

**A STUDY ON CUSTOMER SATISFACTION TOWARDS PATANJALI
PRODUCT IN COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous),

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the degree of

MASTER OF COMMERCE

Submitted by

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**PG & RESEARCH DEPARTMENT OF COMMERCE
KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)**

[Re-accredited by NAAC with 'A' Grade 3.64 CGPA (3rd Cycle)]

College of Excellence (UGC)

COIMBATORE – 641 029.

2018 - 2019

A STUDY ON CUSTOMER SATISFACTION TOWARDS CALL TAXI SERVICES IN COIMBATORE CITY

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous),
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College of Excellence (UGC)

COIMBATORE – 641 029.

2018 - 2019

A STUDY ON FINANCIAL PERFORMANCE OF TATA CONSULTANCY SERVICES

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous),
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Coimbatore - 641 029, in partial fulfillment
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COIMBATORE – 641 029.

2018 - 2019

A STUDY ON CONSUMER BEHAVIOUR TOWARDS BRITANNIA BISCUITS IN COIMBATORE CITY

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous),
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COIMBATORE – 641 029.

2018 - 2019

**A STUDY ON CUSTOMER PREFERENCE TOWARDS SONY TV WITH
SPECIAL REFERENCE TO COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous),
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COIMBATORE – 641 029.

2018 - 2019

A STUDY ON CUSTOMER SATISFACTION TOWARDS MARUTI SUZUKI (WITH SPECIAL REFERENCE TO COIMBATORE CITY)

PROJECT REPORT

Submitted to

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COIMBATORE – 641 029.

2018 – 2019

**A STUDY ON CUSTOMER SATISFACTION TOWARDS HONDA SHINE
(WITH SPECIAL REFERENCE TO COIMBATORE CITY)**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous),
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MASTER OF COMMERCE

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COIMBATORE – 641029.

2018 - 2019

**A STUDY ON FINANCIAL PERFORMANCE OF THE ACC CEMENT
LIMITED**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous),
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MASTER OF COMMERCE

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COIMBATORE – 641 029.

2018 - 2019

A STUDY ON CUSTOMER SATISFACTION TOWARDS MOBILE BANKING

PROJECT REPORT

Submitted to

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COIMBATORE – 641 029.

2018 - 2019

**A STUDY ON USER SATISFACTION TOWARDS USB MODEM
WITH SPECIAL REFERENCES TO
COIMBATORE CITY
PROJECT REPORT**

Submitted to

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Coimbatore - 641 029, in partial fulfillment
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COIMBATORE – 641 029.

2018 - 2019

**A STUDY ON THE PURCHASE BEHAVIOUR OF CONSUMERS TOWARDS
HOME BASED ENTERTAINMENT GOODS WITH SPECIAL REFERENCE TO
COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous),
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COIMBATORE – 641 029.

2018 - 2019

**A STUDY ON CUSTOMER SATISFACTION TOWARDS HIMALAYAN
PRODUCTS WITH SPECIAL REFERENCE TO COIMBATORE CITY**

PROJECT REPORT

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COIMBATORE – 641 029.

2018 – 2019

**A STUDY ON CONSUMER SATISFACTION TOWARDS JIO SIM CARD WITH
SPECIAL REFERENCE TO COIMBATORE CITY
PROJECT REPORT**

Submitted to
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[Re-accredited by NAAC with 'A' Grade 3.64 CGPA (3rd Cycle)]

2018 – 2019

**A STUDY ON WOMEN ENTREPRENEURS IN COIMBATORE
DISTRICT**

PROJECT REPORT

Submitted to

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In partial fulfillment of the requirements for the award of the degree of

MASTER OF COMMERCE

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COIMBATORE – 641 029.

2018 - 2019

**EFFECT OF ONLINE SHOPPING OVER KIRANA STORES-ASTUDY AMONG
CONSUMERS IN COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous),
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Coimbatore- 641 029, in partial fulfillment
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COIMBATORE – 641 029.

2018 - 2019

**A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE
SHOPPING WITH SPECIAL REFERENCE TO FLIPKART.COM**

PROJECT REPORT

Submitted to
Kongunadu Arts and Science College (Autonomous),
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in partial fulfillment of the requirements for the award of the degree of

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College of Excellence (UGC)

COIMBATORE – 641 029.

2018 – 2019

A STUDY ON CUSTOMER BUYING BEHAVIOUR AND OPINION TOWARDS TEA PRODUCT IN COIMBATORE CITY

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous),
Affiliated to Bharathiar University,
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College of Excellence (UGC)

COIMBATORE – 641 029.

2018 - 2019

**A STUDY ON CUSTOMER SATISFACTION TOWARDS AFTER SALES
SERVICES WITH REFERENCES TO
INDUS MOTORS
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous),
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College of Excellence (UGC)

COIMBATORE – 641 029.

2018 - 2019

**A STUDY ON EXPORTERS AWARENESS TOWARDS INCENTIVE SCHEMES
FOR AGRICULTURAL PRODUCTS
(With special reference to Coimbatore city)**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous),
Affiliated to Bharathiar University, Coimbatore - 641 029,
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College of Excellence (UGC)

COIMBATORE-641 029.

2018 - 2019

A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF WIPRO LTD

PROJECT REPORT

Submitted to -

Kongunadu Arts and Science College (Autonomous),
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Coimbatore - 641 029, in partial fulfillment
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COIMBATORE – 641 029.

2018 – 2019

**A STUDY ON THE ROLE OF SELF-HELP-GROUPS IN PROMOTING WOMEN
EMPOWERMENT IN COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous),
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COIMBATORE – 641 029.

2018 - 2019

**A STUDY ON FINANCIAL PERFORMANCE OF HCL INFOSYSTEM LIMITED,
COIMBATORE**

PROJECT REPORT

Submitted to
Kongunadu Arts and Science College (Autonomous),
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COIMBATORE – 641 029.

2018 - 2019

**A STUDY ON CRM IN HOTEL INDUSTRIES WITH REFERENCE TO
COIMBATORE CITY**

PROJECT REPORT

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COIMBATORE-641 029.

2018 - 2019

**A STUDY ON PROMOTIONAL TOOL FOR CREATING BRAND
AWARENESS IN COIMBATORE CITY (WITH SPECIAL REFERENCE
TO IDBI FEDERAL LIFE INSURANCE)**

PROJECT REPORT

Submitted to

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COIMBATORE – 641 029.

2018 - 2019

A STUDY ON FINANCIAL PERFORMANCE OF NILGIRI TEA INDUSTRY

PROJECT REPORT

Submitted to
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COIMBATORE – 641 029.

2018 - 2019

**A STUDY ON THE PREFERENCE AND LEVEL OF SATISFACTION
TOWARDS POST OFFICE SAVING SCHEMES IN COIMBATORE CITY**

PROJECT REPORT

Submitted to

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COIMBATORE – 641 029.

2018 - 2019

**A STUDY ON CONSUMER BEHAVIOUR AND OPINION TOWARDS
DIRECT MARKETING OF FRUITS AND VEGETABLES IN
COIMBATORE CITY.**

PROJECT REPORT

Submitted to

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COIMBATORE – 641 029.

2018 - 2019

A STUDY ON FACTORS INFLUENCING TOWARDS SMALL TEA GROWING BUSINESS IN THE NILGIRIS

PROJECT REPORT

Submitted to

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COIMBATORE – 641 029.

2018 - 2019

A STUDY ON CONSUMER SATISFACTION OF PACKAGING MILK WITH SPECIAL REFERENCE TO AAVIN IN COIMBATORE CITY

PROJECT REPORT

Submitted to

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2018 - 2019

**A STUDY ON CUSTOMER SATISFACTION TOWARDS LAKME
PRODUCT IN COIMBATORE CITY**

PROJECT REPORT

Submitted to

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COIMBATORE – 641 029.

2018 - 2019

**A STUDY ON SERQUAL OF PAITENT PERCEPTION TOWARDS PRIVATE
HOSPITALS IN COIMBATORE CITY.**

PROJECT REPORT

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COIMBATORE – 641 029.

2018 - 2019

**A STUDY ON EMPLOYEE SATISFACTION IN HOSPITAL
WITH REFERENCES TO COIMBATORE CITY**

PROJECT REPORT

Submitted to

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2018 - 2019

**A STUDY ON CUSTOMER SATISFACTION TOWARDS WHATSAPP
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Affiliated to Bharathiyar University, Coimbatore

In partial fulfillment of the requirements for the award of the degree of

MASTER OF COMMERCE

Submitted by

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**PG & RESEARCH DEPARTMENT OF COMMERCE
KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)**

[Re-accredited by NAAC with 'A' Grade 3.64 CGPA (3rd Cycle)]

College of Excellence (UGC)

COIMBATORE – 641 029.

2018 - 2019

**A STUDY ON INFLUENCE OF SOCIAL MEDIA ADVERTISING AMONG ARTS AND
SCIENCE COLLEGE STUDENTS IN COIMBATORE DISTRICT**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous),
Affiliated to Bharathiar University,
Coimbatore - 641 029, in partial fulfillment
of the requirements for the award of the degree of

MASTER OF COMMERCE

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2018 - 2019

**A STUDY ON CONSUMER SATISFACTION TOWARDS MICRO
BRANDS WITH SPECIAL REFERENCE TO SELECT FOOD
PRODUCTS IN COIMBATORE CITY**

PROJECT REPORT

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**A STUDY ON CONSUMER SHOPPING BEHAVIOUR TOWARDS RETAIL
STORES IN COIMBATORE CITY**

PROJECT REPORT

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