



Coimbatore goes dark for Earth Hour

By SimpliCity News Team

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Coimbatore : The textile city of Coimbatore that is usually alive during weekend evenings went dark as restaurants and houses switched off lights between 8.30 and 9.30 p.m. for Earth Hour yesterday.



Restaurants that were still serving promoted candle light dinners by switching off the lights and as many as ten restaurants joined the cause.

In an event jointly organised by WWF India and Eco Club of Kongunadu Arts and Science College on the campus, around 200 students, professors and individuals gathered to mark Earth Hour.

They switched off lights and pledged to give up single use plastics, and avoid wasting food, energy and water.

Speaking on the occasion, C. Vasuki, Secretary and Director of the College said that college had adopted renewable energy practices using rooftop solar to meet their energy needs. “We are also striving to avoid plastic and increase the green cover on campus,” she said.



Speaking about the campaign, D. Boominathan, Landscape Coordinator of Western Ghats Nilgiris Landscape Programme, WWF-India said, “As we celebrate the tenth year of Earth Hour, we have reached out to more individuals and organisations”.

He further added that many more were coming forward on their own to not only celebrate the day but also make decisions that will help them adopt sustainable practices, both in their daily lives and in their networks and institutions.

“By working closely with students we believe that we are working towards creating change makers of tomorrow,” he opined.

According to sources, the Rashtrapati Bhavan, the India Gate, the Red Fort and other prominent landmarks in India switched off their lights in solidarity as individuals, communities and organisations across the country came together to give up on habits and practices that are environmentally detrimental and deliver on their potential to build sustainable lifestyles, reduce their footprint and inspire positive action for the planet.

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