

KONGUNADU ARTS AND SCIENCE COLLEGE
(Autonomous)
Coimbatore – 641 029

DEPARTMENT OF COSTUME DESIGN AND FASHION

Two Days Workshop on Traditional Painting on 28th& 29th August 2017 in F8

Report:

The Department of Costume Design and Fashion organized two days workshop on "TRADITIONAL PAINTINGS" for Costume Design and Fashion students on 28th and 29th of August 2017, in F8 by Ms. Rama Rajesh Artist and Designer, Plalettez Art and Craft Academy, Tripur. 60 students actively participated in the workshop.

On day one students were taught about colour, its application, tips and motifs used the colours used it importance. In the afternoon session Kerala Mural was taught. The way to give shadings was taught. On the second day of workshop Madhubani painting was taught students enjoyed and learnt the state painting art and certificates were distributed and painting was displayed.








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Justification:

Traditional painting art works are losing their significance, realizing their importance conducting such workshops helps in reviving old painting art, bringing its history and importance. Learning such an art helps the students in applying them in garment designing. Traditional painting workshop by Ms. Rama Rajesh Artist and Designer, Palettez Art and Craft Academy, Tirupur was conducted on 28th and 29th August 2017.

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Two Days Workshop on Soft Toy Making

Report:

The Department of Costume Design and Fashion, Kongunadu Arts and Science College Coimbatore organized a Two days workshop on "Soft Toys Making" by Mrs.Jayanthi, premier Fashion Coimbatore on 26/03/2015 & 27/03/2015 in Pattern making lab for I, II, & III year Students. The workshop was inaugurated by the Dean Dr. V.Sugantha (SF Courses), Mrs.Jayanthi Demonstrated the preparation methods of the patterns and making toys. On the first day the students worked on the toy, on the second day the toys were exhibited. Students from other department also participated in the workshop. Around 75 students actively participated. They learnt making teddy bear and monkey dolls. Students showed enthusiastic participation on both the days.



Justification:

Earn while you learn will help the students to excel in life, soft toy making is one of the skill where students can make different toys and market it .Workshop on soft toy making was conducted by Mrs.Jayanthi, Premier Fashion Coimbatore on 26th and 27th of March 2015.

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DEPARTMENT OF COSTUME DESIGN AND FASHION

Application of CAD in Designing

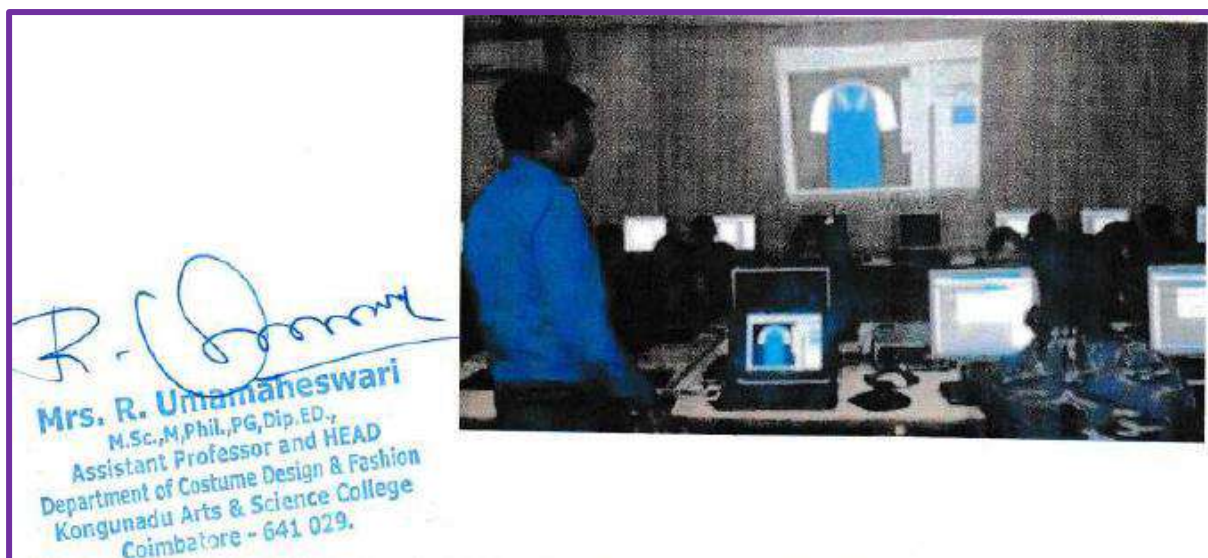
Report:

The Department of Costume Design and Fashion of Kongunadu Arts and Science College, Coimbatore, organized a Guest Lecture on "CAD in Garment Designing" by Mr.Sureshand Ms.Sajitha, Dream Zone, School of Creative Studies, Coimbatore for 3rd year CDF students (23 students). The program was conducted on 2ndSeptember 2016 at 10.30 am to 4.00 pm in the Computer Lab VII.

Mrs.C.Sheeba, Assistant Professor, CDF Department, Welcomed the gathering and introduced the Chief Guest and also encouraged the students to actively participate and gain knowledge with updated ideas from the Designer.

In morning session, Mr.Suresh gave an introduction about the software - Adobe photoshopand explained how to use the tools to create a design and to incorporate it in the garment. He had made the lecture very interesting by interacting with students and by teaching the shortcut keys. The students were also eagerly participated and design their garments more creatively.

In afternoon session Ms. Sajitha demonstrated how to create a logo design for garments.During the lecture session the chief guest, gave ideas on how to start with fashion designer portfolio professionally and also gave demo on making portfolio. At last the chief guest explained about the courses in dream zone and he gave an offer to the students who answered majority of the questions in the lecture.B.Nandhini, S.Sridevika and R.Selvi of III B.Sc., CDF got scholarships of 75%, 50% and 25% discounts in their fee to learn any dream zone courses. It was very informative session for students to shape their career in fashion designing.



Justification:

As a designer, the students should have knowledge in the software used for designing garments. The lecture on application of CAD in garment designing motivated the students in the area of designing, creating a logo for their brand and prepare a designer portfolio which can be upload on electronic media. To create awareness among the students, workshop on CAD in Garment Designing was conducted by the department of Costume Design and Fashion on 2nd September, 2016. Mr. Suresh and Ms. Sajitha, Dream Zone, Coimbatore was the chief guest.

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Visual Merchandising Workshop


Report:

The Department of costume Design & Fashion, Kongunadu Arts & science Coimbatore college organised one day workshop on “Visual Merchandising” by Ms.Rufiya Sameer Administrative officer in DJ Academy for Design and Management in F-8 lab for CDF students.

The workshop was formally inaugurated by Mrs. R.Umamaheswari, HoD Department of CDF with welcome address on 15/02/2018. The various aspects covered during the workshop were Career Development, Product Design, and Basic visual Merchandising Display. Around 120 students actively participated and also prepared various Properties for windows Display used in Visual Merchandising by Team work. The expert was inspired by the student's performance.



One day workshop on Visual Merchandising” by Ms.Rufia Sameer Administrative Officer in DJ Academy for Design and Management in F-8 lab for CDF students.


Mrs. R. Umamaheswari
 M.Sc., M.Phil., PG, Dip. ED.,
 Assistant Professor and HEAD
 Department of Costume Design

Justification

The motto of our CDF department is to imbibe Entrepreneurship among our students. Being an Entrepreneur he /she has to know how to display their products, creating an impact which will attract the attention of customers to increase sale. Conducting such workshop by one of our alumini Ms. Rufiya Sameer, Administrative Officer in DJ Academy, provided hands-on –training and an interactive workshop that helped the students to learn about the art of displaying their products and techniques involved in displaying.

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DEPARTMENT OF COSTUME DESIGN AND FASHION

Fashion Choreography Workshop

Report:

The Department of Costume Design & Fashion, Kongunadu Arts & Science College Coimbatore organised workshop on "FASHION CHOREOGRAPHY" Mr. Jijo Maanthra David, Fashion Choreographer, Mcgome Fashion Company for I, II & III year AROUND 83 students Coimbatore and, Ms.Harsha Fashion Stylist also assisted Jijo.

The workshop was formally inaugurated by Mrs. R.Umamaheswari, HOD welcomed the gathering. During the morning session Mr. Jijo gave introduction about fashion and modelling, importance of fashion modelling and its types, Self grooming. Ms.Harsha and Jijo gave practice to the students on how to walk, effective poses on ramp, and different sequence formation. In the afternoon session complete choreography with sequence was executed.



Justification:

Exhibiting the collection of a designer for a particular season is a Fashion show. Fashion Choreography was organized on 7.12.2017 by Jijo Maanthra David, Fashion Choreography of Mcgome Fashion company and Fashion Stylist Harsha help the students to participate and exhibit their creativity and skills. The students learnt about effective poses on ramp and the body language to be carried out during fashion show and various sequence formations.

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Keys to Inspired Life

Report:

The Department of Costume Design and Fashion organized guest lecture on "Key to Inspired Life" by Mr. Sugumar, CEO Global Institute, Coimbatore for the Costume Design and Fashion Department students in room no. F8 on 01.09.2018 between 10.30am and 1.30 pm. The session began with invocation, Ms. Varshine, III Yr student welcomed the gathering. The session was about how to lead a happy and successful life. Various activities were assigned to the students to bring out their hidden qualities among them. The talk was very motivational and it helped the students to gain lot of confidence in what they want to achieve in their life. Nearly 70 students were actively participated in the guest lecture.



Justification:

Relaxed mind achieves higher concentration conducting such activity based lecture will inbuilt confidence in them to face challenges in the society. To bring out best from students “Key to inspired life” programme was organized on 1st September 2018 and Mr. Sugumar, CEO Global institute, Coimbatore was the guest of honour.