

MINUTES OF BOARD OF STUDIES
IN
COMMERCE PG

59 (2)

The ninth meeting of Board of Studies in Commerce [M.com] under autonomous scheme was conducted on Friday, 13th March 2015 at 10 a.m. in the Department of Commerce (PG).

Members Present:

1. DR. M. REVATHI BALA	—	Chairman	Revathibala
2. Mrs. S. POORNI	—	Member	Poorini
3. Mrs. S. RAJAM	—	Member	S. Rajam
4. Ms. B. DIVYA PRIYA	—	Member	Divya Priya
5. DR. M. SUMATHY	—	Nominee - University	M. Sumathy
6. DR. BENJAMIN CHRISTOPHER	—	Nominee - Academic Council	S. Benjamin
7. DR. S. SARAVANAN	—	Nominee - Academic Council	S. Saravanan
8. MR. K. RAVI	—	Industrial Expert	ABSENT
9. Mrs. P. NITHYA	—	Alumni	ABSENT
10. Ms. S. NISHANTHI	—	Student Representative	S. Nishanthi

The chairman welcomed the members of Board of Studies in Commerce PG. The members introduced themselves. The chairman briefed the activities to be taken up by the Board through discussion and approval with regard to the updation of syllabi for the academic year 2015-16. The chairman, then requested the members to take up the agenda for the discussion and approval. The chairman of Commerce (PG) moved the agenda. Feedback of stakeholders have been collected and analysed.

Item: 1

The members of the Board unanimously agreed to confirm the minutes of ninth meeting of Board of Studies and to adopt the subject code '15PCM...' for the academic year 2015-16.

Item: 2

The members of Board suggested to eliminate the topic 'Computation of specific source of funds' in Unit II of I Semester subject 'Financial Management' and include the topic 'Capital Asset Pricing Model' in Unit IV.

Item: 3

The members of the Board approved to modify the I Semester Core subject title 'Marketing Management and Research' as 'Marketing Research'. It was resolved to shift the ^{contents of} II unit to I unit and include the topics 'Organization of Marketing Research Department, Career Opportunities and Marketing Research Agencies' in the II unit.

Item: 4

It was decided to include the topic 'Competency Mapping' in the II unit of I Semester subject 'Human Resource Management' and rearrange the topics given in II unit as per the order of HR functions. It was also suggested to eliminate the topics 'Industrial Relations, Trade Union and Resolving disputes' in Unit V.

Item: 5

It was resolved to revamp all the units of the I Semester subject 'Global Business Environment'. 12 topics have been included in the unit.

Item: 6

The members of the Board agreed to add the topic 'Social Responsibility Accounting' in Unit V of the II Semester Subject 'Advanced Accounting'.

Item : 7

It was decided to replace the II semester subject 'Business Research Methods' with II Semester subject 'Management of Small Enterprises'.

Item : 8

The members of the Board approved to remove 'Trait Theory' and include 'Situation Theory' in Unit III of I semester subject 'Organizational Behaviour'.

Item : 9

The experts advised to add Hospital Marketing in Unit IV of the II Semester subject 'Services Marketing'.

Item : 10

It was decided to shift the topics 'Tax Avoidance and Tax Evasion' from Unit V to Unit I in the II semester Subject 'Applied Taxation-I'.

Item : 11

The members consented to include the topic 'Activity Based Costing System' in Unit III of III Semester subject 'Applied Cost Accounting'.

Item : 12

It was resolved to add the topics 'Supply chain Management - Concept and Objectives' in Unit V of the II Semester subject 'International Trade'.

Item : 13

The members of the Board approved to eliminate MS-Word and Power Point from 'Computer Applications and

Practicals' and include HTML. The Board also approved to add the topic 'Usage of Statistical Tools by using MS-Excel and give necessary exercises in Tally 9.0.

Item: 14

It was decided to include 'Labour and Overhead Budgets in the IV unit of IV semester Subject 'Management Accounting'.

Item: 15

The members of the Board resolved to update the Major Elective Subject 'Executive Communication' with the topics 'Cross cultural communication and Business Etiquette'.

Item: 16

The members of the Board suggested to introduce the papers 'Industrial Relations & Labour Law', 'Insurance and Risk Management', 'Consumer Behaviour' and 'International Marketing' in Major Elective Groups.

Item: 17

It was also decided to eliminate the topics 'Private and Foreign Companies in India' in Unit V of the subject 'Insurance and Risk Management'.

Item: 18

The members of the Board approved to introduce the Subject 'Cyber Crimes & Law' as the Non-Major Elective. They also suggested to remove the topics 'GATT, WTO, Functions & Impact of WTO' in Unit V of the Non-Major Elective Paper 'Economic Policies and Business' and shift the

topics 'Black Money in India,' 'Deficit Financing' from Unit IV to Unit V.

Item : 19

The members of the Board advised to offer the Advanced Learner Course on 'Banking and Financial Services'.

Item : 20

The members of the Board also suggested to offer the Job Oriented Course (JOC) on 'Share Trading Operations'.

Devathibala
13/3/15
CHAIRMAN

HEAD OF THE DEPARTMENT,
DEPARTMENT OF COMMERCE,
KONGUNADU ARTS & SCIENCE COLLEGE,
COIMBATORE-22.



[Signature]
19/3/2015
PRINCIPAL

Kongunadu Arts & Science College
Coimbatore - 641 029.