

COMMERCE PG

The Eighth Meeting of the Board of Studies in Commerce [M.Com] under autonomous scheme was conducted on Saturday, 1st March 2014 at 10.00 am in the Department of Commerce (PG).

Members Present:

- | | | |
|------------------------|----------------------------|------------------------|
| 1. Dr. M. Revathi Bala | Chairman | Rivalbala |
| 2. Mrs. S. Poorni | Member | Poorni |
| 3. Mrs. S. Rajam | Member | S. Rajam |
| 4. Ms. B. Divya Priya | Member | Divya |
| 5. Dr. M. Sumathy | Nominee - University | M. Sumathy 3/1/14 |
| 6. Dr. S. Shamugapriya | Nominee - Academic Council | S. Shamugapriya 1/3/14 |
| 7. Dr. D. Anusuya | Nominee - Academic Council | D. Anusuya |
| 8. Mr. S. Mathalingam | Industrial Expert | ABSENT |
| 9. Mrs. P. Nithya | Alumni | P. Nithya |
| 10. Ms. N. Arulmozhi | Student Representative | N. Arulmozhi |

The chairman welcomed the members of Board of Studies in Commerce PG. The members introduced themselves. The chairman briefed the activities to be taken up by the ^{Board through} discussion and approval with regard to the updation of syllabi for the academic year 2014-15. The chairman then requested the members to take up the agenda for the discussion and approval. The chairman moved the agenda for Commerce (PG). Feedback of Stakeholders have been collected and analysed.

Item: 1

To confirm the minutes of eighth meeting of the Board of Studies for the academic year 2014-15.

With the approval of the committee members unanimously, the minutes of eighth meeting was confirmed.

Item: 2

To include the topics 'Green Marketing, Niche marketing, Target marketing, Online marketing, and Social marketing' in I unit of I semester subject 'Marketing Management and Research'.

The members of the Board approved to implement the same for the academic year 2014-15.

Item: 3

To include the topics 'SHRM, IHRM and HRIS' in V unit of I semester subject 'Human Resource Management'.

The members of the Board approved to implement the same for the academic year 2014-15.

Item: 4

To include the topic 'Dow Theory' in III unit of II semester subject 'Security Analysis and Portfolio Management'.

The members of the Board approved to implement the same for the academic year 2014-15.

Item: 5

To Shift the topic 'Income from other sources' from III unit to IV unit of III semester subject 'Applied Taxation-I' and shift the topic 'Computation of Total Income' from the V unit

to IV unit in the same subject for reducing the load of problems in one particular unit.

The members of the Board approved to implement the same for the academic year 2014-15.

Item: 6

To revamp the IV unit of III semester Subject 'International Trade' and consider the inclusion of topics 'Marketing Logistics System' and 'Indian Shipping'.

The members of the Board approved to implement the same for the academic year 2014-15.

Item: 7

To include the topics 'Common Size Statement, Comparative Income Statement and Balance Sheet and Trend Analysis' in I unit of IV semester Subject 'Management Accounting' for increasing the clarity.

The members of the Board approved to implement the same for the academic year 2014-15.

Item: 8

To include the topic 'Computation of VAT liability' in IV unit of IV Semester Subject 'Applied Taxation-II'.

The members of the Board approved to implement the same for the academic year 2014-15.

Item: 9

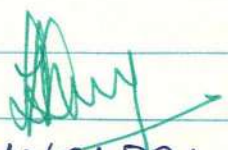
To modify the exercise number 5 of MS-Access in the IV semester subject 'Computer Applications and Practicals'.

The members of the Board approved to implement the same for the academic year 2014-15.

Renalhibala
01/3/14
CHAIRMAN

HEAD OF THE DEPARTMENT,
DEPARTMENT OF COMMERCE,
KONGUNADU ARTS & SCIENCE COLLEGE
COIMBATORE-22




PRINCIPAL

PRINCIPAL
Kongunadu Arts & Science College
Coimbatore - 641 029.