



KONGUNADU ARTS AND SCIENCE COLLEGE
(Autonomous)
Coimbatore – 641 029

Academic Year – 2018-2019


Department of Physical Education Activities


Sports Day Celebration

The sports day of our college was celebrated on 22nd February 2019. Dr. V. Balasubramaniam, Principal of the college welcomed the gathering. Dr. C. A. Vasuki, secretary & director of the college presided over the function. Dr. P. K. Kavithashri presented the annual sports report of the academic year 2018-2019. Thiru. R. Pandiyarajan, Superintendent of police Coimbatore city was the chief guest and delivered the sports day address followed by the distribution of prizes and scholarships. Ms. S. Dharani, sports secretary of student association proposed the vote of thanks.

In connection with the sports day celebration the following list of events conducted at the institution level.

Name of the Event	Number of Times
Chess (<i>Boys & Girls</i>)	2
Carrom (<i>Boys & Girls</i>)	2
Volley Ball (<i>Boys & Girls</i>)	2
Shot Put (<i>Boys & Girls</i>)	2
Shuttle (<i>Boys & Girls</i>)	2
Table Tennis (<i>Boys & Girls</i>)	2
Basket Ball (<i>Boys</i>)	1
Throw Ball (<i>Girls</i>)	1
Kabaddi (<i>Boys & Girls</i>)	1
Athletics 100 (<i>Boys & Girls</i>)	2
Athletics 200 (<i>Boys & Girls</i>)	2
Athletics 400 (<i>Boys & Girls</i>)	2
Athletics 800 (<i>Boys & Girls</i>)	2
Athletics 1500 (<i>Boys & Girls</i>)	2


Kongunadu Arts and Science College
 (Autonomous)
 Re-accredited by NAAC with 'A' Grade 3.64 CGPA out of 4 (3rd cycle)
 College of Excellence
 Coimbatore - 641 029



The Management,
 Principal, Staff and Students
 Cordially invite you to the
COLLEGE SPORTS DAY
 On Friday 22nd February, 2019 at 10.30 a.m.

Thiru. R. Pandiarajan
 Superintendent of Police
 Coimbatore District
 will deliver the Sports day address and
 distribute the Prizes and Scholarships


Dr. V. Balasubramaniam
Principal
Dr. C.A. Vasuki
Secretary & Director
Dr. M. Aruchami
President

Programme
 Date : 22nd February 2019
 Time : 10.30 a.m.
 Venue : Dr. Marappa G. Aruchami Auditorium

Invocation

Welcome Address	: Dr. V. Balasubramaniam Principal
Presidential Address	: Dr. C.A. Vasuki Secretary & Director
Annual Sports Day Report	: Capt. Dr. PK. Kavithashri Director of Physical Education
Special Address / Distribution of Prizes and Scholarships	: Thiru. R. Pandiarajan Superintendent of Police Coimbatore District
Vote of Thanks	: Ms. Dharani. S III B.Sc. Biochemistry, Sports Secretary

National Anthem
 Cultural Programmes will follow


Kongunadu Arts and Science College
 (Autonomous)
 Coimbatore - 641029, Tamil Nadu, India.
*"Winners never quit and
quitters never win"* -
 - Vince Lombardi
 Ph : 0422 2642095, 2646588 | Web : www.kongunaducollege.ac.in

Sports Day Celebration Invitation


KONGUNADU ARTS AND SCIENCE COLLEGE
 (AUTONOMOUS)
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 College of Excellence (UGC)
 COIMBATORE - 641 029

SPORTS DAY 2018 - 2019
CERTIFICATE OF MERIT

This is to certify that Mr./Ms.
 Department of
 has won place in

DIRECTOR OF
PHYSICAL EDUCATION
PRINCIPAL
SECRETARY

Sports Day Certificate

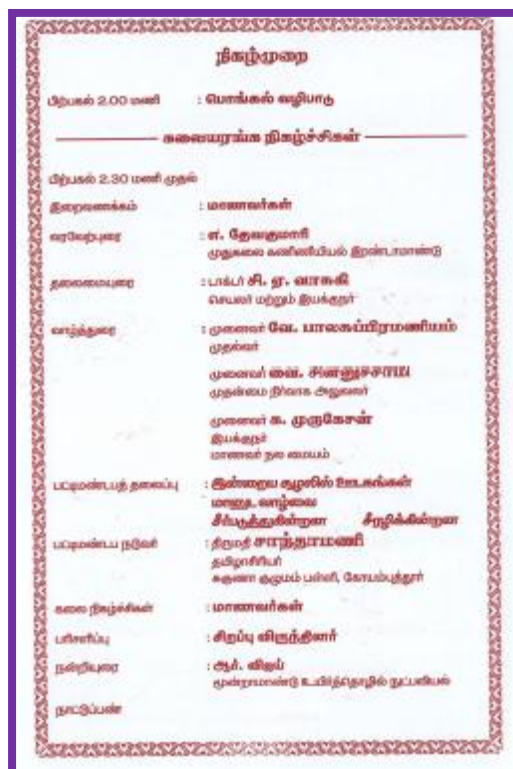


Sports Day Celebration Photos

Cultural Activities


In connection with the Onam, Habba, Christmas, Pongal and College day celebrations the following list of cultural events conducted at the institution level.

Name of the Cultural Event	No. of Times
Bharatha Nattiyam	3
Drama	1
Folk Dance	1
Karahattam	1
Thappattam	1
Silambam	1
Badaga Dance	1
Kollattam	1
Dhasavatharam	1



Pongal Celebration Invitation

46 Years of Educational Excellence



Kongunadu Arts and Science College
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College of Excellence
Coimbatore - 641 029

The Management, Principal, Staff and Students
Cordially invite you to the
COLLEGE DAY CELEBRATIONS
On Saturday 23rd February, 2019 at 10.30 a.m.

Dr. B.K. Krishnaraj Vanavarayar
Chairman, Bharatiya Vidhya Bhavan
Coimbatore Kendra

Will be the Chief Guest and deliver the
College day address
and Distribute the Prizes & Medals

Dr. V. Balasubramaniam Principal
Dr. C.A. Vasuki Secretary & Director
Dr. M. Aruchami President

Programme
Date : 23rd February 2019
Time : 10.30 a.m.
Venue : **Dr. Marappa G. Aruchami Auditorium**

Invocation

Welcome Address : **S. Dhanya Menon**
II MA English Literature, President, Student's Association


Presidential Address : **Dr. C.A. Vasuki**
Secretary & Director

Annual Report : **Dr. V. Balasubramaniam**
Principal

College Day Address
& Distribution of
Prizes and Medals : **Dr. B.K. Krishnaraj Vanavarayar**
Chairman, Bharatiya Vidhya Bhavan
Coimbatore Kendra

Vote of Thanks : **A.A. Dharanidaran**
III BA English Literature, Secretary, Student's Association

National Anthem
Cultural Programmes will follow



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Come Learn Explore Grow and Face the Future
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College Day Invitation

Kongunadu Arts and Science College
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College of Excellence
Coimbatore - 641 029

46 Years of Excellence in Academics & Sports

The Management,
Principal, Staff and Students
Cordially invite you to the
COLLEGE SPORTS DAY
On Friday 22nd February, 2019 at 10.30 a.m.

Thiru. R. Pandiarajan
Superintendent of Police
Coimbatore District

will deliver the Sports day address and
distribute the Prizes and Scholarships

Dr. V. Balasubramaniam Principal
Dr. C.A. Vasuki Secretary & Director
Dr. M. Aruchami President

Programme
Date : 22nd February 2019
Time : 10.30 a.m.
Venue : **Dr. Marappa G. Aruchami Auditorium**

Invocation

Welcome Address : **Dr. V. Balasubramaniam**
Principal


Presidential Address : **Dr. C.A. Vasuki**
Secretary & Director

Annual Sports Day Report : **Capt. Dr. P.K. Kavithashri**
Director of Physical Education

Special Address /
Distribution of Prizes
and Scholarships : **Thiru. R. Pandiarajan**
Superintendent of Police
Coimbatore District

Vote of Thanks : **Ms. Dharani. S**
III B.Sc. Biochemistry,
Sports Secretary

National Anthem
Cultural Programmes will follow



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Sports Day Celebration Invitation





Various Cultural Activities

Music Club



Competitions Conducted by various Departments

Department	Name of the Competition	Date	Name of the Event
English (Aided)	Inter Departmental Competitive celebrations – Bazooka '18	10.9.2018	Solo Dance WOW, Quiz, Face Painting and Mime
Biotechnology	National Level Competition for Agriculture Science	29.9.2018 To 30.9.2018	-
B.Com CA	National Level Inter Collegiate Meet	06.09.2018	Mime, Adzap, Best Management team, Business Quiz, Mehendi, Rangoli.
CDF	Swami Vivekananda's Chicago address 125 th year celebrations	24.07.2018	Essay competition, Drawing competition, Oration and Poet writing both in English and Tami
English (UA)	Swami Vivekananda's Chicago address 125 th year celebrations		Oratorical, Essay Writing, Poem Composing and Drawing
BBACA	Management meet for students - Inter department meet	10.09.2018 12.09.2018	Essay writing (English and Tamil), Drawing Competitions, Poetry Competitions.
	Swami Vivekananda's Chicago address 125 th year celebrations	23.07.2018	Poetry , Essay writing English, tamil, Oratorical , Drawing
Computer Science (PG)	Sagacity '18 – State Level Technical Meet	10.10.2018	Paper presentation, Poster presentation, Debugging, Adzap, Tech quiz, Word fun
Swami Vivekananda Study Circle	Dr.A.P.J. Abdul Kalam Memorial Day	27.07.2018	Debate
	Salute the Heroes – Lecture Series by the Alumni	31.07.2018-06.08.2018	Oratorical
	Swami Vivekananda	09.08.2018	Drawing Exhibition

	Chicago Addresses 125 th year celebration		
	District Level competitions for School and College students	9.8.2018 and 13.8.2018	Recitation, Oratorical, Essay Writing, Drawing
English (A)	Inter Departmental Competitive Celebration - FLORINA	19.12.2018	Lit parade, Solo and Group Dance, Poster Painting, Model Making and Face Painting
CDF	National level students symposium	11.01.2019	Nail art, Dress a doll, Face painting, Sketching, Rangoli, Reuse waste, Jewellery design, Poster Presentation Mehendi, Dance and Designer Contest
BBACA	Inter department FREEZE 2K19	18.2.2019	Business Quiz, Management games, Treasure Hunt, Mehendi, Flameless Cooking, Nail Art, Art out of Waste, Adzap
B.Com	Inter collegiate meet	19.02.2019	Best Manager, Brain Thug Masquerade, Mission Improbable and Mime
Physics	Inter collegiate and inter departmental competitions	26.02.2019	Inter college competitions - Potpourri, Science Fiction Writing, Just a Minute and Paper presentation. Inter departmental events - Quiz, Science Fiction Writing, E Sports and paper presentation
Mathematics (UA)	Inter Department Meet	05.03.2019	Quiz, Word play, Number Rush, Minute to win, Face painting, Technical games
Mathematics (A)	Intercollegiate meet	11.3.2019	Paper Presentation, Math Modelling, Brain Teaser, Pick one's brain, Scribble, Mr./Ms. Maths
Biotechnology	World water day and forest day	21.3.2019	Logo designing, Poem writing, Essay writing, Biocartooning, Facial painting, Mime, Quiz.
B.Com	Intra departmental meet 2019	22.3.2019	Nail art, Mehendi, Best Manager, Ad-zap, Wealth out of Waste, Cook without Fire, Throw ball, volley ball and IPL auction, Mime, Miss and Mr Blizzard 2019

Department of English (Aided)

Inter- Departmental Competitive Celebration

The Department of English (Aided), Kongunadu Arts and Science College conducted an Inter- Departmental Competitive Celebration “**BAZOOKA 2K18**” on 10.09.2018. Competitions conducted included Solo Dance WOW, Quiz, Face Painting and Mime. Around 165 students from various colleges took part.



Prize winners



Participants

Department of Biotechnology

National Level Competition for Agriculture Science Students

The PG and Research Department of Biotechnology, Kongunadu Arts and Science College, Coimbatore and BECon Fest, IIT Delhi jointly organized National Level Competition for Agriculture Science Students at the college premises from 29.09.2018 to 30.09.2018. Dr. V. Bhuvaneshwari Assistant Professor & Head, Department of Biotechnology, Convenor of this event KASC welcomed the gathering. Dr. R. Amsaveni, Assistant Professor in Biotechnology, Coordinator of this event highlighted the theme of this competition.

The lecture on “Computational drug discovery and Development” was given by Dr. C. N. Prashantha, Founder CEO and Managing Director, Scientific Bio-minds, Bangalore, Karnataka. Further hands on training and the competition on Bioinformatics were conducted by Dr. C. N. Prashantha. About 31 students from Kongunadu Arts and Science College, Coimbatore and other colleges participated in this event. The top five students from Kongunadu Arts and Science College Biotechnology department won the prize at the end of this training cum competition. The selected students will be sent to IIT campus Delhi for

second round of selection. The selected students after second round will have an opportunity to have free training and execution of their innovative ideas as research projects in IIT, Delhi. The participants received certificates and prizes. Vote of thanks was proposed by Dr. G. Anbarasi, Assistant Professor in Biotechnology. Dr. V. Bhuvaneshwari, Dr. R. Amsaveni and Dr. R. Ranjith kumar has organized this event.



Group Photo with Chief Guest



Winners

National Level Competition For Agriculture Science Students
Association with BECon Fest(IIT Delhi Event)

Workshop Detail

Topic : Bioinformatics

Date : 29th - 30th September 2018

Registration Fee - Rs 1000/-

Highlights

1. Industry Experts as Trainers.
2. All Participants will receive Prize and Certificate in each round
3. Competition to be conducted at the end of the workshop on the second day to select top 5 students.
4. Five selected students would be participating in finale round at IIT Campus.
5. Internship assistance for all participants.

Round of Selection

1st Round:
Kongunadu Arts and Science College , Coimbatore

2nd Round:
IIT Delhi

Venue : Kongunadu Arts and Science College , Coimbatore

Convenor : Dr. V. Bhuvaneshwari (9894107126), HOD of Biotechnology

Co-ordinators : Dr. R. Amsaveni (09786136123)
 Dr. R. Ranjith kumar (09843924312)

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sonu@makeintern.com
[+91 9212615394](tel:+919212615394)

Brochure

Department of Commerce with CA

National Level Inter Collegiate Meet

The Department of Commerce with Computer Applications conducted the “**National Level Inter Collegiate Meet**” on 06th September 2018. **Ms. S. Vinothini, Assistant Professor**, Department of B.Com (CA) welcomed the gathering. The events conducted in this inter collegiate meet were MIME, ADZAP, BEST MANAGEMENT TEAM, BUSINESS QUIZ, MEHANDI and RANGOLI. More than 720 students from 22 colleges had added color to this meet. Esteemed Principal of our college Dr. V. Balasubramaniam, and the Chief Executive Officer Dr.V. Chinnusamy distributed the trophy and certificates to the Winners and Participants of “**National level Inter Collegiate Meet- BIZNET 2018**”.



Intercollegiate Meet Photos

On 06th September 2018. The events conducted in this inter collegiate meet
More than 720 students from 22 colleges had added colour to this meet.



Department of Costume Design and Fashion

Swami Vivekananda's 125th Chicago Lecture Anniversary Celebration

With regard to Swami Vivekananda 125th Chicago Lecture Anniversary Celebration the department of Costume Design and Fashion conducted various competitions such as essay competition, drawing competition, oration and poet writing both in English and Tamil for students within the department on 24th July 2018 in their respective class rooms. They were given topics with related to Swamy Vivekananda's 125th Chicago Lecture and most of the students actively participated in the competitions. Dr. Vivek Prabhu, Assistant Professor, Department of Mathematics appreciated the students participated in the competitions and motivated all to participate in other competitions. Around 90 students actively participated .

With regard to Swami Vivekananda 125th Chicago Lecture Anniversary Celebration the department of Costume Design and Fashion conducted various competitions such as essay competition, drawing competition, oration and poet writing both in English and Tamil for students within the department on 24th July 2018.



Students Participates Drawing Competitions



PG Department of English (Unaided)

Swami Vivekananda 125th Chicago Address Celebrations

The PG Department of English on behalf of Ramakrishna Mutt, Mylapore, conducted various competitions, viz., Oratorical, Essay Writing, Poem Composing and Drawing for the students of our department to celebrate the 125th year of Chicago Address of Swamiji. Around 150



Dr.S.P.Sasi Rekha and Ms.M.Cavya Deekshith conducted the Competitions.

students actively participated in the competitions. 75 students penned Essays; 15 sketched their thoughts in pictures; 11 pooled their thoughts through verse and 49 expressed their views in their speech. They spoke about the non-religious humane oneness of Swamiji in the world parliament of religions in versatile way in both English and Tamil.

Archana of I M.A., in English and Tharanya of II M.A., in Tamil was selected for the next level of competitions. Dr. Diwakar Thomas and Ms.Cavya Deekshith M. Served as judges for Oration and Dr. S.P. Sasi Rekha, Dr.M.K.Praseeda and Dr.Priya.M organized the other Competitions.

Department of Business Administration with CA

Extensional Activity

Department of BBA- CA of Kongunadu Arts and Science College has jointly organized a Inter-department meet for the students on 12.09.2018 in the topic Consumer's Problems & Challenges in On-Line marketing and to create awareness about problems faced by consumer's in On-Line.

Department staffs organized the Management meet

In this management meet various competitions were conducted to know the students ability in this topic. The competitions like Essay Writing Competition (English & Tamil), Drawing Competition and Poetry Competition. The students were given the theme for challenges and problems faced by the Consumer in On-Line marketing. The winners of this competition were encouraged and motivated to develop their ideas in various competition and awarded from Head of the department.



Essay Writing Competitions for College Students

Department of Business Administration with CA

Department of BBA- CA of Kongunadu Arts and Science College and Vivekananda Study Circle has jointly organized a competition on **Swami Vivekananda's Chicago Address 125th Year Celebrations, Coimbatore District as on 23.07.2018**

The students were very interested to participate in various competition like Poetry , Essay writing English, tamil, Oratorical , Drawing , and the winners were awarded with a Gift by Head of the department where it is motivated for the students for their participation, in the Swami Vivekananda Study Circle. The students of our department have proved their talents in various Competition .Students showed their creativity in their drawings.



Various Competitions for College Students

Department of Business Administration with CA

Department of BBA- CA of Kongunadu Arts and Science College has organized a Management Meet for the students on September 10th 2018.

The function started with a prayer song given by our students. Ms.Gayathiri.P from III BBA CA Welcome the gathering. III BBA CA students conducted the games for I and II year students.

The main objective of the behind the event was to make student aware about team building , co-ordination, leadership etc. The I and II year students are dividend into teams according to the game by the III BBA CA students. All the students from I and II year was enrolled in each games. The students felt that these activities helped them to appreciate how understanding among the team members, a properly devised strategy and coordination among the team during implementation of the strategy, will help them to attain the task successfully. Finally the Winners and Best Performer received from the Head of the department and Staff members.

Ms. Sowmiya.S of I BBA-CA has delivered the vote of thanks.



BBA CA Management Meet

Department of Computer Science (PG)

SAGACITY 18

Sagacity'18, the state level technical meet was conducted on 10-10-18 at the conference hall. The inaugural was held at 10.15 a.m presided by the Principal Dr.V. Balasubaramaniam sir and felicitated by our CEO Dr V.Chinnusamy sir. The events had around 120 participants from our college and four other colleges. The following activities were conducted,

- Paper presentation 10 participants
- Poster presentation 10 ”
- Debugging 30 ”
- Adzap 20 ”
- Tech quiz 59 ”
- Word fun 56 ”

The valedictory function commenced at 3:30 P.M. The prizes were distributed to the winners.



Students Received Certificates from the Head of the Instructions

Swami Vivekananda Study Circle

SWAMI VIVEKANANDA'S CHICAGO ADDRESSES 125TH YEAR CELEBRATIONS DRAWING EXHIBITION

Swami Vivekananda Study Circle of the College organized a Drawing Exhibition in connection with Swami Vivekananda's Chicago Addresses 125th year celebrations on 09.08.2018. Dr. C. A. Vasuki, Secretary and Director of the College and the State Treasurer of Swami Vivekananda's Chicago Addresses 125th Year Celebrations State Committee inaugurated the Drawing Exhibition. 125 Drawings based on themes related to Swami Vivekananda's Chicago Address were displayed.



SWAMI VIVEKANANDA'S CHICAGO ADDRESSES 125TH YEAR CELEBRATIONS DISTRICT LEVEL COMPETITIONS

In connection with Swami Vivekananda's Chicago Addresses 125th year celebrations, on behalf of Sri Ramakrishna Math, Chennai, the Swami Vivekananda Study Circle of the College organized Recitation, Oratorical, Essay Writing and Drawing competitions for the students of various Schools and Colleges in and around Coimbatore. A team of 25 faculty members of the College visited a number of schools and colleges. They motivated the students to be a part of this event by



School Students expressing their views in the Coimbatore District Level Oratorical Competition

supplying the required study material for their preparation. The Coimbatore District level competitions were held on 09.08.2018 and 13.08.2018 on the college premises. Dr. C. A. Vasuki, Secretary &



Director of the college and the State Treasurer of Swami Vivekananda's Chicago Addresses 125th year Celebrations State Committee distributed the prizes for the winners and appreciated them. Earlier, Dr.M. Vivek Prabhu, Coordinator, Swami Vivekananda Study Circle and Assistant Professor of Mathematics (UA) welcomed the gathering. Dr. K. Muthukumar, Assistant Professor of Tamil proposed the Vote of Thanks. More than 200 students from various schools and colleges participated in these competitions and got benefited.



Dr. C. A. Vasuki, Secretary and Director of the College and the State Treasurer of Swami Vivekananda's Chicago Addresses 125th Year Celebrations State Committee congratulates the winners.



College Students expressing their views in the Coimbatore District Level Oratorical Competition



Dr. C. A. Vasuki, Secretary and Director of the College and the State Treasurer of Swami Vivekananda's Chicago Addresses 125th Year Celebrations State Committee motivates the participants.

SALUTE THE HEROES – LECTURE SERIES

31.07.2018 - 06.08.2018

In connection with the Independence Day celebrations, Swami Vivekananda Study Circle of our College organized “Salute the Heroes” – Lecture Series by the alumni of the college from 31.07.2018 to 06.08.2018 to pay tribute to our National leaders. The inaugural function of this lecture series held on 31.07.2018 at the Seminar Hall. Dr. V. Chinnuswamy, Chief Executive Officer inaugurated the lecture series. Mr. Sivasalabathy, Alumnus of Chemistry Department delivered a lecture on 'Veera Vaanji'. Earlier, Dr. M.Vivek Prabu, Coordinator, Swami Vivekananda Study Circle and Assistant Professor of Mathematics (UA) welcomed the gathering. On 01.08.2018, Ms. Nandhinipriya, Alumnus of Biochemistry Department presented a lecture on 'Kodikaatha Kumaran'. Ms. K. Akshaya, Almnus of Mathematics Department (UA) spoke about the life of 'Dr. B. R. Ambedkar' on 02.08.2018. Mr.S.Pavith, Alumnus of English Department delivered a lecture on 'Nethaji Subash Chandrabose' on 06.08.2018.



Department of English (Aided)

FLORINA 2018

The Department of English (Aided), Kongunadu Arts and Science College conducted an **Inter-Departmental Competitive Celebration “FLORINA 2018 on 19.12.2018**. Mr. Vijjith, a young theatre artist and short-film maker from Chennai, was the Chief Guest in the valediction and distributed the medals and certificates to the winners. Around 200 students participated in various events like Lit parade, Solo and Group Dance, Poster Painting, Model Making and Face Painting. **Sri Krishna College of Arts and Science** won over all championship. Around 250 students from **15** colleges took part. Sri Krishna Arts & Science College secured the Overall Trophy.



Inter-Departmental Competitive Celebration “FLORINA 2018

Department of Costume Design and Fashion

One Day National Level Students Symposium

The Department of Costume Design and Fashion conducted **One Day National Level Students Symposium TRENDOURS -19 on 11th January 2019 at Marappa G. Aruchami Auditorium**. The event started with formal inaugural function at 9.30 am. Dr. V. Balasubramaniam, Principal, Kongunadu Arts and Science College, Dr. V.Chinnusamy, Chief Executive Officer, Kongunadu Arts and Science College, Coimbatore, Mrs. T.Srivani, Assistant Professor, Department of Fashion Technology, National Institute of Fashion Technology, Hyderabad and Mrs. R.Umamaheswari, Associate Professor and Head, Department of Costume Design and Fashion, Kongunadu Arts and Science College, inaugurated the programme. The function started with invocation song by Leema Rose, Sripradha and Akshya of Costume Design and Fashion Students followed by lighting the kuthuvilakku by the dignitaries. The Department Association Student Secretary S.M. Sri Swetha welcomed the gathering.

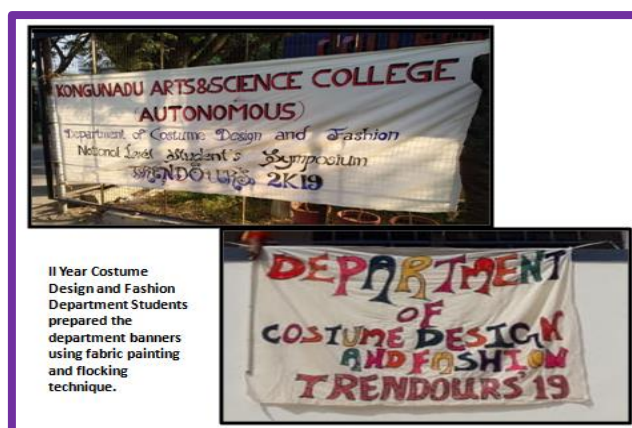
Dr.V.Balasubramaniam, Principal spread his goodness by his presidential address. He motivated the students to participate in all the events. Followed by, **Dr. V.Chinnusamy**, Chief Executive Officer delivered the felicitation address. **Mrs. T.Srivani**, Assistant Professor, Department of Fashion Technology, National Institute of Fashion Technology, Hyderaad, in her inaugural speech added to the highlight on

- Fashion education gives formal orientation through lifelong learning process
- Beginning of Fashion education in India with less / limited / no sufficient resources of educators study materials for fashion and limited support through finances from government, lead to the influence of European fashion / Western design culture.
- Design education is more westernized, which is not good for Indian consumer.
- The success of Indian fashion designers depends on their focus on refining age old traditions of India by using India's more talented craftsmen to create luxuries contemporary styles that fuses Indian aesthetics with modern sophistications to international styling with Indian soul.
- Higher education in Fashion / Design should be supported by education at lower level
- New generation designers should focus on sustainable production and consumption patterns.
- Reduce- Reuse and Recycle should be the aim of everyone.
- New generation needs to focus on evolutionary trends in social design, understand the need for sustainability etc, with human centric designs.

The inaugural function concluded with a vote of thanks by Department Association Student Joint Secretary Ms. Subhashree.

Events conducted were Nail art, Dress a doll, Face painting, Sketching, Rangoli, Reuse waste, Jewellery design, Poster Presentation Mehandi, Dance and Designer Contest. Around 250 students from 12 different colleges actively participated.

Valedictory function started at 4.00pm with **Mrs. Anitha Vadivel, Fashion Designer, NYSHKA Boutique** Coimbatore, as chief guest. She shared her experience about the Trendours -19 followed by prize distribution for winners. The function finally ended by thanking the management, Teaching, Non teaching and all the student coordinators who worked for this event to make this event a grand success.



Students performances in various Events

The Department of Costume Design and Fashion conducted **One Day National Level Students Symposium TRENDOURS -19** on 11th January 2019 at Marappa G. Aruchami Auditorium. Events conducted were Nail art, Dress a doll, Face painting, Sketching, Rangoli, Reuse waste, Jewellery design, Poster Presentation Mehendi, Dance and Designer Contest. Around 250 students from 12 different colleges actively participated.



Department of Business Administration with CA

FREEZE 2K19

Department of BBA- CA of Kongunadu Arts and Science College has Organized a Inter-Department **“FREEZE 2K19 ”** as on 18/01/2019.

In the programme We have conducted Business Quiz, Management games, Treasure Hunt, Mehendi, Flameless Cooking, Nail Art, Art out of Waste, Adzap in conference Hall and also in Hall No.B-28,B-29,B-30. Prize were distributed for the Winners and Runners. Students have enjoyed well in all the competitions where they also came to know about management games, like Pierce Floating Brinjal, Cotton Balls, Balloon Pyramid, Spoon taking, where students have participated in Adzap, and covey the message about how helmet should be used, and how it is useful to all in today’s world. Dr.V.Chinnusamy, Chief Executive officer, Kongunadu Arts and Science College, Coimbatore has distributed the prizes to all the winners & Runners. Total Number of Students participated in the Management meet is 328.



KONGUNADU ARTS AND SCIENCE COLLEGE

DEPARTMENT OF BBA(CA)

FREEZE 2K19

Date: 18th February 2019

Venue : Conference Hall

**Registration
fee
Rs 50/-**

INTER-DEPARTMENT MEET

MANAGEMENT EVENTS

**1. BUSINESS GAMES
Quiz)**

**2. QFIESTA (Business
Quiz)**

3. ADZAP

CULTURAL FEST

**1. FLC(Flame Less Cooking)
Out of Waste)**

**2. LITTLE MASTER(Art
Out of Waste)**

3. CUTE-ICLES(Nail Art)

4. HEENA(Mehandi)

5. PLAYERS-UNKNOWN BATTLE GROUNDS



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Re-Accredited by NAAC with 'A' Grade 3.64 CGPA out of 4

College with Potential for Excellence (UGC)

COIMBATORE – 641 029.

DEPARTMENT OF BUSINESS ADMINISTRATION WITH CA

We the Staff and Students of Department of Business Administration with CA take great privilege to invite your gracious presence for the

“INTER-CLASS MEET”

On 10TH September 2018 at 8.00 A.M in Conference Hall

Presides

Dr.V.BALASUBRAMANIAM

Principal, KASC

KASC

Coimbatore

Coimbatore

Felicitate

Dr. V. CHINNUSAMY

Chief Executive Officer,

WELCOMES YOU ALL



KONGUNADU ARTS AND SCIENCE COLLEGE

(Autonomous)

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College with Potential for Excellence (UGC)
COIMBATORE – 641 029.

DEPARTMENT OF BUSINESS ADMINISTRATION WITH CA

We the Staff and Students of Department of Business Administration with CA jointly with
Consumer club invite you all for various Competition

“VARIOUS COMPETITION”

On 12 September 2018 at B-38, B-39

Presides

Dr.V.BALASUBRAMANIAM

Principal, KASC

Felicitate

Dr. V. CHINNUSAMY

Chief Executive Officer, KASC

WELCOMES YOU ALL



KONGUNADU ARTS AND SCIENCE COLLEGE

(Autonomous)

Re-Accredited by NAAC with 'A' Grade 3.64 CGPA out of 4
College with Potential for Excellence (UGC)
COIMBATORE – 641 029.

DEPARTMENT OF BUSINESS ADMINISTRATION WITH CA

We the Staff and Students of Department of Business Administration with CA jointly with
Vicekanda's Study circle invite you all for various Competition

“VARIOUS COMPETITION”

On 23 July 2018 at B-38, B-39

Presides

Dr.V.BALASUBRAMANIAM

Principal, KASC
Coimbatore

Felicitate

Dr. V. CHINNUSAMY

Chief Executive Officer, KASC
Coimbatore

WELCOMES YOU ALL

Department of Commerce (UG)

Inter-Collegiate Meet

“BLIZZARD 2019”

Inter-Collegiate Meet **BLIZZARD 2019**, was organized by the Department of Commerce (UG) on 19th February, 2019. The event started with the inauguration, Elango of III BCom welcomed the gathering and Dr.S.Uma, Associate Professor & Head, delivered the inaugural address. Four events have been conducted in the inter-collegiate meet and they are Best Manager, Brain Thug Masquerade, Mission Improbable and Mime. Students from various colleges participated in the events actively.



Inaugural Session

EVENT – 1 (Best Manager)

Best Manager was one of the events of Inter-Collegiate Meet and it was organized in the Auditorium. The event had three rounds namely aptitude, Pictorial representation and Case Study. 34 participants from various colleges participated in the event.

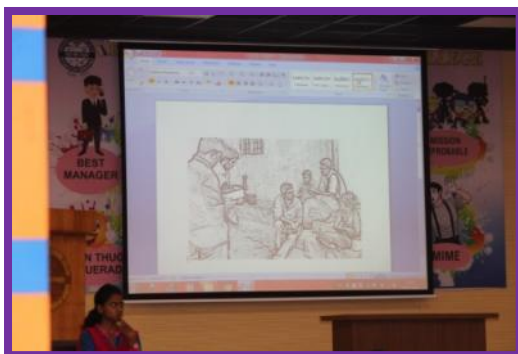
EVENT – II (Brain Thug Masquerade)

Brain Thug Masquerade (Quiz) was organized in both Auditorium and Smart Room. First round was aptitude and it was followed by various rounds namely logo & tagline, connections, audio-visual and rapid fire. 80 participants from various colleges participated in the event.

EVENT – III (Mission Improbable)

Mission Improbable (Treasure Hunt) is a ground event and aptitude test was conducted to short list the participant numbers. 116 participants from various colleges participated in the event.

EVENT – III (Mime) Mime was conducted in the auditorium. 8 participants participated in the event



Students performance in various Events

Valedictory

The valedictory session held at the Auditorium between 3.00 PM and 4.00 PM. Our Chief Executive Officer Dr.V. Chinnusamy distributed the prizes and certificates to the winners and the participants. He congratulated all the participants, volunteers, students, staff members for organizing the Inter-Collegiate Meet in an effective manner. Overall 238 participants participated in the several events and won prizes.



Certificate issued by the Chief Executive Officer



Department of Physics

National Science Day Celebrations **Inter Colligate and Inter-Departmental Competitions**

The department of Physics conducted Inter-Collegiate Competitions such as Potpourri, Science Fiction Writing, Just a Minute and Paper presentation. The students from various colleges participated in the events. The inter-departmental events such as Quiz, Science Fiction Writing, E Sports and paper presentation were conducted for the students of other departments of KASC. The prizes were distributed to the winners.



Paper Presentation by an inter-collegiate student



**Prize distribution for inter-collegiate events by
Dr.M.Dhanam, Associate Professor and Head of the Department of Physics**

Department of Mathematics (Unaided)

***MATHLETICS' 19* An Inter – Department Meet**

The Department of Mathematics(UA) conducted an Inter Department Meet on 05.03.2019. The Inter Department Meet was started with an inaugural function. The student M. Harish divya of III B.Sc Mathematics welcomed the gathering. Dr.V.Balasubramaniam, Principal, Kongunadu Arts and Science College, presides the function. Dr.V.Chinnusamy, Chief Executive Officer, Kongunadu Arts and Science College, felicitates the function.

The inaugural address was delivered by Dr.P.Rajarajeshwari, Assistant Professor of Mathematics, Chikkanna Government Arts College, Tiruppur. She gave more information about basic Mathematics and some of their applications. The Students from various Department were benefited by her talk. G.A. Pavithra of III B.Sc Mathematics proposed the vote of thanks.



Honouring the Chief Guest by the Principal

The First programme Quiz was conducted by Dr. R. Poongodi and Dr.S.Dhanalakshmi, Associate Professors of Mathematics(UA). Twenty five students were participated and three students won the Prize.

The Second programme Word play was conducted by Dr.A. Amutha Lakshmi Assistant professor of Mathematics(UA). Twenty students were participated and three students won the Prize.

The Third programme, Number Rush was conducted by Ms.S.Selvi Celin Prabha and Mrs. T. Deepa, Assistant Professor of Mathematics(UA). Ten teams were participated and three team won the Prize.

The Fourth programme, Minute to win was conducted by Mrs. R.Nesarajithamani, Assistant Professor of Mathematics(UA). Fifteen teams were participated and three team won the Prize.

The Fifth programme, Face Painting was conducted by Mrs.G.Juliet Jeba Thangam, Assistant Professor of Mathematics(UA). Eight team were participated and three team won the Prize and a special prize are also awarded.

The Sixth programme, Tik Tok was conducted by Dr.M.Raju and Dr. K.Baby, Assistant Professor of Mathematics(UA). Eight team were participated and three team won the Prize and a special prize are also awarded.

The seventh programme, Technical games was conducted by Dr. S,Singaravelan, Assistant Professor of Mathematics(UA). Twenty team were participated and two team won the Prize.

The Final programme, Photography was conducted by Dr.K.Krishnaveni, Associate Professor of Mathematics(UA). Ten students were participated and three students won the Prize and a special prize are also awarded.

The overall Trophy was won by the students of Biotech. All the participants received their participant certificate.



Students received the Overall Trophy

The Inter Collegiate Meet ends with a Valediction function. Ms. G.A.Pavithra, III B.Sc., Mathematics(UA) welcomed the gathering. Dr.V.Chinnusamy, Dr Senthilkumar, Dr.K.Krishnaveni, Dr.R.Poongodi, Dr.S. Dhanalakshmi, R.Nesarajithamani, G.Juliet Jeba Thangam, Dr.K.Baby, Dr.M.Raju, Dr.A.Amutha Lakshmi, Selvi celin prabha, T.Deepa and Dr.A. Singaravelan, Associate and Assistant Professors of Mathematics(UA) distributed the certificates and Prizes to all the winners. Ms.Bhavani, III B.Sc., Mathematics(UA) proposed the vote of thanks.

More than 250 participants from various Departments of our college participated in this Inter Department Meet.



Students performance in various events

Department of Mathematics (Aided)

Intercollegiate Meet

The PG and Research Department of Mathematics organized An intercollegiate meet(Math Galoper) for the students of various colleges on 11.03.2019 at Auditorium. **Dr. S. Marshal Anthoni**, Associate Professor & Head, Department of Mathematics, Anna University regional Campus, Coimbatore, was the Chief Guest. **Dr. V. Kokilavani**, Head, PG and Research Department of Mathematics welcomed the Gathering.

Seven competitions were conducted and more than 150 students from various districts actively participated. Prizes were distributed for the winners in the valedictory functions. Finally **Dr. M.Venkatachalam** , Assistant Professor, PG and Research Department of Mathematics proposed vote of thanks.



Special address by the Chief Guest



Students received the Overall Trophy

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College of Excellence

G. N. Mills (Post), Coimbatore - 641 029



A Report on

World Water Day and Forest Day Awareness Program Entitled

“புவியமுதம் 2019”

Organized by

PG and Research Department of Biotechnology

Sponsored by

KASC i-HUB and Aruchami Research Foundation, KASC

Venue: Auditorium, KASC

Date: 21st March 2019

Program overview

World water day and forest day celebration is an annual UN observance day. Every year it was celebrated on March 21st and 22nd that highlights the important of fresh water and the conservation of forest. The main motive of our program is to advocate the sustainable management of fresh water and forest resources. In this regard, we have conducted competition on conservation aspects of water and forest. We invited dignitaries those who sacrifices their life for the conservation of water and forest. The details of the program are enlisted below.

Program theme

Our main motive of this program is to make the young minds to think about the conservation of water and forest.

- What is the reason behind the conservation of water and forest?
- What are the advanced innovative ideas on the conservation of water and forest?
- To bring out the innovative ideas from school and college students about the conservation of water and forest
- To explore knowledge about the conservation of water and forest

Program Schedule

“Puviyamudham” a symposium on Water and Forest Conservation has been conducted by PG and Research Department of Biotechnology on the 21st of March 2019 at our college premises. The programme was conducted to create awareness on water and forest conservation and also make the students explore the recent trends in conserving the natural resources. The programme started with the signing ceremony of the conservation of water and forest resolution by the faculty members, non-teaching staff members and students.

The programme welcome address was delivered by Dr. V. Bhuvaneshwari, Assistant Professor and head, Department of Biotechnology. Presidential address was given by Dr. V. Balasubramaniam, Principal and the programme felicitated by Dr. S. Paulsamy, Dean, R&D and academics and Dr. P. Sujatha, NAAC Coordinator.

Bird man Bal Pandiyan shared his experience in conserving koonthankulam lake and birds. He gave more unknown information regarding birds through his enthusiastic speech. The college silambattam group members gave energetic performance followed by wonderful mime was performed by English department students regarding water conservation. To appreciate the whole hearted daily efforts taken by all the care takers to make the college

environment clean and hygienic they were recognized with memento by the **BIRDMAN of Koonthankulam** Mr. S. Balpandiyan, Dr. S. Paulsamy Dean, R&D and Dr. V. Bhuvaneshwari, Assistant Professor and Head in Biotechnology, KASC. In continuation, S. Saravana karna moorthy from Zoology Dept and V.Ranjith kumar from I-B.Sc. Biotechnology gave a talk on **Economic inequality & Environmental degradation** and **Iyarkaiyai kapom ineyathor ulagai padaipom** respectively.

In afternoon session, “**Coimbatore Last Drop**” a documentary film was displayed. P.K. Selvaraj, a secretary of Koushika River rescue association shared his experience in rescuing Koushika River followed by Sivarajan from Chinnavedampatty lake renovation group gave a talk on steps taken for renovating the lake. Guruprasath from I-M.Sc Biotechnology Department delivered a wonderful speech on “**Virtual Water**”.

Events like science model and poster presentations were conducted. The topics were given with science to overcome the changes caused in environment by mankind. Several students from host institution and different colleges have energetically participated in all the events. Dr. H. Abdul Kafoor, Assistant Professor in Botany, KASC acted as jury. About 2000 seed balls prepared by the Eco Club Students of Kongunadu Arts and Science College were distributed. Pencil with seeds was provided by the College management.

Various competitions such as logo designing, poem writing, essay writing, biocartooning, facial painting, mime, quiz were conducted on 15th March, 2019. In valedictory, the winners were appreciated with Plant samplings and certificates by Dr. V. Chinnusamy, Chief Executive Officer, KASC. All the dignitaries and judge were honored with mementos. Mr. V. Ranjith kumar from I-B.Sc. Biotechnology has been honored for his excellent contribution for Nature conservation. On behalf of KASC i-HUB, the innovative ideas of model, poster presentation and project proposal was awarded with cash prize. A nice acapella was performed by college musical club members. Vote of thanks was delivered by Ms. M. Tharangini Priya, Student Secretary, Department of Biotechnology. About 360 members have participated in this function from various Departments of Kongunadu Arts and Science College and other colleges. The participants delivered advance happy birthday wishes to our beloved college Secretary and Director, Dr.C.A. Vasuki mam.

Dignitaries Peculium

S. Bal Pandiyan: Wild life conservator from **Koondhankulam**

Mr. S. Balpandiyan, also known as **BIRDMAN of Koonthankulam**. He is a self-owned bird conservator and conservationist. He provides resident to migratory birds that visit koonthankulam during north east monsoon. In 2009 bal pandi co-authored a book “Diary on the nesting behavior the nesting and behavior” of Indian birds along with naturalist “china sathan”. That book contains 300 beautiful photographs. And he enlisted more than 300 different species of birds. After this publication he was offered to interact with a US based wild life conservator Murray. He was awarded with more than 5 awards including Green Honour award from **World wild life fund**. Due his innovative ideas of protecting birds, he is simply known as walking encyclopedia of birds. Bal Pandi is as methodical and organised in his work as any qualified Ornithologist. Due to his innovative ideas and interest in conservation of birds he was honored by an award “**Mannin mainthan**” award in our college by R&D Dean Dr. S. Paulsamy and Dr. V. Bhuvaneshwari, Head, Department of Biotechnology.

P.K. Selvaraj: Secretary of Koushika River rescue association

He is a retriever of the Koushika River which has diminished. He was born in ordinary farmer background family at vagarampalayam village, Coimbatore. He started his journey by constructing check dams and he found the way of the river. Then he finds and fights against the illegal land acquisition. In continuation, he start up the awareness programme throughout the Coimbatore people and also he conducted archeological research regarding Koushika River. He was one of the important person who puts the base for “**Athikidavu Avinashi Scheme**”.

Program outcomes

- To bring about the water consumption and water conservational ideas to students
- To enhance you by our blistering conservational ideas
- To create awareness among the students regarding water
- To create awareness about the traditional water purification techniques
- To bring about the techniques to retreating domestic waste water and rain water harvestment
- To explore students innovative working model and creative ideas
- To share the environmental & water conservation knowledge to students

JOIN US , SHARE YOUR VISION & HELP US BUILD A STRONG NETWORK OF
AWARENESS ON “புவியமுதம்” THE UNIVERSAL SOLVENT

Welcome speech and felicitation by
Dr. V. Bhuvaneshwari and Dr. P. Sujatha



Presidential Address



Felicitation



DIGNITARIES

"Birdman" Bal Pandey,

Wild life conservator from Koondhankula.

PROGRAMS CONDUCTED

- Extravaganza by young talents
- Interactive session with our dignitaries
- Poem writing
- Mime
- Acapella
- Video documentary about lakes in Coimbatore.
- Photography
- Puviyamudham Rangoon (Rangoli)
- Recognition to our college caretakers
- Students awareness speech.
- Poster Presentation

OUTCOMES

To bring about the water consumption and water conservational ideas to students.

To enhance you by our blistering conservational ideas.

To create awareness among the students regarding water.

To create awareness about the traditional water purification techniques.

To bring about the techniques to retreat domestic waste water and rain water harvestment.

To explore students innovative models and creative ideas.

To share the environmental and water conservation knowledge to the young future achievers to build a beneficial environment.

*Join us. Share your vision & help us build a stronger network of awareness on "Puviyamudham".
The Universal Solvent*

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(Student Coordinators)

INQUIRIES

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College of Excellence (UGC).

Coimbatore-641029, Tamil Nadu, India.

DEPARTMENT OF BIOTECHNOLOGY

Water. A necessity, a resource.

" Puviyamudham "

(A symposium on Water Conservation, as a part of World Water Day)

21st March 2019

Co-organized by



ORGANISING MEMBERS

Department of biotechnology students with Blessings of

PATRONS

Dr. M. Aruchami, President, KASC
Dr. C. A. Vasuki, Secretary and Director, KASC

CONVENERS

Dr. V. Balasubramaniam, Principal KASC
Dr. V. Chinnusamy, CEO, KASC
Dr. S. Paulsamy, Dean, Academic cum R&D
Dr. S. Sujatha, KASC, I-HUB.

DEPARTMENT OF BIOTECHNOLOGY STAFFS

Dr. V. Bhuvaneshwari Assistant professor and Head
Dr. P. Senthilkumar Assistant professor
Dr. R. Amsaveni Assistant professor
Dr. S. Rathish Kumar Assistant professor
Dr. C. Sowmia Assistant professor
Dr. G. Anbarasi Assistant professor
Dr. R. Ranjith kumar Assistant professor
Mr. M. Gogulramnath Assistant professor

ABOUT THE COLLEGE

Established in the year 1973. An Aided Institution of Government of Tamilnadu. Affiliated to Bharathiar University. Autonomous Since 2004 - 2005.

Maintaining high academic standards. The origin and history of the College has been closely linked with the aspirations of the farming community by serving them effectively and by imparting scientific education to their wards. Making education as a powerful medium and a tool to promote the social and economic development to backward and disadvantaged communities. The College has been growing magnificently in academic structure having 13 research departments, 15 PG departments and 20 UG departments. More than 60% of students studying in the College are girls thus the College imparting a vital role in empowering women and social justice. Henceforth, the College is maintaining a traditional ambience with environmental balance thus making the students socio- responsible and eco friendly.

ABOUT THE DEPARTMENT

The Department of Biotechnology of Kongunadu Arts and Science College, a family of Enthusiastic students, Committed teachers and Independent thinkers working and learning together to shape the future. We focus on implementing the valued education in the Life Sciences to bring about a new revolution in the field of Biotechnology. We encourage and comfort the candidate with the passion to undergo in the future to take the alleyway of education and research to serve the World with new energy of knowledge and beneficial products as life saver. One of the major Departments of the College, Biotechnology was started in 1996 with Undergraduate course and in 2003 the Post graduate course has been started. The students quench their thirst for knowledge under the guidance of committed faculty members whose research interests include Molecular Biology, Plant Biotechnology, Environmental Biotechnology, Animal Biotechnology, Medical Biotechnology, Nanobiotechnology, Microbial and Bioprocess Technology, Genetic Engineering, Genomics and Proteomics.

PROGRAM OVERVIEW

World water day and forest day celebration is an annual UN observance day. Every year it was celebrated on March 21st and 22nd that highlights the important of fresh water and the conservation of forest. The main motive of our program is to advocate the sustainable management of fresh water and forest resources. On this regard we are planning to conduct a symposium and various competitions on conservation aspects of water and forest. We have invited dignitaries those who sacrifice their life for conservation of water and forest.

PROGRAM OBJECTIVES

- To impart the young minds with the knowledge and importance of conservation.
- To create an awareness about the conservation of water and forest.
- To bring out the innovative ideas from school and college students about the conservation of water and forest.

**KONGUNADU ARTS AND SCIENCE
COLLEGE (Autonomous)**
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College of Excellence (UGC)
Coimbatore – 641 029

DEPARTMENT OF COMMERCE (UG)

Blizzard Com

Invites you for the

“INTRA DEPARTMENTAL MEET - 2019”

By

Chief Guest

Dr.V.Chinnusamy

Chief Executive Officer

Kongunadu Arts and Science College

Coimbatore-29

ALL ARE WELCOME...

Venue: Auditorium // Time: 08.00 A.M. // Date: 22nd March – 2019

Department of Commerce (UG)

Intra Departmental Meet

The Department of Commerce (UG) organized the Intra Departmental Meet on March 22nd 2019 between 08.00 am and 10.30 am in the college Auditorium for the BCOM students during the even semester of the academic year 2018-2019.

This meet has been organized in connection with the various competitions like Nail art, Mehendi, Best Manager, Ad-zap, Wealth out of Waste, Cook without Fire, Throw ball, volley ball and IPL auction conducted for the BCOM Students during the even semester. Mime, Miss and Mr Blizzard 2019 was conducted on 22.03.2019 followed by the cultural event and price distribution ceremony. The Meet started with the prayer song and welcome address by Anushya of II BCOM. Head of the Department and the Staff members bestowed the winners of the various events with medals. II BCOM Main section won the overall trophy with maximum points. As a token of appreciation the final year students have been given medals for Best Academics, Best Sports person and Best overall performer. Koushik of I BCOM delivered the vote of thanks. Around 318 BCOM Students participated in the Meet.



Students performances in the events and received the overall Trophy