KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

Re-accredited by NAAC with 'A+' Grade (4th Cycle)

College of Excellence (UGC)

Coimbatore – 641 029

DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE

PROGRAMME OUTCOMES (PO)

B.COM. B&I

For the students admitted in the Academic Year 2020-2021

- **PO1:** The students gain thorough grounding in the fundamentals of commerce, finance, banking and insurance.
- **PO2:** The students are equipped in various techniques in order to face the modern-day challenges in commerce and business.
- **PO3:** Enable to analyse and understand the role of accountant, banker, and insurance consultant in the real business world.
- **PO4:** Boost up the practical capability of the students through internships, workshops, project work, fieldtrip etc., in order to build a notable career.
- **PO5:** Enhance the ability of the students and encourage them to participate in the competitive examinations like CA, CS, CMA and other courses.
- **PO6:** Demonstrate progressive learning of values and role of accounting in society and business.
- **PO7:** Construct qualified workforce in the society to meet up the requirements of the banking sector, Insurance & finance companies, industries etc.
- **PO8:** Intensify the entrepreneurship qualities in the students and prepare them to participate in the corporate world.