

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

Re-accredited by NAAC with 'A+' Grade (4th Cycle)

College of Excellence (UGC)

Coimbatore – 641 029

**DEPARTMENT OF COMMERCE WITH
ACCOUNTING AND FINANCE**

PROGRAMME OUTCOMES (PO)

B.COM A&F

**For the students admitted
in the
Academic Year 2020-2021**

PO1: Have comprehensive knowledge of Finance, Accounting, Taxation and Business laws.

PO2: Develop the knowledge, skill and attitude to creatively and systematically apply the principles and practices of management, accountancy, finance, business law, statistics, HR, operations and problems and work effectively in modern day business organizations.

PO3: Develop fundamental in depth knowledge and understanding of the principles, concepts, values, substantive rules and development of the core areas of business such as finance, accounting, marketing, HR, operations along with the tools such as Tally, MSExcel, MSOffice, etc.

PO4: To groom professionals for attainment of competence with intellectual contributions and in depth knowledge in the profession of banking and finance that improves their application to promote continuous professional development with limitless earning potential.

PO5: Amplified the ethical and young entrepreneur that is present within the students.

PO6: Encouraged the students to participate in professional courses like CA, CMA, and ACS etc.

PO7: To promote and undertake research to understand the financial markets,

financial instruments and various investment objectives in the fast growing business era with the needed skills for limit less career success.

PO8: Demonstrate knowledge and understanding of business principles and financial advisor apply the set of one's own work to manage multidisciplinary environments.