

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

Re-accredited by NAAC with 'A+' Grade (4th Cycle)

College of Excellence (UGC)

Coimbatore – 641 029

**DEPARTMENT OF BUSINESS ADMINISTRATION WITH
COMPUTER APPLICATIONS**

**PROGRAMME SPECIFIC OUTCOMES (PSO) OF
BUSINESS ADMINISTRATION WITH COMPUTER
APPLICATIONS**

**For the students admitted In the
Academic Year 2020 -2021**

PSO1: Apply the basic concepts that underlie each of the functional areas of Management (Marketing, Finance, Human Resources Management, Production and Investment Management) and business situations.

PSO2: Students will learn relevant financial, Cost and Management accounting career skills, that integrates career orientation and also professional development skills.

PSO3: Involves design and development of programs like MS-Office, Tally, Internet and Web Page Design, RDBMS and Visual Basic.

PSO4: Have good mathematical ability to develop algorithms and solve the logical problems and applying entrepreneurial skills augmented with a rich set of communication, team work and leadership skills to excel in their profession.

PSO5: Students will possess knowledge and understand the substantive and procedural law.