KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

Re-accredited by NAAC with 'A' Grade – 3.64 CGPA out of 4 (3rd Cycle) College of Excellence (UGC) Coimbatore – 641 029

DEPARTMENT OF BANKING AND INSURANCE

PROGRAMME OUTCOMES (PO) OF B.COM BANKING AND INSURANCE

For the students admitted In the Academic Year 2019-2020

- **PO1:** The students gain thorough grounding in the fundamentals of commerce, finance, banking and insurance.
- **PO2:** The students are equipped in various techniques in order to face the modernday challenges in commerce and business.
- **PO 3:** Enable to analyse and understand the role of accountant, banker, and insurance consultant in the real business world.
- **PO 4:** Boost up the practical capability of the students through internships, workshops, project work, fieldtrip etc., in order to build a notable career.
- **PO 5:** Enhance the ability of the students and encourage them to participate in the competitive examinations like CA, CS, CMA and other courses.
- **PO 6:** Demonstrate progressive learning of values and role of accounting in society and business.
- **PO 7:** Construct qualified workforce in the society to meet up the requirements of the banking sector, Insurance & finance companies, industries etc.
- **PO 8**: Intensify the entrepreneurship qualities in the students and prepare them to participate in the corporate world.