

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)
Department of Commerce (PA)

Guest Lecture on
‘Off-shore opportunities for Career Development’

Date: 25/07/2024

Time: 9.00 a.m

Department of Commerce PA has conducted a Guest Lecture on ‘Off-shore opportunities for Career Development’ on 25/07/2024 at 9 am. He revealed about various career opportunities of abroad having attractive salary package ranging 25 lakhs to 30 lakhs. He also provided the details about role of educational consultancies, sponsorship licenses and passport services for getting off-shore placements. He described about learn while earn opportunities of abroad and the need for shouldering risks in time. He also motivated the students for appearing IELTS examinations. He also explained



about the heavy preparations needed for credibility interview and scholarships provided by various foreign universities. 58 final year students benefited out the Guest lecture programme.

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)
Department of Commerce (PA)

Motivational Guest Lecture on
‘Empowering Young Professional Aspirants in International Accounting and E-Commerce applications’

Date: 31/07/2024

Time: 9.00 a.m



Department of Commerce PA has conducted Motivational Guest Lecture on ‘Empowering Young Professional Aspirants in International Accounting and E-Commerce applications’. Young Aspirants of professional courses have eagerly enrolled their names and attended the classes. Mr. U. Ilanchezhian, Professional course Trainer, Chezhan Academy has delivered a guest lecture. He emphasized the need for young accounting and auditing professionals to face the modern business growth and emerging challenges. Dr. M. Revathi Bala, Associate Professor & Head proposed vote of thanks. Totally, 60 students were the beneficiaries the Guest lecture.



Department of B.Com with Professional Accounting
Kongunadu Arts and Science College (Autonomous),
Coimbatore – 641029

Department of B.Com PA of Kongunadu Arts and Science College has organized an Orientation Programme on 'Skill Development and Employability for commerce students' on 26/09/2024 at G-7 Smart class.



Ms. Sherin, Trainer, Titan –LeAP, Coimbatore has explained about the need for skill development and employability for commerce students. She asked the students to train themselves by actively participating in the training programme organized by Titan LeAP under CSR initiatives. She encouraged the students to improve their technical skills and interpersonal communication skills before completing their graduation. The students are advised to attend the on-the-job training programmes to understand their weak areas and add necessary strength to get good placements.

Dr. M. Revathi Bala, Associate Professor & Head of Commerce (PA) has convened the programme. Dr. S. Rajam, Associate Professor, Dr. P. Geetha, Assistant Professor and Mrs. M. Jeshi, Assistant Professor have made necessary arrangements and proposed vote of thanks. Total participants of the programme were 58.



**KONGUNADU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)**
Re-accredited by NAAC with A+ Grade 4th cycle,
College of Excellence-UGC
52nd Rank among Colleges in NIRF 2024
Coimbatore-641029, TamilNadu, India



Report

Department of Commerce with Professional Accounting and KASC-Institution's Innovation Council (KASC-IIC), jointly organized a **State level seminar** on Angel Investment/ VC Funding Opportunity



for Early-Stage Entrepreneurs for the benefit of students, research scholars and faculties of KASC on 19/08/2024 by 11 am. The session took place at G-8 **with 49 participants** and 4 staff members. The meeting started with prayer followed by Welcome Address given by Dr. M. Revathi



Bala, Associate Professor and Head, Department of B.com PA. The gathering was felicitated by Dr. P. Geetha, Assistant Professor, Department of Commerce with PA.

The resource person was introduced by Dr. M. Jeshi, Assistant Professor, Department of Commerce with PA. The resource person Mr. Hari Krishnan, Director, Barathan Ramasamy Corporates Pvt Ltd & Sri Rajeswari Agency Pvt Ltd, Coimbatore, delivered a special address on Angel Investment/ VC Funding Opportunity for



Early-Stage Entrepreneurs. The resource person addressed on various scenarios for a start-up or an early-stage entrepreneur. He gave them awareness about the investments required and their sources. He gave them strategies for correct utilization of the investments. He covered various aspects of the angel investment like their identity, the investment, sources of identification, roles and responsibilities in an organization as investor and many more.

Similarly, he also detailed on Venture capital like their origin, their sources of revenue, their motive of investing in start-ups and all other relevant aspects.

Students also learned about prominent Angel investors in India. His speech incorporated confidence to the students. He simplified the steps giving them a clear picture of the process. The students had an active

interaction with resource person and the resource person has answered all the queries with patience.
Dr.S.Rajam, Associate Professor of B. Com PA, proposed the vote of thanks.



Department of B.Com with Professional Accounting
Kongunadu Arts and Science College (Autonomous),
Coimbatore – 641029

Department of B.Com PA of Kongunadu Arts and Science College has organized an 'International Workshop' on 'Unleashing Global potentials of business: Youth as a Path Finder' on 21/09/2024 at Marappa G. Aruchami Auditorium.



Dr. J. Subramani, Professor, Faculty of Business & Economics, Gambella University, Ethiopia has handled Technical session I. He expressed that India has more than 65 percent of the working population in the age brackets of below 35 years. But the unemployment rate is also

alarming in India. So, as a path finder, Young people search for more career solutions and societal solutions. As they also have a vast potential for business at global level, entrepreneurship offers a wider gate way to engage him in business with added self motivation and strong need for achievement. Media also play a greater role in bringing adequate transformation into youth to be more self-footing. Indian youth need focused mind set to undertake the business risks

and utilize the schematic support and assistances accessible from Governmental and Non-Governmental agencies.



Mr. S. Akash, Marine Engineer, Synergy Marine Private Limited, Singapore has handled the technical session II. He highlighted the importance of Logistics for global business. He insisted to focus on Diploma in Marine engineering and Diploma in Nautical Science based on the HSC certificate. The Art students can also learn the marine engineering and aim for administrative positions in Marine with career advancements. He motivated the students to choose the best career option and shared his career experiences and risks undertaken to achieve his goals.



Dr. M. Revathi Bala, Associate Professor & Head of Commerce (PA) has convened the programme. Dr. S. Rajam, Associate Professor, Dr. P. Geetha, Assistant Professor and Mrs. M. Jeshi, Assistant Professor have made necessary arrangements and proposed vote of thanks. Total participants of the programme were 202.



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**Coimbatore – 641029
Tamil Nadu**

***DEPARTMENT OF BCOM WITH PROFISSIONAL ACCOUNTING*
Organizes
National level symposium
JUBILANT FIESTA PRO 2025
Report**



Department of B.Com PA of Kongunadu Arts and Science College (Autonomous) has conducted a National Level Symposium Jubilant Fiesta Pro 2025. The symposium was



conducted for the benefit of various college students, research scholars and faculties of various Department at **Conference hall A/C** on 14/12/2024 between 8.00 am – 1.00 pm. The Symposium was started with prayer song followed by Dr. P.Geetha, Assistant Professor, Department of B.Com PA welcomed the gathering. Resource person M.Divya Barathi, Finance



Executive, Infotech Private Ltd. had delivered a special Speech on “Professional Competencies and Inspirational Leadership Qualities”. The resource person clearly explained about the importance and need of Listening and knowledge acquisition. Resource person Divya Barathi had an active interaction with the students.



Team events and Individual events have been conducted to the student participants. Ad Zap, IPL Auction were the team events whereas Wealth out of waste, Extempore, Pencil Art, Henna Design are conducted as Individual events. **175 students have participated** in this National symposium. Students from various college bagged lot of prizes and the programme was ended successfully. Events of the symposium helped to realize the essence of team building and the power of self – confidence. Vote of thanks was given by Dr.M. Revathi Bala, HOD-B.com (PA).





**Department of B.Com with Professional Accounting
Kongunadu Arts and Science College (Autonomous),
Coimbatore – 641029**



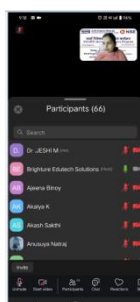
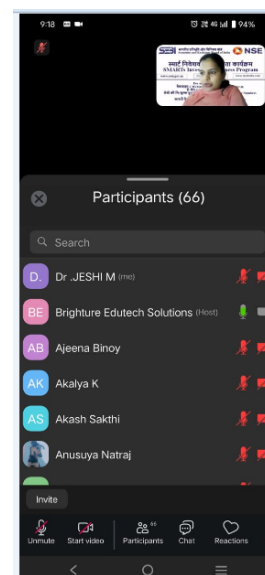
Investor Awareness Programme (BSE session) on 12/09/2023



Investor Awareness Programme was conducted on 12/09/2023 at 9 am in the G7-smart class room using Googlemeet. **Dr. Karthika P NSE Trainer and SEBI SMARTs, Associate Professor, College of Business and Economics Kebri Dehar University, Ethiopia** has served as the resource person of the Investor Awareness programme. She expressed various avenues of investments, their merits

and demerits. She indicated the suitable avenues for the public with different socio economic profile. She expressed that Equity based investments are very essential to all of us. She explained the importance of modern investment avenues and the need for diversification of investments in order to come out from the limitations of Traditional Investment avenues and patterns which involves lesser risks and low level returns today. She imparted about the ways to face different risks and challenges in managing the portfolios. She insisted the early investment and reaps more benefits. She also explained the significance of investing in shares, debentures, bonds and other securities using Google meet. **Total participants of the programme stood at 66.**

Dr. M. Revathi Bala welcomed the gatherings and Dr. M. Jeshi proposed vote of thanks.





**Department of B.Com with Professional Accounting
Kongunadu Arts and Science College (Autonomous),
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Department of B.Com PA of Kongunadu Arts and Science College has organized a Guest Lecture Programme on 'Applications of Artificial Intelligence in commerce' on 03/01/2025 at G-8 Smart class. Dr. L. Kathirvelkumaran, Assistant Professor & head, Department of Computer Science with AI and ML acted as Resource Person.

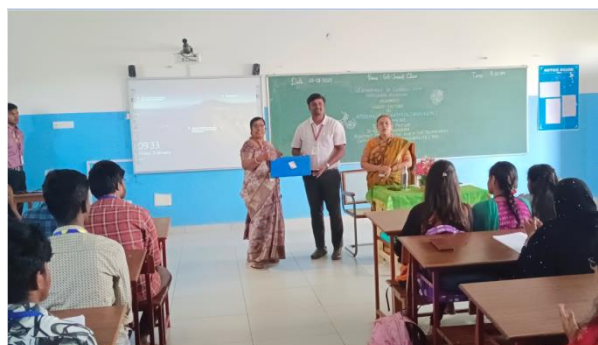


The Resource Person briefed the concept of



Artificial Intelligence which acts like human beings with rational thinking. He explained various AI applications finance related AI tools also. Natural language processing, Image video recognition, Speech recognition, Machine learning and predictive Analytics and Robotics, Health care applications,

Image and Photo editing are the various applications and salient features of AI. He motivated the students to learn more about AI applications and financial aspects added AI tools. He also illuminated the students about the prospects of AI along with new career opportunities.



Dr. M. Revathi Bala, Associate Professor & Head of Commerce (PA) has convened the programme. Dr. S. Rajam, Associate Professor, Dr. P. Geetha, Assistant Professor and Mrs. M. Jeshi, Assistant Professor has made necessary arrangements and proposed vote of thanks. Total participants of the programme were 63.



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Tamil Nadu



DEPARTMENT OF BCOM WITH PROESSIONAL ACCOUNTING

Organizes

An Extension Programme on

‘Income Generation among Transgender Community’

Report

Department of B.Com PA of Kongunadu Arts and Science College (Autonomous) has conducted **An Extension Programme on ‘Income Generation among Transgender Community’** on 09/01/2025 in G-8 Smart Class room at 2 pm. The objectives of the extension programme is to know about the status of income generation among TG, the challenges and issues faced by them while involving in generating income. There



are 7 Transgender women visited the college based on the invitation. They shared their bitter and better experiences with the general public while involving in income generation. Anushya, Yogathi, Ragavi, Shakthi, Sajna, Yuvanya have interacted with the staff members and students along with Beautilna, Assistant professor as a linkage

of TGs of the programme. Totally, **14 members** participated in the programme including TGs, Staff members and Student volunteers. The voice of TGs was recorded to reach all the students of the department. The students got proper

awareness about the challenges and issues confronted by TG community. The staff members suggested the Income generation activities with the help of TGs earning formal income. TGs expressed their happiness to visit the college and



participate in the programme. They also insisted to conduct these type of extension activities continuously.

Extension Programme - Income Generation for TG Community		
Date: 09/01/2025		
No.	Name	Signature
1.	Ragavi P.	Ragavi P.
2.	Anushya	Anushya
3.	V. Sangeetha	V. Sangeetha
4.	P. Yuvanya	P. Yuvanya
5.	S. Sakthi	S. Sakthi
6.	Beautilna	Beautilna
7.	Yogathi	Yogathi
Feedback		
1. How many people attended the program?		14
2. How many people were happy to be there?		14
3. What were the challenges faced by the TG community?		Need more programs & events. Today we got more knowledge.
4. What were the suggestions from the TG community?		Happy with the program.



**Department of B.Com with Professional Accounting
Kongunadu Arts and Science College (Autonomous),
Coimbatore – 641029**



Department of B.Com PA of Kongunadu Arts and Science College has organized a programme on 'Quality awareness on Consumer Goods' on 25/01/2025 in G-8 smart class. Mr. M. Remyth Suresh, Scientist / Joint Director, Bureau of Indian Standards, Ministry of consumer affairs, Food & Public Distribution, Government of India was the resource person. He



explained about the objectives of BIS Act 2016 and its headquarters. He indicated the need for undertaking consumer engagement activities. BIS aims for the enforcement of rights, complaint investigation and the publicity campaigns. He described about the significance of BIS care App which helps to search the purchase details of the product, lodge complaints, verify HUID

number and authenticate the electronic products. He described the role of Central Government in issuing standards of a product and bringing them under the certification of BIS. There are 644 products under the BIS, he added. BIS hall marking purity of gold standards. He illustrated the BIS consumer products and ISI certified electronic

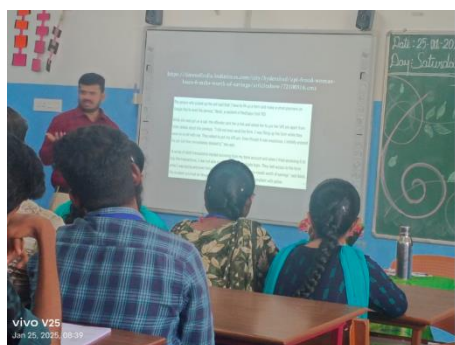


He also quality compulsory covered schemes, certified goods.

Dr. M. Revathi Bala, Associate Professor & Head of Commerce (PA) has convened the programme. Dr. S. Rajam, Associate Professor, Dr. P. Geetha, Assistant Professor and Mrs. M. Jeshi, Assistant Professor has made necessary arrangements and proposed vote of thanks. Total participants of the programme were 62.



**Department of B.Com with Professional Accounting
Kongunadu Arts and Science College (Autonomous),
Coimbatore – 641029**



Department of B.Com PA of Kongunadu Arts and Science College has organized an Awareness programme on 'Cyber Security and Banking Transactions' on 25/01/2025 in G-8 smart class. Mr. Thileeban Rajagopalan, CSA, Indian Overseas Bank was the resource person. He discussed several case studies on online frauds and the complaint lodging methods. He made the students aware of pop-up online fraudulent apps, spam messages and calls. He also cautioned the students to check the Google drive and then download the authenticated Apps using play store. He also modalities to deal with UPI transactions. He also about cyber attacks flashing in e-mails and online asked the students not to attend fake calls and the scammers. He explained the helpdesk of customer care numbers of banks to know and get clarity about unauthenticated transactions.



stated the indicated scams. He respond for bankers and

Dr. M. Revathi Bala, Associate Professor & Head of Commerce (PA) has convened the programme. Dr. S. Rajam, Associate Professor, Dr. P. Geetha, Assistant Professor and Mrs. M. Jeshi, Assistant Professor has made necessary arrangements and proposed vote of thanks. Total participants of the programme were 64.





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Report

Department of Commerce with Professional Accounting and KASC-Institution's Innovation Council (KASC-IIC), jointly organized "National Energy Conservation Day" (India) (14th December) on 31/01/2025 by 11 am. The session took place at G-8 with 53 participants including staff members. The meeting started with prayer followed by Welcome Address given by Dr. S. Rajam, Associate Professor, Department of B.com PA. The resource person was introduced by Dr. M. Jeshi, Assistant Professor, Department of Commerce with PA.



The resource person Dr. C. GOLDBELL RACHEL, Assistant Professor & Head, Department of B.Com with Business Analytics, Innovation Ambassador, Nirmala College for Women, Coimbatore, delivered a special address on National energy conservation and Understanding Climate Change.



The resource person addressed about various problems which will arise because if energy is not conserved and hence highlighted the importance of conserving it with relevance to the contemporary scenario. She ignited the brains of the upcoming graduates with the new technologies emerging for energy conservation and motivated the participants towards research in energy conservation and climate change.

She also explains National Energy Conservation Day is more than just a yearly event; it represents India's collective commitment to sustainable energy practices. As the nation advances,

embracing energy efficiency is crucial for a greener future. She also explained the small habits that contributed to huge Energy conservation.



Finally, she conducted a brain-storming session to ask some questions about energy conservation and climate change. The students had an active interaction with resource person and the resource person has answered all the queries with patience. Dr, P. Geetha Assistant Professor of B. ComPA, proposed the vote of thanks.





**Department of B.Com with Professional Accounting
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Coimbatore – 641029**

Department of B.Com PA of Kongunadu Arts and Science College has organized a Guest Lecture Programme on 'Role of MSME and IPR' on 10/03/2025 at G-8 Smart class. Dr. B. Vishnu Priya, Scientist I, Patent Information Centre, Tamil Nadu State Council for Science and Technology, Chennai acted as Resource Person.



The Resource Person briefed the role of MSMEs in motivating the start ups. She explained the assistances and support of MSMEs for the young entrepreneurs. She also highlighted the significance of IPR. She threw light on the conceptual framework on Patents, Copy rights and Trade marks. She explained the objectives of Patent Information Centre and the need for registration using MSME Udhyam.



Benefits of Udhyam certification, its purpose and process have also been described to the students. IP driven growth and proper start up ecosystem have been insisted by the resource person. Students learned the benefits of IPR protection and the contact references to file the IPR.

Dr. M. Revathi Bala, Associate Professor & Head of Commerce (PA) has convened the programme. Dr. S. Rajam, Associate Professor, Dr. P. Geetha, Assistant Professor and Mrs. M. Jeshi, Assistant Professor has made necessary arrangements and proposed vote of thanks. Total participants of the programme were 52.