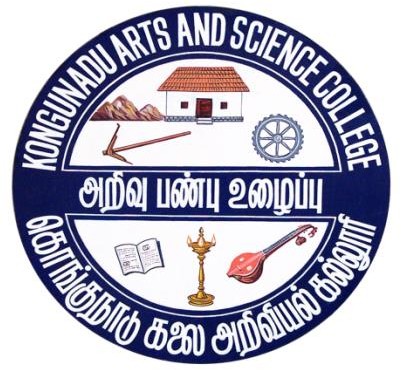
KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

COIMBATORE – 641 029



**CURRICULUM AND SCHEME OF EXAMINATIONS FOR B.VOC**

**IN**

**ENTERPRENEURSHIP AND GARMENT DESIGNING**

# KONGUNADU ARTS AND SCIENCE COLLEGE [AUTONOMOUS] COIMBATORE - 641 029

***Vision***

Developing the total personality of every student in a holistic way by adhering to the

principles of **Swami Vivekananda** and **Mahatma Gandhi**.

***Mission***

* Imparting holistic and man-making education with emphasis on character, culture and value - moral and ethical.
* Designing the curriculum and offering courses that transform its students into value added skilled human resources.
* Constantly updating academic and management practices towards total quality management and promotion of quality in all spheres.
* Extending the best student support services by making them comprehensive and by evolving a curriculum relevant to student community and society at large.
* Taking steps to make education affordable and accessible by extending scholarships to the meritorious and economically disadvantaged students.
* Moulding the teachers in such a way that they become the role models in promoting Higher Education.

# DEPARTMENT OF COSTUME DESIGN AND FASHION

***Vision***

Our vision is to enable the students to keep pace with the rapid advancements in the Textile industry by providing an opportunity to obtain an insight into the actual working of the Textile industry and emerge as a successful Entrepreneur.

***Mission***

* To upgrade the knowledge of students in the field of textiles and apparel.
* To bring out the innovative and imaginative skills of the Students.
* To instill the spirit of Entrepreneurship.
* To equip the students with skills & potentialities that together brings out future fashion leaders.

# PROGRAMME OUTCOMES (PO)

**PO1-**Students develop skills in garment designing **PO2 –** Students emerge as successful Entrepreneur **PO3** – Students are equipped with employable quality.

# PROGRAMME SPECIFIC OUTCOME (PSO)

**PSO1 –** Have knowledge in designing aspects

**PSO2 –**Development skills in the field of Textile and Entrepreneurship **PSO3 –** have ability to adapt to the ongoing changes in the market **PSO4 –** develop the quality to start up a unit

**PSO5 –** Student can function independently with ability to promote their product

**KONGUNADU ARTS AND SCIENCE COLLEGE [AUTONOMOUS]**

Coimbatore - 641 029

**B.Voc - ENTREPRENEURSHIP AND GARMENT DESIGNING**

CURRICULUM & SCHEME OF EXAMINATION

# (Applicable to the students admitted during the Academic Year 2021-2022 and onwards)

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Semester** | **Subject code** | **Title of the Paper** | **Instruction Hours / Cycle** | **Exam Marks** | | | **Duration of**  **Exam (hours)** | **Credits with**  **component** | **Exit Status** |
| **CIA** | **ESE** | **Total** |
| **LEVEL 4 – HAND EMBROIDERER** | | | | | | | | | |
| **I** | **21VTM101** | Languae I# | **3** | **50** | **50** | **100** | **3** | **3**  **(G)** | **D I P L O M A** |
| **21VENG101** | English I | **3** | **50** | **50** | **100** | **3** | **3**  **(G)** |
| **21VEG101** | **C.P.1** Introduction to Fashion  Design | **4** | **50** | **50** | **100** | **3** | **4**  **(S)** |
| **21VEG102** | **C.P.2**Entrepreneurship  Development | **5** | **50** | **50** | **100** | **3** | **4**  **(G)** |
| **21VEG1CL** | **C.Pr.1** Fabric Embellishment | **5** | **50** | **50** | **100** | **3** | **5**  **(S)** |
| **21VEG1CM** | **C.Pr.2** Drawing Basics | **4** | **50** | **50** | **100** | **3** | **4**  **(S)** |
| **21VEG1AL** | **Allied Practical Paper 1-**  Elements of Apparel Designing | **4** | **50** | **50** | **100** | **3** | **4**  **(S)** |
| **21VEVS101** | Environmental Studies\*\* | **2** | **-** | **50** | **50** | **3** | **2**  **(G)** |
| **21VEG1IT** | Internship **$** | **15 Days** | | |  |  | **2**  **(S)** |
|  |  | **30** |  |  | **750** |  | **30** |
| **LEVEL 5 – FASHION DESIGNER** | | | | | | | |
| **II** | **21VTM202** | Languae II# | **3** | **50** | **50** | **100** | **3** | **3**  **(G)** |
| **21VENG202** | English II | **3** | **50** | **50** | **100** | **3** | **3**  **(G)** |
| **21VEG203** | **C.P.3** Pattern Making | **4** | **50** | **50** | **100** | **3** | **4**  **(G)** |
| **21VEG204** | **C.P.4** Fundamentals of  Textiles | **3** | **50** | **50** | **100** | **4** | **3**  **(S)** |

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **21VEG205** | **C.P.5** Principles of  Management | **4** | **50** | **50** | **100** | **4** | **3**  **(S)** |  |
| **21VEG2CN** | **C.Pr.3** Pattern Drafting | **3** | **50** | **50** | **100** | **3** | **4**  **(S)** |
| **21VEG2CO** | **C.Pr.4** Garment Construction I | **5** | **50** | **50** | **100** | **4** | **3**  **(S)** |
| **21VEG2AM** | **Allied Practical Paper 2 -**  Fashion Illustration | **3** | **50** | **50** | **100** | **4** | **3**  **(S)** |
| **21VME201** | Value Education- Moral &  Ethics\*\* | **2** | **-** | **50** | **50** | **3** | **2**  **(G)** |
| **21VEG2IT** | **Internship $** | **15 Days** | | |  |  | **2 (S)** |
|  |  | **30** |  |  | **850** |  | **30** |
| **III** | **LEVEL 6 – EXPORT MANAGER** | | | | | | | | **A D V A N C E D**  **D I P L O M A** |
| **21VEG306** | **C.P.6** Fabric Production  Techniques | **5** | **50** | **50** | **100** | **3** | **5**  **(G)** |
| **21VEG307** | **C.P.7** Textile Processing | **4** | **50** | **50** | **100** | **3** | **4**  **(S)** |
| **21VEG308** | **C.P.8** Business  Correspondence | **5** | **50** | **50** | **100** | **3** | **5**  **(G)** |
| **21VEG3CP** | **C Pr.5** Fabric Processing | **4** | **50** | **50** | **100** | **4** | **3**  **(S)** |
| **21VEG3CQ** | **C.Pr.6** Garment construction II | **5** | **50** | **50** | **100** | **3** | **4**  **(S)** |
| **21VEG3AN** | **Allied Practical Paper 3**-  Internet and tally | **5** | **50** | **50** | **100** | **3** | **5**  **(S)** |
| **21VHR301** | Basic Tamil\*/ Advanced Tamil\*\*/  Non Major Elective 1 -  Human Rights\*\* | **2** | **-** | **50** | **50** | **3** | **2 (G)** |
| **21VEG3IT** | Internship **$** | **15 Days** | | |  |  | **2**  **(S)** |
|  |  |  | **30** |  |  | **650** |  | **30** |
| **IV** | **21VEG409** | **C.P.9** Fashion Forecasting | **7** | **50** | **50** | **100** | **3** | **5**  **(G)** |
| **21VEG410** | **C.P.10** Apparel Marketing and  Merchandizing | **7** | **50** | **50** | **100** | **3** | **7**  **(S)** |
| **21VEG411** | **C.P.11** Export and Import | **7** | **50** | **50** | **100** | **3** | **5** |

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  | Procedures and  Documentation |  |  |  |  |  | **(G)** |  |
| **21VEG4CR** | **C.Pr.7** Garment construction  III | **7** | **50** | **50** | **100** | **3** | **7**  **(S)** |
| **21VWR401** | Basic Tamil\*/ Advanced Tamil\*\*/  Non Major Elective 2 -  Women’s rights | **2** | **-** | **50** | **50** | **3** | **2 (G)** |
| **21VEG4IT** | Internship **$** | **15 Days** | | |  |  | **2**  **(S)** |
|  |  |  | **30** |  |  | **450** |  | **28** |  |
| **Level 7 – Boutique manager** | | | | | | | | | |
| **V** | **21VEG512** | **C.P.12** Textile Testing | **6** | **50** | **50** | **100** | **3** | **6**  **(G)** | **D E G R E E** |
| **21VEG513** | **C.P.13** Accounting for  Entrepreneurs | **6** | **50** | **50** | **100** | **3** | **6**  **(G)** |
| **21VEG5CS** | **C.Pr.8** Innovative Garment  Construction | **6** | **50** | **50** | **100** | **4** | **6**  **(S)** |
| **21VEG5CT** | **C.Pr.9** Computer Aided  Design – I | **6** | **50** | **50** | **100** | **3** | **6**  **(S)** |
| **21VEG5E1** | **Elective Paper 1 –**  Construction of Soft Furnishing | **6** | **50** | **50** | **100** | **3** | **6 (S)** |
| **21VEG5IT** | Internship **$** | **15 Days** | | |  |  | **2**  **(S)** |
|  |  | **30** |  |  | **500** |  | **32** |
| **VI** | **21VEG614** | **C.P.14** Boutique Management | **5** | **50** | **50** | **100** | **3** | **5**  **(G)** |
| **21VEG615** | **C.P.15** Project Appraisal  Management | **5** | **50** | **50** | **100** | **3** | **5**  **(G)** |
| **21VEG6CU** | **C.Pr.10** Computer Aided  Design – II | **4** | **50** | **50** | **100** | **4** | **4**  **(S)** |
| **21VEG6CV** | **C.Pr.11** Accessory Designing | **6** | **50** | **50** | **100** | **4** | **6**  **(S)** |
| **21VEG5E2** | **Elective Paper 2 -** Fabric Care | **4** | **50** | **50** | **100** | **3** | **4**  **(G)** |
| **21VEG6Z1** | Project Fashion Portfolio @ | **6** | **50** | **50** | **100** | **-** | **6** |

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |  | **(S)** |  |
|  |  | **30** |  |  | **600** |  | **30** |
|  | **Total** | **180** |  |  | **3800** |  | **180** |

**Note:**

CIA – Continuous Internal Assessment ESE – End of Semester Examination

(G) – General Component

(S) – Skill Component

\*- No end of semester only continuous internal assessment

\*\*- No Continuous internal assessment only end of semester #- Hindi/ Malayalam/ French – 21HIN / MLM/ FRN

@- Project Report 30 marks, Viva 20 marks, Internal 50 marks

**$** The students of B.Voc Entrepreneurship and Garment designing should undergo Internship at the end of First, Second, Third, Fourth and Fifth semester and submit the report. The report will be evaluated for 100 marks along with the Internal Viva-Voce by respected Faculty. According to their marks, the Grades will be awarded as given below.

|  |  |
| --- | --- |
| **Marks %** | **Grade** |
| 85-100 | O |
| 70-84 | D |
| 60-69 | A |
| 50-59 | B |
| 40-49 | C |
| <40 | U (Reappear) |

**BLOOM’S TAXONOMY BASED ASSESSMENT PATTERN**

**(K1**-Remembering; **K2**-Understanding; **K3**-Applying; **K4**-Analyzing; **K5**-Evaluating)

**1. Theory Examination – Part I, II & III**

1. CIA I & II and ESE: 75 Marks

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Knowledge  Level | Section | Marks | Description | Total |
| K1 – K2  Q1 to 20 | A (Answer all) | 20 x 1 = 20 | MCQ-10/  Fill ups-5/  One word-5 | 75**\*\*** |
| K2 – K5  Q21 to 28 | B (5 out of 8) | 5 x 5= 25 | Short Answers |
| K2 – K5  Q29 to 33 | C (3 out of 5) | 3 x 10 = 30 | Descriptive / Detailed |

**\*\*For ESE 75 marks converted to 50 marks.**

**2. ESE Practical Examination:**

|  |  |  |  |
| --- | --- | --- | --- |
| Knowledge  Level | Section | Marks | Total |
| K3 | Experiments  Record Work | 40 | 50 |
| K4 | 10 |
| K5 |

**3. ESE Project Viva Voce:**

|  |  |  |  |
| --- | --- | --- | --- |
| Knowledge  Level | Section | Marks | Total |
| K3 | Project Report  Viva voce | 30 | 50 |
| K4 | 20 |
| K5 |

**Components of Continuous Internal Assessment (50 Marks)**

|  |  |  |  |
| --- | --- | --- | --- |
| **Components** | | **Marks** | **Total** |
| **Theory** | | | |
| CIA I | 75 | (75+75)  converted to 30 | 50 |
| CIA II | 75 |
| Problem based Assignment**\*\*** | | 10 |
| Attendance | | 5 |
| Others**\*** | | 5 |
| **Practical** | | | |
| CIA Practical | | (50)  converted to 30 | 50 |
| Observation Notebook | | 15 |
| Attendance | | 5 |
| **Project** | | | |
| Review | | 45 | 50 |
| Regularity | | 5 |

\* Class Participation, Case Studies Presentation, Field Work, Field Survey, Group Discussion, Term Paper, Workshop/Conference Participation. Presentation of Papers in Conferences, Quiz, Report/Content writing. Etc.

**\*\*** Two Assignments to be given. (Each 5 marks).

**QUESTION PAPER PATTERN for CIA and ESE**

**Theory**

# Maximum marks 75

**Section A (10 x 1 = 10 marks)**

# Q.No. 1 to 10: Multiple Choice Questions

# Q.No. 11-15: Fill ups

# Q.NO. 15-20: One word

**Section B ( 5 x 5 = 25 marks)**

# Q.No. 21 to 28: Short Answers (5 out of 8)

**Section C (3 x 10 = 30 marks)**

# Q.No. 29 to 33 : Descriptive / Detailed Answer (3 out of 5)

**QUESTION PAPER PATTERN for CIA and ESE**

**Practical**

**Maximum marks 50 Section A – Record 10 Marks**

**Section B – 40 Marks (Experiments)**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Programme: B.Voc** | | ENTREPRENEURSHIP AND GARMENT DESIGNING | | |
| **Course Code: 21VEG101** | | **C.P.1** - Introduction to Fashion Design | | |
| Batch 2021 - 2022 | Semester I | Hours / Week 4 | Total Hours 60 | Credits 4 |

# Course Objectives

* + To enable the students to gain knowledge in Elements and Principles of Design.
  + To familiarize the Fashion design concepts and factors influencing Fashion changes.

# COURSE OUTCOMES (CO)

|  |  |  |
| --- | --- | --- |
| K1 | CO1 | Familiarizing with the concepts of Fashion and Designing |
| K2 | CO2 | Understanding the factors influencing the fashion changes |
| K3 | CO3 | Applying the concept of designing dress for personalities |
| K4 | CO4 | Analyzing the designing concepts for Future trend |
| K5 | CO5 | Assessing the evolution of fashion and its changes |

**Syllabus**

# Unit I 12 Hours

**FASHION TERMINOLOGIES AND ELEMENTS OF DESIGN** – Fashion, Fad, Style, Classic,

Collection, Custom made, Mannequin, High fashion, Trend, Advant- garde, Bridge, Buying house, Fashion merchandising, Fashion cycle, Forecasting, Haute couture, Couture, Couturier, Pre- a-porter. DESIGN **–** Definition and types – Structural and Decorative design. Elements of a design – Line, Shape or form, Colour, Size and texture.

# Unit II 12 Hours

**PRINCIPLES OF DESIGN** – Balance – Formal and Informal, Rhythm – Through repetition, Radiation and Gradation, Emphasis – Grouping of design units, Using contrast hues, By leading lines, A combination of any of the above, Repeating details such as Tucks. Gathers, Unusual Shapes and Textures, Applied design on a contrast background, Harmony and Proportion.

# Unit III 12 Hours

**COLOUR –** Colour- Definition, Dimensions of colour, Psychological effects of colour. Colour theories- Prang and Munsell, Colour harmonies - Monochromatic, Analogous, Complementary, Double complementary, Spilt complementary, and Triad colour harmony.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Unit IV** |  |  |  |  | **12 Hours** |
| **FACTORS** | **INFLUENCING** | **FASHION** | **CHANGES** | – Psychological, | Social, |

Technological, Economical, Political, Legal and Seasonal influence.

# Unit V 12 Hours

**FASHION EVOLUTION** – Fashion cycles, Consumer groups in fashion cycles – Fashion leaders, Fashion innovators, Fashion motivation, Fashion victims, and Fashion followers. Adoption of fashion

* Trickle down, Trickle up and Trickle across theory.

# \* DENOTES SELF STUDY TEACHING METHODS

Power point presentation/ Seminar/ Discussion/ Assignment/ Google classroom

**TEXTBOOKS**

1. Comdex Fashion Design, Vol-I Fashion Concepts, Navneet kaur, Dream Tech Press, New Delhi,2010
2. Fashion from Concept to Consumer, Seventh Edition, Gini Stephens Frings, Pearson Education,2006
3. Elements of Fashion and Apparel Design – Sumathi. G.J., New Age International Publishers, New Delhi,2002

# REFERENCE BOOKS

1. Fashion Studies – An Introduction, Payal Jain, Anand Publications Pvt., Ltd., India, 2005.
2. The Dynamics of Fashion, Elaine Stone, Fair Child Publications, New York, 2001.
3. Introduction to Fashion Technology – Pooja Khurana and Monikasrthi, Firewall Media Pvt, Ltd., New Delhi, 2007
4. Visual Merchandising and Display, Fifth Edition, Martin M. Pegler, Fair Child publications, INC New York, 2006
5. Comdex Fashion Design, Vol-II Fashion Concepts, Navneet kaur, Dream tech Press, New Delhi, 2010

# MAPPING

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **PSO**  **CO** | **PSO1** | **PSO 2** | **PSO 3** | **PSO 4** | **PSO 5** |
| **CO1** | S | S | S | H | H |
| **CO2** | H | S | S | S | H |
| **CO3** | S | S | S | S | H |
| **CO4** | S | S | S | S | S |
| **CO5** | S | S | S | H | H |

**S** – Strong **H** – High **M**– Medium **L** – Low

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Programme Code: B.VOC** | | ENTREPRENEURSHIP AND GARMENT DESIGNING | | |
| **Course Code : 21VEG102** | | **C.P.2-** Entrepreneurship Development | | |
| Batch  2021 - 2022 | Semester  I | Hours / Week  5 | Total Hours  75 | Credits  4 |

# Course Objectives

* + To expose the students to appreciate and understand the concepts and fundamentals of entrepreneurship
  + To understand the process of business idea generation and converting the idea into a business model.
  + To enlighten the students about the role of government and banks that renders support in terms of policies and assistances.

# Course Outcomes (CO)

|  |  |  |
| --- | --- | --- |
| K1 | CO1 | Knowing the parameters to assess opportunities for new business ideas |
| K2 | CO2 | Understanding systematic process to select and screen a business idea. |
| K3 | CO3 | Implementing the strategies for successful implementation of ideas |
| K4 | CO4 | Analyzing the opportunities and challenges for new ventures and the  benefits/drawbacks of entrepreneurship. |
| K5 | CO5 | Evaluating the effectiveness of different entrepreneurial strategies |

**Syllabus**

# Unit I 15 Hours

Business – Meaning – Objectives and characteristics – Requisites of a successful business - Entrepreneur – Meaning – Qualities – Types – Concepts of entrepreneurship – Growth and role of Entrepreneurship in economic development- Differences among tiny, small and medium entrepreneurs.

# Unit II 15 Hours

Investment Analysis – Plant location – Plant layout – Product design – Production design – Quality control – Small Business technology. Problems of marketing – Market assessment – Market assessment – Market segmentation – Marketing mix – Branding and Packaging – Pricing policy – Distribution channels.

# Unit III 15 Hours

Types of Industrial finance – Sources of Finance – Schemes of assistance – Modernization assistance to small-scale industries -Taxation benefits to small-scale industries – Tax Holidays – Tax Concessions to small scale Industries in rural and backward areas.

# Unit IV 15 Hours

Working Capital Management – Significance – Factors determining the requirements of working capital – Sources – Management of working capital.

# Unit V 15 Hours

Institutional support to entrepreneurs – IDBI – IFCI – ICICI – IRBI – LIC – AXIS BANK – SIDBI – EXIM BANK – SFCs - NSIC – SIDCO – SSIB – SSICs – SISI – DICs – Industrial estates,

specialized Institutions and TCOs.

# TEACHING METHODS

Power point presentation/ Seminar/ Discussion/ Assignment/ Google classroom

**TEXT BOOKS**

* 1. Small Scale Industries and Entrepreneurship - Vasant Desai, Himalaya Publishing House, 2011 2.Entrepreneurial Development- Jayshree Suresh, Margham Publications, 2015.

# MAPPING

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **PSO**  **CO** | **PSO1** | **PSO 2** | **PSO 3** | **PSO 4** | **PSO 5** |
| **CO1** | M | H | S | M | H |
| **CO2** | M | S | M | S | S |
| **CO3** | S | M | S | M | M |
| **CO4** | S | S | H | M | S |
| **CO5** | S | S | S | M | S |

**S** – Strong **H** – High **M** – Medium **L** – Low

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Programme Code: B.VOC** | | ENTREPRENEURSHIP AND GARMENT DESIGNING | | |
| **Course Code: 21VEG1CL** | | **C.Pr.1-** Fabric Embellishment | | |
| Batch  2021 - 2022 | Semester  I | Hours / Week  5 | Total Hours  75 | Credits  5 |

# Course Objectives

* To impart practical knowledge in various surface ornamentation techniques
* To enable idea for making different hand and machine embroidery stitches
* To equip the students with surface ornamentation used on innovative fashion product

# Course Outcomes (CO)

|  |  |  |
| --- | --- | --- |
| K1 | CO1 | Recalling various colour schemes and their application in embroidery stitches |
| K2 | CO2 | Understanding to express their creative ideas through embroidery stitches |
| K3 | CO3 | Applying different forms of surface embellishment techniques |
| K4 | CO4 | Analyzing suitable fabric embellishments for end products |
| K5 | CO5 | Evaluating material consumption, and cost of the product |

**Prepare the following samples**

1. **INTRODUCTION TO SURFACE EMBLISHMENT -** Materials, Tools and Equipments used, Design Sources, Methods of transferring designs.
2. **PREPARATION OF HAND EMBROIDERY SAMPLES -** Running, Back, Chain, Feather, Stem, Fishbone, Fly, Satin, Herringbone, Lazy-daisy, Bullion knot, Buttonhole and Aari embroidery.

# PREPARATION OF TRADITIONAL INDIAN EMBROIDERY SAMPLES – Kashida of

Kasmir, Phulkari of Punjab, Chamba Rumal of Himachal Pradesh, Kashida of Bihar, Kantha of Bengal, Kasuti of karnataka, Chikankari of Uttarpradesh, Kutuh of Gujarat, Toda of Nilgiris (Tamil nadu).

1. **PREPARING SAMPLES FOR -** i)Mirror, Beads, Sequins, Zardosi, Stone work. ii)Fringes and Tassels, Laces, Smocking, Cutwork, Pompons, Patchwork, Appliqué, Quilting, Crochet - one technique.
2. **Fabric painting techniques**- any 2 types.

# TEACHING METHODS

Demonstration/Workshop / Google Classroom / Videos

**TEXT BOOKS**

* 1. Comdex Fashion Design, Vol-I Fashion Concepts, Navneetkaur, Dreamtech press,Newdelhi,2010
  2. Dress Designing ,Manmeet Sodhia, Kalyani Publishiers, New Delhi, 2001
  3. Surface Designing For textile Fabrics, shailaja, D. Naik Jacquie A.Wilion publisher, 2006

# REFERENCE BOOK

1. Text Book Of Home science,Premlathe Mullick, Kalyani Publishiers, New Delhi, 2007.
2. Reader’s Digest Sewing Guide, Complete Guide for Sewing, 13th Edition, The Reader’s Digest Association Inc, Pleasant Ville, 2004
3. Traditional Indian and Textiles Published by Dr. Paul Bhatnagar ,Abhishek Publications, Chandigarh, 2004
4. Applique Stitches, Jean Ray Laury, New York 2000
5. Country Ribbon crafts, Delightful projects using Easy Techniques, Cookie Lyday sterling publishing, Newyork,1995.

# MAPPING

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **PSO CO** | **PSO1** | **PSO 2** | **PSO 3** | **PSO 4** | **PSO 5** |
| **CO1** | S | S | S | S | H |
| **CO2** | H | S | S | S | S |
| **CO3** | H | S | S | S | S |
| **CO4** | S | S | S | H | H |
| **CO5** | H | S | M | S | S |

**S** – Strong **H** – High **M** – Medium **L** – Low

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Programme Code: B.VOC** | | ENTREPRENEURSHIP AND GARMENT DESIGNING | | |
| **Course Code: 21VEG1CM** | | **C.Pr.2 -** Drawing Basics | | |
| Batch  2021 - 2022 | Semester  I | Hours / Week  4 | Total Hours  60 | Credits  4 |

# Course Objectives

* To enable the students to understand different sketching mediums.
* To gain practical skill in rendering fabric texture.

# Course Outcomes (CO)

|  |  |  |
| --- | --- | --- |
| K1 | CO1 | Remembering the shading techniques |
| K2 | CO2 | Understanding the application of principles and elements of design in sketching |
| K3 | CO3 | Illustrating different features by using various mediums |
| K4 | CO4 | Applying garment detailing techniques |
| K5 | CO5 | Evaluating the presentation |

**Syllabus**

# Illustrate the Particulars

1. Learning the usage of various drawing and sketching medium – Pencils, Ink, Charcoal, Brushes, Crayons, Water colours and Poster colours.
2. Design- Introduction and types of design.
3. Enlarging and reducing the design or motifs.
4. Sketching The Elements Of Design For Backdrop- Line, Shape/Form, Colour – Prangs Colour chart, Size and Texture.
5. Sketching the Principles Of Design For Backdrop**-** Balance, Harmony, Emphasis, Proportion, Rhythm.
6. Sketching different textures- denim, chiffon, velvet, knitted, wool, felt, fur, quilting and lace,
7. Rendering- Textured material (any two) –Prints –Checks –Plaids on the Croquie.

# TEACHING METHODS

Demonstration /Workshop/Visit Art Galleries

**TEXT BOOKS**

1. Pencil Shading, Basic Techniques-, Raviraj, New Century Book House Pvt Ltd, Chennai, 2007
2. Introduction to Fashion Technology, Pooja Khurana &Monika Sethi, Firewall Media Pvt.Ltd, NewDelhi, 2007
3. Fashion Rendering, Ranjana Singhal, Kannaki Bharali, Om books Internationals, Noida, 2010.

# REFERENCE BOOKS

1. Draw and paint,Pundalik Vaze, Jyotsna prakashan Pune, 1st Edition, 2002
2. Colur pencil,Rahul Deshpande, Gopal Nandurkar,Jyotsna prakashan Pune, 1st Edition, 2004
3. Fashion Sketch Book, Bina Abling, 4th Edition, Om Books International, New Delhi, 2005.
4. Illustrating fashion concept to creation, Steven Stipelman, 2nd edition, Fairchild publication, Newyork 2005.
5. Fashion illustration for Designers, Kathryn Hagen, Pearson education, Inc., Upper saddle river, New jersey07458, publication year, 2005.

# MAPPING

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **PSO**  **CO** | **PSO1** | **PSO 2** | **PSO 3** | **PSO 4** | **PSO 5** |
| **CO1** | H | S | H | S | S |
| **CO2** | H | S | H | S | S |
| **CO3** | S | S | H | H | S |
| **CO4** | S | S | S | H | H |
| **CO5** | H | S | M | S | S |

**S** – Strong **H** – High **M** – Medium **L** – Low

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| --- | --- | --- | --- | --- |
| **Programme Code: B.VOC** | | ENTREPRENEURSHIP AND GARMENT DESIGNING | | |
| **Course Code: 21VEG1AL** | | **Allied Practical Paper 1 -** Elements of Apparel Designing | | |
| Batch 2021 - 2022 | Semester I | Hours / Week 4 | Total Hours 60 | Credits 4 |

# Course Objectives

* To impart practical exposure in sewing operation.
* To acquaint students with the knowledge on basic sewing techniques.
* To impart the knowledge and skills required for garment designing.

# COURSE OUTCOMES (CO)

|  |  |  |
| --- | --- | --- |
| K1 | CO1 | Remembering the concepts sewing operations |
| K2 | CO2 | Understanding the procedures followed in stitching fabric samples |
| K3 | CO3 | Applying basic sewing techniques |
| K4 | CO4 | Analyzing the essential techniques for garment designing |
| K5 | CO5 | Evaluating the material consumption, cost calculation and overall  finished samples |

**Syllabus PREPARE SAMPLES FOR THE FOLLOWING:**

# SEWING OPERATIONS

Operation of sewing machines, safety measures while using sewing machine, Preparation of fabric for sewing, handling of fabrics-cotton, synthetic, satin, crepe, denim, velvet, stitch length and needle size suitable for different fabrics

# SEAMS

Plain, Single top Stitch, Double top stitch, Welt, Lapped, Slot, Flat fell, French, Mantua maker’s, Piped seam.

# SEAM FINISHES

Edge stitch, Double Stitch, Herringbone. Hems- Seam binding, Rolled or Whipped finish, Shell Edged.

# FULLNESS

Darts - Single Pointed, Double pointed. Tucks - Pin, Piped or Corded, Shell or Scalloped, Cross tucking, Pleats - Knife, Box, Inverted, Kick, Pinch, Cartridge Godets, Flares, Gathering - Hand, Machine, Using elastic, with cord piping. Shirring, ruffle – Single, Double, Circular Ruffle.

# NECK FINISHES

Bias facing, Single bias Binding, French binding.

# PLACKETS

Continuous bound, Two-piece, Zipper, placket.

# YOKE

Plain yoke, Yoke with fullness within the yoke, Yoke supporting / releasing fullness.

# FASTENERS

Button and button holes, Snap fasteners, Hooks and Eyes, Zip.

# SLEEVES

Various styles of set – in – sleeves- plain, puff at top. Modified armhole sleeve and bodice combined - raglan.

# COLLARS

Peter pan collar, Sailor, Full shirt, Chinese, Shawl collar.

# POCKETS

Patch pocket, Pocket set into a seam and Set in pocket.

# TEACHING METHODS

Demonstration/ Sample preparation / Google classroom

**TEXT BOOKS**

* 1. GayatriVermaandKapilDev,(2006).*Cutting and Tailoring Course*.New Delhi: Asian Publishers.
  2. K R Zarapker, (2005*).Zarapker System of Cutting.* New Delhi: NavneetPublications Ltd.
  3. Sumathi .G, (2005).*Elements of Fashion and Apparel Design II Edition.* New Age International Private Ltd Publications.

# REFERENCE BOOKS

1. Thangam Subramaniam, (2006*). Dress Making- Bombay Tailoring and Embroidery College*. Chennai.
2. Ruth Sleigh Johnson,(2011).*Practical sewing techniques*. London :A&C Black publishers.
3. Natalie Bray, (2005). *Dress Fitting.*Om Books International Publication.
4. Charlotte Gerlings, (2015). *Anyone can Sew.*Arcturus Publishing.
5. Natalie Bray,( 2004).*More Dress Pattern Designing.* Om Books International Publication.

# MAPPING

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **PSO**  **CO** | **PSO1** | **PSO 2** | **PSO 3** | **PSO 4** | **PSO 5** |
| **CO1** | S | S | S | S | S |
| **CO2** | S | S | S | S | S |
| **CO3** | S | S | H | S | S |
| **CO4** | S | S | H | H | H |
| **CO5** | S | M | M | S | S |

**S** – Strong **H** – High **M**– Medium **L** – Low

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| **Programme Code: B.VOC** | | ENTREPRENEURSHIP AND GARMENT DESIGNING | | |
| **Course Code: 21VEG203** | | **C.P.3 -** Pattern Making | | |
| Batch 2021 -  2022 | Semester  II | Hours / Week  4 | Total Hours  60 | Credits  4 |

# Course Objectives

* To enable the students to develop the ability to create design through flat pattern technique.
* To enable the students to learn the skills of standardizing body measurements
* To acquire the knowledge in the concept of draping
* To enable the student to develop the skill in making patterns through draping.

# Course Outcomes (CO)

|  |  |  |
| --- | --- | --- |
| K1 | CO1 | Remembering pattern making terminology and steps in taking body measurement  and the process of positioning and pinning fabric on a dress form |
| K2 | CO2 | Understanding the pattern making and draping techniques. |
| K3 | CO3 | Applying the Drafting/ Draping and Pattern alteration technique in designing. |
| K4 | CO4 | Analyzing the grain of fabric and standards of good fit. |
| K5 | CO5 | Evaluating appropriate pattern alteration and layouts to minimize the wastage of  fabrics. |

**Syllabus**

# UNIT I 12 Hours

**BODY MEASUREMENTS** – Importance, Preparation for measuring, Girls and Ladies measurements, Boy’s and Men’s measurements. Standardizing body measurements – Importance, Techniques used. **\*Relative length and grith measurements**.

# UNIT II 12 Hours

**PATTERN MAKING** – Methods of pattern making, Types of paper patterns, Pattern making tools, Steps in drafting Bodice front, Bodice back, Sleeve, Skirt front and Skirt back - Study of commercial pattern - Merits & Demerits. Fitting – Standards of a good fit, Steps in preparing a blouse for fitting, checking the fit of a blouse

# UNIT III 12 Hours

**PATTERN LAYOUT & GRADING** – Preparation of fabric for Cutting – Importance of grain in cutting, and construction. Pattern layout - Definition, Purpose, Rules in layout, Types of layout (methods), and Special layouts. Piecing, Transferring pattern markings Stay stitching and Ease stitching. Grading – Manual Grading of basic bodice, Sleeve, Collar - Computerized Grading.

# UNIT IV 12 Hours

**DRAPING -** Draping – Tools and Equipments used for Draping, Dress form -Preparation of dress form, Draping basic bodice pattern- Preparing the Fabric and Draping steps of basic back and front bodice- Basic back and Front skirt- Basic Sleeve, Draping of Peter pan collar.

# UNIT V 12 Hours

**DRAPING OF KNIT GARMENTS –** Draping of bias-cut slip dress- Bustier Designs-Basic knit bodice dress-Knit Halter-Knit Leotard-Knit Panties. Draping of Flounces- Circular flounce- Shirred flounce- Draping of Ruffles-Variable ruffle finishes-draping of peplums. Draping of ‘A ‘line shift-Draping of Princess dress-Draping of Basic Jacket.

# \* denotes Self study

**Questions can also be taken from self study portions TEACHING METHODS**

Talk and chalk/PowerPoint presentation/Seminar/Discussion/Assignment

# TEXT BOOKS

1. Mary Mathews,
2. Helen Joseph Armstrong,(2014).Pattern Making for Fashion Design. 5th editions. India: Dorling Kindersley.
3. Gayatri Verma, (2006). Cutting and Tailoring Course. New Delhi: Asian publishers.
4. Gayathri Verma, (2015).Cutting and Sewing Theory for cutting and sewing dressmaking (combination Edition for semester I& II).New Delhi: Asian Publishers.

# REFERENCE BOOKS

1. Helen Joseph-Armstrong,(2006).Pattern Making for Fashion Design. Pearson Education Inc.
2. Connie Amaden Crawford, (2005).The Art of Fashion Draping III Edition. OM Books International.
3. Rahul Jewel, (2005). Encyclopedia of Dress Making. New Delhi: AP.H Publishing Corporation.
4. Hillary Campbell, (2000). Designing Patterns: A fresh Approach to Pattern Cutting. Hillary Campbell, Stanley Thornes Publishers Ltd.
5. Lori A. Knowles,(2005).The Practical Guide to Pattern Making for Fashion Designers. New York: Fair Child, Publications, Inc.

# MAPPING

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| --- | --- | --- | --- | --- | --- |
| **PSO**  **CO** | **PSO1** | **PSO 2** | **PSO 3** | **PSO 4** | **PSO 5** |
| **CO1** | S | S | S | H | H |
| **CO2** | S | S | S | S | S |
| **CO3** | H | S | H | S | S |
| **CO4** | H | S | H | M | S |
| **CO5** | H | H | H | S | S |

**S** – Strong **H** – High **M**– Medium **L** – Low

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| **Programme Code: B.VOC** | | ENTREPRENEURSHIP AND GARMENT DESIGNING | | |
| **Course Code: 21VEG204** | | **C.P.4 -** Fundamentals of Textiles | | |
| Batch  2021 - 2022 | Semester  II | Hours / Week  3 | Total Hours  45 | Credits  4 |

# Course Objectives

* + To impart the knowledge of fibres, their sources, identification and properties
  + To inculcate the knowledge of fiber production and conversion to yarn.
  + To enable the students to understand yarn and its classification.

# Course Outcomes (CO)

|  |  |  |
| --- | --- | --- |
| K1 | CO1 | Can identify the types of natural and manmade fibers |
| K2 | CO2 | Understanding the manufacturing process |
| K3 | CO3 | Applying the key concepts and theories of spinning methods |
| K4 | CO4 | Analyzing the properties of fibers for yarn formation |
| K5 | CO5 | Assessing the morphological and chemical structure of natural fibre  with their physical and chemical properties. |

**Syllabus**

# Unit I ( 9 Hours)

**INTRODUCTION TO TEXTILES** – Importance of Textiles, Definition of Fibers, Classification of fibers – Natural and Man-made, Primary and Secondary characteristics of Textile fibers

# Unit II (9 Hours)

**NATURAL FIBERS** - Manufacturing process, Properties and Uses of Natural fibers – Cotton, Jute, Silk, Wool and Hair fibers. Non conventional fibers- Introduction, properties and uses of Hemp, Abaca, Sisal, Coir, Pineapple and Agave.

# Unit III ( 9 Hours)

**MAN-MADE FIBERS** - Manufacturing process, Properties and Uses of Man-made fibers – Viscose rayon, Acetate rayon, Nylon, Polyester, Acrylic.

# Unit IV ( 9 Hours)

**SPINNING** - Spinning sequence - Blending, Opening, Cleaning, Carding, Doubling, Combing, Drawing, Roving and Spinning. Advanced Spinning Methods **-** Open End spinning, Friction spinning,

Electrostatic spinning, Vortex spinning, Air-jet spinning, Wet and Dry spinning, Melt spinning, Bi- component spinning, Bi-constituent spinning, Integrated Composite spinning.

# Unit V ( 9 Hours)

**YARN CLASSIFICATION**–Yarn definition, Yarn twist, Yarn count, Classification–Simple - Single, Ply, Cord - Fancy yarns - \*Spiral / Cockscrew, Slub, Flake, Snarl, Knot boucle and Loop.

# DENOTES SELF STUDY TEACHING METHODS

Power point presentation/Seminar/Discussion/Assignment/ Industrial Visit

**TEXT BOOKS**

1. Comdex Fashion Design, Vol-I Fashion Concepts, Navneetkaur, Dream Tech press, New Delhi,2010
2. Textile Raw Material – Ajay Jindal, Rakesh Jindal, Abhisek Publications, Chandigarh, 2006.

# REFERENCE BOOKS

1. Textiles, Sara J.Kadolph Pearson Education India Pvt. Ltd., New Delhi,2009.
2. Animal Textile, Rastogi, M.Sonali Publications, New Delhi, 2009
3. Fundamentals of Textiles and their care–Susheela Dantyagi, Orient Blackwan, Ltd., New Delhi,2006.
4. A Textbook of Fibre Science and Technology, SP Mishra, New Age International Publishers,2005
5. Fabric Science, Joseph J Pretal, Fairchild Publications, New York, 5thedition,1990

# MAPPING

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| --- | --- | --- | --- | --- | --- |
| **PSO**  **CO** | **PSO1** | **PSO 2** | **PSO 3** | **PSO 4** | **PSO 5** |
| **CO1** | S | S | S | H | H |
| **CO2** | H | S | S | S | H |
| **CO3** | S | S | S | S | H |
| **CO4** | S | S | S | S | S |
| **CO5** | S | H | H | S | S |

**S** – Strong **H** – High **M**– Medium **L** – Low

# 21VEG205

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| --- | --- | --- | --- | --- |
| **Programme Code: B.VOC** | | ENTREPRENEURSHIP AND GARMENT DESIGNING | | |
| **Course Code : 21VEG205** | | **C.P. 5 -** Principles of Management | | |
| Batch  2021 - 2022 | Semester  II | Hours / Week  4 | Total Hours  60 | Credits  4 |

**Course Objectives**

* + To impart appropriate theories and concepts of management
  + To know the functions of management
  + To understand the effective discharge of managerial functions

# Course Outcomes (COs)

|  |  |  |
| --- | --- | --- |
| K1 | CO1 | Remember the concepts and the functions of management. |
| K2 | CO2 | Understand the roles of manager and their qualities |
| K3 | CO3 | Apply principles and theories of managing business organizations |
| K4 | CO 4 | Analyse the need for exercising effective coordination and control  in achieving managerial objectives |
| K5 | CO5 | Assessing the principles of management |

**Syllabus**

# Unit I 12 Hours

Definition of Management – Management and Administration – \***Nature and scope of Management – Functions of Management** – Contribution of F.W. Taylor, Henry Fayol and Peter

F. Drucker

# Unit II 12 Hours

Planning – Meaning- Nature and importance of planning – Planning premises – Planning process - Methods and Types of plans – Decision-making – MBO – Business Process Re- engineering (BPR)

# Unit III 12 Hours

Organization – Meaning, nature and importance – Process of Organization – Principles of sound organization – Organization structure – Span of Control - Organization chart – Departmentation – Delegation, Centralization and Decentralization – Authority Relationship - line, functional and staff.

# 21VEG205

**Unit IV 12 Hours**

Staffing - Motivation – Need – Determinants of behaviour – Maslow’s theory of Motivation

* Motivation Theories in Management – X, Y and Z theories – leadership: Types of leadership.

# Unit V 12 Hours

Communication in Management – Principles – Types –Co-ordination – Need and Techniques

* Control – Nature and Process of Control – Techniques of Control

# \*Self Study

**Questions for Examination may be taken from the Self Study Portion also.**

# TEXT BOOK:

1. Principles of Management - Dinkar Pagare - Sultan Chand &Co.Ltd, 2013

# REFERENCE BOOKS:

1. Principles and Practice of Management - Prasad L M - Sultan Chand &Co.Ltd. 2012
2. Business Organisation & Management- Bhushan Y.K - Sultan Chand& Sons 2013

# Teaching Methods

Seminar / Discussion / Assignment

**MAPPING**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **PSO CO** | **PSO1** | **PSO 2** | **PSO 3** | **PSO 4** | **PSO 5** |
| **CO1** | H | H | S | M | H |
| **CO2** | H | S | M | S | S |
| **CO3** | S | S | S | S | M |
| **CO4** | S | S | H | M | S |
| **CO5** | S | H | H | H | S |

**S** – Strong **H** – High **M** – Medium **L** – Low

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| --- | --- | --- | --- | --- |
| **Programme Code: B.VOC** | | ENTREPRENEURSHIP AND GARMENT DESIGNING | | |
| **Course Code: 21VEG2CN** | | **C.Pr.3 -** Pattern Drafting | | |
| Batch 2021 -  2022 | Semester  II | Hours / Week  3 | Total Hours  45 | Credits  3 |

# Course Objectives

* + To enable students to gain knowledge on body measurements
  + To gain practical skill in drafting the patterns for apparels.

# Course Outcomes (CO)

|  |  |  |
| --- | --- | --- |
| K1 | CO1 | Recollecting the fundamentals of pattern making |
| K2 | CO2 | Understanding the principles of drafting to make patterns for garments |
| K3 | CO3 | Applying the Drafting technique in designing. |
| K4 | CO4 | Analyzing the grain of fabric and standards of good fit. |
| K5 | CO5 | Evaluating the drafted patterns |

**Syllabus**

# Customer profile

Body Measurements

Preparation of Standardized Body measurement Chart

# Designing and Drafting basic apparel for

1. **Children**
   * Bib, Panty, Jabla
   * Summer Frock
   * Sun Suit

# Women

* + Saree Petticoat
  + Midi
  + Midi top
  + Blouse
  + Nighty
  + Salwar
  + Kameez

# Men

* + Full Sleeve Shirt
  + Pleated Trouser
  + SB Vest
  + Nehru Kurta
  + Night Dress

1. Prepare commercial pattern for any one of the garment- Children, Women and Men.

# TEACHING METHODS

Google classroom/ Workshop / Demonstration/ Sample Preparation/ Videos

**TEXT BOOKS**

* 1. *Zarapkar (*2005). *Zarapkar System of Cutting* New Delhi: Navneet publications.
  2. Gayatri Verma, (2006).*Cutting and Tailoring Course*. New Delhi: Asian publishers.
  3. Gayathri Verma,(2015).*Cutting and Sewing Theory for cutting and sewing dress making (combination Edition for semester I& II).*New Delhi: Asian Publishers.
  4. Rahul Jewel,(2005). *Encyclopedia of Dress Making.* New Delhi: AP.H Publishing Corporation.

# REFERENCES

1. Manmeet Sodhia, *Dress Designing* Ludhiana: Kalyani Publishers.
2. Mary Mathews,(1990). *Practical Clothing Construction- Part I and II,* Madras:Cosmic Press.

# MAPPING

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **PSO**  **CO** | **PSO1** | **PSO 2** | **PSO 3** | **PSO 4** | **PSO 5** |
| **CO1** | S | S | S | H | H |
| **CO2** | S | S | S | S | S |
| **CO3** | H | S | H | S | S |
| **CO4** | H | S | H | M | S |
| **CO5** | H | H | S | S | S |

**S** – Strong **H** – High **M**– Medium **L** – Low

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| --- | --- | --- | --- | --- |
| **Programme Code: B.VOC** | | ENTREPRENEURSHIP AND GARMENT DESIGNING | | |
| **Course Code: 21VEG2CO** | | **C.Pr.4 -** Garment Construction I | | |
| Batch 2021 - 2022 | Semester II | Hours / Week 5 | Total Hours 75 | Credits 2 |

# Course Objectives

* + To impart knowledge on designing garments for kids, Men and Women.
  + To enable the students practice skill in drafting and pattern making.
  + To educate the students on construction of selected kids, women’s and men’s garment design and calculating material consumption and cost of finished.

# Course Outcomes (CO)

|  |  |  |
| --- | --- | --- |
| K1 | CO1 | Remembering the drafting procedures different styles of  garments |
| K2 | CO2 | Understanding the pattern construction of garments |
| K3 | CO3 | Applying the practical skill in drafting pattern for selected kids,  women’s and men’s garment design. |
| K4 | CO4 | Analyzing the fabric suitable for style and for the personality. |
| K5 | CO5 | Evaluating finishing and overall cost of constructed garment. |

**Syllabus**

1. **JABLA, PANTY AND BIB** – with /without sleeve, with opening
2. **YOKE FROCK** - yoke at chest line, with opening, any type of sleeve, and skirt with fullness.
3. **SAREE PETTICOAT –** Panel type. Decorated bottom- pleated / ruffles.
4. **NIGHTIE –** with yoke, front open, with sleeve, full length.
5. **SB VEST –** Double sided, bound pocket.
6. **KURTA –** Side pocket, Round neck, half open with tailored placket, with / without kali.
7. **PYJAMA –** Elastic / tape attached waist.

# TEACHING METHODS

Demonstration/ Sample preparation/ Google Classroom/ Videos

**TEXT BOOK**

1. Alison Smith, (2009). The Sewing Book. Britain: Darling Kindersley Ltd.
2. K R Zarapker, (2005). Zarapkar System of Cutting, New Delhi: Navneet publications.
3. Raul Jewel, (2005). Encyclopedia of Dress Making. New Delhi:

A.P.H. Publishing Corporation.

# REFERENCES

1. Gayatri Verma & Kapil Dev, (2005). Cutting and Tailoring Course New Delhi : Asian Publishers.
2. Bety Hose good, (1996).The Complete Book of Sewing. London: Dorling Kindersley Limited.
3. Pleasant Ville, (2004). Reader’s Digest Sewing Guide Complete Guide for Sewing, 13th

Edition. The Reader’s Digest Association Inc.

# MAPPING

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **PSO CO** | **PSO1** | **PSO 2** | **PSO 3** | **PSO 4** | **PSO 5** |
| **CO1** | S | S | S | H | H |
| **CO2** | H | S | S | S | H |
| **CO3** | S | S | S | S | H |
| **CO4** | S | M | S | S | H |
| **CO5** | S | M | M | M | S |

**S** – Strong **H** – High **M**– Medium **L** – Low

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| --- | --- | --- | --- | --- |
| **Programme Code: B.VOC** | | ENTREPRENEURSHIP AND GARMENT DESIGNING | | |
| **Course Code: 21VEG2AM** | | **Allied Practical Paper 2 -** Fashion Illustration | | |
| Batch  2021 - 2022 | Semester  II | Hours / Week  3 | Total Hours  45 | Credits  3 |

# Course Objectives

* + To impart practical knowledge in sketching facial features.
  + To enable the students to gain skill in drawing free hand Croquie
    - To equip the students with skill in sketching parts of garments parts.
    - To impart practical knowledge in illustrating with concept of inspiration for various garments styles.

# Course Outcomes (CO)

|  |  |  |
| --- | --- | --- |
| K1 | CO1 | Remembering the colour harmonies for illustrating different wears. |
| K2 | CO2 | Understanding the body proportions to draw the fashion figures |
| K3 | CO3 | Applying garment detailing techniques |
| K4 | CO4 | Analyzing the appropriate medium for bringing the effect |
| K5 | CO5 | Evaluating the presentation |

**Syllabus PREPARE SKETCHES FOR THE FOLLOWING**

1. Necklines, Collars, Sleeves, Tops, Skirts, Pants – Illustrating Any 10 variations in each.
2. Drawing frontal and side view of face .
3. Various facial features – Lips, Nose, Eyes, and Ears.
4. Drawing different hands & leg poses.
5. Drawing Stick, flesh and Free hand croquie for Boy / Girl /Men / Women
6. Head theory – 7 ½, 8, 10 and 12 for men / women.
7. To illustrate with concept of inspiration for –Wear/ Occasion/Season for Boy / Girl /Men / Women.

# Teaching Methods

Demonstration /Workshop/ Google Classroom/ Videos

**TEXT BOOKS**

1. Pencil Shading, Basic Techniques, Raviraj, New Century Book House Pvt Ltd, Chennai, 2007.
2. Introduction to Fashion Technology, Pooja Khurana &Monika Sethi, Firewall Media Pvt. Ltd, NewDelhi,2007.

# REFERENCE BOOKS

1. Draw and paint,Pundalik Vaze, Jyotsna prakashan Pune, 1st Edition, 2002
2. Illustrating fashion concept to creation, Steven Stipelman, 2nd edition, Fairchild publication, Newyork 2005.
3. Fashion illustration for Designers, Kathryn Hagen, Pearson education, Inc., Upper saddle river, New jersey07458, publication year,2005.
4. Fashion Sketch Book, BinaAbling, 4th Edition, Om Books International, New Delhi,2004
5. Comdex Fashion Design, Vol-I Fashion Concepts, Navneetkaur, Dreamtech Press, New Delhi,.2010

# MAPPING

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| --- | --- | --- | --- | --- | --- |
| **PSO**  **CO** | **PSO1** | **PSO 2** | **PSO 3** | **PSO 4** | **PSO 5** |
| **CO1** | H | S | H | S | S |
| **CO2** | H | S | H | S | S |
| **CO3** | S | S | H | H | S |
| **CO4** | S | S | H | H | H |
| **CO5** | S | M | M | S | S |

**S** – Strong **H** – High **M** – Medium **L** – Low

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| --- | --- | --- | --- | --- |
| **Programme Code: B.VOC** | | ENTREPRENEURSHIP AND GARMENT DESIGNING | | |
| **Course Code: 21VEG306** | | **C.P.6 -** Fabric Production Techniques | | |
| Batch  2021 - 2022 | Semester  III | Hours / Week  5 | Total Hours  75 | Credits  5 |

# Course Objectives

* + - To acquaint students with the knowledge on different types of fabric formation techniques.
    - To enable students gain knowledge in fabric structure.
    - To enable the students to know about properties of fabrics.

# Course Outcomes (CO)

|  |  |  |
| --- | --- | --- |
| K1 | CO1 | Remembering the techniques involved in fabrications |
| K2 | CO2 | Understanding the methods of fabric manufacturing process |
| K3 | CO3 | Applying fabric structure and design |
| K4 | CO4 | Analyzing the type of fabrication |
| K5 | CO5 | Evaluating the visual and mechanical properties of different fabric structures. |

**Syllabus**

# Unit I ( 15 Hours)

**WEAVING**- Definition, History of Weaving, Characteristics of woven fabric. Loom – History and classification of looms, Hand loom its Parts & functions - Shedding, Picking, Beating up (Battening) and Taking up and letting off. Selvedge, Fabric Count. Modern Looms - Automatic, Shuttle less, Air jet, Water jet, Rapier, Projectile, Multiphase weaving machines. Advantages and disadvantages.

# Unit II ( 15 Hours)

**WEAVES** - Basic weaves – Plain, Twill, Satin and Sateen weave and derivatives. Design, draft and peg plan for Plain weave, Twill weave. Fancy Weaves **–** Properties and Uses - Dobby, Jacquard, Crepe, Gauze, Pile, Double cloth

# Unit III ( 15 Hours)

**KNITTING** – Definition, Classification and history, Difference between weaving and knitting. Characteristics of Knitted goods.Difference between warp and weft knitting. Principles of knitting - General terms in Knitting, Parts of Knitting machine, Machine knitting needles – Types and functions, Knitting cycle, Knitting notations – Verbal, Graph, Diagrammatic and Symbolic ,Basic knitting stitches – Knit, Purl, Miss and Tuck

# Unit IV ( 15 Hours)

**WARP AND WEFT KNITTING** – Warp knitting – Lapping variations – Warp knitted fabrics - Tricot, Rachel, Simplex and Milanese and their structure and properties; Types of warp knitting machines - Single bar, Two bars and Multi bar machines. Weft knitted fabrics, structure and their properties - Single jersey, Purl, Rib , Jacquard, Pile, Double knit, Interlock; Weft knitting machines classification – Circular and Flat machines. Defects in knitted material, Care and maintenance of Knitted material – \***Washing**, Drying, Ironing, and Storing.

# Unit V ( 15 Hours)

**NON WOVENS -** Non woven –Definition, classification of non-woven fabrics, web forming techniques, bonding techniques, and finishing techniques. Characteristics of non-woven, uses of nonwoven fabrics.

# Self study

**QUESTIONS CAN BE TAKEN FROM SELF STUDY PORTIONS ALSO TEACHING METHODS**

Talk and chalk method/ power point presentation/Seminar/Discussion

# TEXT BOOKS

1. N.Gokarneshan, (2016). Fabric Structure and Design. New Delhi: New Age International.
2. D B Ajgoanker, (2006). *Knitting Technology* Mumbai: Universal Publishing Corporation.
3. Arul Dahiya, MG Kamath, Raghavendra R Hedge and Monika Kannadnguli, (2006).*Non-wovens*.

# REFERENCES

1. Navneetkaur, (2010).*Comdex Fashion Design*, Vol-I Fashion Concepts, New Delhi : Dream Tech press.
2. Corbmann B P, (1985).*Textiles – Fiber to Fabric.* International Students Edition. McGraw Hill Book Co.
3. N. Anbumani, (2007). *Fundamentals of Knitting.* New Age Publishers.
4. Manmeet Sodhia Varinder Pal Singh, (2003). *Knitting Technology*. Ludhiana: Kalyani Publishiers.
5. [Wilhelm Albrecht,](http://www.google.co.in/search?tbo=p&tbm=bks&q=inauthor%3A%22Wilhelm%2BAlbrecht%22&source=gbs_metadata_r&cad=6) [Hilmar Fuchs,](http://www.google.co.in/search?tbo=p&tbm=bks&q=inauthor%3A%22Hilmar%2BFuchs%22&source=gbs_metadata_r&cad=6) (2006).*Nonwoven Fabrics: Raw Materials, Manufacture, Applications, Characteristics, Testing Processes.* Walter Kittelmann John Wiley & Sons.

# MAPPING

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| --- | --- | --- | --- | --- | --- |
| **PSO**  **CO** | **PSO1** | **PSO 2** | **PSO 3** | **PSO 4** | **PSO 5** |
| **CO1** | S | H | M | S | H |
| **CO2** | H | S | S | S | S |
| **CO3** | S | S | S | H | H |
| **CO4** | S | S | S | S | S |
| **CO5** | S | S | H | H | H |

**S** – Strong **H** – High **M** – Medium **L** – Low

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| **Programme Code: B.VOC** | | ENTREPRENEURSHIP AND GARMENT DESIGNING | | |
| **Course Code: 21VEG307** | | **C.P.7** - Textile Processing | | |
| Batch  2021 - 2022 | Semester  III | Hours / Week  4 | Total Hours  60 | Credits  4 |

# Course Objectives

* + To enable the students to gain knowledge in need for processing and its types
  + To educate the students on Dyeing techniques
  + To impart knowledge on methods of Printing

# Course Outcomes (CO)

|  |  |  |
| --- | --- | --- |
| K1 | CO1 | Recognizing the concepts of fabric finishing process |
| K2 | CO2 | Understanding the technique of dyeing and printing |
| K3 | CO3 | Applying the dyeing and printing techniques |
| K4 | CO4 | Analyzing finishing process for different fabrics |
| K5 | CO5 | Evaluating the different methods of textile processing |

**Syllabus**

# Unit I (12 Hours)

**PREPARATORY PROCESSES** – Need for processing and its classification, basic finishes – singeing or gassing, scouring, bleaching (different methods), mercerizing, sizing, and calendaring - Aesthetic finishes: Luster – glazed, moiré, Schreiner, Comfort related finishes: water repellent, Anti- static. Biological control finishes – Moth and Mildew, Anti bacterial, Anti fungi. Control Safety related finishes – flame retardant .

# Unit II (12 Hours)

. **DYEING** – Dyes – Classification and Fastness properties of dyes, direct, vat, reactive, acid, basic, azoic dyes. Vegetable dyes – types used, significance of vegetable dyes.

# Unit III (12 Hours)

**STAGES OF DYEING** – Fibre, yarn, fabric and garment – process involved advantages and limitations. Methods of Dyeing; Batch dyeing – Winch, Jig, Padding, Package dyeing, Combination dyeing, machines used and process involved.

# Unit IV (12 Hours)

**PRINTING** –Introduction to printing, differences between printing and dyeing, preparation of fabric for printing – Cotton, Linen, Polyester, Wool and Silk, Methods of printing, preparation of

printing paste, selection of thickening agents. Printing process, drying after printing, Dye stuff fixation, Final treatment.

# Unit V (12 Hours)

**METHODS OF PRINTING** – Types, preparation of screen, printing process, Discharge printing – chemicals used, process involved. Resist printing:, batik printing, Tie and dye Process sequence and techniques used. - Direct printing: **\***Block printing, Stencil printing.

# denotes Self study

**TEACHING METHODS**

Power point presentation/Seminar/ Discussion/Assignment

# TEXT BOOKS

1. Textiles-Fabrics and their Selection, Wingate IB, Allied Publishers, Chennai, 2006.
2. Comdex Fashion Design, VoI-I Fashion Concepts, Navneet Kaur,Dream Tech Press, New Delhi, 2010
3. Fundamentals of Textiles and Their Care – Susheela Dantyagi, Orient Longmann Ltd, 2006.

# REFERENCE BOOKS

1. Dyes and Dyeing , E- Pellow , New Delhi, 2007.
2. Textile processing with effluence treatment Ajay Kr. Gupta, New Delhi 2005
3. Carbman B.P Fibre, International students education MC Graw hill book Co, Singapore,2000
4. Textile Processing, J.L. Smith Abhishek Publications, Chandigarh, 2000
5. Textile finishing W.S. Murphy, Chandigarh, 2007.

# MAPPING

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| --- | --- | --- | --- | --- | --- |
| **PSO**  **CO** | **PSO1** | **PSO 2** | **PSO 3** | **PSO 4** | **PSO 5** |
| **CO1** | S | S | H | S | H |
| **CO2** | S | S | H | S | H |
| **CO3** | S | S | S | H | S |
| **CO4** | S | S | H | S | H |
| **CO5** | S | H | H | M | S |

**S** – Strong **H** – High **M** – Medium **L** – Low

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| **Programme Code: B.VOC** | | ENTREPRENEURSHIP AND GARMENT DESIGNING | | |
| **Course Code : 21VEG308** | | **C.P.8 -** Business Correspondence | | |
| Batch  2020 - 2019 | Semester  III | Hours / Week  5 | Total Hours  75 | Credits  5 |

# Course Objectives

* + To enable the students to acquire basic communicative skills
  + To update the knowledge of students with modern communication aspects
  + To learn the techniques of interviews and preparation of resumes.

# Course Outcomes (COs)

|  |  |  |
| --- | --- | --- |
| K1 | CO1 | Remember principles, methods and barriers to communication |
| K2 | CO2 | Understand the layout of various business letters |
| K3 | CO3 | Apply appropriate guidelines in drafting the business letters |
| K4 | CO 4 | Analyze both the writing and oral presentations |
| K5 | CO5 | Evaluating the preparation of business reports |

**Syllabus**

# Unit I (15 Hours)

**PERSONNEL LETTERS -** Letters to applicants – Enquiries about candidates – Appointments – Confirmation – Promotion – Warning Memo – Letters of Goodwill and Appreciation – Congratulatory letters – Invitations – ‘Thank you’ letters

# Unit II (15 Hours)

**ENQUIRES AND REPLIES -** Asking for quotations – Giving quotations – Bargaining letters – Orders and Reply letters - Change in orders.

# Unit III (15 Hours)

**COMPLAINT LETTERS -** Adjustment letters – Collection letters – Reminder – Appeal stage – Warning threat stage.

# Unit IV (15 Hours)

**BANK CORRESPONDENCE -** Letters Requesting overdrafts and loans – Insurance letters – Fire, Marine and Life insurance correspondence

# Unit V (15 Hours)

**NOTICE OF MEETINGS -** Agenda – Minutes – Preparation of Business Reports – Presentation of business Report – Speeches and Dialogue skills – Good manners and Etiquette.

# TEACHING METHODS

Power point presentation/ Seminar/Quiz/Discussion/Assignment

**TEXT BOOK:**

1. Rajendra Pal Korahill, Essentials of Business Communication, Sultan Chand & Sons, New Delhi.

# REFERENCE BOOKS:

1. Ramesh MS, & C. C Pattanshetti, Business Communication, R.Chand &Co.
2. R.C.Bhatia**,** Business Communication, Ane Books India.

# MAPPING

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| --- | --- | --- | --- | --- | --- |
| **PSO CO** | **PSO 1** | **PSO 2** | **PSO 3** | **PSO 4** | **PSO 5** |
| **CO 1** | S | H | S | S | S |
| **CO 2** | S | S | S | S | S |
| **CO 3** | S | S | H | S | S |
| **CO 4** | S | H | S | S | S |
| **CO5** | H | H | S | S | S |

**S**-Strong **H**-High **M**-Medium **L**-Low

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| **Programme Code: B.VOC** | | ENTREPRENEURSHIP AND GARMENT DESIGNING | | |
| **Course Code:** 21VEG3CP | | **C Pr.5 -** Fabric Processing | | |
| Batch  2021 - 2022 | Semester  III | Hours / Week  4 | Total Hours  60 | Credits  3 |

# Course Objectives

* + To enable students get practical exposure in basic preparatory process
  + To familiarize with the principles of processing textiles
  + To impart knowledge in textile dyeing and printing

# Course Outcomes (CO)

|  |  |  |
| --- | --- | --- |
| K1 | CO1 | Recollecting the concepts of fabric finishing process |
| K2 | CO2 | Understanding the technique of dyeing and printing |
| K3 | CO3 | Implement fabric finishing process |
| K4 | CO4 | Determine the methods of finishing techniques for raw material |
| K5 | CO5 | Evaluate the processing techniques |

1. **PREPARATION OF SAMPLES FOR PROCESSING**

Desizing , Scouring, Bleaching, Mercerizing

# DYEING THE GIVEN FABRIC USING SUITABLE DYE

Direct dye, Sulphur dye, Vat dyes, Disperse dyes, Reactive dyes, Acid dyes, Basic dyes, Natural dyes (any one)

# CREATE DESIGN WITH BLOCK PRINTING

* 1. Vegetable / wooden blocks
  2. All over design (single or double colour)
  3. Border design (single or double colour).

# STENCIL PRINTING

Create design for chest prints or neck or yoke designs with single or double colour

# TIE AND DYE

Methods – Tying, Tritic, Marbling, object, Knotting, Stripes, checks, Bandhani and Shibori - Single colour/ Double colour/ Multi colour

# BATIK PRINTING

Single colour, Double colour and Multi colour

# SCREEN PRINTING-

Single colour, Double colour and Multi colour

# TEACHING METHODS

Demonstration/ Industrial Visit

**TEXT BOOKS**

1. Dry cleaning, Scouring, Dyeing of Garments, Furs and Rugs, William. T. Brannt, Abhishek Publications, 2008.
2. Fundamentals of Textiles and Their Care – Susheela Dantyagi, Orient Longmann Ltd, 2006.
3. Textiles Fabrics and Their Selection, - Wingate IB, Allied Publishers, Chennai, 2006.

# REFERENCE BOOKS

1. Comdex Fashion Design, Vol-I Fashion Concepts, Navneet kaur, Dream Tech Press, NewDelhi,2010
2. Textile Processing – J L Smith, Abhishek Publications, Chandigarh, 2003.
3. Textiles, Sara J Radolph and Anna L Langford, Prentice Hall, New Jersey, 2002.
4. Textile Processing, J.L. Smith Abhishek Publications, Chandigarh , 2000.
5. Textile finishing W.S. Murphy Chandigarh,2007.

# MAPPING

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| **PSO**  **CO** | **PSO1** | **PSO 2** | **PSO 3** | **PSO 4** | **PSO 5** |
| **CO1** | S | S | H | S | S |
| **CO2** | S | H | S | S | H |
| **CO3** | S | H | M | H | H |
| **CO4** | S | H | H | S | S |
| **CO5** | H | H | H | S | S |

**S** – Strong **H** – High **M** – Medium **L** – Low

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| **Programme Code: B.VOC** | | ENTREPRENEURSHIP AND GARMENT DESIGNING | | |
| **Course Code: 21VEG3CQ** | | **C.Pr.6 -** Garment construction II | | |
| Batch 2021 - 2022 | Semester III | Hours / Week  5 | Total Hours 75 | Credits 4 |

# Course Objectives

* + To equip students to design and construct different styles of kids, women’s and men’s garment
  + To gain practical skill in drafting and pattern making
  + To enable students to construct kids, women’s and men’s wear for selected design, calculate material consumption and cost of the finished garments.

# COURSE OUTCOMES (CO)

|  |  |  |
| --- | --- | --- |
| K1 | CO1 | Remembering the construction procedures for different garments |
| K2 | CO2 | Understanding the pattern drafting techniques of garments. |
| K3 | CO1 | Applying the practical skill in drafting pattern for selected kids, women’s and  men’s garment |
| K4 | CO2 | Analyzing the fabric for different style and personality |
| K5 | CO3 | Evaluating the finishing and overall cost of the garments |

**Syllabus CONSTRUCT THE FOLLOWING GARMENTS:**

1. **MIDI** - gathered, layered or pleated skirt
2. **MIDI TOPS** – Variation in neckline and sleeve
3. **ROMPER** - Knicker or panty attached, with opening
4. **SALWAR** - Churidhar / palazzo / culottes / Patiala – Cord / Elastic, with Zipper
5. **KAMEEZ / KURTA**– with / without slit, with / without flare, with tailored placket / without opening, with / without panels, with / without yoke
6. **T**- **SHIRT** – front half open, Zip attached, with collar.
7. **TRACK SUIT**- Elastic Waist bands and piping at the sides.

# TEACHING METHODS

Demonstration/Sample preparation/ Google Classroom / Videos

**TEXT BOOK**

1. The Sewing Book, Alison Smith, Darling Kindersley Ltd, Britain, 2009.
2. Zarapkar System of Cutting, - K R Zarapker, Navneet publications, New Delhi.2005.
3. Encyclopedia of dress making, Raul Jewel, A.P.H. Publishing Corporation, New Delhi, 2005.

# REFERENCES

1. Cutting and Tailoring Course – Gayatri Verma & Kapil Dev, Asian Publishers, New Delhi,2005
2. The Complete Book of Sewing – Bety Hose good, Dorling Kindersley Limited, London, 1996.
3. Reader’s Digest Sewing Guide, Complete Guide for Sewing, 13th Edition, The Reader’s Digest Association Inc, Pleasant Ville, 2004
4. Dress Making- Thangam Subramaniam, Bombay tailoring and Embroidery college, Chennai, 2006.

# MAPPING

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| --- | --- | --- | --- | --- | --- |
| **PSO**  **CO** | **PSO1** | **PSO 2** | **PSO 3** | **PSO 4** | **PSO 5** |
| **CO1** | S | S | S | H | S |
| **CO2** | S | S | S | S | H |
| **CO3** | S | H | S | S | S |
| **CO4** | S | H | S | S | S |
| **CO5** | S | H | H | S | S |

**S** – Strong **H** – High **M**– Medium **L** – Low

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| **Programme Code: B.VOC** | | ENTREPRENEURSHIP AND GARMENT DESIGNING | | |
| **Course Code : 21VEG3AN** | | **Allied Practical Paper 3**- Internet and Tally | | |
| Batch  2021 - 2022 | Semester  IV | Hours / Week  5 | Total Hours  75 | Credits  5 |

# Course Outcomes (COs)

|  |  |  |
| --- | --- | --- |
| **K1** | **CO1** | Remember the methods to construct business and academic documents  using tally |
| **K2** | **CO2** | Learn the search engines and search results |
| **K3** | **CO3** | Develop report presentations and accounting applications using computers |
| **K4** | **CO 4** | Analyze the usage of each menu and its tally |
| **K5** | **CO5** | Examining the financial transactions and preparation of reports |

**Syllabus**

# Unit I INTERNET 15 Hours

* 1. Connect the Internet through a browser.
  2. Create an E-mail ID.
  3. Send an email to your friend and check mail inbox and other facilities in your mailbox.
  4. Learn how to use search engines and list some of your search results.

# Unit II INTERNET 15 Hours

* 1. Visit any of the stock exchanges website and collect the information regarding share price.
  2. Visit [www.rbi.com](http://www.rbi.com/) and download some information.
  3. Visit the website of commerce & Industries Ministry and collect some information about the trade policy.

# Unit III INTERNET 15 Hours

* 1. Visit a website for an online marketing and write the procedures to place an order.
  2. Use discussion forums and E-groups
  3. Visit the website of National Informatics Centre go to the ministry of finance and collect information’s regarding Economic Survey & Union Budget

# Unit IV TALLY 9.0 15 Hours

1. Prepare day books like sales, purchase, sales returns, purchase returns, cash and bank book and journal proper for a company.
2. Prepare simple final statement of accounts for a company. 3.Prepare final accounts of a company with inventory items. 4.Prepare inventory transactions of a company.
3. Prepare an outstanding statement of debtors and creditors

# Unit V TALLY 9.0 15 Hours

1. Prepare Bank Reconciliation Statement.
2. Calculate Interest for Bank and Parties Transactions
3. Pass Voucher transactions using cost centre for the allocation of items. 9.Prepare purchase and sales order processing
4. Enter voucher transactions with tax deducted at source.
5. Prepare Accounting Vouchers for affecting Value Added Tax transactions.

# MAPPING

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| **PSO**  **CO** | **PSO1** | **PSO 2** | **PSO 3** | **PSO 4** | **PSO 5** |
| **CO1** | M | S | S | M | S |
| **CO2** | M | M | S | S | H |
| **CO3** | S | M | S | M | S |
| **CO4** | S | S | M | M | S |
| **CO5** | S | H | H | S | M |

**S** – Strong **H** – High **M** – Medium **L** – Low

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| **Programme Code: B.VOC** | | ENTREPRENEURSHIP AND GARMENT DESIGNING | | |
| **Course code: 21VEG409** | | **C.P.9 -** Fashion Forecasting | | |
| Batch 2021 - 2022 | Semester IV | Hours / Week 7 | Total Hours 105 | Credits 5 |

# Course Objectives

* To enable the students to Understand fashion frameworks.
* To Develop a holistic understanding of trend, and forecasting in a global setting.
* To Increase their abilities in applying skills for fashion.

# Course Outcomes (CO)

|  |  |  |
| --- | --- | --- |
| K1 | CO1 | Remembering the trend forecasting terminologies |
| K2 | CO2 | Understanding of fashion trends in both visual and written form |
| K3 | CO3 | Applying to real-life business market or professional practices for each of the forecasting disciplines |
| K4 | CO4 | Analyzing the past and present influences and forecast future influence |
| K5 | CO5 | Valuing the current scenario in Fashion forecasting |

**Unit I (21 Hours)**

**Introduction**- Meaning of Fashion, Meaning of Fore Casting, the Role of a Forecasting, Types of Forecasting-Colour Forecasting, Textile Forecasting, Styling Forecasting, Sales Forecasting, Accessories Forecasting, Fabric Forecasting.

# Unit-II (21 Hours)

**Process of Fashion Forecasting**- Process Diffusion of Innovation, Long term forecasting, short term forecasting, Difference between Long term and short term forecasting ,the precision of fore casting Responsibilities of trend forecasting.

# Unit-III (21 Hours)

**Forecasting trend and culture -**Contemporary Culture, Street Influence, Celebrity Culture, The new gatekeepers of fashion, Range building with trends, Trend prediction for a customer base Fabric Fairs, Consumer Research, and Defend trend predictions Colour

# Unit-IV (21 Hours)

**Communicate creative concepts effectively -** Communicate visually through roughs, boards, and illustrations, Communicate using industry standard terminology, software to communicate a design solution

# Unit-V (21 Hours)

**Process of Reporting-** process of implementation, promotion, making the fashion happen, Steps in fashion forecasting- Hunt, Identify, Gather.

# Teaching Methods

Power Point presentation/Seminar/Discussion/Assignment

**TEXT BOOKS**

1. Fashion Forecasting Brannon E. L, Fairchild Publications (3rd Ed.) New York. (2005)
2. Fashion forecasting ,Mc Celvey Kathryn and Maslow Janine , Wiley- Blackwell (2008)
3. The Trend Forecasters Handbook, Raymond Martin, Laurence king, U.K(2010)

# REFERENCE BOOKS

1. Apparel Product Design & Merchandising Strategies. Upper Saddle River, New Jersey: Pearson Prentice Hall.
2. Sustainable Fashion: Why Now, Hethorn, J, & Ulasewicz, C. Fairchild Publications. New York,(2008)
3. Forecasting Perna Rita, Fairchild Publications, New York(1992)

# MAPPING

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| **PSO**  **CO** | **PSO1** | **PSO 2** | **PSO 3** | **PSO 4** | **PSO 5** |
| **CO1** | S | S | S | S | S |
| **CO2** | S | H | H | S | S |
| **CO3** | S | S | S | S | S |
| **CO4** | S | S | S | S | S |
| **CO5** | H | H | S | S | S |

**S** – Strong **H** – High **M** – Medium **L** – Low

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| **Programme Code: B.VOC** | | ENTREPRENEURSHIP AND GARMENT DESIGNING | | |
| **Course Code: 21VEG410** | | **C.P.10 -** Apparel Marketing and Merchandizing | | |
| Batch  2021 - 2022 | Semester  IV | Hours / Week  7 | Total Hours  105 | Credits  7 |

# Course Objectives

* + To impart knowledge on marketing function
  + To enable the students to know various marketing concepts in Apparel Industry
  + To educate on costing and sales promotion

# Course Outcomes (CO)

|  |  |  |
| --- | --- | --- |
| K1 | CO1 | Recognize the concepts of marketing function |
| K2 | CO2 | Understand the various methods involved for successful retailing |
| K3 | CO3 | Apply the key concepts for marketing |
| K4 | CO4 | Analyze the various methods of costing and branding for apparel industry |
| K5 | CO5 | Evaluating the marketing and merchandising techniques |

**Syllabus**

# Unit I (21Hours)

**MARKET AND MARKETING FUNCTION -** Meaning and Classification, Marketing, Fashion marketing, market - Levels of market, Marketing environment – Micro and Macro marketing environment. Marketing Function – Definition, Buying, Assembling, Grading – Standardization. The fashion industry and new product development, Product – mix and range planning.

# Unit II (21 Hours)

**COSTING** - Costing- Importance of Costing in Apparel industry-elements of Costing Principle of Costing –Types –Costing of various Garments- Children’s wear, Women’s wear and Men’s wear. Cost Control and problems in costing.

# Unit III ( 21 Hours)

**BRANDING** -Definitions , Reasons for branding, Scope of Branding, Role of Brands, Brand equity, Elements of Branding, Features of a good brand, Types of brand and advantages of Branding, Branding Stages-Brand and Brand Strategies.

# Unit IV ( 21 Hours)

**FASHION ADVERTISING & PRICING POLICIES -** Fashion advertising and preparation of advertising for apparel market, Advertising media used in apparel market –

Advantages and Limitations. Pricing policies and importance of pricing policies, Functions and Factors influencing pricing – Internal and External.

# Unit V (21 Hours)

**SALES PROMOTION & RETAILING** -\*Personal selling, Sales promotion – Objectives and Methods, Retailing – Definition and Types- In store & Non store retailing. Organization factors contributing successful retailing.

# denotes Self study TEACHING METHODS

Google Classroom/ Power point presentation/Seminar/Discussion/Assignment

**TEXT BOOKS**

1. Fashion Marketing And Merchandising , Manmeet Sodhia and Pooja chatley,2001
2. Fashion from Concept to Consumers , 7th Edition, Gini Stephens Fringes, Pearson Education,2002
3. Inside the Fashion Business, Kitty G. Dickerson Peason Education, Singapore, 2003.

# REFERENCE BOOKS

1. Modren Marketing –Principles and Practices , R.S.N.Pillai and Bagavathi, 1996
2. Managing Productivity in the apparel industry, Michael t. Fralix, Rajesh Bheda, New Delhi 2003.
3. Managing Quality in the Apparel Industry, Pradip V. Mehta, 2006
4. Modern Marketing: Principles and Practices, D. Chandra Bose; PH1 Learning Pvt. Ltd., 2010
5. Marketing Management, Philip Kotler and Kevin Lane, Keller,Pearson Education Inc., Delhi, 2006.

# MAPPING

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **PSO**  **CO** | **PSO1** | **PSO 2** | **PSO 3** | **PSO 4** | **PSO 5** |
| **CO1** | S | H | H | S | S |
| **CO2** | H | M | S | S | H |
| **CO3** | S | H | M | H | M |
| **CO4** | M | H | S | H | M |
| **CO5** | M | H | S | S | S |

**S** – Strong **H** – High **M** – Medium **L** – Low

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| **Programme Code: B.VOC** | | ENTREPRENEURSHIP AND GARMENT DESIGNING | | |
| **Course Code : 21VEG411** | | **C.P.11 -** Export and Import Procedures and Documentation | | |
| Batch 2021 - 2022 | Semester IV | Hours / Week 7 | Total Hours 105 | Credits 5 |

# Course Objectives

* + To throw light on the concepts and theories of international trade
  + To make the students to understand the foreign exchange market and its
  + operations
  + To facilitate the students to understand the trends and developments of India’s foreign trade

# Course Outcomes (CO)

|  |  |  |
| --- | --- | --- |
| K1 | CO1 | Provide an idea of structure and operations of international business |
| K2 | CO2 | Understand the recent EXIM policies and documentation procedures |
| K3 | CO3 | Apply the knowledge to draw a framework for evolving suitable  international business strategies |
| K4 | CO 4 | Consider the recent trends, policies and structure of international trade |
| K5 | CO5 | Evaluating the import and export documentations |

**Syllabus**

# Unit I 21 Hours

Introduction to export – Who is an exporter – Categories of exporter – Import Export Code number (IEC) – Procedures for obtaining Import Export Code number – AN2FA form – General provisions regarding Exports and Imports.

# Unit II 21 Hours

Introduction to documentation – Export documentation – Invoice – Packing List – Shipping Bill – Marine Insurance Declaration for Exports – Letter of Credit and its types – Bill of Lading.

# Unit III 21 Hours

Introduction to Imports – Categories of Importers – Steps required to be taken before Imports

– Selection of Commodity for Import – Customs formalities for clearance of imported goods – Types of customs duty.

# Unit IV 21 Hours

Import Documentation – Import order – Order acceptance – Bill of Exchange – Insurance certificate – Certificate of Origin – Certificate of Inspection – Bill of Entry – Ex bond bill of entry –

White and yellow bill of entry – particulars to be declared in B/E – Particulars to be pasted with original B/E.

# Unit V 21 Hours

India’s Exports - Imports and direction of trade – India’s merchandise exports and imports – share of India’s major exports in world exports – Export diversification – Export and import of services from India – **\*Major INCO terms followed in India.**

# \*SELF STUDY

**Questions for Examination may be taken from the Self Study Portion also. Teaching Methods**

Google Classroom/ Power point presentation/ Seminar/Quiz/Discussion/Assignment

# TEXT BOOKS:

1. Import policy, Procedure & Documentation – M.I.Mahajan – Snow White Publications – 5th edition,2009
2. Manual on Export Documentation - P.Veera Reddy and P.Mamatha – Commercial law Publications – 4th edition.2010

# REFERENCE BOOKS:

1. Manual on Import Documentation - P.Veera Reddy and P.Mamatha – Commercial law Publications – 3rd edition,2009
2. ITC (HS) Classifications of Export and Import items – R.K.Jain – Centax Publications – 15th edition,2009
3. International Trade Procedures and Documentation – Dr.C.Jeevanandam – Sultanchand Publications,2007

# MAPPING

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **PSO**  **CO** | **PSO 1** | **PSO 2** | **PSO 3** | **PSO 4** | **PSO 5** |
| **CO 1** | S | S | S | H | S |
| **CO 2** | S | H | H | S | S |
| **CO 3** | S | S | S | H | S |
| **CO 4** | S | S | S | S | S |
| **CO5** | H | M | H | S | S |

**S**-Strong **H**-High **M**-Medium **L**-Low

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| --- | --- | --- | --- | --- |
| **Programme Code: B.VOC** | | ENTREPRENEURSHIP AND GARMENT DESIGNING | | |
| **Course Code: 21VEG4CR** | | **C.Pr.6 -** Garment construction III | | |
| Batch  2021 - 2022 | Semester  IV | Hours / Week  7 | Total Hours  105 | Credits  7 |

# Course Objectives

* + To design garments for kids, women’s and men’s wear
  + To gain practice skill in drafting, pattern making.
  + To enable students to construct kids, women’s and men’s wear for selected design, calculate material consumption and cost of the finished garments.

# COURSE OUTCOMES (CO)

|  |  |  |
| --- | --- | --- |
| K1 | CO1 | Remembering the construction procedures for different garments |
| K2 | CO2 | Understanding the pattern drafting techniques of garments. |
| K3 | CO3 | Applying the layout technique for efficient usage of material. |
| K4 | CO4 | Analyze the appropriated style, material, colour and embellishment for different  occasion. |
| K5 | CO5 | Evaluating material, finishing constructed garment and overall cost. |

**Syllabus**

# Designing, drafting and constructing the following garments with the given features.

* **Construction of the garments based on any theme with specification sheet.**

# Material requirement

* **Required measurements – Direct measurement method**

# Cost Calculation of the garment. CONSTRUCT THE FOLLOWING GARMENTS

1. **KNICKER** - elastic waist, side pockets
2. **SUNSUIT** - knickers with chest piece attached
3. **DESIGNER SAREE and BLOUSE–** fashioned neck, waist band at front, with Sleeve, back / front opening
4. **SKIRT**–circular / gathered / wrap round / divider skirt / tier skirt / pencil skirt -with waist band
5. **TOPS**- Variations in neckline, with or without collar, with or without sleeve
6. **SHIRT** – Full open, Shirt collar, patch pocket, Half / Full sleeve with cuff.
7. **PLEATED TROUSERS** – Pleats in front, Darts at back, Side pocket, Fly with Button/zip

# TEACHING METHODS

Demonstration /Assignment

**TEXT BOOK**

1. The Sewing Book, Alison Smith, Darling Kindersley Ltd, Britain, 2009.
2. Zarapkar System of Cutting, - K R Zarapker, Navneet publications, New Delhi.2005.
3. Encyclopedia of dress making, Raul Jewel, A.P.H. Publishing Corporation, New Delhi, 2005.

# REFERENCES

1. Cutting and Tailoring Course – Gayatri Verma & Kapil Dev, Asian Publishers, New Delhi,2005
2. The Complete Book of Sewing – Bety Hose good, Dorling Kindersley Limited, London, 1996.
3. Reader’s Digest Sewing Guide, Complete Guide for Sewing, 13th Edition, The Reader’s Digest Association Inc, Pleasant Ville, 2004
4. Dress Making- Thangam Subramaniam, Bombay tailoring and Embroidery college, Chennai, 2006.

# MAPPING

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| --- | --- | --- | --- | --- | --- |
| **PSO**  **CO** | **PSO1** | **PSO 2** | **PSO 3** | **PSO 4** | **PSO 5** |
| **CO1** | S | S | H | S | S |
| **CO2** | S | H | S | S | H |
| **CO3** | S | H | M | H | H |
| **CO4** | S | M | M | H | H |
| **CO5** | H | H | S | S | S |

**S** – Strong **H** – High **M**– Medium **L** – Low

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| **Programme Code: B.VOC** | | ENTREPRENEURSHIP AND GARMENT DESIGNING | | |
| **Course Code: 21VEG512** | | **C.P.12 -** Textile Testing | | |
| Batch  2021 - 2022 | Semester  V | Hours / Week  6 | Total Hours  90 | Credits  6 |

# Course Objectives

* + To enable students to understand the need and importance of testing
  + To familiarize students with the different testing equipments, their principles, quality standards and test methods.
  + To acquaint the students with the knowledge of Quality control in textile testing

# Course Outcomes (CO)

|  |  |  |
| --- | --- | --- |
| K1 | CO1 | Remembering the concepts of textile testing and quality control |
| K2 | CO2 | Understanding the principles of testing to meet the standards |
| K3 | CO3 | Applying testing methods for achieving the quality |
| K4 | CO4 | Inspecting quality from raw material to product |
| K5 | CO5 | Evaluating the quality of textile materials |

**Syllabus**

# Unit I ( 18 Hours)

**TEXTILE TESTING** – Introduction to Textile testing and fibre testing, Need for textile testing, Objectives of testing - Research, Selection of raw materials, Process control, Process development and Product testing. TESTING OF FIBRE**-** Cotton, Silk, Wool, Nylon, Polyester, Linen, Rayon, Jute, Modal -Microscopic method, Flame test, Chemical test.

# Unit II ( 18 Hours)

**TESTING OF YARN** - Yarn twist, yarn strength, yarn elongation, yarn evenness, Count of the yarn using wrap reel and Beesley’s balance and Crimp test.

# Unit III ( 18 Hours)

**TESTING OF FABRIC** - GSM, Weight, Thickness and Stiffness. Shrinkage, Strength and Elongation, Drapabilty, Abrasion, Color matching cabinet and

Fabric Count. ABSORBENCY AND COLOUR FASTNESS TEST- Absorbency tests –Sinking, Capillary Test, and Drop Test, Grey scale and its uses, Colour fastness – Sunlight, Crocking, Pressing, Perspiration and Laundering.

# 21VEG512

**Unit IV ( 18 Hours)**

**INTRODUCTION TO QUALITY CONTROL**- Definition, Scope, Functions and Importance of Quality. Quality Control and Quality Assurance. **QUALITY INSPECTION** – Definition, Inspection loop, Raw material inspection, Fiber, Yarn, Fabric. In-process inspection - Spreading, - Inspection in Cutting, Sewing, Pressing/finishing. Final inspection - Size, Measurement and Dress from fitting. **QUALITY INSPECTION OF ACCESSORIES** - Zippers, Buttons, Buckles and Snap fasteners and Interlinings. Practical Orientation in Quality inspection

# Unit V ( 18 Hours)

**QUALITY STANDARDS** – Introduction, Year of establishment, Benefits of standards, Levels of standards, Sources of standards, Functions of the standards, Advantages of implementing these standards and ASTM, BIS, AATCC, ISO 9000 and ISO 14000 series. Eco standards. **QUALITY TOOLS -** Seven tools to quality - Cause and effect, Checklist, Control chart, Flow hart, Histogram, Pareto Chart, and \*Scatter diagram .

# DENOTES SELF STUDY TEACHING METHODS

Power point presentation/Seminar/Discussion/Assignment

**TEXT BOOKS**

1. Comdex Fashion Design, Vol-I Fashion Concepts, Navneet kaur, Dream Tech Press, New Delhi, 2010
2. Textile Raw Materials, Ajay Jindal and Rakesh Jindal, Abshishek Publications,2006
3. Physical testing- Angappan, P and R.Gopalkrishnan, SSM institute of Textile Technology Students Co-operative stores Ltd., 2003

# REFERENCES

1. Ruth Clock and Grace Kunz., “Apparel Manufacture – Sewn Product Analysis”, Upper Sadle River Publications,2000.
2. C.W. Pellow, Dyes and Dyeing, Abhishek publication,2000.
3. Kothari V. K., “Testing and Quality Management”, Progress in Textile Technology Vol.1, IAFL Publications, New Delhi,1999.
4. Sara J. Kadolph., “Quality Assurance for Textiles and Apparels”, Fair child Publications,1998.
5. Saville B.P., “Physical Testing of Textiles”, Textile Institute, Manchester,1998.
6. Statistical Methods, Gupta &Kapoor : S Chand & Co.,2014.

# 21VEG512

**MAPPING**

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| --- | --- | --- | --- | --- | --- |
| **PSO**  **CO** | **PSO1** | **PSO 2** | **PSO 3** | **PSO 4** | **PSO 5** |
| **CO1** | S | S | S | S | S |
| **CO2** | S | H | S | S | S |
| **CO3** | S | H | H | S | S |
| **CO4** | S | M | H | S | S |
| **CO5** | H | H | H | S | S |

**S**–Strong **H**–High **M**–Medium **L** –Low

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| **Programme Code: B.VOC** | | ENTREPRENEURSHIP AND GARMENT DESIGNING | | |
| **Course Code: 21VEG513** | | **C.P.13 -** Accounting for Entrepreneurs | | |
| Batch  2021 - 2022 | Semester  V | Hours / Week  6 | Total Hours  90 | Credits  6 |

# Course Objectives

* + To know how the accounting entries are posted in books
  + Prepare Bank reconciliation statement from incomplete statement
  + Identify the Profit of the company through the preparation of financial accounting
  + To know about the bill of exchange and their interest
  + To understand the various methods of calculating depreciation

# Course Outcomes (CO)

|  |  |  |
| --- | --- | --- |
| K1 | CO1 | To record the basic journal entries. |
| K2 | CO2 | Memorize how to calculate depreciation by applying various methods. |
| K3 | CO3 | Maintain the financial statements of a business entity. |
| K4 | CO4 | Rectify errors in accounts and Calculating the profit and loss account |
| K5 | CO5 | Examining the consignment and joint venturs |

**Syllabus**

# Unit I 18 Hours

Accounting concepts and conventions – Journal – Posting of journal to ledger – Subsidiary books: Purchase, Purchase returns, Sales, Sales Returns - Cash book - Petty cash book

# Unit II 18 Hours

Preparation of Trial balance - Rectification of errors. Preparation of Final Accounts – Trading Account – Profit and Loss Account and Balance sheet. Bank Reconciliation Statement.

# Unit III 18 Hours

Accounting for Bills of Exchange - Recording transactions – Retiring bill under rebate – Dishonour of a bill – Renewal of bills. Average due date - Account current – Product method and Red ink interest methods.

# Unit IV 18 Hours

Depreciation – Straight line method – Diminishing balance method. Single Entry system – Net worth method and conversion method.

# Unit V 18 Hours

Branch Accounts – Debtor system – Stock and Debtors system. Consignment and Joint ventures.

# TEACHING METHODS

Power point presentation/Discussion/Assignment

**TEXT BOOKS:**

1. Advanced Accountancy - Jain S P & K L Narang, Kalyani Publications – Vol I & II, 2014
2. Advanced Accountancy - Gupta R L & M Radhasamy, S.Chand & Sons, 2013.

# REFERENCE BOOKS:

1. Advanced Accountancy -Arulanandam M.A. & K.S. Raman , Himalaya Publications, 2014.
2. Advanced Accountancy -Reddy T.S & Murthy, Margham Publications, 2012.

# MAPPING

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| --- | --- | --- | --- | --- | --- |
| **PSO CO** | **PSO1** | **PSO 2** | **PSO 3** | **PSO 4** | **PSO 5** |
| **CO1** | M | S | S | M | S |
| **CO2** | M | M | S | S | H |
| **CO3** | S | M | S | M | S |
| **CO4** | S | S | M | M | S |
| **CO5** | M | M | H | S | S |

**S** – Strong **H** – High **M** – Medium **L** – Low

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| **Programme Code: B.VOC** | | ENTREPRENEURSHIP AND GARMENT DESIGNING | | |
| **Course Code: 21VEG5CS** | | **C.Pr.8 -** Innovative Garment Construction | | |
| Batch  2021 - 2022 | Semester  V | Hours / Week  6 | Total Hours  90 | Credits  6 |

# Course Objectives

* + To impart knowledge on designing creative garments.
  + To enable the students practice skill in drafting and pattern making.
  + To educate the students on construction of selected innovative garment design and calculating material consumption.

# Course Outcomes (CO)

|  |  |  |
| --- | --- | --- |
| K1 | CO1 | Remembering the construction procedures for different innovative garments. |
| K2 | CO2 | Understanding the pattern drafting techniques of garments. |
| K3 | CO3 | Applying the practical skill in drafting pattern for selected garment design. |
| K4 | CO4 | Analyzing the fabric suitable for style and for the personality. |
| K5 | CO5 | Evaluating finishing and overall cost of constructed garment. |

**Syllabus**

# Construct the garments for Boy/ Girl / Men / Women to the following

* + - Wear
    - Occasion and
    - Season

# Using the following techniques

* + - Fabric manipulation
    - Reuse waste
    - Other fabric construction – knotting/ crocheting/ braiding

**TEACHING METHODS**

Reviews / Lectures/ Workshops / Fashion Show/ Exhibit

# TEXT BOOK

1. Alison Smith, (2009*). The Sewing Book*. Britain : Darling Kindersley Ltd.
2. K R Zarapker, (2005*).Zarapkar System of Cutting.* New Delhi: Navneet publications. 3.Raul Jewel, (2005*). Encyclopedia of Dress Making*. New Delhi: A.P.H. Publishing

Corporation.

# REFERENCES

1. Gayatri Verma & Kapil Dev,( 2005*).Cutting and Tailoring Course.* New Delhi : Asian Publishers.
2. Betty Hose good, (1996).*The Complete Book of Sewing*. London: Dorling Kindersley Limited.
3. The Reader’s Digest Association, (2004).*Reader’s Digest Sewing Guide, Complete Guide for Sewing, 13th Edition.* Pleasant Ville: The Reader’s Digest Association Inc.
4. Thangam Subramaniam, (2006*). Dress Making*- Bombay tailoring and Embroidery College. Chennai.
5. Kathryn Hagen,(2005*). Fashion Illustration for Designers.* Upper saddle river, New Jersey. Pearson education, publication .

# MAPPING

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **PSO**  **CO** | **PSO1** | **PSO 2** | **PSO 3** | **PSO 4** | **PSO 5** |
| **CO1** | S | S | S | H | S |
| **CO2** | S | S | S | S | H |
| **CO3** | S | H | S | S | S |
| **CO4** | S | H | H | H | H |
| **CO5** | S | M | H | S | S |

**S** – Strong **H** – High **M**– Medium **L** – Low

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| **Programme Code: B.VOC** | | ENTREPRENEURSHIP AND GARMENT DESIGNING | | |
| **Course Code: 21VEG5CT** | | **C.Pr.9 -** Computer Aided Designing -I | | |
| Batch 2021 - 2022 | Semester V | Hours / Week 6 | Total Hours 90 | Credits 6 |

# COURSE OBJECTIVES

* To impart computer skill to the students in Fashion designing
* To enable the students to acquire knowledge about how to design and develop a Garment designing
* To impart knowledge in Pattern drafting, Grading, Marker planning & Marker Efficiency

# COURSE OUTCOMES (CO)

|  |  |  |
| --- | --- | --- |
| K1 | CO1 | Remembering the tools and its functions used for CAD designing |
| K2 | CO2 | Understanding the concept used in designing fashion garments |
| K3 | CO3 | Applying the computer software for garment designing |
| K4 | CO4 | Analyzing appropriate tool for designing |
| K5 | CO5 | Evaluating the presentation and efficiency |

**Syllabus**

1. Using Software’s to design - floral and geometric motifs.
2. APPLICATION OF THE ELEMENTS OF DESIGN IN THE GARMENTS **-** Line, Shape, Form, Colour, Size, Texture.
3. APPLICATION OF THE PRINCIPLES OF DESIGN IN THE GARMENTS -Balance, Harmony, Emphasis, Proportion and Rhythm
4. APPLICATION OF THE COLOUR HARMONY IN THE GARMENTS **-**Monochromatic colour harmony, Analogous colour harmony, Complementary- Direct, Double, Spilt Complementary, Triad colour harmony, Tetrad colour harmony
5. CAD IN PATTERN MAKING **-** CAD in Pattern drafting, grading and marker plan and maker efficiency for kid’s wear – Jabla, Frock, Midi and Midi Tops.

# TEACHING METHODS

Google Classroom/ Power point Presentation/ Demonstration

**TEXTBOOK**

* 1. Rendering Fashion, Fabric and Prints, M.Kathleen Colussy, Steve Green berg, Pearson, Education, Inc,2005
  2. Corel DrawX4 ,LP Editorial board, Law point,2009
  3. Corel DrawX3, LP Editorial board, Law point,2008

# REFERENCE

1. Corel Draw: The official Guide, Gary David Bouton, McGraw-Hill Osborne Media,2008
2. Zarapkar System of Cutting, Navneet Publications, New Delhi2005
3. Practical Clothing Construction, Mary Mathews, Part I and II, Madras1985.

# MAPPING

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **PSO**  **CO** | **PSO1** | **PSO 2** | **PSO 3** | **PSO 4** | **PSO 5** |
| **CO1** | H | S | S | S | S |
| **CO2** | H | S | S | S | S |
| **CO3** | S | S | S | H | S |
| **CO4** | S | H | H | H | S |
| **CO5** | H | H | H | S | S |

**S** – Strong **H** – High **M**– Medium **L** – Low

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| **Programme Code: B.VOC** | | ENTREPRENEURSHIP AND GARMENT DESIGNING | | |
| **Course Code: 21VEG5E1** | | **Elective Paper 1 –** Construction of Soft Furnishing | | |
| Batch  2021 - 2022 | Semester  VI | Hours / Week  6 | Total Hours  90 | Credits  6 |

# Course Objectives

* + To enable students to gain skill in designing home furnishing
  + To impart skill in construct different household products
  + To gain knowledge in material consumption and estimating the cost for soft furnishing

# Course Outcomes (CO)

|  |  |  |
| --- | --- | --- |
| K1 | CO1 | Recollecting different types of home furnishing materials |
| K2 | CO2 | Understanding the drafting procedures to construct home furnishing products |
| K3 | CO3 | Implementing different patterning designs and layout |
| K4 | CO4 | Applying material, colour, texture, surface embellishment suitable for the products |
| K5 | CO5 | Examining the material consumption, cost finishing aspects of the products and  finished product |

**Syllabus CONSTRUCT THE FOLLOWING HOME FURNISHINGS**

1. Sofa cover – 3 Seater, Seater ,Chair covers, Bolster / Cushion,
2. Quilt covers, Pillow cover, Blankets, Mattress, Comforts, Foot mat and Bed spread.
3. Bath mat, Dressing gown, laundry basket and Face Towels
4. Apron, Mitten, Pot holder, Table mat, Place mat, Napkin and Table runner
5. Fridge cover, Mixi cover, TV cover, Grinder cover
6. Curtain, Draperies, Carpets , Upholstery
7. Wall Hangings –Paper craft, Photo frames Door hangings, Letter holder

# TEACHING METHODS

Google Classroom/ Demonstration/Assignment

**TEXT BOOKS**

* 1. Quick & Easy Home Sewing Projects, ,Loria Nicol, Reader Digest Association, 2005.
  2. The Everything Sewing Book, Sandra Detrixhe, Avon Publications, 2004.
  3. Home Science and Textiles, Mamta Agarwal, ABD Publishers,2005.

# REFERENCE BOOKS

1. Curtains, Heather Lukes, New Holland publishers, 2009.
2. Home Comforts-The Art of Keeping House, Cheryl Mendelson

,Scriber,Newyork,2005

1. Textiles Home Furnishing Fashion New Delhi 2016.
2. Residential Interior Design, Courtney Nystuen and Maureen Mitton, 2007
3. Anyone can Sew, Charlotte Gerlings, 2015

# MAPPING

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **PSO**  **CO** | **PSO1** | **PSO 2** | **PSO 3** | **PSO 4** | **PSO 5** |
| **CO1** | H | S | S | M | H |
| **CO2** | H | S | S | S | S |
| **CO3** | H | S | H | S | S |
| **CO4** | S | H | H | M | M |
| **CO5** | H | H | S | S | S |

**S** – Strong **H** – High **M** – Medium **L** – Low

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Programme Code: B.VOC** | | ENTREPRENEURSHIP AND GARMENT DESIGNING | | |
| **Course Code: 21VEG614** | | **C.P.14 -** Boutique Management | | |
| Batch  2021 - 2022 | Semester  IV | Hours / Week  5 | Total Hours  75 | Credits  5 |

# Course Objectives

* + To managing a small-scale business establishment
  + To implementation of design and marketing their brands
  + To understand the marketing research and promotion

# Course Outcomes (CO)

|  |  |  |
| --- | --- | --- |
| K1 | CO1 | Remembering the fundamentals of fashion design |
| K2 | CO2 | Understanding the concepts of boutique management |
| K3 | CO3 | Applying the new ideas for a business |
| K4 | CO4 | Analyzing the market research for promoting business |
| K5 | CO5 | Assessing SWOT to run a boutique |

**Syllabus**

# Unit I ( 15 Hours)

How to start a boutique, creating a business plan, finding a ideal location, financial planning.

# Unit II (15 Hours)

Government norms to run a boutique, interior designing, Display Basics -Definition, why do we display. Colour and Texture, Line and Composition, Light and Lighting, Types of Display and Display settings- realistic, environmental, vignette, fantasy, abstract and build up settings, sourcing of raw materials, and inventory planning.

# Unit III (15 Hours)

Buyer supplier relationships, consumer relationship, tips and tricks to attract customers. Things Used For Successful Displays **-** Mannequins -Types, Realistic, semi realistic semi abstract, abstract, and headless mannequins, Alternatives to the mannequin three quarter forms, articulated

artists figures, dress forms, cut-out figures, inflatable’s, drapers, hangers, lay down techniques, pinup techniques, flying techniques

# Unit IV (15 Hours)

Essential technology to run a boutique and lab or management and warehouse.

# Unit V (15 Hours)

Quality control, research and development and analysis, marketing and promotion,

\*maintenance of boutique.

# Self study Teaching Methods

PowerPoint presentation/Seminar/Discussion/Assignment/Visit to boutique

**TEXT BOOKS**

1. Opening a boutique store: how to start your own boutique, Briana Stewart Bull City Publishing, 2014.
2. Fab job guide to become a boutique owner, Tag Goulet, Debbra Mikaelsen, Catherine Goulet, Fab job incorporated, 2011.
3. Visual Merchandising and Display, Sixth Edition, Martin M. Pegler, Bloomsbury Academic, 2011
4. Careers in Fashion and Textiles, Helen Goworek, Blackwell Publishing, 2007
5. Visual Merchandising and Display, Fifth Edition, Martin M. Pegler, Fair Child Publications, INC New York, 2006

# REFERENCE BOOKS

1. Business Boutique, Christy Wright, Ramsey press, 2017
2. Marketing ideas for the clothing Boutique Business, Alison Jones, 2013
3. Fashion un-ravelled: How to start, run and manage an independent Fashion Label, Jennifer

Lynne Mathews, 2009.

1. Ultimate Boutique, Emily A, Benson publication, 2015
2. Progressive Business Plan for a Bridal Boutique , Chiaffarono,2015
3. Management practices of Boutique enterprise, Sunita, 2009

# MAPPING

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **PSO**  **CO** | **PSO1** | **PSO 2** | **PSO 3** | **PSO 4** | **PSO 5** |
| **CO1** | S | S | S | S | S |
| **CO2** | S | H | H | S | S |
| **CO3** | S | S | S | S | S |
| **CO4** | S | S | S | S | S |
| **CO5** | S | H | S | S | H |

**S** – Strong **H** – High **M** – Medium **L** – Low

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| **Programme Code: B.VOC** | | ENTREPRENEURSHIP AND GARMENT DESIGNING | | |
| **Course Code : 21VEG615** | | **C.P.15 -** Project Appraisal Management | | |
| Batch  2021 - 2022 | Semester  V | Hours / Week  5 | Total Hours  75 | Credits  5 |

# Course Objectives

* + To make them understand the concepts of Project Management for planning to execution of projects.
  + To improve the quality of the appraisal process in the widest sense – demonstrating how the process of project and capital expenditure appraisal can be used.

# Course Outcomes (COs)

|  |  |  |
| --- | --- | --- |
| **K1** | **CO1** | Remember the life cycles of projects |
| **K2** | **CO2** | Understand the need for project planning |
| **K3** | **CO3** | Apply various project appraisal techniques |
| **K4** | **CO 4** | Analyze the various project control methods |

**Syllabus**

# UNIT I 15 Hours

Project – Concept –Characteristics – Life cycle phases – Project Management – Concepts

* Tools and Techniques – Project identification and preparation – Strategic planning techniques
* Tax planning and tax incentives for project investment decisions.

# UNIT II 15 Hours

Project planning and scheduling – Resource allocation – Project cash flows – Basic principles of cash flow estimation – Cash flows for a replacement of project – Rehabilitation of sick units.

**UNIT III 15 Hours**

Project Appraisal – Various Aspects Of Project Appraisal – Project Cost Estimation – Project Financing – Role Of Financial Institutions In Project Financing – Evaluation Of Project Profitability – Appointment Of Project Manager – Delegation And Authority Of Project Manager.

# UNIT IV 15 Hours

Project cost control – Direct cost and indirect cost – Project direction – Project Co- ordination and control – Pre requisites of successful implementation of project – Project evaluation – Objectives – Evaluation methods – Post project evaluation (Post audit).

# UNIT V 15 Hours

Project closeout and termination – Types of termination – Close out process – Effective ways of close outs – Early termination – Claims and disputes – Preparing the final report – Model project report preparation.

# TEACHING METHODS

PowerPoint presentation/ Seminar/Quiz/Discussion/Assignment

**TEXT BOOKS**

1. K.Nagarjan, Project Management, New Age International, 2nd Edition, 2004.
2. S.Choudary, Project Management, Tata McGraw-Hill, Reprint 2007.

# REFERENCES

1. Prof.Abdul Matheen, Projects Management, Lakshmi Publications Pvt. Ltd, 2007.
2. P.C.K.Rao, Project Management, Sultan Chand & Sons, New Delhi, 2006.

# MAPPING

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **PSO**  **CO** | **PSO 1** | **PSO 2** | **PSO 3** | **PSO 4** | **PSO 5** |
| **CO 1** | S | H | S | S | S |
| **CO 2** | S | S | S | S | S |
| **CO 3** | S | S | H | S | S |
| **CO 4** | S | H | S | S | S |
| **CO5** | S | H | H | H | S |

**S**-Strong **H**-High **M**-Medium **L**-Low

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| **Programme Code: B.VOC** | | ENTREPRENEURSHIP AND GARMENT DESIGNING | | |
| **Course Code: 21VEG6CU** | | **C.Pr.10** - Computer Aided Design-II | | |
| Batch 2021 - 2022 | Semester VI | Hours / Week 4 | Total Hours 60 | Credits 4 |

# COURSE OBJECTIVES

* + To impart computer knowledge in Fashion and garment designing
  + To equip the students with basics of computerized pattern making and grading
  + To understand the various tools and implement in garment designing

# Course Outcomes (CO)

|  |  |  |
| --- | --- | --- |
| K1 | CO1 | Recollecting the tools used in garment designing |
| K2 | CO2 | Understanding the sequential drafting procedures using CAD |
| K3 | CO3 | Applying the software for garments and patterns designing |
| K4 | CO4 | Analyzing appropriate tool uses in garment designing |
| K5 | CO5 | Evaluating the presentation and efficiency |

**Syllabus**

1. Creating logos for T-shirts Create logos for branded companies. Create label for garments /companies.
2. Drafting Basic patterns for ladies’ apparel. Pattern grading for ladies’ apparel. (Midi& top – Salwar, Kameez – Full Gown). Marker planning and marker efficiency for ladies’ apparel
3. Basic patterns for Men’s apparel. Pattern grading for Men’s apparel (T-shirt, Bermuda’s- Kurta Pyjama- Pant, Full Sleeve Shirt). Marker planning and efficiency for Men’s apparel
4. Garment designing for Summer and Winter wear (Men, Women &Children’s) with suitable accessories.
5. Garment designing for Party wear (Men &Women and Children) and Bridal wear for men &women with suitable accessories.

# TEACHING METHODS

Demonstration

**TEXT BOOKS**

1. Rendering Fashion, Fabric and Prints, M. Kathleen Colussy, Steve Green Berg, PearsonEducation,Inc,2005
2. Corel DrawX4, LP Editorial board, Law point,2009
3. GIMP Essential Reference, Alex Harford , Tech media Publication New Delhi, 2000

# REFERENCE

1. Corel Draw: The official Guide, Gary David Boston, McGraw-Hill Osborne Media, 2008
2. Zarapkar System of Cutting, Navneet publications, New Delhi,2005
3. Corel DrawX3, LP Editorial board, Law point, 2008

# MAPPING

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| **PSO**  **CO** | **PSO1** | **PSO 2** | **PSO 3** | **PSO 4** | **PSO 5** |
| **CO1** | H | S | S | S | S |
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| **CO3** | S | S | S | H | S |
| **CO4** | H | H | H | S | S |
| **CO5** | S | S | S | H | H |

**S** – Strong **H** – High **M**– Medium **L** – Low

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| **Programme Code: B.VOC** | | ENTREPRENEURSHIP AND GARMENT DESIGNING | | |
| Course Code: **21VEG6CV** | | **C.Pr.11 -** Accessory Designing | | |
| Batch 2021 - 2022 | Semester VI | Hours / Week 6 | Total Hours 90 | Credits 6 |

# Course Objective

* To impart knowledge on fashion accessories and creativity.
* To provide opportunity for skill development in designing accessories and jewellery.
* To bring out Students Creativity in designing fashion accessories.

# CO1Course Outcomes (CO)

|  |  |  |
| --- | --- | --- |
| K1 | CO1 | Remembering the materials used in jewellery making |
| K2 | CO2 | Understanding the concepts of accessory making |
| K3 | CO3 | Applying different techniques to prepare fashion accessories |
| K4 | CO4 | Analyzing the product, design and patterns |
| K5 | CO5 | Evaluating the style , structure with design and its |

Accessories and jewels to be designed with the following criteria - Design Research, Experiment with materials, Survey, Design Presentation, Surface ornamentation and Final Presentation.

# Prepare the Samples Based on the Theme

1. Introduction to Fashion Accessories and Jewellery types
2. Uses of fashion accessories for different occasions.
3. Prepare a album for Fashion Accessories with collection of Pictures
4. Hand bag, Tie, Belt
5. Hat, Wallet and Phone Pouches
6. Chains –Hip chain and Neck chain
7. Earring and Head Ornaments
8. Bangles, Bracelet and Anklets

# TEACHING METHODS

Demonstration/workshop/visit to mall

**TEXTBOOKS:**

* 1. Encylopedia of Fashion Accessories, Phyllis Tortora, OM Books International, 2005
  2. Indian Costume, G.HGhosrye, Popular Books Pvt ltd,2003
  3. Fashion accessories &Homefurinishing,Jay Diamond, Ellen diamoner,PersonEducation,2007.

# REFERENCE BOOKS

1. Hanlyn octopus, Professional Skills made easy, Octopus Publishing group –New York, 2001.
2. Easy to make book vol:1-vol:18,Octopus Publishing group – New York,2002
3. Valerie Campbell – Harding, Machine Embroidery – Stitch patterns, Kyodo Printing Co. Pvt. Ltd, Singapore, 2004.
4. Comdex Fashion Design,Vol-I Fashion Concepts, Navneet kaur, Dream tech Press, New delhi, 2010
5. Fashion Accessories, Olivier Gerval, Fire fly books, 2010

# MAPPING

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| **CO3** | M | S | H | H | H |
| **CO4** | S | S | S | S | S |
| **CO5** | S | S | S | S | S |

**S** – Strong **H** – High **M** – Medium **L** – Low

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| **Programme Code: B.VOC** | | ENTREPRENEURSHIP AND GARMENT DESIGNING | | |
| Course Code: **21VEG5E2** | | **Elective Paper 2 -** Fabric Care | | |
| Batch 2021 - 2022 | Semester VI | Hours / Week 4 | Total Hours 60 | Credits 4 |

# Course Objectives

* To impart knowledge on clothing care Practices
* To acquaint the students with the knowledge of care symbols
* To enable them know about care label symbols used to maintain different types of fabric.

# Course Outcomes (CO)

|  |  |  |
| --- | --- | --- |
| K1 | CO1 | Outline the general care given to common textile items or recall the symbols of  common care |
| K2 | CO2 | Understanding the proper care and simply laundry of fabrics, clothes and  household articles |
| K3 | CO3 | Applying appropriate clothing care practices |
| K4 | CO4 | Analyzing the suitable laundry methods for different fabrics. |
| K5 | CO5 | Assessing the correct techniques to care and maintain the textile materials |

**SYLLABUS**

# UNIT I (12 hours)

**Water & laundering-** Water- sources of water, types of hardness, methods of softening water, and determination of hardness. Laundry soaps – manufacture of soap (hot process, cold process), composition and types of soap, soap less detergents, chemical action of detergents, detergent manufacture, advantages of detergents.

# UNIT II (12 hours)

**Finishes –** starch, preparation of starch (cold water and hot water), purpose of stiffening, classification of stiffening agents, preparation and use of stiffeners. \*laundry blues and its application. Bleaches- types and its application

# UNIT III (12 hours)

**Laundry equipment** –washing equipments – wash board, suction washer, wash boiler, washing machine. Drying equipments – out door and indoor types. Irons and types of iron box- flat, automatic, steam iron. Ironing board – different types.

# UNIT IV (12 hours)

**PRINCIPLES OF WASHING** – Friction, suction washing, washing by kneading and squeezing and washing by machine. Laundering of different fabrics – cotton and linen, wool, colored fabrics, silks, rayon and nylon.DRY CLEANING – using absorbents and grease solvents.

\*Storing – points to be noted.

# UNIT V (12 hours)

**STAIN REMOVAL** –Stain- Definition, Classification of stains, stain and their methods of removal, Lead Pencil, Lipstick, Mildew, paint, perfume, perspiration, tar, turmeric and kum- kum. Care label – labeling parameters, care label symbols, various systems of care labeling (British and Canadian), importance of care labeling and placement of labels on garments.

# denotes Self study Teaching Methods

Power point presentation/Seminar/Quiz/Discussion/Assignment

**TEXTBOOKS**

1. Fabric Care, Noemia D Souza,New Age International Publishers,1998
2. Textiles and Laundry, Meenakshi Rastog, Sonali Publication, New Delhi, 2000

# REFERENCES

1. Pradip V. Mehta, “An introduction to Quality Control for Apparel Industry” – ASQC Quality press, 1992
2. Understanding Textiles, Phyllis G.Tortora, 2nd Edition, Collier Macmillan publishers, London, 1982
3. Textile Forming, Meenakshi Rastog, Sonali Publication, New Delhi, 2009
4. Quick-Look Guide: Caring for Fabric and Quilts, [Harriet Hargrave,](https://www.google.co.in/search?tbo=p&tbm=bks&q=inauthor%3A%22Harriet%2BHargrave%22) C & T Publishing, 2000

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| **CO5** | S | S | S | H | S |

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| **Programme Code: B.VOC** | | ENTREPRENEURSHIP AND GARMENT DESIGNING | | |
| **Course Code: 21VEG6Z1** | | **Project Work-** Fashion Portfolio Presentation | | |
| Batch  2021 - 2022 | Semester  VI | Hours / Week  6 | Total Hours  90 | Credits  5 |

# Course Objectives

* + To enable the students to design for any wear, season and occasion
  + To impart the skills on selecting materials for designing and construct the garments for the same

# Course Outcomes (CO)

|  |  |  |
| --- | --- | --- |
| K1 | CO1 | Remembering the concept of portfolio presentation |
| K2 | CO2 | Understanding the importance of fashion portfolio |
| K3 | CO1 | Applying designing skills for wear, season and occasion |
| K4 | CO2 | Analyzing the techniques used for construction |
| K5 | CO3 | Evaluating the overall presentation |

**Syllabus**

# Portfolio development and Presentation

To be planned for any theme/season/occasion - Forecasting colours, Pattern and Fabric

* + Designer profile
  + Theme Board / Mood Board
  + Client Board
  + Trend forecast board
  + Colour Board, Fabric Board, Trim Board
  + Illustration Board
  + Pattern development and Garment construction
  + Final presentation
  + Number of garments in a collection – 4 garments.

# TEACHING METHODS

Reviews / Lectures/ Workshops / Fashion Show/ Exhibit

**TEXT BOOK**

1. Alison Smith, (2009*). The Sewing Book*. Britain : Darling Kindersley Ltd.
2. K R Zarapker, (2005*).Zarapkar System of Cutting.* New Delhi: Navneet publications.
3. Raul Jewel, (2005*). Encyclopedia of Dress Making*. New Delhi: A.P.H. Publishing Corporation.

# REFERENCES

1. Gayatri Verma & Kapil Dev,( 2005*).Cutting and Tailoring Course.* New Delhi : Asian Publishers.
2. Betty Hose good, (1996).*The Complete Book of Sewing*. London: Dorling Kindersley Limited.
3. The Reader’s Digest Association, (2004).*Reader’s Digest Sewing Guide, Complete Guide for Sewing, 13th Edition.* Pleasant Ville: The Reader’s Digest Association Inc.
4. Thangam Subramaniam, (2006*). Dress Making*- Bombay tailoring and Embroidery College. Chennai.
5. Kathryn Hagen,(2005*). Fashion Illustration for Designers.* Upper saddle river, New Jersey. Pearson education publication .

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