



KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

Re-Accredited by NAAC with A+ Grade (4th cycle)

College of Excellence (UGC)

Coimbatore - 641 029, Tamil Nadu, India



Session Details: Activities Focuses on Start-up – Legal and Ethical Steps

Title of the session:

Date: 24.08.2026

Duration: 1day **Mode:** Offline **Venue:** C-42

Activity Category: IIC Calendar Activity

Activity Led by: Institute Council

Theme: Startup

Expert/Speaker Details:

Name: Dinesh Kumar V

Designation: Cloud Engineer

Organization: Redington Group, Chennai

Brief about Expert/Speaker:

Dinesh Kumar V is a Cloud Engineer at Redington Group, Chennai, with expertise in cloud computing, IT infrastructure, and emerging technologies. He has practical industry experience in implementing and managing cloud-based solutions. He also provides valuable insights into start-up development, technology adoption, innovation, and building scalable digital solutions. His industry experience helps students understand the technical, legal, ethical, and business considerations involved in developing and sustaining a successful start-up.

Brief description of the Activity:

The session on “Start-up: Legal and Ethical Steps” was organized to create awareness among participants about the essential legal and ethical considerations involved in establishing and managing a start-up. The session introduced participants to the fundamentals of business registration, selection of an appropriate business structure, obtaining necessary licences, taxation, and regulatory compliance.

- Special emphasis was given to Intellectual Property Rights (IPR), including patents, copyrights, trademarks, and trade secrets, to help participants understand the importance of protecting innovative ideas and business assets.

- The session also highlighted the significance of preparing proper agreements with co-founders, employees, customers, and investors. Ethical aspects such as transparency, responsible advertising, customer privacy, data protection, fair business practices, and financial integrity were discussed.
- Through practical examples and interactive discussions, participants gained a better understanding of potential legal risks and ethical challenges faced by entrepreneurs.
- The activity encouraged participants to develop start-ups that are innovative, legally compliant, socially responsible, and ethically sustainable.

Participant details:

Total no. of Student participation:83

Total no. of Staff (Teaching/Non-teaching) participation:5 Teaching staffs.

Key Highlights:

- Introduction to start-up ideas, innovation, and business opportunities.
- Understanding legal and ethical responsibilities in starting a business.
- Importance of Intellectual Property Rights (IPR), data privacy, and cybersecurity.
- Role of cloud computing and digital technologies in building scalable start-ups.
- Industry insights on funding, risk management, customer trust, and sustainable business growth.

Outcome of the Activity:

- The activity helped participants understand the legal, ethical, and business requirements involved in establishing a start-up.
- Participants gained awareness of IPR, data privacy, cybersecurity, compliance, and responsible business practices.
- The session motivated participants to develop innovative, technology-driven, legally compliant, and sustainable start-up ideas.

Feedback / Reflection:

241CT038 – ALAGUPANDI R:

The session was very useful and helped me understand the basic legal and ethical requirements for starting a business. I learned about IPR, data privacy, and the importance of following rules while developing a start-up.

251CT006 – SASI DHARAN V:

The session was interesting and gave me a clear idea about how technology can support start-up development. The practical guidance on innovation, legal compliance, and ethical business practices motivated me to think about starting my own venture.

Organizing Team Members:

1. Dr.A.Indumathi - Associate Professor and Head, Organizing Secretary
2. Mr. N. Senthil Kumar, Dr.J.Gowri, Dr. R. Dhivya , Mrs. K. Banupriya - Assistant Professor, Organizing Members.

Photographs:



