



KONGUNADU

ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)

Re-Accredited by NAAC with 'A+' Grade - 4th Cycle
College of Excellence awarded by UGC
29th Rank among Colleges in NIRF 2023
Coimbatore - 641 029, Tamil Nadu



DEPARTMENT OF COMPUTER TECHNOLOGY

A Report on

Inauguration of Computer Technology Department Association "BLITZKERGOTZ'-24"

Date : 01th August 2024

Time : 10: 00 am

Venue: Conference Hall , KASC, Coimbatore

Inauguration of Computer Technology Department Association "BLITZKERGOTZ- 24 " was organized by Department of Computer Technology at Conference Hall, Kongunadu Arts and Science College, Coimbatore, on 01st of August 2024.

The inaugural session begin with a prayer song performed by the II B.Sc CT students. Ms. S. Suvetha Mazlin, III B.Sc CT, the President of Department Student Association, welcomed everyone. Dr. A. Indumathi, Head of the Department of Computer Technology at KASC, introduced the chief guest.

The Special address was delivered by **Mr.H. NAVEEN** Media and Communication Head Goethe-Zentrum, Gd Group, Coimbatore

The Chief Guest focused on the theme "Influence of Computers in Mass Media Communication," providing an in-depth exploration of how technology has shaped the industry. His presentation highlighted the essential skills and knowledge required for success in media communication, underscoring the growing importance of digital literacy in this field. The Chief Guest discussed roles such as radio hosts, producers, sound engineers, and digital content creators. He highlighted how computers are used for editing audio, managing playlists, and automating broadcast schedules. He outlined opportunities in animation, such as animators,

storyboard artists, and 3D modelers. The integration of computers in creating detailed animations and simulations was highlighted. **Ms. SINDHUJA**, II B.Sc CT Student's Secretary, Student Secretary concluded the session with Vote of Thanks. Totally, 137 students participated in inauguration function. Finally the programme ends with national anthem.

