

KONGUNADU ARTS AND SCIENCE COLLEGE
(Autonomous)
Coimbatore – 641 029

DEPARTMENT OF COMMERCE (UG)

Department Activity for the Academic Year 2015-2016

A REPORT ON ALUMNI MEETS – 2015

The Department of Commerce (UG) conducted an Alumni meet on 20th June 2015 for the academic year 2015-2016. The concept of Alumni meet was to meet the alumni and sharing their past experience related to studies with curricular and some other experience of the students. The alumnee suggested the valuable points for the betterment of the department and the students.

The following are the list of suggestions given by the Alumnae:-

- ❖ While they appreciate the placement cell activities, regarding to organizing the in campus and out campus recruitment for the alumnae.
- ❖ They give about the practical exposure they faced external process of the workings.
- ❖ They suggest increasing the professional course awareness programme and classes through our department.

The meet concluded with an emotional note by all the alumnaes who had learnt not only how to gain their degrees but also to live their lives. The Head of the Department Mr.K.Kathirvel has assured that the Department of Commerce (UG) would encourage such number of meetings in future.



INAUGURAL FUNCTION

on

July 24th - 2015 (Friday)

REPORT

The Department of Commerce (UG) has inaugurated its association meeting on July 24th 2015. MC.Ashik,Anchor,Host,Trainer,Publisher,CEO Stickers Shopee.Com and Partner of Phoenix Creators, Coimbatore will inaugurated commerce association meeting.

Miss.K.Madhumathi, Student of III-B.Com has welcomed the gathering. Dr.M.Revathibala, Dean for Unaided Courses, has delivered Presidential Address and also MC.Ashik has delivered an inaugural address and special address on “U VISTA”. In his special address, he brings out, how to face the special leadership qualities in our society and also how to entertained with individually. Miss.R.Subhasree, Student of III - B.Com has delivered vote of thanks.

Photographs about the Inaugural Function on 24.07.2015



Mr.MC.Ashik interact with our students

GUEST LECTURE
On
“PROFESSIONAL COURSES”
12th August 2015 (Wednesday)
REPORT

The Department of Commerce (UG) has organized Guest Lecture on **“Professional Courses”** on August 12th 2015. Miss.R.Subhasree, Student of III-B.Com (M), Department of Commerce (UG), has welcomed the gathering. Mr.K.Kathirvel, HoD of Commerce (UG) has delivered the presidential address.

Mr.Ajay Pradeep and Mr.A.S.Nishanth., Live Tutor, Business Associates, Coimbatore has delivered guest lecture on “Professional Courses”. This is very useful to our students for having how to preparing and studying the online CA course and how to clarifying the CA studies.

Miss.A.Safiya, Student of III - B.Com (M) has delivered vote of thanks.

“STATE LEVEL WORKSHOP ON”
“ADVERTISING, MEDIA AND EVENT MANAGEMENT”
HELD ON
13th JANUARY - 2016 (Wednesday)
WORKSHOP REPORT

State Level Workshop on **“Advertising, Media and Event Management”** was organized by the Department of Commerce (UG) on 13th January, 2016.

Mr.R.Padmanaban, Assistant Professor, Department of Commerce, KASC has delivered welcome address, Dr.V.Chinnusamy, Chief Executive Officer, has delivered Presidential Address.

TECHNICAL SESSION - I

Mr.AshokGupta, Free Lane Consultants/Project, E-Learning/Brand Management, Coimbatore, has delivered the workshop lecture on **“Advertising”**. He has delivered the

technical session – I about the advertising in and around the Indian advertising scenario. This is very useful to our students to improving the advertising oriented marketing knowledge.

TECHNICAL SESSION - II

Mr.AshokGupta, Free Lane Consultants/Project, E-Learning/Brand Management, Coimbatore, has delivered the workshop lecture on “**Event Management**”. He has delivered the technical session – II about the Event management in and around the Indian technical scenario. This is very useful to our students to know about the administration process from the management.



VALEDICTORY SESSION:

Dr Dr.V.Chinnusamy, Chief Executive Officer, has delivered Valedictory Address. He presented the workshop report, and highlighted the suggestions made by the delegates. Mr Mr.AshokGupta, Free Lane Consultants/Project, E-Learning/Brand Management, Coimbatore, has distributed the certificates to all the participated students. The workshop ends in a fruitful manner. Finally Mr.S.K.Arunkumar. Assistant Professor, Department of Commerce (UG), has delivered vote of thanks.

GUEST LECTURE
On
“CAPITAL MARKET”
26th February 2016 (Friday)
REPORT

The Department of Commerce (UG) has organized Guest Lecture on **“Capital Market”** on February 26th 2016. Mr.S.K.Arunkumar, Assistant Professor, Department of Commerce (UG), has welcomed the gathering.**Dr.V.Chinnusamy, Chief Executive Officer,** has delivered the presidential address.

Mr.K.Thangaraj, Aashirvaadh Group of Companies, Coimbatore has delivered guest lecture on “Capital Market”. This is very useful to our students for having how to operating and processing the stock market and current stock market trends.



Mr.K.Kathirvel, Assistant Professor and Head, Department of Commerce (UG) has delivered vote of thanks.

STATE LEVEL
“INTER COLLEGIATE QUIZ MEET - 2016”
HELD ON
8thMarch - 2016 (Tuesday)
QUIZ MEET-2016 REPORT

“State level Inter Collegiate Quiz Meet - 2016” was organized by the Department of Commerce (UG) on 8th March -2016.

Dr.S.Uma, Assistant Professor, Department of Commerce, has delivered welcome address, **Dr.V.Chinnusamy**, Chief Executive Officer, has delivered presidential address and **Ms.S.Kalapana Devi**, Assistant professor, Department of Commerce has delivered few message about the commerce.



Dr.D.Devaraj, Associate Professor and Head of the Department, Department of Commerce (Financial System), PSG College of Arts and Science, Coimbatore, has present the Quiz Event – Preliminary round 1 and 2 in Fore Noon Session and in After Noon Session he conduct the final rounds (Personality Round, Logo Identification, Rapid Fire) and also he has

delivered the career guidance speech about our students. This is very useful to our students to know about the career opportunities.



VALEDICTORY SESSION:

Dr.V.Chinnusamy, Chief Executive Officer has delivered Valedictory Address. He has presented the Inter Collegiate Quiz Meet report. **Dr.D.Devaraj, Associate Professor and Head of the Department, Department of Commerce (Financial System), PSG College of Arts and Science, Coimbatore** has distributed the cash prizes to the winners and participation certificates to all the participants. The Inter Collegiate Quiz Event - 2016 ends in a fruitful manner. Finally Mr.R.Padmanaban, Assistant Professor, Department of Commerce (UG), has delivered vote of thanks.

**“VALEDICTORY FUNCTION”
HELD ON 10th MARCH 2016
REPORT**

“VALEDICTORY FUNCTION” was organized by the Department of Commerce (UG) on 10th March - 2015.

Ms.M.Anupriys II.B.Com (Main) has delivered welcome address, Dr.V.Chinnusamy, Chief Executive Officer, has delivered Presidential Address.

VALEDICTORY SESSION:

Dr.R.Rangarajan, Associate Professor and Head, Department of Commerce CA, Park’s College, Tirupur, has delivered the valedictory address on “**CURRENT TRENDS IN ENTREPRENEURSHIP DEVELOPMENT**”. This is very helpful for our students, how to start the business, to know the funding agencies for start the business and motivating factors for entrepreneur. Finally S.Gokulnath I B.Com (Additional) has delivered vote of thanks.