

**KONGUNADU ARTS AND SCIENCE COLLEGE**  
(Autonomous)  
Coimbatore – 641 029

**DEPARTMENT OF COMMERCE (UG)**

Department Activity for the Academic Year 2017-2018

**July 10<sup>th</sup> - 2017 (Monday)**

**ASSOCIATION MEETING**

**REPORT**

The Department of Commerce (UG) has inaugurated its association meeting on July 10<sup>th</sup> 2017 and The Chief Guest for the function was **Dr.P.Chellasamy, Associate Professor, Department of Commerce, Coimbatore – 46.**

**Dr.S.Uma, Head of the Department, Department of Commerce welcomed the gathering. Dr.V.Chinnusamy, Chief Executive Officer delivered the Presidential Address and Dr.P.Chellasamy, Associate Professor, Department of Commerce, Coimbatore – 46 delivered the inaugural and gave special address on “Proclivity of Commerce”. In his special address, he enriched the students with greater knowledge in the field of commerce and existing drifts in it. He also stated the secret for being a successful leader. The session was very interesting and the students were highly benefited. Mr.R.Padmanaban, Assistant Professor, Department of Commerce delivered the vote of thanks.**

**Photographs about the Inaugural Function on 10.07.2017**



**Dr.P.Chellasamy stated the importance for being a future of commerce**

**REPORT OF ONE DAY STATE LEVEL WORKSHOP ON  
“SOFT SKILL DEVELOPMENT”  
12<sup>th</sup> July - 2017 (Wednesday)**

The Department of Commerce (UG) has organized One Day State Level Workshop on “**Soft Skill Development**” on 12<sup>th</sup> July - 2017. **Ms.Sushmitha G.K.Menan, Student of III-B.Com (A)** Department of Commerce (UG), has welcomed the gathering. **Dr.V.Chinnusamy, Chief Executive Officer,** has delivered the presidential address.

**Kv Raj (A) Kavirajan.R,Joint Director, Social Anchor, Founder @ E2M Events,Palani.,** has delivered Workshop Address on “**Soft Skill Development**”. This is very useful to our students to know more about the practical knowledge of Soft Skill Development.



Our Special Guest **Kavirajan.R, Joint Director, Social Anchor, Founder @ E2M Events, Palani** has gave the guest address on **Soft Skill Development**.

**Ms.N.Arthi, Student of III-B.Com (Main Section)** has delivered vote of thanks.

REPORT OF GUEST LECTURE ON  
“Fortification of Women in Emerging Business”  
25<sup>th</sup> July - 2017 (Tuesday)

The Department of Commerce (UG) has organized Guest Lecture on “Fortification of Women in Emerging Business” on 25<sup>th</sup> July - 2017. **Miss.N.Arthi, Student of (III-B.Com)**, Department of Commerce (UG),has welcomed the gathering. **Dr.V.Chinnusamy, Chief Executive Officer**, has delivered the presidential address.

**Dr.N.S.Rohini, Professor and Head, Dean, Students Affairs, Department of Psychology, Avinashilingam Deemed University for Home Science and Higher Studies for Women, Coimbatore**, has delivered guest address on “Fortification of Women in Emerging Business”. This session was very useful and inspiring to our girl students. They erudite the role of women in emerging economy.



Our Special Guest **Dr.N.S.Rohini, Professor and Head, Dean, Students Affairs, Department of Psychology, Avinashilingam Deemed University for Home Science and Higher Studies for Women, Coimbatore** has delivered the special address on erudite the role of women in emerging economy.

**Mr.R.Padmanaban, Assistant Professor, Department of Commerce (UG)** has delivered vote of thanks.

**REPORT OF NATIONAL LEVEL WORKSHOP ON  
“PRACTICAL REVELATION ON GST”  
12<sup>th</sup> August - 2017 (Saturday)**

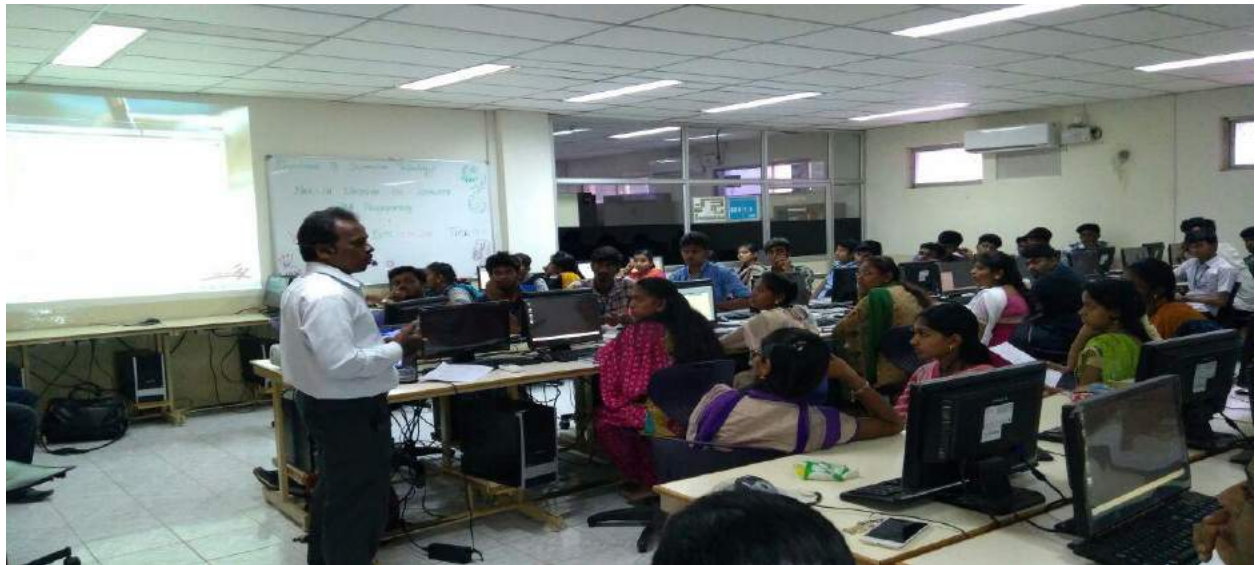
The Department of Commerce (UG) has organized **NATIONAL LEVEL WORKSHOP** on **“PRACTICAL REVELATION ON GST”** on 12<sup>th</sup> August - 2017. **Dr.S.Uma, Associate Professor and Head, Department of Commerce (UG)**, has welcomed the gathering. **Dr.V.Chinnusamy, Chief Executive Officer**, has delivered the presidential address.

**Mr.Ragothaman, Auditor, Krishna Associates, Bangalore**, has delivered guest address on **“PRACTICAL REVELATION ON GST”**. This session was very useful & inspiring to our students are come to know about GST Procedures and Formalities and how to entering in Tally. All of them very inherently interacting the sessions. and

**Mr.R.Saravaselvam, Tally ERP.9 Trainer, SVICD Solutions, Coimbatore, has delivered special address on “Tally ERP.9”.**



**Mr.Ragothaman, Auditor, Krishna Associates, Bangalore, has delivered guest address on GST Procedures and Formalities.**



**Mr.R.Saravaselvam, Tally ERP.9 Trainer, SVICD Solutions, Coimbatore,** has delivered special address on “Tally ERP.9”

**Mr.R.Padmanaban, Assistant Professor, Department of Commerce (UG)** has delivered vote of thanks.

**REPORT OF STATE LEVEL WORKSHOP ON  
“PRACTICAL ANALYSIS OF CAPITAL MARKET”**

**16<sup>th</sup> August - 2017 (Wednesday)**

The Department of Commerce (UG) has organized State Level Workshop on “**PRACTICAL ANALYSIS OF CAPITAL MARKET**” on 16<sup>th</sup> August - 2017. **Dr.S.Uma, Associate Professor and Head, Department of Commerce (UG),** has welcomed the gathering. **Dr.V.Chinnusamy, Chief Executive Officer,** has delivered the presidential address.

**Mr.Venugopal Rayirath, Senior Associate, Lotus Knowlwealth, Mumbai** has delivered guest address on “**PRACTICAL ANALYSIS OF CAPITAL MARKET**”. This session was very useful and focused on investing in the shares of blue chip companies and Mutual Funds. They got the practical knowledge about the capital market. **Mr.R.Padmanaban, Assistant Professor, Department of Commerce (UG)** has delivered vote of thanks.



**Mr.Venugopal Rayirath, Senior Associate, Lotus Knowlwealth, Mumbai has gave the practical knowledge about the mutual fund.**

## **A REPORT ON ALUMNI MEETING – 2017**

The Department of Commerce (UG) conducted an Alumni meeting on **19th August 2017 for the academic year 2017-2018**. The concept of Alumni meet was to meet the alumni and sharing their past experience related to studies with curricular and some other experience of the students. The alumnae suggested the valuable points for the betterment of the department and the students.

### **The following are the list of suggestions given by the Alumnae**

- ❖ While they appreciate the placement cell activities, regarding to organizing the on campus and off campus recruitment for the alumnae.
- ❖ They shared their practical exposure which they faced in the external process of the workings.
- ❖ They have suggested that the more students should be encourages to do professional course and GST knowledge should be given to the students by the department

The meeting concluded with an emotional note by all the alumnae who had learnt not only how to gain their degrees but also to live their lives. The **Head of the Department Dr.S.Uma** has assured that the Department of Commerce (UG) would encourage such number of meetings in future.



**The Alumnae and the Staff Members have taken the Group Photos.**

**2017-2018 EVEN SEM**

**NATIONAL LEVEL CONFERENCE ON  
“DIGITAL INDIA AND ITS TRANSFORMATION”  
ON  
January 10<sup>th</sup> 2018  
CONFERENCE REPORT**

National Level Conference on Digital India and It’s Transformation was organized by the Department of Commerce (UG) on 10<sup>th</sup> January, 2018.

**INAUGURAL SESSION**

Dr.S.Uma, Associate Professor and Head of the Department, KASC welcomed the gathering. Dr.M.Revathi Bala, Chief Executive Officer (i/c), Kongunadu Arts and Science College, Coimbatore has delivered Presidential Address.

Dr.M.Sumathy, Dean, Professor and Head, Department of Commerce, Bharathiar University, Coimbatore has delivered keynote address. She narrated about the present trends in Digital India.





**Dr.M.Revathi Bala, CEO (i/c) of our college presented the momento to our chief guest Dr. M.Sumathy, Dean, Professor and Head, Department of Commerce, Bharathiar University, Coimbatore**

## **TECHNICAL SESSION**

Dr.T.R.Anil Kumar, Associate professor, PG and Research Centre, S.D.College, Alappuzha in has chaired the technical session. He addressed the gathering about the importance of Digital India with a presentation. He highlighted the need for digitalization and its usefulness for future of the country. He insisted the students to love learning and create a better India Around 58 papers were received and presented in the Technical session.

Participants from Various districts in Tamil Nadu have actively participated and presented papers in the Conference.



**Dr.T.R.Anil Kumar, Associate professor, PG and Research Centre, S.D.College, Alappuzha addressed in the Technical Session**



**Students presented the papers in different vicinity in digital India**

**VALEDICTORY SESSION:**

Dr.M.Revathi Bala, Chief Executive Officer (i/c), Kongunadu Arts and Science College, Coimbatore has delivered Valedictory Address. He highlighted the issues of Digital India and preventive measures to overcome the challenges of digital era. She presented the conference report and highlighted the suggestions made by the delegates.



Dr.S.Uma, Associate Professor and Head honored the best paper and distributed the certificates.

**REPORT OF GUEST LECTURE ON  
“ENVIRONMENTAL ACCOUNTING AND AUDITING”  
5<sup>th</sup> March - 2018 (Monday)**

The Department of Commerce (UG) has organized Guest Lecture on “Environmental Accounting and Auditing” on 5<sup>th</sup> March - 2018. **Mr.B.Ragul, Student of (III-B.Com)**, has welcomed the gathering. **Dr.V.Chinnusamy, Chief Executive Officer**, has delivered the presidential address. **Mr.CA.N.SureshKumar.,M.Com.,FCA., Partner, Sivamani&Co, Chartered Accountant, Coimbatore**, has delivered guest address on “Environmental Accounting and Auditing”. This session was very useful and inspiring to our students. The Chief Guest addressed regarding the social responsibility of corporates. **Ms.V.Subasree, Student of III-B.Com** has delivered vote of thanks.



**Mr.CA.N.SureshKumar.,M.Com.,FCA., Partner, Sivamani&Co, Chartered Accountant, Coimbatore has delivered the special address on the social responsibility of corporate.**

**TREE PLANTATION  
HELD ON  
14<sup>th</sup> March - 2018 (Wednesday)  
REPORT**

“Tree Plantation Programme” was organized by the Department of Commerce (UG) on 14<sup>th</sup> March -2018 at subramaniampalayam preliminary school campus. It was organized for the purpose of creating Awareness among the peoples and the students about global warming. **Dr.S.Uma, Head of the Department, Department of Commerce,** has Inaugurate the event.



**Dr.S.Uma, Head and Associate Professor and Dr. R.Padmanaban, Assistant Professor,** Our **32 students** have actively participated in the tree plantation at the Subramaniampalayam, Preliminary School Campus.



Finally the Subramaniampalayam preliminary schools teachers have given her gratitude for creating for Global warming awareness through this programme. The Tree Plantation Programme ends in a fruitful manner.

**REPORT ON  
INTRA COLLEGIATE MEET -2K18  
20<sup>th</sup> March - 2018 (Tuesday)**

The Department of Commerce (UG) has organized **INTRA COLLEGIATE MEET - 2018** on **20<sup>th</sup> March 2018**. **Ms.Sushmitha G.K.Menon**, Student of III-B.Com (Additional) Department of Commerce (UG) has welcomed the gathering. **Dr.V.Chinnusamy, Chief Executive Officer**, has delivered the presidential address.



**Our Librarian Dr.S.Senthil kumar gave the medals and prizes to our students**



**Our Chief Executive Officer Dr.V.Chinnusamy has gave the Overall Trophy to our II-B.Com (Additional) Students.**

**Ms.V.Subasree, Student of III-B.Com (Main), Department of Commerce (UG), has delivered vote of thanks.**