

KONGUNADU ARTS AND SCIENCE COLLEGE
(Autonomous)
Coimbatore – 641 029

DEPARTMENT OF COMMERCE (UG)

Department Activity for the Academic Year 2018-2019

INAUGURAL FUNCTION

July 12th - 2018 (Thursday)

REPORT

The Department of Commerce (UG) inaugurated its association meeting on July 12th 2018 and the Chief Guest for the function was Dr.M.Dhanabhakya, Associate Professor, Department of Commerce, Bharathiar University, Coimbatore.

The function started with a prayer song. Lighting up of kuthuvilaku was done by our chief guest Dr.M.Dhanabhakya, Respected Chief Executive Officer Dr.V.Chinnusamy and Dr.S.Uma, Head of the Department.

Dr.S.Uma, Head of the Department, Department of Commerce welcomed the gathering. Dr.M.Dhanabhakya, Associate Professor, Department of Commerce, Bharathiar University, Coimbatore delivered the inaugural address on “Ever-growing Commerce”. In her address, she enhanced the knowledge of the students in the field of commerce and gave guidelines in mounting their personality to the changing global environment. Her address was inspiring and the students participated energetically. Mrs.S.Poorni, Assistant Professor, Department of Commerce delivered the vote of thanks.



Guest Lecture
On
MOTIVATION- LADDER TO A SUCCESSFUL BUSINESS
July 16th - 2018 (Monday)
REPORT

The Department of Commerce (UG) organized a guest lecture on July 16th 2018 and the Chief Guest for the function was Mr.S.SUKUMAR, Chief Executive Officer, Global Vision Training Academy, Coimbatore

The Guest lecture started with a prayer song. Caroline Rose of III BCOM welcomed the gathering. As a token of gratitude the Head of the Department bestowed the Chief Guest with a memento. The lecture was delivered on the topic “MOTIVATION- LADDER TO A SUCCESSFUL BUSINESS”. The session was very inspiring and it made the students to participate enthusiastically. Motivational games have been conducted and it kindled the attention of the students. Tips for facing interviews, group discussions etc has been given to the students. He stimulated the students to become an entrepreneur and provided guidelines to become a successful business person. The students thoroughly benefitted from the Guest Lecture. Darwin Joshwa of III BCOM delivered the vote of thanks.



The Chief Guest Mr.S.SUKUMAR was addressing the students.

**Celebration on 125th year of Swamy Vivekananda Chicago Conference
INTRA DEPARTMENTAL COMPETITIONS**

July 17th - 2018 (Tuesday)

REPORT

The Department of Commerce (UG) celebrated the 125th year of Swamy Vivekananda's Chicago Conference on July 17th 2018 by conducting intra departmental competitions on the same to the BCOM students in the 1st year BCOM Smart Class Room. Competitions like oratorical in English and Tamil, essay writing in English and Tamil and drawing competitions have been conducted. Dr.M.Vivek Prabhu, Assistant Professor from Mathematics department (Unaided) gave a speech on Swamy Vivekananda and encouraged the students.



Dr.M.Vivek Prabhu, Assistant Professor from Mathematics department (Unaided) delivering a speech on Swamy Vivekananda



Students participation in the Essay Writing Competition

**One Day Workshop
On
“Application of Methodology in Business Research”
August 2nd - 2018 (Thursday)
REPORT**

The Department of Commerce (UG) organized a One Day Workshop on August 2nd 2018 and the Chief Guest for the function was Mr.H.R.Vivek, Dean Academic, CMS College of Science and Commerce, Coimbatore.

The programme started with a prayer song. Kavimitha of III BCOM welcomed the gathering. As a token of gratitude the Head of the Department bestowed the Chief Guest with a memento. The workshop was on the topic “Application of Methodology in Business Research”. The workshop was very interesting and the students participated earnestly. The workshop was about the practical application of research methodology in business and the presentation was very useful for the students through which they learned more about research in a matter-of-fact manner. Caroline Rose of III BCOM delivered the vote of thanks.



The Chief Guest Mr.H.R.Vivek was addressing the students.

Guest Lecture
On
“ROLE OF DIGITAL BANKING IN INDIA”
August 31st - 2018 (Friday)
REPORT

The Department of Commerce (UG) organized a guest lecture on August 31st 2018 and the Chief Guest for the function was Mr.L.ARUNKUMAR, Deputy Manager (Digital Banking Unit), State Bank of India, Coimbatore

The Guest lecture started with a prayer song. Monisa of II BCOM welcomed the gathering. As a token of gratitude the Head of the Department bestowed the Chief Guest with a memento. The lecture was delivered on the topic “ROLE OF DIGITAL BANKING IN INDIA”.

The session was extremely inspiring and it made the students to participate actively. The lecture was very motivating and it provided extensive information about banking sector and its activities. He gave awareness about the usage of ATM and Credit cards and also provided knowledge on the misconduct involved in it. Guidelines for preparing Banking Examinations and other competitive exams have been given to the students. He stimulated the students to become bankers and provided information to become a successful banker. The students thoroughly benefitted from the Guest Lecture. Nisha of II BCOM delivered the vote of thanks.



Students active participation in the Guest Lecture

National Level Workshop
On
“PRACTICAL HANDS-ON TRAINING ON TALLY AND GST”

September 18th, 2018 (Tuesday)

REPORT

The Department of Commerce (UG) organized a National level Workshop on September 18th, 2018 and the Chief Guest for the function was Mr.Sakthivel, Tally Trainer, Global Tech Solution, Bengaluru and Mr.S.Sukumar, Chief Executive Officer, Global Vision Training Academy, Coimbatore

The programme started with a prayer song. T.Nithya of III BCOM welcomed the gathering. The workshop was on the topic “PRACTICAL HANDS-ON TRAINING ON TALLY AND GST”. The workshop was very interesting and the students participated attentively. It was about the practical application of Tally and GST in companies. Hands-on training was given to the students about the operations and preparation of Tally. Current information in relation to GST was provided to the students. The session was very interactive and the students participated zealously.



Mr.S.Sukumar, the Trainer was demonstrating about Tally and GST applications to the students.



Mr.Sakthivel, the Trainer was clarifying the queries of the students.