KONGUNADU ARTS AND SCIENCE COLLEGE
(Autonomous)
Coimbatore – 641 029
DEPARTMENT OF PG AND DEPARTMENT OF COMMERCE AND
DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Department Activity for the Academic Year 2015-2016

Guest lecture on 'Basic Accounting standards and convention'
07.10.2015

Mr.P.Jayakumar, Chartered Accountant, The Auditors Association of Southern India delivered the lecture on 'Basic Accounting standards and convention' on 07.10.2015. He stated that audit scope means the depth of an audit performed. He highlighted the various purpose of Audits such as regular "checkups" of company records, to check for internal errors, for the purpose of finding fraud inside a company, for the purpose of finding fraud in another company, or even for the purpose of finding tax income and other offenses against IRS law. Due to this fact, **audit scope and objectives** have a different meaning depending on the person performing the audit as well as the reason behind the audit, he spoke.

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Guest lecture on "Emerging trends in Global Business Environment"

10/12/2015

-Report-

Jubilant Association of PG and Research Department & Commerce with PA, Kongunadu Arts and Science College has conducted a guest lecture on *"Emerging trends in Global Business Environment"* on 10.12.2015. *Mr. H.R.Vivek, Assistant Professor, CMS Institute of Management Studies*, was the resource person for the session.

He emphasized the pros and cons due to Globalization and its impact on developing countries. He stressed upon the different components of globalization and how it can be successfully handled in the current scenario. The chief guest also highlighted the key personalities in different sectors of business who have contributed to a larger extent in globalizing various services and products across the globe.

Dr.V.Chinnusamy, Chief Executive Officer delivered a presidential address. **Dr.M.Revathi Bala** welcomed the gatherings. **Ms.S.Rajam and Ms.S.Poorni** did all the arrangements. **Ms.B.Divya Priya** proposed the vote of thanks.

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