KONGUNADU ARTS AND SCIENCE COLLEGE

(Autonomous)

Coimbatore - 641 029

DEPARTMENT OF COSTUME DESIGN AND FASHION

Department Activity for the Academic Year 2014-2015

DEPARTMENT ACTIVITIES

SL. NO	Date	Activities	Details
1.	19.03.2014	Guest Lecture	Organized a Guest lecture on "Recent Trends in Textile Processing" by S.Dr.S.Amsamani, Associate Professor, Department of Textile and Colthing, Avinashilingam University for Women, CBE On 19 th March, 2014 2pm 4pm for 1 st & 2 nd CDF Students in Pattern Making Lab-F8.
2.	21.03.2014	Industrial Visit	II year CDF Students were taken for an Industrial Visit to "Textile Committee", Rajchambers, Thadagam Road On 21.3.2014, to visit Testing lab with recent testing lab equipments and their working mechanism. Mrs. R. Umamaheshwari accompanied the students during their visit.
3.	25.03.2014	Industrial Visit	A Guest Lecture On "Knitting - A Brief Overview" by Dr. Sheela Jhon, Head Department of Costume Design & Fashion Bishop Appaswamy College of Arts & Science College, CBE, was Organized for I & II CDF Students between 10.30 am to 12.30 pm in Pattern Making Lab-F8.
4.	26.03.2014	State level workshop for School Students	Organized a State Level workshop for 12 th std students on "Tie & Dye Techniques "on 26.03.2014 in Pattern Making Lab-F8. Orientation about the course was given, the students were taken for lab visit and various techniques of Tie & Dye were taught to the School students. Students around 50 from 15 different schools of participated and participation certificate were issued.

STAFF PARTICIPATION

SL. NO	Date	Name of the staff	Event	
1.	22.01.2014.	T.Indu Mathi	Participated and presented a paper entitled "Enzyme Biotechnology in Textile manufacturing" in National level Conference on Recent Strategies in Biodiversity conservation, organized by department of Bio- Technology, Narayanaguru College, CBE on 22.01.2014.	
2.	03.02.2014.	R.Umamaheswari	Participated and presented a paper entitled "Application of Information Technology in Textile Industry" in International conference on Innovation and Implementation of Information Technology in Global Business, conducted by Department of B.Com CA, KASC with ISBN NO: 978-93-83459-00-1	
3.	27.02.2014	R.Umamaheswari	Participated and presented a paper "Enzymatic De-sizing of Hemp Cotton fabric", in National level Conference "Emerging Trends in Textile Apparel Production and Management, organized by the Department of Textile and Apparel Design, Bharathiar	

			University, Coimbatore 27.03.2014.	
4.	04.03.2014	T.Indu Mathi	Participated and presented a paper entitled " Ecofriendly Antimicrobial	
			Textiles" in National level Conference on "Future Scope in Textiles &	
			Apparel sector" organized by department of CDF,PSG College of Arts	
			and Science College Coimbatore on 4.03.2014.	
5.	04.03.2014	R.Umamaheswari	Participated and presented a paper entitled "Ecoprocessing of Golden	
			Fiber Jute" in National level Conference on "Future Scope in Textiles &	
			Apparel sector" organized by department of CDF, PSG College of Arts	
			and Science College Coimbatore on 4.03.2014	

STUDENT'S PARTICIPATIONS

Sl.	Date	Name of the student	Event
<u>No</u> 1.	22.12.2013- 31.12.2013	Kaviya. V (Ist year student)	Attended combined Annual Training camp for SW/TW conducted by 5 TN Girls by NCC, Coimbatroe from 22 nd to 31 st December at Karunya University, Coimbatore.
2.	24.01.2014	B.Ramyabharathi, A. Kowsalya (IInd year students)	Participated in Intercollegiate fest "EXOTICA" in Soap carving and Face Painting, conducted by NGP Arts and Science College, Kalapatti on 24.01.2014
3.	31.01.2014	B.Ramyabharathi, S.Sowmiya (IInd year students)	Participated in National level Intercollegiate competition "KARISHMA" in vegetable carving , organized by Krishnammal college of arts and science on 31.01.2014
4.	13.03.14	II nd Year students	Participated in National level Intercollegiate cultural fiesta "AVATHAR -14" in various competitions like pencil sketching, vegetable carving, fashion show and cooking, organized by Nehru Institute of Engineering & Technology, Coimbatore on 13.03.2014.
5.	13.03.14	Harisha, Vasugi , Sathya, Lavanya, Abirami, Kiruthika, Abdul shajith, Ranjith, Poovarasan, Navaneetha Krishnan.	Participated in National level Intercollegiate cultural fiesta "AVATHAR -14" in various competitions and Abirami won II prize in Pencil sketching with won 1000Rs cash prize, Jagatha & Lavanya won II Prize in "Grain carpet" with won 1000Rs cash prize in Nehru Institute of Engineering & Technology, Coimbatore on 13.03.2014.
6.	15.03.2014	V.Thenmozhi, M.A. Manimekalai	Participated in Poetry competition "Paathai Maatrum Bodhai" conducted by NSS units IV & V of Kongunadu Arts and Science College in college premesis on 15.03.2014

	<u>DEPARTMENT ACTIVITES EVEN 2014</u>				
SL. NO	Date	Activities	Details		

1.	22.6.2014	Alumni Meet	Students of batch 2010-2013 attended the meeting held in pattern making lab:F8(2.30-4.30)
2.	13.8.2014	Competitions Conducted	In connection with Independence day celebrations drawing competition was conducted on topic"The Power of Youth in Creating Eco India" on 13.8.14 between 3.pm-4pm in pattern making lab F8
3	16.9.2014 and 17.9.2014	National Level Student's Symposium- "TRENDOURS'14"	Two days National level Symposium was organized on 16 th and 17 th September 2014 by CDF department. Events like Wealth out of waste,Surface Embellishment, Fashion Sketching, Poster Presentation, Designer Contest on 16 th and events like Paper presentation, Face Painting, Rangoli, Nail Art , Mehandi on 17 th of September was conducted in F8, Sketching Lab and Auditorium, KASC. Around 15 colleges and nearly 400 participants actively participated in these competitions.

DEPARTMENT ASSOCIATION MEETINGS				
DATE	EVENT	TITLE	RESOURCE PERSON	TIME/VENUE
25.08.2014	Department Inauguration TRENDOURS14	-	Dr.N.Vasugiraja, HOD Textile & clothing Dean Home science Avinashilingam University for women, Coimbatore.	2.00 pm/ Hall F8
28.08.2014	Guest lecture	"Fashion Designing using Multimedia"	Mr.Ramesh, multimedia,Trainer, CCI Salem	11.00 am to 1.00 pm/ Hall F8
23.09.2014	Guest lecture	"Job Orientation For Students At Different Sector Of Fashion"	Champa Arul Marketing Head IIFT Bangalore	11.00 am to 1.00 pm/ Hall F8

DEPARTMENT ASSOCIATION MEETINGS

STAFF PARTICIPATION

SL. NO	Date	Name of the staff	Event
1.	28.08.14	R.Umamaheswari	Participated and presented a paper "Financial Institutions supporting Women Enterpreneurs", in National Level Conference on "Innovations in Banking" organized by Department of Commerce with Computer Applications, Ramakrishna Mission Vidhyalaya College of Arts and Science, Coimbatore.

2.	11.9.14 & 12.9.14	R.Umamaheswari	Participated and presented a paper"Application of Softners in Textiles"in DST sponsored Two days National level Conference on Advanced Developments of Medical Chemistry in Target Drug Design (MCTD-2014)Organized by the Department Of Chemistry,Kongunadu Arts And Science College, Coimbatore
3.	20.9.14	R.Umamaheswari & S.Sukanya	Visited "BERGEDORFER"Girls Home as an extension activity and taught basic Hand Embroidery Stitches to 20 Students Studying 6 th -12 th Std and distributed sweets and snacks to students around 40 in Kuppanur,Thodamutthur,Coimbatore-10
4.	27.09.14	R.Umamaheswari	Participated in National level Faculty Development Programme organized by kongunadu Arts and Science college, Coimbatore
			Participated in the all India seminar on "Trends in Fashion,
5.	12.09.14 & 13.09.14	T. Indu Mathi	Design, Technology and marketing of Apparel and Home textiles" jointly organized by "The Institute of Engineers(India)"- Tamilnadu State Centre Textile Engineering division and department of Textile and Fashion- Bannari Amman Institute of technology, Sathyamangalam on 12 th and 13 th of September2014
6.	27.09.14	T. Indu Mathi	Participated in National level Faculty Development Programme organized by kongunadu Arts and Science college,Coimbatore
7.	27.09.14	C.Sheeba	Participated in National level Faculty Development Programme organized by kongunadu Arts and Science college,Coimbatore
8.	27.09.14	S.Sukanya	Participated in National Level Faculty Development Programme organized by kongunadu Arts and Science college,Coimbatore

STUDENT'S ACHIVEMENTS DEPARTMENT ASSOCIATION INAUGURATION "TRENDOURS14"

Sl. No	Name of the student	Event
1.	Vishobala.K of IBSC CDF	Participated in the Student's Fest "FASHION GLISTS-
		14" organized By the Department of CDF, Nehru Arts
		and Science College on 26.8.2014 and won 1st Prize in
		Mehandi.
2.	Abirami.S of II year BSC CDF	Participated in the Student's Fest "FASHION GLISTS-
		14" organized by the dept.of.CDF, Nehru Arts and
		Science College, Coimbatore on 26.08.14. Students were
		participated in various competitions and Abirami.S won
		III prize in Fashion Sketching.
3.	Manimekalai M.A,&	Participated in the Student's Fest "FASHION GLISTS-
	D.sharumathi,R.Gomathi,	14" organized by the dept.of.CDF, Nehru Arts and
	V.Chitra, B.Ramyabharathi,	Science College, Coimbatore on 26.08.14. won III prize
	V.Thenmozhi, S.Sowmiya III	in Mehandi, won II place in Fashion Show
	year BSC CDF	



Dr.N.Vasugi Raja, HOD Textile & clothing Dean Home science Avinashilingam University for women, delivering the inaugural address

Two days National level Symposium was organized on 16th and 17th September 2014



Principal mam Dr. T.Muraleeswari and Dean mam Dr. V.Sugantha unaided course distributing the prizes and certificates to the winners and participants in National Level Students Symposium.



Staff members R.Umamaheswari & S.Sukanya visited "BERGEDORFER"Girls Home in Kuppanur,Thodamutthur as an extension activity and taught Basic Hand Embroidery Stitches to 20 Students Studying 6th -12th Std on 20.9.14