

KONGUNADU ARTS AND SCIENCE COLLEGE
(Autonomous)
Coimbatore – 641 029
DEPARTMENT OF COSTUME DESIGN AND FASHION
Department Activity for the Academic Year 2018-2019

**REPORT OF SWAMI VIVEKANANDA'S 125TH CHICAGO LECTURE ANNIVERSARY
CELEBRATION ON 24TH JULY 2018**

With regard to Swami Vivekananda 125th Chicago Lecture Anniversary Celebration the department of Costume Design and Fashion conducted various competitions such as essay competition, drawing competition, oration and poet writing both in English and Tamil for students within the department on 24th July 2018 in their respective class rooms. They were given topics with related to Swamy Vivekananda's 125th Chicago Lecture and most of the students actively participated in the competitions. Dr. Vivek Prabhu, Assistant Professor, Department of Mathematics appreciated the students participated in the competitions and motivated all to participate in other competitions.



With regard to Swami Vivekananda 125th Chicago Lecture Anniversary Celebration the department of Costume Design and Fashion conducted various competitions such as essay competition, drawing competition, oration and poet writing both in English and Tamil for students within the department on 24th July 2018.

REPORT OF THE ONE DAY WORKSHOP ON 25th JULY 2018

The department of Costume Design and Fashion organized one day workshop on “Creating Styles through Draping Technique” by Mrs. N. Nithya, Assistant Professor, Department of Costume Design and Fashion, TIPS Global Institute, Coimbatore on 25th July 2018 in the room no. F8 between 9.am and 4.30 pm. In the morning session the students were separated into three teams and the basic draping technique of bodice and skirt was demonstrated. How to make functional and decorative darts, how to incorporate the functional darts, moving dart, French dart and equivalent dart in the bodice pattern. In afternoon session the students were asked to design the garments to the theme and they draped on doll with the textile material according to the theme. Preparation of dress form was demonstrated and boys actively participated in preparing dress form. Around 41 students participated in the workshop. The session ended by displaying the draped dolls.

The department of Costume Design and Fashion organized one day workshop on “Creating Styles through Draping Technique” by Mrs. N. Nithya, Assistant Professor, Department of Costume Design and Fashion, TIPS Global Institute, Coimbatore on 25th July 2018 in the room no. F8 between 9.am and 4.30 pm.



REPORT ON NATIONAL HANDLOOM DAY CELEBRATION - 2nd AUGUST 2018

With regard to National Handloom Day Celebration the department of Costume Design and Fashion organized Handloom Fashion Show in Dr. Marappa G. Aruchami Auditorium on 2nd August 2018. Chief guest Mrs. Vanathi Srinivasan, Advocate and Founder of People’s Seva Centre, Coimbatore, made special address on Handloom, weavers livelihood and the importance of passing the tradition to next generation. Dr.C.A.Vasuki Secretary and Director presided over the function. Principal .Dr.V.Balasubramaniam and Chief Executive Officer felicitated the gathering. Twenty eight students of Costume Design and Fashion participated in the fashion show of which two students, Ms.E. Deepika, II Yr CDF and Mr.T.A Nithish, II Yr CDF was selected for the final list and awarded as the “Handloom Ambassador” of the Kongunadu Arts and Science College, Coimbatore. They were also honoured with the confirmation letter to participate in the “Grand Handloom Fashion Show” on 7th August 2018 at Hindustan college of Arts and science, Coimbatore.



Report of Machine Embroidery on 11th and 12th September 2018

The department of Costume Design and Fashion organized two days workshop on “Machine Embroidery” for I Yr Costume Design and Fashion department students by Mrs. H.Haseena, Avinashilingam Jan Shikshan sansthan, Coimbatore on 11th and 12th September 2018 in Garment Construction lab from 8.00 am to 1.00 pm. Batch wise the students were separated and she demonstrated how to work machine embroidery stitches. Running, Filled running, granite and wavy stitches were taught to the I batch students upto 10.30 am and the same was taught to II batch students till 1.00pm.

In the second day long and short, thread cording and cutwork was taught to the students. The students learnt how to work machine embroidery, various tips for effective machine embroidery working was given to the students. Around 50 students actively participated and got benefited.

The department of Costume Design and Fashion organized two days workshop on “**Machine Embroidery**” for I Yr Costume Design and Fashion department students by Mrs. H.Haseena, Avinashilingam Jan Shikshan sansthan, Coimbatore on 11th and 12th September 2018.



REPORT ON TWO DAYS WORKSHOP - 17.09.2018 & 18.09.2018

The department of Costume Design and Fashion organized two days workshop on “**APPLICATION OF TUKA IN PATTERN MAKING**” for III year CDF students in Computer lab- I on 17.09.2018 & 18.09.2018 by Mr.Sathiya Raj, Trainer Tuka Centre- Erode. The workshop began with introduction of Tuka application in patternmaking. The students were trained in application of short cut keys for tools, demonstration on the steps to create basic bodice pattern - front &back, steps to create basic sleeve pattern and basic skirt ,pant

pattern was taught in the first day. Steps to incorporate darts in patterns, grading the patterns, Make marker planning for the patterns and find its Efficiency was taught in the second day. Around 42 students actively participated and got benefited in the workshop.



The department of Costume Design and Fashion organized two days workshop on “**APPLICATION OF TUKA IN PATTERN MAKING**” for III year CDF students in Computer lab- I on 17.09.2018 & 18.09.2018 by Mr.Sathiya Raj, Trainer Tuka Centre- Erode.

REPORT ON FASHION ILLUSTRATION WORKSHOP (27.09.2018)

The Department of Costume Design and Fashion, Kongunadu Arts and Science, Coimbatore organized a one day “Fashion Illustration” workshop by Mr.T.Suresh, Assistant Professor, Department of Apparel Fashion Designing, NIFT TEA Tirupur on 27.09.2018 in F-8 Lab for II year students.

The workshop was formally inaugurated by Mrs.R.Umamaheswari, HOD Department of CDF with welcome address on 27.09.2018.The artist inspired and develop the student skill in illustrating Garment Designing and Fashion Accessories by using different medium especially painting techniques. Finally the feedbacks from the students were noted and they felt the workshop was very useful. Student Subha shree, II CDF proposed the Vote of Thanks.



Department Association Meeting
REPORT ON ASSOCIATION INAUGURATION FUNCTION HELD ON 11.07.2018

The inauguration of Costume Design and Fashion Department association, Kongunadu Arts and Science College was held on 11th July, 2018 in the seminar hall at 10.30am in college premises.

Mr. Kannan, Managing Director, Aarudal Foundation and Mr. M. Muthukumar, Head of the Division, Aarudal PMKK Coimbatore Centre, were the chief guest. The event was formally inaugurated by lighting of kuthuvilaku by Chief guests, in the presence of Chief Executive Officer, Head and Staff member of the Costume Design and Fashion Department.

The inaugural function commenced with invocation by I Year students, followed by the welcome speech by Head, Mrs. R.Umamaheswari, and guests were honoured with painting work of the CDF students and plant sampling.

Dr.V.Chinnusamy, Chief Executive Officer addressed the students on the uniqueness of the course and the scope of the ever growing industry.

Mr. Kannan, a textile background person now running an NGO Aarudal PMKK Coimbatore Centre enlightened the minds of the young hearts by delivering the speech based on the real life experiences from his 25 years of work experience with the textile industry. He stressed the importance of developing technical skills related to fashion and design. The main focus of his talk was on being innovative and looking ahead into the future.

Followed with the speech by Mr. M. Muthukumar, an academician with 12 years of teaching experience and now he is the Head of the Division, Aarudal PMKK Coimbatore Centre. He gave an introduction of the government schemes, various loans like mudhra loans for entrepreneurs and job opportunities to the textile students in government sectors.

Finally the inauguration concluded by vote of thanks by Ms. Shriswetha. Department association secretary III yr Costume Design and Fashion and the function came to an end with National Anthem.



The inauguration of Costume Design and Fashion Department association, Kongunadu Arts and Science College was held on 11th July, 2018 in the seminar hall at 10.30am in college premises.

Report on Guest Lecture - 1st September 2018

The Department of Costume Design and Fashion organized guest lecture on “**Key to Inspired Life**” by **Mr. Sugumar, CEO Global Institute, Coimbatore** for the Costume Design and Fashion Department students in room no. F8 on 01.09.2018 between 10.30am and 1.30 pm. The session began with invocation, Ms. Varshine, III Yr student welcomed the gathering.

The session was about how to lead a happy and successful life. Various activities were assigned to the students to bring out their hidden qualities among them. The talk was very motivational and it helped the students to gain lot of confidence in what they want to achieve in their life.



The Department of Costume Design and Fashion organized guest lecture on “**Key to Inspired Life**” by **Mr. Sugumar, CEO Global Institute, Coimbatore** for the Costume Design and Fashion Department students.

Staff participation of conference, seminar, symposium, workshop, guest lecture

- **R.Umamaheswari**, participated in one day International level conference on “Australian connection: English Communication for empowerment” organized by PG Department of English on 5th September 2018 at Kongunadu Arts and Science College, Coimbatore.
- **R.Umamaheswari**, attended one day Workshop on “NAAC – Revised Accreditation Framework (RAF) and a road map to Higher Education Institution” organized by IQAC, at Kongunadu Arts and Science College, Coimbatore on 28.09.18
- **R.Umamaheswari**, participated in one day International level workshop on “Extra Edges: Soft Skills and Body Languages for a Powerful Personality on 11/10/2018” organized by PG Department of English at Kongunadu Arts and Science College, Coimbatore.
- **C.Sheeba**, participated in one day International level conference on “Australian connection: English Communication for empowerment” organized by PG Department of English on 5th September 2018 at Kongunadu Arts and Science College, Coimbatore.

- **C.Sheeba**, attended one day Workshop on “NAAC – Revised Accreditation Framework (RAF) and a road map to Higher Education Institution” organized by IQAC, at Kongunadu Arts and Science College, Coimbatore on 28.09.18
- **C.Sheeba**, participated in one day International level workshop on “Extra Edges: Soft Skills and Body Languages for a Powerful Personality on 11/10/2018” organized by PG Department of English at Kongunadu Arts and Science College, Coimbatore.
- **M.Amsaveni**, participated in one day International level conference on “Australian connection: English Communication for empowerment” organized by PG Department of English on 5th September 2018 at Kongunadu Arts and Science College, Coimbatore.
- **M.Amsaveni**, attended one day Workshop on “NAAC – Revised Accreditation Framework (RAF) and a road map to Higher Education Institution” organized by IQAC, at Kongunadu Arts and Science College, Coimbatore on 28.09.18
- **M.Amsaveni**, participated in one day International level workshop on “Extra Edges: Soft Skills and Body Languages for a Powerful Personality on 11/10/2018” organized by PG Department of English at Kongunadu Arts and Science College, Coimbatore.
- **M.Sindhu**, participated in one day International level conference on “Australian connection: English Communication for empowerment” organized by PG Department of English on 5th September 2018 at Kongunadu Arts and Science College, Coimbatore.
- **M.Sindhu**, attended one day Workshop on “NAAC – Revised Accreditation Framework (RAF) and a road map to Higher Education Institution” organized by IQAC, at Kongunadu Arts and Science College, Coimbatore on 28.09.18
- **M.Sindhu**, participated in one day International level workshop on “Extra Edges: Soft Skills and Body Languages for a Powerful Personality on 11/10/2018” organized by PG Department of English at Kongunadu Arts and Science College, Coimbatore.
- **P.Ajitha Rubani**, participated in one day International level conference on “Australian connection: English Communication for empowerment” organized by PG Department of English on 5th September 2018 at Kongunadu Arts and Science College, Coimbatore.
- **P.Ajitha Rubani**, attended one day Workshop on “NAAC – Revised Accreditation Framework (RAF) and a road map to Higher Education Institution” organized by IQAC, at Kongunadu Arts and Science College, Coimbatore on 28.09.18
- **P.Ajitha Rubani**, participated in one day International level workshop on “Extra Edges: Soft Skills and Body Languages for a Powerful Personality on 11/10/2018” organized by PG Department of English at Kongunadu Arts and Science College, Coimbatore.
- **L.Kamatchi**, participated in one day International level conference on “Australian connection: English Communication for empowerment” organized by PG Department of English on 5th September 2018 at Kongunadu Arts and Science College, Coimbatore.
- **L.Kamatchi**, attended one day Workshop on “NAAC – Revised Accreditation Framework (RAF) and a road map to Higher Education Institution” organized by IQAC, at Kongunadu Arts and Science College, Coimbatore on 28.09.18
- **L.Kamatchi**, Participated in 2nd Faculty Development Programm on “Teaching Techniques” conducted by ICT Academy on 16th and 17th July 2018 at Kongunadu Arts and Science College, Coimbatore.
- **L.Kamatchi**, participated in one day International level workshop on “Extra Edges: Soft Skills and Body Languages for a Powerful Personality on 11/10/2018” organized by PG Department of English at Kongunadu Arts and Science College, Coimbatore.

Publication of Article in Book

M.Amsaveni, published an article – “Herbal finishing and characterization of developed underarm perspiration absorbent pads” in book in International symposium on “Enlightening Platform of Photo chromatic Textiles” organized by the Department of Textiles and Fashion Designing and Costume Design and Fashion, Vivekanandha College for Women, Trichengode with ISBN: 978-93-80506-04-3, Mithila Publication, Erode, First Edition 2018.

Student’s achievements

- **Deepika and T.A.Nitish (II CDF)**, Awarded the title of “**Handloom Ambassador**” in the **3rd National Handloom Day Celebration – Fashion Show** jointly organized by People’s Seva Centre and Dream zone - a School of Creative studies on 2nd August 2018.
- **T. Priyadharshini (I CDF)**, won **III place** in Solo Dance competition in the **Inter Department Literary and Cultural Meet BAZOOKA 2k18** by the Department of English (Aided), Kongunadu Arts and Science College, Coimbatore on 10th September 2018.
- **S. Sachin (I CDF)**, participated in Solo Dance competition in the **Inter Department Literary and Cultural Meet BAZOOKA 2k18** by the Department of English (Aided), Kongunadu Arts and Science College, Coimbatore on 10th September 2018.
- **B. Abarna and M.Suganya (II CDF)**, participated in **Technical Poster Presentation in the National Level Technical Symposium** organized by Indian Institute of Handloom Technology, Salem on 10th September 2018.
- **S. Prathish, V.Kumar, P.Diwakar, Koonar Krishnaveni Nambiraj, E.Deepika, V. Leema Rose and T.A.Nitish (II CDF)**, won **III place in Fashion Show event in the National Level Technical Symposium** organized by Indian Institute of Handloom Technology, Salem on 10th September 2018.
- **T.A. Nitish, (II CDF)** participated and won **King of King 2018** award with cash prize in **Fashion Show on “Trashion Show”** in GeDee, Nava India , Coimbatore organized by Miracle Media Event.
- **S.Prathish (II CDF)** participated and won **Best Model 2018** award with cash prize in **Fashion Show on “Trashion Show”** in GeDee, Nava India, Coimbatore organized by Miracle Media Event.

Alumni association meeting

Alumni Meet

The Department of Costume Design and Fashion of Kongunadu Arts and Science College, Coimbatore, organized its Alumni Meet for 2014-2017 batch on 11th August 2018. The alumni played active role in contacting their batch mates and others. The alumni of 15 members attended the meet. Mrs.R.Umamaheswari, Head, Department of Costume Design and Fashion welcomed the alumni.

The Alumni were invited to share their experiences and they felt very happy and joyful while seeing the college again with vast developments. Few alumni’s shared their employment details, academic help given by all the staff members and some expressed their willingness for helping the present students for placement. After the function was over, lunch was provided in college campus to all the alumni and their family members. In general, the alumni have given a good feedback about the hospitality and food and the function was over by 3.00 p.m.



The Department of Costume Design and Fashion of Kongunadu Arts and Science College, Coimbatore, organized its Alumni Meet for 2014-2017 batch on 11th August 2018. The alumni of 15 members attended the meet.

Academic Auditing

Academic Audit was conducted in the department of Costume Design and Fashion on 30th July 2018 and Dr. Punithavalli from Bharathiyar University visited the department for audit.

Educational Tour

REPORT ON INDUSTRIAL VISIT ON 12.09.2018

The Department of Costume Design and Fashion organized a one day Industrial Visit for II Year Students to Tirupur on 12th September 2018. In forenoon the students were taken to the Saranya Garments Pvt Limited locate in Periandipalayam near Tirupur. Here the students were Oriented about knitting machineries and its process and types of needle used for fabric production and also we visit the cutting, stitching, printing, embroidery and packing section. And second session the students were taken to the weaving unit RA Colours Pvt Limited near Saranya Garments, there the students were given lecture on the working mechanism of projectile loom and fabrication method. Mrs.C.Sheeba and Ms.P.Ajitha Rubani, Assistant professor, Department of Costume design and Fashion accompanied the students.



The Department of Costume Design and Fashion organized a one day Industrial Visit for II Year Students to Tirupur on 12th September 2018

REPORT OF THE ONE DAY NATIONAL LEVEL STUDENTS SYMPOSIUM ON 11TH JANUARY 2019

The Department of Costume Design and Fashion conducted **One Day National Level Students Symposium TRENDOURS -19 on 11th January 2019 at Marappa G. Aruchami Auditorium.** The event started with formal inaugural function at 9.30 am.

Dr. V. Balasubramaniam, Principal, Kongunadu Arts and Science College, Dr. V.Chinnusamy, Chief Executive Officer, Kongunadu Arts and Science College, Coimbatore, Mrs. T.Srivani, Assistant Professor, Department of Fashion Technology, National Institute of Fashion Technology, Hyderabad and Mrs. R.Umamaheswari, Associate Professor and Head, Department of

Costume Design and Fashion, Kongunadu Arts and Science College, inaugurated the programme. The function started with invocation song by Leema Rose, Sripradha and Akshya of Costume Design and Fashion Students followed by lighting the kuthuvilakku by the dignitaries. The Department Association Student Secretary S.M. Sri Swetha welcomed the gathering.

Dr.V.Balasubramaniam, Principal spread his goodness by his presidential address. He motivated the students to participate in all the events. Followed by, **Dr. V.Chinnusamy**, Chief Executive Officer delivered the felicitation address. **Mrs. T.Srivani**, Assistant Professor, Department of Fashion Technology, National Institute of Fashion Technology, Hyderaad, in her inaugural speech added to the highlight on

- Fashion education gives formal orientation through lifelong learning process
- Beginning of Fashion education in India with less / limited / no sufficient resources of educators study materials for fashion and limited support through finances from government, lead to the influence of European fashion / Western design culture.
- Design education is more westernized, which is not good for Indian consumer.
- The success of Indian fashion designers depends on their focus on refining age old traditions of India by using India's more talented craftsmen to create luxuries contemporary styles that fuses Indian aesthetics with modern sophistications to international styling with Indian soul.
- Higher education in Fashion / Design should be supported by education at lower level
- New generation designers should focus on sustainable production and consumption patterns.
- Reduce- Reuse and Recycle should be the aim of everyone.
- New generation needs to focus on evolutionary trends in social design, understand the need for sustainability etc, with human centric designs.

The inaugural function concluded with a vote of thanks by Department Association Student Joint Secretary Ms. Subhashree.

Events conducted were Nail art, Dress a doll, Face painting, Sketching, Rangoli, Reuse waste, Jewellery design, Poster Presentation Mehandi, Dance and Designer Contest. Around 250 students from 12 different colleges actively participated.

Valedictory function started at 4.00pm with **Mrs. Anitha Vadivel**, **Fashion Designer**, **NYSHKA Boutique** Coimbatore, as chief guest. She shared her experience about the Trendours -19 followed by prize distribution for winners. The function finally ended by thanking the management, Teaching, Non teaching and all the student coordinators who worked for this event to make this event a grand success.



The Department of Costume Design and Fashion conducted One Day National Level Students Symposium TRENDOURS -19 on 11th January 2019 at Marappa G. Aruchami Auditorium. Events conducted were Nail art, Dress a doll, Face painting, Sketching, Rangoli, Reuse waste, Jewellery design, Poster Presentation Mehandi, Dance and Designer Contest. Around 250 students from 12 different colleges actively participated.

The students and staff of Costume Design and Fashion department visited Khadi Exhibition organized by The Registry of Sarees, Bangalore & the Lakshmi Mills, Coimbatore at 2.30 pm at Lakshmi mills on 24.1.2019. Around 50 students of Iyr, Ilyr and III yr of Costume Design and Fashion department along with 5 staff members visited the exhibit. Nearly 60 varieties of Khadi material with variation in their Colour, Weave, Patterns and Texture and 55 varieties of sarees with varied Texture, Colour and Border sarees were displayed. Designer sarees like Jamdhani, Natural white Kondapatti, Natural Red Erapatti and Brocade with extra warp in saree borders using three shuttle techniques from different states like Andhra Pradesh, Utter Pradesh, West Bengal, Delhi and Karnataka were displayed. The students gained knowledge on various types of Khadi fabrics.



The Students and Staff of Costume Design and Fashion visited Khadi Exhibition organized by the Registry of Sarees, Bangalore & the Lakshmi Mills, Coimbatore at 2.30 pm at Lakshmi mills on 24.1.2019. Around 50 students of I, II and III Costume Design and Fashion department along with 5 staff members visited the exhibit.

REPORT ON TWO DAYS WORKSHOP ON CONSTRUCTION OF GARMENTS USING DIRECT MEASUREMENT METHOD(27.02.2019 & 28.02.2019)

The Department of Costume Design and Fashion organized Two days workshop on “**Construction of Garment Using Direct Measurement Method**” for II year Costume Design and Fashion students, by Mr.Rajesh, Pattern Master, Maliboo Boutique, Coimbatore, on 27.02.2019 & 28.02.2019 in Garment construction lab from 8.00 am to 4.00 pm. The workshop was begin with the introduction of easy method of garment construction. First day he taught how to take basic measurement and the steps to directly apply measurements in pattern drafting. He taught the method of fabric cutting and short cut techniques for constructing blouse and pleated trouser. Second day he demonstrated how to construct slack shirt , different types of collars and kurta. Around 44 students were benefited by gaining knowledge on different pattern making and construction techniques.



Two days workshop on “**Construction of Garment Using Direct Measurement Method**” by Mr. Rajesh, Pattern Master, Maliboo Boutique, Coimbatore on 27.02.2019 & 28.02.2019 in Garment construction lab for II year students.

REPORT ON ONE DAY WORKSHOP ON “DESIGNER PORTFOLIO PREPERATION” ON 20.02.2019

The Department of Costume Design and Fashion organised One day workshop on “Designer Portfolio preparation” on 20.02.2019 for III year Costume Design and Fashion students in room no. F 14 by Mr. Gowtham Kalidas, Assistant professor Department of Costume Design and Fashion , PSG College of Arts and Science, Coimbatore. Mrs. R.Umamaheshwari, Head, department of Costume Design and Fashion, welcomed the gathering. In the morning session various board preparations was discussed. Steps to prepare each board was discussed with PPT presentation, tips to followed, size of the board, types of boards available and their overall presentation was discussed .

In the afternoon session students were grouped as teams. Each team was provided with magazines from which they have to choose two themes and students prepared theme boards and mood board. Students participated actively and presented their works and the workshop was successfully ended at 4:30 pm.



One day workshop on “Designer Portfolio preparation” on 20.02.2019 for III year Costume Design and Fashion students in room no. F 14 by Mr. Gowtham Kalidas, Assistant professor Department of Costume Design and Fashion, PSG

College of Arts and Science, Coimbatore.

REPORT ON TWO DAYS WORKSHOP ON FASHION SKETCHING (19.02.2019& 20.02.2019)

The Department of Costume Design and Fashion organized Two days workshop on “Fashion Sketching” by Mr,Mariya Felix, Fashion Designer Head, Sri Vaigai Garments, Tirupur on 19.02.2019 & 20.02.2019 in Fashion Sketching Lab for I year students.

The workshop was formally inaugurated by Mrs.R.Umamaheswari, Head, and Department of CDF with welcome address on 19.02.2019.The designer inspired and develop the student skill in illustrating Basic shadings in sketching, how to apply background using Elements and Principles of design through different mediums .The Head theories was taught in the first day. Stick figure, Flesh figure and Fashion figure was taught in the second day. Finally the feedbacks from the students were collected and they felt the workshop was very interesting and useful. Around 48 students actively participated and got benefited in the workshop.



Two days “Fashion Sketching” workshop by Mr. Mariya Felix, Fashion Designer Head, Sri Vaigai Garments, Tirupur on 19.02.2019 & 20.02.2019 in Fashion Sketching Lab for I year students.

REPORT ON 'BOTIQUE MANAGEMENT

The department of CDF organizes one day GUEST LECTURE on “BOTIQUE MANAGEMENT” for Ist ,IInd &IIIrd year CDF students by Mr.keasavamoorthi placement consultancy,Mr.R.Nandha kumar,Executive Director,CAREER FIX INDIA PVT ltd and Mrs.V.Mamtha ,Head Designer of SAMSKRUTHI BOTIQUE ,Coimbatore at room no f8 from 10.00 am to 12.30 pm on 01.03.2019. The session starts with prayer song by11

CDF Students followed by welcome address by Ms.Yogalakshmi IInd CDF .

Mr.keasavamoorthi sir in his inaugural address instructed the students to find out their boss or Role Model.Mr.Nandhakumar sir motivated the students to think more creative a innovation in all fields

Mrs.Mamtha in her speech she says how to start a boutique or to become an entrepreneur gave ideas on how to been a boutique ,how to attractive the students to work on their specialization in fashion designing .the session came to an end with the vote of thanks by Ms.Yogalakshmi IInd CDF .Around 115 students participated in the guest lecture.



The department of CDF organizes one day GUEST LECTURE on “BOTIQUE MANAGEMENT” for Ist ,IInd &IIIrd year CDF students by Mr.keasavamoorthi placement consultancy,Mr.R.Nandha kumar,Executive Director,CAREER FIX INDIA PVT ltd and Mrs.V.Mamtha ,Head Designer of SAMSKRUTHI BOTIQUE ,Coimbatore at room no f8 from 10.00 am to 12.30 pm on 01.03.2019

EDUCATIONAL TRIP TO BADUGA VILLAGE ON 06/ 03/2019

The department of Costume Design and Fashion organized one day Educational trip to visit Badaga people at Betalada village,Kothagiri,Nilgiris on 06/03/2019 for I,II and III Year costume design and fashion students (37 students), to know about the Tribal culture and Art. Mr.Chandran, Head of the village described about the Nilgiris origin, Costumes, Culture and language of Badaga people. He also explained about the Tribes which is located in Nilgiri hill namely Badagas, Kothas, Irulas, Todas, Korumbas and Panniyans and he wrote 4books about the Tribe people and published 3 books. The students gained knowledge about the Tribal culture and art. All the students and staff members expressed their thanks to the head of the village for the opportunity given. This trip was highly useful and different experience for the students the terms of Culture and art.



The department of Costume Design and Fashion organized one day Educational trip to visit Badaga people at Betalada village, Kothagiri, Nilgiris on 06/03/2019 for I,II and III Year CDF Students.