

A STUDY ON CONSUMER BEHAVIOUR TOWARD THE INTERNET ADVERTISING

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE

Submitted by

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Estd 1973

DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[RE-ACCREDITED BY NAAC WITH “A+” GRADE (4TH CYCLE)]

COLLEGE OF EXCELLENCE (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

**TOWARD FMCG HIDUSTAN UNILEVER LIMITED WITH SPECIAL
REFERENCE TO COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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BACHELOR OF COMMERCE

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COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

PERFORMANCE OF ELGI EQUIPMENT LTD

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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In partial fulfillment of the requirements for the award of the Degree of

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COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

SATISFACTION TOWARDS NESTLE PRODUCT
PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

SATISFACTION TOWARDS CADBURY DAIRY MILK CHOCOLATES IN COIMBATORE CITY

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

SATISFACTION TOWARDS CANON DSLR CAMERA IN COIMBATORE

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE

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COLLEGE OF EXCELLENCE (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

**SATISFACTION TOWARDS HONDA ACTIVA WITH SPECIAL
REFERENCE TO COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COLLEGE OF EXCELLENCE (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

A STUDY ON FINANCIAL PERFORMANCE TO CANARA BANK
PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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In partial fulfillment of the requirements for the award of the Degree of

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COLLEGE OF EXCELLENCE (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

A STUDY ON PERFORMANCE OF TATA MOTORS LIMITED
PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

PERFORMANCE OF A ASHOK LEYLAND LTD
PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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In partial fulfillment of the requirements for the award of the Degree of

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COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

SATISFACTION TOWARDS NIPPON PAINT
PROJECT REPORT

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Kongunadu Arts and Science College (Autonomous)

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COLLEGE OF EXCELLENCE (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

PERFORMANCE OF NESTLE COMPANY LIMITED
PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

A STUDY ON FINANCIAL PERFORMANCE CITY UNION BANK
PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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In partial fulfillment of the requirements for the award of the Degree of

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COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

A STUDY ON CONSUMER BEHAVIOUR TO ONLINE SHOPPING

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

FINANCIAL PERFORMANCE OF MAHINDRA LIMITED

PROJECT REPORT

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Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

FINANCIAL PERFORMANCE OF ASIAN PAINTS LIMITED

PROJECT REPORT

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Kongunadu Arts and Science College (Autonomous)

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COLLEGE OF EXCELLENCE (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

**FINANCIAL PERFORMACNE OF BHARATH PERTOLEUM
CORPORATION LIMITED**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

FINANCIAL PERFORMANCE OF MARUTI SUZUKI INDIA LIMITED

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COLLEGE OF EXCELLENCE (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

**FINANCIAL PERFORMANCE OF NILGIRI TEA INDUSTRY THE
NILGIRI**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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In partial fulfillment of the requirements for the award of the Degree of

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COLLEGE OF EXCELLENCE (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

FINANCIAL PERFORMANCE OF HCL TECHNOLOGIES LIMITED

Submitted to

Kongunadu Arts and Science College (Autonomous)

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In partial fulfillment of the requirements for the award of the Degree of

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COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

BEHAVIOR TOWARDS CELLPHONES
PROJECT REPORT

Submitted to

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COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

A STUDY ON CUSTOMER SATISFACTION TOWARDS MARUTHI SUZUKI (SWIFT)

PROJECT REPORT

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Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

A STUDY ON BUYER PERCEPTION TOWARDS GST IN COIMBATORE
PROJECT REPORT

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COLLEGE OF EXCELLENCE (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

FINANCIAL PERFORMACNE OF KARUR VYSYA BANK
PROJECT REPORT

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Kongunadu Arts and Science College (Autonomous)

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COLLEGE OF EXCELLENCE (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

**SATISFACTION TOWARDS LOYALTY CARDS WITH SPECIAL
REFERENCE TO COIMBATORE CITY**

PROJECT REPORT

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Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

SATISFACTION TOWARDS HP LAPTOP IN COIMBATORE GIRL
PROJECT REPORT

Submitted to

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COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

CUSTOMER SATISFACTION TOWARDS VESPA SECOOTERS

PROJECT REPORT

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Kongunadu Arts and Science College (Autonomous)

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COLLEGE OF EXCELLENCE (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

TOWARDS COSMETIC PRODUCTS WITH SPECIAL REFERENCE TO COIMBATORE CITY

PROJECT REPORT

Submitted to

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COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

**SATISFACTION TOWARDS RENAULT DUSTER CARS WITH SPECIAL
REFERENCE TO COIMBATORE CITY**

PROJECT REPORT

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MARCH-2020

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COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

FINANCIAL PERFORMANCE OF TITAN COMPANY LTD
PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

A STUDY ON FINANCIAL PERFORMANCE OF FORD MOTOR COMPANY

PROJECT REPORT

Submitted to

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COLLEGE OF EXCELLENCE (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

**MANAGEMENT INN TEXMO INDUSTRY WITH SPECIAL
REFERENCE TO COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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In partial fulfillment of the requirements for the award of the Degree of

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COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

SATISFACTION ABOUT APOLLO PHARMACY
PROJECT REPORT

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DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[RE-ACCREDITED BY NAAC WITH “A+”GRADE (4TH CYCLE)]

COLLEGE OF EXCELLENCE (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

A STUDY ON CUSTOMER SATISFACTION ABOUT SWIGGY
PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

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PERFORMANCE AND SATISFACTION TOWARDS BRITANNIA BISCUITS IN COIMBATORE CITY

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

**SATISFACTION TOWARDS YAMAHA R15 BIKES WITH SPECIAL
REFERENCE TO COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

PERFORMANCE OF BHARTI AIRTEL LIMITED
PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

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**SATISFACTION TOWARDS HERBAL SOAPS WITH SPECIAL
REFERENCE TO COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

A STUDY ON FIANCIAL PERFORMANCE ON INDIAN OVERSEAS BANK

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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SMART PHONE
PROJECT REPORT

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COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

**TOWARDS ONLINE MONEY TRANSACTION
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

**PERFORMANCE TOWARDS USAGE OF PETRO CARDS WITH SPECIAL
REFERENCE COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

A STUDY ON FINANCIAL PERFORMANCE OF STATE BANK OF INDIA
PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

A STUDY ON CUSTOMER SATISFACTION TOWARDS AMAZON ONLINE SHOPPING

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

A STUDY ON FINANCIAL PERFORMANCE OF RITES LTD
PROJECT REPORT

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Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

A STUDY ON CUSTOMER SATISFACTION TOWARDS AROMA PRODUCT

PROJECT REPORT

Submitted to

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COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

A STUDY ON FINANCIAL POSITION ON LAKSHMI MILL COMPANY
PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

A STUDY ON FINANCIAL POSITION FEDREAL BANK
PROJECT REPORT

Submitted to

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MARCH-2020

A STUDY ON FINANCIAL PERFORMANCE OF INDIAN BANK
PROJECT REPORT

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COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

A PROJECT ON FIANCIAL PERFORMANCE TOWARDS INDIGO AIRLINES

PROJECT REPORT

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COLLEGE OF EXCELLENCE (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

**SATISFACTION TOWARDS FAS TRUCK WATCHES WITH SPECIAL
REFERENCE TO COIMBATORE CITY**

PROJECT REPORT

Submitted to

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COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

SATISFACTION TOWARDS ATM CARD SERVICES IN COIMBATORE CITY

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

A STUDY ON CONSUMER SATISFACTION TOWARDS KISSAN JAM
PROJECT REPORT

Submitted to

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COIMBATORE-641029, TAMIL NADU, INDIA

MARCH-2020

**SATISFACTION TOWARDS AMERICAN TOURIST BAGS WITH
SPECIAL REFERENCE WITH COIMBATORE CITY**

PROJECT REPORT

Submitted to

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COIMBATORE-641029, TAMIL NADU, INDIA

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A STUDY ON CUSTOMER SATISFACTION TOWARDS TITAN WATCH

PROJECT REPORT

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COIMBATORE-641029, TAMIL NADU, INDIA

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**SATISFACTION TOWARDS HEALTH DRINK PRODUCTS WITH
SPECIAL REFERENCE TOO COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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