

# **“ STUDY OF DIGITAL LEARNING”**

## **PROJECT REPORT**

**Submitted to**

**Kongunadu Arts and Science College (Autonomous)**

**Affiliated to Bharathiar University, Coimbatore**

**In partial fulfillment of the requirements for the award of the Degree of**

**Bachelor of Commerce with CA**

**Submitted by**

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**Assistant Professor**



**Estd 1973**

**DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS**

**KONGUNADU ARTS AND SCIENCE COLLEGE(Autonomous)**

**[Re-accredited by NAAC with 'A+' Grade (4th Cycle)]**

**College of Excellence (UGC)**

**COIMBATORE – 641 029**

**JUNE- 2022**

**A STUDY ON PURCHASE BEHAVIOR OF CUSTOMERS SATISFACTION TOWARDS  
HERO MOTOCORP BIKES IN COIMBATORE CITY**

**PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of  
Bachelor of Commerce with CA

Submitted by

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**DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS**

**KONGUNADU ARTS AND SCIENCE COLLEGE**

(Autonomous)

[Re-accredited by NAAC with 'A' Grade (4<sup>th</sup> Cycle)]

College of Excellence (UGC)

COIMBATORE – 641 029

**JUNE - 2022**

**WEB BANKING OVERVIEW IN COIMBATORE CITY**  
**PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College  
(Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of  
Bachelor of Commerce with CA

Submitted by

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[Re-accredited by NAAC with 'A' Grade (4<sup>th</sup> Cycle)]

College of Excellence (UGC)

COIMBATORE – 641 029

**JUNE - 2022**

**CUSTOMER BRAND PREFERENCE TOWARDS LAPTOP AMONG  
STUDENTS WITH SPECIAL REFERENCE TO COIMBATORE**

Submitted to

Kongunadu Arts and Science College  
(Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of  
Bachelor of Commerce with CA

Submitted by

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(Autonomous)

[Re-accredited by NAAC with 'A+' Grade (4<sup>th</sup> Cycle)]

College of Excellence (UGC)

COIMBATORE – 641 029

**A STUDY ON CONSUMER'S PERCEPTION TOWARDS ORGANIC  
PRODUCTS WITH REFERENCE  
TO COIMBATORE CITY  
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)  
Affiliated to Bharathiar University, Coimbatore  
In partial fulfillment of the requirements for the award of the Degree of  
Bachelor of Commerce with CA

Submitted by

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**DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS**

**KONGUNADU ARTS AND SCIENCE COLLEGE**

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[Re-accredited by NAAC with 'A+' Grade (4th Cycle)]

College of Excellence (UGC)  
COIMBATORE – 641 029

**JUNE – 2022**

# **"JOB SATISFACTION"**

## **PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College

(Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the

Degree of Bachelor of Commerce with CA

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**KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)**

[Re-accredited by NAAC with 'A' Grade

(4<sup>th</sup> Cycle)] College of Excellence

(UGC) COIMBATORE – 641 029

**JUNE-2022**

**A STUDY ON CUSTOMER SATISFACTION TOWARDS RAYBAN  
PRODUCTS WITH SPECIAL REFERENCE TO COIMBATORE CITY  
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of  
Bachelor of Commerce with CA

Submitted by

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**DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS**

**KONGUNADU ARTS AND SCIENCE COLLEGE**

(Autonomous)

[Re-accredited by NAAC with 'A+' Grade (4<sup>th</sup> Cycle)]

College of Excellence (UGC)

COIMBATORE – 641 029

**JUNE - 2022**

# **“WEBSITE DESIGNING USING HTML AND CSS”**

## **PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of  
Bachelor of Commerce with CA

Submitted by

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**DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS**

**KONGUNADU ARTS AND SCIENCE COLLEGE**

(Autonomous)

[Re-accredited by NAAC with 'A+' Grade (4<sup>th</sup> Cycle)]

College of Excellence (UGC)

COIMBATORE – 641 029

**JUNE – 2022**

## **WEBSITE FOR GLOBAL SOLUTIONS**

### **PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of  
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Submitted by

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**DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS**

**KONGUNADU ARTS AND SCIENCE COLLEGE**

(Autonomous)

[Re-accredited by NAAC with 'A+' Grade (4<sup>th</sup> Cycle)]

College of Excellence (UGC)

COIMBATORE – 641 029

**JUNE - 2022**

Edit



22



**A STUDY ON CONSUMER BUYING BEHAVIOR OF LG BRANG  
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of  
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Submitted by

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**DEPARTEMENT OF COMMERCE WITH COMPUTER APPLICATIONS**

**KONGUNADU ARTS AND SCIENCE COLLEGE**

(Autonomous)

[Re-accredited by NAAC with 'A+' Grade (4 Cycle)]

**College of Excellence (UGC)**

**COIMBATORE -641029**

**JUNE-2022**



Tools



Mobile View



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School Tools

**FACTORS INFLUENCING  
E-LOYALTY IN ONLINE SHOPPING AMONG YOUNG ADULTS  
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)  
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In partial fulfillment of the requirements for the award of the Degree of  
Bachelor of Commerce with CA

Submitted by

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**DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS**

**KONGUNADU ARTS AND SCIENCE COLLEGE**

(Autonomous)

[Re-accredited by NAAC with 'A+' Grade(4<sup>th</sup> Cycle)]

College of Excellence (UGC)

COIMBATORE - 641 029

**JUNE - 2022**

**"CUSTOMER SATISFACTION TOWARDS ZOMATO  
ONLINE FOOD DELIVERY WITH SPECIAL REFERENCE  
TO COIMBATORE CITY"**

**PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

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In partial fulfillment of the requirements for the award of the Degree of  
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**DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS**

**KONGUNADU ARTS AND SCIENCE COLLEGE**

(Autonomous)

[Re-accredited by NAAC with 'A+' Grade (4<sup>th</sup> Cycle)]

College of Excellence (UGC)

COIMBATORE – 641 029

**JUNE- 2022**

# **Influence of Russian War on Crude Oil and Economy of India**

## **PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of  
Bachelor of Commerce with CA

Submitted by

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**DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS**

**KONGUNADU ARTS AND SCIENCE COLLEGE**

(Autonomous)

[Re-accredited by NAAC with 'A+' Grade (4<sup>th</sup> Cycle)]

College of Excellence (UGC)

COIMBATORE – 641 029

**JUNE - 2022**

# **THE STUDY ON CONSUMER PREFERENCES OF SMARTPHONES**

## **PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

Bachelor of Commerce with CA

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DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

KONGUNADU ARTS AND SCIENCE COLLEGE

(Autonomous)



[Re-accredited by NAAC with 'A' Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE – 641 029

JUNE – 202

**"A STUDY ON MARKET SURVEY AND SALES PROMOTION ON  
ULTRA TECH CEMENTS PVT.LTD"  
PROJECT REPORT**

Submitted to  
**KONGUNADU ARTS AND SCIENCE COLLEGE**  
**(Autonomous)**  
COLLEGE OF EXCELLENCE (UGC)  
Re-accredited by NAAC with 'A+' Grade (4th Cycle)  
Coimbatore- 641 029, Tamil Nadu, India

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**DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS**  
**KONGUNADU ARTS AND SCIENCE COLLEGE**  
**(Autonomous)**

COLLEGE OF EXCELLENCE (UGC) Re-accredited by NAAC with 'A+ Grade (4 Cycle)  
Coimbatore-641 029, Tamil Nadu, India

**JUNE-2022**

**CUSTOMER PERCEPTION AND EXPECTATION TOWARDS  
CONSUMER LOANS PROVIDED BY PUBLIC AND PRIVATE SECTOR  
BANKS IN COIMBATORE CITY**

**PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of  
Bachelor of Commerce with CA

Submitted by

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**DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS**

**KONGUNADU ARTS AND SCIENCE COLLEGE**

(Autonomous)

[Re-accredited by NAAC with 'A' Grade (4<sup>th</sup> Cycle)]

**"A STUDY ON THE PREFERENCE TOWARDS FAST FOOD"**

**PROJECT REPORT**

Submitted to

**KONGUNADU ARTS AND SCIENCE COLLEGE(AUTONOMOUS)**

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of  
Bachelor of Commerce with CA

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**DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS**

**KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)**

[Re-accredited by NAAC with 'A' Grade (4<sup>th</sup> Cycle)]

College of Excellence (UGC)

COIMBATORE - 641 029

**JUNE- 2022**

**STUDY ON THE PROBLEMS AND PROSPECTS OF POWER LOOM UNITS WITH  
SPECIAL REFERENCE TO SOMANUR AREA**

**PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of  
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**DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS**

**KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)**

[Re-accredited by NAAC with 'A+' Grade (4<sup>th</sup> Cycle)]

College of Excellence (UGC)

COIMBATORE - 641 029

**JUNE- 2022**

**CONSUMER'S AWARENESS TOWARD THE GREEN PRODUCTS**  
**PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of  
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**DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS**

**KONGUNADU ARTS AND SCIENCE COLLEGE**

(Autonomous)

[Re-accredited by NAAC with 'A' Grade (4<sup>th</sup> Cycle)]

College of Excellence (UGC)

COIMBATORE – 641 029

**JUNE - 2022**

**A STUDY ON CONSUMER SATISFACTION OVER  
MAAZA JUICE  
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)  
Affiliated to Bharathiar University, Coimbatore  
In partial fulfillment of the requirements for the award of the Degree of  
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**DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS**

**KONGUNADU ARTS AND SCIENCE COLLEGE**

(Autonomous)

[Re-accredited by NAAC with 'A+' Grade (4<sup>th</sup> Cycle)]

College of Excellence (UGC)

COIMBATORE - 641 029

**JUNE - 2022**

# **CUSTOMER SATISFACTION ON OPPO SMARTPHONES IN COIMBATORE**

## **PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

Bachelor of Commerce with CA

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**DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS**

**KONGUNADU ARTS AND SCIENCE COLLEGE**

(Autonomous)

[Re-accredited by NAAC with 'A+' Grade (4<sup>th</sup> Cycle)]

College of Excellence (UGC)

COIMBATORE – 641 029

**JUNE - 2022**

# **A STUDY ON CONSUMER SATISFACTION ON HERBAL COSMETIC PRODUCTS**

## **PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of  
Bachelor of Commerce with CA

Submitted by

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**DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS**

**KONGUNADU ARTS AND SCIENCE COLLEGE**

(Autonomous)

[Re-accredited by NAAC with 'A+' Grade (4<sup>th</sup> Cycle)]

College of Excellence (UGC)

COIMBATORE - 641 029

**JUNE- 2022**

**"A STUDY ON CONSUMER SATISFICATION ON  
AYURVEDIC MEDICINE"**

**PROJECT REPORT**

Submitted to

**KONGUNADU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)**

AFFILIATED TO BHARATHIAR UNIVERSITY

TAMIL NADU, INDIA

In partial fulfillment of the requirements for the award of the Degree of  
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**DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS**

**KONGUNADU ARTS AND SCIENCE COLLEGE**

(Autonomous)

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College of Excellence (UGC)

COIMBATORE – 641 029

**JUNE - 2022**

# **ONLINE MOTORBIKE DEALERSHIP APPLICATION**

## **PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of  
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Submitted by

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**DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS**

**KONGUNADU ARTS AND SCIENCE COLLEGE**

(Autonomous)

[Re-accredited by NAAC with 'A' Grade (4<sup>th</sup> Cycle)]

College of Excellence (UGC)

COIMBATORE – 641 029

**JUNE - 2022**

# CONSUMER SATISFACTION ON HINDUSTAN UNILEVER LIMITED PRODUCTS

## PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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In partial fulfillment of the requirements for the award of the Degree of  
Bachelor of Commerce with CA

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Assistant Professor

**A STUDY ON CUSTOMER SATISFACTION TOWARDS DANIEL  
WELLINGTON WATCHES WITH SPECIAL REFERENCE TO  
COIMBATORE CITY**

**PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of  
Bachelor of Commerce with CA

Submitted by

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Estd 1973

**DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS**

**KONGUNADU ARTS AND SCIENCE COLLEGE**

(Autonomous)

[Re-accredited by NAAC with 'A+' Grade (4<sup>th</sup> Cycle)]

College of Excellence (UGC)

COIMBATORE – 641 029

**JUNE - 2022**

**“A STUDY ON COMPARATIVE ANALYSIS OF CUSTOMER  
SATISFACTION OF RELIANCE JIO AND AIRTEL  
IN COIMBATORE CITY”**

**PROJECT REPORT**

Submitted to

**KONGUNADU ARTS AND SCIENCE COLLEGE  
(AUTONOMOUS)**

**AFFILIATED TO BHARATHIAR UNIVERSITY  
TAMILNADU,INDIA**

In partial fulfillment of the requirements for the award of the Degree of  
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COIMBATORE – 641 029

**JUNE - 2022**

# **A STUDY ON FIR MAINTENANCE SYSTEM IN TAMILNADU**

## **PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

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In partial fulfillment of the requirements for the award of the Degree of

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COIMBATORE – 641 029

**JUNE- 2022**

# **“DIGITALIZING WILL USING CLOUD”**

## **PROJECT REPORT**

Submitted to

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