

**A STUDY ON CONSUMER SATISFACTION TOWARDS JOHNSON &
JOHNSON PRODUCT WITH REFERENCE TO COIMBATORE.**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE

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KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[Re-Accredited By NAAC with "A+" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2021- 2022

A STUDY ON CONSUMER BUYING BEHAVIOUR AND CONSUMPTION PATTERNS OF THE PERFUMES

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

**A STUDY ON CUSTOMER SATISFACTION TOWARDS
"VOLKSWAGEN CARS" IN COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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In partial fulfillment of the requirements for the award of the Degree of

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COIMBATORE-641029, TAMIL NADU, INDIA

2021- 2022

A STUDY ON EMPLOYEES SATISFACTION OF AVASOFT AT CHENNAI
PROJECT REPORT

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Kongunadu Arts and Science College (Autonomous)

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2021– 2022

**A STUDY ON CONSUMER SATISFACTION TOWARDS LG PRODUCTS
WITH REFERENCE TO COIMBATORE.**

PROJECT REPORT

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COIMBATORE-641029, TAMILNADU, INDIA

2021-2022

A STUDY ON FINANCIAL PERFORMANCE OF TITAN COMPANY LTD
PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA
2021- 2022

**A STUDY ON FINANCIAL PERFORMANCE OF MEDICOM
SUPER DRUGS PHARMACY PVT LMT**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College
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COIMBATORE-641029, TAMIL NADU, INDIA
2021-2022

**A STUDY ON CONSUMER SATISFACTION TOWARDS GODREJ
REFRIGERATOR WITH REFERENCE TO COIMBATORE.**

PROJECT REPORT

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Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA
2021-2022

**A STUDY ON EMPLOYEES QUALITY OF WORK LIFE AT COGNIZANT
(CTS) COMPANY**

PROJECT REPORT

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Kongunadu Arts and Science College (Autonomous)

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2021- 2022

**A STUDY ON CONSUMER SATISFACTION TOWARDS SAMSUNG MOBILE
PHONES WITH REFERENCE TO COIMBATORE.**

PROJECT REPORT

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Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA
2021- 2022

**A STUDY ON THE FINANCIAL PERFORMANCE OF DABUR INDIA
LIMITED.**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

2021-2022

**A STUDY ON CUSTOMER SATISFACTION TOWARDS
HONDA DIO WITH SPECIAL REFERENCE TO COIMBATORE CITY
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

2021-2022

**A STUDY ON CONSUMER SATISFACTION TOWARDS ASIAN PAINTS
LIMITED WITH REFERENCE TO COIMBATORE.**

PROJECT REPORT

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COIMBATORE-641029, TAMIL NADU, INDIA
2021- 2022

A STUDY OF FINANCIAL PERFORMANCE OF ASIAN PAINTS

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA
2021- 2022

**A STUDY OF FINANCIAL PERFORMANCE OF BRITANNIA INDUSTRIES
LIMITED**

PROJECT REPORT

Submitted to

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COIMBATORE-641029, TAMIL NADU, INDIA
2021- 2022

**A STUDY ON CONSUMER SATISFACTION TOWARDS REDMI MOBILE
PRODUCTS.**

PROJECT REPORT

Submitted to

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COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

**A STUDY ON CONSUMER SATISFACTION TOWARDS MARUTHI
SUZUKI CARS**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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College of Excellence (UGC) COIMBATORE-

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**A STUDY ON CONSUMER SATISFACTION TOWARDS STAR HEALTH
INSURANCE WITH SPECIAL REFERENCE TO COIMBATORE CITY
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

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[Re-Accredited By NAAC with "A⁺⁺" Grade (4th Cycle)]

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COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

**A STUDY ON CONSUMER SATISFACTION TOWARDS SAKTHI MASALA
LIMITED WITH REFERENCE TO COIMBATORE.**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

A STUDY ON CONSUMER SATISFACTION TOWARDS MARUTHI ALTO 800
PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA
2021– 2022

A STUDY ON FINANCIAL PERFORMANCE OF SREE SAKTHI STEEL

Project report

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

2021- 2022

**A STUDY ON CONSUMER SATISFACTION TOWARDS NESTLE PRODUCT
WITH REFERENCE TO COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA
2021- 2022

**A STUDY ON CUSTOMER SATISFACTION TOWARDS ONEPLUS PRODUCTS
WITH SPECIAL REFERENCE TO COIMBATORE CITY**

PROJECT REPORT

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COIMBATORE-641029, TAMIL NADU, INDIA

2021-2022

**A STUDY ON CONSUMER SATISFACTION TOWARDS OPTIMUM
NUTRITION SUPPLEMENTS PRODUCTS WITH REFERENCE TO
COIMBATORE.**

PROJECT REPORT

Submitted to

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COIMBATORE-641029, TAMIL NADU, INDIA

2021- 2022

A STUDY ON CUSTOMER SATISFACTION OF SWIGGY APP
PROJECT REPORT

Submitted to

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COIMBATORE-641029, TAMIL NADU, INDIA
2021- 2022

**A STUDY ON CONSUMER SATISFACTION TOWARDS PARACHUTE
COCOUNT OIL WITH SPECIAL REFERENCE TO COIMBATORE CITY**

PROJECT REPORT

Submitted to

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COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

**A STUDY ON CONSUMER BEHAVIOR TOWARDS SELECTED HUL's FMCG
PRODUCTS**

PROJECT REPORT

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COIMBATORE-641029, TAMIL NADU, INDIA

2021-2022

**A STUDY ON CONSUMER SATISFACTION TOWARDS SOLAR WATER
HEATER WITH SPECIAL REFERENCE TO COIMBATORE CITY**

PROJECT REPORT

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COIMBATORE-641029, TAMIL NADU, INDIA
2021-2022

**A STUDY ON CONSTOMER SATISFACTION TOWARDS
YAMAHA R15 BIKES
PROJECT REPORT**

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COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

**A STUDY ON CONSTOMER SATISFICATION
TOWARDS RENAULT DUSTER WITH REFERENCE TO
COIMBATORE CITY**

PROJECT REPORT

Submitted to

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COIMBATORE-641029, TAMIL NADU, INDIA

2021-2022

A STUDY ON CONSUMER PERCEPTION TOWARDS MILKY MIST PRODUCTS
PROJECT REPORT

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COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

**A STUDY ON CUSTOMER SATISFACTION TOWARDS FASTRACK
WATCHES WITH SPECIAL REFERENCE TO COIMBATORE CITY**

PROJECT REPORT

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COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

**A STUDY ON FINANCIAL PERFORMANCE OF LANCO
INDUSTRIES**

PROJECT REPORT

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DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[Re-Accredited By NAAC with "A⁺⁺" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

**A STUDY ON CONSUMER SATISFACTION TOWARDS
ZOMATO**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE

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DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[Re-Accredited By NAAC with "A⁺" Grade (4th Cycle)]
College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

**A STUDY ON CONSUMER SATISFACTION TOWARDS
AAVIN MILK IN COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

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[Re-Accredited By NAAC with "A⁺" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

**A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS
RELIANCE DEPARTMENTAL STORE WITH SPECIAL REFERENCE TO
COIMBATORE CITY
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

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In partial fulfillment of the requirements for the award of the Degree of

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College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

**A STUDY ON THE FINANCIAL PERFORMANCE OF AMUL COMPANY
LIMITED.**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

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KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[Re-Accredited By NAAC with "A+" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

**A STUDY ON CONSUMER CONTENTEDNESS IN HOTEL SERVICES AT
GOKULAM PARK, COIMBATORE.**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

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College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA
2021– 2022

A STUDY ON FINANCIAL STATEMENT OF TATA STEEL LTD
PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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In partial fulfillment of the requirements for the award of the Degree of

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College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2021-2022

COMPARATIVE STUDY ON THE SIGNIFICANCE OF E-COMMERCE IN THE EMERGING MARKETS

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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In partial fulfillment of the requirements for the award of the Degree of

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COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

A STUDY ON FINANCIAL PERFORMANCE OF ITC LTD

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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In partial fulfillment of the requirements for the award of the Degree of

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KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

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College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

A STUDY ON THE CUSTOMER SATISFACTION TOWARDS ATM CARD SERVICES

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

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College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

A STUDY ON CONSUMER SATISFACTION TOWARDS SONY TELEVISION.

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

300/-

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE

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College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA
2021- 2022

**A STUDY ON CONSUMER SATISFACTION TOWARDS MARUTI SUZUKI
SWIFT WITH REFERENCE TO COIMBATORE.**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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In partial fulfillment of the requirements for the award of the Degree of

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College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA
2021– 2022

**A STUDY ON CONSUMER SATISFACTION TOWARDS
RAMCO CEMENT
PROJECT REPORT**

Submitted to
Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
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KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

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College of Excellence (UGC)

**COIMBATORE-641029, TAMIL NADU, INDIA
2021- 2022**

**A STUDY ON FINANCIAL PERFORMANCE OF BHARATH
PETROLEUM CORPORATION LIMITED**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

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College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2021- 2022

A STUDY ON CUSTOMER SATISFACTION TOWARDS FORD CARS

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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In partial fulfillment of the requirements for the award of the Degree of

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College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

**A STUDY ON CUSTOMER SATISFACTION TOWARDS BRITANNIA
BISCUITS IN COIMBATORE DISTRICT**

Submitted to

Kongunadu Arts and Science College(Autonomous)

Affiliated to Bharathiar University,Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

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[Re-Accredited By NAAC with "A+" Grade(4th Cycle)]

College of Excellence(UGC)

COIMBATORE-641029,TAMILNADU,INDIA

2021-2022

**A STUDY ON CUSTOMER SATISFACTION TOWARDS
ONEPLUS MOBILE IN COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous) Affiliated to Bharathiar University, Coimbatore

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College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

**A STUDY ON CUSTOMER SATISFACTION TOWARDS
RELIANCE TRENDS WITH SPECIAL REFERENCE IN
COIMBATORE CITY
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

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In partial fulfillment of the requirements for the award of the Degree of

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College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2021- 2022

A STUDY ON CUSTOMER SATISFACTION TOWARDS VIVO MOBILES
PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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In partial fulfillment of the requirements for the award of the Degree of

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KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[Re-Accredited By NAAC with "A+" Grade (4th Cycle)]
College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

**A STUDY ON CUSTOMER SATISFACTION TOWARDS BAJAJ PULSAR 180
CC WITH SPECIAL REFERENCE TO COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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In partial fulfillment of the requirements for the award of the Degree of

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[Re-Accredited By NAAC with "A+" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

**A STUDY ON CUSTOMER SATISFACTION TOWARDS
HYUNDAI SERVICE CENTER
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

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[Re-Accredited By NAAC with "A⁺" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2021-2022

**A STUDY ON CUSTOMER SATISFACTION TOWARDS HP
LAPTOP IN COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous) Affiliated to Bharathiar University,
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KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[Re-Accredited By NAAC with "A⁺" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

**A STUDY ON CUSTOMER SATISFACTION TOWARDS HOUSING
LOAN FROM INDUSIND BANK WITH SPECIAL REFERENCE TO
COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

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COIMBATORE – 641029, TAMIL NADU, INDIA

2021– 2022

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS ALLEN SOLLY
APPAREL”**

(With Special Reference to Coimbatore City)

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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In partial fulfillment of the requirements for the award of the Degree of

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[Re-Accredited by NAAC with “A⁺” Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

5074

**A STUDY ON E-BANKING PRACTICES AMONG THE PUBLIC
WITH REFERENCE TO COIMBATORE.**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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In partial fulfillment of the requirements for the award of the Degree of

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[Re-Accredited By NAAC with "A+" Grade (4th Cycle)]
College of Excellence (UGC)

**COIMBATORE-641029, TAMIL NADU, INDIA
2021– 2022**

**A STUDY ON CONSUMER SATISFACTION ONLINE INFLUENCE AND
PURSHASE WITH REFERENCE TO COIMBATORE AND NILIGRIS.**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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In partial fulfillment of the requirements for the award of the Degree of

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[Re-Accredited By NAAC with "A⁺" Grade (4th Cycle)]

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COIMBATORE-641029, TAMIL NADU, INDIA

2021- 2022

**A STUDY ON CONSUMER SATISFACTION TOWARDS MAHINDRA
SUV'S WITH SPECIAL REFERENCE TO COIMBATORE CITY**

PROJECT REPORT

paid

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

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COIMBATORE – 641029, TAMIL NADU, INDIA

2021 – 2022