

**A STUDY ON FINANCIAL PERFORMANCE OF HONDA INDIA POWER
PRODUCTS LIMITED**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

MASTER OF COMMERCE

Submitted by

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[Re-Accredited By NAAC with "A+" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

**STUDY ON IMPACT AND AWARENESS OF CLOUD COMPUTING WITH
REFERENCE TO COIMBATORE CITY
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

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College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

**A STUDY ON IMPACT OF ONLINE MARKETING TOWARDS STREET
VENDORS AFTER PANDEMIC IN COIMBATORE CITY
PROJECT REPORT**

Submitted to
Kongunadu Arts and Science College (Autonomous)
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COIMBATORE-641029, TAMIL NADU, INDIA
2021– 2022

**INFLUENCE OF COVID ON THE FINANCIAL STATUS OF THE STREET
VENDORS IN COIMBATORE CITY - A STUDY
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

**THE IMPACT OF SOCIAL MEDIA ADVERTISING TOWARDS THE
PURCHASING BEHAVIOUR OF THE CONSUMER IN COIMBATORE CITY
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

**ANALYSIS OF FINANCIAL PERFORMANCE OF BRITANNIA INDUSTRIES
LIMITED
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

A STUDY ON FINANCIAL PERFORMANCE OF ROBERT BOSCH
PROJECT REPORT

Submitted to

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COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

**A STUDY ON CONSUMER PREFERENCE TOWARDS SELECTED
FMCG PRODUCTS IN COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

**A STUDY ON WORK LIFE BALANCE OF EMPLOYEES WITH SPECIAL
REFERENCE TO COGNIZANT COMPANY (CBE)**

Submitted to

Kongunadu Arts and Science College (Autonomous)

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In partial fulfillment of the requirements for the award of the Degree of

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COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

**A STUDY ON EMPLOYEE JOB SATISFACION TOWARDS AQUA SUB
ENGINEERING WITH SPECIAL REFERENCE IN COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

**A STUDY ON CONSUMER SATISFACTION TOWARDS PURCHASE OF
FLYASH BRICKS
PROJECT REPORT**

Submitted to
Kongunadu Arts and Science College (Autonomous)
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COIMBATORE-641029, TAMIL NADU, INDIA
2021– 2022

A STUDY ON BUYING BEHAVIOUR OF CONSUMER IN BEFORE COVID AFTER COVID IN COIMBATORE CITY

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College

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COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

**A STUDY ON EMPLOYEES JOB SATISFACTION ENBEST PUMPS PVT LTD IN
COIMBATORE CITY
PROJECT REPORT**

Submitted to
Kongunadu Arts and Science College (Autonomous)
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COIMBATORE-641029, TAMIL NADU, INDIA
2021– 2022

A STUDY ON FINANCIAL PERFORMANCE OF COSCO (INDIA) LIMITED
PROJECT REPORT

Submitted to
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COIMBATORE-641029, TAMIL NADU, INDIA
2021– 2022

**A STUDY ON STRESS MANAGEMENT OF SELECTED WOMEN
PROFESSIONALS IN COIMBATORE CITY
PROJECT REPORT**

Submitted to
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2021– 2022

**A STUDY ON CONSUMER SATISFACTION TOWARDS NESTLE
CHOCOLATES WITH SPECIAL REFERENCE TO COIMBATORE CITY
PROJECT REPORT**

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COIMBATORE-641029, TAMIL NADU, INDIA

2021- 2022

**A STUDY ON QUALITY OF WORK LIFE TOWARDS EMPLOYEE
SATISFACTION IN PRIVATE SECTOR WITH SPECIAL REFERENCE TO
COIMBATORE CITY**

Submitted to

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2021– 2022

**A STUDY ON CONSUMER BEHAVIOUR TOWARDS SELECTED SOFT
DRINKS WITH SPECIAL REFERENCE TO COIMBATORE CITY**

PROJECT REPORT

Submitted to

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COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

A STUDY ON CUSTOMER SATISFACTION TOWARD MARUTI SUZUKI SWIFT
PROJECT REPORT

Submitted to

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COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

**A STUDY ON CUSTOMER SATISFACTION OF ASIAN PAINTS WITH SPECIAL
REFERENCE TO COIMBATORE CITY**

PROJECT REPORT

Submitted to

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COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

**A STUDY ON CUSTOMER SATISFACTION TOWARDS ELECTRIC BIKE
WITH SPECIAL REFERENCE TO COIMBATORE
PROJECT REPORT**

Submitted to

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COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

A STUDY ON FINANCIAL PERFORMANCE OF PRICOL LTD
PROJECT REPORT

Submitted to
Kongunadu Arts and Science College (Autonomous)
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COIMBATORE-641029, TAMIL NADU, INDIA
2021– 2022

**A STUDY ON FINANCIAL PERFORMANCE OF RAIL INDIA TECHNICAL
AND ECONOMIC SERVICES PRIVATE LTD
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

A STUDY ON FINANCIAL PERFORMANCE OF KARUR VYSYA BANK LTD
PROJECT REPORT

Submitted to

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COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

ASTUDY ON CUSTOMER SATISFACTION TOWARDS ATM SERVICESIN COIMBATORE CITY

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

A STUDY ON IMPACT OF ONLINE SHOPPING IN COIMBATORE CITY

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College

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COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

A STUDY ON CUSTOMER SATISFACTION TOWARDS SPAR SUPERMARKET IN COIMBATORE CITY

PROJECT REPORT

Submitted to

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COIMBATORE-641029, TAMIL NADU, INDIA

2021- 2022

**A STUDY ON CONSUMER SATISFACTION TOWARDS CRICKET BATS WITH
SPECIAL REFERENCE TO COIMBATORE DISTRICT
PROJECT REPORT**

Submitted to

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COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

**A STUDY ON ONLINE PAYMENT SYSTEM TOWARDS
GOOGLE PAY WITH SPECIAL REFERENCE TO
COIMBATORE CITY**

PROJECT REPORT

Submitted to

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COIMBATORE-641029, TAMIL NADU, INDIA

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**A STUDY ON CUSTOMER SATISFACTION ON KFC FOOD ITEMS WITH
SPECIAL REFERENCE TO COIMBATORE**

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COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

**A STUDY ON FINANCIAL PERFORMANCE OF SALZER ELECTRONICS
LIMITED WITH REFERENCE TO COIMBATORE CITY**

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COIMBATORE-641029, TAMIL NADU, INDIA

2021- 2022

**A STUDY ON INVESTMENT ATTITUDE OF WORKING WOMEN
TOWARDS DIFFERENT SOURCES OF SECURITIES WITH
REFERENCE TO COIMBATORE CITY**

PROJECT REPORT

Submitted to

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2021– 2022

**A STUDY ON CUSTOMER BUYING BEHAVIOUR TOWARDS
BRANDED SHOES WITH SPECIAL REFERENCE TO
COIMBATORE CITY**

PROJECT REPORT

Submitted to

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COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2022

**A STUDY ON IMPACT OF COVID-19 ON CONSUMER BUYING BEHAVIOUR
TOWARDS ONLINE SHOPPING IN COIMBATORE CITY
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

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In partial fulfillment of the requirements for the award of the Degree of

MASTER OF COMMERCE

Submitted by

S. SARANYA

(Reg.No: 202CM034)

Under the Guidance of

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**PG & RESEARCH DEPARTMENT OF COMMERCE
KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)**

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