

**KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)**

**COIMBATORE - 641029**

**Course Name: B.Com (CA)**

**Curriculum and Scheme of Examinations under CBCS**

**(APPLICABLE TO THE STUDENTS ADMITTED DURING THE ACADEMIC YEAR 2021-2022 AND ONWARDS)**

| Semester | Part         | Subject Code                       | Title of the Paper                                                       | Instruction Hours/Cycle | Exam. Marks |     |            | Duration of Exam. (Hrs) | Credits   |
|----------|--------------|------------------------------------|--------------------------------------------------------------------------|-------------------------|-------------|-----|------------|-------------------------|-----------|
|          |              |                                    |                                                                          |                         | CIA         | ESE | Total      |                         |           |
| I        | I            | 21TML1A1@                          | Lan - Tamil I/Hindi I/ French I / Malayalam I / Sanskrit I               | 6                       | 25          | 75  | 100        | 3                       | 3         |
|          | II           | 21ENG101                           | Lan - English I                                                          | 6                       | 25          | 75  | 100        | 3                       | 3         |
|          | III          | 21UCC101                           | C. P. 1 - Principles of Accountancy                                      | 4                       | 25          | 75  | 100        | 3                       | 3         |
|          |              | 21UCC102                           | C.P. 2 - Introduction to Information Technology                          | 4                       | 25          | 75  | 100        | 3                       | 3         |
|          |              | 21UCC1A1                           | ALLIED. A 1 - Business Mathematics                                       | 6                       | 25          | 75  | 100        | 3                       | 5         |
|          |              | 21UCC1CL                           | C.Pr. 1 - Computer Applications I - MS Office                            | 2                       | 20          | 30  | 50         | 3                       | 1         |
|          | IV           | 21EVS101                           | Environmental Studies**                                                  | 2                       | -           | 50  | 50         | 3                       | 2         |
|          | <b>Total</b> |                                    |                                                                          | <b>30</b>               |             |     | <b>600</b> |                         | <b>20</b> |
| II       | I            | 21TML2A2@                          | Lan - Tamil II/Hindi II/French II/ Malayalam II/Sanskrit II              | 6                       | 25          | 75  | 100        | 3                       | 3         |
|          | II           | 21ENG202                           | Lan - English II                                                         | 6                       | 25          | 75  | 100        | 3                       | 3         |
|          | III          | 21UCC203                           | C.P. 3 - Financial Accounting                                            | 4                       | 25          | 75  | 100        | 3                       | 3         |
|          |              | 21UCC204                           | C.P.4 - Indian Banking system                                            | 4                       | 25          | 75  | 100        | 3                       | 3         |
|          |              | 21UCC2A2                           | ALLIED. B 1 - Business Statistics                                        | 6                       | 25          | 75  | 100        | 3                       | 5         |
|          |              | 21UCC2CM                           | C. Pr.2 -Computer Applications II - Accounting Package Tally             | 2                       | 20          | 30  | 50         | 3                       | 1         |
|          | IV           | 21VED201                           | Value Education - Moral & Ethics**                                       | 2                       | -           | 50  | 50         | 3                       | 2         |
|          | <b>Total</b> |                                    |                                                                          | <b>30</b>               |             |     | <b>600</b> |                         | <b>20</b> |
| III      | III          | 21UCC305                           | C.P.5 - Cost Accounting                                                  | 6                       | 25          | 75  | 100        | 3                       | 5         |
|          |              | 21UCC306                           | C.P. 6 - Direct Tax & GST                                                | 6                       | 25          | 75  | 100        | 3                       | 5         |
|          |              | 21UCC307                           | C.P. 7- Database Management Systems                                      | 5                       | 25          | 75  | 100        | 3                       | 4         |
|          |              | 21UCC3A3                           | ALLIED.C 1 - Principles of Marketing                                     | 5                       | 25          | 75  | 100        | 3                       | 5         |
|          |              | 21UCC3CN                           | C.Pr.3 -Computer Applications III - SQL                                  | 4                       | 40          | 60  | 100        | 3                       | 2         |
|          | IV           | 21UCC3S1                           | Skill based subject 1 - Managerial Economics                             | 2                       | 25          | 75  | 100        | 3                       | 3         |
|          |              | 21TBT301/<br>21TAT301/<br>21UHR3N1 | Basic Tamil*/Advanced Tamil**/<br>Non major Elective-I**<br>Human Rights | 2                       | -           | 75  | 75         | 3                       | 2         |
|          | <b>Total</b> |                                    |                                                                          | <b>30</b>               |             |     | <b>675</b> |                         | <b>26</b> |

|    |             |                                            |                                                                        |    |           |    |     |      |    |
|----|-------------|--------------------------------------------|------------------------------------------------------------------------|----|-----------|----|-----|------|----|
| IV | III         | 21UCC408                                   | C.P. 8- Corporate Accounting                                           | 6  | 25        | 75 | 100 | 3    | 4  |
|    |             | 21UCC409                                   | C.P. 9- Principles of Auditing                                         | 5  | 25        | 75 | 100 | 3    | 4  |
|    |             | 21UCC410                                   | C.P. 10-Object Oriented Programming with C++                           | 5  | 25        | 75 | 100 | 3    | 4  |
|    |             | 21UCC4A4                                   | ALLIED.D 1 - Executive Business Communication                          | 6  | 25        | 75 | 100 | 3    | 5  |
|    |             | 21UCC4CO                                   | C.Pr.4 -Computer Applications IV - C++ Programming                     | 4  | 40        | 60 | 100 | 3    | 2  |
|    | IV          | 21UCC4S2                                   | Skill based subject 2 - Principles of Management                       | 2  | 25        | 75 | 100 | 3    | 3  |
|    |             | 21TBT402/<br>21TAT402/<br>21UWR4N2         | Basic Tamil*/Advanced Tamil**/ Non major Elective-II**<br>Women rights | 2  | -         | 75 | 75  | 3    | 2  |
|    |             |                                            | Total                                                                  | 30 |           |    | 675 |      | 24 |
| V  | III         | 21UCC511                                   | C.P.11- Management Accounting                                          | 6  | 25        | 75 | 100 | 3    | 5  |
|    |             | 21UCC512                                   | C.P. 12 - Financial Management                                         | 6  | 25        | 75 | 100 | 3    | 4  |
|    |             | 21UCC513                                   | C.P.13- Programming in Visual Basic                                    | 6  | 25        | 75 | 100 | 3    | 5  |
|    |             | 21UCC5E1                                   | Major Elective -I                                                      | 6  | 25        | 75 | 100 | 3    | 5  |
|    |             | 21UCC5CP                                   | C.Pr.5 - Computer Applications V - Visual Basic Programming            | 4  | 40        | 60 | 100 | 3    | 2  |
|    | IV          | -                                          | EDC                                                                    | 2  | 25        | 75 | 100 | 3    | 3  |
|    |             | 21UCC5IT                                   | Institutional Training                                                 |    | GRADE**** |    |     |      | -  |
|    |             |                                            | Total                                                                  | 30 |           |    | 600 |      | 24 |
| VI | III         | 21UCC614                                   | C.P.14- E-Commerce                                                     | 6  | 25        | 75 | 100 | 3    | 4  |
|    |             | 21UCC615                                   | C.P.15- Internet and Web Designing                                     | 6  | 25        | 75 | 100 | 3    | 4  |
|    |             | 21UCC6E2                                   | Major Elective - II                                                    | 6  | 25        | 75 | 100 | 3    | 5  |
|    |             | 21UCC6CQ                                   | C.Pr.6 - Computer Applications VI - HTML & Internet                    | 5  | 40        | 60 | 100 | 3    | 2  |
|    |             | 21UCC6Z1                                   | Project Work & Viva-voce***                                            | -  | 20        | 80 | 100 | -    | 5  |
|    | IV          | 21UCC6S3                                   | Skill based subject 3 - Cyber law                                      | 2  | 25        | 75 | 100 | 3    | 3  |
|    |             |                                            | SWAYAM - MOOC                                                          | -  | -         | -  | -   | -    | 2  |
|    |             | Total                                      |                                                                        | 30 |           |    | 600 |      | 25 |
|    | V           | 21NCC/NSS/YRC/<br>PYE/ECC/RRC/W<br>EC 101# | Extension Activities *                                                 | -  | 50        | -  | 50  |      | 1  |
|    | GRAND TOTAL |                                            |                                                                        |    | 180       |    |     | 3800 |    |

**Note:**

CBCS – Choice Based Credit System

CIA – Continuous Internal Assessment

ESE – End of Semester Examinations

@French/Hindi/Malayalam/Sanskrit – 20HIN/MLM/FRN/SAN101-202

\* -No End of Semester Examinations (ESE). Only Continuous Internal Assessment (CIA).

\*\*- No Continuous Internal Assessment (CIA). Only End of Semester Examinations (ESE).

**\*\*\* The Remaining 5 Hours are allotted for Project work which will not be accounted for the staff workload.** (Project Report – 60 marks; Viva voce – 20 marks; Internal-20 marks)

\*\*\*\* The students shall undergo an Internship training/field work for a minimum period of 2 weeks at the end of the fourth semester during summer vacation and submit the report in the fifth semester. The report will be evaluated for 100 marks along with the internal viva voce by the respective Faculty. According to their marks, the grades will be awarded as given below.

| Marks % | Grade        |
|---------|--------------|
| 85-100  | O            |
| 70-84   | D            |
| 60-69   | A            |
| 50-59   | B            |
| 40-49   | C            |
| <40     | U (Reappear) |

**MAJOR ELECTIVE PAPERS** (Any 2 paper to be chosen from the following 6 papers)

1. Research Methodology
2. Investment Management
3. Human Resource Management
4. Management Information System
5. Entrepreneurship Development
6. Consumer Affairs

**NON-MAJOR ELECTIVES PAPERS**

1. Human Rights
2. Women's Rights

**SUB.CODE & TITLE OF THE EXTRA DEPARTMENTAL COURSE (EDC)**

1. 21UCC5X1 – Import and Export Procedure

**LIST OF EXTENSION ACTIVITIES**

1. National Cadet Corps (NCC)
2. National Service Scheme (NSS)
3. Youth Red Cross (YRC)
4. Physical Education (PYE)
5. Eco Club (ECC)
6. Red Ribbon Club (RRC)
7. Women Empowerment Cell (WEC)

## UCC 10

**SUBJECT CODE: 21EVS101**

|                                                             |                      |                          |                          |                     |
|-------------------------------------------------------------|----------------------|--------------------------|--------------------------|---------------------|
| <b>Programme Code: 14</b>                                   |                      | COMMERCE WITH CA         |                          |                     |
| <b>Title of the Paper : PART IV – ENVIRONMENTAL STUDIES</b> |                      |                          |                          |                     |
| <b>Batch</b><br>2021-2022                                   | <b>Semester</b><br>I | <b>Hours / Week</b><br>2 | <b>Total Hours</b><br>30 | <b>Credits</b><br>2 |

### COURSE OBJECTIVES

- The course will provide students with an understanding and appreciation of the complex interactions of man, health and the environment. It will expose students to the multi-disciplinary nature of environmental health sciences
- To inculcate knowledge and create awareness about ecological and environmental concepts, issues and solutions to environmental problems.
- To shape students into good “Ecocitizens” thereby catering to global environmental needs.
- This course is designed to study about the types of pollutants including gases, chemicals petroleum, noise, light, global warming and radiation as well as pollutant flow and recycling and principles of environmental pollution such as air, water and soil
- The course will address environmental stress and pollution, their sources in natural and workplace environments, their modes of transport and transformation, their ecological and public health effects, and existing methods for environmental disease prevention and remediation.

### COURSE OUTCOMES

On successful completion of the course, the students will be able to

|                                                               |      |                                                                                                                                                                                                  |
|---------------------------------------------------------------|------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div><div>K1</div><div>↑</div><div>↓</div><div>K5</div></div> | CO 1 | Understand how interactions between organisms and their environments drive the dynamics of individuals, populations, communities and ecosystems                                                  |
|                                                               | CO2  | Develop an in depth knowledge on the interdisciplinary relationship of cultural, ethical and social aspects of global environmental issues                                                       |
|                                                               | CO3  | Acquiring values and attitudes towards complex environmental socio-economic challenges and providing participatory role in solving current environmental problems and preventing the future ones |
|                                                               | CO4  | To gain inherent knowledge on basic concepts of biodiversity in an ecological context and about the current threats of biodiversity                                                              |
|                                                               | CO5  | To appraise the major concepts and terminology in the field of environmental pollutants, its interconnections and direct damage to the wildlife, in addition to human communities and ecosystems |

### UNIT I MULTIDISCIPLINARY NATURE OF ENVIRONMENT (6 HOURS)

Definition : scope and importance – Need for public awareness - Natural resources – Types of resources – Forest Resources – Water Resources – Mineral Resources – Food Resources – Energy Resources – Land Resources.

# UCC 11

SUBJECT CODE: 21EVS101

## UNIT II ECOSYSTEMS

(6 HOURS)

Concept of an ecosystem – Structure and functions of an ecosystem – Procedures, consumers and decomposers – Energy flow in the ecosystem – Ecological succession – Food chains, food web and ecological pyramids – Structure and function of the following ecosystem – Forest Ecosystem – Grassland Ecosystem – Desert Ecosystem – Aquatic Ecosystem.

## UNIT III BIODIVERSITY AND ITS CONSERVATION

(6 HOURS)

Introduction – Definition – Genetic – Species and ecosystem diversity- Bio geographical classification of India – Value of biodiversity – Biodiversity at global, national and local levels – India as a mega - diversity Nation - Hot spot of biodiversity – Threats to biodiversity - Endangered and endemic species of India – Conservation of Biodiversity – *In situ* Conservation of Biodiversity – *Ex situ* Conservation of Biodiversity

## UNIT IV ENVIRONMENTAL POLLUTION

(6 HOURS)

Definition - Causes, effects and control measures of : Air Pollution – Water Pollution – Soil Pollution – Marine Pollution – Noise Pollution – Thermal Pollution – Nuclear Pollution – Solid Waste Management: Causes, effects, control measures of urban and industrial wastes – Role of individual in prevention of pollution – Pollution case studies – domestic waste water, effluent from paper mill and dyeing, cement pollution – Disaster Management – Food, Drought, Earthquake, Tsunami, Cyclone and Landslide.

## UNIT V SOCIAL ISSUES AND THE ENVIRONMENT

(6 HOURS)

Sustainable Development – Smart City, Urban planning, Town Planning , Urban problems related to energy – Water Conservation: Rain Water Harvesting and Watershed Management – Resettlement and rehabilitation of people, its problems and concerns, case studies Narmatha Valley Project – Environmental ethics, issues and possible solutions – Climate change, global warming, ozone layer depletion, acid rain, nuclear accidents and holocaust, case studies – Hiroshima and Nagasaki, Chernobyl – Consumerism and waste products – Environmental Protection Act – Air Pollution Act (Prevention and Control) – Water Pollution Act (Prevention and control) – Wild Life Protection Act – Forest Conservation Act – Issues involved in enforcement of environmental legislation – Public awareness – Human Population and the environment – Population Growth and Distribution – Population Explosion – Family Welfare Programme – Environment and Human Health – Human Rights – Value Education – HIV/ AIDS – Women and Child Welfare – Role of Information Technology in Environment and Human Health.

### Text Book

1. P.Arul, A Text Book of Environmental Studies, Environmental Agency, No 27, Nattar street, Velacherry main road, Velacheery, Chennai – 42, First Edition, Nov.2004.

### References

1. Purohit Shammi Agarwal, A text Book of Environmental Sciences, Publisher Mrs.Saraswati Prohit, Student Education , Behind Naswan Cinema Chopansi Road, Jodhpur.
2. Dr.Suresh and K.Dhameja, Environmental Sciences and Engineering , Publisher S.K.Kataria & Sons, 424/6, Guru Nanak Street, Vaisarak, Delhi -110 006.
3. J.Glynn Henry and Gary W Heinke, Environmental Science and Engineering, Prentice Hall of India Private Ltd., New Delhi – 110 001

## UCC 20

SUBJECT CODE: 21VED201

|                                                                            |                 |                     |                    |                |
|----------------------------------------------------------------------------|-----------------|---------------------|--------------------|----------------|
| <b>Programme Code: 14</b>                                                  |                 | COMMERCE WITH CA    |                    |                |
| <b>Title of the Paper : PART IV - VALUE EDUCATION – MORAL &amp; ETHICS</b> |                 |                     |                    |                |
| <b>Batch</b>                                                               | <b>Semester</b> | <b>Hours / Week</b> | <b>Total Hours</b> | <b>Credits</b> |
| 2021-2022                                                                  | II              | 2                   | 30                 | 2              |

### Course Objectives

- To impart Value Education in every walk of life.
- To help the students to reach excellence and reap success.
- To impart the right attitude by practicing self-introspection.
- To portray the life and messages of Great Leaders.
- To insist the need for universal brotherhood, patience and tolerance.
- To help the students to keep them fit.
- To educate the importance of Yoga and Meditation.

### Course Outcomes (CO)

After completing the course the students:

|                |     |                                                                                                                 |
|----------------|-----|-----------------------------------------------------------------------------------------------------------------|
| K1<br>to<br>K5 | CO1 | will be able to recognize Moral values, Ethics, contribution of leaders, Yoga and its practice                  |
|                | CO2 | will be able to differentiate and relate the day to day applications of Yoga and Ethics in real life situations |
|                | CO3 | can emulate the principled life of great warriors and take it forward as a message to self and the society      |
|                | CO4 | will be able to Analyse the Practical outcome of practicing Moral values in real life situation                 |
|                | CO5 | could Evaluate and Rank the outcome of the pragmatic approach to further develop the skills                     |

### Syllabus

#### UNIT I

**4 Hours**

**Moral and Ethics:** Introduction – Meaning of Moral and Ethics – Social Ethics – Ethics and Culture – Aim of Education.

#### UNIT II

**6 Hours**

**Life and Teachings of Swami Vivekananda:** Birth and Childhood days of Swami Vivekananda – At the Parliament of Religions – Teachings of Swami Vivekananda

# UCC 21

SUBJECT CODE: 21VED201

## UNIT III

4 Hours

**Warriors of our Nation:** Subhas Chandra Bose – Sardhar Vallabhbhai Patel – Udhham Singh – V. O. Chidambaram Pillai – Bhagat Singh – Tiruppur Kumaran – Dheeran Chinnamalai – Thillaiaadi Valliammai – Velu Nachiyar – Vanchinathan

## UNIT IV

8 Hours

**Physical Fitness and Mental Harmony:** Simplified Physical Exercise – Hand Exercises – Leg Exercises – Neuro Muscular Breathing Exercises – Eye Exercises – Kabalabathi – Maharasana A & B – Massage - Acupressure – Relaxation – Kayakalpa Yogam - LifeForce – Aim & Objectives – Principle – Methods. Introspection – Analysis of Thoughts – Moralization of Desires – Neutralization of Anger – Eradication of Worries.

## UNIT V:

8 Hours

**Yoga and Meditation – The Asset of India:** Yogasanam – Rules & Regulations – Surya Namaskar – Asanas – Sitting – Stanging – Prone - Supine - Pranayama – Naadi Sudhi – Ujjayi – Seethali – Sithkari - Benefits. Meditation – Thanduvasudhi - Agna – Shanthi – Thuriyam – Benefits.

### Text Books:

Value Based Education – Moral and Ethics – Published by Kongunadu Arts and Science College (Autonomous), First Edition (2020).

### Reference Books:

1. Swami Vivekananda – A Biography, Swami Nikhilananda, Advaita Ashrama, India, 24<sup>th</sup> Reprint Edition (2010).
2. Gandhi, Nehru, Tagore and other eminent personalities of Modern India, Kalpana Rajaram, Spectrum Books Pvt. Ltd., revised and enlarged edition (2004).
3. Freedom Fighters of India, Lion M.G. Agrawal, Isha Books Publisher, First Edition (2008).
4. Easy steps to Yoga by Swami Vivekananda, A Divine Life Society Publication (2000).
5. Yoga Practices - 1 – The World Community Service Centre – Vethathiri Publications, Sixth Edition (2017), Erode.
6. Yoga Practices - 2 – The World Community Service Centre – Vethathiri Publications – Eighth Edition (2017), Erode.

## UCC 91

SUBJECT CODE: 21UHR3N1

|                                                                         |                 |                     |                    |                |
|-------------------------------------------------------------------------|-----------------|---------------------|--------------------|----------------|
| <b>Programme Code: 14</b>                                               |                 | COMMERCE WITH CA    |                    |                |
| <b>Title of the Paper : PART IV -NON MAJOR ELECTIVE –I HUMAN RIGHTS</b> |                 |                     |                    |                |
| <b>Batch</b>                                                            | <b>Semester</b> | <b>Hours / Week</b> | <b>Total Hours</b> | <b>Credits</b> |
| 2021-2022                                                               | III             | 2                   | 30                 | 2              |

### Objectives

1. To prepare for responsible citizenship with awareness of the relationship between Human Rights, democracy and development.
2. To impart education on national and international regime on Human Rights.
3. To sensitive students to human suffering and promotion of human life with dignity.
4. To develop skills on human rights advocacy
5. To appreciate the relationship between rights and duties
6. To foster respect for tolerance and compassion for all living creature.

#### Course Outcomes (CO)

|         |     |                                                                                                                                                       |
|---------|-----|-------------------------------------------------------------------------------------------------------------------------------------------------------|
| K1 – K5 | CO1 | To understand the hidden truth of Human Rights by studying various theories.                                                                          |
|         | CO2 | To acquire overall knowledge regarding Human Rights given by United Nation Commission. (UNO)                                                          |
|         | CO3 | To gain knowledge about various organs responsible for Human Rights such as National Human Rights Commission and state Human Right commission (UNHCR) |
|         | CO4 | To get habits of how to treat aged person, others and positive social responsibilities                                                                |
|         | CO5 | To treat and confirm, child, refugees and minorities with positive social justice.                                                                    |

### UNIT – I

Definition, Meaning, Concept ,Theories and Kinds of Human Rights- Evaluation and Protection of Human Rights in India- Development of Human Rights under the United Nations.

### UNIT – II

United Nations Charter and Human Rights - U.N.Commission on Human Rights- Universal Declaration of Human Rights - International Covenant on

- Civil & Political Rights
- Economic, Social and Cultural Rights

## UCC 92

21UHR3N1

### UNIT – III

Human Rights and Fundamental Rights (Constitution) - Enactments regarding Human Rights Laws in India - National Human Rights Commission and State Human Rights Commission.

### UNIT – IV

Aged persons and their Human Rights - Human Rights of Persons with Disabilities - Tribal Human Rights in India - Three Generation Human Rights.

### UNIT – V

Rights of Women, Child, Refugees and Minorities - Media and Human Rights - NGO's in protection of Human Rights - Right to Election

### BOOKS FOR STUDY

1. Human Rights - Published by, Kongunadu Arts and Science College, Coimbatore –29.

### BOOK FOR REFERENCE

1. Human Rights - Jaganathan, MA., MBA., MMM., ML., ML.,  
Humanitarian Law and Refugee Law -J.P.Arjun Proprietor, Usha Jaganathan law series, 1<sup>st</sup> floor,  
Narmatha Nanthi Street, Magathma Gandhi Nagar, Madurai – 625014.
2. Promoting Women's Rights publisher United Nations. As Human Right, New York., 2099.

### Question Paper Pattern (External only)

Duration 3 hrs

Max 75 marks

#### Section A (5x5=25)

Short notes

Either – Or/ Type - Question from each unit

#### Section B (5X10=50)

Essay type

Either – Or/ Type - Question from each unit

## UCC 93

SUBJECT CODE: 21UWR4N2

|                                                           |          |                  |             |         |
|-----------------------------------------------------------|----------|------------------|-------------|---------|
| Programme Code: 14                                        |          | COMMERCE WITH CA |             |         |
| Title of the Paper : NON MAJOR ELECTIVE-II WOMEN’S RIGHTS |          |                  |             |         |
| Batch                                                     | Semester | Hours / Week     | Total Hours | Credits |
| 2021-2022                                                 | IV       | 2                | 30          | 2       |

### OBJECTIVES

1. To know about the laws enacted to protect women against violence.
2. To impart awareness about the hurdles faced by women.
3. To develop a knowledge about the status of all forms of women to access to justice.
4. To create awareness about women's rights.
5. To know about laws and norms pertaining to protection of women.
6. To understand the articles this enables the women's rights.
7. To understand the Special Women Welfare laws.
8. To realize how the violence against women puts an undue burden on health care services.

### Course Outcomes (CO)

**After Completion of the Course the student will be able to**

|          |     |                                                                                                                                             |
|----------|-----|---------------------------------------------------------------------------------------------------------------------------------------------|
| K1 to K5 | CO1 | Appraise the importance of Women's Studies and incorporate Women's Studies with other fields.                                               |
|          | CO2 | Analyze the realities of Women Empowerment, Portrayal of Women in Media, Development and Communication.                                     |
|          | CO3 | Interpret the laws pertaining to violence against Women and legal consequences.                                                             |
|          | CO4 | Contribute to the study of the important elements in the Indian Constitution, Indian Laws for Protection of Women.                          |
|          | CO5 | Spell out and implement Government Developmental schemes for women and create awareness on modernization and impact of technology on Women. |

### UNIT I      **Women Studies:**      **(6 Hours)**

Basic concepts of Women's studies in Higher education, Women's studies perspectives - Socialisation- Patriarchy- Women's studies as an academic discipline- Growth and development of Women's studies as a discipline internationally and in India.

## UCC 94

**SUBJECT CODE: 21UWR4N2**

**UNIT II      Socio-economic Development of Women:      (6 Hours)**

Family welfare measures, role of women in economic development, representation of women in media status of women land rights, women entrepreneurs, National policy for the empowerment of women.

**UNIT III      Women's rights – Access to Justice:      (6 Hours)**

Crime against women, domestic violence – physical abuse- verbal abuse – emotional abuse - economic abuse – minorities, dowry- harassment and death, code of conduct for work place, abetment of suicide.

**UNIT IV      Women protective acts:      (6 Hours)**

Protective legislation for women in the Indian constitution - Anti dowry, SITA, PNDT, and Prevention Sexual Harassment at Workplace (Visaka case), Domestic violence (Prevention) Act.

**UNIT V      Women and Child welfare:      (6 Hours)**

Safety provisions - various forms of mass media, radio, visual, internet, cyber space, texting, SMS and smart phone usage.

Healing measures for the affected women and child society by private and public sector, NGO and society.

**Book for study:**

1. Women's Rights (2019) Published by Kongunadu Arts & Science College, Coimbatore – 641 029

**References**

1. "Rights of Indian women" by Vipul Srivatsava. Publisher: Corporate Law Advisor, 2014.
2. "Women's security and Indian law" by Harsharam Singh. Publisher : Aabha Publishers and Distributors, 2015
3. "Women's Property Rights in India" by Kalpaz publications, 2016.

### QUESTION PAPER PATTERN

**(External Only)**

**Duration 3 hrs**

**Max 75 Marks**

**Section A (5 x 5=25)**

Short notes

Either – or / type – question from each unit.

**Section B (5 x 10=50)**

Essay type

Either – or / type – question from each unit.

## UCC 87

|                           |                                      |                     |
|---------------------------|--------------------------------------|---------------------|
| <b>Programme Code: 14</b> |                                      | COMMERCE WITH CA    |
| <b>Batch</b><br>2021-2022 | ELECTIVE PAPER. 6 – CONSUMER AFFAIRS | <b>Credits</b><br>5 |

### COURSE OBJECTIVES

1. To familiarize the students with their rights and responsibilities as a consumer.
2. To understand the procedure of redress of consumer complaints.
3. To know more about decisions on Leading Cases by Consumer Protection Act.
4. To get more knowledge about Organizational set-up under the Consumer Protection Act
5. To impart awareness about the Role of Industry Regulators in Consumer Protection
6. To understand Contemporary Issues in Consumer Affairs

### COURSE OUTCOMES (CO)

|          |     |                                                                                        |
|----------|-----|----------------------------------------------------------------------------------------|
| K1 to K5 | CO1 | Able to know the rights and responsibility of consumers.                               |
|          | CO2 | Understand the importance and benefits of Consumer Protection Act.                     |
|          | CO3 | Applying the role of different agencies in establishing product and service Standards. |
|          | CO4 | Analyse to handle the business firms' interface with consumers.                        |
|          | CO5 | Assess Quality and Standardization of consumer affairs                                 |

### UNIT - I CONCEPTUAL FRAMEWORK

**Consumer and Markets** Concept of Consumer- Nature of markets Liberalization and Globalization of markets with special reference to Indian Consumer Markets-E-Commerce with reference to Indian Market- Concept of Price in Retail and Wholesale- Maximum Retail Price (MRP), Fair Price, GST, labeling and packaging along with relevant laws- Legal Metrology.

**Experiencing and Voicing Dissatisfaction** Consumer buying process, Consumer Satisfaction/dissatisfaction-Grievances -complaint, Consumer Complaining Behaviour Alternatives available to Dissatisfied Consumers; Complaint Handling Process ISO 10000 suite

### UNIT - II CONSUMER PROTECTION LAW IN INDIA

**Objectives and Basic Concepts** Consumer rights and UN Guidelines on consumer protection, Consumer goods, defect in goods, spurious goods and services, service, deficiency in service, unfair trade practice, restrictive trade practice.

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**Organizational set-up under the Consumer Protection Act** Advisory Bodies Consumer Protection Councils at the Central, State and District Levels; Adjudicatory Bodies District Forums, State Commissions, and National Commission Their Composition, Powers, and Jurisdiction (Pecuniary and Territorial), Role of Supreme Court under the CPA with important case law.

### UNIT - III GRIEVANCE REDRESSAL MECHANISM UNDER THE INDIAN CONSUMER PROTECTION LAW

Who can file a complaint? Grounds of filing a complaint; Limitation period; Procedure for filing and hearing of a complaint; Disposal of cases, Relief/Remedy available; Temporary Injunction, Enforcement of order, Appeal, frivolous and vexatious complaints; Offences and penalties.

**Leading Cases decided under Consumer Protection law by Supreme Court/National Commission** Medical Negligence; Banking; Insurance; Housing & Real Estate; Electricity and Telecom Services; Education; Defective Products; Unfair Trade Practices.

### Unit - IV      **ROLE OF INDUSTRY REGULATORS IN CONSUMER PROTECTION**

- i. Banking RBI and Banking Ombudsman
- ii. Insurance IRDA and Insurance Ombudsman
- iii. Telecommunication TRAI
- iv. Food Products FSSAI
- iv. Electricity Supply Electricity Regulatory Commission
- v. Real Estate Regulatory Authority

### Unit - V      **CONTEMPORARY ISSUES IN CONSUMER AFFAIRS**

**Consumer Movement in India** Evolution of Consumer Movement in India, Formation of consumer organizations and their role in consumer protection, Misleading Advertisements and sustainable consumption, National Consumer Helpline, Comparative Product testing, Sustainable consumption and energy ratings.

**Quality and Standardization** Voluntary and Mandatory standards; Role of BIS, Indian Standards Mark (ISI), Ag-mark, Hallmarking, Licensing and Surveillance; Role of International Standards ISO an Overview

**Note** Unit 2 and 3 refers to the Consumer Protection Act, 2006. Any change in law would be added appropriately after the new law is notified

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### **Suggested Readings:**

1. Khanna, Sri Ram, Savita Hanspal, Sheetal Kapoor, and H.K. Awasthi. (2007) Consumer Affairs, Universities Press.
2. Choudhary, Ram Naresh Prasad (2005). Consumer Protection Law Provisions and Procedure, Deep and Deep Publications Pvt Ltd. G.
3. Ganesan and M. Sumathy. (2012). Globalisation and Consumerism: Issues and Challenges, Regal Publications
4. Suresh Misra and Sapna Chadah (2012). Consumer Protection in India: Issues and Concerns, IIPA, New Delhi
5. Rajyalaxmi Rao (2012), Consumer is King, Universal Law Publishing Company
6. Girimaji, Pushpa (2002). Consumer Right for Everyone Penguin Books.
7. E-books :- [www.consumereducation.in](http://www.consumereducation.in)
8. Empowering Consumers e-book, [www.consumeraffairs.nic.in](http://www.consumeraffairs.nic.in)
9. e-book, [www.bis.org](http://www.bis.org)
10. The Consumer Protection Act, 2006 and its later versions.

### **Articles**

1. Misra Suresh, (Aug 2017) “ Is the Indian Consumer protected? One india one people
2. Raman Mittal, Sonkar Sumit and Parineet Kaur (2016) regulating unfair trade practices : an analysis of the past and present Indian legislative models, Journal of consumer policy.
3. Chakravarthy.S, (2014) MRTP Act metamorphoses into competition Act. CUTS Institute for regulation and competition position paper. Available online at [www.cuts-international.org/doc01.doc](http://www.cuts-international.org/doc01.doc).
4. Kapoor Sheetal (2013) “Banking and the Consumer” Akademos (ISSN 2231-0584)
5. Bhatt K.N, Misra Suresh and Chadah Sapna (2010). Consumer, Consumerism and Consumer Protection, Abhijeet publications
6. Kapoor Sheetal (2010) “Advertising – An essential part of Consumer’s life-Its legal and ethical aspects”, Consumer protection and trade practices journal, October 2010.
7. Verma, D.P.S. (2002) Regulating misleading advertisements, legal provisions and institutional framework. Vikalpa. Vol.26.No.2.pp.51-57.

### **Periodicals**

1. Consumer protection judgements (CPJ) (Relevant cases reported in various issues)
2. Recent issues of magazines: International Journal on Consumer law and practice, National Law School of India University, Bengaluru
3. ‘Consumer Voice’, published by VOICE Society, New Delhi.

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### Websites

1. [www.ncdrc.nic.in](http://www.ncdrc.nic.in)
2. [www.consumeraffairs.nic.in](http://www.consumeraffairs.nic.in) [www.iso.org](http://www.iso.org)
3. [www.bis.org.in](http://www.bis.org.in)
4. [www.consumereducation.in](http://www.consumereducation.in)
5. [www.consumervoice.in](http://www.consumervoice.in)
6. [www.fssai.gov.in](http://www.fssai.gov.in)
7. [www.cercindia.org](http://www.cercindia.org)

### MAPPING

| <b>CO \ PSO</b> | <b>PSO 1</b> | <b>PSO 2</b> | <b>PSO 3</b> | <b>PSO 4</b> | <b>PSO 5</b> |
|-----------------|--------------|--------------|--------------|--------------|--------------|
| <b>CO 1</b>     | S            | S            | S            | S            | S            |
| <b>CO 2</b>     | S            | S            | S            | S            | S            |
| <b>CO 3</b>     | S            | S            | S            | S            | S            |
| <b>CO 4</b>     | S            | S            | S            | S            | S            |
| <b>CO5</b>      | S            | H            | S            | H            | S            |

**S-Strong**

**H-High**

**M-Medium**

**L-Low**