

**A STUDY ON AWARENESS OF GOVERNMENT SCHEMES AMONG TRIBAL
PEOPLE IN PALAMALAI OF COIMBATORE DISTRICT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

MASTER OF COMMERCE

Submitted by

NANDHINI.T.R

Reg.No: 212CM001

Under the Guidance of

Dr. S. Uma, M.Com., M.Phil., Ph.D., PGDCA

Associate Professor and Head



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

[Re-Accredited By NAAC with "A⁺" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA 2022– 2023

DECLARATION

I, **NANDHINI.T.R** declare that the project work, entitled “**A STUDY ON AWARENESS OF GOVERNMENT SCHEMES AMONG TRIBAL PEOPLE IN PALAMALAI OF COIMBATORE DISTRICT**”, submitted to Kongunadu Arts and Science College (Autonomous), Affiliated to Bharathiar University in partial fulfillment of the requirement for the Degree of **Master of Commerce** is a record of original work done during the period of **2022-2023** under the guidance of **Dr. S. Uma , M.Com., M.Phil., Ph.D., PGDCA Associate Professor and Head** in Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05.04.2023



Signature of the Candidate

NANDHINI.T.R

CERTIFICATE

This is to certify that Project work entitled “**A STUDY ON AWARENESS OF GOVERNMENT SCHEMES AMONG TRIBAL PEOPLE IN PALAMALAI OF COIMBATORE DISTRICT**” submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfillment of the award of the Degree of **Master of Commerce** is a record of original work done by **NANDHINI.T.R** during the period of her study in the **Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05.04.2023



Counter Signed

Head of the Department

Dr.S.UNA, M.Com., M.Phil., Ph.D. PGDCA.
Associate Professor and Head
Department of Commerce
Kongunadu Arts and Science College
Coimbatore - 641 029

Signature of the Guide
Dr.S.UMA, M.Com., M.Phil., Ph.D.
Associate Professor and Head
Department of Commerce
Kongunadu Arts and Science College
Coimbatore - 641 029

Principal

PRINCIPAL
Kongunadu Arts & Science College
COIMBATORE.

Submitted for the Viva Voce held on 10.04.2023 at Kongunadu Arts and Science College (Autonomous), Coimbatore – 641029.

INTERNAL EXAMINER

EXTERNAL EXAMINER

THE STUDY ON THE FINANCIAL PERFORMANCES OF WIPRO
PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

MASTER OF COMMERCE

Submitted by

NIVETHA.J

212CM002

Under the Guidance of

Dr. S.KALPANA DEVI, MIB., M.COM., MBA., Ph.D.,

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

[Re-Accredited By NAAC with "A⁺" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

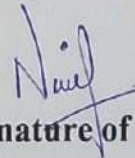
2022– 2023

DECLARATION

I, **NIVETHA.J** declare that the project work, entitled **THE STUDY ON THE FINANCIAL PERFORMANCE OF WIPRO**, submitted to Kongunadu Arts and Science College (Autonomous), Affiliated to Bharathiar University in partial fulfillment of the requirement for the Degree of Master of Commerce is a record of original work done during the period of **2022-2023** under the guidance of **Dr.S.KALPANA DEVI, MIB., MCOM., MBA .,Assistant Professor** in Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05.04.2023



Signature of the Candidate

NIVETHA. J

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON THE FINANCIAL PERFORMANCE OF THE WIPRO" submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfillment of the award of the Degree of Master of Commerce is a record of original work done by NIVETHA.J during the period of her study in the Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associateship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05.04.2023

Kalpana
Signature of the Guide

Mrs. S. KALPANA DEVI
M.B.A., M.Com., MBA. (Ph.D)
Assistant Professor
Department of Commerce
Kongunadu Arts & Science College
Coimbatore - 641 029



[Signature]
Head of the Department
Dr. S. UMA, M.Com., M.Phil., Ph.D. PGDCA.,
Associate Professor and Head
Department of Commerce
Kongunadu Arts and Science College
Coimbatore - 641 029

[Signature]
Principal

5/7/23
Principal
Kongunadu Arts and Science College
COIMBATORE - 641 029.

Submitted for the Viva Voce held on 10.04.2023 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

[Signature]
Internal Examiner

[Signature]
External Examiner

**A STUDY ON CUSTOMER'S PREFERENCE TOWARDS TATA SKY DTH
SERVICE IN COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

MASTER OF COMMERCE

Submitted by

KISHORE RAHUL S R

(Reg.No: 212CM003)

Under the Guidance of

Dr. S. KALPANA DEVI, MIB., MCOM., MBA., Ph.D.,

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

[Re-Accredited By NAAC with "A⁺" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2022– 2023

DECLARATION

I, **KISORE RAHUL S R** declare that the project work, entitled **A STUDY ON CUSTOMER'S PREFERENCE TOWARDS TATA SKY DTH SERVICE IN COIMBATORE CITY**, submitted to Kongunadu Arts and Science College (Autonomous), Affiliated to Bharathiar University in partial fulfillment of the requirement for the Degree of Master of Commerce is a record of original work done during the period of **2022-2023** under the guidance of Dr. S. KALPANA DEVI, MIB., MCOM., MBA., Ph.D., Assistant Professor in Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 6.4.2023



Signature of the Candidate

KISHORE RAHUL S R

CERTIFICATE

This is to certify that Project work entitled “A STUDY ON CUSTOMER’S PREFERENCE TOWARDS TATA SKY DTH SERVICE IN COIMBATORE CITY” submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfillment of the award of the Degree of **Master of Commerce** is a record of original work done by **KISHORE RAHUL S R** during the period of his/her study in the **Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associateship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 6.4.2023

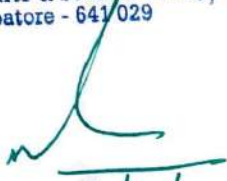

Signature of the Guide
MRS. S. KALPANA DEVI
M.B. M.Com., MBA (F.P.)
Assistant Professor
Department of Commerce
Kongunadu Arts & Science College
Coimbatore - 641 029

Counter Signed


Head of the Department

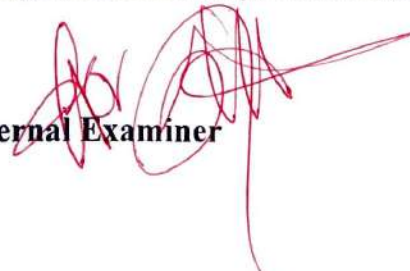
Dr. M. A. Com., M.Phil., Ph.D., PGDCA,
Associate Professor and Head
Department of Commerce
Kongunadu Arts and Science College
Coimbatore - 641 029




6/4/23
Principal

PRINCIPAL
Kongunadu Arts & Science College
COIMBATORE

Submitted for the Viva Voce held on 10.04.23 at Kongunadu Arts and Science College (Autonomous), Coimbatore – 641029.


Internal Examiner


External Examiner

**A STUDY ON CONSUMER PREFERENCE AND SATISFACTION
TOWARDS ONLINE FOOD ORDERING FROM ZOMATO WITH SPECIAL
REFERENCE TO COIMBATORE CITY
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
MASTER OF COMMERCE

Submitted by

AKSHARA.V.G

Reg.No:212CM004

Under the Guidance of

Dr. S. POORNI, M.Com., M.Phil., Ph.D.,

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

[Re-Accredited By NAAC with "A" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2022-2023

DECLARATION

I, **AKSHARA.V.G** declare that the project work entitled "" submitted to Kongunadu Arts and Science College (Autonomous), Affiliated to Bharathiar University in partial fulfillment of the requirement for the Degree of **Master of Commerce** is a record of original work done during the period of **2022 - 2023** under the guidance of **Dr. S. Poorni, M.Com., M.Phil., Ph.D., Assistant Professor** in Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: **05-04-2023**



Signature of the Candidate

AKSHARA.V.G

CERTIFICATE

This is to certify that Project work entitled “A STUDY ON CONSUMER PREFERENCE AND SATISFACTION TOWARDS ONLINE FOOD ORDERING FROM ZOMATO WITH SPECIAL REFERENCE TO COIMBATORE CITY” submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfillment of the award of the Degree of **Master of Commerce** is a record of original work done by **AKSHARA.V.G** during the period of her study in the **Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 5/4/23



Counter Signed

Head of the Department

PROF. P. S. POORNIMA
Head of the Department
Department of Commerce
Kongunadu Arts & Science College
Coimbatore - 641 029

Signature of the Guide
S. POORNIMA, M.Com., M.Phil.,
Assistant Professor
Department of Commerce
Kongunadu Arts & Science College
Coimbatore - 641 029

Principal

PRINCIPAL
Kongunadu Arts & Science College
COIMBATORE

Submitted for the Viva Voce held on 10/04/2023 at Kongunadu Arts and Science College (Autonomous), Coimbatore – 641 029.

Internal Examiner

External Examiner

**A STUDY ON VIEWERS ATTITUDE TOWARDS SOCIAL MEDIA –
AN EMPIRICAL STUDY
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)
Affiliated to Bharathiar University, Coimbatore
In partial fulfillment of the requirements for the award of the Degree of
MASTER OF COMMERCE

Submitted by

PAVITHRA S

Reg.No: 212CM005

Under the Guidance of

Dr. P. K. UMA MAHESWARI, M.Com., M.Phil., MBA., PGDCA., Ph.D.,
Associate Professor



**DEPARTMENT OF COMMERCE
KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)**

[Re-Accredited By NAAC with "A" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

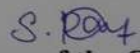
2022– 2023

DECLARATION

I, **PAVITHRA S** declare that the project work, entitled "**A STUDY ON VIEWERS ATTITUDE TOWARDS SOCIAL MEDIA – AN EMPIRICAL STUDY**", submitted to Kongunadu Arts and Science College (Autonomous), Affiliated to Bharathiar University in partial fulfillment of the requirement for the Degree of Master of Commerce is a record of original work done during the period of **2022-2023** under the guidance of **Dr.P.K.Uma Maheswari, M.Com., M.Phil., MBA., PGDCA., Ph.D., Associate** in Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05.04.2023


Signature of the Candidate

PAVITHRA S

CERTIFICATE

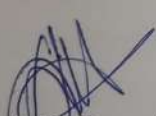
This is to certify that Project work entitled "A STUDY ON VIEWERS ATTITUDE TOWARDS SOCIAL MEDIA – AN EMPIRICAL STUDY" submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfillment of the award of the Degree of **Master of Commerce** is a record of original work done by **PAVITHRA S** during the period of his/her study in the **Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associateship/ Fellowship or other similar title to any candidate in any University.

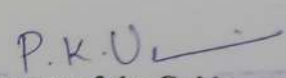
Place:

Coimbatore

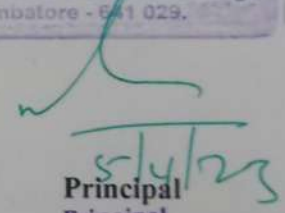
Date: 05.04.2023

Counter Signed


Head of the Department
Dr.S.UMA, M.Com., M.Phil., Ph.D., PGDCA.,
Associate Professor and Head
Department of Commerce
Kongunadu Arts and Science College
Coimbatore - 641 029


Signature of the Guide

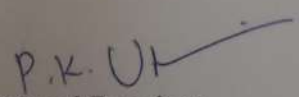
P. K. U.
M.Com., M.Phil., MBA, PGDCA, Ph.D.,
Assistant Professor
Department of Commerce
Kongunadu Arts & Science College
Coimbatore - 641 029.

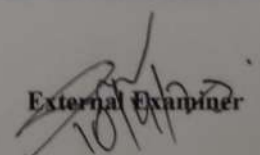

Principal

Principal
Kongunadu Arts and Science College
COIMBATORE - 641 029.

Submitted for the Viva Voce held on 10.4.2023 at Kongunadu Arts and Science College (Autonomous), Coimbatore – 641029.

ACKNOWLEDGEMENT


Internal Examiner


External Examiner

**A STUDY ON WORK LIFE BALANCE OF EMPLOYEES WITH SPECIAL
REFERENCE TO HINDUSTHAN HEAVY ELECTRICALS PVT LTD (CBE)
REPORT WORK**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

MASTER OF COMMERCE

Submitted by

ANUSUYA.A

Reg.No:212CM006

Under the Guidance of

Dr. S. UMA, M.Com., M.Phil., Ph.D., PGDCA

Associate Professor and Head



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

[Re-Accredited By NAAC with "A⁺⁺" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2022-2023

DECLARATION

I, ANUSUYA.A declare that the project work entitled “**A STUDY ON WORK LIFE BALANCE OF EMPLOYEES WITH SPECIAL REFERENCE TO HINDUSTHAN HEAVY ELECTRICALS PVT LTD (CBE)**” submitted to Kongunadu Arts and Science College (Autonomous), Affiliated to Bharathiar University in partial fulfillment of the requirement for the Degree of **Master of Commerce** is a record of original work done during the period of **2022 - 2023** under the guidance of **Dr. S. Uma, M.Com., M.Phil., Ph.D., PGDCA Associate Professor and Head** in Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: **05-04-2023**

A. Anusuya

Signature of the candidate

ANUSUYA.A

CERTIFICATE

This is to certify that Project work entitled “A STUDY ON WORK LIFE BALANCE OF EMPLOYEES WITH SPECIAL REFERENCE TO HINDUSTHAN HEAVY ELECTRICALS PVT LTD (CBE)” submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfillment of the award of the Degree of **Master of Commerce** is a record of original work done by **ANUSUYA.A** during the period of her study in the **Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: **05-04-2023**



Counter Signed

Head of the Department

Dr.S.UMA, M.Com., M.Phil., Ph.D. PGDCA.,
Associate Professor and Head
Department of Commerce
Kongunadu Arts and Science College,
Coimbatore - 641 029

Signature of the Guide

Dr.S.UMA, M.Com., M.Phil., Ph.D. PGDCA.,
Associate Professor and Head
Department of Commerce
Kongunadu Arts and Science College
Coimbatore - 641 029

Principal

PRINCIPAL
Kongunadu Arts & Science College
COIMBATORE.

Submitted for the Viva Voce held on **10-04-2023** at Kongunadu Arts and Science College (Autonomous), Coimbatore – 641 029.

Internal Examiner

External Examiner

A STUDY ON FINANCIAL PERFORMANCE OF BMW IN INDIA
PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

MASTER OF COMMERCE

Submitted by

DEEPINI D

(Reg.No: 212CM007)

Under the Guidance of

Dr. S. KALPANA DEVI, MIB, MCOM., MBA, PhD

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

[Re-Accredited By NAAC with "A+" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

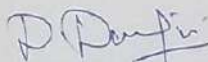
2022– 2023

DECLARATION

I, **DEEPINI** declare that the project work, entitled **A STUDY ON FINANCIAL PERFORMANCE OF BMW IN INDIA**, submitted to Kongunadu Arts and Science College (Autonomous), Affiliated to Bharathiar University in partial fulfillment of the requirement for the Degree of Master of Commerce is a record of original work done during the period of **2022-2023** under the guidance of Dr. S. KALPANA DEVI, MIB, MCOM., MBA, PhD Assistant Professor in Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 5/4/23


Signature of the Candidate

DEEPINI D

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON FINANCIAL PERFORMANCE OF BMW IN IN INDIA " submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfillment of the award of the Degree of **Master of Commerce** is a record of original work done by **DEEPINI D** during the period of his/her study in the **Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associateship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 5/4/23

Keped
Signature of the Guide

Mrs. S. KALPANA DEVI
M.B., M.Com., MBA., (Ph.D)
Assistant Professor
Department of Commerce
Kongunadu Arts & Science College
Coimbatore - 641 029

Counter Signed

[Signature]
Head of the Department

Dr. S. UMA, M.Com., M.Phil., Ph.D. PGDCA.,
Associate Professor and Head
Department of Commerce
Kongunadu Arts and Science College
Coimbatore - 641 029

[Signature]
Principal

Principal
Kongunadu Arts and Science College
COIMBATORE - 641 029.

Submitted for the Viva Voce held on 10/04/23 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

[Signature]
Internal Examiner

[Signature]
External Examiner

**A STUDY ON CONSUMER PREFERENCE AND SATISFACTION TOWARDS
LPG CYLINDER WITH SPECIAL REFERENCE TO COIMBATORE DISTRICT
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

MASTER OF COMMERCE

Submitted by

M.PRIYADHARSHINI

(Reg.No: 212CM008)

Under the Guidance of

Dr.S.AMUDHA, M.Com., M.Phil., PGDCA., SET., Ph.d.,

Associate Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

[Re-Accredited By NAAC with "A⁺" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2022– 2023

DECLARATION

I, **M.PRIYADHARSHINI** declare that the project work, entitled **A STUDY ON CONSUMER PREFERENCE AND SATISFACTION TOWARDS LPG CYLINDER WITH SPECIAL REFERENCE TO COIMBATORE DISTRICT** submitted to Kongunadu Arts and Science College (Autonomous), Affiliated to Bharathiar University in partial fulfillment of the requirement for the Degree of Master of Commerce is a record of original work done during the period of **2022-2023** under the guidance of **Dr.S.AMUDHA, M.Com., M.Phil., PGDCA., SET., Ph.D., Associate Professor** in Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 03/04/2023


Signature of the Candidate
(M.PRIYADHARSHINI)

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CONSUMER PREFERENCE AND SATISFACTION TOWARDS LPG CYLINDER WITH SPECIAL REFERENCE TO COIMBATORE DISTRICT" submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfillment of the award of the Degree of Master of Commerce is a record of original work done by M.PRIYADHARSHINI during the period of her study in the Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associateship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 03/04/2023


Signature of the Guide

Dr. S. AMUDHA

M.Com., M.Phil., SET, Ph.D., PGDCA
Associate Professor of Commerce
Kongunadu Arts and Science College
Coimbatore - 641029

Counter Signed


Head of the Department

Dr. S. VMA, M.Com., M.Phil., Ph.D., PGDCA.
Associate Professor and Head
Department of Commerce
Kongunadu Arts and Science College
Coimbatore - 641 029




Principal

3/4/23
PRINCIPAL

Kongunadu Arts & Science College
COIMBATORE

Submitted for the Viva Voce held on 10-04-2023 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.


Internal Examiner

10.4.23


External Examiner

**A STUDY ON CONSUMER SATISFACTION TOWARDS AMUL
PRODUCTS SPECIAL REFERENCE TO COIMBATORE CITY
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

MASTER OF COMMERCE

Submitted by

B.YEDUKRISHNA

(Reg.No: 212CM009)

Under the Guidance of

Dr. P. K. UMA MAHESWARI M.Com., M.Phil., MBA., PGDCA., Ph.D.,

Associate Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

[Re-Accredited By NAAC with “A+” Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2022– 2023

DECLARATION

I, B.YEDUKRISHNA declare that the project work, entitled **A STUDY ON CONSUMER SATISFACTION TOWARDS AMUL PRODUCTS SPECIAL REFERENCE TO COIMBATORE CITY**, submitted to Kongunadu Arts and Science College (Autonomous), Affiliated to Bharathiar University in partial fulfillment of the requirement for the Degree of Master of Commerce is a record of original work done during the period of 2022-2023 under the guidance of **Dr. P. K. UMA MAHESWARI, M.Com., M.Phil., MBA., PGDCA., Ph.D.**, Associate Professor in Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 6/04/2023



Signature of the Candidate

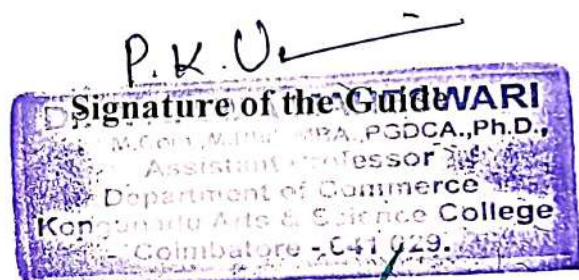
(B.YEDUKRISHNA)

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CONSUMER SATISFACTION TOWARDS AMUL PRODUCTS SPECIAL REFERENCE TO COIMBATORE CITY," submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfillment of the award of the Degree of **Master of Commerce** is a record of original work done by **B. YEDUKRISHNA** during the period of his study in the Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associateship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 6/04/2023



Counter Signed

Head of the Department
Dr. S. UMA, M.Com., M.Phil., Ph.D., PGDCA.,
Associate Professor and Head
Department of Commerce
Kongunadu Arts and Science College
Coimbatore - 641 029



6/4/23
Principal

PRINCIPAL
Kongunadu Arts & Science College
COIMBATORE

Submitted for the Viva Voce held on 10/04/2023 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

P.K.U.

Internal Examiner

External Examiner

**A COMPARATIVE STUDY ON GOOGLE PAY AND PAYTM – AN
EMPIRICAL STUDY
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

MASTER OF COMMERCE

Submitted by

R. TAMILVANAN

(Reg.No: 212CM010)

Under the Guidance of

Dr. P. K. UMA MAHESWARI M.Com., M.Phil., MBA., PGDCA., Ph.D.,

Associate Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

[Re-Accredited By NAAC with "A⁺⁺" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2022– 2023

DECLARATION

I, **R. TAMILVANAN** declare that the project work, entitled **A COMPARATIVE STUDY ON GOOGLE PAY AND PAYTM – AN EMPIRICAL STUDY**, submitted to Kongunadu Arts and Science College (Autonomous), Affiliated to Bharathiar University in partial fulfillment of the requirement for the Degree of Master of Commerce is a record of original work done during the period of **2022-2023** under the guidance of **Dr. P. K. UMA MAHESWARI, M.Com., M.Phil., MBA., PGDCA., Ph.D., Associate Professor** in Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: *5/04/2023*

R. Tamilvanan

Signature of the Candidate

(R. TAMILVANAN)

CERTIFICATE

This is to certify that Project work entitled "A COMPARATIVE STUDY ON GOOGLE PAY AND PAYTM - AN EMPIRICAL STUDY" submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfillment of the award of the Degree of **Master of Commerce** is a record of original work done by **R. TAMILVANAN** during the period of his study in the **Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associateship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 5/04/2023

P.K.U.
Signature of the Guide
Dr. P. K. UMA MAHESWAR
M.Com., M.Phil., MBA, PGDCA, Ph.D.
Assistant Professor
Department of Commerce
Kongunadu Arts & Science College
Coimbatore - 641 029.

Counter Signed

Head of the Department

[Signature]
Dr. S. UMA, M.Com., M.Phil., Ph.D. PGDCA.
Associate Professor and Head
Department of Commerce
Kongunadu Arts and Science College
Coimbatore - 641 029



[Signature]
10/4/23
Principal

PRINCIPAL
Kongunadu Arts & Science College
COIMBATORE

Submitted for the Viva Voce held on 10/04/23 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

P.K.U.
Internal Examiner

[Signature]
10/4/23
External Examiner

**A STUDY ON CUSTOMER PREFERENCE TOWARDS G PAY IN
COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

MASTER OF COMMERCE

Submitted by

J. JENY

(Reg. No: 212CM011)

Under the Guidance of

Dr. K. AKILA, M. Com, M. Phil, PGDCA., Ph.D.,

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

[Re-Accredited By NAAC with "A+" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2022- 2023

DECLARATION

I, **JENY. J** declare that the project work, entitled **A STUDY ON CUSTOMER PREFERENCE TOWARDS G PAY IN COIMBATORE CITY** submitted to Kongunadu Arts and Science College (Autonomous), Affiliated to Bharathiar University in partial fulfillment of the requirement for the Degree of Bachelor of Commerce is a record of original work done during the period of **2022-2023** under the guidance of **Dr. AKILA, M. Com, M. Phil , PGDCA, Ph.D., Assistant Professor** in Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05/04/2023



Signature of the Candidate

(JENY. J)

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CUSTOMER PREFERENCE TOWARDS G PAY IN COIMBATORE CITY" submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfillment of the award of the Degree of **Master of Commerce** is a record of original work done by JENY. J during the period of her study in the **Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associateship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05/04/2023


Signature of the Guide

Dr. K. AKILA,
M.Com., M.Phil., PGDCA., Ph.D.,
Assistant Professor
Department of Commerce

Counter Signed




Head of the Department

Dr. S. UMA, M.Com., M.Phil., Ph.D. PGDCA.,
Associate Professor and Head
Department of Commerce
Kongunadu Arts and Science College
Coimbatore - 641 029


Principal

Kongunadu Arts & Science College
COIMBATORE-641 029

Submitted for the Viva Voce held on 10/4/2023 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.


Internal Examiner

Dr. K. AKILA,
M.Com., M.Phil., PGDCA., Ph.D.,
Assistant Professor
Department of Commerce


External Examiner

**A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF IMPERIAL
TOBACCO COMPANY LIMITED (ITC)
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
MASTER OF COMMERCE

Submitted by

R.MITHRA

(Reg. No: 212CM013)

Under the Guidance of

Dr. S.POORANI, M.Com., M.Phil., Ph.D.,

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

[Re-Accredited By NAAC with "A⁺⁺" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2022– 2023

DECLARATION

I, **R.MITHRA** declare that the project work, entitled **A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF IMPERIAL TOBACCO COMPANY LIMITED (ITC)**, submitted to Kongunadu Arts and Science College (Autonomous), Affiliated to Bharathiar University in partial fulfillment of the requirement for the Degree of Master of Commerce is a record of original work done during the period of **2022-2023** under the guidance of **Dr.S.POORNI, M.Com., M.Phil., Ph.D., Assistant Professor** in Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 03.04.2023

Mithra.R

Signature of the Candidate

(R.MITHRA)

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF IMPERIAL TOBACCO COMPANY LIMITED (ITC)" submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfillment of the award of the Degree of Master of Commerce is a record of original work done by **R.MITHRA** during the period of her study in the Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associateship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 03.04.2023

Counter Signed



Head of the Department

Dr.S.UMA, M.Com., M.Phil., Ph.D. PGDCA.,
Associate Professor and Head
Department of Commerce
Kongunadu Arts and Science College
Coimbatore - 641 029

Signature of the Guide

S. POORNIMA, M.Com., M.Phil.,
Assistant Professor
Department of Commerce
Kongunadu Arts & Science College
Coimbatore - 641 029

Principal

PRINCIPAL
Kongunadu Arts & Science College
COIMBATORE-641 029

Submitted for the Viva Voce held on 10.04.2023 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

Internal Examiner

1001413
10/4/23

External Examiner

10/4/23

**A STUDY ON CONSUMER PREFERENCE AND SATISFACTION TOWARDS
TEXTILE RETAIL OUTLETS WITH SPECIAL REFERENCE TO
COIMBATORE DISTRICT
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

MASTER OF COMMERCE

Submitted by

S.KEERTHAADHARSINI

(Reg. No: 212CM014)

Under the Guidance of

Dr. S. AMUDHA, M.Com., M.Phil., PGDCA., SET., Ph.D.,

Associate Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

[Re-Accredited By NAAC with "A+" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

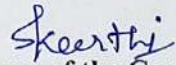
2022– 2023

DECLARATION

I, **S.KEERTHAADHARSINI** declare that the project work, entitled **A STUDY ON CONSUMER PREFERENCE AND SATISFACTION TOWARDS TEXTILE RETAIL OUTLETS WITH SPECIAL REFERENCE TO COIMBATORE DISTRICT**, submitted to Kongunadu Arts and Science College (Autonomous), Affiliated to Bharathiar University in partial fulfillment of the requirement for the Degree of Master of Commerce is a record of original work done during the period of **2022-2023** under the guidance of **Dr.S.AMUDHA, M.Com., M.Phil., PGDCA., SET., Ph.D., Associate Professor** in Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 03/04/2023



Signature of the Candidate

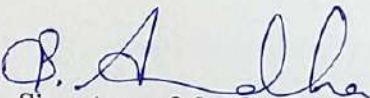
(S.KEERTHAADHARSINI)

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CONSUMER PREFERENCE AND SATISFACTION TOWARDS TEXTILE RETAIL OUTLETS WITH SPECIAL REFERENCE TO COIMBATORE DISTRICT" submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfillment of the award of the Degree of **Master of Commerce** is a record of original work done by **S.KEERTHAADHARSINI** during the period of her study in the **Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associateship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 03/04/2023


Signature of the Guide

Dr. S. AMUDHA
M.Com., M.Phil., SET., Ph.D., PGDCA
Associate Professor of Commerce
Kongunadu Arts and Science College
Coimbatore - 641029

Counter Signed

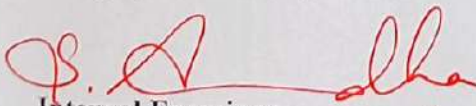

Head of the Department
Dr. S. UMA, M.Com., M.Phil., Ph.D., PGDCA,
Associate Professor and Head
Department of Commerce
Kongunadu Arts and Science College
Coimbatore - 641 029

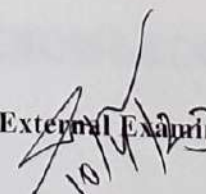



Principal
3/4/23

PRINCIPAL,
Kongunadu Arts & Science College
COIMBATORE

Submitted for the Viva Voce held on 10/04/2023 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.


Internal Examiner 10.4.23


External Examiner

**A STUDY ON CONSUMER PREFERENCE TOWARDS ONEPLUS MOBILE
WITH SPECIAL REFERENCE TO COIMBATORE CITY
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

MASTER OF COMMERCE

Submitted by

KARPAGAPRIYA.R

Reg.No:212CM015

Under the Guidance of

Dr. S. POORNI, M.Com., M.Phil., Ph.D.,

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

[Re-Accredited By NAAC with “A⁺” Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2022–2023

DECLARATION

I, **KARPAGAPRIYA.R** declare that the project work entitled "**A STUDY ON CONSUMER PREFERENCE TOWARDS ONEPLUS MOBILE WITH SPECIAL REFERENCE TO COIMBATORE CITY**" submitted to Kongunadu Arts and Science College (Autonomous), Affiliated to Bharathiar University in partial fulfillment of the requirement for the Degree of **Master of Commerce** is a record of original work done during the period of **2022 - 2023** under the guidance of **Dr. S. Poorni, M.Com., M.Phil., Ph.D., Assistant Professor** in Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: **05-04-2023**



Signature of the Candidate

KARPAGAPRIYA.R

CERTIFICATE

This is to certify that Project work entitled “**A STUDY ON CONSUMER PREFERENCE TOWARDS ONEPLUS MOBILE WITH SPECIAL REFERENCE TO COIMBATORE CITY**” submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfillment of the award of the Degree of **Master of Commerce** is a record of original work done by **KARPAGAPRIYA.R** during the period of her study in the **Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05.04.2023



Counter Signed

Head of the Department

Dr. S. P. ... M.Com., M.Phil., Ph.D. ...
Associate Professor and Head
Department of Commerce
Kongunadu Arts & Science College
Coimbatore - 641 029

Signature of the Guide
S. P. ... M.Com., M.Phil.,
Associate Professor
Department of Commerce
Kongunadu Arts & Science College
Coimbatore - 641 029

Principal

PRINCIPAL
Kongunadu Arts & Science College
COIMBATORE

Submitted for the Viva Voce held on 10/04/2023 at Kongunadu Arts and Science College (Autonomous), Coimbatore – 641 029.

Internal Examiner

External Examiner

**A STUDY ON EMPLOYEES PERCEPTION TOWARDS THE HR PRACTICES
ON ENBEST PUMPS PVT.LTD**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

MASTER OF COMMERCE

Submitted by

SHRI LALITHAMBIKAI N

(Reg.No: 212CM016)

Under the Guidance of

Dr. S. KALPANA DEVI, MIB, MCOM., MBA.,Ph.D.,

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

[Re-Accredited By NAAC with "A+" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2022– 2023

DECLARATION

DECLARATION

I, **SHRI LALITHAMBIKAI N** declare that the project work, entitled **A STUDY ON EMPLOYEES PERCEPTION TOWARDS THE HR PRACTICES ON ENBEST PUMPS PVT.LTD**, submitted to Kongunadu Arts and Science College (Autonomous), Affiliated to Bharathiar University in partial fulfillment of the requirement for the Degree of Master of Commerce is a record of original work done during the period of **2022-2023** under the guidance of Dr S. KALPANA DEVI, MIB, MCOM., MBA., Ph.D Assistant Professor in Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05/04/2023

Lalitha N

Signature of the Candidate

SHRI LALITHAMBIKAI N

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON EMPLOYEES PERCEPTION TOWARDS THE HR PRACTICES ON ENBEST PUMPS PVT.LTD" submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfillment of the award of the Degree of Master of Commerce is a record of original work done by SHRI LALITHAMBIKAI N during the period of her study in the Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associateship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05/04/2023



Head of the Department

Dr.S.UMA, M.Com., M.Phil., Ph.D.PGDCA.,
Associate Professor and Head
Department of Commerce
Kongunadu Arts and Science College
Coimbatore - 641 029

Kelped
Signature of the Guide

Mrs.S.KALPANA DEVI
MIB., M.Com., MBA. (Ph.D)
Assistant Professor
Department of Commerce
Kongunadu Arts & Science College
Coimbatore - 641 029

5/4/23
Principal

Kongunadu Arts and Science College
COIMBATORE - 641 029.

Submitted for the Viva Voce held on 10-04-2023 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

Internal Examiner

10/4/23
External Examiner

**A STUDY ON CONSUMER SATISFACTION TOWARDS NESTLE
CHOCOLATES WITH SPECIAL REFERENCE TO COIMBATORE CITY
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

MASTER OF COMMERCE

Submitted by

M. PRIYA

(Reg.No: 212CM017)

Under the Guidance of

Dr. K. AKILA M.Com., M.Phil., PGDCA., Ph.D.,

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

[Re-Accredited By NAAC with "A⁺" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

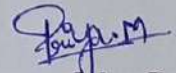
2022– 2023

DECLARATION

I, **M. PRIYA** declares that the project work, entitled **A STUDY ON CONSUMER SATISFACTION TOWARDS NESTLE CHOCOLATES WITH SPECIAL REFERENCE TO COIMBATORE CITY**, submitted to Kongunadu Arts and Science College (Autonomous), Affiliated to Bharathiar University in partial fulfillment of the requirement for the Degree of Master of Commerce is a record of original work done during the period of **2022-2023** under the guidance of **Dr. K. AKILA, M.Com., M.Phil., PGDCA., Ph.D., Assistant Professor** in Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 03/04/2023



Signature of the Candidate

(M. PRIYA)

CERTIFICATE

This is to certify that Project work entitled "**A STUDY ON CONSUMER SATISFACTION TOWARDS NESTLE CHOCOLATES WITH SPECIAL REFERENCE TO COIMBATORE CITY**" submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfillment of the award of the Degree of **Master of Commerce** is a record of original work done by **M. PRIYA** during the period of her study in the **Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associateship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 03/04/2023

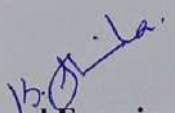
Counter Signed


Head of the Department

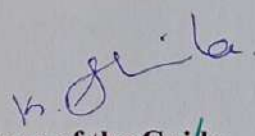
Dr. S. UMA, M.Com., M.Phil., Ph.D. PGDCA.,
Associate Professor and Head
Department of Commerce
Kongunadu Arts and Science College
Coimbatore - 641 029

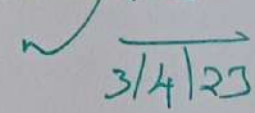


Submitted for the Viva Voce held on 10/4/2023 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

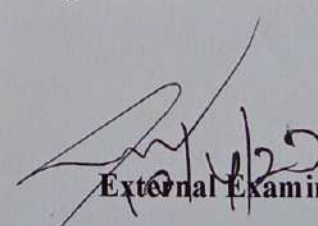

Internal Examiner

Dr. K. AKILA,
M.Com., M.Phil., PGDCA., Ph.D.,
Assistant Professor
Department of Commerce


Signature of the Guide
Dr. K. AKILA,
M.Com., M.Phil., PGDCA., Ph.D.,
Assistant Professor
Department of Commerce


Principal

PRINCIPAL
Kongunadu Arts & Science College
COIMBATORE


External Examiner

**A STUDY ON FINANCIAL PERFORMANCE TO SALZERS
ELECTRONIC LTD
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

MASTER OF COMMERCE

Submitted by

JANANI .S .K

(Reg.No: 212CM018)

Under the Guidance of

Dr.S.Poorni, M.Com., MPhil., Ph.D.,

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

[Re-Accredited By NAAC with "A+" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2022– 2023

DECLARATION

I, **JANANI .S.K.** declare that the project work, entitled "**A STUDY ON FINANCIAL PERFORMANCE TO SALZERS ELECTRONICS LTD**", submitted to Kongunadu Arts and Science College (Autonomous), Affiliated to Bharathiar University in partial fulfillment of the requirement for the Degree of Master of Commerce is a record of original work done during the period of **2022-2023** under the guidance of **Dr.S.Poorni., M.Com., MPhil., Ph.D., Assistant Professor** in Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: **05-04-2023**



Signature of the Candidate

JANANI .S.K

CERTIFICATE

This is to certify that Project work entitled “**A STUDY ON FINANCIAL PERFORMANCE TO SALERS ELECTRONIC LTD**” submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfillment of the award of the Degree of **Master of Commerce** is a record of original work done by **JANANI .S .K** during the period of his/her study in the **Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associateship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05-4-2023



Counter Signed

Head of the Department

S. P. S. J. M. A., M. Com., M. Phil., Ph.D. PGDCA,
Associate Professor and Head
Department of Commerce
Kongunadu Arts & Science College
Coimbatore - 641 029

Signature of the Guide

Pooja
S. P. S. J. M. A., M. Com., M. Phil.,
Associate Professor
Department of Commerce
Kongunadu Arts & Science College
Coimbatore - 641 029

Principal

10/4/23
PRINCIPAL
Kongunadu Arts & Science Coll
COIMBATORE.

Submitted for the Viva Voce held on 10/04/2023 at Kongunadu Arts and Science College (Autonomous), Coimbatore – 641029.

Internal Examiner

External Examiner

**A STUDY ON CUSTOMER SATISFACTION TOWARDS MARUTHI
SUZUKI SWIFT WITH SPECIAL REFERENCE TO
COIMBATORE CITY**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

MASTER OF COMMERCE

Submitted by

HARIHARAN.K

Reg.No: 212CM019

Under the Guidance of

Dr. P.V.Agilaa, MBA., M.Phil., Ph.D.,

Assistant Professor and Head



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

[Re-Accredited By NAAC with "A+" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2022– 2023

DECLARATION

I, **HARIHARAN.K** declare that the project work, entitled “**A STUDY ON CUSTOMER SATISFACTION TOWARDS MARUTHI SUZUKI SWIFT WITH SPECIAL REFERENCE TO COIMBATORE CITY**”, submitted to Kongunadu Arts and Science College (Autonomous), Affiliated to Bharathiar University in partial fulfillment of the requirement for the Degree of **Master of Commerce** is a record of original work done during the period of **2022-2023** under the guidance of **Dr. P.V.Agilaa , MBA., M.Phil., Ph.D., Assistant Professor** in Department of Commerce. Kongunadu Arts and Science College (Autonomous), Coimbatore and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05/04/2023 .

H. Hariharan .

Signature of the Candidate

HARIHARAN.K

CERTIFICATE

This is to certify that Project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS MARUTHI SUZUKI SWIFT WITH SPECIAL REFERENCE TO COIMBATORE CITY ” submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfillment of the award of the Degree of **Master of Commerce** is a record of original work done by **HARIHARAN.K** during the period of her study in the **Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05/04/2023.


Signature of the Guide

Counter Signed


Head of the Department
Associate Professor and Head
Department of Commerce
Kongunadu Arts and Science College
Coimbatore - 641 029




6/4/23
Principal

PRINCIPAL
Kongunadu Arts and Science College
COIMBATORE

Submitted for the Viva Voce held on 10/4/23 at Kongunadu Arts and Science College (Autonomous), Coimbatore – 641029.


INTERNAL EXAMINER


10/4/23
EXTERNAL EXAMINER

**A STUDY ON WORKING CAPITAL MANAGEMENT OF
RELIANCE INDUSTRIES
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

MASTER OF COMMERCE

Submitted by

GOWRIPRIYA.A

Reg. No: 212CM020

Under the Guidance of

Dr. S. UMA, M.Com., M.Phil., Ph.D., PGDCA

Associate Professor and Head



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

[Re-Accredited By NAAC with "A⁺⁺" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

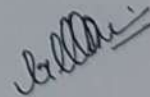
2022– 2023

DECLARATION

I, **GOWRIPRIYA.A** declare that the project work, entitled “**A STUDY ON WORKING CAPITAL MANAGEMENT OF RELIANCE INDUSTRIES**” submitted to Kongunadu Arts and Science College (Autonomous), Affiliated to Bharathiar University in partial fulfillment of the requirement for the Degree of **Master of Commerce** is a record of original work done during the period of **2022-2023** under the guidance of **Dr. S. Uma , M.Com., M.Phil., Ph.D., PGDCA Associate Professor and Head** in Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05/04/2023



Signature of the Candidate

GOWRIPRIYA.A

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON WORKING CAPITAL MANAGEMENT OF RELIANCE INDUSTRIES " submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfillment of the award of the Degree of **Master of Commerce** is a record of original work done by **GOWRIPRIYA.A** during the period of her study in the **Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05/04/2023



Counter Signed

Signature of the Guide

Dr. S. V. M., M.Com., M.Phil., Ph.D. PGDCA.,
Associate Professor and Head
Department of Commerce
Kongunadu Arts and Science College
Coimbatore - 641 029

Head of the Department

Dr. S. V. M., M.Com., M.Phil., Ph.D. PGDCA.,
Associate Professor and Head
Department of Commerce
Kongunadu Arts and Science College
Coimbatore - 641 029

Principal

PRINCIPAL
Kongunadu Arts & Science College
COIMBATORE.

Submitted for the Viva Voce held on 10/04/2023 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

Internal Examiner

External Examiner

**STUDY ON INFLUENCE OF COVID ON THE FINANCIAL STATUS OF THE
STREET VENDORS IN COIMBATORE CITY
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

MASTER OF COMMERCE

Submitted by

MAHESH.S

(Reg.No: 212CM021)

Under the Guidance of

Dr.P.V.AGILAA ,MBA.,M.phil.,Ph.D.,

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

[Re-Accredited By NAAC with "A⁺" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

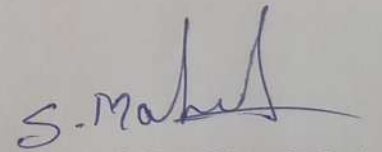
2022- 2023

DECLARATION

I, **MAHESH.S** declare that the project work, entitled **A STUDY ON INFLUENCE OF COVID ON THE FINANCIAL STATUS OF THE STREET VENDORS IN COIMBATORE CITY** , submitted to Kongunadu Arts and Science College (Autonomous), Affiliated to Bharathiar University in partial fulfillment of the requirement for the Degree of Master of Commerce is a record of original work done during the period of **2022-2023** under the guidance of **Dr.P.V.AGILAA,MBA.,M.phil.,Ph.D.,Assistant Professor** in Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05/04/2023



Signature of the Candidate

(MAHESH.S)

CERTIFICATE

This is to certify that Project work entitled “**A STUDY ON INFLUENCE OF COVID ON THE FINANCIAL STATUS OF THE STREET VENDORS IN COIMBATORE CITY**” submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfillment of the award of the Degree of **Master of Commerce** is a record of original work done by **MAHESH.S** during the period of his/her study in the **Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associateship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05/04/2023


Signature of the Guide

Counter Signed

Head of the Department

D.S. THAKUR, M.A., B.L., Ph.D.,
Associate Professor
Department of Commerce
Kongunadu Arts and Science College
Coimbatore - 641 029



Principal

PRINCIPAL.
Kongunadu Arts & Science College
COIMBATORE

Submitted for the Viva Voce held on 10/04/2023 at Kongunadu Arts and Science College (Autonomous), Coimbatore – 641029.

Internal Examiner

External Examiner

A STUDY ON FINANCIAL PERFORMANCE OF PRICOL LIMITED

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

MASTER OF COMMERCE

Submitted by

MADHU SREE.S

Reg.No: 212CM022

Under the Guidance of

Dr. S. Uma, M.Com., M.Phil., Ph.D., PGDCA

Associate Professor and Head



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

[Re-Accredited By NAAC with "A+" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

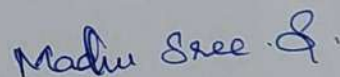
2022– 2023

DECLARATION

I, **MADHU SREE .S** declare that the project work, entitled “**A STUDY ON FINANCIAL PERFORMANCE OF PRICOL LIMITED**”, submitted to Kongunadu Arts and Science College (Autonomous), Affiliated to Bharathiar University in partial fulfillment of the requirement for the Degree of **Master of Commerce** is a record of original work done during the period of **2022-2023** under the guidance of **Dr. S. Uma , M.Com., M.Phil., Ph.D., PGDCA Associate Professor and Head** in Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05.04.2023



Signature of the Candidate

MADHU SREE .S

CERTIFICATE

This is to certify that Project work entitled “**A STUDY ON FINANCIAL PERFORMANCE OF PRICOL LIMITED**” submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfillment of the award of the Degree of **Master of Commerce** is a record of original work done by **MADHU SREE .S** during the period of her study in the **Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05.04.2023



Counter Signed

Signature of the Guide

Dr. J. M. M. M., M.Phil., Ph.D. PGDCA.
Associate Professor and Head
Department of Commerce
Kongunadu Arts and Science College
Coimbatore - 641 029

Head of the Department

Head of the Department
Associate Professor and Head
Department of Commerce
Kongunadu Arts and Science College
Coimbatore - 641 029

Principal

PRINCIPAL
Kongunadu Arts & Science College
COIMBATORE.

Submitted for the Viva Voce held on 10/04/2023 at Kongunadu Arts and Science College (Autonomous), Coimbatore – 641029.

Internal Examiner

External Examiner

**A STUDY ON FINANCIAL PERFORMANCE OF MARUTI SUZUKI
INDIA LIMITED
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

MASTER OF COMMERCE

Submitted by

NAVEDITHA.S

Reg.No: 212CM023

Under the Guidance of

Dr. S. AMUDHA, M.Com., M.Phil., PGDCA., SET., Ph.D

Associate Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

[Re-Accredited by NAAC with "A+" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2022 - 2023

DECLARATION

I, **NAVEDITHA.S** declare that the project work, entitled "**A STUDY ON FINANCIAL PERFORMANCE OF MARUTI SUZUKI INDIA LIMITED**", submitted to Kongunadu Arts and Science College (Autonomous), Affiliated to Bharathiar University in partial fulfillment of the requirement for the Degree of **Master of Commerce** is a record of original work done during the period of **2022-2023** under the guidance of **Dr. S.AMUDHA , M.Com., M.Phil., PGDCA,SET., Ph.D., Associate Professor** Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: **5 . 4 . 2023**

Navedittha.S

Signature of the Candidate

NAVEDITHA S

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON FINANCIAL PERFORMANCE OF MARUTI SUZUKI INDIA LIMITED" submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfillment of the award of the Degree of Master of Commerce is a record of original work done by **NAVEDITHA.S** during the period of her study in the Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

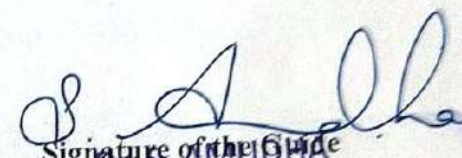
Place: Coimbatore

Date: 5.4.2023

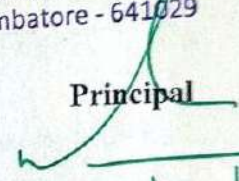


Counter Signed

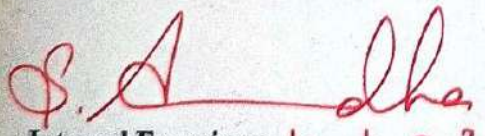

Head of the Department
Dr. S. Anandha, M.Com., M.Phil., Ph.D., PGDCA.,
Associate Professor and Head
Department of Commerce
Kongunadu Arts and Science College
Coimbatore - 641 029

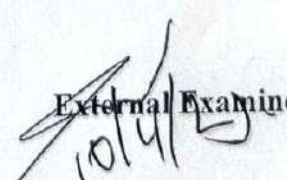

Signature of the Guide
Dr. S. Anandha
M.Com., M.Phil., SET., Ph.D., PGDCA
Associate Professor of Commerce
Kongunadu Arts and Science College
Coimbatore - 641 029

Principal


5/4/23
PRINCIPAL
Kongunadu Arts & Science College
COIMBATORE-641 029

Submitted for the Viva Voce held on 10.4.2023 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.


Internal Examiner 10.4.23


External Examiner
10/4/23

**FINANCIAL PERFORMANCE ANALYSIS OF SELECTED
PUBLIC SECTOR BANKS
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
MASTER OF COMMERCE

Submitted by

TAMILSELVAN.V

(Reg.No: 212CM024)

Under the Guidance of

Dr.D.Moorthy, M.Com., M.Phil., MBA., PGDCA., Ph.D.

Associate Professor and Head



**DEPARTMENT OF COMMERCE
KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)**

[Re-Accredited By NAAC with "A⁺⁺" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2022– 2023

DECLARATION

I, **TAMILSELVAN.V** declare that the project work, entitled **"FINANCIAL PERFORMANCE ANALYSIS OF SELECTED PUBLIC SECTOR BANKS"**, submitted to Kongunadu Arts and Science College (Autonomous), Affiliated to Bharathiar University in partial fulfillment of the requirement for the Degree of Master of Commerce is a record of original work done during the period of **2022-2023** under the guidance of **Dr.D.Moorthy, M.Com., M.Phil., MBA., PGDCA., Ph.D. Associate Professor and Head** in Department of B.Com. Banking and Insurance, Kongunadu Arts and Science College (Autonomous), Coimbatore and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05/04/23.



Signature of the Candidate

(TAMILSELVAN.V)

CERTIFICATE

This is to certify that Project work entitled "**FINANCIAL PERFORMANCE ANALYSIS OF SELECTED PUBLIC SECTOR BANKS**" submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfillment of the award of the Degree of **Master of Commerce** is a record of original work done by **TAMILSELVAN.V** during the period of his/her study in the **Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associateship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 5/4/23.



Counter Signed

Head of the Department

Dr. D. MOODAN, M.Com., M.Phil., Ph.D., PGDCA.,
Associate Professor & Head
Department of Commerce
Kongunadu Arts and Science College
Coimbatore - 641 029

Dr. D. MOODAN, M.Com., M.Phil., M.B.A., PGDCA., Ph.D.
Associate Professor & Head
Department of B.Com. Banking and Insurance,
Kongunadu Arts and Science College,
Coimbatore - 641 029.

Signature of the Guide

Principal

PRINCIPAL
Kongunadu Arts & Science College,
COIMBATORE.

Submitted for the Viva Voce held on 10/4/23. at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

Internal Examiner

External Examiner

STUDY ON WORKING WOMEN PERCEPTION TOWARDS INSTANT FOOD PRODUCTS

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

MASTER OF COMMERCE

Submitted by

ASHU A

Reg.No: 212CM025

Under the Guidance of

Dr. P.K. UMA MAHESWARI ,M.com.,M.Phil.,MBA.,PGDCA.,Ph.D.,

Associate Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

[Re-Accredited By NAAC with "A⁺⁺" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

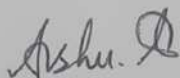
2022– 2023

DECLARATION

I, **ASHU A** declare that the project work, entitled **A STUDY ON WORKING WOMEN PERCEPTION TOWARDS INSTANT FOOD PRODUCTS**, submitted to Kongunadu Arts and Science College (Autonomous), Affiliated to Bharathiar University in partial fulfillment of the requirement for the Degree of Master of Commerce is a record of original work done during the period of **2022-2023** under the guidance of **Dr.P.K.Umamaheswari M.com.,M.Phil.,MBA.,PGDCA.,Ph.D. Associate Professor** in Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 5 - 4 - 2023


Signature of the Candidate

ASHU A

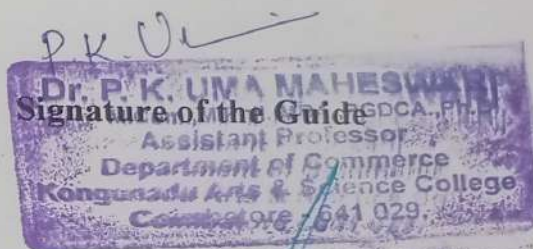
CERTIFICATE

This is to certify that Project work entitled "A STUDY ON WORKING WOMEN PERCEPTION TOWARDS INSTANT FOOD PRODUCTS" submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfillment of the award of the Degree of Master of Commerce is a record of original work done by ASHU A during the period of his/her study in the Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associateship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 5-4-2023

Counter Signed



Head of the Department

Dr. S. UMA, M.Com., M.Phil., Ph.D., PGDCA,
Associate Professor and Head
Department of Commerce
Kongunadu Arts and Science College
Coimbatore - 641 029

Principal

Principal
Kongunadu Arts and Science College
COIMBATORE - 641 029

Submitted for the Viva Voce held on 10/04/2023 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

Internal Examiner

External Examiner

5088 2017

**A STUDY ON CUSTOMER SATISFACTION OF ASIAN PAINTS WITH
SPECIAL REFERENCE TO COIMBATORE CITY
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

MASTER OF COMMERCE

Submitted by

VIGNESH.R

(Reg.No: 212CM026)

Under the Guidance of

Dr.P.V.AGILAA ,MBA.,M.Phil.,Ph.D.,

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

[Re-Accredited By NAAC with "A⁺" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2022– 2023

DECLARATION

I, **VIGNESH.R** declare that the project work, entitled “**A STUDY ON CUSTOMER SATISFACTION OF ASIAN PAINTS WITH SPECIAL REFERENCE TO COIMBATORE CITY**”, submitted to Kongunadu Arts and Science College (Autonomous), Affiliated to Bharathiar University in partial fulfillment of the requirement for the Degree of Master of Commerce is a record of original work done during the period of **2022-2023** under the guidance of , **Dr.P.V.AGILAA, MBA.,M.phil.,Ph.d., Assistant Professor** in Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05/04/2023



Signature of the Candidate
(VIGNESH.R)

CERTIFICATE

This is to certify that Project work entitled “**A STUDY ON CUSTOMER SATISFACTION OF ASIAN PAINTS WITH SPECIAL REFERENCE TO COIMBATORE CITY**”, submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfillment of the award of the Degree of **Master of Commerce** is a record of original work done by **VIGNESH.R** during the period of his/her study in the **Department of Commerce, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associateship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05/04/2023



Signature of the Guide

Counter Signed



Head of the Department



Principal
PRINCIPAL,
Kongunadu Arts & Science College
COIMBATORE.

Submitted for the Viva Voce held on 10/04/2023 at Kongunadu Arts and Science College (Autonomous), Coimbatore – 641029.



Internal Examiner



External Examiner