



STRATEGIC MANAGEMENT

Dr. Anjaneya Sharma, Dr. Sony Hiremath, Dr. Usha S
Dr. B. Divya Priya, Dr. Abhishek

ABOUT THE AUTHORS



Dr. Anjaneya Sharma is Professor and Head of the Department at RSR Rungta college of Engineering & Technology (RSR RCET), Bhilai. A doctorate from Acharya Nagarjuna University, Guntur, he has over 25+ years of experience in Academic Administration, Research Teaching, Training, Auditing and Consulting. He has many research publications in ABDC, Scopus, UGC Care – National and International Journals. He is a qualified PhD guide in the areas of HRM, Marketing, Strategic and Operations and General Management. Besides academics and research he has been a consultant, HR auditor, undertakes FDPs, MDPs and the like in various areas of Management.



Dr. Sony Hiremath was born in Vijayapur, Karnataka state, on 14th Feb 1989, in a well-educated family. The Author completed her BBA in 2010 and MBA in 2012 from Visveswaraya Technological University, Kalaburgi, in flying colours in Finance specialization. Dr. Sony Hiremath also pursued Post Doctoral Program from the prestigious Karnataka state Akkamahadevi Women's University, Vijayapur, in the year 2017. During her Post Doctoral tenure, she served as a Teaching Assistant in the Department of Management at the same University. She has displayed an excellent performance in her entire career in both Teaching and Research.



Dr. Abhishek (BBA, MBA, Ph.D (Management), Assistant Professor cum Training and Placement Officer in Faculty of Management and Commerce at Baba Mastnath University, Rohtak (Haryana), 124021.

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