

CHALLENGES AND PROBLEMS FACED BY WOMEN ENTREPRENEUR
IN INDIAN SOCIETY AFTER COVID-19 PANDEMIC”

(ICSSR SPONSORED ONE DAY NATIONAL SEMINAR)

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Chief Editors

Dr. M.Vasuhi

HOD – Department of Commerce

Mr.P.Ramachandran

Assistant Professor – Department of Commerce

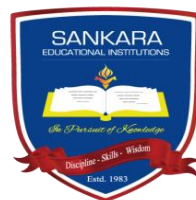
Ms. C.Brindha

Assistant Professor – Department of Commerce

Dr.C.Sumathi

Associate Professor – Department of Commerce

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Authors and Publisher

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Sankara College of Science and Commerce

Saravanampatty, Coimbatore – 641 035

Phone: 0422 – 4313529

E-Mail: webadminarts@sankara.ac.in

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Editorial Message

Dear Author

Warm Greetings!!!

We would like to express our deep gratitude to the advisory committee members for their excellent advice and help. Their extensive discussions around the work and interesting explanations in research have been very helpful for this book. This book explores the collection of selected contributors of the well – researched paper, made by the Academicians, Teachers, Researchers, Policy makers of various colleges. This book helps us to convey about the Challenges and Problems Faced by Women Entrepreneur in Indian Society after Covid-19 Pandemic. This work would not have been possible without the support, cooperation and encouragement of researchers. We also like to acknowledge their contributions towards this assignment possible.

We express our sincere thanks to Thiru Ramachandran, Managing Trustee and Secretary, Mr. Kalyanaraman Joint Secretary, Smt. Sandhiya Ramachandran, Joint Secretary, Smt. Nithya Ramachandran, Deputy Joint Secretary, of Sankara Educational Institutions, for their encouragement and support to conduct this ICSSR sponsored seminar.

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We especially render our sincere and authentic thanks to the ICSSR funding agency for their acceptance and guidance to conduct his seminar. The primary objectives of this ICSSR Sponsored One Day National Seminar on “Challenges and Problems Faced by Women Entrepreneur in Indian Society after Covid-19 Pandemic” the main objectives of the conference are to create awareness about Women Entrepreneurs growth and well settlement.

Dr. M.Vasuhi

Seminar Convener & Chief Editor

Mr. P. Ramachandran

Seminar Co-Convener & Chief Editor

Contents S. No	Title / Author	Page Number
1	The Impact of technology on rural Women Entrepreneurs during and after COVID-19: An Empirical Study Dr. Sujith Jayaprakash¹, Dr. K. Chitra² and Dr. V. Kathiresan³	1-4
2	Challenges Faced by Women Entrepreneurs During Covid-19 Pandemic Dr.S.Kalpana¹ Mrs.R.Sowmiya²	5-10
3	Problems And Opportunities Of Women Entrepreneurs In India – A Conceptual Study Mr. T. Gowri Shankar¹ S.Madheswaran²	11-15
4	The Study on Issues and Challenges of Women Empowerment in India Mr. B. Senthil Kumar	16-22
5	Women Entrepreneur in Indian Perspectives Dr.S Parthiban¹ P.S. Narayanasamy²	23-31
6	Problems and Opportunities of Women Entrepreneurs in India Ms. S. Harydharuni¹	32-36
7	Problems and Opportunities of Women Entrepreneurs During Covid -19 in India Dr. M. Vasuhi¹ Mrs. S. Jeyalakshmi²	37-41
8	Exploring the Impact of Covid-19 Pandemic on Women Entrepreneurs in India Ms. P. Girija¹	42-46
9	Women Entrepreneurship Development In India: Challenges, Empowerment And Opportunities Ms. S. Ganga Mithra¹ Ms. S. Aksitha²	47-49
10	Challenges and Problems Faced by Women Entrepreneur in Indian Society after Covid-19 Pandemic Ms. M.Lithika¹ Ms. M.P.Kaviya Dharsana²	50-52

11	Women Entrepreneurship and Globalization Ms.B.Parimalam¹	53-58
12	New Challenges to Women Entrepreneurs After Covid-19 Dr.A.Devika¹ Ms. D.Niranjadevi²	59-64
13	Women Entrepreneurship Development in India A.Praveen Kumar¹, T.SriSaravanan²	65-66
14	A Study on Challenges of Women Entrepreneurs in India Ms.C.Brindha¹	67-70
15	A Study of the Problems and Challenges Faced by Women Entrepreneurs in India Mrs.R.Jeyamathi¹	71-77
16	Problems and Opportunities of Woman Entrepreneurs in India Mrs. D.Vikashini¹	78-87
17	Women entrepreneurship: does grass ceiling a barrier or boon? Mr. Isani Gazalabanu Abdul Gafar¹	88-92
18	The Unique Challenges Women Entrepreneur are Facing in the Covid-19 Dr.J.Aruna¹ Dr.P.Sopna²	93-98
19	Review of Women Entrepreneurship in MSME Sector in the State of Gujarat Dr. Prashant Pareek¹	99-105
20	Problems and Opportunities of Women Entrepreneurs in India Ms. Gurupackiam¹and Dr. M.Vasuhi²	106-110
21	Impact of COVID-19 on Women Entrepreneurship in India Ms. K. Valli Nayaki¹	111-117
22	Technology Entrepreneurship Overview Definition and Distinctive Aspects Dr.S.Sangameshwaran¹	118-128
23	Women Entrepreneurs Demanding Situations in the Wake of the Covid-19 Pandemic	129-134

	Ms. M. Deepa¹	
24	Work Life Balance and Socio Economic Analysis of Women Entrepreneurs Post Covid-19 with special reference to Coimbatore City Ms. R.Mahadevi¹	135-142
25	Problems and Opportunities of Women Entrepreneurs in Tamil Nadu Ms. M.Saranya¹	143-147
26	An study on the New Labour codes and its Significance for the Future Generations Dr. Rajeev Kumar Sinha¹ Ms. Vandana Verma²	148-154
27	Women Entrepreneurs in India: Challenges and Opportunities Mr. S Ajithkumar¹	155-159
28	Opportunities and Challenges Faced by Women Entrepreneurs in India Mr.M.Shankar¹	160-166
29	A Study on Problem and Prospects of Women Entrepreneurs Ms. V. Priyanka¹ Dr. T.M. Hemalatha²	167-171
30	Challenges and Problems Faced by Women Entrepreneurs after Covid-19 Focus on Small and Cottage Industries in Thanjavur District Dr.P.Rengarajan¹ R.Radhika	172-180
31	The Impact of Globalization on Women Entrepreneurship Ms.E.Jamuna¹	181-187
32	Challenges and Strategies of Women Entrepreneurship in Kerala during Covid-19 Dr. K. Amutha¹ S. S Gopika²	188-191
33	Impact of covid-19 on Women Entrepreneurs in India Mrs.S.Babitha¹ Mrs.M.Manimegalai²	192-196
34	A Study on Women Empowerment Through Self-Help Groups	197-208

	with special reference through Kuzhalmannam Dr. K. Amutha¹ Ms. C. Remya²	
35	Difficulties Faced by the Women Entrepreneur's in their Business Dr.R.Vasanthi¹	209-212
36	Challenges Faced by Women Entrepreneur during Covid-19 Ms. G.Yashodha¹	213-218
37	Impact Women Entrepreneurship and Globalization Mrs. P. Sathyapriya¹	219-223
38	Traverse the Bump of Covid-19 Rampant on Women Small Scale Entrepreneurs in India Ms. P. Sivaranjani¹ Dr. V. Yuvaraj²	224-230
39	Challenges Faced by Women Entrepreneurs during Covid-19 Mrs.S.Chitralekha¹	231-234
40	Women Entrepreneurs: Problems and Prospect in India Dr. B. Bhuvaneswari¹ Mr. K.Krithish²	235-242
41	Impact of Covid-19 on Women Entrepreneurship in India Dr.S.Kavitha¹ Ms. I. Varsha²	243-248
42	The Impact on Women Entrepreneurs of after Covid-19 Dr.B.Sharmila¹ Dr.E.Rajeswari²	249-252
43	Impact of Globalization on Women Entrepreneurs Dr.G.Lakshmi¹ Ms. KCS. Hemaharini² Ms. A. Ananya³	253-261
44	A Study Problems and Opportunities of Women Entrepreneurs in India Ms. S. Shobana¹ Mr.P.Sasikumar²	262-265
45	Impacts and Challenges Faced by Women Entrepreneurs in Covid-19 Dr.G.Lakshmi¹ Ms. R. Ruthravarshini² Ms. B. Rishivardhini³	266-273
46	Entrepreneurial Prospects and Challenges for Women Amidst COVID -19 K. Aiysha¹ M.Santhiya² K. Ramya³	274-277
47	Women Entrepreneurship platform (WEP) – Start-up India	

	Mrs.R.Umadevi¹ Mrs.C.Udaya²	278-286
48	Impact of Post-Covid-19 on Microfinance Sustainable Development of MSMEs owned by Women Entrepreneurs with special reference to Coimbatore District Ms. K.Gowri¹	287-296
49	Problems And Prospects of Women Entrepreneurs During COVID-19 Dr. B. Seetha Devi¹ Mr. T. Logesh²	297-306
50	Challenges and Opportunities of Women Entrepreneurs during Covid-19 Dr.N.Giri¹ Ms. K.Gnanasundari²	307-312
51	Women Entrepreneurship in India-Challenges and Empowerment P. Suhith¹ G. Lakshmi Priya² Maneesha Ravindran Karimbil³	313-317
52	Impact of the COVID -19 on Women Entrepreneurship in India with Special References to Assam Mr. Prasanta Barik¹	318-325
53	Women Entrepreneurship in India Challenges and Empowerment Ms. S.R. Ruba Devi¹ Ms. S.S.Soniya²	326-329
54	An Analysis on Challenges of Women Entrepreneurs in India Mrs. Dr. P.V.Agilaa¹ Ms. J.Jeny² Ms. M.Priya³	330-334
55	Challenges Faced by Women Entrepreneurs in India Dr. G. Akilandeswari¹ Dr.K.Priyatharsini² Dr. E. Renuga³	335-338
56	Business Opportunities for Women Entrepreneurs at Home Dr. D. Karthika¹ Mr. S. Gowtham² Mr. R. Akash³	339-342
57	Opportunities for Women Entrepreneurs in Social Media D.R. Charulatha¹ R. Vijayalakshmi² A. Nivetha³ S. Dinesh Prasanth⁴	343-346
58	Dimensions of Women Entrepreneurship – Proposed Conceptual Framework on Opportunities and Challenges Ms. G. Vanmathi¹	347-352

59	Impact of Women Entrepreneurs with Special Reference to Pollachi Thaluk Dr. P. Bruntha¹ Ms. Subaithani² Ms. S. Shabana³	353-363
60	Impact of Covid on Indian Women Entrepreneurs Dr.R.Velmurugan¹ Mrs.R.Bhuvaneswari² Dr.J.Sudarvel³	364-372
61	Women Entrepreneurship in India: Challenges and Empowerment Dr.G.Lakshmi¹ S. Sowbornika² P.L. Sowndarya³	373-380
62	A Study on Problems and Opportunities of Women Entrepreneurship in India Mahima Boban¹	381-389
63	Problems of Women Entrepreneurs in India Mr. G. Suresh¹	390-395
64	Challenges Faced by Women Handloom Weavers Dr. S.Poongodi¹ Dr. P.Jayanthi²	396-402
65	Issues and Prospects of Female Entrepreneurship in India Ms. U. Ponmani¹ Ms.C.K.Sruthi²	403-407
66	Women Entrepreneurship Development in India: Challenges and Empowerment Ms. S. Poornima¹ K.Bharkavi²	408-415
67	A Study on Women Entrepreneurship in India after Covid-19 Ms. R.T Lavanya¹ Dr. A. Saravanakumar²	416-422
68	Challenges Facing Women Entrepreneurs Following Covid-19 Pandemic S.Ramya¹	423-426
69	Problems Faced by Women Entrepreneurs in India Mrs. A. Banu Priya¹ Mrs. S.Poornima²	427-431
70	Female Entrepreneurship: Types of Economic Activity Dr.Askar Ali Jinna¹ Mr. S. Praveen Kumar²	432-438
71	Women Entrepreneurship in India: Challenges and Empowerment Ms. B. Sooriapriya¹ Ms. N. Suruthi² Ms. R.K. Vidharsana³	439-446

72	The Impact of the Covid-19 Pandemic on Women Entrepreneurs Mrs.S.DayanaSweetlin¹ Dr.R.S.Thangeswari²	447-451
73	Impact of Covid-19 on Women Entrepreneurs in India Mr. G.Saran¹ Mr. G. Vignesh Ram²	452-457
74	Impact of Globalisation on Women Entrepreneurs in India Dr. S. Duraieswari¹ Ms. S. Varshini² Ms. R. Srinithi³	458-465
75	Exploring the Impact of Covid-19 Pandemic on Women Entrepreneurs in India Dr. G. Anitha Rathna¹ Dr. R. Tamil Selvi²	466-473
76	Women Entrepreneurship in the Technical Era Ms. G. B. Madhu Shree¹ Ms. V. Dhanasri² Ms. S.Abinaya³ Mr. S.R.Girish⁴	474-478
77	Problems Faced by Women Entrepreneurs in India Dr.N.Kavitha¹ Ms. M. Keerthana²	479-484
78	Women's Issues during Pandemic Times (Covid-19) Dr.T.Johnson¹	485-493
79	Challenges Faced by Women Entrepreneurs during Covid-19 Ms.S.Ashma Begum¹ Ms.P.Vithershana²	494-499
80	Entrepreneurship, Innovations and Digital Skills in New Era of Artificial Intelligence Dr. K. Padmavathy¹ Dr. B. Kalyani²	500-504
81	A Study on Problems faced by Rural Women Entrepreneurs in Coimbatore District Ms. G.Kowsalya¹	505-509
82	A Study on Challenges of Women Entrepreneurs in India Mrs. L.Malarvizhi¹ Mrs.P.Indhumathy²	510-514
83	Exploring the Women Entrepreneurship in Globalized World Ms. A. Govardhini¹	515-518
84	Social Impacts of Covid Pandemic on Women Entrepreneurship in India	519-523

	Dr. Rama Gandotra¹	
85	Challenges to Women Entrepreneurs After Covid-19 Ms. G. Nivetha¹	524-531
86	Revival of Women Entrepreneurship in Post Pandemic era in India Dr. Navdeep Kumar¹	532-537
87	Opportunities available for women Entrepreneur Through government Scheme during Covid-19 Mrs. S. Deepa¹ Dr. R. S. Thangeswari²	538-542
88	A Study on Problems faced by Women Entrepreneurs in Thrissur District Ms. P.S.Reshma¹	543-548
89	Impact of Globalization on Women Entrepreneurship Mr. M. Udhayakumar¹	549-551
90	A study on Women Entrepreneurs of Uzhavar Santhai with special Reference to Udamalpet town Dr.N.Chitra¹ Dr.D.Premaselvaraji² Ms.J.Yazhini³	552-557
91	New Challenges to Women Entrepreneurs After Covid-19 Dr. M. SelvaSoundari¹ N. Eswara Moorthy² R.Harshini³ S. Vishnu Sruthi⁴	558-568
92	Journey towards Dawn: A Study on Challenges and Significant Strategies of Women Entrepreneurs in India Dr. D. Lourdhu Mary¹Athira Suresh² Dr. C. Sumathi³	569-572
93	All you need to know about how Entrepreneurship Impacts on Indian Economy? And importance of Entrepreneurship in Society Dr. M. Leyakath Ali¹. C.Usha Rani²	573-577
94	The Challenges of Female Entrepreneurs in the Wake of the Covid-19 Pandemic Ms. A. Srimadhi¹ Mrs. N. Niranjana²	578-582
95	The Survival of the Fittest: Women Entrepreneur in India Facing Challenges and Opportunities	583-590

	Ms. M.Pavithra¹	
96	Attitude Towards Entrepreneurship Among B. Com Students in Thrissur District P. Shaneeb¹ Dr. M. Sumathy² T.S. Sujith³ K.J.Mohammed Nabeel⁴ Sneha Jayalakshmi⁵	591-599
97	The Impact of Covid-19 on Small Business Owners: “Women with house hold business from the first three months after Widespread Social Distancing Restrictions Dr. K. Valarmathi¹	600-605
98	Problems and Opportunities of Women Entrepreneurs in India S. Subhajit Parida¹ K.V.Tharshin Ram² N. Vinoth³	606-609
99	Impact of Covid-19 on Women Entrepreneurship in India Dr. M. Kalimuthu¹ N. Gowtham² A.V. Sugeerthi² S. Surendharan²	610-613
100	Problems and Opportunities of Women Entrepreneurs in India Mr. Lakshmi Narendran¹ S.Kanishka²	614-624
101	Women Empowerment – Dimensions Dr. J. Gayathri¹	625-629
102	Defining the New Era of Entrepreneurship with context to Women Entrepreneurs Sujasca Dias¹, Salrina Pelin Dias²	630-636
103	Impact of Covid-19 on Women Entrepreneurship in India Ms.V.Subakowsalya¹	637-642
104	Challenges and Empowerment of Women Entrepreneur Dr. L. Prabha¹ Ms. S. Ranchana² Ms. A.L Rethani³	643-646
105	Challenges and Problems of Women Entrepreneurs in India Ms. D.Priya¹ Ms. C. Rithikha²	647-650
106	Women Entrepreneurship in India: Challenges and Opportunities Mr. P. Sasikumar¹ Dr.T.M. Hemalatha² Mrs.G. Arut Geevitha³	651-657
107	Impact of Covid-19 on Women Entrepreneurship	658-665

	with special reference to Chennai City Dr. M. Kalimuthu, Ms. M. Umadevi	
108	Challenges faced by Women Entrepreneurs during Covid-19 Dr. R. Judith Priya¹ Ms. T. Saranya² Ms. P. Sangamithra³	666-671
109	A Study on Women Entrepreneurs Adverse Effect of Work Life Balances during Covid-19 Lockdown Mr.s.Vignesh¹ Dr. R.S.Thangeswari²	672-678
110	Women Empowerment and SDG Dr.S.Kalpana¹	679-681
111	Problems and Opportunities Faced by Women Entrepreneurs in India Dr.C.Kothaiandal¹ B. Satheeshkumar²	682-684
112	Design of Intelligent Image Classification using Artificial Neural Network (Convolutional Neural Network) Model Dr.V.Sulochana¹ Mrs. S.Gomathi² Mrs. M. Yamuna Devi³	685-688
113	Challenges Faced and Measures taken by the Women Entrepreneurs during and after Covid-19 Dr.S.Rajam¹ Mrs. P.Geetha²	689-694
114	Entrepreneurial Prospects and Challenges for Women Amidst Covid-19 Dr.R.Vijaya¹ Ms. R. Renuka²	695-700
115	Challenges Faced by Women Entrepreneurship in India Ms. S. M. Kavitha¹	701-706
116	Women Entrepreneurship – A Study on Challenges Faced Dr. A. ViniInfanta¹	707-715
117	Challenges Faced by Women Street Vendors during Pandemic Period K. Myilswamy¹ Dr.S.Sangeetha²	716-722
118	Problems and Opportunities of Women Entrepreneurs in India- An Overview	723-729

	Dr. B. Archana¹	
119	Instigating Journeys of Women Entrepreneurs Dr. L. Prabha¹ Ms. S. Abinaya² Ms. A. Amrutha Varshini³	730-739
120	Financial Crisis Faced by Female Entrepreneurs post Covid Period K. Myilswamy¹ Dr. S.Uma²	740-744



CHALLENGES FACED BY WOMEN STREET VENDORS DURING PANDEMIC PERIOD

K. Myilswamy¹ Dr.S.Sangeetha²

¹(Assistant Professor of Commerce, Kongunadu Arts and Science College)

²(Assistant Professor, Department of Commerce Industry Integrated,

Sri Krishna Arts and Science College)

Mail ID- myilswamyk@yahoo.com vstarun2005@gmail.com

Abstract:

Women working in the unorganized sector, street vendors and daily wagers including domestic workers have had to face sharper repercussions after completely losing their livelihoods in the wake of the pandemic. Apart from losing incomes and being evicted from homes, they face the additional threat of sexual harassment. Currently, there is even strong negative measures and view prevailing against street vending both by the local government and by the formal business operators. In addition, street vendors face many problems in the course of running their activities. Street vendors form a very important segment of informal sector. Street vendors offer goods and services for sale without having a permanent built up structure to satisfy the demands of urban poor's and urban youth.

Keywords: Unorganized Sector, Street Vendors, Women Entrepreneur, Pandemic Period.

Introduction

Gender disparities sharpen during calamities and conflicts making the burden worse. So it has been for the impact of the Covid19 pandemic lockdown. While migrant labourers and workers from the unorganized sector in general have been utterly ignored by the policy making of this government, women from this sector have it worse. Many have been evicted from their homes, have lost their jobs and face an uncertain impact on their livelihoods.

Women working in the unorganized sector, street vendors and daily wagers including domestic workers have had to face sharper repercussions after completely



losing their livelihoods in the wake of the pandemic. Apart from losing incomes and being evicted from homes, they face the additional threat of sexual harassment.

There are roughly 2 crore hawkers in India. 1/3rd of this population consists of women street vendors who mostly sell their wares in weekly haats/ streets/ roadside stalls or by helping their families / husbands in the back-end work. The street as a workspace for women is doubly insecure, with them being more vulnerable to the constant threat of sexual harassment.

Statement of the Problem

However, despite its increasing importance in the total economy (especially for urban poor in the city), policies, regulations, services, infrastructure facilities and institutional support programme are not available for the street vending and the environment under which the vendor operate their business are not suitable for their health and wellbeing. In addition to this, there is no proper attention, which is given to street vending by policy makers, decision makers, and planners. Currently, there is even strong negative measures and view prevailing against street vending both by the local government and by the formal business operators. In addition, street vendors face many problems in the course of running their activities. It is therefore, the focus of this study is to assess the challenges and prospects of street vending in Coimbatore

Objectives

- To identify socio-economic and environmental impact of street vending.
- To identify the major constraints that faces the vendors while operating their business.

Research Methodology

The research is adopted on non-probability sampling. The area of the study is limited to Coimbatore district. The study conducted from December 2020 to February 2021. The sample size of 100 respondents to know the consumer preference towards women street vendors and respondents were from all age groups chosen randomly. It is conducted using convenient sampling method. To evaluate the objectives of the study, required data were collected from primary as well as secondary sources.

Hypothesis



- There is no significant relationship between the problems faced by the respondents and their Overall perception about the street vendors

Review of Literature

Karthikeyan, R. and Mangaleswaran, R. (2013) conducted a study focusing on the “Vulnerability of street vendors in Java”. The study found that most of the street vendors, especially the woman vendors experience vulnerability at the higher level. Vulnerability also varies across the locations of vending.

Beman J. (1995) sadly register his views that neither the government statistics nor the other official censuses do not bring out the excessive vulnerability of the self-employed in general and the progressive marginalization of women in particular. Thus there is no proper data's maintained about the problems regarding women vendors.

Debdulsana (2013) studied the street vendor's terms of their decent work and emphasized the role of organization/ Union in providing the decent work culture. His study explores the street vendors mainly depend on money lenders for their economic and social security purposes. There is no safety for the street vendors in their work place. They have to face severe harassment from the local authorities.

Table -1

Analysis and Interpretation

Percentage Analysis

DEMOGRAPHIC VARIABLES	CATEGORIES	NO.OF RES.	%
Gender	Male	50	50
	Female	50	50
	TOTAL	100	100
Age	Below 20 years	25	25
	21-30 years	50	50
	31-40 years	12	12
	40 years & above	13	13



	<i>TOTAL</i>	<i>100</i>	<i>100</i>
Educational qualification	Illiterate	06	06
	Middle class	65	65
	Higher secondary	20	20
	Graduate	09	09
	<i>TOTAL</i>	<i>100</i>	<i>100</i>
Type of vending	Vegetables	38	38
	Fruits	37	37
	Flower shop	05	05
	Others	20	20
	<i>TOTAL</i>	<i>100</i>	<i>100</i>
Location of vending	Rural	85	85
	Urban	5	5
	Semi urban	7	7
	Semi Rural	3	3
	<i>TOTAL</i>	<i>100</i>	<i>100</i>
Income per day	Below 1000	38	38
	Rs1000-2000	24	24
	Rs 2001-3000	26	26
	Rs 3000 & above	12	12
	<i>TOTAL</i>	<i>100</i>	<i>100</i>
Type of problem faced	Finance problem	65	65
	Not proper sales	12	12
	Lock down rules	23	23
	Others	0	0
	<i>TOTAL</i>	<i>100</i>	<i>100</i>



Period for recover	Less than 6 months	9	9
	6 – 12 months	45	45
	1 – 2 Years	25	25
	More than 2 Years	21	21
	TOTAL	100	100

Source: Primary Data

From the above table it is clear that both the male and female respondents are equal. **Out of 100 respondents 50 percent are 21-30 years and followed by below 20 years.** Based on educational qualification **65 percent have completed middle class.** **38 percent of the respondents are doing vegetable business and followed by fruits business.** **85 percent of the respondents' Location of vending is rural.** It is clear that **38 percent of the respondent's annual income per day is below Rs. 1000.** **65 percent of the respondents are finance problem.** **45 percent are taken 6 to 12 months to recover from the problem.**

Chi-Square Test

Table-2

Null Hypothesis

There is no significant relationship between the problems faced by the respondents and their Overall perception about the street vendors

Alternate Hypothesis

There is a significant difference between the problems faced by the respondents and their Overall perception about the street vendors

LEVEL OF SIGNIFICANCE ($\alpha = 0.05$)

Problems faced by the respondents * Overall perception					
	Overall perception				
	B r i	Reso urces	A re a	Bus ines s	T o t



		b e s		of bu si ne ss	tim e	a l
Probl ems faced	Finance problem	1 8	4	5	13	4 0
	Not proper sales	3	2	1	0	6
	Lock down rules	8	3	5	6	2 2
	Others	1 1	0	8	13	3 2
Total		4 0	9	19	32	1 0 0

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	12.618 ^a	9	.181
Likelihood Ratio	15.716	9	.073
Linear-by-Linear Association	1.718	1	.190
N of Valid Cases	100		

p value = 0.181

Inference

Since $P(0.181) > 0.05$, we accept null hypothesis. There is no significant relationship between the problems faced by the respondents and their Overall perception about the street vendors.

Conclusion

Street vendors form a very important segment of informal sector. Street vendors offer goods and services for sale without having a permanent built up structure to



satisfy the demands of urban poor's and urban youth. They ensure the distribution of benefits in favour of the disadvantaged group. The objective of this paper is to identify the causes behind street vending, challenges faced by street vendors, highlight the importance of street vendors, what measures are taken by the Government to prevent the harassment of street vendors by police and other authorities, improvement in the working conditions, social protection and life skill development to improve the level of profitability.

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