

**A STUDY ON FINANCIAL ANALYSIS OF LAKSHMI MACHINE WORKS
(LMW)**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE WITH BANKING AND INSURANCE

Submitted by

RAMNATH.K.L

(Reg.No: 211CB001)

Under the Guidance of

Dr.K.SUBASHINI, M.Com, M.Phil, PGDCA, Ph.D.,

Assistant Professor



DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[Re-Accredited By NAAC with "A⁺" Grade (4th Cycle)] College of Excellence
(UGC) COIMBATORE-641029, TAMIL NADU, INDIA

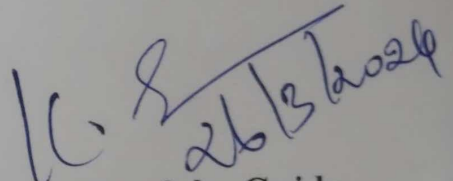
2021-2024

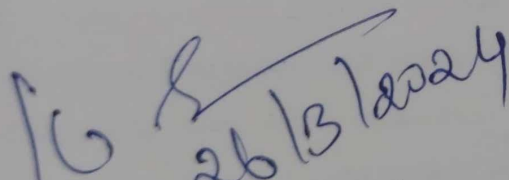
CERTIFICATE

This is to certify that Project work entitled "A STUDY ON FINANCIAL ANALYSIS OF LAKSHMI MACHINE WORKS (LMW)", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfillment of the award of the Degree of **Bachelor of Commerce with Banking and Insurance** is a record of original work done by **RAMNATH.K.L** during the period of his study in the **Department of Commerce with Banking and Insurance, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

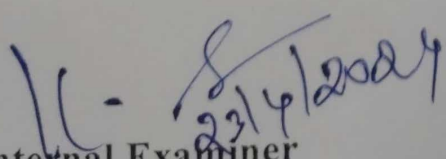
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Signature of the Guide

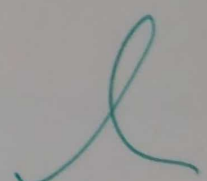

Head of the Department

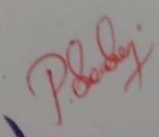
Dr. K. SUBASHINI, M.Com., M.Phil., PGDCA., Ph.D.,
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Submitted for the Viva Voce held on 23/04/2024 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.


Internal Examiner




Principal
PRINCIPAL
Kongunadu Arts & Science College,
COIMBATORE.


External Examiner

**A COMPARATIVE FINANCIAL STUDY OF PUBLIC SECTOR BANK
AND PRIVATE SECTOR BANK**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE WITH BANKING AND INSURANCE

Submitted by

C. ARAVIND

(Reg.No: 211CB002)

Under the Guidance of

Dr.K.Subashini, M.com, MPhil, PGDCA., Ph.D.,

Assistant Professor & Head (i/c)



DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[Re-Accredited By NAAC with "A+" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

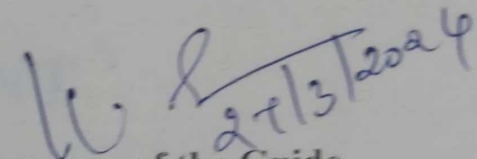
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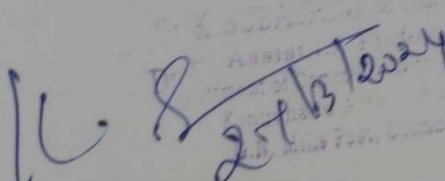
CERTIFICATE

This is to certify that Project work entitled "A COMPARATIVE STUDY ON PUBLIC SECTOR BANK AND PRIVATE SECTOR BANK", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of Bachelor of Commerce with Banking and Insurance is a record of original work done by C. ARAVIND during the period of his study in the Department of Commerce with Banking and Insurance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 27/03/2024


Signature of the Guide


Head of the Department

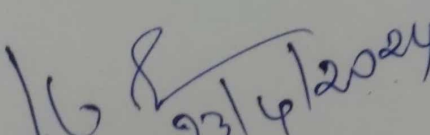
Dr. K. SUBASHINI, M.Com., M.Phil., PGDCA, Ph.D.,
Assistant Professor & Head
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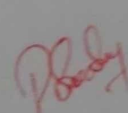



Principal

PRINCIPAL
Kongunadu Arts & Science College
COIMBATORE.

Submitted for the Viva Voce held on 23/04/2024 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.


Internal Examiner


External Examiner

**A STUDY ON EMPLOYEE BENEFITS AND ITS EFFECTS ON EMPLOYEE
PRODUCTIVITY WITH SPECIAL REFERENCE TO COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE WITH BANKING AND INSURANCE

Submitted by

V. LAKSHANA

(Reg.No: 211CB003)

Under the Guidance of

Dr.K.SUBASHINI, M.Com, M.Phil, PGDCA, Ph.D.,

Assistant Professor and Head (i/c)



DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[Re-Accredited By NAAC with "A+" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2024

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON EMPLOYEE BENEFITS AND ITS EFFECTS ON EMPLOYEE PRODUCTIVITY WITH REFERENCE TO COIMBATORE CITY", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of Bachelor of Commerce with Banking and Insurance is a record of original work done by V. LAKSHANA during the period of his study in the Department of Commerce with Banking and Insurance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 26-03-24

11-8-26/3/2024
Signature of the Guide

11-8-26/3/2024
Head of the Department

Counter Signed



Dr. K. SUBASHINI, M.Com., M.Phil., PGDCA., Ph.D.,
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26/3/24
Principal

PRINCIPAL,
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Submitted for the Viva Voce held on 23-4-24 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

11-8-23/4/2024
Internal Examiner

Reddy
External Examiner

**A STUDY ON EMPLOYEE OPINION TOWARDS THE HR ACTIVITIES WITH
REFERENCE TO COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE WITH BANKING AND INSURANCE

Submitted by

S. JASHVANTHA

(Reg.No: 211CB004)

Under the Guidance of

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Assistant Professor and Head (i/c)



**DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE
KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)**

[Re-Accredited By NAAC with "A⁺" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

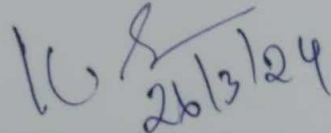
2021- 2024

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON EMPLOYEE OPINION TOWARDS THE HR ACTIVITIES WITH REFERENCE TO COIMBATORE CITY", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of **Bachelor of Commerce with Banking and Insurance** is a record of original work done by **S.JASHVANTHA** during the period of her study in the **Department of Commerce with Banking and Insurance, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

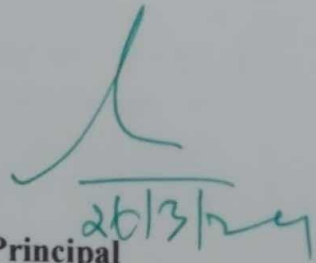
Date: 26/03/2024


Signature of the Guide


Head of the Department
Dr. K. SUBASHINI, M.Com., M.Phil., PGDCA, Ph.D.,
Assistant Professor & Head
Department of Commerce With Banking and Insurance
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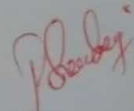
Counter Signed




Principal
PRINCIPAL,
Kongunadu Arts & Science College
COIMBATORE

Submitted for the Viva Voce held on _____ at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.


Internal Examiner


External Examiner

ACKNOWLEDGEMENT

I thank the Almighty, the light of my life for granting me the strength, courage and knowledge to complete this project successfully.

I am indebted to the Management of Kongunadu Arts and Science College for giving me an opportunity to be a student of the renowned institution and to undertake this project work.

I am grateful to **Dr.C.A.Vasuki , Secretary and Director**, Kongunadu Arts and Science College, who extend great support to me for continuing my education and ensure success in all the academic endeavours.

I express my deep sense of gratitude to **Dr.M.Lekeshmanaswamy, Principal**, Kongunadu Arts and Science College, the man behind the curtain of all endeavours and granting me the permission to undertake this project work.

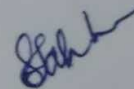
I express my sincere thanks to **Dr.R.Senthil Kumar, Librarian (SG) & Head**, Kongunadu Arts and Science College for allowing me to refer books and journals in the library.

I record my sincere thanks to **Dr.R.Saravanamoorthy, Academic Coordinator** for his strong support and encouragement to complete this work successfully.

I am extremely grateful to **Head of the Department and My Guide Dr.K.Subashini, Assistant Professor and Head (i/c) in Department of Commerce with Banking and Insurance**, who have motivated and guided me by offering their constructive and innovative ideas to do the project work with tremendous encouragement.

I thank all the **Staff members** for continuous support and encouragement.

I extend my special heartfelt thanks to my **Parents** and my **Friends** for providing me continuous support and encouragement.



(S.JASHVANTHA)

**A STUDY ON IMPLEMENTATION OF MARKETING STRATEGIES BASED
ON CUSTOMER PREFERENCE**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE WITH BANKING AND INSURANCE

Submitted by

N. VARSHINI

(Reg.No: 211CB005)

Under the Guidance of

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DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[Re-Accredited By NAAC with "A+" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2021- 2024

CERTIFICATE

This is to certify that Project work entitled “**A STUDY ON IMPLEMENTATION OF MARKETING STRATEGIES BASED ON CUSTOMER PREFERENCE**”, submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of **Bachelor of Commerce with Banking and Insurance** is a record of original work done by **N.VARSHINI** during the period of her study in the **Department of Commerce with Banking and Insurance, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 26/3/2024

Signature of the Guide

Head of the Department

Dr. K. SUBASHINI, M.Com., M.Phil., PGDCA, Ph.D.,
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Counter Signed



Principal

PRINCIPAL,
Kongunadu Arts & Science College
COIMBATORE.

Submitted for the Viva Voce held on _____ at Kongunadu Arts and Science College (Autonomous), Coimbatore – 641029.

Internal Examiner

External Examiner

**A STUDY ON EFFECTS AND CAUSES OF COMMUNICATION
BREAKDOWN IN AN ORGANISATION**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE WITH BANKING AND INSURANCE

Submitted by

VAITHEESWARAN. C

(Reg.No: 211CB006)

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Assistant Professor and Head (i/c)



DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[Re-Accredited By NAAC with "A+" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2024

CERTIFICATE

This is to certify that Project work entitled "**A STUDY ON EFFECTS AND CAUSES OF COMMUNICATION BREAKDOWN IN AN ORGANISATION**", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfillment of the award of the Degree of **Bachelor of Commerce with Banking and Insurance** is a record of original work done by **VAITHEESWARAN. C** during the period of his study in the Department of Commerce with Banking and Insurance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 27/3/24

K. S. 27/3/2024
Signature of the Guide

K. S. 27/3/2024 Counter Signed
Head of the Department

Dr. K. SUBASHINI, M.Com, M.Phil, PGDCA, Ph.D.,
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[Signature]
Principal 27/3/24

PRINCIPAL,
Kongunadu Arts & Science College
COIMBATORE

Submitted for the Viva Voce held on 23/04/24 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

K. S. 23/4/2024
Internal Examiner

[Signature]
External Examiner

A STUDY ON CUSTOMER SATISFACTION TOWARDS INTERNET BANKING

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE WITH BANKING AND INSURANCE

Submitted by

G.SHIVANI

(Reg.No: 211CB007)

Under the Guidance of

Dr.K.SUBASHINI, M.Com, M.Phil, PGDCA, Ph.D.,

Assistant Professor and Head (i/c)



DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[Re-Accredited By NAAC with "A+" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2021-2024

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS INTERNET BANKING", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfillment of the award of the Degree of **Bachelor of Commerce with Banking and Insurance** is a record of original work done by **G.SHIVANI** during the period of her study in the **Department of Commerce with Banking and Insurance, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 26/03/2024

16/8
26/3/2024
Signature of the Guide

16/8
26/3/2024
Head of the Department

Counter Signed



Dr. K. SUBASHINI, M.Com., M.Phil., PGDCA., Ph.D.,
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G.N. Mills Post, Coimbatore - 641 029.

26/3/24
Principal
PRINCIPAL
Kongunadu Arts & Science College
COIMBATORE.

Submitted for the Viva Voce held on 23/04/24 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

16/8
23/4/2024
Internal Examiner

External Examiner

**A STUDY ON SALES PROMOTION TECHNIQUES FOR MARKETING OF
COSMETICS IN COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE WITH BANKING AND INSURANCE

Submitted by

K. ANUPRIYA

(Reg.No: 211CB009)

Under the Guidance of

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Assistant Professor and Head(i/c)



DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

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College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

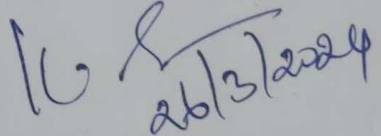
2021– 2024

CERTIFICATE

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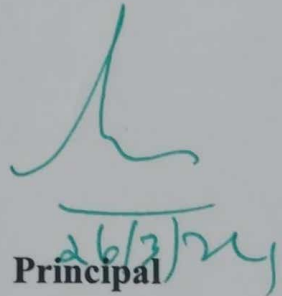
Place: Coimbatore

Date: 26/3/2024

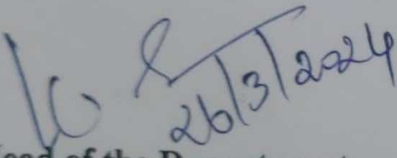

Signature of the Guide

Counter Signed



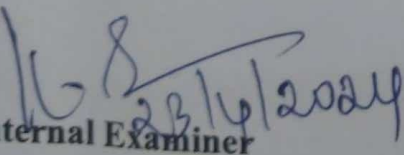

Principal

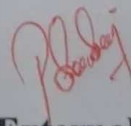
PRINCIPAL,
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COIMBATORE.


Head of the Department

Dr. K. SUBASHINI, M.Com., M.Phil., PGDCA., Ph.D.,
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Submitted for the Viva Voce held on 23.04.2024 at Kongunadu Arts and Science College (Autonomous), Coimbatore – 641029.


Internal Examiner


External Examiner

**A STUDY ON WORK SATISFACTION OF IT EMPLOYEES WITH
REFERENCE TO COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE WITH BANKING AND INSURANCE

Submitted by

N. FEABIN ROOSE DANIC

(Reg.No: 211CB011)

Under the Guidance of

Dr.R.Maharajothi Priya, M.I.B.,Ph.D.,
Associate Professor



DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE

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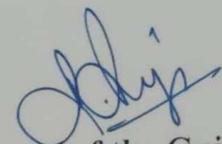
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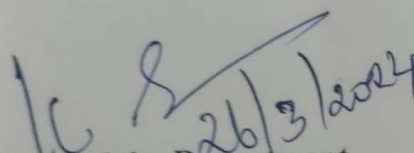
This is to certify that Project work entitled "A STUDY ON WORK SATISFACTION OF IT EMPLOYEES WITH REFERENCE TO COIMBATORE CITY", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of Bachelor of Commerce with Banking and Insurance is a record of original work done by N. FEABIN ROOSE DANIC during the period of his study in the Department of Commerce with Banking and Insurance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 26/03/2024


Signature of the Guide
Dr. R. MAHARAJUTHI PRIYA
M.B., M.Phil., Ph.D.
Associate Professor
Department of B.Com B & I
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Coimbatore - 641 029

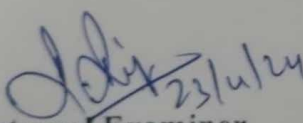
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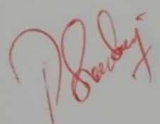

Head of the Department
Dr. K. SUBASHINI, M.Com., M.Phil., PGDCA, Ph.D.,
Assistant Professor & Head
Department of Commerce With Banking and Insurance
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G.N. Mills Post, Coimbatore - 641 029.




26/3/24
Principal
PRINCIPAL,
Kongunadu Arts & Science College
COIMBATORE.

Submitted for the Viva Voce held on 23/04/2024 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.


Internal Examiner


External Examiner

**A STUDY ON IMPORT AND EXPORT OF PETROLEUM PRODUCTS AND
ITS IMPACT ON GDP**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE WITH BANKING AND INSURANCE

Submitted by

T. SNEHA

(Reg.No: 211CB012)

Under the Guidance of

Dr.R.Maharajothi Priya, M.I.B.,Ph.D.,
Associate Professor



DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[Re-Accredited By NAAC with "A+" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2021-2024

CERTIFICATE

This is to certify that Project work entitled **“A STUDY ON IMPORT AND EXPORT OF PETROLUEM PRODUCTS AND IMPACT ON GDP”**, submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of **Bachelor of Commerce with Banking and Insurance** is a record of original work done by **T . SNEHA** during the period of her study in the **Department of Commerce with Banking and Insurance, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 26.03.24


Signature of the Guide
DR. MAHALINGAM PRIYA
M.B.A.,
Associate Professor,
Department of B.Com,
Kongunadu Arts and Science College
Coimbatore - 641 029

Principal 26/3/22
PRINCIPAL
unadu Arts & Science College
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11.8/26/3/24
Head of the Department
Dr. K. SUBASHINI, M.Com., M.Phil., PGDCA, Ph.D.,
Assistant Professor & Head
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G.N. Mills Post, Coimbatore - 641 029.

Submitted for the Viva Voce held on 23-04-24 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

Internal Examiner

External Examiner

**A STUDY ON CRM STRATEGIES OF ONLINE MARKETING WITH
REFERENCE TO FLIPKART**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE WITH BANKING AND INSURANCE

Submitted by

ANUGRAHA M.K

(Reg.No: 211CB013)

Under the Guidance of

Dr.R.Maharajothi Priya, M.I.B.,Ph.D.,
Associate Professor



DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[Re-Accredited By NAAC with "A+" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2024

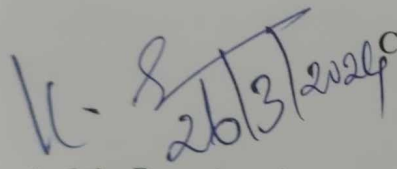
CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CRM STRATEGIES OF ONLINE MARKETING WITH REFERENCE TO FLIPKART", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of Bachelor of Commerce with Banking and Insurance is a record of original work done by ANUGRAHA M.K during the period of her study in the Department of Commerce with Banking and Insurance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

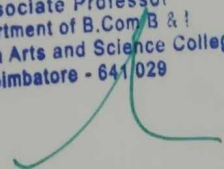
Place: Coimbatore

Date: 26-3-24

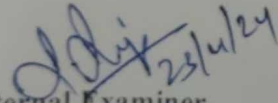

Signature of the Guide
M.B., Ph.D.,
Associate Professor
Department of B.Com/B & I
Kongunadu Arts and Science College
Coimbatore - 641 029

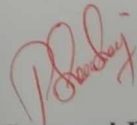

Head of the Department
Dr. K. SUBASHINI, M.Com., M.Phil., PGDCA, Ph.D.,
Assistant Professor & Head
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Principal
26/3/24
PRINCIPAL
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COIMBATORE.

Submitted for the Viva Voce held on 23-04-24 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.


Internal Examiner


External Examiner

**A STUDY ON CUSTOMERS' PERCEPTION TOWARDS FOUR
WHEELERS WITH REFERENCE TO TATA MOTORS**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE WITH BANKING AND INSURANCE

Submitted by

L.A. DEENAA

(Reg.No: 211CB015)

Under the Guidance of

Dr.R.Maharajothi Priya, M.I.B.,Ph.D.,
Associate Professor



DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[Re-Accredited By NAAC with "A+" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2021- 2024

External Examiner

Internal Examiner

**A STUDY ON WORK-LIFE BALANCE OF WORKING WOMEN IN THE
EDUCATION SECTOR WITH REFERENCE TO COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE WITH BANKING AND INSURANCE

Submitted by

N. T. SWATHI

(Reg.No: 211CB016)

Under the Guidance of

Dr.R.Maharajothi Priya, M.I.B.,Ph.D.,
Associate Professor



DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[Re-Accredited By NAAC with "A+" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

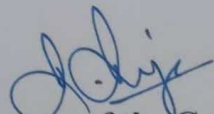
2021-2024

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON WORK- LIFE BALANCE OF WORKING WOMEN IN THE EDUCATION SECTOR WITH REFERENCE TO COIMBATORE CITY", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of **Bachelor of Commerce with Banking and Insurance** is a record of original work done by **N.T.SWATHI** during the period of her study in the **Department of Commerce with Banking and Insurance, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

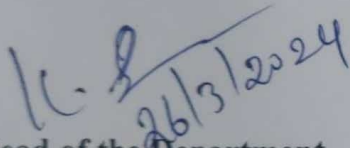
Place: Coimbatore

Date: 26.03.24

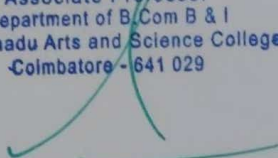

Signature of the Guide
Dr. R. MAHARAJOTHI PRIYA
M.B., M.Phil., Ph.D.,
Associate Professor
Department of B.Com B & I
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Coimbatore - 641 029

Counter Signed



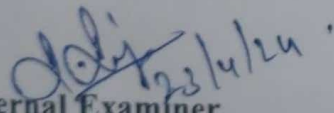

Head of the Department

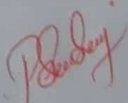
Dr. K. SUBASHINI, M.Com, M.Phil., PGDCA, Ph.D.,
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PRINCIPAL,
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Submitted for the Viva Voce held on 23.4.24 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.


Internal Examiner


External Examiner

**A STUDY ON INFLUENCE OF ADVERTISEMENT TOWARDS
CUSTOMER'S INVESTMENT BEHAVIOUR**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE WITH BANKING AND INSURANCE

Submitted by

S.MARY JASMINE

(Reg.No: 211CB017)

Under the Guidance of

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Associate Professor



DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[Re-Accredited By NAAC with "A⁺⁺" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

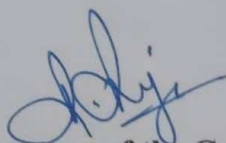
2021-2024

CERTIFICATE

This is to certify that Project work entitled “A STUDY ON INFLUENCE OF ADVERTISEMENT TOWARDS CUSTOMER’S INVESTMENT BEHAVIOUR”, submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of Bachelor of Commerce with Banking and Insurance is a record of original work done by S.MARY JASMINE during the period of her study in the Department of Commerce with Banking and Insurance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 26.03.24


Signature of the Guide
DR. R. MAHARAJOTHI PRIYA
M.B., M.Phil., Ph.D.,
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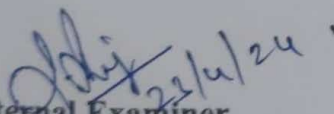


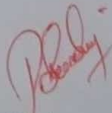
16 8 26/3/24
Head of the Department

Dr. K. SUBASHINI, M.Com., M.Phil., PGDCA., Ph.D.,
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Principal 26/3/24
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COIMBATORE.

Submitted for the Viva Voce held on 23.04.24 at Kongunadu Arts and Science College (Autonomous), Coimbatore – 641029.


Internal Examiner


External Examiner

A STUDY ON FINANCIAL ANALYSIS OF INDIAN BANK

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE WITH BANKING AND INSURANCE

Submitted by

R. RITHESH

(Reg.No: 211CB008)

Under the Guidance of

Dr.K.SUBASHINI, M.Com, M.Phil, PGDCA, Ph.D.,

Assistant Professor and Head (i/c)



DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[Re-Accredited By NAAC with "A+" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

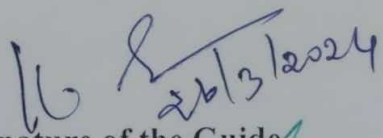
2021-2024

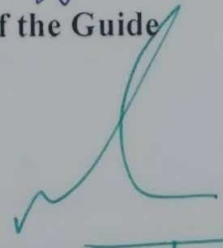
CERTIFICATE

This is to certify that Project work entitled “A STUDY ON FINANCIAL ANALYSIS OF INDIAN BANK”, submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of **Bachelor of Commerce with Banking and Insurance** is a record of original work done by **R. RITESH** during the period of his study in the **Department of Commerce with Banking and Insurance, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 26/03/2024


Signature of the Guide

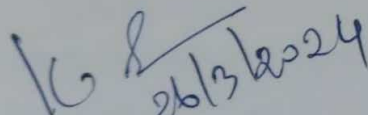

26/3/24

Principal

PRINCIPAL,
Kongunadu Arts & Science College
COIMBATORE

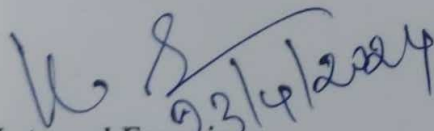
Counter Signed

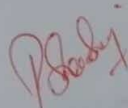



Head of the Department

Dr. K. SUBASHINI, M.Com., M.Phil., PGDCA., Ph.D.,
Assistant Professor & Head
Department of Commerce With Banking and Insurance
Kongunadu Arts and Science College
G.N. Mills Post, Coimbatore - 641 029.

Submitted for the Viva Voce held on 23/04/2024 at Kongunadu Arts and Science College (Autonomous), Coimbatore – 641029.


Internal Examiner


External Examiner

**A STUDY ON THE INFLUENCE OF ADVERTISEMENT
TOWARDS INSURANCE PRODUCTS WITH REFERENCE TO LIC
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE WITH BANKING AND INSURANCE

Submitted by

C. RAMPRASAD

(Reg.No: 211CB010)

Under the Guidance of

Dr.R.Maharajothi Priya, M.I.B.,Ph.D.,
Associate Professor



DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[Re-Accredited By NAAC with "A⁺" Grade (4th Cycle)]

College of Excellence (UGC)

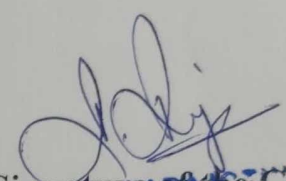
COIMBATORE-641029, TAMIL NADU, INDIA

2021-2024

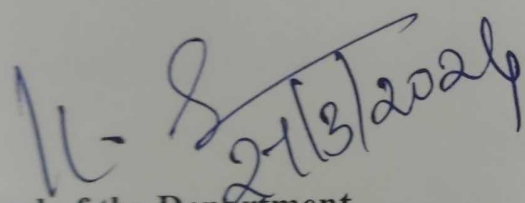
CERTIFICATE

This is to certify that Project work entitled "A STUDY ON THE INFLUENCE OF ADVERTISMENT TOWARDS INSURANCE PRODUCTS WITH REFERENCE TO LIC", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of **Bachelor of Commerce with Banking and Insurance** is a record of original work done by **C. RAMPRASAD** during the period of his study in the **Department of Commerce with Banking and Insurance, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore Date: 27.03.24

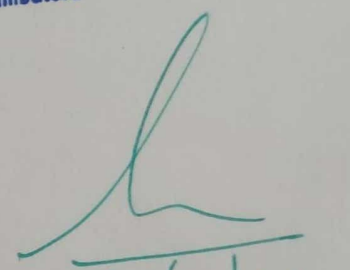

Signature of the Guide
M.P.
Associate
Department of B.C.
Kongunadu Arts and Science College
Coimbatore - 641 029

Counter Signed


Head of the Department

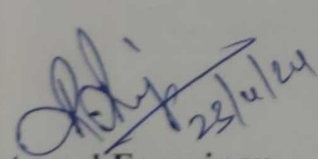
Dr. K. SUBASHINI, M.Com., M.Phil., PGDCA, Ph.D.,
Assistant Professor & Head
Department of Commerce With Banking and Insurance
Kongunadu Arts and Science College
G.N. Mills Post, Coimbatore - 641 029.

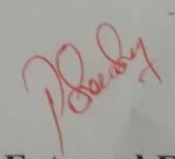



27/3/24
Principal

PRINCIPAL
Kongunadu Arts & Science College
COIMBATORE.

Submitted for the Viva Voce held on 23.04.24 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.


Internal Examiner


External Examiner

A STUDY ON FINANCIAL PERFORMANCE OF LIC AND STAR HEALTH

Project Report

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE WITH BANKING AND INSURANCE

Submitted by

M. GOWTHAM

(Reg.No: 211CB014)

Under the Guidance of

Dr.R.Maharajothi Priya, M.I.B.,Ph.D.,

Associate Professor



**DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE
KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)**

[Re-Accredited By NAAC with "A+" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

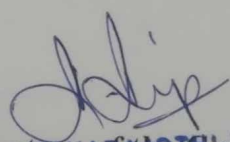
2021-2024

CERTIFICATE

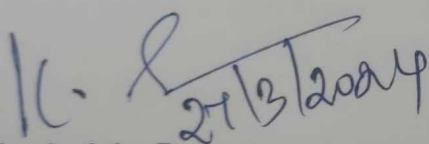
This is to certify that Project work entitled "A STUDY ON FINANCIAL PERFORMANCE OF LIC AND STAR HEALTH", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of **Bachelor of Commerce with Banking and Insurance** is a record of original work done by **M. GOWTHAM** during the period of his study in the **Department of Commerce with Banking and Insurance, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 27/03/2024

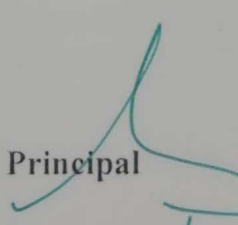

Signature of the Guide
M.B. ...
Associate Professor
Department of B.Com
Kongunadu Arts and Science College
Coimbatore - 641 029

Counter Signed

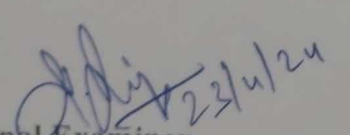

Head of the Department
Dr. K. SUBASHINI, M.Com, M.Phil, PGDCA, Ph.D.,
Assistant Professor & Head
Department of Commerce With Banking and Insurance
Kongunadu Arts and Science College
G.N. Mills Post, Coimbatore - 641 029.

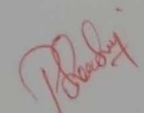


Principal


27/3/24
PRINCIPAL,
Kongunadu Arts & Science College
COIMBATORE.

Submitted for the Viva Voce held on 23.04.24 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.


Internal Examiner


External Examiner

A STUDY ON FINANCIAL PERFORMANCE OF ICICI BANK

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE WITH BANKING AND INSURANCE

Submitted by

K. VISHVA

(Reg.No: 211CB018)

Under the Guidance of

Dr.R.Maharajothi Priya, M.I.B.,Ph.D.,
Associate Professor



DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[Re-Accredited By NAAC with "A+" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2021-2024

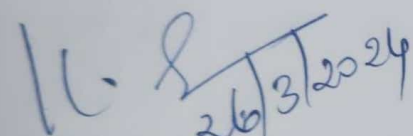
CERTIFICATE

This is to certify that Project work entitled "A STUDY ON FINANCIAL PERFORMANCE OF ICICI BANK", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of **Bachelor of Commerce with Banking and Insurance** is a record of original work done by **K. VISHVA** during the period of his study in the **Department of Commerce with Banking and Insurance, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 26/03/2024


Signature of the Guide
Dr. R. MAHARAJOTHI PRIYA
M.B., M.Phil., Ph.D.,
Associate Professor
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Coimbatore - 641 029


Head of the Department

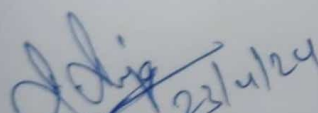


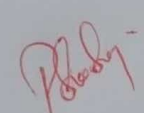
Dr. K. SUBASHINI, M.Com., M.Phil., PGDCA, Ph.D.,
Assistant Professor & Head
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G.N. Mills Post, Coimbatore - 641 029.


Principal

PRINCIPAL
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COIMBATORE.

Submitted for the Viva Voce held on 23-04-24 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.


Internal Examiner


External Examiner

ACKNOWLEDGEMENT

**A STUDY ON CONSUMER PERCEPTION TOWARDS
ELECTRICAL VEHICLE IN COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfilment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE WITH BANKING AND INSURANCE

Submitted by

VAISHNAVI. K

(Reg.No: 211CB019)

Under the Guidance of

Dr.S.THANGAVEL,M.COM.,MPhil.,PGDCA., PH.D

Assistant professor



DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[Re-Accredited By NAAC with "A+" Grade (4th Cycle)] College
of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2021-2024

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CONSUMER PERCEPTION TOWARDS ELETRICAL VEHICLE IN COIMBATORE CITY", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of Bachelor of Commerce with Banking and Insurance is a record of original work done by VAISHNAVI. K during the period of her study in the Department of Commerce with Banking and Insurance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 26/03/2024

G. Thangaraj
Signature of the Guide

16/8/26/3/2024
Head of the Department

Dr. E. SUBASHINI, M.Com, M.Phil, PGDCA, Ph.D.,
Assistant Professor & Head
Department of Commerce With Banking and Insurance
Kongunadu Arts and Science College



26/3/24
Principal
PRINCIPAL
Kongunadu Arts & Science College
COIMBATORE

Submitted for the viva voce held on _ at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

G. Thangaraj
Internal Examiner

P. Pandey
External Examiner

**A STUDY ON CONSUMER PREFERENCES AND SATISFACTION TOWARDS
AAVIN MILK IN COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE WITH BANKING AND INSURANCE

Submitted by

JENILA S

(Reg.No: 211CB020)

Under the Guidance of

Dr.S.Thangavel, M.COM.,M.Phil.,PGDCA.,Ph.D.,

Assistant Professor



DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[Re-Accredited By NAAC with "A+" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

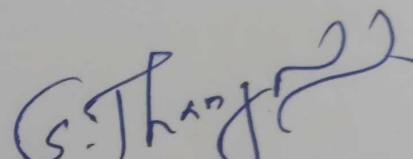
2021-2024

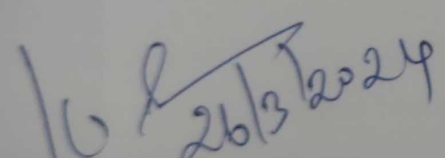
CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CONSUMER PREFERENCES AND SATISFACTION TOWARDS AAVIN MILK IN COIMBATORE CITY", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of Bachelor of Commerce with Banking and Insurance is a record of original work done by JENILA S during the period of her study in the Department of Commerce with Banking and Insurance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

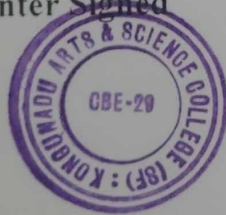
Place: Coimbatore

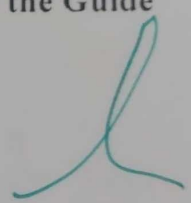
Date: 26/3/2024


Signature of the Guide

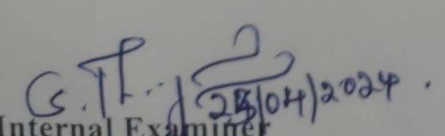

Head of the Department
Dr. K. SUBASHINI, M.Com., M.Phil., PGDCA, Ph.D.,
Assistant Professor & Head
Department of Commerce With Banking and Insurance
Kongunadu Arts and Science College
G.H. Mills Post, Coimbatore - 641 029.

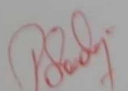
Counter Signed




26/3/24
Principal
PRINCIPAL,
Kongunadu Arts & Science College
COIMBATORE.

Submitted for the Viva Voce held on 23/4/24 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.


Internal Examiner


External Examiner

**A STUDY ON CONSUMER SATISFACTION TOWARDS OLA CABS IN
COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE WITH BANKING AND INSURANCE

Submitted by

SAKTHIVEL R

(Reg.No: 211CB022)

Under the Guidance of

Dr.S.Thangavel, M.COM.,M.Phil.,PGDCA.,Ph.D.,

Assistant Professor



DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[Re-Accredited By NAAC with “A+” Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

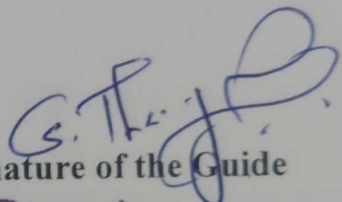
2021– 2024

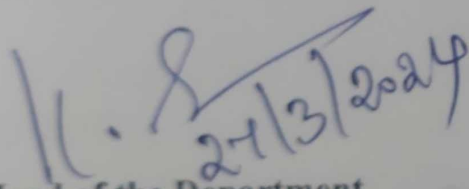
CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CONSUMER SATISFACTION TOWARDS OLA CABS IN COIMBATORE CITY", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of Bachelor of Commerce with Banking and Insurance is a record of original work done by SAKTHIVEL R during the period of his study in the Department of Commerce with Banking and Insurance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

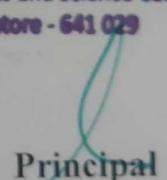
Place: Coimbatore

Date: 27/03/2024


Signature of the Guide
Dr. S. Thangavel, M.Com., M.Phil., PGDCA, Ph.D
Assistant Professor
Department of Commerce - Banking & Insurance
Kongunadu Arts and Science College
Coimbatore - 641 029

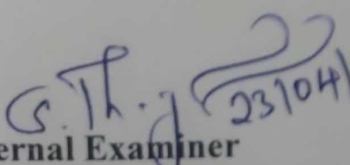

Counter Signed
Head of the Department
Dr. K. SUBASHINI, M.Com., M.Phil., PGDCA, Ph.D
Assistant Professor & Head
Department of Commerce With Banking and Insurance
Kongunadu Arts and Science College
G.N. Mills Post, Coimbatore - 641 029.




Principal
27/3/24

PRINCIPAL
Kongunadu Arts & Science College
COIMBATORE

Submitted for the Viva Voce held on 23/4/2024 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.


Internal Examiner
23/04/2024


External Examiner

**A STUDY ON CONSUMER SATISFACTION TOWARDS E-PAYMENT IN
COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE WITH BANKING AND INSURANCE

Submitted by

NATRAYAN S

(Reg.No: 211CB023)

Under the Guidance of

Dr.S.Thangavel, M.COM.,M.Phil.,PGDCA.,Ph.D.,

Assistant Professor



DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[Re-Accredited By NAAC with "A+" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2021-2024

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CONSUMER SATISFACTION TOWARDS E-PAYMENT IN COIMBATORE CITY", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of **Bachelor of Commerce with Banking and Insurance** is a record of original work done by **NATRAYAN S** during the period of his study in the **Department of Commerce with Banking and Insurance, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 27/03/2024

Signature of the Guide

Dr.S.Thangavel, M.Com., M.Phil., PGDCA, Ph.D
Assistant Professor
Department of Commerce - Banking & Insurance
Kongunadu Arts and Science College
Coimbatore - 641 029

Counter Signed

Head of the Department

Dr. K. SUBASHINI, M.Com., M.Phil., PGDCA, Ph.D.,
Assistant Professor & Head
Department of Commerce With Banking and Insurance
Kongunadu Arts and Science College
G.N. Mills Post, Coimbatore - 641 029.



Principal

PRINCIPAL,
Kongunadu Arts & Science College
COIMBATORE.

Submitted for the Viva Voce held on 23/04/24 at Kongunadu Arts and Science College (Autonomous), Coimbatore – 641029.

External Examiner

Internal Examiner

**A STUDY ON CUSTOMER SATISFACTION TOWARDS MOBILE
NETWORK IN COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE WITH BANKING AND INSURANCE

Submitted by

K.ARULRAJ

(Reg.No: 211CB024)

Under the Guidance of

Dr.S.THAGAVEL,M.COM.,M.Phil.,PGDCA.,Ph.D

Assistant Professor



**DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE
KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)**

[Re-Accredited By NAAC with "A⁺" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2021- 2024

CERTIFICATE

This is to certify that Project work entitled “A STUDY ON CUSTOMER SATISFACTION TOWARDS MOBILE NETWORK IN COIMBATORE CITY”, submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of Bachelor of Commerce with Banking and Insurance is a record of original work done by K.ARULRAJ during the period of his study in the Department of Commerce with Banking and Insurance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 26/03/2024

Signature of the Guide

16-8-26/3/2024 Counter Signed
Head of the Department
Assistant Professor & Head
Department of Commerce With Banking and Insurance
Kongunadu Arts and Science College
G.N. Mills Post, Coimbatore - 641 029.

Principal
Kongunadu Arts & Science College
COIMBATORE

Submitted for the Viva Voce held on 23/04/2024 at Kongunadu Arts and Science College (Autonomous), Coimbatore – 641029.

Internal Examiner

External Examiner

**A STUDY ON AWARENESS AND PERCEPTION OF STARTUP INDIA
SEED FUND SCHEME (SISFS) WITH SPECIAL REFERENCE TO
COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE WITH BANKING AND INSURANCE

Submitted by

M. MURUGESH

(Reg.No: 201CB033R)

Under the Guidance of

Dr.R.Suresh, B.Com CSCA, M.Com CSCA. M.Phil, Ph.D..

Assistant Professor



DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[Re-Accredited By NAAC with "A⁺" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

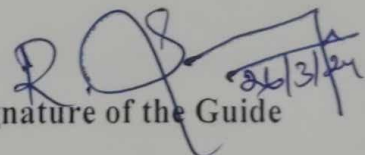
2021– 2024

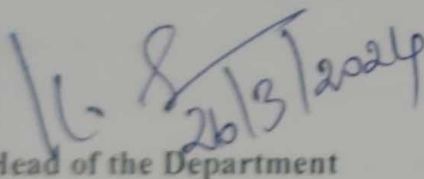
CERTIFICATE

This is to certify that Project work entitled "A STUDY ON AWARENESS AND PERCEPTION OF STARTUP INDIA SEED FUND SCHEME (SISFS) WITH SPECIAL REFERENCE TO COIMBATORE CITY", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of Bachelor of Commerce with Banking and Insurance is a record of original work done by M. MURUGESH during the period of his study in the Department of Commerce with Banking and Insurance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 26/03/2024

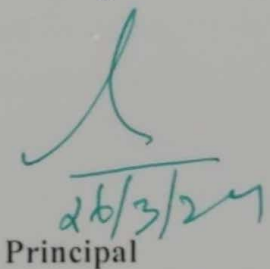

Signature of the Guide


Head of the Department

Dr. K. SUBASHINI, M.Com, M.Phil, PGDCA, Ph.D.,
Assistant Professor & Head
Department of Commerce With Banking and Insurance
Kongunadu Arts and Science College
G.H. Wells Road, Coimbatore - 641 029

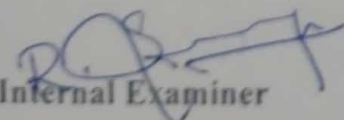
Counter Signed




Principal

PRINCIPAL
Kongunadu Arts & Science College
COIMBATORE.

Submitted for the Viva Voce held on 23/04/24 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.


Internal Examiner


External Examiner

**A STUDY ON CONSUMER SATISFACTION TOWARDS THE SERVICES
PROVIDED BY MRF TYRES WITH SPECIAL REFERENCE TO
COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE WITH BANKING AND INSURANCE

Submitted by

S. RAGHUL

(Reg.No: 211CB034)

Under the Guidance of

Dr.R.Suresh, B.Com CS CA, M.Com CS CA, M.Phil., Ph.D.,

Assistant Professor



DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[Re-Accredited By NAAC with "A+" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2024

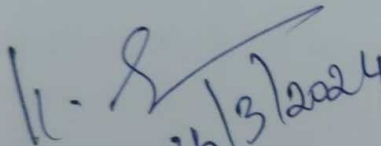
CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CONSUMER SATISFACTION TOWARDS THE SERVICES PROVIDED BY MRF TYRES WITH REFERENCE TO COIMBATORE CITY", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of Bachelor of Commerce with Banking and Insurance is a record of original work done by S. RAGHUL during the period of his study in the Department of Commerce with Banking and Insurance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 26/03/2024


Signature of the Guide


Head of the Department

Dr. K. SUBASHINI, M.Com., M.Phil., PGDCA, Ph.D.,
Assistant Professor & Head
Department of Commerce With Banking and Insurance
Kongunadu Arts and Science College
G.N. Mills Post, Coimbatore - 641 029.

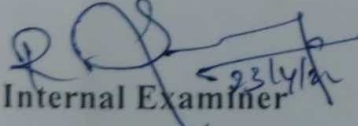
Counter Signed




Principal

PRINCIPAL,
Kongunadu Arts & Science College
COIMBATORE.

Submitted for the Viva Voce held on 23.04.2024 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.


Internal Examiner


External Examiner

**A STUDY ON CONSUMER SATISFACTION TOWARDS BANKING
SERVICES PROVIDED BY SBI WITH REFERENCE TO COIMBATORE
CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE WITH BANKING AND INSURANCE

Submitted by

J.S.VISHAL

(Reg.No: 211CB030)

Under the Guidance of

Dr.R.Suresh, B.Com CSCA, M.Com CSCA. M.Phil, Ph.D..

Assistant Professor



DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[Re-Accredited By NAAC with “A⁺” Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2024

**A STUDY ON INVESTOR AWARENESS AND ATTITUDE TOWARDS
INVESTMENT IN MUTUAL FUND**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE WITH BANKING AND INSURANCE

Submitted by

M. DEEPAK

(Reg.No: 211CB032)

Under the Guidance of

Dr.R.Suresh, B.Com CSCA, M.Com CSCA. M.Phil, Ph.D.

Assistant Professor



DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[Re-Accredited By NAAC with "A⁺" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

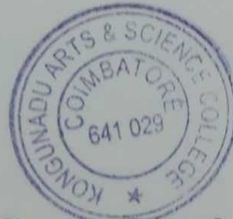
2021– 2024

CERTIFICATE

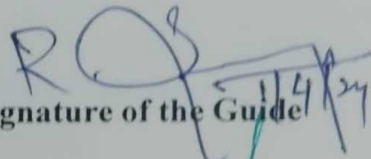
This is to certify that Project work entitled "A STUDY ON INVESTOR AWARENESS AND ATTITUDE TOWARDS INVESTMENT IN MUTUAL FUND", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of Bachelor of Commerce with Banking and Insurance is a record of original work done by M. DEEPAK during the period of his study in the Department of Commerce with Banking and Insurance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

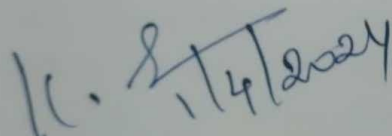
Place: Coimbatore

Date: 1-4-2024



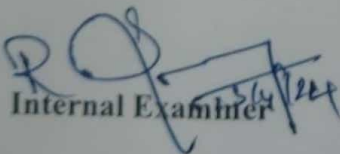
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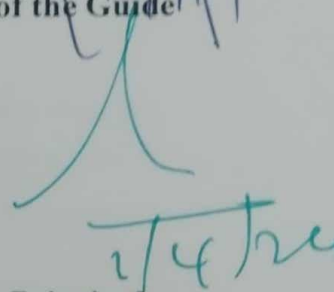

Signature of the Guide

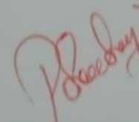

Head of the Department

Dr. K. SUBASHINI, M.Com., M.Phil., PGDCA, Ph.D.,
Assistant Professor & Head
Department of Commerce With Banking and Insurance
Kongunadu Arts and Science College
Kongunadu Arts and Science College
Kongunadu Arts and Science College - 641 029.

Submitted for the Viva Voce held on 23/4/24 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.


Internal Examiner


Principal
PRINCIPAL
Kongunadu Arts & Science College
COIMBATORE-641 029


External Examiner

**A COMPARATIVE STUDY ON FINANCIAL PERFORMANCE OF
CANARA BANK AND AXIS BANK WITH REFERENCE TO
COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE WITH BANKING AND INSURANCE

Submitted by

J ALEXSANDER

(Reg.No:211CB028)

Under the Guidance of

Dr.R.Suresh, B.Com CSCA, M.Com CSCA. M.Phil, Ph.D.

Assistant Professor



**DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE
KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)**

[Re-Accredited By NAAC with "A⁺" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE - 641029, TAMILNADU, INDIA

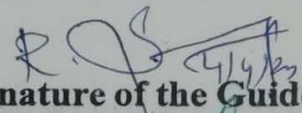
2021-2024

CERTIFICATE

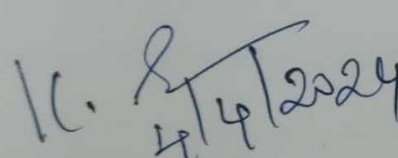
This is to certify that Project work entitled “A COMPARATIVE STUDY ON FINANCIAL PERFORMANCE OF CANARA BANK AND AXIS BANK WITH REFERENCE TO COIMBATORE CITY”, submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of **Bachelor of Commerce with Banking and Insurance** is a record of original work done by **ALEXSANDER J** during the period of his study in the **Department of Commerce with Banking and Insurance**, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 04/04/2024

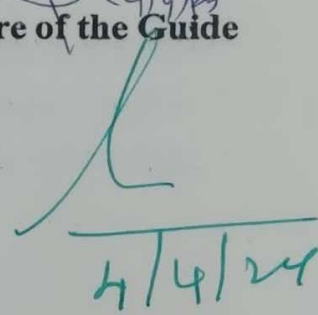

Signature of the Guide


Counter Signed


4/4/2024

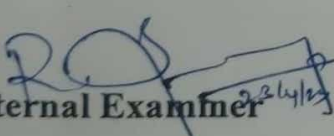
Head of the Department

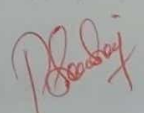
Dr. K. SUBASHINI, M.Com., M.Phil., PGDCA, Ph.D.,
Assistant Professor & Head
Department of Commerce With Banking and Insurance
Kongunadu Arts and Science College
G.N. Mills Post, Coimbatore - 641 029.


Principal

Kongunadu Arts and Science College
COIMBATORE - 641 029.

Submitted for the Viva Voce held on 23-4-24 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.


Internal Examiner


External Examiner

**A STUDY ON WOMEN'S AWARENESS & SATISFACTION TOWARDS POST
OFFICE SCHEME IN COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE WITH BANKING AND INSURANCE

Submitted by

V.GOWRI

(Reg.No: 211CB025)

Under the Guidance of

Dr.S.THAGAVEL,M.COM.,M.Phil.,PGDCA.,Ph.D

Assistant Professor



**DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE
KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)**

[Re-Accredited By NAAC with "A⁺" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

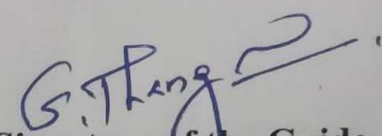
2021- 2024

CERTIFICATE

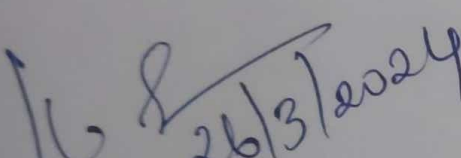
This is to certify that Project work entitled “A STUDY ON WOMEN’S AWARENESS & SATISFACTION TOWARDS POST OFFICE SCHEME IN COIMBATORE CITY”, submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of **Bachelor of Commerce with Banking and Insurance** is a record of original work done by **V.GOWRI** during the period of her study in the **Department of Commerce with Banking and Insurance, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 26.3.2024

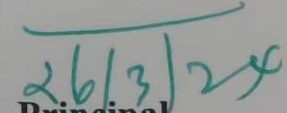

Signature of the Guide
Dr. S. Thangavelu, M.Com., M.Phil., PGDCA, Ph.D.
Assistant Professor
Department of Commerce - Banking & Insurance
Kongunadu Arts and Science College
Coimbatore - 641 029

Counter Signed


Head of the Department

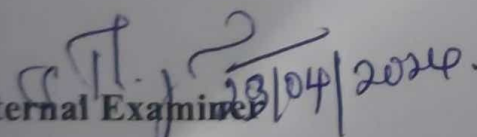
Dr. K. SUBASHINI, M.Com., M.Phil., PGDCA, Ph.D.,
Assistant Professor & Head
Department of Commerce With Banking and Insurance
Kongunadu Arts and Science College
G.M. Mills Post, Coimbatore - 641 029.

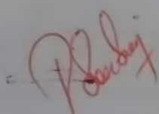



Principal

PRINCIPAL,
Kongunadu Arts & Science College
COIMBATORE

Submitted for the Viva Voce held on 23.4.24 at Kongunadu Arts and Science College (Autonomous), Coimbatore – 641029.


Internal Examiner


External Examiner

**A STUDY ON CUSTOMER SATISFACTION TOWARDS HOUSING LOAN OF
PUBLIC AND PRIVATE SECTOR BANKS**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE WITH BANKING AND INSURANCE

Submitted by

M KABILASH

(Reg No: 211CB026)

Under the Guidance of

Dr. S. Thangavel, M.COM.,M.Phil.,PGDCA.,Ph.D.,

Assistant Professor



DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[Re-Accredited By NAAC with "A⁺" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2021– 2024

CERTIFICATE

This is to certify that Project work entitled "**A STUDY ON CUSTOMER SATISFACTION TOWARDS HOUSING LOAN OF PUBLIC AND PRIVATE SECTOR BANKS**", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of **Bachelor of Commerce with Banking and Insurance** is a record of original work done by **M KABILASH** during the period of his study in the **Department of Commerce with Banking and Insurance, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 27/03/2024

Signature of the Guide

Dr. S. Thangavel, M.Com., M.Phil., PGDCA, Ph.D.
Assistant Professor
Department of Commerce - Banking & Insurance
Kongunadu Arts and Science College
Coimbatore - 641 029

Counter Signed



Head of the Department

Dr. K. SUBASHINI, M.Com., M.Phil., PGDCA, Ph.D.,
Assistant Professor & Head
Department of Commerce With Banking and Insurance
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Principal

27/3/24
PRINCIPAL

Kongunadu Arts & Science College
COIMBATORE

Submitted for the Viva Voce held on 23/04/2024 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

Internal Examiner

External Examiner

**A STUDY ON CUSTOMER PERCEPTION TOWARDS THE SERVICE
QUALITY IN TELECOMMUNICATION INDUSTRY WITH
REFERENCE TO BSNL NETWORK**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE WITH BANKING AND INSURANCE

Submitted by

M DHANSUH

(Reg.No: 211CB036)

Under the Guidance of

Dr.R.Suresh, B.Com CS CA, M.Com CS CA, M.Phil., Ph.D.,

Assistant Professor



DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[Re-Accredited By NAAC with "A⁺" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

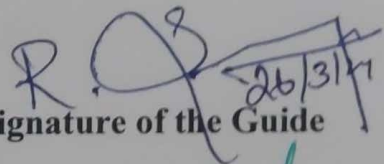
2021– 2024

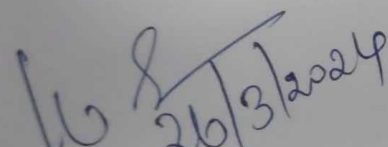
CERTIFICATE

This is to certify that Project work entitled “A STUDY ON CUSTOMER PERCEPTION TOWARDS THE SERVICE QUALITY IN TELECOMMUNICATION INDUSTRY WITH REFERENCE TO BSNL NETWORK”, submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of Bachelor of Commerce with Banking and Insurance is a record of original work done by M.DHANUSH during the period of his study in the Department of Commerce with Banking and Insurance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 26/03/24

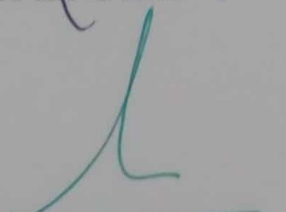

Signature of the Guide


Head of the Department

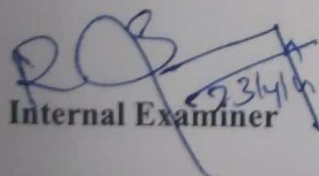
Dr. K. SUBASHINI, M.Com., M.Phil., PGDCA., Ph.D.,
Assistant Professor & Head
Department of Commerce With Banking and Insurance
Kongunadu Arts and Science College
G.N. Mills Post, Coimbatore - 641 029.

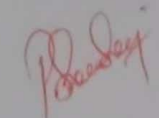
Counter Signed




26/3/24
Principal
PRINCIPAL
Kongunadu Arts & Science Coll
COIMBATORE.

Submitted for the Viva Voce held on 23/04/24 at Kongunadu Arts and Science College (Autonomous), Coimbatore – 641029.


Internal Examiner


External Examiner

**A STUDY ON PROBLEMS FACED BY CARDAMON FARMERS IN THENI
DISTRICT**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE WITH BANKING AND INSURANCE

Submitted by

VASANTH RAJ M

(Reg.No: 211CB027)

Under the Guidance of

Dr.S.Thangavel, M.COM.,M.Phil.,PGDCA.,Ph.D.,

Assistant Professor



DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[Re-Accredited By NAAC with "A⁺" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

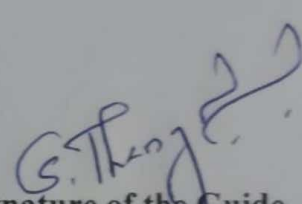
2021-2024

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON PROBLEMS FACED BY CARDAMON FARMERS IN THENI DISTRICT", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of Bachelor of Commerce with Banking and Insurance is a record of original work done by VASANTH RAJ M during the period of his study in the Department of Commerce with Banking and Insurance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

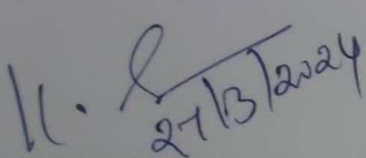
Place : Coimbatore

Date: 27.03.2024


Signature of the Guide

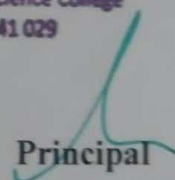
Dr.S.Thangavel, M.Com., M.Phil., PGDCA, Ph.D
Assistant Professor
Department of Commerce - Banking & Insurance
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Coimbatore - 641 029

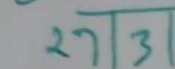
Counter Signed


Head of the Department

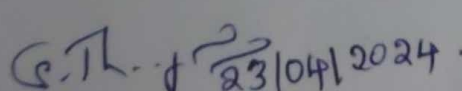
Dr. K. SUBASHINI, M.Com., M.Phil., PGDCA, Ph.D.,
Assistant Professor & Head
Department of Commerce With Banking and Insurance
Kongunadu Arts and Science College
G.N. Mills Post, Coimbatore - 641 029.

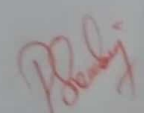



Principal


27/3/24
PRINCIPAL,
Kongunadu Arts & Science College
COIMBATORE

Submitted for the Viva Voce held on 23/04/2024 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.


Internal Examiner


External Examiner

**A STUDY OF UNEMPLOYMENT ISSUES AMONG GRADUATES WITH
REFERENCE TO COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE WITH BANKING AND INSURANCE

Submitted by

ARAVINTHAN M

(Reg.No: 211CB021)

Under the Guidance of

Dr.S.Thangavel, M.COM.,M.Phil.,PGDCA.,Ph.D.,

Assistant Professor



DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

[Re-Accredited By NAAC with "A+" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

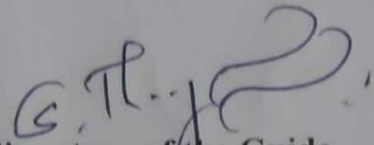
2021- 2024

CERTIFICATE

This is to certify that Project work entitled "A STUDY OF UNEMPLOYMENT ISSUES AMONG GRADUATES WITH REFERENCE TO COIMBATORE CITY", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of **Bachelor of Commerce with Banking and Insurance** is a record of original work done by **ARAVINTHAN M** during the period of his study in the **Department of Commerce with Banking and Insurance, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

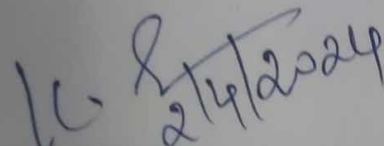
Date: 2/14/2024


Signature of the Guide

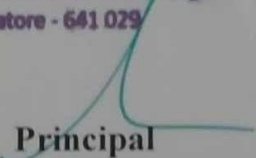
Dr. S. Thangavel, M.Com., M.Phil., PGDCA. Ph.D
Assistant Professor
Department of Commerce - Banking & Insurance
Kongunadu Arts and Science College
Coimbatore - 641 029



Counter Signed

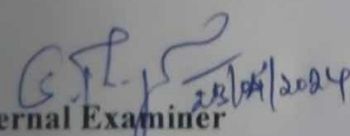

Head of the Department

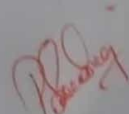
Dr. K. SUBASHINI, M.Com., M.Phil., PGDCA. Ph.D.,
Assistant Professor & Head
Department of Commerce With Banking and Insurance
Kongunadu Arts and Science College
G.N. Mills Post, Coimbatore - 641 029.


Principal

PRINCIPAL
Kongunadu Arts & Science College
Coimbatore - 641 029.

Submitted for the Viva Voce held on 23/04/2024 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.


Internal Examiner


External Examiner

**A STUDY ON JOB SATISFACTION LEVEL OF EMPLOYEES WITH
SPECIAL REFERENCE TO CRI PRIVATE LIMITED**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE WITH BANKING AND INSURANCE

Submitted by

P. THARUN KUMAR

(Reg.No: 211CB033)

Under the Guidance of

Dr.R.Suresh, B.Com CSCA, M.Com CSCA. M.Phil, Ph.D..

Assistant Professor



DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE

KONGUNADU ARTS AND SCIENCE COLLEGE(AUTONOMOUS)

[Re-Accredited By NAAC with "A⁺" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2021- 2024

CERTIFICATE

This is to certify that Project work entitled "**A STUDY ON JOB SATISFACTION LEVEL OF EMPLOYEES WITH SPECIAL REFERENCE TO CRI PRIVATE LIMITED**", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of **Bachelor of Commerce with Banking and Insurance** is a record of original work done by **P. THARUN KUMAR** during the period of his study in the **Department of Commerce with Banking and Insurance, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 01. 4. 2024



Signature of the Guide

Head of the Department

Dr. K. SUBASHINI, M.Com., M.Phil., PGDCA, Ph.D.,
Assistant Professor & Head
Department of Commerce With Banking and Insurance
Kongunadu Arts and Science College
G. N. Mills Post, Coimbatore - 641 029.

Submitted for the Viva Voce held on 23/4/2024 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

Internal Examiner

Principal
PRINCIPAL

Kongunadu Arts & Science College
COIMBATORE-641 029

External Examiner