

**EXPLORING STUDENT PERSPECTIONS TOWARDS ONLINE
CERTIFICATE COURSE**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
Bachelor of Commerce with CA

Submitted by

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DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

KONGUNADU ARTS AND SCIENCE COLLEGE

(Autonomous)

[Re-accredited by NAAC with 'A+' Grade (4th Cycle)]

29th Rank Among Colleges in NIRF 2023

College of Excellence (UGC)

GN Mills Post

COIMBATORE – 641 029, TAMILNADU, INDIA

APRIL 2024

“ PERSONAL CLOUD MANAGEMENT”

PROJECT REPORT

Submitted to

**KONGUNADU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)**

AFFILIATED TO BHARATHIAR UNIVERSITY
[RE-ACCREDITED BY NAAC WITH “A+” GRADE (4th Cycle)]
COLLEGE OF EXCELLENCE (UGC) COIMBATORE – 641 029,
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Under the guidance of

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Assistant Professor**



Estd 1973

DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

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COLLEGE OF EXCELLENCE (UGC) COIMBATORE – 641 029,
TAMIL NADU, INDIA

**A STUDY ON CUSTOMER SATISFICATION TOWARDS
WIRELESS FIDELITY(WIFI)**

PROJECT REPORT

Submitted to

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In partial fulfillment of the requirements for the award of the Degree of
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APRIL 2024

"A STUDY OF IMPACT OF SOCIAL MEDIA ON CONSUMER BEHAVIOUR"
PROJECT REPORT

Submitted to

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Affiliated to Bharathiar University, Coimbatore

In partial fulfilment of the requirements for the award of the Degree of
Bachelor of Commerce With computer Applications

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COIMBATORE - 641 029.

APRIL - 2024

**A STUDY ON CONSUMER PREFERENCE TOWARDS VARIOUS
SUPPLEMENTS BRANDS IN FITNESS INDUSTRY WITH SPECIAL
REFERENCE TO COIMBATORE CITY**

PROJECT REPORT

Submitted to

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In partial fulfillment of the requirements for the Award of the Degree of
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COIMBATORE – 641 029, TAMILNADU, INDIA

APRIL 2024

**EXPLORING CUSTOMER PERCEPTIONS OF E-BANKING SERVICES
OFFERED BY PUBLIC AND PRIVATE SECTOR BANKS
PROJECT REPORT**

Submitted to

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In partial fulfillment of the requirements for the award of the Degree of
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Submitted By

C.SANJANA (211CC012)

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COIMBATORE – 641 029, TAMILNADU, INDIA

APRIL 2024

THE EFFECTIVENESS OF INSTAGRAM ADVERTISEMENT ON PURCHASING BEHAVIOUR OF ADULTS IN COIMBATORE CITY

PROJECT REPORT

Submitted to

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Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

Bachelor of Commerce with CA

Submitted by

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COIMBATORE - 641 029, TAMILNADU, INDIA

APRIL 2024

**"A CLIENT EXPERIENCE EVALUATION ON AYURVEDIC MEDICINE
WITH SPECIAL REFERENCE TO COIMBATORE CITY"**

PROJECT REPORT

Submitted to

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Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
Bachelor of Commerce with CA

Submitted by

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DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

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GN Mills Post COIMBATORE – 641 029, TAMILNADU, INDIA

APRIL 2024

**A STUDY ON CUSTOMER SATISFACTION ON PACKED FOOD
PRODUCTS IN COIMBATORE CITY
PROJECT REPORT**

Submitted to

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In partial fulfillment of the requirements for the award of the Degree of
Bachelor of Commerce with CA

Submitted by

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APRIL 2024

**A STUDY ON CUSTOMER SATISFACTION TOWARDS DANIEL
WELLINGTON WATCHES WITH SPECIAL REFERENCE TO
COIMBATORE CITY.**

PROJECT REPORT

Submitted to

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APRIL 2024

**EXPLORING CUSTOMER PERCEPTIONS OF E-BANKING SERVICES
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APRIL 2024

**A STUDY ON CUSTOMERS SATISFACTION TOWARDS NOKIA
MOBILE WITH SPECIAL REFERENCE IN COIMBATORE CITY**

PROJECT REPORT

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**THE EFFECTIVENESS OF INSTAGRAM ADVERTISEMENT ON
PURCHASING BEHAVIOUR OF ADULTS IN COIMBATORE CITY**

PROJECT REPORT

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APRIL 2024

**A STUDY ON SAVING AND INVESTMENT PATTERN OF SALARIED
PEOPLE WITH SPECIAL REFERENCE IN COIMBATORE CITY**

PROJECT REPORT

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APRIL 2024

**A STUDY ON COMPARISON BETWEEN MAKE-UP ART
COSMETICS(MAC) AND SUGAR COSMETICS ON ONLINE SHOPPING
WITH SPECIAL REFERENCE TO COIMBATORE CITY**

PROJECT REPORT

Submitted to

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**In partial fulfillment of the requirements for the award of the Degree of
Bachelor of Commerce with CA**

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**A STUDY ON CONSUMER SATISFACTION TOWARDS ONLINE SHOPPING
WITH SPECIAL REFERENCE TO COIMBATORE CITY**

PROJECT REPORT

Submitted to

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APRIL 2024

**A STUDY ON WORKING CAPITAL MANAGEMENT IN VELKAR
POLYCHEM PRIVATE LIMITED, COIMBATORE**

PROJECT REPORT

Submitted to

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In partial fulfillment of the requirements for the award of the Degree of

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APRIL 2024

**A STUDY ON CONSUMER SATISFACTION OF HIMALAYA PRODUCTS
WITH SPECIAL REFERENCE TO COIMBATORE CITY**

PROJECT REPORT

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**A STUDY ON CONSUMER SATISFACTION TOWARDS GREEN
MARKETING WITH SPECIAL REFERENCE TO COIMBATORE CITY**

PROJECT REPORT

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**A STUDY ON WORK – LIFE BALANCE OF WORKIN WOMEN IN THE
EDUCATION SECTOR WITH REFERENCE TO COIMBATORE CITY
PROJECT REPORT**

Submitted to

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Submitted by

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