

**A STUDY ON AWARENESS AND SATISFACTION ABOUT ILLAM THEDI
KALVI (ITK)SCHEME IN COIMBATORE NORTH TALUK
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

**In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE**

Submitted by

S. SUBALAKSHANA

Reg.No: 211CM201

Under the Guidance of

Dr. S. Uma , M.Com., M.Phil., Ph.D., PGDCA

Associate Professor and Head



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

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College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

**A STUDY ON THE PROBLEMS FACED BY THE COCONUT
PRODUCERS IN ERODE DISTRICT
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE

Submitted by

MADAN KUMAR. S

Reg.No: 211CM203

Under the Guidance of

Ms. S. Saranya M.Com., M.Phil.,

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

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College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2023-2024

A STUDY ON FINANCIAL PERFORMANCE OF MUTHOOT FINANCE
PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE

Submitted by

S. M. SREENITHI

Reg.No: 211CM204

Under the Guidance of

Dr. K. MYILSWAMY, M.Com(CA),M.Phil.,MBA.,PGDCA.,Ph.D.,

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

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College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA 2023-2024

**A STUDY ON FINANCIAL PERFORMANCE OF AMUL
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE

Submitted by

N.S. ABINITHI

Reg.No: 211CM205

Under the Guidance of

Mrs. V. RAMYA, M.Com(FCA),MBA.,M.Phil.,

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

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College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

A STUDY ON EMPLOYEE SATISFICATION IN AQUASUB ENGINEERING

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE

Submitted by

C.KAMALI

Reg.No: 211CM206

Under the Guidance of

Mrs. V. Ramya M.com(FCA)., MBA M.Phil.,

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

[Re-Accredited By NAAC with "A" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2023- 2024

**A STUDY ON EMPLOYEES' PERCEPTION TOWARDS THE CULTURAL
CHANGES AMONG IT SECTOR IN THE COIMBATORE CITY
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree
of

BACHELOR OF COMMERCE

Submitted by

S. SIVAKANNAMMA

(Reg.No: 211CM207)

Under the Guidance of

Dr. S. KALPANA DEVI, MIB., M.COM., MBA., Ph.D

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

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College of Excellence (UGC)

COIMBATORE-641029, TAMILNADU, INDIA

2023– 2024

**A STUDY ON THE AWARENESS OF DOMESTIC-MADE SNACKS AMONG
COLLEGE STUDENTS IN COIMBATORE DISTRICT
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE

Submitted by

T. VARSHINI

Reg.No: 211CM208

Under the Guidance of

Dr. S. KALPANA DEVI, MIB., M.COM., MBA., Ph.D

Assistant Professor



**DEPARTMENT OF COMMERCE
KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)
[Re-Accredited By NAAC with "A" Grade (4th Cycle)]
College of Excellence (UGC)
COIMBATORE-641029, TAMIL NADU, INDIA
2023- 2024**

**A STUDY ON FINANCIAL PERFORMANCE OF ULTRATECH CEMENT
LIMITED
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE

Submitted by

V.DARSHAN

Reg.No: 211CM209

Under the Guidance of

Mrs.P.Sudha M.Com.,MBA.,M.Phil.,PGDCA

Assistant Professor



**DEPARTMENT OF COMMERCE
KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)
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College of Excellence (UGC)
COIMBATORE - 641029, TAMILNADU, INDIA
2023 - 2024**

**A STUDY ON PROBLEMS FACED BY CARDAMOM FARMERS IN
THENI DISTRICT
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree
of

BACHELOR OF COMMERCE

Submitted by

J. DEVIARISHI

(Reg.No: 211CM210)

Under the Guidance of

Dr. S. KALPANA DEVI, MIB., M.COM., MBA., Ph.D

Assistant Professor



**DEPARTMENT OF COMMERCE
KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)
[Re-Accredited By NAAC with "A*" Grade (4* Cycle)]
College of Excellence (UGC)
COIMBATORE-641029, TAMILNADU, INDIA
2023-2024**

**A STUDY ON THE IMPACT OF NEUROMARKETING ON CONSUMER
BEHAVIOR**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE

Submitted by

S. ASWATHI

Reg.No: 211CM211

Under the Guidance of

Dr. S. KALPANA DEVI, MIB., M.COM., MBA., Ph.D

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

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College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

**A STUDY ON EMPLOYEES PERCEPTION TOWARDS THE WORKSTYLE
IN LMW**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE

Submitted by

M.SUPRIYA

Reg.No : 211CM212

Under the Guidance of

Dr. S. KALPANA DEVI, MIB., M.COM., MBA., Ph.D.

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

[Re-Accredited By NAAC with "A" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

**A STUDY ON EMPLOYEES SATISFACTION AND QUALITY OF WORK LIFE
AMONG EMPLOYEES IN AATHAVA GARMENTS PVT LTD**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE

Submitted by

P. SABARISHI

Reg.No: 211CM213

Under the Guidance of

Dr. P.K. Uma Maheswari, M.Com., M.Phil., MBA., PGDCA., Ph.D.,

Associate Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

2023- 2024

**A STUDY ON FINANCIAL PERFORMANCE OF KOTAK MAHINDRA BANK
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE

Submitted by

M. KAVITHALAKSHMI

REG NO :211CM214

Under the Guidance of

Dr. P.K. Uma Maheswari, M.Com., M.Phil., MBA., PGDCA., Ph.D.,

Associate Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

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College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2023-2024

**A STUDY ON FINANCIAL PERFORMANCE OF NESTLE COMPANY
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

**In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE**

Submitted by

S. SUMITHIRA

REG NO :211CM215

Under the Guidance of

Dr. P.K. Uma Maheswari, M.Com., M.Phil., MBA., PGDCA., Ph.D.,

Associate Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

**A STUDY ON CONSUMER SATISFACTION TOWARDS USAGE OF PETROL
AND DIESEL VEHICLE
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE

Submitted by

S.VIGNESH KARTHIK

Reg.No: 211CM216

Under the Guidance of

Dr. P.K. Umamaheswari , M.Com., M.Phil., MBA., PGDCA., Ph.D

Associate Professor



**DEPARTMENT OF COMMERCE
KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)**
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COIMBATORE-641029, TAMIL NADU, INDIA

2023- 2024

**A STUDY ON IMPACT OF SOCIAL MEDIA ADVERTISEMENT THROUGH THE
PURCHASE OF GOODS IN ONLINE SHOPPING
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE

Submitted by

S. DHANUSH.

Reg.No: 211CM217

Under the Guidance of

Dr. P.K. Uma Maheswari , M.Com., M.Phil .,MBA.,PGDCA.,ph.D

Associate Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

2023- 2024

**A STUDY ON CONSUMER PERCEPTION AND SATISFACTION TOWARDS
ONLINE GROCERY SHOPPING**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE

Submitted by

R. RAGAVI

REG NO :211CM218

Under the Guidance of

Dr. P.K. Uma Maheswari, M.Com., M.Phil., MBA., PGDCA., Ph.D.,

Associate Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

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College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2023- 2024

A STUDY ON FINANCIAL PERFORMANCE OF NYKAA COMPANY
PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE

Submitted by

S.C.THARSHINI

REG NO :211CM219

Under the Guidance of

Dr. S. Amudha, M.Com., M.Phil., PGDCA., SET., Ph.D.,

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

**A STUDY ON FINANCIAL PERFORMANCE OF BIHARAT PRTEOLEUM
CORPORATION LIMITED
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

Inpartial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE

Submitted by

S. GNANAMBAL

Reg. No: 211CM220

Under the Guidance of

Dr. S.Amudha,M.Com.,M.Phil.,PGDCA.,SET.,Ph.D.,

Associate Professor



**DEPARTMENT OF COMMERCE
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COIMBATORE-641029, TAMILNADU, INDIA

2023- 2024

**A STUDY ON STRESS MANAGEMENT OF HOTEL EMPLOYEES IN
COIMBATORE
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE

Submitted by

S.S HARISH PALANISAMY

Reg.No: 211CM221

Under the Guidance of

Dr. S. Amudha Mcom, MPhil, Ph.D.,SET., PGDCA

Assistant Professor



DEPARTMENT OF COMMERCE

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COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

**A STUDY ON CONSUMER SATISFACTION TOWARDS HOMEMADE CAKES
IN COIMBATORE CITY
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE

Submitted by

S.DEVADHARSHINI

Reg.No: 211CM222

Under the Guidance of

Dr. S. Amudha Meem, MPhil, Ph.D.,SET., PGDCA

Assistant Professor



**DEPARTMENT OF COMMERCE
KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)
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College of Excellence (UGC)
COIMBATORE-641029, TAMIL NADU, INDIA
2023- 2024**

**STUDY ON CONSUMER SATISFACTION TOWARDS HERBAL PRODUCTS
IN COIMBATORE CITY
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

**In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE**

Submitted by

S. MONIKA

Reg.No: 211CM223

Under the Guidance of

Dr. S. Amudha, M.Com, M.Phil, Ph.D., SET., PGDCA

Assistant Professor



**DEPARTMENT OF COMMERCE
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COIMBATORE-641029, TAMIL NADU, INDIA
2023– 2024**

**A STUDY ON JOB SATISFACTION OF WOMEN WORKING IN KPR
TEXTILE MILL TIRUPPUR
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE

Submitted by

S. BALAKRISHNA VEL

Reg.No: 211CM224

Under the Guidance of

Dr. S. Amudha Mcom, MPhil, Ph.D.,SET., PGDCA

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

2023- 2024

**A STUDY ON CONSUMER SATISFACTION TOWARDS GREEN MARKETING
IN COIMBATORE CITY
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College(Autonomous)

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In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE

Submitted by

S.PREMA

Reg.No: 211CM225

Under the Guidance of

Ms. S. Saranya, M.Com., M.Phil.,

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE(Autonomous)

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College of Excellence (UGC)

COIMBATORE-641029, TAMILNADU, INDIA

2023– 2024

A STUDY ON CONSUMER SATISFACTION TOWARDS MUDPRODUCTS
PROJECT REPORT

Submitted to

Kongunadu Arts and Science College(Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE

Submitted by

HILDA JESSY G

Reg.No: 211CM226

Under the Guidance of

Ms. S. Saranya, M.Com., M.Phil.,

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE(Autonomous)

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COIMBATORE-641029, TAMILNADU, INDIA

2023- 2024

A STUDY ON FINANCIAL PERFORMANCE OF TATA STEEL LIMITED PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE

Submitted by

S. MANOJ

Reg.No: 211CM227

Under the Guidance of
Ms.S.Saranya, M.Com., M.Phil.,
Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

**A STUDY ON AWARENESS AND SATISFACTION OF INVESTORS ABOUT
CRYPTOCURRENCY
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE

Submitted by

SUJAL S

Reg.No: 211CM228

Under the Guidance of

Dr. S.Uma, M.Com., M.Phil., Ph.D., PGDCA

Associate Professor and Head



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

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COIMBATORE-641029, TAMILNADU, INDIA

2023- 2024

**A STUDY ON CONSUMER AWARENESS TOWARDS COOPERATIVE APP
(COOP BAZAAR)
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College(Autonomous)

Affiliated to Bharathiar University, Coimbatore

**In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE**

Submitted by

R.KARTHIK RAJA

Reg.No: 211CM229

Under the Guidance of

Ms.S.Saranya, M.Com., MPhil.,

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

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of Excellence (UGC)

COIMBATORE-641029, TAMILNADU, INDIA

2023- 2024

**A STUDY ON EMPLOYEES JOB SATISFACTION OF MOTOR INDUSTRIES
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College(Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE

Submitted by

B.KARTHICK

Reg.No: 211CM230

Under the Guidance of

Ms. S. Saranya, M.Com., M.Phil.,

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE(Autonomous)

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College of Excellence (UGC)

COIMBATORE-641029, TAMILNADU, INDIA

2023- 2024

**A STUDY ON FINANCIAL PERFORMANCE OF VINAYAGA COCONUT
PRODUCER COMPANY LIMITED
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE

Submitted by

D.ARCHANA

Reg.No: 211CM231

Under the Guidance of
Ms.S.Saranya, M.Com., M.Phil.,
Assistant Professor



**DEPARTMENT OF COMMERCE
KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)**

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COIMBATORE-641029, TAMIL NADU, INDIA

2023- 2024

**A STUDY ON CUSTOMER PERCEPTION TOWARDS THE POTHYS AT
COIMBATORE CITY
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

**In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE**

Submitted by

J. Siddarth

Reg. No 211CM232

Under the Guidance of

Mr. S. Arumugaraj, M.Com., NET.,

Associate Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

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College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2023- 2024

**A STUDY ON FINANCIAL PERFORMANCE OF
LARSEN AND TOUBRO COMPANY LIMITED
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

**In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE**

Submitted by

V. J PRIYADHARSHENI

Reg.No: 211CM233

Under the Guidance of

Mr. S. Arumugaraj , M.Com., NET.,

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

[Re-Accredited By NAAC with "A+" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

**A STUDY ON GROCERY RETAILER'S PERCEPTION TOWARDS THEIR
SUPPLIERS IN COIMBATORE CITY
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

**In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE**

Submitted by

K. RISHI SARAVANAN

Reg.No: 211CM234

Under the Guidance of

Dr. S.Uma,M.Com.,M.Phil.,Ph.D., PGDCA

Associate Professor and Head



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

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College of Excellence (UGC)

COIMBATORE-641029, TAMILNADU, INDIA

2023– 2024

**A STUDY ON CUSTOMER SATISFACTION TOWARDS HOUSING LOAN
OF PUBLIC AND PRIVATE SECTOR BANKS**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE

Submitted by

M.HARIHARAN

Reg.No: 211CM235

Under the Guidance of

Mr.S.Arumugaraj, M.Com., NET.,

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

[Re-Accredited By NAAC with "A" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

**A STUDY ON THE OPPORTUNITIES & CHALLENGES FACED BY GIG
WORKERS IN COIMBATORE**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE

Submitted by

R.AARTHI

Reg.No: 211CM236

Under the Guidance of

Mr.S.Arumugaraj, M.Com., NET.,

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

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of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA 2023– 2024

**A STUDY ON FINANCIAL PERFORMANCE OF WIPRO LIMITED IN INDIA
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE

Submitted by

K.LATHIKA

Reg.No: 211CM237

Under the Guidance of

MR.S.ARUMUGARAJ. M.COM., NET,

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

[Re-Accredited By NAAC with "A+" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE -641029, TAMIL NADU INDIA

2023-2024

**A STUDY ON IMPACT AND PERCEPTION OF WOMEN FREE
BUS SCHEME**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

**In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE**

Submitted by

S. LEENA SRI

Reg.No: 211CM238

Under the Guidance of

Mr.S.Arumugaraj, M.Com., NET.,

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

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of Excellence (UGC)**

COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

**A STUDY ON EMPLOYEES SATISFACTION TOWARDS STATUTORY
AND WELFARE SCHEMES OFFERED BY SELECT TEXTILE
SHOWROOMS IN COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE

Submitted by

R. LOKAVITHYA

Reg.No: 211CM239

Under the Guidance of

Dr. S. Uma , M.Com., M.Phil., Ph.D., PGDCA

Associate Professor and Head



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

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College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

**A STUDY ON FINANCIAL PERFORMANCE OF
NATIONAL TOBACCO COMPANY LTD (NTC)**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

**In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE**

Submitted by

A. VIJAYA BHARATHI

Reg.No: 211CM240

Under the Guidance of

Dr. K. MYILSWAMY, M.Com(CA), M.Phil., MBA., PGDCA., Ph.D.,

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

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College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2023-2024

**A STUDY ON JOB SATISFACTION OF GOVERNMENT SCHOOL TEACHER
WITH SPECIAL REFERENCE TO NILIGIRS DISTRICT
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

**In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE**

Submitted by

J. AGALYA

Reg No: 211CM241

Under the Guidance of

Dr. K. MYILSWAMY, M. Com (CA)., M.Phil., MBA., PGDCA., Ph.D.,

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

[Re-Accredited By NAAC with "A" Grade (4* Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

DECLARATION

**A CARRIED OUT RESEARCH ON PROBLEMS FACED BY UZHAVAR
SANTHAI SELLERS TOWARDS COIMBATORE CITY
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

**In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE**

Submitted by

G. KAMALESHWAR

Reg.No: 211CM242

Under the Guidance of

Dr. K. MYILSWAMY, M.Com (CA), M.Phil., MBA., PGDCA., Ph.D.,

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

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College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2023-2024

DECLARATION

**A STUDY ON HURDLES FACED BY E-SEVAI MAIYAM
AGENTS WITH SPECIAL REFERENCE TO
COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

**In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE**

Submitted by

A. HARI PRASAD

Reg.No: 211CM243

Under the Guidance of

Dr.K. Myilswamy ., M.Com(CA)., MBA., M.Phil., PGDCA., Ph.D

Assistant Professor



DEPARTMENT OF COMMERCE

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College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2023- 2024

**AN ANALYSIS ON GOVERNMENT HEALTH WORKERS' SATISFACTION
TOWARDS EQUIPMENT AVAILABILITY WITH SPECIAL REFERENCE
TO COIMBATORE CITY
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

**In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE**

Submitted by

S. PRADEEP

Reg. No: 211CM244

Under the Guidance of

Dr. K. MYILSWAMY, M.Com (CA), M.Phil., MBA., PGDCA., Ph.D.,

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

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College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2023-2024

**A STUDY ON AWARENESS OF SELECTED GOVERNMENT APPS IN INDIA
WITH SPECIAL REFERENCE TO COIMBATORE CITY
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

**In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE**

Submitted by

R. JAYA SREE

Reg. No:211CM245

Under the Guidance of

Dr. K. MYILSWAMY , M.Com(CA)., M.Phil.,MBA.,PGDCA.,Ph.D.,

Assistant Professor



DEPARTMENT OF COMMERCE

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COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

**A STUDY ON FINANCIAL PERFORMANCE OF TAMILNADU NEWSPRINT
AND PAPER LIMITED (TNPL)**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE

Submitted by

M.SUBIKSHA

Reg.No: 211CM246

Under the Guidance of

Mrs.P.Sudha M.Com.,MBA.,M.Phil.,PGDCA

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

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COIMBATORE-641029, TAMILNADU, INDIA

2023-2024

**A STUDY ON FARMERS SATISFACTION TOWARDS USAGE OF FERTILIZER
PRODUCTS WITH SPECIAL REFERENCE TO TIRUPPUR DISTRICT
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE

Submitted by

K. MATHESH KUMAR

Reg.No: 211CM247

Under the Guidance of

Mrs. P. Sudha, M.Com., M.B.A., M.Phil., PGDCA

Assistant Professor,



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

**A STUDY ON PROBLEM FACED BY PADDY FARMERS IN CULTIVATION-
TIANJAVUR
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE

Submitted by

R. CHITRARASAN

Reg.No: 211CM248

Under the Guidance of

Mrs. P. SUDHA, M.Com., MBA., M.Phil., PGDCA

Assistant Professor,



**DEPARTMENT OF COMMERCE
KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)
[Re-Accredited By NAAC with "A++" Grade (4th Cycle)]
College of Excellence (UGC)
COIMBATORE-641029, TAMIL NADU, INDIA
2023- 2024**

**A STUDY ON QUALITY OF WORK LIFE AMONG TNSTC DRIVERS
WITH SPECIAL REFERENCE IN COIMBATORE DISTRICT
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE

Submitted by

M.JEEVAN

Reg.No: 211CM249

Under the Guidance of

Mrs.P.Sudha M.Com.,MBA.,M.Phil.,PGDCA

Assistant Professor



**DEPARTMENT OF COMMERCE
KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)
[Re-Accredited By NAAC with "A" Grade(4th Cycle)]
College of Excellence (UGC)
COIMBATORE - 641029, TAMIL NADU**

**A STUDY ON FINANCIAL PERFORMANCE OF APOLLO HOSPITALS
ENTERPRISE LIMITED
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE

Submitted by

P. NISANTH NIRANJAN

Reg.No: 211CM250

Under the Guidance of

Mrs. P. SUDHA, M.Com., MBA., M.Phil., PGDCA

Assistant Professor,



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

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College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

A STUDY ON FINANCIAL PERFORMANCE OF D-MART LIMITED
PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE

Submitted by

R. KRISHNAKANT

Reg.No: 211CM251

Under the Guidance of

Mrs. P. Sudha, M.Com., M.B.A., M.Phil., PGDCA

Assistant Professor,



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

**A STUDY ON FINANCIAL PERFORMANCE OF BHARAT ELECTRONICS
LIMITED
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE

Submitted by

V.J.KARTHIK

Reg.No: 211CM252

Under the Guidance of

Mrs. V. Ramya , M.Com(FCA),MBA.,M.Phil.,

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

**A STUDY ON EFFECTIVENESS OF RECRUITMENT
PROCESS TOWARDS BOJARAJ TEXTILES(LTD)
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

**In partial fulfillment of the requirements for the award of the Degree
of**

BACHELOR OF COMMERCE

Submitted by

VINOTH KUMAR T

Reg.No: 211CM253

Under the Guidance of

Mrs. V. Ramya , M.Com(FCA),MBA.,M.Phil.,

Assistant Professor



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KONGUNADU ARTS AND SCIENCE COLLEGE
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of Excellence (UGC)**

COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

A STUDY ON CONSUMER SATIFICATION IN AAVIN PRODUCTS
PROJECTREPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE

Submitted by

S.SRUTHI

Reg.No: 211CM254

Under the Guidance of

Mrs. V. RAMYA, M.Com(FCA), MBA., M.Phil.,

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

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College of Excellence (UGC)

COIMBATORE-641029, TAMILNADU, INDIA

2023- 2024

**A STUDY ON EMPLOYEE SATIFICATION AND LABOUR
WELFARE IN AAVIN INDUSTRY**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

**In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE**

Submitted by

S.SWATHI

Reg.No: 211CM255

Under the Guidance of

Mrs. V. RAMYA, M.Com(FCA), MBA., M.Phil.,

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

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COIMBATORE-641029, TAMILNADU, INDIA

2023– 2024

**A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS ITC
CLASSMATE NOTEBOOK**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE

Submitted by

K. PRIYATHARSHINI

Reg.No: 211CM257

Under the Guidance of

Mrs. V. RAMYA, M.Com(FCA),MBA.,M.Phil.,

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

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College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

**A STUDY ON HUMAN RESOURCE MANAGEMENT OF
ASHOK LEYLAND LIMITED
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

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**In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE**

Submitted by

RAMDHARANI G

Reg.No: 211CM258

Under the Guidance of

Mrs. V. Ramya , M.Com(FCA),MBA.,M.Phil.,

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

A STUDY ON FINANCIAL DYNAMICS OF EICHER MOTOR LIMITED
PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE

Submitted by

G.K.KATHIRAVAN

Reg.No: 211CM259

Under the Guidance of

Mrs. V. RAMYA M.Com(FCA),MBA.,M.Phil.,

Assistant Professor



DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

[Re-Accredited By NAAC with "A++" Grade (4•Cycle)]

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2023– 2024