

**A STUDY ON HOUSEHOLDER'S PERCEPTION ON INFLATION IN
COIMBATORE CITY
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE

Submitted by

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Under the Guidance of

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DEPARTMENT OF COMMERCE

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

[Re-Accredited By NAAC with "A+" Grade (4th Cycle)]

College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

A STUDY ON FINANCIAL PERFORMANCE OF TATA MOTORS
PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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In partial fulfillment of the requirements for the award of the Degree of

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College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

**A STUDY ON CONSUMERS' PREFERENCES AND SATISFACTION TOWARDS
FRANCHISED FOOD STORES WITH REFERENCE TO COIMBATORE CITY
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

**A STUDY ON IMPACT OF TELEVISION ADVERTISEMENT ON CONSUMER
BUYING BEHAVIOUR TOWARDS SELECTED FMCG PRODUCTS IN
COIMBATORE CITY**

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

**A STUDY ON IMPACT OF AI TOOLS AMONG EDUCATION SYSTEM
IN COIMBATORE CITY
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA
2023– 2024

**A STUDY ON CONSUMER AWARENESS AND SATISFACTION TOWARDS
THE USAGE OF IRCTC APP**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE - 641029, TAMILNADU, INDIA

2023- 2024

**A STUDY ON FOOD BLOGGERS AND THEIR INFLUENCE ON PEOPLE IN
COIMBATORE**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

A STUDY ON FINANCIAL PERFORMANCE OF ITC LIMITED
PROJECT REPORT

Submitted to

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In partial fulfillment of the requirements for the award of the Degree of

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COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

A STUDY ON FINANCIAL PERFORMANCE OF JSW STEEL LIMITED

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

**A STUDY ON HORTICULTURE VENDORS PERSPECTIVE TOWARDS
THE MARKETING PRACTICES OF HORTICULTURE PRODUCE IN THE
COIMBATORE DISTRICT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

2023- 2024

**A STUDY ON EXPLORING CUSTOMER SATISFACTION WITH
AUGMENTED REALITY (AR) WHILE SHOPPING**

PROJECT REPORT

Submitted to

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COIMBATORE-641029, TAMIL NADU, INDIA

2023- 2024

**A STUDY ON EMPLOYEES SATISFACTION IN SRINIVAS FINE ARTS
PRIVATE LIMITED
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

**A STUDY ON THE MINDSET OF EMPLOYEES ABOUT THEIR WORKPLACE
WITH REFERENCE TO TCS COMPANY BENGALURU
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

2023- 2024

**A STUDY ON IMPACT OF FAST-FOOD ADDICTION AMONG ADULTS IN
COIMBATORE
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

2023- 2024

A STUDY ON FINANCIAL PERFORMANCE OF HDFC BANK Ltd

PROJECT REPORT

Submitted to

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COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

**A STUDY ON STRESS MANAGEMENT OF EMPLOYEES IN ICICI BANK
WITH REFERENCE TO COIMBATORE CITY
PROJECT REPORT**

Submitted to

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COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

**A STUDY ON CONSUMER SATISFACTION TOWARDS ELECTRIC CARS IN
COIMBATORE CITY
PROJECT REPORT**

Submitted to

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COIMBATORE-641029, TAMIL NADU, INDIA

2023- 2024

**A STUDY ON RESIDENTS BEHAVIOUR TOWARDS RESIDING
APARTMENTS IN COIMBATORE CITY
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

**A STUDY ON ACCOUNT HOLDERS PERCEPTION TOWARDS SAVING
SCHEME OFFERED BY POST OFFICE IN COIMBATORE
PROJECT REPORT**

Submitted to

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COIMBATORE-641029,TAMILNADU, INDIA

2023–2024

**A STUDY ON FACTORS THAT AFFECT EMPLOYEES JOB SATISFACTION
IN VISITOR GARMENTS
PROJECT REPORT**

Submitted to

**Kongunadu Arts and Science College (Autonomous)
Affiliated to Bharathiar University, Coimbatore
In partial fulfillment of the requirements for the award of the Degree of
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College of Excellence (UGC)
COIMBATORE-641029, TAMIL NADU, INDIA
2023– 2024**

**A STUDY ON FINANCIAL PERFORMANCE ON HINDUSTAN
UNILEVER LIMITED
PROJECT REPORT**

Submitted to

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COIMBATORE-641029, TAMIL NADU, INDIA

2023- 2024

**A STUDY OF FINANCIAL PERFORMANCE OF RELIANCE
INDUSTRIES
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

**A STUDY ON AWARENESS ABOUT CYBER CRIME AND SECURITY
THREATS AMONG PUBLIC
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College
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In partial fulfillment of the requirements for the award of the Degree of

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COIMBATORE-641029,TAMILNADU,INDIA

2023-2024

**A STUDY ON STRESS MANAGEMENT ON UNITECARE SOFTWARE
SOLUTIONS PRIVATE LIMITED
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

A STUDY ON CONSUMER SATISFACTION OF LULU HYPERMARKET IN COIMBATORE CITY

Submitted to

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**In partial fulfillment of the requirements for the award of the Degree of
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COIMBATORE-641029, TAMIL NADU, INDIA

2023-2024

**A STUDY ON CUSTOMER SATISFACTION TOWARDS SMARTPHONE
SERVICES
PROJECT REPORT**

Submitted to

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COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

**A STUDY ON FINANCIAL PERFORMANCE OF TEXMO INDUSTRIES
LIMITED
PROJECT REPORT**

Submitted to

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COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

**A STUDY ON EMPLOYEES JOB SATISFACTION IN IT COMPANIES
IN COIMBATORE
PROJECT REPORT**

Submitted to

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COIMBATORE – 641029, TAMILNADU, INDIA

2023 - 2024

**A STUDY ON FINANCIAL PERFORMANCE OF BAJAJ FINSERV
PROJECT REPORT**

Submitted to

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College of Excellence (UGC)

COIMBATORE-641029, TAMILNADU, INDIA

2023- 2024

**A STUDY ON THE STUDENTS' PERCEPTION TOWARDS THE CHANGES IN
THE LEARNING ENVIRONMENT POST COVID IN THE COIMBATORE
CITY**

PROJECT REPORT

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COIMBATORE-641029, TAMIL NADU, INDIA

2023 – 2024

**A STUDY ON INFLUENCER MARKETING AS A MODERN PHENOMENON
AND ITS IMPACT IN THE COIMBATORE CITY
PROJECT REPORT**

Submitted to

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COIMBATORE-641029, TAMIL NADU, INDIA

2023- 2024

**A STUDY ON WORK LIFE BALANCE AMONG WORKING WOMEN
IN COIMBATORE CITY
PROJECT REPORT**

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COIMBATORE – 641029, TAMILNADU, INDIA

2023 - 2024

**A STUDY ON QUALITY OF WORK LIFE AMONG FEMALE
NURSES WITH SPECIAL REFERENCE TO COIMBATORE CITY
PROJECT REPORT**

Submitted to

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2023- 2024

**A STUDY OF CONSUMER SATISFACTION TOWARDS
E - PAYMENT IN COIMBATORE CITY
PROJECT REPORT**

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COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

**A STUDY ON TRANSGENDER PERCEPTION TOWARDS THE EMPLOYMENT
OPPORTUNITIES COIMBATORE CITY
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE

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College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

**A STUDY ON THE IMPACT OF ARTIFICIAL INTELLIGENCE IN BANKING
SECTOR**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE

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College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2023- 2024

A STUDY ON WORKING CAPITAL MANAGEMENT OF TITAN COMPANY
PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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In partial fulfillment of the requirements for the award of the Degree of
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College of Excellence (UGC)
COIMBATORE-641029, TAMIL NADU, INDIA
2023– 2024

**A STUDY ON CONSUMER SATISFACTION TOWARDS TATA MOTORS
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

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COIMBATORE-641029, TAMIL NADU, INDIA

2023- 2024

**A STUDY ON CONSUMER SATISFACTION TOWARDS
MERCEDES BENZ IN COIMBATORE CITY
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

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**In partial fulfillment of the requirements for the award of the Degree of
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[Re-Accredited By NAAC with "A+" Grade (4th Cycle)]
College of Excellence (UGC)
COIMBATORE-641029, TAMIL NADU, INDIA
2023- 2024**

**AN ANALYSIS OF SANITARY WORKERS LIFE STYLE WITH
SPECIAL REFERENCE OF COIMBATORE CORPORATION
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE

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COIMBATORE-641029, TAMIL NADU, INDIA 2023– 2024

A STUDY ON CUSTOMER SATISFACTION TOWARDS GREEN PRODUCTS
PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

2023- 2024

**A STUDY ON MOTIVATION PROVIDED TO THE IT SECTOR EMPLOYEES
WITH REFERENCE TO COIMBATORE CITY
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

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COIMBATORE-641029, TAMIL NADU, INDIA

2023-2024

**A PERSPECTIVE ANALYSIS ON KALAINAR MAGALIR URIMAI
THITTAM SCHEME
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

**In partial fulfillment of the requirements for the award of the Degree of
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COIMBATORE-641029, TAMIL NADU, INDIA

2023 – 2024

**A STUDY ON BRAND SWITCHING BEHAVIOUR OF CONSUMER IN FMCG
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

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COIMBATORE-641029, TAMIL NADU, INDIA

2023-2024

**A STUDY ON RESPONDENT'S PERCEPTION TOWARDS GOVERNMENT
SCHEMES FOR WOMEN WITH SPECIAL REFERENCE TO PRADHAN
MANTRI VIDYA LAKSHMI KARYAKRAM
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

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In partial fulfillment of the requirements for the award of the Degree of
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COIMBATORE-641029, TAMIL NADU, INDIA

2023-2024

**A STUDY ON CONSUMER SATISFACTION TOWARDS USAGE OF
KAWASAKI BIKE WITH SPECIAL REFERENCE TO COIMBATORE CITY
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE

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COIMBATORE-641029, TAMIL NADU, INDIA

2023- 2024

**A STUDY ON STRESS MANAGEMENT OF SELECTED PRIVATE SCHOOL
TEACHERS IN COIMBATORE CITY**

Submitted to

Kongunadu Arts and Science College (Autonomous)

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Inpartial fulfillment of the requirements for the award of the Degree of

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COIMBATORE-641029, TAMILNADU, INDIA

2023- 2024

**A STUDY ON JOB SATISFACTION OF KSB EMPLOYEES IN
COIMBATORE CITY**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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In partial fulfillment of the requirements for the award of the Degree of

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College of Excellence (UGC)

COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

**A STUDY ON FINANCIAL PERFORMANCE OF V-GUARD PRIVATE
LIMITED**

Submitted to

Kongunadu Arts and Science College(Autonomous)

Affiliated to Bharathiar University, Coimbatore

In Partial fulfillment of the requirements for the award of the Degree of

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COIMBATORE-641029,TAMIL NADU ,INDIA

2023– 2024

**A STUDY ON CUSTOMER SATISFACTION TOWARDS SERVICE
PROVIDED BY OLA IN COIMBATORE CITY**

Submitted to

Kongunadu Arts and Science College(Autonomous)

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Inpartial fulfillment of the requirements for the award of the Degree of

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COIMBATORE-641029, TAMILNADU, INDIA

2023- 2024

A STUDY ON CONSUMER SATISFACTION TOWARDS COCO COLA
PROJECT REPORT

Submitted to

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COIMBATORE-641029, TAMIL NADU, INDIA

2023- 2024

**A STUDY ON IMPACT OF SALES PROMOTIONAL ACTIVITIES ON THE
CONSUMPTION OF SOFT DRINKS AMONG COLLEGE STUDENTS**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

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COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

**A STUDY ON FINANCIAL PERFORMANCE OF BAJAJ AUTO MOTOR
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

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In partial fulfillment of the requirements for the award of the Degree of

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COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

**A STUDY ON STRESS MANAGEMENT OF EMPLOYEES IN NEW STAR
ENGINEERING WORKS IN COIMBATORE**

PROJECT REPORT

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

**A STUDY ON CONSUMER SATISFACTION TOWARDS ASIAN PAINTS
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

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COIMBATORE-641029, TAMIL NADU, INDIA

2023-2024

**A STUDY OF IMPULSE BUYING BEHAVIOUR OF APPAREL
PURCHASES AMONG YOUNG CONSUMER IN COIMBATORE
DISTRICT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

Affiliated to Bharathiar University, Coimbatore

In partial fulfillment of the requirements for the award of the Degree of

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COIMBATORE-641029, TAMIL NADU, INDIA

2023– 2024

**A STUDY ON CONSUMER SATISFACTION TOWARDS LEVER AYUSH
PRODUCT WITH SPECIAL REFERENCE TO COIMBATORE CITY
PROJECT REPORT**

Submitted to

Kongunadu Arts and Science College (Autonomous)

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