

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)
Re-accredited by NAAC with 'A+' Grade (4th Cycle)
College of Excellence (UGC)
COIMBATORE - 641 029
Department of Business Administration with CA
Student Centric Methods

SWAYAM & JOC :

We encourage the students to enroll in various online portal like SWAYAM NPTEL. In the academic year 2023-2024, 6 students cleared the Effective Business Communication course.

We also encourage the students to enroll in Job Oriented Courses offered by our department like Advanced Excel and Implementation of GST in Tally ERP 9, Online Share Trading and also enroll in EDC Courses. Totally 146 students completed JOC for the academic year 2023-24.





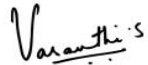


SWAYAM ONLINE COURSE CERTIFICATION

This certificate is awarded to
Logesh K
for successfully completing the Two-credit course
Effective Business Communication
with a consolidated score of 56.6%
(proctored examination held on 04-12-2023) - July 2023 Semester
offered by **Indian Institute of Management Bangalore**


TN02021021

Issued On : 27/12/2023
To validate and check scores : <https://swayam.gov.in/>


Vasanthi Srinivasan
National Coordinator
Indian Institute of Management Bangalore



SWAYAM ONLINE COURSE CERTIFICATION

This certificate is awarded to

Dhanasekaran

for successfully completing the Two-credit course

Effective Business Communication

with a consolidated score of 53.4%

(proctored examination held on 04-12-2023) - July 2023 Semester
offered by **Indian Institute of Management Bangalore**



TN02021033

Issued On : 27/12/2023
To validate and check scores : <https://swayam.gov.in/>

Vasanthi's
Vasanthi Srinivasan
National Coordinator
Indian Institute of Management Bangalore



SWAYAM ONLINE COURSE CERTIFICATION

This certificate is awarded to

Sanjay R

for successfully completing the Two-credit course

Effective Business Communication

with a consolidated score of 54.9%

(proctored examination held on 04-12-2023) - July 2023 Semester
offered by **Indian Institute of Management Bangalore**



TN02021004

Issued On : 27/12/2023
To validate and check scores : <https://swayam.gov.in/>

Vasanthi's
Vasanthi Srinivasan
National Coordinator
Indian Institute of Management Bangalore



SWAYAM ONLINE COURSE CERTIFICATION

This certificate is awarded to

Vishwanathan A

for successfully completing the Two-credit course

Effective Business Communication

with a consolidated score of 56.4%

(proctored examination held on 04-12-2023) - July 2023 Semester

offered by **Indian Institute of Management Bangalore**



TN02021001

Issued On : 27/12/2023

To validate and check scores : <https://swayam.gov.in/>

Varanthis

Vasanthi Srinivasan
National Coordinator
Indian Institute of Management Bangalore



SWAYAM ONLINE COURSE CERTIFICATION

This certificate is awarded to

Solai Aravind R

for successfully completing the Two-credit course

Effective Business Communication

with a consolidated score of 63%

(proctored examination held on 04-12-2023) - July 2023 Semester

offered by **Indian Institute of Management Bangalore**



TN02021038

Issued On : 27/12/2023

To validate and check scores : <https://swayam.gov.in/>

Varanthis

Vasanthi Srinivasan
National Coordinator
Indian Institute of Management Bangalore



SWAYAM ONLINE COURSE CERTIFICATION

This certificate is awarded to

S Naresh Sanjai Shree

for successfully completing the Two-credit course

Effective Business Communication

with a consolidated score of 53.4%

(proctored examination held on 04-12-2023) - July 2023 Semester
offered by **Indian Institute of Management Bangalore**



TN02021036

Issued On : 27/12/2023

To validate and check scores : <https://swayam.gov.in/>

Varanthi's

Vasanthi Srinivasan
National Coordinator
Indian Institute of Management Bangalore

Participatory Learning:

Seminars/ Guest Lectures:

SEMINAR ON CAPITAL MARKET – ANGLEONE CAPITAL MARKETS ON 27/07/2023.

The Department of BBA- CA of Kongunadu Arts and Science College has Organized a seminar program on Capital Market trading and DEMAT on 27/07/2023 at 10.00 am in Hall no G5. Mr.Rajan, Team Leader from Angleone Capital Markets was the chief guest for the program.

Ms Jerlin from III BBA CA gave the welcome address.

The introductory session on stock market was headed by Mr.Pandi Raj, from Angleone Capital Markets. The event kicked off with an overview of the basics, explaining what shares are, how they are traded, and the significance of stock exchanges in facilitating these transactions.

Mr.Rajan, Team Leader from Angleone Capital Markets, he briefed on trading of shares through online mode. Opening of DEMAT account. The session was very interesting.



A SPECIAL TALK ON ROLE OF INCUBATORS IN ACADEMIC INSTITUTIONS IN IGNITING INNOVATION AND ENTREPRENEURSHIP

KASC – Institution’s Innovation Council (KASC – IIC) and the Department of BBA CA has Organised a special talk on “The Role of Incubators in Academic Institutions in Igniting Innovation and Entrepreneurship” on 28/08/2023 from 9.30 am to 11.00 am through google meet <https://meet.google.com/gpx-bxjs-pgb>.

The Chief Guest for the event was Dr.A.P.Aruna, Chief Executive Officer, Periyar Technology Business Incubators (PTBI), Periyar Maniammai Institute of Science and Technology, Vallam, Thanjavur, Tamilnadu.

The session started with the welcome address by Jemima Elizabeth of II BBA CA, followed by the guest introduction .

Later the session was taken over by the guest Dr.A.P.Aruna, She spoke about the need for innovation, the dimensions and fields, the rapid changes in social and economic trends, and its applications. Dr.Aruna, has pointed out the fast -growing technology sector and its impact on start ups. The need for a business plan, the steps in preparation of the business plan. The stages for development of product and process. The Session was very informative; she also highlighted the role of MSME in entrepreneurship development.

The session was very interactive finally; there was a discussion with the students regarding their ideas on startups. The session ended with a vote of thanks by Jemima Eliuzabeth of II BBA CA. Totally 100 students attended the session.

Browser tabs: Inbox (24) - rnithya_bbaca@kong... Meet - gpx-bxjs-pgb

Address bar: meet.google.com/gpx-bxjs-pgb?pli=1

Video call interface (Google Meet):

- Large video window: Aruna A P Periyar TBI
- Participant list (right side):
 - Gayathrimanchubhashi...
 - 231BA017 HARSHINI.B.S
 - 231BA024 SRINITHI.K
 - 231BA018 GUNASWARA...
 - 81 others
 - Mrs.R.NITHYA Assistant ...
- Bottom bar: 10:50 PM | gpx-bxjs-pgb
- System tray: Windows taskbar icons, 10:50 PM 8/26/2023

Browser tabs: Inbox (24) - rnithya_bbaca@kong... Meet - gpx-bxjs-pgb

Address bar: meet.google.com/gpx-bxjs-pgb?pli=1

Video call interface (Google Meet):

- Participant list (grid view):
 - 231BA004 KAVERI.B
 - Gayathrimanchubhashi...
 - Aruna A P Periyar TBI
 - 231BA017 HARSHINI.B.S
 - 231BA024 SRINITHI.K
 - 231BA018 GUNASWARA...
 - luttapi luttapi
 - M.bhavatharani
 - 231BA035 KARTHIKEYA...
 - 221BA024 Nivasini C
 - 211BA003 Chandru.M
 - Anu Priya
 - 211CB027 M.vasanth raj
 - 231CB018 YADHU A NAIR
 - 71 others
 - Mrs.R.NITHYA Assistant Professor
- Bottom bar: 10:48 PM | gpx-bxjs-pgb
- System tray: Windows taskbar icons, 10:48 PM 8/26/2023

meet.google.com/gpx-bxjs-pgb?pli=1

Aruna A P Periyar TBI (Presenting)

Type of Incubators

- Incubator
 - Market
 - Scaleup
 - Branding
- Business Incubator
 - Prototype validation
 - Technology transfer
 - Market
- Business Incubator
 - Prototype validation
 - commercialization
 - Scale up

10:12 PM | gpx-bxjs-pgb

People

- 231CB011 SIVAGURU R
- 231CB012 KRUTHIKA S
- 231CB018 YADHU A NAIR
- 231CB019 JOTHIKA V
- 231CB025 SOWMIYA S
- Anu Priya
- Aruna A P Periyar TBI

meet.google.com/gpx-bxjs-pgb

Aruna A P Periyar TBI (Presenting)

Opportunities for students & faculty

- Academic institutes' role has changed from mere teaching & research to **entrepreneurial universities**.
- They are expected to **redirect new knowledge** for economic development through BIs.
- Hence the educational system should create a **favorable environment** that enables young people to develop their mindset from **employment to ownership**, and to prepare them to improve skills and knowledge to **create jobs**.

How many startups from the campus??

How many technologies developed/transferred (to industry)?

How much space allotted to Preincubation/ incubation unit?? mentoring available?

9:57 PM | gpx-bxjs-pgb

People

- Gayathrimanchubha...
- 221BA024 Nivasini C
- 81 others
- Aruna A P Periyar TBI
- Shervin Joel
- Mrs.R.NITHYA Assist...

“RETAIL WONDERLAND”

The Department of BBA- CA of Kongunadu Arts and Science College has Organized a one-day Retail Wonderland held on 14th September, 2023 at conference hall, was an impressive showcase of the talents and creativity of budding management professionals. The event was inaugurated by Dr.M.Lekeshmanaswamy, Principal, Dr.S.Saravana Moorthy, Academic Coordinator and by all the HOD's of Commerce and Management of Kongunadu Arts and Science College. Nearly 4500 students of various departments, 250 Teaching faculty members and 200 non – teaching faculty members visited the stalls.

The event aimed to provide a platform for students to apply their marketing knowledge, gain practical experience, and connect with industry professionals. The Expo featured a diverse range of exhibits from students, including marketing campaigns, food stalls and fun games etc. The students gained practical marketing skills by planning, organizing, and executing the event.

The Retail Wonderland event was a resounding success, demonstrating the dedication, creativity, and potential of students.





“CAREER AND BUSINESS DEVELOPMENT IDEAS”

The Department of BBA CA has Organised a special talk on Career and Business Development Ideas on 22nd September, 2023 between 12.00pm to 1.00pm at G4 classroom.

The Chief Guest for the event was Mr. Deepak Siva, Founder of ThinkBig Reality Co-founder of Big Reality Co-founder of JD Consultancy, Motivational Speaker.

These business development ideas for students provide a range of opportunities to gain practical experience, develop entrepreneurial skills, and potentially generate income while pursuing a degree. It's essential for students to balance their entrepreneurial pursuits with their academic responsibilities. The session was very interesting and 45 students attended the session.



FIVE DAYS WORKSHOP ON IMPLEMENTATION OF GST IN TALLY ERP 9

The Department of BBA- CA of Kongunadu Arts and Science College has Organized a five days workshop on Implementation of GST in TALLY ERP 9 from 1st September, 2023 to 7th September, 2023 in lab VI from 8'O Clock to 10.00 AM, the trainer was Ms. Anu Archana Alumni 2017 batch. Both II year and III year of 89 students attended the classes.

To provide students with practical knowledge and hands-on experience using Tally software for accounting. The workshop aimed to enhance the student's skills and proficiency in Tally, enabling them to efficiently manage financial data and generate reports. The workshop was highly informative and provided students with practical skills and knowledge in using Tally with GST.

WORKSHOP ON DESIGN THINKING

The Yuva Yi cell of Kongunadu Arts and Science College and the department of BBA- CA, department of Psychology have jointly organised a workshop on Design Thinking on 28th March, 2024 from 10.00 am to 1.15 pm in G5 Hall.

The Chief Guest for the workshop was Mr. Yashwanth Manivannan, Founder & CEO of Watts & Joules Inc.

The session started with the prayer song sung by Ms.Pooja & Ms.Nivasini of II BBA CA, Ms. Bavatharani of I BBACA, welcomed the gathering and Ms.Sai Sowanjanya of II BBACA, presented the chief guest profile. Dr.Dhivya Priya, HoD, Department of Commerce with Information Technology, presented a memento to the chief guest. Students of more than 120 from the Department of BBACA and Psychology participated in the workshop. The session was very interactive the students were divided into groups and were given an activity about climate change and asked to make a presentation using charts.

The session ended with the vote of thanks presented by Ms.Aishwarya of I BBACA.







Extension Activity:

The Department of BBA(CA) of Kongunadu Arts and Science College organized Extension Activity on “Prime Minister Insurance and Pension Schemes” in the month of April 2023 for the Scheduled Tribes of Nilgiri District.

The students explained about “**Pradhan Mantri Jeevan Jyoti Bima Yojana**”, “**Pradhan Mantri Suraksha Bima Yojana**” and “**Atal Pension Yojana**” with details, scope of coverage, enrolment period, benefits and eligibility conditions etc. Public of Nilgiri District benefited out of this program.





