

2.3.1 - Student-centric methods such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences

Students' seminar and group discussions:



KONGUNADU ARTS AND SCIENCE COLLEGE

(Autonomous)

DEPARTMENT OF COMMERCE

Industrial Visit Report

Industrial Visit to **“SLN COFFEE PRIVATE LTD at COORG”**

In order to fulfill the objective of providing thorough understanding of industrial aspects and departmental set-up to the students, an Educational Tour cum Industrial Visit was organized by **DEPARTMENT OF COMMERCE, KONGUNADU ARTS AND SCIENCE COLLEGE, COIMBATORE – 29.**

The visit was planned for the final year B.COM (MAIN AND ADDITIONAL) and II MCOM students accompanied by the Faculty-coordinators (Dr.S.Kalpana Devi, Assistant Professor, Dr.K.Myilswamy, Assistant Professor, Ms.S.Saranya, Assistant Professor and Mrs.P.Sudha, Assistant Professor. The bus left the College Campus on 10th Oct 2023 by 3.00pm with a total of 115 students.

The group reached the **“SLN COFFEE PRIVATE LTD”** at Coorg, Karnataka by 01.00 pm on 11th Oct 2023. The students visited the departments one by one and the factory official explained about the functioning of the departments. He also briefed about the establishment of the factory and its development over the years. The students interacted with the official and clarified all their queries. The officials clarified all the doubts patiently and clearly. The students were given samples of coffee bean and few of the students purchased the coffee packets.

The visit finally concluded around 3.00 pm and the group was offered with snacks and refreshments. The students left the plant around 3.30pm. The industrial visit to **SLN COFFEE PRIVATE LTD”** at Coorg was an enriching experience for students in getting exposure on various department processes which can help them in their career enhancements. After the Industrial Visit, students visited many places i.e. Chikmagalur, Dandeli and Gokarna in Karnataka.

After successful completion of the Industrial Visit cum Educational Tour, the students reached the college campus on 14.02.2023 at 1.00pm.



Details of students undertaking institutional training: BCOM MAIN AND ADDITIONAL 2021-2024

Programme name: Institutional Training
Program Code: 21UCM5IT

Details of students undertaking fieldwork/ projects / internships /student projects		
Name	Register number	Title of fieldwork/ projects / internships /student projects
Aswath L	211CM001	Kariyapalayam Primary Agriculture Cooperative Credit Society Ltd
Sowmiya N	211CM002	Aathava Garments Pvt Ltd
Revathy L	211CM003	L.N.Enterprises
Kaviprasath R	211CM004	KG Denim
Aishwarya S P	211CM005	KCP Ltd
Pavithra M	211CM006	CA V.Nagarajan Auditor Office
Abinaya L	211CM007	SelvaGananpathy Tea Industries
Vishnu Rangarajan	211CM008	Srinivas Fine Arts (P) Ltd
Sruthika R	211CM009	Ramesh &Umamaheswari Chartered Accountant
Yamuna S	211CM010	Jai Tax solutions
Manu R	211CM011	Coonoor Cooperative Urban Bank Ltd
Ranganathan N	211CM012	Srinivas Fine Arts (P) Ltd

Anila John	211CM013	Synthite Industries Ltd
Deepa S K	211CM014	Sri Ayyappa Ghee
Sneha S N	211CM015	P Lakshmipathy& Co
Sowmya J	211CM016	Mass Glass India Pvt Ltd
Pavithraj K	211CM017	CA.R.Jaganath
Kavya R	211CM018	R Dhanabal& Company
Raghul S	211CM019	Adroit Dies &MouldesPvt Ltd
Manikandan R	211CM020	IIX Square
Srinithi A	211CM021	N S Associate
Soorya G	211CM022	SreeSastha Garments
Renukadevi I S	211CM023	Reco Pumps
Prajapathi P K	211CM024	Alpha Pumps
Jaswanth S	211CM025	Selvakumar& Associates
Thoufiq Mohamed A	211CM026	Noordeen& Associates
Sureka M	211CM027	Schnell Energy EquipmentsPvt Ltd
Siddarth B	211CM028	Bebten Labs & Engineers
Sri Dharshini R	211CM029	Sri Sakthi Testing
Nachal C	211CM030	Vekam& Associates
Gokulnath M K	211CM031	
Durga K	211CM032	SelvaGananpathy Tea Industries
Smitha C	211CM033	Mass Glass India Pvt Ltd
Rohit Krishna S	211CM034	Sun Garments
Vasanth Kumar M	211CM035	Dharmalingam& Associates
Srinithi S S	211CM036	Best Gold
Divya S	211CM037	Swagath Industrial Corporation

Soundharya N	211CM038	PSA PolycraftPvt Ltd
Nigitha A	211CM039	Mangal Singh Bros. Pvt Ltd
Hiranyavarna MV	211CM040	Mangal Singh Bros. Pvt Ltd
Ranjeethkumar S	211CM041	Dynamic Flows Controls
Saranya S	211CM042	Enbest Pumps (India) Pvt Ltd
Kavirethinam C	211CM043	Tanukayas A1 Solutions
Prijitha S	211CM044	Abi Cottage Industries
Vikas R	211CM045	Lalitha& Associates
MathuSree D	211CM046	Santhi Casting and Works
Shivabaalan TK	211CM047	Aravind& Associates
Harishmitha A	211CM048	Ramaswamy And Ramkumar
Sashmitha E	211CM049	Sales Tax Practitioners
PeriyaYogesh S	211CM050	VS Autospares & Accessories
Prasanth Kumar P	211CM051	Armour Steel Buildings India Pvt Ltd
Sofia Vincy S	211CM052	KirtilalsKalidasJewellersPvt Ltd
Sabarinaban M	211CM053	P.M.S Transports
Nithish K	211CM054	AV Autospares & Accessories
Sarumathi M	211CM055	New Star Engineering Works
Devadharshini P	211CM056	Enbest Pumps (India) Pvt Ltd
Arulkumaran P	211CM057	
Pooja A	211CM058	Color Drop
Subalakshana S	211CM201	Dynamic Flow Controls
Madan kumar S	211CM203	Seshasayee Paper and Boards Ltd
Sreenithi S M	211CM204	Sri Pankayar Selvi Coirss

Abinithi N S	211CM205	Natart Apparels
Kamali C	211CM206	Texmo
Sivakannamma S	211CM207	Rajapalayam Spin Tex
Varshini T	211CM208	Sree Saradhamal Automobiles Pvt Ltd
Darshan V	211CM209	V R Nagarajan & Co Chartered Accountants
Devharish J	211CM210	Tandem Enterprises
Aswathi S	211CM211	Raja & Raman Chartered Accounts
Supriya M	211CM212	Lakshmi Machine Works
Sabarish P	211CM213	Alpha Pump Technologies
KavithaLakshmi M	211CM214	Sri Pankayar Selvi Fabricss
Sumithra S	211CM215	Sree Thirumagal Mills
Vignesh Karthik S	211CM216	SPARC &Co Chartered Accountant
Dhanush S	211CM217	Jai Vinoth & Co
Ragavi R	211CM218	Sasikumar & Co
Tharshini S C	211CM219	Vertex Fashions
Gnanambal S	211CM220	M/s. Uthaman & Co
Harish Palanisamy SS	211CM221	Techvolt Software Pvt Ltd
Devadharshini S	211CM222	Marvel Machining System
Monika S	211CM223	Sri Ganapathy Murugan Textiles
Balakrishna vel S	211CM224	Kamalam Industries
Prema S	211CM225	MN Auto Products P(Ltd)
Hilda Jessy G	211CM226	Marvel Additive System
Manoj S	211CM227	Amtech Power Transformers
Sujai S	211CM228	Ebrochure Interactives
Karthik Raja R	211CM229	RJ Engineering

Karthick B	211CM230	Best engineers Pumps Private Ltd
Archana D	211CM231	Carnation
Siddarth J	211CM232	S Square Prompters
Priya Dharsheni V J	211CM233	L R Fabrications PVT Ltd
Rishi Saravanan K	211CM234	A Pandi Agencies
Hariharan M	211CM235	Srinivas Fine Arts PVT Ltd
Aarthi R	211CM236	Shree Vel Industries
Lathika K	211CM237	L N Enterprises
Leena Sri S	211CM238	Preethi Tea Industries PVT Ltd
Lokavithya R	211CM239	B Vijay & Associates
Vijaya Bharathi A	211CM240	KTK Transport Equipment Pvt Ltd
Agalya J	211CM241	Priya Tea Industries
Kamaleshwar G	211CM242	Chiranjivee Products
Hari prasad A	211CM243	S.Balasubramanian Chartered Accountant
Pradeep S	211CM244	LS Spinning Mills Pvt Ltd
Jaya sree R	211CM245	Sri Ganesh Engineering Works
Subiksha M	211CM246	KSB Pumps Limited
Mathesh Kumar K	211CM247	Raja Industries
Chitrarasan R	211CM248	Tandem Enterprises
Jeevan M	211CM249	R.Shanmugasundaram Sales Tax Practitioner
Nisanth Niranjan P	211CM250	Sree Yanthra Equipments
Krishnakant R	211CM251	Elangovan & Natarajan Charted Accountants
Karthik V.J	211CM252	KSP Tex
Vinothkumar T	211CM253	Super Packs
Sruthi S	211CM254	Rajeswari Polymers

Swathi S	211CM255	Rajeswari Polymers
Priyatharshini K	211CM257	Evion Pet Bottles
Ramdharani G	211CM258	Sri Amutham Fashion Textiles
Kathiravan G K	211CM259	G S Ramprabhu & Co

Details of students undertaking Project work

Programme name: Project and Viva –Voce

Program Code: 21UCM6Z1

Details of students undertaking fieldwork/ projects / internships /student projects		
Name	Register number	Title of fieldwork/ projects / internships /student projects
AswathL	211CM001	A study on householder's perception on inflation in Coimbatore city
SowmiyaN	211CM002	A study on financial performance of Tata motors
RevathyL	211CM003	A Study on Consumers' preference and satisfaction towards franchised food stores with a special reference to Coimbatore city
KaviprasathR	211CM004	A study on impact of television advertisement on consumer buying behavior towards selected FMCG products in Coimbatore city
AishwaryaSP	211CM005	A study on impact of AI tools among education system in Coimbatore city
PavithraM	211CM006	A study on consumer awareness and satisfaction towards the usage of IRCTC app
AbinayaL	211CM007	A study on food bloggers and their influence on people in Coimbatore
VishnuRangarajan I	211CM008	A study on financial performance of ITC limited
SruthikaR	211CM009	A study on financial performance of JSW Steel Limited
Yamuna S	211CM010	A Study on Horticulture Vendors Perspective Towards the

		Marketing Practices of Horticulture Produce in The Coimbatore District
ManuR	211CM011	a study on exploring customer satisfaction with Augmented Reality (AR) while shopping
RanganathanN	211CM012	A study on employees' satisfaction in Srinivas fine arts private limited company
AnilaJohn	211CM013	A Study on the mindset of employees about their workplace with reference to TCS company Bengaluru
Deepa SK	211CM014	A study on impact of fast-food addiction among adults in Coimbatore
SnehaSN	211CM015	A study on Financial Performance of HDFC Bank Ltd
SowmyaJ	211CM016	A study on stress management of employees in ICICI Bank with reference to Coimbatore city
PavithrajK	211CM017	A study on consumer satisfaction towards electric cars in Coimbatore
KavyaR	211CM018	A study on residents' behaviour towards residing apartments in Coimbatore city
RaghulS	211CM019	A study on account holders' perception towards saving scheme offered by post office in Coimbatore
ManikandanR	211CM020	A study on factors that affect employees job satisfaction in visitor garments
SrinithiA	211CM021	A study on financial performance on Hindustan Unilever limited
SooryaG	211CM022	A study of financial performance of Reliance industries
RenukadeviIS	211CM023	A study on awareness about cyber-crime and security threats among public
PrajapathiPK	211CM024	A Study on stress management on unite care software solutions private limited
JaswanthS	211CM025	A study on consumer satisfaction on lulu hypermarket in Coimbatore city

ThoufiqMohamedA	211CM026	A study on customer satisfaction towards smartphone services
SurekaM	211CM027	A study on financial performance of Texmo Industries Limited
SiddarthB	211CM028	A Study on Employees Job Satisfaction in IT Employees in Coimbatore
SriDharshiniR	211CM029	A study on financial performance of Bajaj Finserv
NachalC	211CM030	A study on the students' perception towards the changes in the learning environment post covid in the Coimbatore city
Durga K	211CM032	A study on influencer marketing as a modern phenomenon and its impact in the Coimbatore city
SmithaC	211CM033	A study on work life balance among working women in Coimbatore city
RohitKrishnaS	211CM034	A Study on Quality of Work Life Among Female Nurses with Special Reference to Coimbatore City
VasanthKumarM	211CM035	A study on consumer satisfaction towards E-payment in India
SrinithiSS	211CM036	A study on Transgender perception towards the employment opportunities offered in Coimbatore
DivyaS	211CM037	A study on the impact of artificial intelligence in banking sector
SoundharyaN	211CM038	A study on working capital management of Titan company
NigithaA	211CM039	A study on customer satisfaction towards Tata motors
HiranyavarnaMV	211CM040	A study on consumer satisfaction towards Mercedes Benz in Coimbatore city
RanjeethkumarS	211CM041	An analysis of sanitary workers lifestyle with special reference of Coimbatore corporation
SaranyaS	211CM042	A study on customer satisfaction towards green products
KavirethinamC	211CM043	A Study on motivation provided to the IT sector employee with reference to Coimbatore city

PrijithaS	211CM044	A perspective analysis on Kalaaignar Magalir Urimai Thittam Scheme
VikasR	211CM045	A study on brand switching behaviour of consumer in FMCG
MathuSreed	211CM046	A study on respondents' perception towards Government schemes for women with special reference to Pradhan Mantri Vidya Lakshmi Karyakram
ShivabaalanTK	211CM047	A study on consumer satisfaction with the usage of Kawasaki bike with a special reference to Coimbatore city
HarishmithaA	211CM048	A study on stress management of selected private school teachers in Coimbatore city
SashmithaE	211CM049	A study on job satisfaction of KSB employees in Coimbatore city
PeriyaYogeshS	211CM050	A Study on Financial Performance of V-Guard Private limited
PrasanthKumarP	211CM051	A study on customer satisfaction towards the service provided by ola in Coimbatore city
SofiaVincyS	211CM052	A study on consumer satisfaction towards Coco cola
SabarinabanM	211CM053	A Study on Impact of Sales promotional Activities on the consumption of soft drinks among college students
NithishK	211CM054	A study on financial performance of Bajaj Auto Motor
SharumathiM	211CM055	A study on stress management of employees in New Star engineering works in Coimbatore
Devadharshini P	211CM056	A study on consumer satisfaction towards Asian paints
Arulkumaran P	211CM057	A study on impulse buying behaviour of apparel purchases among young consumers in Coimbatore
Pooja A	211CM058	A study on consumer satisfaction towards Lever Ayush product with special reference to Coimbatore city
Subalakshana S	211CM201	A Study on Awareness and Satisfaction About

		IllamThediKalvi (ITK)Scheme in Coimbatore North Taluk
Madan kumar S	211CM203	A Study on the Problems faced by the Coconut Producers in Erode District
Sreenithi S M	211CM204	A Study on Financial Performance of Muthoot Finance
Abinithi N S	211CM205	A Study on Financial Performance of Amul
Kamali C	211CM206	A Study on Employee Satisfaction in Aquasub Engineering
Sivakannamma S	211CM207	A Study on Employees Perception towards the Cultural changes among IT Sector in the Coimbatore City
Varshini T	211CM208	A Study on the Awareness of Domestic- made snacks among college students in Coimbatore District
Darshan V	211CM209	A Study on Financial Performance of Ultratech Cement Limited
Devharish J	211CM210	A Study on Problems faced by Cardamom Farmers in Theni District
Aswathi S	211CM211	A Study on the Impact of Neuromarketing on consumer behavior
Supriya M	211CM212	A Study on Employees Perception towards the workstyle in LMW
Sabarish P	211CM213	A Study on Employees Satisfaction and Quality of Work life among Employees in Aathava Garments Pvt.Ltd
KavithaLakshmi M	211CM214	A Study on Financial Performance of Kotak Mahindra Bank
Sumithra S	211CM215	A Study on Financial Performance of Nestle Company
VigneshKarthik S	211CM216	A Study on Consumer Satisfaction towards Usage of Petrol and Diesel Vehicle
Dhanush S	211CM217	A Study on Impact of Social Media Advertisement through the Purchase of Goods in Online Shopping
Ragavi R	211CM218	A Study on Consumer Perception and Satisfaction towards Online Grocery Shopping
Tharshini S C	211CM219	A Study on Financial Performance of Nykaa Company
Gnanambal S	211CM220	A Study on Financial Performance of Bharat Petroleum

		Corporation Limited
Harish Palanisamy SS	211CM221	A Study on
Devadharshini S	211CM222	A Study on Consumer Satisfaction towards Homemade Cakes in Coimbatore City
Monika S	211CM223	A Study on Consumer Satisfaction towards Herbal Products in Coimbatore City
Balakrishnavel S	211CM224	A Study on Job Satisfaction of Women Working in KPR Textile Mill in Tiruppur
Prema S	211CM225	A Study on Consumer Satisfaction towards Green Marketing in Coimbatore City
Hilda Jessy G	211CM226	A Study on Consumer Satisfaction towards Mud Products
Manoj S	211CM227	A Study on Financial Performance of Tata Steel Limited
Sujai S	211CM228	A Study on Awareness and Satisfaction of Investors About Crypto Currency
Karthik Raja R	211CM229	A Study on Consumer Awareness towards Cooperative App(Coop Bazaar)
Karthick B	211CM230	A Study on Employees Job Satisfaction of Motor Industries
Archana D	211CM231	A Study on Financial Performance of Vinayaga Coconut Producer Company Limited
Siddarth J	211CM232	A Study on Customer Perception towards the Pothys at Coimbatore City
PriyaDharsheni V J	211CM233	A Study on Financial Performance of Larsen and Toubro Company Limited
Rishi Saravanan K	211CM234	A Study on Grocery Retailers Perception towards their Suppliers in Coimbatore City
Hariharan M	211CM235	A Study on Customer Satisfaction towards Housing Loan of Public and Private Sectors Banks
Aarthi R	211CM236	A Study on the Opportunities & Challenges faced by GIG Workers in Coimbatore

Lathika K	211CM237	A Study on Financial Performance of Wipro Limited in India
Leena Sri S	211CM238	A Study on Impact and Perception of Women Free Bus Scheme
Lokavithya R	211CM239	A Study on Employees Satisfaction Towards Statutory and Welfare Schemes offered by select Textile Showrooms in Coimbatore City
VijayaBharathi A	211CM240	A Study on Financial Performance of National Tobacco Company Ltd(NTC)
Agalya J	211CM241	A Study on Job Satisfaction of Government School Teacher with Special Reference to Niligirs District
Kamaleshwar G	211CM242	A Carried out research on Problems faced by UzhavarSanthai Sellers towards Coimbatore City
Hari prasad A	211CM243	A Study on Hurdles Faced by E-SevaiMaiyam agents with special Reference to Coimbatore City
Pradeep S	211CM244	An Analysis on Government Health Workers Satisfaction towards Equipment Availability with Special reference to Coimbatore City
Jaya sree R	211CM245	A Study on Awareness of Selected Government Apps in India with Special reference to Coimbatore City
Subiksha M	211CM246	A Study on Financial Performance of Tamilnadu Newsprint and Paper Limited (TNPL)
Mathesh Kumar K	211CM247	A Study on Farmers Satisfaction towards usage of Fertilizers products with Special reference to Tiruppur District
Chitrarasan R	211CM248	A Study on Problems Faced by Paddy Farmers in Cultivation-Thanjavur
Jeevan M	211CM249	A Study on Quality of Work Life Among TNSTC Drivers with Special reference in Coimbatore District
NisanthNiranjan P	211CM250	A Study on Financial Performance of Apollo Hospitals

		Enterprise limited
Krishnakant R	211CM251	A Study on Financial Performance of D-Mart Limited
Karthik V.J	211CM252	A Study on Financial Performance of Bharat Electronics Limited
Vinothkumar T	211CM253	A Study on Effectiveness of Recruitment Process towards Bojaraj Textiles (Ltd)
Sruthi S	211CM254	A Study on Consumer Satisfaction in Aavin Products
Swathi S	211CM255	A Study on Employee Satisfaction and Labour welfare in Aavin Industry
Priyatharshini K	211CM257	A Study on Consumer buying Behaviour towards ITC Classmate Notebook
Ramdharani G	211CM258	A Study on Human Resource Management of Ashok Leyland Limited
Kathiravan G K	211CM259	A Study on Financial Dynamics of Eicher Motor Limited