

Kongunadu Arts and Science College (Autonomous)**Coimbatore 641 029****Attainment of Programme Outcomes****UG Programmes**

Department: BBA CA

Academic year: 2023-2024 (ODD)

Course: 23UBA101 - Principles of Management and Organizational Behavior

Class Strength= 57	CIA I	CIA 2	ESE
No of CO's	5	5	5
Threshold	40 Marks	40 Marks	40 Marks
Target %	60	60	60
No. of students scored <40	28	20	16
No. of students scored 40-59	28	16	31
No. of students scored 60-79	2	20	5
No. of students scored >=80	-	2	27

Course: 22UBA305 – Marketing Management

Class Strength=57	CIA I	CIA 2	ESE
No of CO's	4	4	4
Threshold	40 Marks	40 Marks	40 Marks
Target %	70	70	70
No. of students scored <40	13	5	2
No. of students scored 40-59	22	20	19
No. of students scored 60-79	16	15	29
No. of students scored >=80	0	11	0

Course: 22UBA3A3 – Business Economics

Class Strength=52	CIA I	CIA 2	ESE
No of CO's	4	4	4
Threshold	40 Marks	40 Marks	40 Marks
Target %	70	70	70
No. of students scored <40	14	13	3
No. of students scored 40-59	21	26	30
No. of students scored 60-79	11	9	17
No. of students scored >=80	3	2	2

Course: 22UGC3S1 Cyber Security

Class Strength=52	CIA I	CIA 2	ESE
No of CO's	3	3	3
Threshold	40 Marks	40 Marks	40 Marks
Target %	70	70	70
No. of students scored <40	13	4	0
No. of students scored 40-59	16	17	0
No. of students scored 60-79	22	19	0

No. of students scored ≥ 80	0	11	0
----------------------------------	---	----	---

Course: 21UBA511 – Research Methods for Management

Class Strength=37	CIA I	CIA 2	ESE
No of CO's	4	4	4
Threshold	40 Marks	40 Marks	40 Marks
Target %	70	70	70
No. of students scored < 40	2	13	1
No. of students scored 40-59	12	19	16
No. of students scored 60-79	16	3	15
No. of students scored ≥ 80	5	0	1

Course: 21UBA 512 – Cost and Management Accounting

Class Strength=50	CIA I	CIA 2	ESE
No of CO's	4	4	4
Threshold	40 Marks	40 Marks	40 Marks
Target %	70	70	70
No. of students scored < 40	10	30	0
No. of students scored 40-59	17	4	27
No. of students scored 60-79	4	1	6
No. of students scored ≥ 80	2	-	0

Course: 21UBA513 – RDBMS & ORACLE

Class Strength=50	CIA I	CIA 2	ESE
No of CO's	4	4	4
Threshold	40 Marks	40 Marks	40 Marks
Target %	75	75	75
No. of students scored < 40	12	26	0
No. of students scored 40-59	17	7	21
No. of students scored 60-79	7	2	12
No. of students scored ≥ 80	-	-	0

Course: – 21UBASE1 Retail Management

Class Strength=37	CIA I	CIA 2	ESE
No of CO's	4	4	4
Threshold	40 Marks	40 Marks	40 Marks
Target %	70	70	70
No. of students scored < 40	4	2	0
No. of students scored 40-59	18	19	12
No. of students scored 60-79	14	14	21
No. of students scored ≥ 80	0	1	0

Course: 23UBA1CL – Programming Laboratory – MS Office

Class Strength=57	Internal	ESE
No of CO's	3	3
Threshold	40 Marks	40 Marks
Target %	80	80
No. of students scored <40	16	7
No. of students scored 40-59	6	15
No. of students scored 60-79	15	11
No. of students scored ≥80	20	17

Course: 22UBA3CM– Programming Laboratory (TALLY ERP 9.0)

Class Strength=52	Internal	ESE
No of CO's	3	3
Threshold	40 Marks	40 Marks
Target %	80	80
No. of students scored <40	5	1
No. of students scored 40-59	5	14
No. of students scored 60-79	14	10
No. of students scored ≥80	24	27

Course: 21UBA5CO – C.Pr –Programming Laboratory (RDBMS & ORACLE)

Class Strength=37	Internal	ESE
No of CO's	3	3
Threshold	40 Marks	40 Marks
Target %	80	80
No. of students scored <40	6	0
No. of students scored 40-59	4	6
No. of students scored 60-79	14	12
No. of students scored ≥80	12	15

Course: 21UBA5XL–EDC - Programming Laboratory (TALLY ERP 9.0)

Class Strength=58	Internal	ESE
No of CO's	3	3
Threshold	40 Marks	40 Marks
Target %	80	80
No. of students scored <40	2	0
No. of students scored 40-59	4	1
No. of students scored 60-79	24	19
No. of students scored ≥80	23	34

Course: **23EVS101 – Environmental Studies**

Class Strength=52	ESE
No of CO's	4
Threshold	40 Marks
Target %	70
No. of students scored <40	6
No. of students scored 40-59	46
No. of students scored 60-79	1
No. of students scored >=80	0

Course: **22UHR3N1 –Non-Major Elective - Human Rights**

Class Strength=52	ESE
No of CO's	4
Threshold	40 Marks
Target %	70
No. of students scored <40	1
No. of students scored 40-59	31
No. of students scored 60-79	16
No. of students scored >=80	2

Final Programme Outcome Attainment

Course	CIA 1 Target	CIA2 Target	POA % = 25 % of I CIA * + 25 % of II CIA* + 50 % of ESE*	Target	Attainment (yes or No)
Principles of Management and Organizational Behavior (23UBA101)	60	60	12.93+16.38+34.62 =63.93	60	Yes
Marketing Management(22UBA305)	70	70	18.62+22.54+48.07 = 89.23	70	Yes
Cyber Security (22UGC3S1)	70	70	37.25+46.08 =83.33	70	Yes
Business Economics (22UBA3A3)	70	70	17.86+18.5+47.12 = 83.48	70	Yes
Research Methods For Management (21UBA511)	70	70	23.57+15.71+48.48 =87.76	70	Yes
Cost and Management Accounting (21UBA 512)	70	70	17.42+3.57+50 =70.99	70	Yes
RDBMS & ORACLE	70	70	16.67+6.43+50	70	Yes

(21UBA513)			=73.10		
Retail Management (21UBA5E1)	70	70	22.22 + 23.61+ 45.83 = 91.66	70	Yes

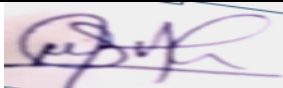
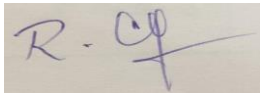
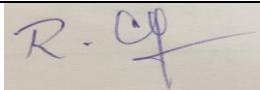
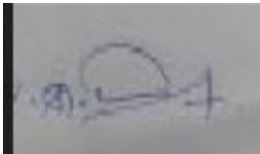
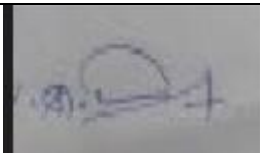
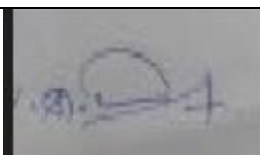
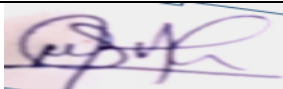
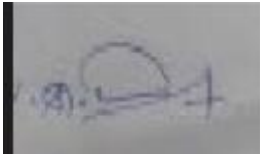
*Percentage of Students who have scored above 40

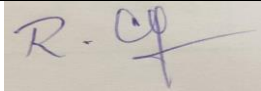
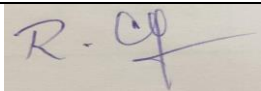
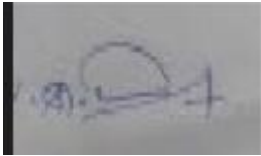
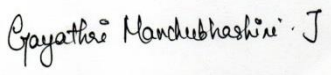
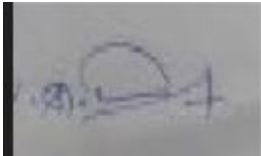
Course	Internal	POA % = 50 % of Internal *+ 50% of ESE*	Target	Attainment (yes or No)
Programming Laboratory (MS Office) - 23UBA1CL	80	35.96+40.56 = 76.52	80	Yes
Programming Laboratory (Tally ERP 9) - 22UBA3CM	80	44.79+49.03 =93.82	80	Yes
Programming Laboratory (RDBMS & ORACLE) - 20UBA5CO	80	41.66 +50.00 =91.66	80	Yes
EDC - Programming Laboratory (TALLY ERP 9.0) - 20UBA5XL	80	48.11+50.00 =98.11	80	Yes

Course	POA % = 100% of ESE*	Target	Attainm ent (yes or No)
Environmental Studies (23EVS101)	88.68%	70%	Yes
Human Rights (22UHR3N1)	98%	70%	Yes

Signature of HOD

Signature of the Faculty

Faculty Name	Signature
23UBA101 – Principles of Management and Organizational Behaviour	
23UBA1CL– Programming Laboratory (MS OFFICE)	Gayathri Manchubhashini · J 
23EVS101 – Environmental Studies	 
22UBA305– Marketing Management	
22UGC3S1 - Cyber Security	
22UBA3A3 – Business Economics	Gayathri Manchubhashini · J
22UBA3CM – Programming Laboratory (Tally ERP 9)	 
20UHR3N1 –Non Major Elective - Human Rights	 
21UBA511 – Research Methods for Management	Gayathri Manchubhashini · J

21UBA512 – Cost and Management Accounting	
21UBA513 – RDBMS & ORACLE	 
21UBA5CO– Programming Laboratory (RDBMS & ORACLE)	 
21UBA5E1 – Retail Management	
21UBA5XL–EDC - Programming Laboratory (TALLY ERP 9.0)	 



Signature of HoD

Kongunadu Arts and Science College (Autonomous)**Coimbatore 641 029****Attainment of Programme Outcomes****UG Programmes**

Department: BBA CA

Academic year: 2023-2024 (EVEN)

Course: 23UBA202 – Principles of Financial Accounting

Class Strength= 57/48	CIA I	CIA 2	ESE
No of CO's	5	5	5
Threshold	40 Marks	40 Marks	40 Marks
Target %	60	60	60
No. of students scored <40	30	24	6
No. of students scored 40-59	12	16	31
No. of students scored 60-79	7	6	9
No. of students scored >=80	1	1	2

Course: 23UBA203 – Business Communication

Class Strength=57/48	CIA I	CIA 2	ESE
No of CO's	5	5	5
Threshold	40 Marks	40 Marks	40 Marks
Target %	70	70	70
No. of students scored <40	22	15	8
No. of students scored 40-59	25	26	31
No. of students scored 60-79	4	6	8
No. of students scored >=80	0	0	0

Course: 22UBA406 – Human Resource Management

Class Strength=52/50	CIA I	CIA 2	ESE
No of CO's	5	5	5
Threshold	40 Marks	40 Marks	40 Marks
Target %	70	70	70
No. of students scored <40	12	8	1
No. of students scored 40-59	26	21	22
No. of students scored 60-79	13	16	25
No. of students scored >=80	-	6	2

Course: 22UBA407 – Internet & Webpage Designing

Class Strength=52/50	CIA I	CIA 2	ESE
No of CO's	5	5	5
Threshold	40 Marks	40 Marks	40 Marks
Target %	70	70	70
No. of students scored <40	10	22	1
No. of students scored 40-59	16	15	17
No. of students scored 60-79	13	10	24
No. of students scored >=80	11	4	8

Course:22UBA4S2 – Common Aptitude Skills (Online I)

Class Strength=52/50	CIA I	CIA 2	ESE
No of CO's	5	5	5
Threshold	40 Marks	40 Marks	40 Marks
Target %	60	60	60
No. of students scored <40	23	32	8
No. of students scored 40-59	20	9	35
No. of students scored 60-79	7	8	5
No. of students scored >=80	1	-	2

Course: 21UBA614 – Business Law

Class Strength=34	CIA I	CIA 2	ESE
No of CO's	5	5	5
Threshold	40 Marks	40 Marks	40 Marks
Target %	70	70	70
No. of students scored <40	11	16	-
No. of students scored 40-59	16	17	21
No. of students scored 60-79	5	2	13
No. of students scored >=80	-	-	-

Course:21UBA615 Visual Basic.Net Programming

Class Strength=34	CIA I	CIA 2	ESE
No of CO's	5	5	5
Threshold	40 Marks	40 Marks	40 Marks
Target %	75	75	75
No. of students scored <40	18	15	-
No. of students scored 40-59	12	17	22
No. of students scored 60-79	4	3	12
No. of students scored >=80	-	-	-

Course: – 21UBA6E2-Banking & Insurance Law

Class Strength=34	CIA I	CIA 2	ESE
No of CO's	5	5	5
Threshold	40 Marks	40 Marks	40 Marks
Target %	70	70	70
No. of students scored <40	11	10	-
No. of students scored 40-59	20	17	13
No. of students scored 60-79	3	7	21
No. of students scored >=80	-	-	-

Course: 23UBA2CM – Programming Laboratory (TALLY ERP 9.0)

Class Strength=57/48	Internal	ESE
No of CO's	5	5
Threshold	40 Marks	40 Marks
Target %	80	80
No. of students scored <40	10	0
No. of students scored 40-59	12	7
No. of students scored 60-79	14	18
No. of students scored >=80	16	22

Course: 22UBA4AL - Programming Laboratory (Internet & Webpage Designing)

Class Strength=52/49	Internal	ESE
No of CO's	5	5
Threshold	40 Marks	40 Marks
Target %	80	80
No. of students scored <40	-	4
No. of students scored 40-59	6	6
No. of students scored 60-79	8	12
No. of students scored >=80	31	27

Course: 21UBA6CP – Programming Laboratory (Visual Basic.Net Programming)

Class Strength=34	Internal	ESE
No of CO's	5	5
Threshold	40 Marks	40 Marks
Target %	80	80
No. of students scored <40	3	-
No. of students scored 40-59	9	1
No. of students scored 60-79	17	20
No. of students scored >=80	6	13

Course: 21UBA6SL– Programming Laboratory (Digital Marketing)

Class Strength=34	Internal	ESE
No of CO's	5	5
Threshold	40 Marks	40 Marks
Target %	80	80
No. of students scored <40	4	-
No. of students scored 40-59	3	3
No. of students scored 60-79	7	9
No. of students scored >=80	20	22

Course: **21UBA6Z1– Project & Viva Voce**

Class Strength=34	Internal	ESE
No of CO's	5	5
Threshold	40 Marks	40 Marks
Target %	80	80
No. of students scored <40	-	-
No. of students scored 40-59	-	-
No. of students scored 60-79	4	2
No. of students scored >=80	31	32

Course: **23VED201 – Value Education - Moral & Ethics**

Class Strength=52	ESE
No of CO's	5
Threshold	40 Marks
Target %	70
No. of students scored <40	3
No. of students scored 40-59	40
No. of students scored 60-79	5
No. of students scored >=80	0

Course: **22UHR4N2 –Non-Major Elective - Women's Rights**

Class Strength=50/48	ESE
No of CO's	5
Threshold	40 Marks
Target %	65
No. of students scored <40	13
No. of students scored 40-59	33
No. of students scored 60-79	-
No. of students scored >=80	-

Final Programme Outcome Attainment

Course	CIA 1 Target	CIA2 Target	POA % = 25 % of I CIA* + 25 % of II CIA* + 50% of ESE*	Target	Attainment (yes or No)
Principles of Financial Accounting(23UBA202)	60	60	10+12.23+43.75 =65.98	60	Yes
Business Communication (23UBA203)	70	70	14.22+17.02+41.49 =72.73	70	Yes
Human Resource Management (22UBA406)	70	70	=19.11+21.07+49 =89.18	70	Yes
Internet & Webpage	70	70	=20+14.21+49	70	Yes

Designing (22UBA407)			=83.21		
Common Aptitude Skills (Online I) (22UBA4S2)	60	60	=14+8.67+42 =64.67	60	Yes
Business Law (21UBA614)	70	70	16.40+13.57+50 =79.97%	70	Yes
Visual Basic.Net Programming (21UBA615)	75	75	11.76+14.28+50 =76.04%	75	Yes
Banking & Insurance Law (21UBA6E2)	70	70	16.91%+17.64+50 = 84.55%	70	Yes

*Percentage of Students who have scored above 40

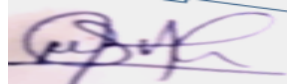
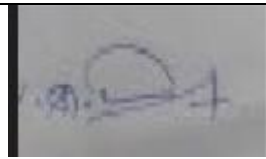
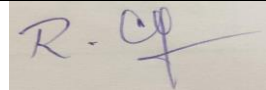
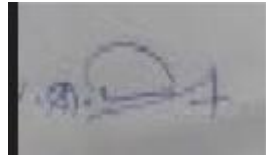
Course	Internal	POA % = 50 % of Internal *+ 50% of ESE*	Target	Attainment (yes or No)
Programming Laboratory (TALLY ERP 9.0) (23UBA2CM)	80	40.38+50 = 90.38	80	Yes
Programming Laboratory (Internet & Webpage Designing) (22UBA4AL)	80	=50+45.91 = 95.91	80	Yes
Programming Laboratory (Visual Basic.Net Programming) (21UBA6SL)	80	45.71+50=95.71%	80	Yes
Programming Laboratory (Digital Marketing) (21UBA6SL)	80	44.11+50=94.11%	80	Yes
21UBA6Z1 – Project Work and Viva- Voce	80	50+50=50%	80	Yes

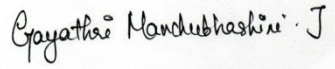
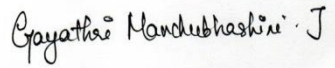
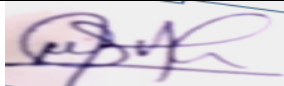
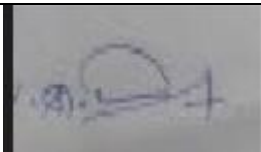
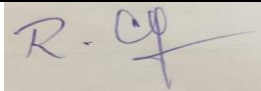
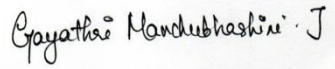
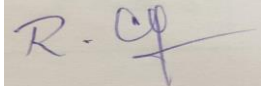
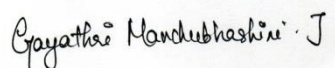
Course	POA % = 100% of ESE*	Target	Attainm ent (yes or No)
Value Education - Moral & Ethics (23VED201)	93.62	70	Yes
Non-Major Elective - Womens Rights (22UHR4N2)	68.75	65	Yes



Signature of HOD

Signature of the Faculty

Faculty Name	Signature
23UBA202 – Principles of Financial Accounting	
23UBA203 – Business Communication	
23UBA2CM – Programming Laboratory (TALLY ERP 9.0)	 
23VED201 – Value Education - Moral & Ethics	
22UBA406 – Human Resource Management	 

22UBA407 – Internet & Webpage Designing	
22UBA4S2 – Common Aptitude Skills (Online I)	
22UBA4AL - Programming Laboratory (Internet & Webpage Designing)	 
22UHR4N2 –Non-Major Elective - Womens Rights	
21UBA614 – Business Law	
21UBA615 Visual Basic.Net Programming	
21UBA6E2-Banking & Insurance Law	
21UBA6SL – Programming Laboratory (Visual Basic.Net Programming)	 
21UBA6SL– Programming Laboratory (Digital Marketing)	 



Signature of HoD

