

MSME-Development and Facilitation Office (DFO), Coimbatore, along with Amrita Centre for Entrepreneurship (ACE), CIR, Amrita Vishwa Vidyapeetham, conducted an Entrepreneurship Awareness Programme on 23rd January 2024 at Amrita Vishwa Peetham.



As a part of the programme, felicitation of the MSME Idea Hackathon 2.0 Winners was held and awarded shield for the proposed idea: IDEATN007412 “Sugar free jelly from by-product of Beetroot” under the theme Waste to Wealth creation.

