

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

Re-accredited by NAAC with A⁺ Grade - 4th cycle,

College of Excellence - UGC

29th Rank among Colleges in NIRF 2023

Coimbatore - 641 029, Tamil Nadu, India

National Start – up Conclave Report 2023

National Start-up Conclave was organized by the Department of Commerce with Information Technology and KASC – Institution Innovation Council (KASC – IIC) in collaboration with Women Business Network (WBN), Coimbatore on September 8th, 2023. The program is designed to enable the students to get a clear insight into the life-cycle of the Start-up. The program includes expert talks with Innovators and Founders, Brand launch, Idea Pitching and Grant release, awards and rewards and exhibitions and stalls.

Dr. B Divya Priya, Associate Professor and Head, Department of Commerce with Information Technology welcomed the gathering. **Dr. M Lekeshmanaswamy**, Principal presided over the program. He addressed on the start-up scenario in India. **Dr. R Saravamoorthi**, Academic Co-ordinator offered felicitations.

Mr. Naveen Manickam, Founder – Women's Business Network (WBN), in his inaugural address, emphasized the key themes of the start-up conclave and stressed on the importance of innovation and creativity and essential skills and knowledge required for entrepreneurship.

Ms. Gayathri, Founder and CEO, HerboQueen Enterprises highlighted government role in upbringing the start-ups. She added each problem provides a unique opportunity for start-ups to solve some societal-issues, and thereby create a business around it. **Rtn. Vichitra Senthilkumar**, Core Committee member, ESRAG motivated the students on various start-up opportunities and entrepreneurship. **Mrs. B Siva Poonguzhali**, Founder – Poo Viruksham Company highlighted how a passion can be converted into business. Young entrepreneur is the one who finds new ways to do business better. They are the type of person who identifies and pursues opportunities without allowing risks to become barriers, she added. **Mr. Rajkumar, Founder – UCFER** gave an insights on the importance of digital marketing for start-up. **Dr. Surekha, Founder - Womens Health Care** highlighted on the qualities of an entrepreneur to lead people of their business. **Ms. Santi Gomathi, Founder – KITE** highlighted entrepreneurial opportunity available at overseas market.

Kongunadu Arts and Science College (Autonomous), Coimbatore was honoured as the Pride of Coimbatore by Women's Business Network (WBN).

9+ Students pitched their ideas and one idea presented by Mr. P Vijayanand on civil tech catch-up the attention of the investor, Mr. Raj Kumar, Founder – UCFER and grant was released. 3 founders launched their product and brand. 15+ Students exhibited their products through stalls.

20 entrepreneurs, 10 studentpreneurs, 22 faculty members and 500 students were the beneficiary of the Start-up Conclave. At the end, Dr. Sudha, Assistant Professor, Department of Commerce with Information Technology gave the thank note.

Distinguished Speaker with Student Entrepreneurs



Mrs. Padma, Motivational Speaker with Student Entrepreneurs

Speakers on Dias



Kongunadu Arts and Science College (Autonomous), Coimbatore was honoured as the Pride of Coimbatore by Women's Business Network (WBN).



Product and Brand Launch



Students EXPO





Rtn. Vichitra Senthilkumar, Core Committee member, ESRAG motivated the students on various start-up opportunities and entrepreneurship.



Mrs. B Siva Poonguzhali, Founder – Poo Viruksham Company highlighted how a passion can be converted into business.



Exclusive Session on From Idea to Grant with Mrs. Gayathri, Founder – HerboQueens Enterprises

Students Idea Pitching



Coimbatore
25/09/2023

From
Dr.S.MONISHA & Dr P Gowtham.
Assistant Professor
Department of Biochemistry (PG and Research),
Kongunadu Arts and Science College (Autonomous),
Coimbatore- 641 029.

To
The Principal,
Kongunadu Arts and Science College (Autonomous),
Coimbatore - 641 029.

Through Proper Channel

Respected Madam,

Sub: Letter requesting permission to conduct "Hands on Training programme" - Reg.

On behalf of the Indian science congress association and Department of Biochemistry (PG & Research) jointly organizing a hands on training programme on "MAKING OF HERBAL ORGANIC SOAPS" to our college students on 04/10/2023 at PG Biochemistry Laboratory. Hence I kindly request you to provide us permission to do the same.

Thank you,

Yours faithfully,

(Dr.S. MONISHA)

Dr. P. Gowtham

R Gowtham

forwarded

21.09
25.09.2023

(Dr. R. S. M. & Dr. P. Gowtham)

Detailed Report

The One-day Hands on training programme entitled “Making of Herbal organic soaps” was organized and conducted on 04/10/2023 at 12.00pm by the Department of Biochemistry, Kongunadu arts and Science College (Autonomous) coimbatore with the support of Indian Science Congress Association, Coimbatore Chapter. The program was started with the prayer song, by Dr. P. Gowtham, Assistant Professor of Biochemistry and the welcome address by Dr.S.Monisha, Assistant Professor, Dept. of Biochemistry, followed by the lecture demonstration by resource person Dr R Venkatesh, Assiatant Professor and Head, Department of Biochemistry (PG and Research) expertise in soap making. He emphasized the importance of herbal soaps also he explained all possible formulations and ingredients for the herbal soap preparations. After his lecture, he gave us the hand on training on the preparation of herbal soaps and the soaps were made. The hand on training is an eye opening one for all the participants to become an entrepreneur. 53 students were benefited out of this program with active participation and discussion with the resource person. After the discussion the session was ended by delivering vote of thanks by Dr. J. Anitha, Asst. Professor, Dept. of Biochemistry (PG and Research).



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COLLEGE OF EXCELLENCE - UGC

29th RANK AMONG COLLEGES IN NIRF 2023

COIMBATORE - 641 029, TAMIL NADU, INDIA.



INDIAN SCIENCE CONGRESS ASSOCIATION &

DEPARTMENT OF BIOCHEMISTRY (PG AND RESEARCH)

Jointly organised

Hands on Training on

“MAKING OF HERBAL ORGANIC SOAPS”

RESOURCE PERSON



DR.R.VENKATESH

ASSISTANT PROFESSOR & HEAD
DEPARTMENT OF BIOCHEMISTRY (PG & RESEARCH)
KASC

DATE & TIME

4th OCT, 2023, 12.00 PM

VENUE

PG BIOCHEMISTRY LAB

DR. M. LEKESHWANASWAMY

PRINCIPAL, KASC

DR. C. A. VASUKI

SECRETARY & DIRECTOR KASC

DR PAULSAMY

DEAN R & D

CONVENER, ISCA, COIMBATORE CHAPTER

ORGANISING SECRETARY

DR.S.MONISHA

DR.P.GOWTHAM

DEPARTMENT OF BIOCHEMISTRY

PROGRAMME COORDINATOR

DR.J.ANITHA

DEPARTMENT OF BIOCHEMISTRY

(PG & RESEARCH) KASC



The guest while giving lecture



The guest while giving hands on training



Prepared soaps on the training



The guest with ISCA logo

Expenditure statement for the programme, “Making of herbal organic soaps”

Bill details	Amount
Guest Honorarium	2000.00
Bill no 1	360.00
Bill no 2	300.00
Bill no 3	1835.00
Total	4495.00

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Coimbatore 641 029, Tamil Nadu



DEPARTMENT OF BIOCHEMISTRY (PG) and KASC-NDLI

Detailed Report for the Webinar

Date& time of the Special lecture	:	09.04.2022 at 10 am onwards
Title of the seminar	:	One day Seminar on “Information network and science”
Resource person	:	Session I Mrs. D. Hemalatha Assistant Professor Department of Computer Applications, KASC Session II Mrs. D. Princy Assistant Professor Department of Information Technology, KASC
Total number of the participants	:	126
Organizing Secretary	:	Dr. J. Anitha and Dr. S. Monisha, Asst. Prof. of Biochemistry (PG and Research)

An one day seminar on “Information network and science” was organized by the Department of Biochemistry (PG and Research) at LCS, Library of KASC. The program was started with the prayer song sung by Ms. Abina, I M.Sc., Biochemistry, followed by the welcome note given by Dr. S. Monisha, Asst. professor, Dept. of Biochemistry (PG). Then the resource person Mrs. Hemalatha, started to deliver her lecture on Infosec-Policies & Procedures. Shae gave special gifts to the students who answered for her quiz after her session. Then after 10 minutes break the session II guest Mrs. D. Princy started to deliver her lecture on Cryptographic Algorithms and Tools and given too detailed picture about the storage tools etc., which was an eye opening to the 126 participants on information network system. The Programme was completed by delivering vote of thanks by the organizing secretary Dr. J. Anitha, Asst. professor, Dept. of Biochemistry (PG).

Enclosure:, Invitation, Agenda and Screenshot images taken during the presentation.

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DEPARTMENT OF BIOCHEMISTRY (PG & Research) & KASC-NDLI CLUB

Jointly organize and invite you all for

One day Seminar on Information network and security

09.02.2024 Venue: LCS-Library 10.00 am



Mrs. D. Hemalatha
Assistant Professor
Department of Computer
Applications, KASC

Session I:
**Infosec-Policies
& Procedures**

Session II:
**Cryptographic
Algorithms and Tools**



Mrs. D. Princy
Assistant Professor
Department of Information
Technology, KASC

Dr. R. Saravanamoorthy
Associate Professor and Head
Department of Computer science

Dr. M. Lekshmanaswamy
Principal & patron-NDLI

Dr. C.A. Vasuki
Secretary and Director

Dr. G. Youveniya
Associate Professor and Head
Dept of English (UA)
Executive member-NDLI Club

Dr. M.K. Praseeda,
Asst.Professor in English (A)
Dept of English (A)
Secretary-NDLI Club

Dr. R. Senthilkumar,
Librarian (SG) and Head
President-NDLI Club

Dr. R. Venkatesh (Head)
Programme Convenor
Dr. P. Gowtham
Assistant Professors Biochemistry(PG)

Dr. J. Anitha and Dr. S. Monisha (NDLI member)
Organising Secretaries
Assistant Professors of Biochemistry(PG)

Agenda of the Programme

Prayer song	:	Mr. Abina, I M.Sc. Biochemistry
Welcome and introduction to chief guest	:	Dr. S. Monisha, Assistant professor of Biochemistry (PG and Research, KASC)
Lecture	:	Session I Mrs. D. Hemalatha Assistant Professor Department of Computer Applications, KASC Session II Mrs. D. Princy Assistant Professor Department of Information Technology, KASC
Vote of thanks	:	Dr. J. Anitha, Assistant professor of Biochemistry and Research, KASC)

Photos of the Programme

Session I



Session II



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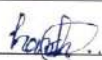
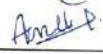
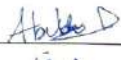
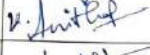
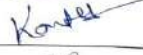
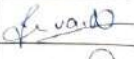
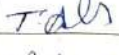
College of Excellence (UGC)

Coimbatore – 641 029

Department of Biochemistry (PG and Research) & NDLI club

One day seminar on Information network and security

Attendance sheet-9.2.2024

S.No	Name and Department	Signature
1.	S. Sabina Barveen - Msc. Biochemistry	
2.	APJ. Catharin Lincy - Msc. Biochemistry	
3.	Ramlathe K.M - Msc Biochemistry	
4.	Ohina Shewin K.C - Msc. Biochemistry	
5.	Harsha P - msc. Biochemistry	
6.	Amritha P - Msc. Biochemistry	
7.	Arpitha P - Msc. Biochemistry	
8.	Jihana - Msc Biochemistry	
9.	Abhira P - Msc Biochemistry	
10.	Abinayajeeva - Msc Biochemistry	
11.	Anitha - Msc Biochemistry	
12.	Karthika - Msc Biochemistry	
13.	Shakey Manavir M.P - Msc Biochemistry	
14.	Tevo.N - M.Sc Biochemistry	
15.	Kasidadh KV - M.Sc Biochemistry	
16.	T.Anel Nithi M.Sc. Biochemistry	
17.	Vishnuprakash.M - M.Sc. Biochemistry	

18	AMRISH . M	M.Sc. Biotechnology	Amish
19	Haritha. G	M.sc. CLINICAL NUTRITION	Haritha
20	Susmitha. K	M.sc. Clinical nutrition	Sush
21	Sopiga Sree S -	M.sc. Clinical Nutrition	Sopig
22	Shahana Salma. I -	M.sc. Clinical Nutrition	Shah
23	Fathima Shamoin. C.M -	M.sc. Clinical Nutrition	Fathima
24	Afrin Kausob. P. -	M.sc. Clinical Nutrition	Afrin
25	Abusheka. S	- MSc. Biotechnology	Abusheka
26	Vaishnavi. S	- MSc. Biotechnology	Vaishnavi
27	Porkalaiselvi. M	- M'sc Biochemistry	Porkalaiselvi
28	Janani. S	Msc Biochemistry	Janani
29	Devadasshini. P	Msc Biochemistry	P. Devadasshini
30	Sneha .K	Msc clinical Nutrition	Sneha .K
31	Jaspreet Varsilaya. J	Msc clinical Nutrition	Jaspreet .J
32	B. SWETHA	Ind - M.Sc. Botany	B. Swetha
33	H. SWATHI	Ind. M. Sc. Botany	H. Swathi
34	G. GAYATHRI	Ind M.Sc BOTANY	G. Gayatri
35	Anusha. S	Ind M. Sc. Botany	Anusha
36	Sandhya V.P	Ind M.Sc. Botany	Sandhya
37	Anusree. S	Ind MSc. Botany	Anusree
38	T. Kavalika	Ind M.Sc. Botany	T. Kavalika
39	M. Gunmathy	II M.Sc. Botany	M. Gunmathy
40	P. Javanya.	II - M. Sc. Botany	P. Javanya
41	V. Preetha	II MSc Botany	V. Preetha

42	Vrindakrishna .k	II nd M.Sc Botany	Vrindakrishna .k
43	Sowparnika .B	I nd M.Sc Botany	B.S.P
44	Ameena .M	II - M.Sc. Botany	Ameena
45	Sariga Binu	I M.Sc Botany	Sariga
46	Tipin EV	II M.Sc Botany	Tipin
47	Abrar Muhammed. A	II M.Sc Botany	Abrar
48	AXJUN .C	II nd M.Sc - Botany	Axjun
49	P. Sathesh .	I M.Sc - Biochemistry	P. Sathesh .
50	CA. Bhejit Hari Basgkar	I-M.Sc Biochemistry	Bhejit
51	P Vasanth Kumar	I-M.Sc Biochem	P. Vasanth Kumar
52	Chithirai Raja .C	- I MSc Biochemistry	C. Chir
53	Kalai Selvan .S	- I MSc Biochemistry	S. Kalai Selvan
54	Dhanushya S	- I MSc Clinical Nutrition	D. Sathish
55	Mageshwarri .R	- I M.Sc. Clinical Nutrition	Mageshwarri .R
56	DEEKSHIKA .M	- I M.Sc. CLINICAL NUTRITION	Deeksha M.
57	Subashini .P	- I M.Sc Clinical Nutrition	P. Subashini
58	Durga Devi .A	- I . M.Sc Clinical Nutrition	D. Devi
59	R. Arthi	II - MSc Biochemistry	R. Arthi
60	Sujitha .T	II - MSc Biochemistry	Sujitha .T
61	Ananth .S	II - MSc Biochemistry	Ananth .S
62	Kamatchi .R	III rd - BSc - Biochemistry	Kamatchi .R
63	Katmalesh .	III rd - BSc - Biochemistry	Katmalesh .
64	Poadeep .M	III rd B.Sc Biochemistry	Poadeep .M
65	Abirudion .P	III rd B.Sc Biochemistry	Abirudion .P

66	J. Jeyanthan	III rd BSC Biochemistry	J. Jeyanthan
67	M. Ajay Chandran	IV th BSC Biochemistry	M. Ajay Chandran
68	A.S. Abikesh	III rd BSC Biochemistry	A.S. Abikesh
69	S. Gishnuraj	III rd Bio Chemistry	S. Gishnuraj
70	D. AATHISHVAR	IV th Bio Chemistry	A.H.
71	VASANTHAN	IV Bio Chemistry	Vasanthan
72	S. Krishnakumar	IV Bio Chemistry	S. Krishnakumar
73	Haninimahalakshmi.v.vij	- Biochemistry	v.v. Haninimahalakshmi
74	Aruna .S.N.	II - Biochemistry	Aruna
75	Niveetha S. P	III Biochemistry	Niveetha S. P
76	Vijayalakshmi.A	III - Biochemistry	A. Vijayalakshmi
77	Brindha.s	III - Biochemistry	Brindha.s
78	ABISHA .J.I.	III - BIOCHEMISTRY	Abisha
79	Lavanya .K.	III - Biochemistry	Lavanya
80	Sreelakshmi.P.P	III Biochemistry	Sreelakshmi.P.P
81	Ruthika .P	III Biochemistry	Ruthika .P
82	ABINAYA .R	III Biochemistry	R. Abinaya
83	MALATHI .M	III Biochemistry	M. Malathi
84	Daisy .M	III Biochemistry	M. Daisy
85	Richard Kim	III BSc Bio Chemistry	Richard Kim
86	R. Kavi Shree	III BSc Bio Chemistry	R. Kavi Shree
87	Vishali S	III BSc Bio Chemistry	Vishali S
88	Abinaya .R	III BSc Biochemistry	Abinaya .R
89	Drasini .A	III BSc Biochemistry	Drasini .A

90	GROWTHAM.R 22120009	II Bsc. zoology.	Growtham..
91	MANOJ KUMAR	II BSC Zoo	Manoj
92	R. RITHA	II B.Sc. Zoo	R. Ritha
93	M. SHWATAIKA	II BSC Zoo	Shwathi
94	R. ATHULYA	II BSC. Zoo	R. Athulya
95	K. SAKTHI	II BSC Zoo	K. Sakthi
96	P. STEPHY	II Bsc. Zoo	P. Stepha
97	P. Ranjya	II. B.Sc. Zoology	P. Ranjya
98	V. Malaisha	II BSC. zoology	Malaish V
99	M. POORANI	II B.SC ZOOLOGY	Poorani. M
100	K. Harini	II B SC Zoology	Harini. K.
101	R. VISHNU	II . B. Sc Zoology	R. Vishnu
102	Mohanapriya. A	I-B. Sc. Zoology	Mohanapriya
103	K. MAHASMRITHI	II. B. SC ZOOLOGY	Kaha
104	S. Sneha.	II BSC Zoology	Sneha
105	S. RAJESWARI	II - B. SC. Zoology.	S. Raji
106	N. Rajathi	II. BSC. Zoology	Rajathi
107	M. SUNDARYA	II - B. SC ZOOLOGY	M. Sundary
108	S. Maheswari	II BSC. Zoology	S. Maheswari
109	S. SATHIYASEELAN.	II Bsc. Zoology	Sathiyaseelan
110	CHANDRU S	II. BSC. ZOOLOGY	S. Chandru
111	Santhoshkumar. S	II. Bsc. Zoology	Santhosh S
112	S. Gudhakalan	II BSC. zoology	S. Gudhakalan
113	R. Muthufandian	II B. SC. ZOOLOGY	R. Muthufandian

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REPORT ON PORTFOLIO PRESENTATION (09.01.2023)

Department of costume design and fashion organized workshop on “**Portfolio Presentation**” for III B.SC Costume Design Fashion Students by **P.Nithya, Assistant professor, PSG arts and science college, Coimbatore** on 09.01.2023 in F10 at 10pm to 1pm .

The workshop was formally Inaugurated by Mrs.M.Sindhu, Assistant Professor CDF, Different aspects were Covered in this portfolio Workshop, Theme Selection how to create portfolio, what are the slides must be added in portfolio Presentation boards like Designer profile, Mood / Inspirational board, Theme board Client board Trend forecast board, Fabric board, Finally E-portfolio Preparation was explained, the overall session was very interesting and useful. 22 students were actively participated.



Workshop on “**Portfolio Presentation**” for III B.SC Costume Design Fashion Students by **P.Nithya, Assistant professor, PSG arts and science college, Coimbatore** on 09.01.2023 in F10 at 10pm to 1pm .

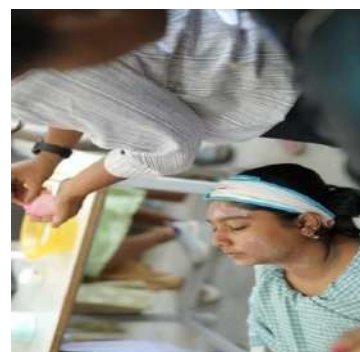
Report on Beauty Care Workshop

The Department of Costume Design & Fashion Organized “workshop on Beauty Care” by Ms Kowsalya, Saakhi Beauty Point Academy and AK Photography Coimbatore for 3rd year CDF students on 20.2.2023 at 10.00 am to 04.00 pm in our Textile processing Cum Testing lab.

Workshop was Formally Inaugurated by Dr.P.Sasikala Associate Professor and Head, Department of Costume Design and Fashion, She encourage the students the students to actively participate in this session.

The Session was started with basics theories of Cosmetology, Threading, Waxing; Facial techniques & Hair Cut. She had made the workshop very interesting by interacting with students and by teaching the easy methods and techniques

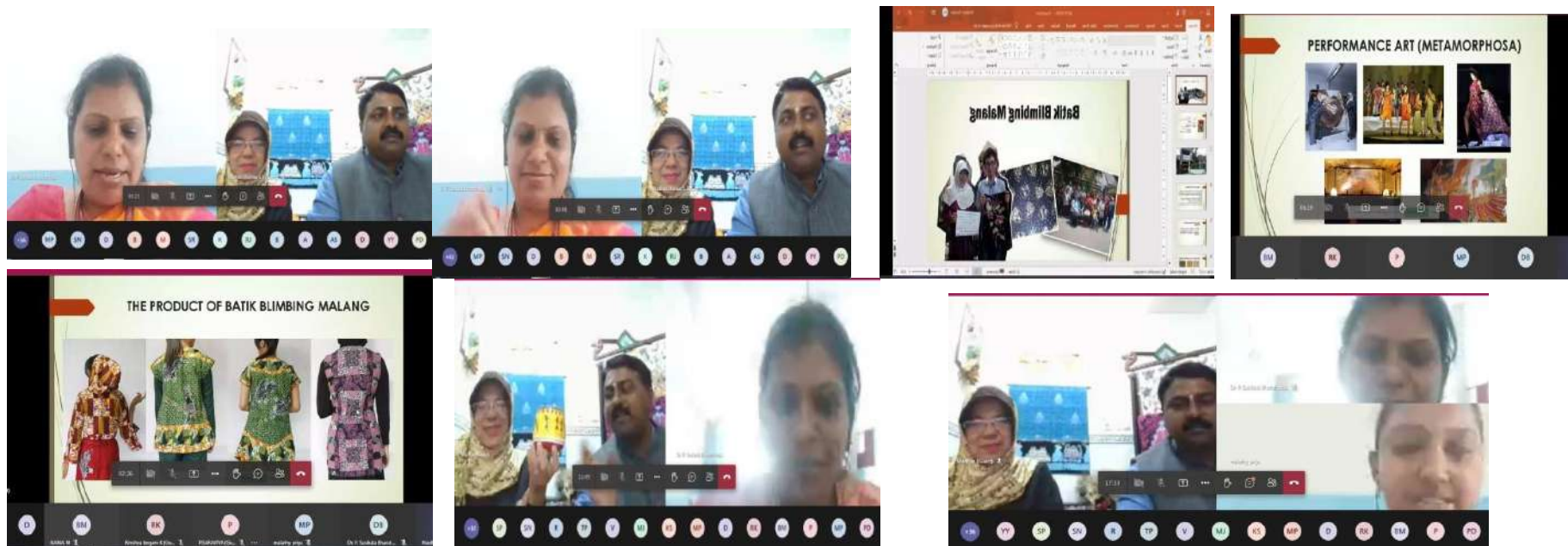
In Afternoon session she explained and demonstrated about hair coloring and of **Bridal makeover, party makeover and face makeup**. Totally 22 students were actively participated and gained knowledge.



Report on International Webinar on “BATIK PRINTING”

The Department of Costume Design and Fashion organized a **International Webinar on “Batik Printing”** by **Dra.Wiwik Niarti**, Batik Blimbing, JL.Candi Jago No 6 blimbing, Malang, Indonesia on 28.02.2023 through MS Teams Plat form from 1.00pm to 2.30pm (IST).

The session was started with a Prayer song by **Srinithi I B.Sc Costume Design and Fashion** and welcome address given by **Dr.P.Sasikala Associate Professor & Head** Department of Costume Design and Fashion, **Dr.S.R. Madhan Shankar, Dean Academics, KASC** introduced the Chief Guest and the session was handed over to the chief guest she explain about Product batik blimbing in malang collaboration hand writing batik and stamp batik. Students and staff members asked the question about Batik Printing she clarified their doubts. The session was ended with vote of Thanks by Mrs.R.Malathy, Assistant Professor,Department of Costume Design and Fashion, Kasc. Around 85 Participants actively Participated in this webinar.



The Department of Costume Design and Fashion organized a **International Webinar on “Batik Printing”** by **Dra.Wiwik Niarti**, Batik Blimbing, JL.Candi Jago No 6 blimbing, Malang, Indonesia on 28.02.2023 through MS Teams Plat form from 1.00pm to 2.30pm (IST).

Report on Pleated Pant workshop

The Department of Costume Design and Fashion organized “a One day workshop on Pleated pant” for II B.Sc CDF students by **Mr.Arumugam & Mr.Ramu, Brilliant Tailor, Sirumugai** on 14.03.2023 from 10.00 am to 1.00pm at Garment Construction Lab.

Mrs.M.Sindhu, Assistant Professor, and Department of Costume Design and Fashion introduced Chief Guest. The chief guest Mr.Arumugam explained how to take a Pant Measurement & Pattern drafting and Cutting was demonstrated. Mr.Ramu demonstrated Pant construction students asked their doubts in pattern drafting and Construction. Workshop was ended with vote of thanks by Dr.S.Divya. Totally 30 students actively participated in this workshop.



The Department of Costume Design and Fashion organized “a One day workshop on Pleated pant” for II B.Sc CDF students by **Mr.Arumugam & Mr.Ramu, Brilliant Tailor, Sirumugai** on 14.03.2023 from 10.00 am to 1.00pm at Garment Construction Lab.

From

Dr. J. Anitha

Assistant Professor

Department of Biochemistry (PG and Research)

Kongunadu Arts and Science College (Autonomous)

Coimbatore – 641 029

Coimbatore

03.02.2024

To

The Secretary and Director

Kongunadu Arts and Science College (Autonomous)

Coimbatore – 641 029

Through proper channel

Respected Madam,

Sub: Requesting for release of fund- IIC programme – **reg.**

I am pleased to inform you that a special lecture on “My inspirational story using paper crafts” has been organized by the Department of Biochemistry in collaboration with **Institute Innovative Council (IIC)-KASC** in conference hall on 1.2.2024, at 10.30am. In this regard, expenses of Rs. 3530 (Three thousand five hundred and thirty only) whose statement of expenditure and bills for the same has been attached. Hence, I kindly request you to release the grant of **Rs. 3530/-** for the same.

Thanking you

Sincerely yours

(Dr. J. Anitha)

Statement of expenditure

S.No.	Particulars	Amount
1	Renumeration	2000
2	Refreshment	380
3	Taxi fare	1150
Total		3530

Boucher

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*KASC-Institution's Innovation Council (KASC-IIC),
and Department of Biochemistry (PG and Research)
Jointly Organize & Cordially Invites You for a Guest lecture on*

My Inspirational Creative paper Arts and Crafts Entrepreneurship

01 | 02 | 24

Venue: Conference Hall, KASC, Coimbatore

10:30



Resource person
RADHIKA A.J
ARTIST & FOUNDER
Queenbee Paper Crafts & Creative Arts
Coimbatore Tamil Nadu, India

Expo
and sale

Dr. M. Lekshmanaswamy
Principal & Chairman, KASC-IIC
Dr. B. Divyapriya
Convener, KASC-IIC

Dr. C.A. Vasuki
Secretary and Director
Dr. G. Dhandapani
President, KASC-IIC

Dr. R. Venkatesh (Head)
Dr. P. Gowtham
Dr. S. Monisha
Assistant professors
Department of Biochemistry (PG)

Dr. J. Anitha
Member - KASC-IIC
Assistant professor, Dept of Biochemistry (PG)
Programme organising Secretary

Dr. R. Saravanmoorthy
Academic coordinator
Associate professor and Head
Department of CS (SF)

Agenda

Agenda

- Date& time** : 1/02/2024 at 10.30am
- Prayer Song** : Dr. P. Gowtham
- Welcome address** : **Dr. R. Venkatesh**
Assistant Professor and head,
Department of Biochemistry, KASC, Coimbatore
- Introduction to chief guest** : **Dr. S. Monisha**
Assistant Professor and head
Department of Biochemistry (PG and Research)
KASC, Coimbatore
- Resource person** : **Ms. Radhika AJ**
ARTIST & FOUNDER
Queenbee Paper Crafts & Creative Arts
Coimbatore Tamil Nadu, India
- Vote of thanks** : Dr. J. Anitha, Assistant professor of Biochemistry (PGand
Research, KASC)
- Expo** : Sale counter has been conducted by the chief guest

Report of Special Lecture

Sponsored by Institution Innovative Council (IIC)

KASC- Institution's Innovation Council along with PG & Department of Biochemistry jointly organized level 1 program on "*My Inspirational Creative paper Arts and Crafts*" on 01.02.2024 in conference hall at 10.30 AM.

This session was organized to focus on encouraging young minds to take in the idea of marketing, bridging customers, launching innovative designs with simple formula. **The** program was initiated and welcomed by Dr. R. Venkatesh, Head PG Department of Biochemistry, Kongunadu Arts and Science College and guest introduced by Dr. S. Monisha, Assistant Professor, KASC.

In this session, motivational and inspirational talk was delivered by Ms. Radhika AJ, ARTIST & FOUNDER Queenbee Paper Crafts & Creative Arts, Coimbatore Tamil Nadu, India. She rendered how upscaled her passion despite of her health issues and she also explained the paper doll making, online marketing and other business tricks. She motivated students and faculties to develop a simple idea to wholesome entrepreneurship investment indulging with new young marketing schemes. She also exhibited her crafts and a sale counter has also been for the students and faculty members.

Around 86 participants including students and faculty were benefitted through the programme. Dr. J. Anitha, Assistant Professor, Department of Biochemistry, IIC member and organizing secretary of the programme has expressed her gratitude and delivered the vote of thanks.







REPORT OF THE CONFERENCE

Two Days – 2nd International Virtual Conference on

“REFINING & REDEFINING THE SUSTAINABILITY OF TEXTILE INDUSTRY – RRSSTI’23”

AIM OF THE CONFERENCE

The 2nd International conference, “Refining & Redefining the Sustainability Of Textile Industry – RRSSTI’23” has been organized by the Department of Costume Design and Fashion.

The second International Conference on Sustainability, attempts to address various strategies to manage the impact of the textile and fashion supply chain on the environment and climate change. The theme directly aligns with the worldwide initiatives being undertaken in moving towards Sustainability and research to look at the process and steps for Industry to be future ready.

The conference started with the Inaugural function, Welcome address given by Associate Professor & Head, Dr. P.Sasikala, Special address was given by Dr. M . Lekeshmanaswamy , and Felicitation was given by Dr. Lalitha Ramaswamy – Dean Academics i/c. The Theme of the conference was delivered by Mrs. R. Malathy, Assistant Professor. The conference headed towards the Technical Sessions further.

TECHNICAL SESSION

SESSION 1:

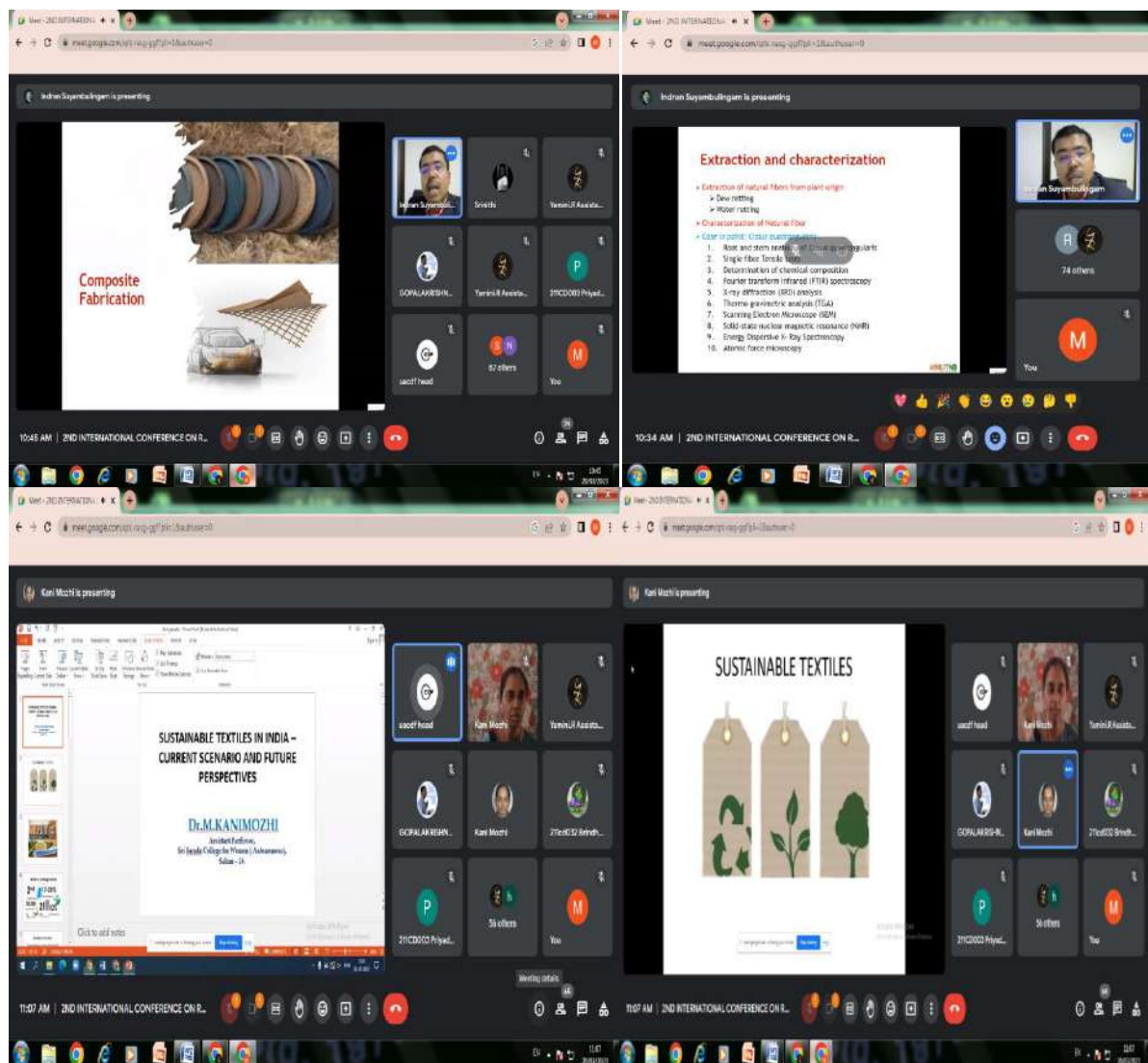
“Novel Natural Fibers Identification and Characterization: An Expert Approach for high Impact Journal Publication”

Dr. S. Indran, Research Scientist, (Specialist 2) Natural Composites Research Group lab Department of Materials & Production Engineering, King Mongkut’s University of Technology, North Bangkok, Thailand.

SESSION 2:

“Sustainable Textiles in India – Current scenario and Future perspectives”

Dr. M. Kanimozhi, Assistant Professor, Department of Home Science, Sri Sarada college for women (Autonomous), Salem.



Hundreds of attendees, paper presenters, keynote speakers, students have benefitted in many ways from this conference. International speakers addressed to audience and shared knowledge and rich experience of Sustainability in Textile industry. To sum up in a nut shell, the conference was a great success with the participation of all the speakers, scholars.

DEPARTMENT OF COSTUME DESIGN AND FASHION

REPORT ON PORTFOLIO PRESENTATION

The Fashion Portfolio Workshop, held on **15th December 2023**, was an insightful and interactive event aimed at providing Costume Design and fashion students with the knowledge and skills needed to create compelling and professional fashion portfolios. The Head of the Department have extended a warm welcome to the speaker, Mrs. P. Nithya, Assistant Professor, Department of Costume Design and Fashion from PSG College of Arts and Science, and the workshop presided over. **58 Students** from CDF department has participated at smart classroom. This Workshop proved to be a valuable learning experience for the students, offering a comprehensive understanding of portfolio essentials and providing a platform for networking within the fashion industry.

Agenda and Topics Covered:

The workshop covered a diverse range of topics essential for crafting an impactful fashion portfolio. The agenda included:

- Understanding the Basics of Portfolio creation
- Content Curation
- Different Boards and presentation in Portfolio
- Digital Platforms and Presentation.

The event successfully met its objectives, equipping with the tools and knowledge needed to elevate their portfolios and stand out in the competitive field of fashion. Students expressed confidence in their improved portfolio-building skills and mentioned their intention to apply the knowledge gained in their professional pursuits.



Report Two Days workshop on TUKACAD

The Department of Costume Design and Fashion organized Two Days workshop on “TUKA CAD” by **Mr.Sathiya Raj, Trainer TUKA Centre- Erode** For III CDF Students on 18.12.2023 & 19.12.2023 (Monday& Tuesday) Computer Lab-I 9.00am to 1.00pm

The workshop began with the application of short cut keys for tools, Steps to incorporate darts, Pleats, Button in patterns, new keys for easy working was demonstrated in the steps to create basic bodice pattern - front & back, steps to create basic sleeve pattern and basic skirt Grading the patterns, Make marker planning for the patterns and find its Efficiency was taught in the First day. Second day Full sleeve Shirt was drafting was demonstrated and students practice the new keys in drafting around 17 students actively participated and got benefited in the workshop



The Department of Costume Design and Fashion organized Two Days workshop on “TUKA CAD” by **Mr.Sathiya Raj, Trainer TUKA Centre- Erode** For III CDF Students on 18.12.2023 & 19.12.2023 (Monday& Tuesday) Computer Lab-I 9.00am to 1.00pm

Report of the Guest Lecture on Personality Development

Date : 20/12/2023

Time : 11.30am to 12.30pm

Platform : MS Teams

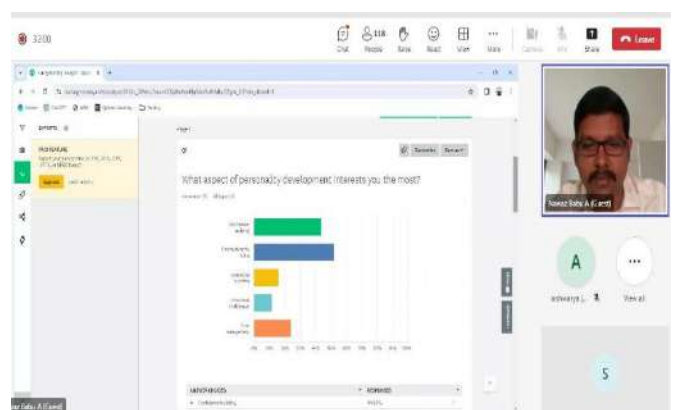
No. of. Participants: 120

Speaker : Mr.A.Nawaz Babu

Topic:Personality Development

The Department of Costume Design and Fashion and NDLI Club of Kongunadu Arts and Science College jointly organized a Guest Lecture on Personality Development on 20th December 2023 through MS Teams platform by Mr.A.Nawazbabu, Technical lead, LTI Mindtree.

The session was started with a prayer song by Sowbaranika from IstB.Sc Costume Design and Fashion, Welcome Address given by yaasika from IIndB.Sc CDF, Srinithi from IIndB.Sc CDF introduced the chief guest and the session was handed over to the chief guest, he has started the session aimed to shed light on various facets of personality, the factors influencing its development and strategies to enhance one's personality for personal and professional growth. Discussed how genetics, environment, experiences, and upbringing contribute to shaping personality.Emphasized the importance of self-reflection for understanding one's strengths, weaknesses, and personal growth opportunities. The interactive nature of the session, including discussions and practical exercises, facilitated an engaging and enriching experience for all participants. Around 120 participants actively participated in this event.



Report on One Day Workshop of Surface Ornamentation

The Department of Costume Design and Fashion of Kongunadu Arts and Science College, Coimbatore, organized a one day workshop on “**Surface Ornamentation**” by **Ms.M. Jothi Mani, Assistant Professor, Avinashilingam Institute for Home Science and Higher Education for Womens, Coimbatore** for 1st year students. The workshop was conducted on 27th December 2023 at 10.00 am to 04.00 pm in our Garment Construction lab.

Ms.P.V.Asmitha, Assistant Professor CDF Department, Introduced the Resource person and also encouraged the students to actively participate and gain knowledge with updated ideas from the Resource person.

In morning session, **Ms. M. Jothi Mani** gave an introduction about **Aari Embroidery** and she has explained tools and techniques used in aari work and demonstrated how to make **chain stitch and zig zag stitch with different threads and techniques**. She had made the workshop very interesting by interacting with students and by teaching the easy methods of aari work.

In afternoon session she explained and demonstrated about different types of stitches like **satin stitch, stitches with beads, stitches with sequence, stitches with sequence overlap, stitches with running stone & mirror** and she demonstrate how to do cut work. Totally 21 students were actively participated and gained knowledge.





Report on Webinar

Prototype Validation converting innovation into startup

Session Details

Title of the session into	: Session on Prototype Validation Converting Innovation Startup
Date	: 28.8.2023
Duration	: 11.00pm -12.00pm
Activity Category	: IIC Calendar
Theme into	: Session on Innovation/Prototype Validation Converting Startup

Expert/Speaker Details

Name	: Sathya Sundarraj
Designation	: Proprietor
Organization	: Surekara Enterprises, Bangalore
Brief about Expert/Speaker	: She completed her Diploma in Apparel Design and Fabrications, M.S.Ramaiah Polytechnic Technology & B.Sc Fashion designing, VET College; she has worked in Gokaldas Exports India, Senior Merchandiser She handled Esprit / S.Oliver / Tom tailor clients in 2008 – 2014, Creative International Team Leader Merchandising, Polo D&S / AEO Shirts / Nordstrom in 2014to 2015 Asmara International Private limited (Buying office) , Senior Merchandising : Roots (Canada Team) – Complete Bulk and samples in the year 2015 to 2016, PS Apparels India, Merchandising Manager, Lucky brand / Joe jeans / Sperry/ Tommy Bahamas 2017 to 2018 , Celebrity fashions Pvt ltd Merchandising Manager LLB / H&B / Indian Terrain, in 2018 to 2019.

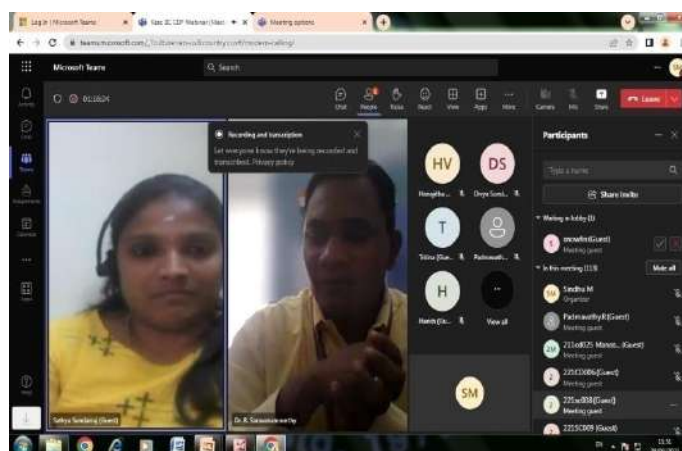
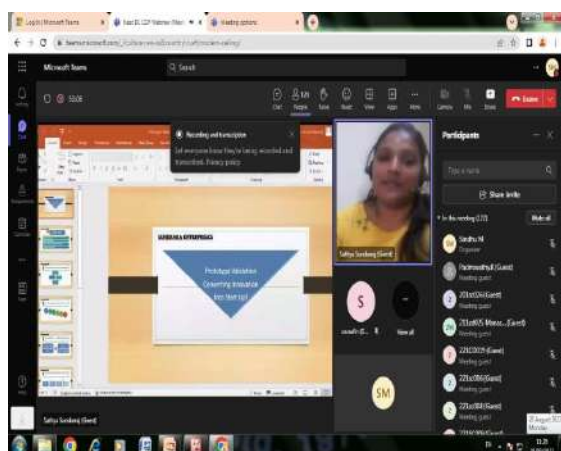
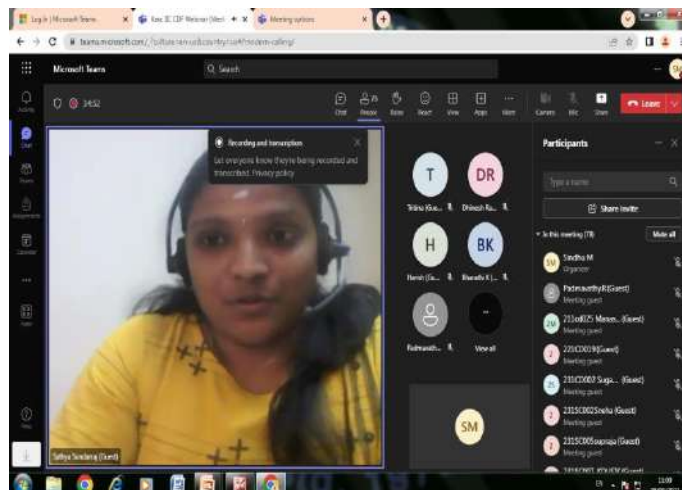
Outcome of the activity

Key Highlights	: The session was about Prototype Validation Converting Innovation into Startup, She Explained about the startup strategies, how develop a new product and business, skills for business setup
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Participant details:

Total no. of Student participation : 122

Total no. of Staff (Teaching/Non-teaching) participation: 11



Report on Two days Workshop on “Fashion Sketching” (11.09.2023 & 12.09.2023)

The department of Costume Design and Fashion organized Two days workshop on “Fashion Sketching” for I B.Sc., Costume Design and Fashion Department students by **Mrs. Midhula, Founder of Cithrasena Midhula Art Studio, Coimbatore**, on 11.09.2023 & 12.09.2023 in Fashion sketching lab from 10.00am to 4.00pm. First day the workshop starts with introduction of sketching Croquis for women, and she demonstrated how to sketch summer wear, winter wear, bridal wear and party wear. Second day she demonstrated how to illustrate garments based on elements of design and principles of design. All students actively participated and got benefited by learning the techniques of illustrating the fashion figures. The session end up with photo shoots.





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Coimbatore - 641 029, Tamil Nadu, India



DEPARTMENT OF COMPUTER SCIENCE (Aided)

Hands-on Training on Internet of Things (IoT) using Arduino

**Supported by
DBT STAR COLLEGE SCHEME**

REPORT

Name of the Event	Hands-on Training on Internet of Things (IoT) using Arduino
Date	24-6-2023
Time	10.00 AM to 4.00PM
Resource Person With Designation	Mr.Mohamed Imam Ali U.S Senior Cloud Developer, JNET Technologies, Coimbatore.
Venue of the Programme	Computer Lab -VI
Objectives of the Programme	• To make the students know about the Arduino board ,Bread board and sensors. • To create knowledge about the usage of devices • To train the students to write Arduino IDE code
Outcome of the Programme	• Students understood the concepts and functionalities of the devices. • Acquired knowledge about the usage of Arduino Board, Sensors and how an LED can be connected to Arduino. • They have learned to write Arduino IDE code.

Number of Beneficiaries with Class (Both Students and Faculty)	Students: III B.Sc Computer Science (A) -58 Faculty: 1 Mr.P.Kaliraj Assistant Professor in Computer Science Kongunadu Arts and Science College Coimbatore-29. Total Number of Beneficiaries: 59
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Report in detail:

Students numbering 58 of III B.Sc Computer Science have attended the training programme. The resource person created awareness about the concept of IoT and its importance. He explained how IoT is useful in carrying out the day-to-day activities in life. He narrated the use of IoT in applications like connected cars, smart appliances, connected healthcare monitors and smart agriculture.

The students were taught to use the Arduino board, bread board and sensors. They were trained to connect the Arduino board, bread board and the sensors. The physical process that is being carried out after the connectivity of the devices was explained well. The students were trained to connect the LED bulb, resistor, sensor and bread board. Students were trained to write the Arduino IDE code related to LED bulb like blinking of LED and detecting the movement of an object using an IR sensor.



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DEPARTMENT OF COMPUTER SCIENCE (Aided)

Two-days Workshop on Arduino Based Application Development

**Supported by
DBT STAR COLLEGE SCHEME**

REPORT

Name of the Event	Two days Workshop on Arduino Based Application Development
Date	31-08-2023 & 01-09-2023
Time	10.00 A.M
Resource Persons With Designation	1. Dr.K.Subramanian Tecnical Lead Enthu Technology Solutions India Pvt.Ltd., Coimbatore. 2. Mr.Dinesh Babu. S Tecnical Engineer Enthu Technology Solutions India Pvt.Ltd., Coimbatore.
Venue of the Programme	Computer Lab -VI
Objectives of the Programme	• To create awareness about the working principles of IoT. • To impart knowledge about IOT applications. • To know the functionalities of different sensors. • To learn and do the experiments using an Arduino board.
Outcome of the Programme	• The concepts and the working principles of IoT were clearly explained to the students. • How the IoT devices can be controlled using a micro controller and the connectivity of the sensors were well explained. • An overview regarding the communication technologies like Bluetooth ,LORA , RFID ZIGBEE and Thread was given. • IoT applications like Smart agriculture, Emergency notification,Home security,Geo location tracker, Animal tracking and , Smart industry were well explained.

	• The functionalities of different types of sensors like Infrared sensor, Ultrasonic sensor, Soil moisture sensor, Buzzer sensor were narrated. • The installation of Python Library modulus were taught . • The experiments using Arduino board ,IoT sensors and actuators were demonstrated.						
Number of Beneficiaries with Class (Both Students and Faculty)	Students: <table><tr><td>III B.Sc Computer Science (A)</td><td>–</td><td>54</td></tr><tr><td>II B.Sc Computer Science(A)</td><td>--</td><td>56</td></tr></table> Faculty: 1 1. Mr.P.Kaliraj Assistant Professor in Computer Science Kongunadu Arts and Science College Coimbatore-29. Total Number of Beneficiaries: 111	III B.Sc Computer Science (A)	–	54	II B.Sc Computer Science(A)	--	56
III B.Sc Computer Science (A)	–	54					
II B.Sc Computer Science(A)	--	56					

Report in detail:

The Two days workshop on "Arduino-Based Application Development" focused on providing participants with hands-on experience and practical insights into using Arduino boards for integrating various technologies such as LoRaWAN, RFID, Zigbee, and sensors to develop innovative applications.

The workshop began with an introduction to Arduino boards, programming basics using the Arduino IDE, and understanding hardware components and connections. Participants learned about LoRaWAN technology, its advantages in long-range communication, setting up LoRa modules with Arduino, and developing IoT applications for remote sensing and data transmission. The workshop covered RFID technology principles, types of RFID tags and readers, interfacing RFID modules with Arduino, and building RFID-based access control or inventory management systems. Participants explored Zigbee wireless communication protocols, configuring Zigbee modules with Arduino, and creating smart home automation or industrial monitoring solutions.

The workshop included hands-on sessions on integrating various sensors such as temperature, humidity, motion, and light sensors with Arduino boards to collect real-time data for monitoring and control applications.

The workshop on Arduino-Based Application Development with LoRaWAN, RFID, Zigbee, and sensors was a resounding success, providing valuable insights, practical skills, and networking opportunities for participants interested in leveraging Arduino platforms for IoT, automation, and sensor-based applications. The hands-on experience and expert guidance offered during the workshop laid a solid foundation for participants to embark on their journey of creating innovative Arduino-based projects and contributing to the rapidly evolving field of embedded systems and IoT.



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Coimbatore - 641 029, Tamil Nadu, India**



DEPARTMENT OF COMPUTER SCIENCE (Aided)

**A Workshop on Unlocking the Future :Bridging NLP and Open AI for Intelligent
Communication**

**Supported by
DBT STAR COLLEGE SCHEME
REPORT**

Name of the Event	A workshop on Unlocking the Future :Bridging NLP and Open AI for Intelligent Communication
Date	12-09-2023
Time	10.00 A.M
Resource Person With Designation	Mr. T. NANDHAKUMAR Software Developer, MECHPRO Technologies, Gandhipuram , Coimbatore.
Venue of the Programme	Computer Lab -VI
Objectives of the Programme	• Provide an overview of Natural Language Processing (NLP) fundamentals and advanced techniques. • Explore the capabilities of OpenAI platforms, particularly focusing on GPT-3 and GPT-4 language models. • Enable hands-on experience with NLP tools and OpenAI APIs for text analysis, generation, and translation. • Discuss ethical considerations and best practices when using AI-driven communication systems.

	• Showcase real-world case studies and applications of NLP and OpenAI in various domains. • Encourage participants to envision and prototype innovative AI-driven communication solutions. • Foster discussions on emerging trends and future prospects in NLP and OpenAI for intelligent communication.
Outcome of the Programme	• Recent developments in AI • Awareness about the capabilities, content creation, language translation, coding, and creative endeavors of ChatGPT
Number of Beneficiaries with Class (Both Students and Faculty)	Students: III B.Sc Computer Science (A) – 43 Faculty: 1 Mr.P.Kaliraj Assistant Professor in Computer Science Kongunadu Arts and Science College Coimbatore-29. Total Number of Beneficiaries:44

Report in detail :

The workshop was a comprehensive exploration of the intersection between Natural Language Processing (NLP) and OpenAI technologies, designed to empower participants with advanced tools and strategies for intelligent communication. Over the course of the workshop, participants explored into NLP fundamentals, including text pre processing, sentiment analysis, and advanced techniques like named entity recognition and text summarization. Practical sessions and hands-on exercises allowed participants to apply NLP concepts in real-world scenarios, gaining valuable insights into how NLP can automate tasks and enhance communication efficiency.

The workshop also provided an in-depth introduction to OpenAI platforms, particularly focusing on GPT-3 and GPT-4 language models. Hands-on sessions with OpenAI APIs enabled participants to experience first hand the capabilities of these models in text generation, language translation, and content creation. Discussions on ethical considerations

in AI-driven communication and best practices for ensuring fairness and transparency enriched participants' understanding of responsible AI usage.

Throughout the workshop, participants explored case studies and real-world applications showcasing successful implementations of NLP and Open AI in various domains such as healthcare, education, and business. These case studies, coupled with discussions on emerging trends and future applications, inspired participants to envision innovative solutions and prototype AI-driven communication systems. In conclusion, the workshop equipped participants with a comprehensive knowledge encompassing NLP fundamentals, advanced techniques, and OpenAI platforms' capabilities.



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DEPARTMENT OF COMPUTER SCIENCE (Aided)

A Seminar and Demonstration on Demystifying Networking Essentials

**Supported by
DBT STAR COLLEGE SCHEME**

REPORT

Name of the Event	A Seminar and Demonstration on Demystifying Networking Essentials
Date	12-10-2023
Time	10.00 A.M
Resource Person With Designation	Mr.B.Meinathan, Technical Consultant, Macrovision Telenet, Karnataka-560 009.
Venue of the Programme	LAB -VI
Objectives of the Programme	1) To make the students understand the essentials of networking . 2) To understand the functions of switches and routers. 3) To expose the students to live demonstrations of the functions of switches and routers.
Outcome of the Programme	● Imparted knowledge about Routers and Switches. ● Different types of routers, namely Wired routers, Wireless routers, Core routers ,edge routers and VPN routers were discussed. ● The functions of switches and routers were

	narrated clearly. The working methodology of routers and switches was elucidated. ● A live demonstration of connecting switches and routers was given. ● The characteristics of various types of hackers, namely Black Hat Hacker, Gray Hat Hacker, White Hat Hacker, were discussed. ● Demonstration was given about how the WiFi passwords are seen in the command prompt and how to access them. ● Security features of mobile phones and apps(Applications) were well narrated.
Number of Beneficiaries with Class (Both Students and Faculty)	Students: 47 III B.Sc students – 47 Total Number of Beneficiaries: 47

Report in detail :

The resource person Mr.B.Meinathan, Technical Consultant, Macrovision Telenet, Karnataka explained about the essentials of networking. He narrated the Uses of Routers and Switches. Different types of routers, namely Wired routers, Wireless routers, Core routers ,edge routers and VPN routers were discussed. He clearly explained the functions of switches and routers .The working methodology of routers and switches was elucidated.

Students acquired practical knowledge through the live demonstration of connecting switches and routers . The characteristics of various types of hackers ,namely Black Hat Hacker, Gray Hat Hacker, White Hat Hacker, Blue hat Hacker and Red hat Hacker were discussed. Black hat hackers are criminals who break into computer networks with malicious intent. They may also release malware that destroys files, holds computers hostage, or steals passwords, credit card numbers, and other personal information.

A gray hat is a computer hacker or computer security expert who may sometimes violate laws or typical ethical standards, but usually does not have the malicious intent typical of a black hat hacker. White hat hackers use their capabilities to uncover security failings to

help safeguard organizations from dangerous hackers. They can sometimes be paid employees or contractors working for companies as security specialists who attempt to find gaps in security. Blue hat hackers are good hackers dedicated to discovering and fixing security vulnerabilities in computer systems. Their efforts help organizations enhance their security posture, protect against malicious threats and comply with regulations.

Red hat hackers fall between white hat and gray hat hackers. While taking matters into their own hands, such as gray hat hackers do, red hats don't aim to hurt companies for societal causes. They only wish to improve cyber security health while purging threats.

Demonstration was given about how the WiFi passwords are seen in the command prompt and how to access them. Security features of mobile phones and apps(Applications) were well narrated.



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DEPARTMENT OF COMPUTER SCIENCE (Aided)

Seminar on “Securing the Digital Frontiers: Exploring the Latest Trends and Applications in Cyber Security”.

**Supported by
DBT STAR COLLEGE SCHEME**

REPORT

Name of the Event	Seminar on “Securing the Digital Frontiers: Exploring the Latest Trends and Applications in Cyber Security “
Date	21-12-2023
Time	10.00 AM to 4.00PM
Resource Person With Designation	Dr.S. MaruthaVijayan Assistant Professor School of Excellence of Law University, The Tamilnadu Dr.Ambedkar Law University, Chennai.
Venue of the Programme	Computer Lab -VI
Objectives of the Programme	1) To provide knowledge about Cyber Security. 2) To create awareness about the applications of cyber security. 3) To create awareness about cyber laws.
Outcome of the Programme	● Students gained knowledge about the cyber security trends and technologies ● Exposed to various applications of Cyber Security such as Network Security Surveillance, Identification and Access control etc., ● Learnt some of the Cyber Laws

Number of Beneficiaries with Class (Both Students and Faculty)	Students: III B.Sc Computer Science (A) – 58 Faculty: 1 Mr.P.Kaliraj Assistant Professor in Computer Science Kongunadu Arts and Science College Coimbatore-29. Total Number of Beneficiaries: 59
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Report in Detail:

The resource person, Dr.S. Marutha Vijayan, Assistant Professor School of Excellence of Law University, The Tamilnadu Dr.Ambedkar Law University, Chennai, explained the meaning of cyber security. It is the process of developing ,adding and testing security features within applications to prevent security vulnerabilities against threats such as unauthorised access and modification. Cyber security applications enable us to handle authentication using network security and cloud security technologies.

The following top security trends and technologies defining cybersecurity were discussed.

1. Hybrid Data Centers
2. Use of AI in Cyberattacks
3. Hybrid Mesh Firewall
4. Threat Exposure Management
5. Comprehensive Protection
6. Security Consolidation

He stressed that the evolution of cyber threats and the corporate digital attack surface put increasing pressure on organizations to streamline and enhance their security architectures. The awareness about the Cyber Laws was created by discussing about the laws.

The following applications of cyber security were described in detail.

1. Network Security Surveillance
2. Identification and Access Control (IAM)
3. Software Security

4. Risk Management
5. Planning for disaster recovery and business continuity.
6. Physical Security
7. Compliance and Investigations
8. Security During Software Development.
9. Security Against DDoS(Distributed denial of service)
10. Protecting Critical Systems



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DEPARTMENT OF COMPUTER SCIENCE (Aided)

Hands-on-Training-Programme in Python and PHP

**Supported by
DBT STAR COLLEGE SCHEME**

REPORT

Name of the Event	Hands-on-Training-Programme in Python and PHP (for XII Standard students of GreenFields Matriculation School,GN.Mills,Coimbatore-29)
Date	27-12-2023
Time	10.00 A.M
Resource Person With Designation	Department of Computer Science B.Dharshana(211CS008) W.B.Preethi(211CS015)
Venue of the Programme	Lab -VI
Objectives of the Programme	• To teach Python programming language and PHP programming language. • To motivate the students towards Web development. • To evaluate the students through a quiz competition.
Outcome of the Programme	Students learnt about • Advantages and applications of Python language • Syntax of Python • Code examples of Python • Uses of PHP in particular for Website development • Code examples of PHP • Concepts of Python and PHP through Quiz

Number of Beneficiaries	Students: XII Standard students of Green Fields Matriculation School -58
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Report in detail :

The Hands-on Training Programme in Python and PHP for XII Standard Students was a comprehensive initiative aimed at enhancing students' programming proficiency and web development skills. The programme commenced with an intensive introduction to Python programming, covering fundamental concepts such as data types, control structures, and functions. Through practical sessions and coding exercises, students gained hands-on experience in writing Python code and solving real-world problems.

As the programme progressed, students delved into advanced Python topics, including object-oriented programming (OOP) and data manipulation using libraries like NumPy and Pandas. Practical workshops and projects enabled students to apply OOP principles, work with data sets, and explore Python's applications in data analysis and automation.

The second half of the programme focused on PHP programming, introducing students to server-side scripting, database connectivity, and dynamic web development. Students learned how to write PHP scripts, interact with MySQL databases, handle user input through web forms, and create dynamic web pages using HTML and CSS.

Overall, the Hands-on Training Programme in Python and PHP provided students with a solid foundation in programming languages and web development technologies. It empowered them with practical skills, critical thinking abilities, and the confidence to pursue further studies or careers in software development and technology.



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DEPARTMENT OF COMPUTER SCIENCE (Aided)

Workshop on Mobile Application development

**Supported by
DBT STAR COLLEGE SCHEME**

REPORT

Name of the Event	Workshop on Mobile Application development
Date	10-01-2024
Time	10.00 A.M
Resource Person With Designation	Mr.C.Surendar, Corporate Trainer & Software developer, Aakam Institute, Coimbatore
Venue of the Programme	Lab VI
Objectives of the Programme	• To impart knowledge about Mobile App development and types of mobile app development technologies. • To explain the steps in the mobile development. • To demonstrate the mobile apps for different OS.
Outcome of the Programme	Students learnt about • Concepts of frameworks and designs to create applications • Steps in mobile development • Usage of emulators • Writing code in an android studio.
Number of Beneficiaries (Both Students and Faculty)	Students: III B.Sc Computer Science (A) – 01 II B.Sc Computer Science-(A) – 55 Faculty Members -- 03 Number of Beneficiaries -- 59

Report in detail :

The Workshop on Mobile Application Development provided participants with a comprehensive understanding of mobile app development concepts and practical skills using tools like Android Studio and emulators. The workshop began with an introduction to mobile app development frameworks and platforms, including Android and iOS, highlighting the differences and considerations for each platform. Participants learned about the key components of mobile apps, such as user interfaces, navigation patterns, and data storage options.

Hands-on sessions were conducted using Android Studio, a popular integrated development environment (IDE) for Android app development. Participants gained proficiency in using Android Studio to create, debug, and deploy mobile applications on virtual devices using emulators. Topics such as UI/UX design principles, responsive layout design, and mobile app testing were covered in depth, emphasizing best practices for creating engaging and intuitive user experiences.

Additionally, participants explored backend integration options, API usage, and data management strategies to enhance the functionality of their mobile applications. Throughout the workshop, participants had the opportunity to work on real-world app development projects, receiving guidance and feedback from the instructor. The workshop concluded with a showcase of participants' mobile app projects, highlighting their creativity, problem-solving skills, and newly acquired development expertise using tools like Android Studio and emulators. Overall, the Workshop on Mobile Application Development provided a valuable learning experience, equipping participants with the knowledge and tools to embark on mobile app development projects confidently.



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Coimbatore - 641 029, Tamil Nadu, India



DEPARTMENT OF COMPUTER SCIENCE (Aided)

A Hands on Training on Chip-Level Testing and Debugging for Mobile Phones and Tablets

**Supported by
DBT STAR COLLEGE SCHEME**

REPORT

Name of the Event	A Hands on Training on Chip-Level Testing and Debugging for Mobile Phones and Tablets
Date	22-01-2024
Time	10.00 AM to 4.00PM
Resource Person With Designation	Mr.A.Sajith & Mr.R.Karthi Service Technicians & Trainers, New Technology Institutions, Coimbatore
Venue of the Programme	Lab VI
Objectives of the Programme	• To teach the skills required to repair mobile phones. • To explain the methods of testing and solving problems from the chip-level mobile services. • To create awareness about the tools and instruments that can be used in mobile services.
Outcome of the Programme	• Participants gained a deeper understanding of chip-level testing methodologies and debugging techniques specific to mobile devices, allowing them to approach hardware testing with confidence and precision. • Through hands-on exercises and real-world case studies, attendees developed practical skills in using

	testing tools, conducting boundary scan testing (BST), implementing built-in self-test (BIST) methods, and diagnosing hardware faults effectively. • The workshop emphasized the importance of quality assurance in mobile device manufacturing, equipping participants with knowledge of compliance standards, best practices, and quality control measures necessary to ensure product reliability.
Number of Beneficiaries with Class	Students: 60 II B.Sc Computer Science

Report in detail:

The chip-level testing and debugging workshop for mobile phones and tablets offered a comprehensive study of hardware testing and troubleshooting. Participants explored into essential concepts, tools, and methodologies essential for ensuring the quality and reliability of mobile device hardware. The workshop served as a platform to bridge theoretical knowledge with practical hands-on experience, equipping attendees with valuable skills and insights crucial for navigating the complexities of chip-level testing in the mobile technology landscape.

After attending the chip-level testing and debugging workshop for mobile phones and tablets, participants gained comprehensive insights into various aspects of hardware testing and troubleshooting. The workshop began with an introduction to chip-level testing methodologies, emphasizing their significance in ensuring mobile device reliability. Participants delved into the basics of mobile device hardware, understanding the details of components such as CPUs, GPUs, and sensors. Practical sessions with testing tools and equipment enhanced their hands-on skills, while discussions on boundary scan testing (BST), built-in self-test (BIST) methods, and functional testing of integrated circuits (ICs) provided a deeper understanding of chip-level testing techniques.

The workshop also focused on debugging common hardware issues and applying best practices for quality assurance and compliance with industry standards. Real-world case studies and practical exercises allowed participants to apply their learning to solve complex hardware challenges. The workshop concluded with discussions on future trends in chip-level testing and networking opportunities with industry experts, leaving participants equipped with valuable knowledge and skills to excel in mobile device hardware testing and debugging.



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DEPARTMENT OF COMPUTER SCIENCE (Aided)

A hands on Training on Computer Servicing and Troubleshooting

**Supported by
DBT STAR COLLEGE SCHEME**

REPORT

Name of the Event	A hands on Training on Computer Servicing and Troubleshooting
Date	23-01-2024
Time	10.00 AM to 4.00PM
Resource Person With Designation	Mr.A.Sajith & Mr.L.Raja Service Technicians & Trainers, New Technology Institutions, Coimbatore
Venue of the Programme	Lab VI
Objectives of the Programme	• To make the students understand the concept of Computer Servicing and TroubleShooting. • To provide students with Hands-on training in computer servicing and troubleshooting.
Outcome of the Programme	• Students learned about computer services and troubleshooting. • Acquired practical knowledge about various types of computer servicing and troubleshooting. • Obtained hands-on training in computer servicing and troubleshooting by doing the activities practically. • Participants developed practical skills in hardware installation, software diagnosis, data backup, and network troubleshooting. • The hands-on approach fostered a conducive learning environment, enabling participants to apply learned concepts in real-world scenarios and enhance their ability to provide effective computer support and maintenance services.

Number of Beneficiaries with Class	Students: II B.Sc Computer Science Students :48
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Report in detail:

The "Computer Servicing and Troubleshooting" workshop was conducted to focus on equipping participants with essential knowledge and practical skills in diagnosing, servicing, and maintaining computer systems. The workshop aimed to bridge the gap between theoretical understanding and hands-on application, empowering participants to address common hardware and software issues effectively.

The workshop commenced with an in-depth introduction to computer hardware, covering key components such as the CPU, RAM, motherboard, and storage devices. Participants gained insights into hardware architecture and compatibility considerations, laying a strong foundation for troubleshooting sessions later on. Common computer issues were discussed, and participants learned systematic troubleshooting methodologies and best practices.

Hands-on sessions were conducted to familiarize participants with tools and equipment used in computer servicing, including screwdrivers, diagnostic software, and hardware installation kits. Practical exercises focused on hardware installation techniques, such as adding RAM modules or upgrading storage devices, enabling participants to apply theoretical knowledge in a real-world setting.

The workshop shifted focus to software troubleshooting, with an emphasis on identifying and resolving software-related issues such as virus/malware infections, operating system errors, and driver conflicts. Participants engaged in practical exercises using troubleshooting utilities and software tools, honing their skills in diagnosing and resolving software problems effectively.

Additionally, topics on data backup and recovery strategies were covered, highlighting the importance of data protection and providing hands-on practice with backup and recovery tools. Networking and connectivity troubleshooting sessions addressed common network issues and configured network devices, empowering participants to troubleshoot network connectivity problems with confidence.

The workshop concluded with discussions on preventive maintenance techniques, emphasizing the importance of regular cleaning, software updates, and driver maintenance for optimal computer performance and longevity. Participants were encouraged to apply these preventive measures in their computing environments to mitigate future issues and ensure system reliability.

ENCL: Geotagged photographs

Signature of the Department Coordinator

Signature of the Head of the Department



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DEPARTMENT OF COMPUTER SCIENCE (Aided)

Induction Programme for School teachers

**Supported by
DBT STAR COLLEGE SCHEME**

REPORT

Name of the Event	Induction Programme for school teachers
Date	13-02-2024
Time	10.00 AM to 1.00PM
Resource Person With Designation	1. Mr.N.Tamilselvan, Assistant Headmaster & PG Assistant in Mathematics, Government Higher Secondary School, Kalapatti ,Coimbatore 2. Dr. V. Chandran ,Former Headmaster, CSI Higher Secondary School ,Erode, Former Dean(S&H),RVS Technical Campus, Coimbatore
Venue of the Programme	Class Room-C-19
Objectives of the Programme	1. Provide an overview of the curriculum, learning objectives, and the importance of computer science and mathematics education. 2. Foster interdisciplinary learning by integrating computer science and mathematics concepts to promote critical thinking and analytical skills among students. 3. Introduce educational tools, software applications, and online resources for interactive and engaging teaching practices in both computer science and mathematics.

	4. Empower teachers to design innovative lesson plans, develop interactive learning experiences, and inspire students in computer science and mathematics subjects.
Outcome of the Programme	1. Enhanced understanding of foundational mathematics concepts, algebraic thinking, geometry, and data analysis techniques. 2. Improved ability to integrate computer science and mathematics concepts, promoting interdisciplinary learning and critical thinking skills among students. 3. Familiarity with educational tools, software applications, and online resources for interactive and engaging teaching practices in computer science and mathematics. 4. Empowered teachers with the skills and tools to design innovative lesson plans, develop interactive learning experiences, and inspire students in computer science and mathematics subjects.
Number of Beneficiaries with Class	Teachers: 20

Report in detail:

The Induction Programme for school teachers encompassed a comprehensive approach to empower educators in teaching both computer science and mathematics subjects effectively. The programme commenced with an overview of the curriculum, emphasizing the integration of computer science and mathematics concepts to promote interdisciplinary learning and critical thinking skills among students. Throughout the programme, teachers engaged in interactive workshops and training sessions that covered a wide range of topics. . Simultaneously, the programme addressed mathematics education, focusing on foundational concepts, problem-solving methodologies, and effective teaching strategies.

The integration of mathematics with computer science was emphasized, showcasing how computational thinking can enhance mathematical problem-solving skills and vice versa. Educational tools, software applications, and online resources were introduced to teachers, enabling them to leverage technology for interactive mathematics and computer science instruction. By the conclusion of the Induction Programme, teachers felt empowered and well-equipped to inspire students in both computer science and mathematics subjects.



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DEPARTMENT OF COMPUTER SCIENCE (Aided)

A hands on training on Upskilling Networking Skills for Lab Technicians

**Supported by
DBT STAR COLLEGE SCHEME**

REPORT

Name of the Event	A hands-on training on Upskilling Networking Skills for Lab Technicians
Date	16-03-2024
Time	2.00 A.M
Resource Person With Designation	Mr. K. J. Bhagavathy, system Engineer, Precision Infomatic Pvt Ltd, Coimbatore
Venue of the Programme	LAB -VII
Objectives of the Programme	• To Improve the Networking skills • To learn about the tools to solve the networking problems. • To specialize in a particular domain.
Outcome of the Programme	• Equipped the lab technicians with knowledge and tools to troubleshoot and intricate networks. • Enhanced the ability to solve the complex network problems. • Provided opportunities for selecting specialisations in networking such as cloud network, wireless network and Cyber security.
Number of Beneficiaries	Total :16

Report in detail:

The Training session on upskilling networking skill was started with the explanation of protocol.

A network protocol is a set of established rules that specify how to format, send and receive data so that computer network endpoints, including computers, servers, routers and virtual machines, can communicate despite differences in their underlying infrastructures, designs or standards. To successfully send and receive information, devices on both sides of a communication exchange must accept and follow protocol conventions. In networking, support for protocols can be built into the software, hardware or both.

The following common protocols were well narrated.

- 1.TCP/IP (Transmission Control Protocol/Internet Protocol),
- 2.UDP/IP (User Datagram Protocol/Internet Protocol),
- 3.HTTP (HyperText Transfer Protocol) and
- 4.FTP (File Transfer Protocol).

Further he explained how Linux is used in networking. The Linux has built up a strong set of networking capabilities, including networking tools for providing and managing routing, bridging, DNS, DHCP, network troubleshooting, virtual networking, and network monitoring. Package management.

The Linux system distinguishes two types of network interfaces – the physical network interface and the virtual network interface. A physical network interface represents a network hardware device such as NIC (Network Interface Card), WNIC (Wireless Network Interface Card), or a modem.

Linux is used in networking as Network OS for routers, switches, domain name system servers, home networking devices etc. The Technicians had a detailed discussion of the functionalities of active and passive servers. In Passive Mode, the FTP server waits for the FTP client to send it a port and IP address to connect to. In Active mode, the server assigns a port and the IP address will be the same as the FTP client making the request. The participants had hands on training on how network commands are used at the command prompt to get network information like the IP address of the system, MAC address, network route traversed by a packet, and the IP address of the server on which a website or URL is hosted.

The technicians experienced the ways of configuring the network interface in Linux. The participants interacted with the resource person by asking for clarification . The Importance of Linux OS was highlighted by discussing the special features of Linux.

The participants explored the following latest and leading networking technologies :

- Software-Defined Wide Area Networking (SD-WAN)
- Wi-Fi 6 and 6E
- Secure Access Service Edge (SASE)
- Multi-Cloud Networking (MCN)
- 5G Wireless Technology
- Intent-Based Networking (IBN)
- Network Functions Virtualization (NFV)
- Digital Twins.

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Coimbatore – 641029, Tamil Nadu



**Intellectual Property Rights Cell
&
Entrepreneurship Development Cell
Jointly organize an
Awareness program on
INTELLECTUAL PROPERTY RIGHTS**

Resource Person

Dr. T. PARIMELAZHAGAN, D.Sc.

Director, Centre for Research and
Technology Development,
Professor & Head, Department of Botany
Bharathiar University, Coimbatore



Date : 02.02.2024

Time: 10.30 AM

Venue : G5 Hall

Patron

Dr. M. Lekshmanaswamy
Principal,
KASC

Chief Patron

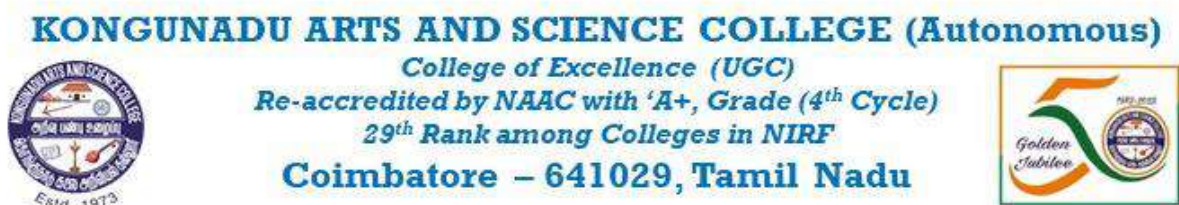
Dr. C. A. Vasuki
Secretary and Director,
KASC

**All are
cordially
invited**

Program Organizers

Dr. K. Sowndhararajan
Assistant Professor of Botany, KASC

Dr. K. Chandra Prakash
Assistant Professor of Chemistry, KASC



**Intellectual Property Rights Cell
&
Entrepreneurship Development Cell jointly organize an
Awareness program on
INTELLECTUAL PROPERTY RIGHTS**

PROGRAMME SCHEDULE

Date: 02.02.2024

Time: 10.30 am

Venue: G5 Hall

Prayer Song

Welcome Address : Dr. R. Thirugnanasampandan
Convenor, EDC
Assistant Professor of Botany, KASC

Presidential Address : Dr. M. Lekeshmanaswamy
Principal, KASC

Felicitation : Dr. S. Paulsamy
Dean Research and Development, KASC

**Introduction about
Resource Person** : Dr. K. Sowndhararajan
Assistant Professor of Botany, KASC

Special Address : Dr. T. PARIMELAZHAGAN, D.Sc.
Director, Centre for Research
and Technology Development,
Professor & Head of Botany,
Bharathiar University, Coimbatore

Vote of Thanks : Dr. K. Chandra Prakash
Assistant Professor of Chemistry, KASC



All are cordially invited



REPORT

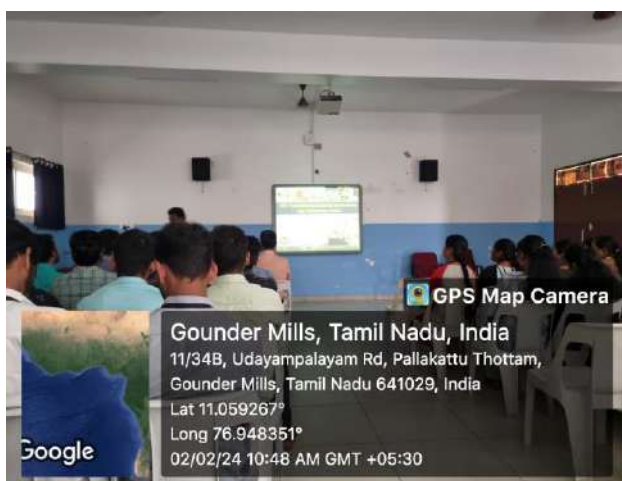
Awareness Programme on “Intellectual Property Rights (IPR)”

The IPR and Entrepreneurship Development Cells of Kongunadu Arts and Science College (KASC), Coimbatore organized an awareness programme on “**Intellectual Property Rights**” on 02.02.2024 at the G5 Hall.

Dr. R. Thirugnanasampandan, Assistant Professor of Botany and Convenor of Entrepreneurship Development Cell, KASC welcomed the gathering. **Dr. S. Paulsamy**, Dean of Research and Development, KASC felicitated the gathering. Subsequently, **Dr. K. Sowndhararajan**, Assistant Professor of Botany, KASC introduced the resource person.

The resource person, **Dr. T. Parimelazhagan**, Professor and Head, Department of Botany and Director – Center for Research and Technology Development, Bharathiar University, Coimbatore delivered an awareness talk on “**Intellectual Property Rights (IPR)**”. This lecture was very useful for participants. He clearly explained how intellectual property is protected in law by patents, copyright, and trademarks. He also provided lots of information about the role of intellectual property rights in the improvement of ranking status for any institution and funding opportunities. Further, he explained well about how IPRs help you convert your ideas into products and services, which are commercially successful.

Dr. K. Chandra Prakash, Assistant Professor of Chemistry, KASC proposed a vote of thanks. A total of 110 participants from PG Life Science courses, and staff members of KASC attended this programme at the G5 Hall.



**Dr. T. Parimelazhagan, Professor and Head, Department of Botany and
Director– Center for Research and Technology Development, Bharathiar
University, Coimbatore delivered IPR awareness lecture**

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Department of Computer Science (SF)

A Seminar Report

2023-2024

“A Seminar on Career Development and Personal Branding”

Organized by Department of Computer Science (SF) and

Computer Science with Data Analytics

Kongunadu Arts and Science College

Date :07th August, 2023 (02.30 pm to 4.00 pm)



KONGUNADU

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G.N.Mills Post, Coimbatore - 641 029, Tamil Nadu, INDIA



Department of Computer Science (SF) &
Department of Computer Science with Data Analytics

Jointly Organize

A Seminar on Career Development and Personal Branding

Guiding Students on How to Plan their Careers, Set Goals, and Build a Strong Personal Brand to Stand out in the Competitive Job Market.



Mr. Dinah
Academic Head,
Bluecode Academy,
Coimbatore



Mr. Senthil
Business Head,
Bluecode Academy,
Coimbatore



Dr. L. Kathirvelkumaran
Assistant Professor & Head,
Department of CS with DA,
KASC, Coimbatore

Dr. R. Saravanamoorthy
Associate Professor & Head,
Department of Computer Science (SF),
KASC, Coimbatore

Dr. M. Lekshmanaswamy
Principal,
KASC, Coimbatore

Dr. C. A. Vasuki
Secretary and Director,
KASC, Coimbatore

Date: 07th August 2023

Time: 02:30 PM - 04:00 PM

Venue: Conference Hall

www.kongunaducollege.ac.in





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Coimbatore - 641029, Tamilnadu, India



Program Schedule

A Seminar on Career Development and Personal Branding

Day: 07-08-2023

TIME	EVENT	SPEAKERS
02:45 PM	Welcome of Guests	Dr. R. SaravanaMoorthy Academic Coordinator Associate Professor & Head Department of Computer Science Kongunadu Arts and Science College, Coimbatore – 641029, Tamilnadu, India
02:50 PM - 03: 00 PM	Welcome note & Introduction	Ms.A.Immaculate Assistant Professor Department of Computer Science Kongunadu Arts and Science College, Coimbatore – 641029, Tamilnadu, India
03:00 PM - 04:00 PM	Session by Eminent Speaker	Mr.Dinah Academic Head, Bluecode Academy, Coimbatore Mr.Senthil Business Head, Bluecode Academy, Coimbatore
04:05 PM onwards	Vote of Thanks	Dr.L.Kathirvelkumaran Assistant Professor & Head, Department of CS with DA Kongunadu Arts and Science College, Coimbatore – 641029, Tamilnadu, India



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A Brief Report

Seminar on Career Development and Personal Branding

The Department of Computer Science (SF) & Department of Computer Science with Data Analytics has organized A Seminar on Career Development and Personal Branding on 07/08/2023 (Monday) between 02.30 PM to 04:30 PM, at Conference Hall. The lecture in this Seminar was given by Mr.Dinah, Academic Head, Bluecode Academy, Coimbatore and Mr.Senthil, Business Head, Bluecode Academy, Coimbatore. Dr. R.SaravanaMoorthy, Associate Professor and Head, Department of Computer Science (SF) chaired the session and delivered welcome address. Dr.A.Immaculate, Assistant Professor introduced the resource persons Mr.Dinah and Mr.Senthil. Mr.Dinah and Mr.Senthil has taken a Seminar on the topic "Seminar on Career Development and Personal Branding". He discussed about the Informative concepts regarding importance of Career Development and Personal Branding.

We received good response from the audience and also they gave very good feedback. The resource person thanked the organizers for arranging the Seminar. Around 300 students and 20 faculty members from Computer Science (SF) and Computer Science with Data Analytics department were participated and benefitted through this session. At the end of the Seminar, Dr.L.Kathirvelkumaran, Assistant Professor & Head, Department of CS with DA delivered the vote of thanks. He thanked the Resource Person, Management, Director Kongunadu Arts and Science College (Autonomous), Faculty members, participants and other officials for their active support for making the programme to be successful.

Programme Photos

A Seminar on Career Development and Personal Branding – Photos



A Seminar on Career Development and Personal Branding – Photos







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Department of Computer Science (SF)

Training & Placement Report

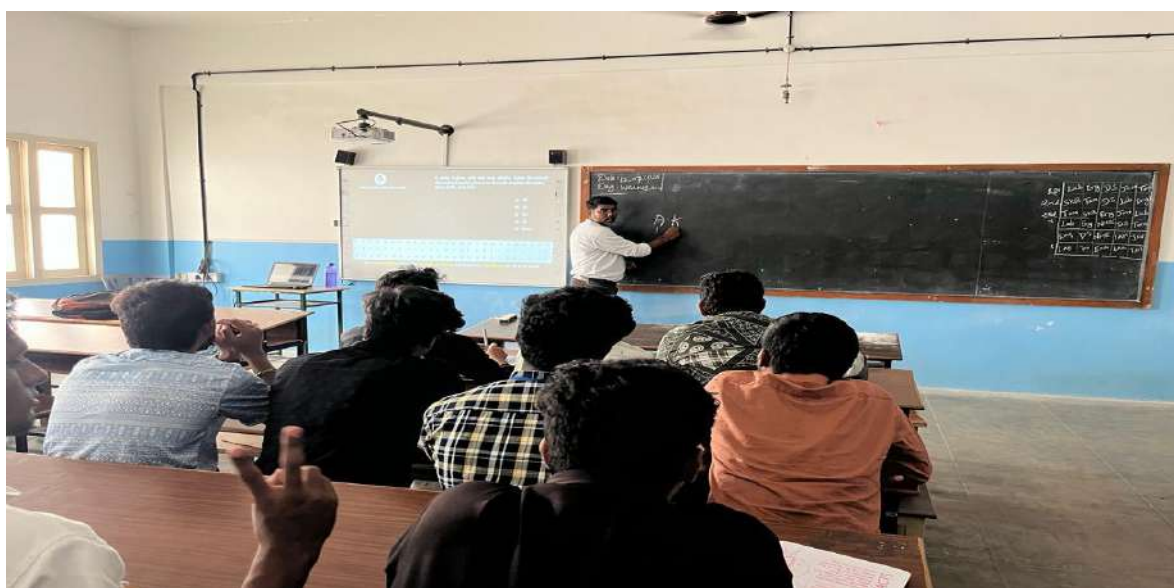
2023-2024



Training & Placement Report

Training and Placement cell of KASC organized Skills Development Training Program in association with Explore Academy, Gandhipuram, Coimbatore, for B.Sc 3rd year and M.Sc 2nd year students from date 12th July, 2023 at 3.00 pm to 4.30pm. The main objective behind this training program is to develop problem solving ability of students also to develop their communication skills.

For this training program Mr. K.Satheesh was the trainer from Explore Academy, Gandhipuram, Coimbatore. Mr. K.Satheesh trained students on various aptitude and logical reasoning topics. By this 1 days aptitude training session students were trained with the simple tricks, tips used to solve the different problems. Students enjoyed the training program and learn all the tips given by Mr. K.Satheesh and thanked to institute Placement Training Cell for organizing such wonderful sessions for them.



Student of B.Sc 3rd year and M.Sc 2nd year participated in event

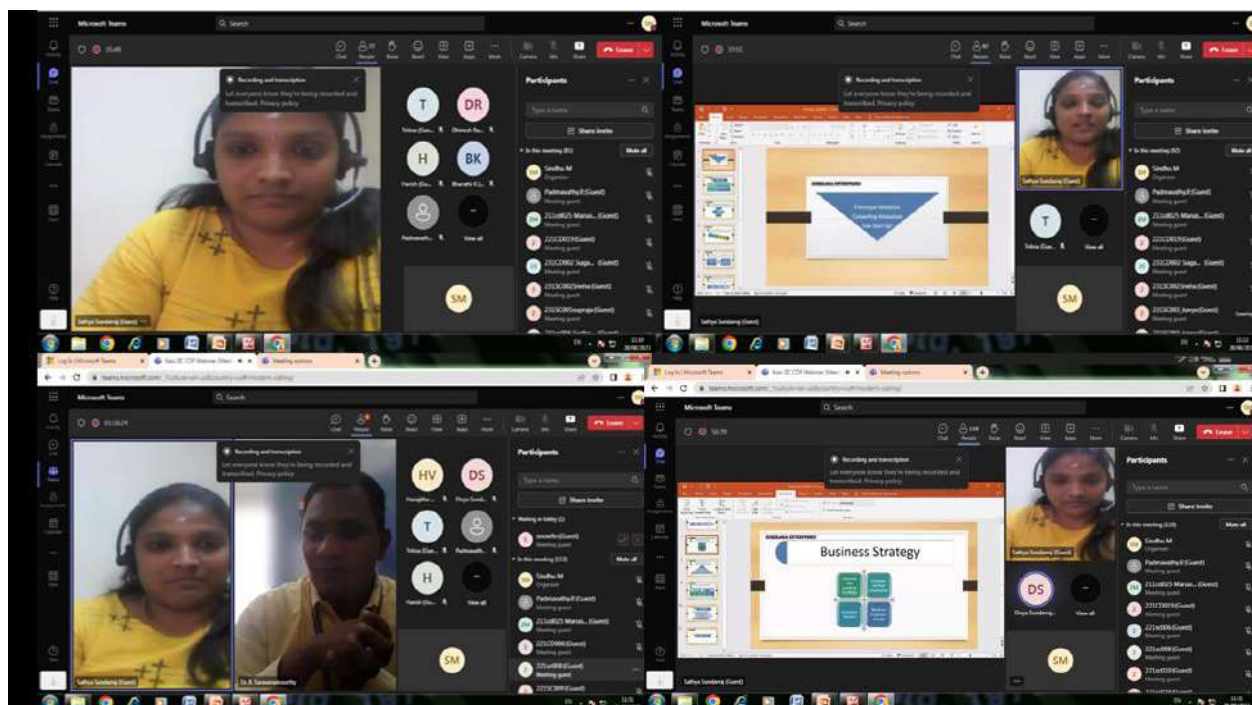


Webinar Report on

“Prototype Validation Converting Innovation into Startup”

The Department of Costume Design and Fashion, Department of Computer Science (SF) and Institution's Innovation Council, KASC jointly organized a Webinar on “Prototype Validation Converting Innovation into Startup” by Ms.Sathya Sundarraj, Proprietor, Surekara Enterprises, Bangalore on 28.08.2023 through MS Teams Plat form from 11.00 am to 12.00pm (IST).

The session was started with a Prayer song by I B.Sc Costume Design and Fashion and the welcome address was given by **Mrs.M.Sindhu**, Assistant Professor, Department of Costume Design and Fashion, Student of I B.Sc Costume Design and Fashion introduced the Chief Guest and the session was handed over to the chief guest she explained about start-ups and the novel innovations, Job generates, and more career opportunities. Startups in India are shaping the future of the country, driving innovation and economic growth. **Dr.R.Saravana Moorthy, Academic Coordinator**, Staff members and Students from Department of Costume Design and Fashion, Department of Computer Science (SF) asked the questions about Startups the speaker clarified their doubts and the session was ended with vote of Thanks by **Dr.S.Divya**, Assistant Professor, Department of Costume Design and Fashion, KASC. Around 117 Participants actively Participated in this webinar.



The Department of Costume Design and Fashion, Department of Computer Science (SF) and Institution's Innovation Council jointly organized a Webinar on “Prototype Validation Converting Innovation into Startup” by Ms.Sathya Sundarraj, Proprietor, Surekara Enterprises, Bangalore on 28.08.2023 through MS Teams Plat form from 11.00 am to 12.00pm (IST).

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Coimbatore – 641029, Tamilnadu India



Department of Computer Applications & Department of Computer Science (SF)

**A Seminar Report
2023-2024**

“A Seminar on Internet of Things”

Organized by

Department of Computer Applications

&

Department of Computer Science (SF)

Kongunadu Arts and Science College

Date :10th August, 2023 (11.00 am to 12.30 pm)



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Coimbatore – 641 029, Tamil Nadu



DEPARTMENT OF COMPUTER APPLICATIONS & DEPARTMENT OF COMPUTER SCIENCE (UA)

Jointly organizes a Seminar on

“Internet of Things”



Dr. P. B. Pankajavalli

Assistant Professor
Department of Computer Science
Bharathiar University
Coimbatore

Dr. K. Sumangala
Associate Professor & Head
Department of Computer Applications
KASC

Dr. A. Saravanamoorthy
Academic Coordinator
KASC

Dr. M. Lekshmanaswamy
Principal
KASC

Dr. C. A. Vasuki
Secretary & Director
KASC

Date : 10th August 2023

Time : 11.00 AM

Venue : Conference Hall



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Coimbatore - 641029, Tamilnadu, India



Program Schedule

A Seminar on Career Development and Personal Branding

Day: 07-08-2023

TIME	EVENT	SPEAKERS
11:00 AM	Welcome of Guests	Dr.K.Sumangala Associate Professor & Head, Department of Computer Applications (SF) Kongunadu Arts and Science College, Coimbatore – 29, Tamilnadu, India
11:05 AM – 11:15 AM	Welcome note & Introduction	Mrs.A.Immaculate Associate Professor Department of Computer Science Kongunadu Arts and Science College, Coimbatore –29, Tamilnadu, India
11:15 AM - 12:30 PM	Session by Eminent Speaker	Dr.P.B.Pankajavalli Assistant Professor Department of Computer Science Bharathiar University Coimbatore.
12:30 PM onwards	Vote of Thanks	Dr. R. SaravanaMoorthy Academic Coordinator Associate Professor & Head Department of Computer Science Kongunadu Arts and Science College, Coimbatore – 641029, Tamilnadu, India



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A Brief Report

Seminar on Internet of Things

The Department of Computer Applications & Department of Computer Science (SF) has organized A Seminar on Internet of Things on 10/08/2023 (Thursday) between 11.00 AM to 12.30 PM, at Conference Hall. The lecture in this Seminar was given by Dr.P.B.Pankajavalli Assistant Professor, Bharathiar University, Coimbatore. Dr. R.SaravanaMoorthy, Associate Professor and Head, Department of Computer Science (SF) chaired the session and delivered welcome address. Dr.A.Immaculate, Assistant Professor introduced the resource person Dr.P.B.Pankajavalli.

Dr.P.B.Pankajavalli taken a Seminar on the topic "Internet of Things". She discussed about the Informative concepts regarding importance of Internet of Things, it can help ensure that students have the resources they need to succeed and can create a project ideas with smart sensors.

We received good response from the audience and also they gave very good feedback. The resource person thanked the organizers for arranging the Seminar. Around 300 students and 20 faculty members from Computer Applications and Computer Science (SF) department were participated and benefitted through this session. At the end of the Seminar, Dr.K.Sumangala, Associate Professor & Head, Department of Computer Applications, delivered the vote of thanks. He thanked the Resource Person, Management, Director Kongunadu Arts and Science College (Autonomous), Faculty members, participants and other officials for their active support for making the programme to be successful.

KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)



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College of Excellence – (UGC)
29th Rank among Colleges in NIRF 2023
Coimbatore – 641029, Tamilnadu India



Department of Computer Science (SF)

**A Detailed Report on One Day Workshop
2023-2024**

**Organized by
Department of Computer Science (SF)
Kongunadu Arts and Science College**

**Venue: MsTeam
Date : 13th October, 2023**

KONGUNADU

Arts and Science College

(Autonomous)

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College of Excellence (UGC), 29th Rank Among College in NIRF 2023
Coimbatore - 029

DEPARTMENT OF COMPUTER SCIENCE (SF)

Organizes

**ONE DAY WORKSHOP ON PRACTISING
PYTHON LANGUAGE**



JANANI SIVAPRIYA VK
Assistant Professor
Alpha Arts and Science College
University of Madras, Chennai

Dr. R. Saravanamoorthy
Academic Coordinator

Dr. M. Lekshmanaswamy
Principal

Dr. C.A. Vasuki
Secretary & Director



**Friday, 13
October 2023**



10:00 AM





KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)

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Coimbatore - 641029, Tamilnadu, India



DEPARTMENT OF COMPUTER SCIENCE (SF)

Program Schedule

Workshop – Hands on session

using

Python Programming Language

Day: 13-10-2023

TIME	EVENT	SPEAKERS
10.00 AM	Prayer Song	
10:05 AM	Welcome Address	Dr.M.Jagadheeswari Assistant Professor, Department of Computer Science(SF), Kongunadu Arts and Science College, Coimbatore – 641029, Tamilnadu, India
10:10 AM	About Chief guest	Mrs.N.Paviyasre Assistant Professor, Department of Computer Science(SF), Kongunadu Arts and Science College, Coimbatore – 641029, Tamilnadu, India
10:15 AM	Session by Eminent Speaker	Mrs.Janani Sivakumar.VK Assistant Professor, Alpha Arts and Science College, University of Madras, Chennai,Tamil Nadu.
11:05 AM	Vote of Thanks	Dr.S.Radharani Assistant Professor, Department of Computer Science(SF), Kongunadu Arts and Science College, Coimbatore – 641029, Tamilnadu, India

REPORT ON ONE DAY WORKSHOP ON PRACTISING PYTHON LANGUAGE

Department of Computer science conducted “One Day Workshop on Practicing Python Language” on 13.10.2023. Second year and Final year students of Computer Science (SF) have attended this workshop. The resource person was Janani Sivakumar.VK, Assistant Professor, Alpha Arts and Science College, University of Madras, Chennai, TamilNadu. She has delivered basics in Python Programming and shown how to work with python in real time. The student feels the session was Informative and worked in Python IDLE environment. Around 75 more of students and 10 faculty members participated and benefitted.





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ONE DAY WORKSHOP ON
PRACTISING PYTHON LANGUAGE

13.10.2023

A Detailed Report on GENIX – 2024

National Level Technical Symposium



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Coimbatore – 641029, Tamilnadu, India



DEPARTMENT OF COMPUTER SCIENCE(SF) & DEPARTMENT OF COMPUTER SCIENCE WITH DATA ANALYTICS

GENIX'24 - NATIONAL LEVEL TECHNICAL SYMPOSIUM

Program Schedule

Date: 21.02.2024

Venue: Conference Hall

Day: Wednesday

TIME	EVENT	SPEAKERS
09.50 AM		Prayer Song
10.00 AM		Lighting of Lamp
10:10 AM	Welcome Address	Dr. L. Kathirvelkumaran Assistant Professor & Head, Department of Computer Science with DA, Kongunadu Arts and Science College, Coimbatore – 641029, Tamilnadu, India
10:20 AM	Inaugural Address	Dr. R. Saravana Moorthy, Academic Coordinator, Associate Professor & Head, Department of Computer Science (SF), Kongunadu Arts and Science College, Coimbatore – 641029, Tamilnadu, India
10:25 AM	About Chief guest	Dr. S. Narmadha, Assistant Professor, Department of Computer Science with DA, Kongunadu Arts and Science College, Coimbatore – 641029, Tamilnadu, India
10:35 AM	Session by Eminent Speaker	Mr. Vasanth Nagarajan, Co-Founder & Chief Technology Officer, Pinesphere Solution Private Limited, Coimbatore.
10:40 AM	Vote of Thanks	Mr. B. Manogaran, Associate Professor, Department of Computer Science (SF), Kongunadu Arts and Science College, Coimbatore – 641029, Tamilnadu, India

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Coimbatore - 029



A Detailed Report on GENIX – 2024 – National Level Technical Symposium

Date: 21st February 2024

Venue: Conference Hall, Kongunadu Arts and Science College, Coimbatore

Day: Wednesday

Event Overview:

GENIX – 2024, a National Level Technical Symposium, was organized by the Department of Computer Science (SF) and the Department of Computer Science with Data Analytics at Kongunadu Arts and Science College, Coimbatore. The symposium aimed to provide a platform for students, researchers, and industry professionals to exchange ideas, showcase innovations, and discuss advancements in the field of computer science and technology. This report provides a detailed overview of the event, including its objectives, activities, outcomes, and impact.

Objective:

The primary objective of GENIX – 2024 was to foster innovation, creativity, and collaboration among participants by:

- Providing a platform for students to present their research findings and projects.
- Facilitating interactions between academia and industry experts to explore emerging trends and technologies.
- Organizing technical competitions and events to challenge participants' skills and knowledge.
- Promoting networking opportunities for students, researchers, and industry professionals.

Participants:

Approximately 281 students from various institutions participated in the symposium, including:

- I, II, III year B.Sc CS, IT, BCA and M.Sc CS departments.
- Institutions represented:
 - Avinashilingam Institute for Home Sciences and Higher Education for Women
 - KG Arts and Science College
 - Sri Ramakrishna College of Arts & Science
 - SNS Arts & Science College
 - Sri GVG Visalakshi College for Women-Udumalpet.

Event Schedule:

9:50 AM: The event commenced with a melodious prayer song, setting a serene ambiance for the symposium.

10:00 AM: The ceremonial lighting of the lamp symbolizing enlightenment and auspiciousness.

10:10 AM: Dr. L. Kathirvelkumaran, Assistant Professor & Head, Department of Computer Science with Data Analytics, delivered the welcome address, extending warm greetings to the participants.

10:20 AM: Dr. R. Saravana Moorthy, Academic Coordinator, Associate Professor & Head, Department of Computer Science (SF), delivered the inaugural address, setting the tone for the day's events.

10:25 AM: Introduction of the chief guest, Dr. S. Narmadha, Assistant Professor, Department of Computer Science with Data Analytics, highlighting her expertise and contributions to the field.

10:35 AM: Session by Eminent Speaker Mr. Vasanth Nagarajan, Co-Founder & Chief Technology Officer, Pinesphere Solution Private Limited, Coimbatore, providing valuable insights into emerging trends and technologies.

10:40 AM: Vote of Thanks by Dr. A. Nithya, Assistant Professor, Department of Computer Science (SF), expressing gratitude to all participants, sponsors, and organizers for their contributions.

Technical Competitions and Events:

Paper Presentation (Conference Hall): Held from 11:30 AM to 1:30 PM, where participants showcased their research and presentation skills on various topics related to computer science event coordinated by Mrs. S. Narmadha, Assistant Professor, Department of CS with DA, and Mrs. M. Jagadheeswari, Assistant Professor, Department of CS (SF).

Dumb Charades (B-12, B-16): An interactive and entertaining event coordinated by Mrs. N. Paviyasre, Assistant Professor, Department of Computer Science (SF) and Mrs. Deekshana, Assistant Professor, Department of Computer Science (SF) engaging participants in a fun-filled activity.

Creative Vision (Lab-IV): Participants demonstrated their creativity and technical skills in designing innovative projects like to Develop a mobile application prototype design using Figma (UI/UX), coordinated by Dr. S. Velmurugan and Mr. P. Kaliraj, Assistant Professors, Department of Computer Science (SF).

Debugging (L1, L2 Lab-III): A challenging event focusing on debugging skills, organized by Dr. A. Nithya and Mrs. B. Praveena, Assistant Professors, Department of Computer Science (SF) and Department of Computer Science with Data Analytics which tested participants' problem-solving abilities.

Poster Design (Lab-VII): A platform for participants to showcase their graphic design skills and creativity, coordinated by Mr. B. Manogaran, Associate Professor, Department of Computer Science (SF) and Mrs. P. Sumitha, Assistant Professor, Department of Computer Science with Data Analytics.

Connect-Tech (B-13): An event aimed at promoting networking and collaboration among participants, coordinated by Mrs. R. Vanitha, Assistant Professor, Department of Computer Science with Data Analytics, and Mrs. S. Vanjimalar, Assistant Professor, Department of Computer Science (SF).

Discover (Quiz) (Lab-V, Lab-VII): A knowledge-based quiz competition challenging participants' understanding of computer science concepts, coordinated by Mrs. A. Immaculate, Assistant Professor, Department of Computer Science (SF) and Mrs. N. Paviyasre, Assistant Professor, Department of Computer Science (SF).

Results and Achievements:

- Winners of various competitions were announced and awarded prizes based on their performance and creativity.
- Participants received certificates of participation, recognizing their efforts and contributions to the symposium.
- The symposium provided a platform for students to enhance their technical skills, gain exposure to real-world challenges, and network with industry professionals and peers.

Paper Presentation

I Prize: J.Divakar, II B.Sc IT, KG Arts and Science College &

M.Dineshkumar, I.B.Sc Chemistry, Kongunadu Arts and Science College.

II Prize: M.Hareeshkumar, I BCA (A), Kongunadu Arts and Science College &

N.Priyadharshini, II B.Com IT, Kongunadu Arts and Science College

III Prize: S.K.Kishika, I.B.Sc CS (SF), Kongunadu Arts and Science College, &

D.Krithiga, II.B.Sc CS, Avinashilingam Institute for Home Sciences and Higher Education for Women

Dumb Charades

I Prize: T. Rohith, G.Sham, & B.Rakesh, B.Sc IT, KG Arts and Science College

II Prize: G.Kaaviya, A.Dharshana & S.Kunguma Shruthi, B.Com IT, Kongunadu Arts and Science College

Creative Vision:

I Prize: T. Rohith, B.Sc IT, KG Arts and Science College

II Prize: S.F. Mohamed Naveed, BCA, Sri Krishna Arts and Science College

III Prize: R. Robin Bharathi, B.Sc CS, Sri Krishna Arts and Science College

Debugging:

I Prize: K. Priyadharshan, II B.Sc CS Aided, KASC

II Prize: Ramanakrishnan, II B.Sc CS with DA

III Prize: A. Sakthivel, I B.Sc CS, Sri Krishna Arts and Science College

Poster Design

I Prize: A.Sakthivel, Sri Krishna Arts and Science College.

II Prize: S.Haridhbharan, & M.Kumanan, Kongunadu Arts and Science College.

III Prize: S.Aadhiswaran & N.Muganth, Kongunadu Arts and Science College.

Connect-Tech

I Prize: P.Dharshini, & T.Harshanandhini, II B.SC IT, GVG College, Udumalpet.

II Prize: N.Varsha & M.Abitha, II B.Sc CS with DA, Kongunadu Arts and Science College.

III Prize: A.Dhanveerbanu, K.Keerthana, II B.Sc IT, GVG College, Udumalpet.

S.Keertheesh, II B.Sc CS, Kongunadu Arts and Science College.

G.Kishore, II B.Sc CS, Kongunadu Arts and Science College.

Discover

I Prize: G.Soundhekumar & R.Tharunraja, Kongunadu Arts and Science College.

II Prize: T. Harshanandhini, P.Dharshini, Sri GVG Visalakshi College for Women-Udumalpet.

III Prize: D.Rakshith & L.Rathina Kumar, Kongunadu Arts and Science College.

Conclusion:

GENIX – 2024 provided an enriching platform for students to showcase their talents, learn from industry experts, and engage in friendly competition. The event not only fostered technical skills but also encouraged creativity, innovation, and collaboration among participants, contributing to the overall academic and professional development of the attendees.

Genix24 – List of Participants

List of Internal Participants

S.No	Name (in Capital Letters)	Roll.No	Name of the Department	Affiliation Institution	Transaction ID
1.	KAMALESH V R	222SC002	II M.Sc (CS)	KASC	404621935020
2.	MANOJ S	211sc030	B.Sc Computer Science	KASC	403948963383
3.	GOKUL	211sc021	B.Sc Computer Science	KASC	403935663221
4.	SRIHARI.D	211SC014	B.Sc Computer Science	KASC	404081830222
5.	ARUN KARTHIK. S	211sc005	B.Sc Computer Science	KASC	441298638929
6.	HARIPRASATH S	211sc031	B.Sc Computer Science	KASC	404691374713
7.	MOHAMMED ASRAF H	211SC023	B.Sc Computer Science	KASC	404632520066
8.	SRIJITH.V	211sc020	B.Sc Computer Science	KASC	404632739992
9.	SASI KUMAR M	211sc009	B.Sc Computer Science	KASC	404633556733
10.	DEEPAK.S	211sc017	B.Sc Computer Science	KASC	4046927331373
11.	AROKIYASHYAM.P	211SC006	B.Sc Computer Science	KASC	404691444913
12.	DHARSHINI M	211SC024	B.Sc Computer Science	KASC	PAID
13.	SUBANUSRI V	211sc018	B.Sc Computer Science	KASC	PAID
14.	NALINA K	211sc019	B.Sc Computer Science	KASC	PAID
15.	BHUVANA ANGAMUTHU	211sc001	B.Sc Computer Science	KASC	PAID
16.	HARIAJITHA VS	211sc002	B.Sc Computer Science	KASC	PAID
17.	ABIKA	211sc029	B.Sc Computer Science	KASC	PAID
18.	PAVITHRA K	211sc003	B.Sc Computer Science	KASC	PAID
19.	KIRSHA R	211sc013	Bsc computer science	KASC	PAID
20.	PANDIMEENA	211sc016	Bsc.computer science	KASC	PAID
21.	DEVADHARSHINI R	211sc007	BSC Computer science	KASC	PAID
22.	DHARSHANA B	211CS008	Computer science (A)	KASC	PAID
23.	MUKESH KANNA P	211CS016	Computer science (A)	KASC	PAID
24.	SOUNDERKUMAR G	211CS009	Computer science (A)	KASC	PAID
25.	THARUNRAJA R	211CS010	Computer Science (A)	KASC	PAID
26.	MONISH P	221CS001	Computer Science (A)	KASC	PAID

27.	PRIYA DHARSHAN K	221CS016	Computer Science (A)	KASC	PAID
28.	AJAI SELVAM P	221CS038	Computer Science (A)	KASC	PAID
29.	DEEPAK V	221CS025	Computer Science (A)	KASC	PAID
30.	VIKRAM V	221CS060	Computer Science (A)	KASC	PAID
31.	SRI DURGA DEVI K	221CS030	Computer Science (A)	KASC	PAID
32.	MIRDHULA V	221CS011	Computer Science (A)	KASC	PAID
33.	MOHAN KUMAR	221SC011	B.Sc Computer Science	KASC	PAID
34.	KARTHIKA	221SC002	B.Sc Computer Science	KASC	PAID
35.	PRASANNA	221SC003	B.Sc Computer Science	KASC	PAID
36.	VELKRINESH	221SC005	B.Sc Computer Science	KASC	PAID
37.	DEEPAK	221SC006	B.Sc Computer Science	KASC	PAID
38.	SRIVARSHINI	221SC007	B.Sc Computer Science	KASC	PAID
39.	KISHORE	221SC008	B.Sc Computer Science	KASC	PAID
40.	NAVVEN KUMAR	221SC009	B.Sc Computer Science	KASC	PAID
41.	SHARAN KUMAR	221SC010	B.Sc Computer Science	KASC	PAID
42.	CHIDAMBARAM	221SC011	B.Sc Computer Science	KASC	PAID
43.	NANDHINI PANDI	221SC012	B.Sc Computer Science	KASC	PAID
44.	SIVARANJINI	221SC013	B.Sc Computer Science	KASC	PAID
45.	NAVAL SIDU	221SC014	B.Sc Computer Science	KASC	PAID
46.	LATHIKA	221SC015	B.Sc Computer Science	KASC	PAID
47.	THOUFIQUE	221SC016	B.Sc Computer Science	KASC	PAID
48.	SANDHIYA	221SC017	B.Sc Computer Science	KASC	PAID
49.	VISHNU	221SC019	B.Sc Computer Science	KASC	PAID
50.	VIJAY	221SC020	B.Sc Computer Science	KASC	PAID
51.	VIKRAM	221SC021	B.Sc Computer Science	KASC	PAID
52.	HEMA DHARSHINI	221SC022	B.Sc Computer Science	KASC	PAID
53.	YUVARAJ	221SC023	B.Sc Computer Science	KASC	PAID
54.	PRIYA BHUMIKA	221SC024	B.Sc Computer Science	KASC	PAID
55.	YOSHNA	221SC025	B.Sc Computer Science	KASC	PAID
56.	SREE DHARSHINI	221SC027	B.Sc Computer Science	KASC	PAID
57.	MARIA JELINA	221SC028	B.Sc Computer Science	KASC	PAID

58.	KEETHEESH	221SC029	B.Sc Computer Science	KASC	PAID
59.	AFSAL	221SC030	B.Sc Computer Science	KASC	PAID
60.	NITHYA SREE	221SC031	B.Sc Computer Science	KASC	PAID
61.	SANJAY	221SC032	B.Sc Computer Science	KASC	PAID
62.	VALLARASU	221SC034	B.Sc Computer Science	KASC	PAID
63.	DHARSHAN	221SC035	B.Sc Computer Science	KASC	PAID
64.	JOTHI BALA	221SC036	B.Sc Computer Science	KASC	PAID
65.	BHUVANESHWARI	221SC037	B.Sc Computer Science	KASC	PAID
66.	MUTHU	221SC038	B.Sc Computer Science	KASC	PAID
67.	PASUPATHI	221SC039	B.Sc Computer Science	KASC	PAID
68.	NIVETHA	221SC040	B.Sc Computer Science	KASC	PAID
69.	ABHINAYA	221SC041	B.Sc Computer Science	KASC	PAID
70.	SRI HARI	221SC042	B.Sc Computer Science	KASC	PAID
71.	FEROZ KHAN	221SC043	B.Sc Computer Science	KASC	PAID
72.	SARAN	221SC044	B.Sc Computer Science	KASC	PAID
73.	KOWSHIKA	221SC045	B.Sc Computer Science	KASC	PAID
74.	KISHORE	221SC046	B.Sc Computer Science	KASC	PAID
75.	RUBESHWARAN	221SC048	B.Sc Computer Science	KASC	PAID
76.	DHINAKAR	221SC051	B.Sc Computer Science	KASC	PAID
77.	ABISHEK	221SC052	B.Sc Computer Science	KASC	PAID
78.	LAVANYA	221SC053	B.Sc Computer Science	KASC	PAID
79.	SUTHIKSHAN	221SC054	B.Sc Computer Science	KASC	PAID
80.	SIVARAJ	221SC055	B.Sc Computer Science	KASC	PAID
81.	MANOJ	221SC056	B.Sc Computer Science	KASC	PAID
82.	LOKESH	221SC057	B.Sc Computer Science	KASC	PAID
83.	DEV PRASATH	221SC058	B.Sc Computer Science	KASC	PAID
84.	SAHANA	221SC059	B.Sc Computer Science	KASC	PAID
85.	VISHWA	221SC060	B.Sc Computer Science	KASC	PAID
86.	KOWSHIKA.J	221SC061	B.Sc Computer Science	KASC	PAID
87.	DHARNEESH	231SC001	B.Sc Computer Science	KASC	PAID
88.	SNEHA	231SC002	B.Sc Computer Science	KASC	PAID

89.	KAVIYA	231SC003	B.Sc Computer Science	KASC	PAID
90.	RAJA GANAPATHY	231SC004	B.Sc Computer Science	KASC	PAID
91.	SUPRAJA	231SC005	B.Sc Computer Science	KASC	PAID
92.	SUDHARSHAN	231SC006	B.Sc Computer Science	KASC	PAID
93.	KOUSHIK KUMARAN	231SC007	B.Sc Computer Science	KASC	PAID
94.	SHANMATHI	231SC008	B.Sc Computer Science	KASC	PAID
95.	SUDHIR	231SC009	B.Sc Computer Science	KASC	PAID
96.	PONMANI	231SC010	B.Sc Computer Science	KASC	PAID
97.	MADHU	231SC011	B.Sc Computer Science	KASC	PAID
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99.	SURYA	231SC013	B.Sc Computer Science	KASC	PAID
100.	PUNITHA KUMAR	231SC014	B.Sc Computer Science	KASC	PAID
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107.	HARISH	231SC021	B.Sc Computer Science	KASC	PAID
108.	RATHISH	231SC022	B.Sc Computer Science	KASC	PAID
109.	ANGEL PRINCY	231SC023	B.Sc Computer Science	KASC	PAID
110.	SRIMATHI	231SC024	B.Sc Computer Science	KASC	PAID
111.	SHIBIN	231SC025	B.Sc Computer Science	KASC	PAID
112.	DHARANEESH	231SC026	B.Sc Computer Science	KASC	PAID
113.	TAMIL SELVAN	231SC027	B.Sc Computer Science	KASC	PAID
114.	NITHIS BABU	231SC028	B.Sc Computer Science	KASC	PAID
115.	SNOWFIN	231SC029	B.Sc Computer Science	KASC	PAID
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118.	ARSHATH PARVEZ	231SC032	B.Sc Computer Science	KASC	PAID
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120	RADHAKRISHNAN	231SC034	B.Sc Computer Science	KASC	PAID
121	SUVAKIRUTHI	231SC035	B.Sc Computer Science	KASC	PAID
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131	SHRI RAM	231SC046	B.Sc Computer Science	KASC	PAID
132	DEEPAN RAJ	231SC047	B.Sc Computer Science	KASC	PAID
133	RAJA VEL	231SC048	B.Sc Computer Science	KASC	PAID
134	GOPINATH	231SC049	B.Sc Computer Science	KASC	PAID
135	GOWRI SHANKAR	231SC050	B.Sc Computer Science	KASC	PAID
136	MAHA SWETHA	231SC052	B.Sc Computer Science	KASC	PAID
137	NEGA SRI	231SC053	B.Sc Computer Science	KASC	PAID
138	KISHIKA	231SC054	B.Sc Computer Science	KASC	PAID
139	RAMANA KRISHNAN V	221DA019	B.Sc CS DA	KASC	440605920449
140	DINESH KUMAR M	221DA005	B.Sc CS DA	KASC	440654817941
141	SRIDHAR	221DA011	B.Sc CS DA	KASC	404587032201
142	MITHUN.R	221DA002	B.Sc CS DA	KASC	404589268118
143	SUJITH.S	221da025	B.Sc CS DA	KASC	405069048173
144	Chandru.T	221DA012	B.Sc CS DA	KASC	405121490736
145	Vijayendhiran K	221DA008	B.Sc CS DA	KASC	405132729576
146	JOPHINA JOHNSON	231da049	B.Sc CS DA	KASC	441604877432
147	K.PAVITHRA	221DA043	B.Sc CS DA	KASC	405102818400
148	EVANJEL MERCY.E	221DA010	B.Sc CS DA	KASC	405181213135
149	BHARATH KUMAR.S	221da022	B.Sc CS DA	KASC	405269858793
150	SANTHOSH. P	231AI053	B. Sc AI & ML	KASC	40512532770

151	RATHNALAKSHMI G	231Ca220	BCA	KASC	405171419032
152	SENTHIL PRABU R	231ca209	BCA	KASC	405171932373
153	M HAREESHKUMAR	231CA249	I BCA ADDITIONAL	KASC	405151603256
154	ANANA DEEPAK	231CA223	1st BCA additional	KASC	405150388248
155	SANGEETHA. K	231CA233	BCA	KASC	405151803001
156	VIKRAM P	B.COM A&F		KASC	PAID
157	NAREN N	B.COM A&F		KASC	PAID
158	KAVYA	B.COM A&F		KASC	PAID
159	RINDHIYA	B.COM A&F		KASC	PAID
160	WILLIAMS A	BBA CA		KASC	PAID
161	GURUNASWARA KKN	BBA CA		KASC	PAID
162	VAITHEESHWARAN S	BBA CA		KASC	PAID
163	PREM D	BBA CA		KASC	PAID
164	CHERANJITH S B	BBA CA		KASC	PAID
165	M BHAVATHRANI	BBA CA		KASC	PAID
166	AISHWARYA B	BBA CA		KASC	PAID
167	GOKULNATH M	BBA CA		KASC	PAID
168	PRABHA	BBA CA		KASC	PAID
169	KARTHIK	BBA CA		KASC	PAID
170	Wiyard	BBA CA		KASC	PAID
171	DINESH KUMAR	B.SC CHEMISTRY		KASC	PAID
172	ASHWANTH B	B.SC IT		KASC	PAID
173	KALAIYARASAN R	B.SC IT		KASC	PAID
174	VIJAYSUBBARAM R	BCA		KASC	PAID
175	AJITH ARAVIND YADAV A	BCA		KASC	PAID
176	M VIJAYAN	BCA		KASC	PAID
177	M KALAIMANI	BCA		KASC	PAID
178	P PRAGATHA	BCA		KASC	PAID
179	PRASANTH	B.SC AI & ML		KASC	PAID
180	ABILASHA G	B.SC AI & ML		KASC	PAID

181	NITHYA R	B.SC AI & ML	KASC	PAID
182	SHRIHARAN RK T	B.COM IT	KASC	PAID
183	DHARSHANA	B.COM IT	KASC	PAID
184	G KAAVYA	B.COM IT	KASC	PAID
185	N PRIYA DHARSHINI	B.COM IT	KASC	PAID
186	KUNGUMA SHRUTHI S	B.COM IT	KASC	PAID
187	C VISHNU RAM	B.COM IT	KASC	PAID
188	S G SAFEENA	B.SC CT	KASC	PAID
189	SINDHUJA S	B.SC CT	KASC	PAID
190	KAMALI D	B.SC CT	KASC	PAID
191	DHANALAKSHMI K	B.SC CT	KASC	PAID
192	SANDHYA H	B.SC CT	KASC	PAID
193	MOHAMMED YASIN	B.SC CT	KASC	PAID
194	PARTHIBAN N	B.SC CT	KASC	PAID
195	A N NUVAAF	B.SC CT	KASC	PAID
196	SACHIN S	B.SC CT	KASC	PAID
197	MITHUN V	B.SC CT	KASC	PAID
198	SANJAY K	B.SC CT	KASC	PAID
199	SUVISEESH P	B.SC CT	KASC	PAID
200	RAMADURAI	B.SC CT	KASC	PAID
201	PRADEEP	B.SC CT	KASC	PAID
202	CHANDRASEKAR G	B.SC CT	KASC	PAID
203	RAJESHWARAN K	B.SC CT	KASC	PAID
204	S SAHEENVIGNESH	B.SC CT	KASC	PAID
205	YASIN M	B.SC CT	KASC	PAID
206	P PANKAJ	B.SC CT	KASC	PAID
207	S SIVAM	B.SC CT	KASC	PAID
208	P NAVEEN	B.SC CT	KASC	PAID
209	THOUREEK UMAR	B.SC CT	KASC	PAID
210	R SARUNIYA	B.SC CT	KASC	PAID
211	ASWIN S	B.SC CS WITH DA	KASC	PAID

212	D SARAVANAN	B.SC CS WITH DA	KASC	PAID
213	BARATH S	B.SC CS WITH DA	KASC	PAID
214	MUGUNTH	B.SC CS WITH DA	KASC	PAID
215	AATHESHWARAN	B.SC CS WITH DA	KASC	PAID
216	DEEPAK KUMAR V S	B.SC CS WITH DA	KASC	PAID
217	WILLIAMS A	B.SC CS WITH DA	KASC	PAID
218	KUMARAN M	B.SC CS WITH DA	KASC	PAID
219	HARIDHBHARAN S	B.SC CS WITH DA	KASC	PAID
220	RATHANA KUMAR L	B.SC CS WITH DA	KASC	PAID
221	RAKSHITH D	B.SC CS WITH DA	KASC	PAID
222	SUBACHANDHAR M	B.SC CS WITH DA	KASC	PAID
223	SARAVANAN D	B.SC CS WITH DA	KASC	PAID
224	GOKULRAJA S	B.SC CS WITH DA	KASC	PAID
225	NATCHATHIRA R	B.SC CS WITH DA	KASC	PAID
226	NAGOMIE CATHIRIN S	B.SC CS WITH DA	KASC	PAID
227	STENI PRIYA NIPNI K	B.SC CS WITH DA	KASC	PAID
228	AMIRTHAA S VE	B.SC CS WITH DA	KASC	PAID
229	DIVYA M	B.SC CS WITH DA	KASC	PAID
230	M VAITHIYANATHAN	B.SC CS WITH DA	KASC	PAID
231	KSHORE J	B.SC CS WITH DA	KASC	PAID
232	VARSHA N	B.SC CS WITH DA	KASC	PAID
233	ABITHA M	B.SC CS WITH DA	KASC	PAID
234	MATHUSHRI SK	B.SC CS WITH DA	KASC	PAID
235	M CHARU HASINI	B.SC CS WITH DA	KASC	PAID
236	K SUJITH PRABU	B.SC CS WITH DA	KASC	PAID
237	U ABI ANUKSHIYA	B.SC CS WITH DA	KASC	PAID
238	THILRAS AFSAL A	B.SC CS WITH DA	KASC	PAID
239	SHIVASHANKAR	B.SC CS WITH DA	KASC	PAID
240	MATHESH KUMAR	B.SC CS WITH DA	KASC	PAID
241	KAVIN K	B.SC CS WITH DA	KASC	PAID
242	GUHAN P N	B.SC CS WITH DA	KASC	PAID

243	YOGAPRAKASH S	B.SC CS WITH DA	KASC	PAID
244	CHITHIRAI KANNA V	B.SC CS WITH DA	KASC	PAID
245	SHIMIKA	B.SC CS WITH DA	KASC	PAID

List of External Participants

S.No	Name (in Capital Letters)	Roll.No	Name of the Department	Affiliation Institution	Transaction ID
1.	KRITHIGA D		II B.SC CS	Avinashilingam University	404866724834
2.	SRI SAKTHI MUTHUVEL N	21124048	BSc Computer Science with Cognitive Systems	Sri Ramakrishna College of Arts & Science, Nava India, Avinashi Road, Coimbatore - 641006	405048081053
3.	DIVAKAR J	2226j1539	information technology	KG college of Arts and Science,	405145711057
4.	SAKTHIVEL A	23BCT046	Bsc Computer Technology	Sri Krishna Arts And Science College	405151799971
5.	HARISUTHAN A G	22bca021	BCA	Sri krishna arts and science college, Kuniyamuthur	Paid
6.	HARSHANANDHINI T	21BG0333	Information Technology	Sri GVG Visalakshi college for women	405297300643
7.	DHANVEER BANU A	21BG0329	Information Technology	Sri GVG Visalakshi	405297324621

				college for women Udumalpe t	
8.	DHARSHINI P	21BG0330	B.Sc (Information Technology)	H7H8+7G 4, Palani Road, Udumalai pettai, Tamil Nadu 642128	405264611410
9.	MOHAMMED NAVEED D	---	SRI KRISHNA ARTS AND SCIENCE COLLEGE	---	PAID
10.	ROBIN	---	SRI KRISHNA ARTS AND SCIENCE COLLEGE	---	PAID
11.	HARISUTHAN	---	SRI KRISHNA ARTS AND SCIENCE COLLEGE	---	PAID
12.	VIJAYASREE	---	SRI KRISHNA ARTS AND SCIENCE COLLEGE	---	PAID
13.	SANDHIYA M	---	SRI KRISHNA ARTS AND SCIENCE COLLEGE	---	PAID
14.	EEZHEELIA V	---	SRI KRISHNA ARTS AND SCIENCE COLLEGE	---	PAID
15.	SABARISH R	---	NEHRU ARTS AND SCIENCE COLLEGE	---	PAID
16.	SHAM G	---	KG COLLEGE OF ARTS AND SCIENCE	---	PAID
17.	ROHITH T	---	KG COLLEGE OF ARTS AND SCIENCE	---	PAID
18.	RAKESH B	---	KG COLLEGE OF ARTS AND SCIENCE	---	PAID
19.	GOWRI K	---	SRI GVG VISALAKSHI COLLEGE FOR WOMEN	---	PAID

20.	NOOR AMMAJI A	---	SRI GVG VISALAKSHI COLLEGE FOR WOMEN	---	PAID
21.	INDHIRA A	---	SRI GVG VISALAKSHI COLLEGE FOR WOMEN	---	PAID
22.	KEERTHANA K	---	SRI GVG VISALAKSHI COLLEGE FOR WOMEN	---	PAID
23.	SAKTHIPRIYA S	---	SRI GVG VISALAKSHI COLLEGE FOR WOMEN	---	PAID
24.	JAYASRI V	---	SRI GVG VISALAKSHI COLLEGE FOR WOMEN	---	PAID
25.	INDIRA M	---	SRI RAMAKRISHNA COLLEGE OF ARTS AND SCIENCE FOR WOMEN	---	PAID
26.	MANONMANI P	---	SRI RAMAKRISHNA COLLEGE OF ARTS AND SCIENCE FOR WOMEN	---	PAID
27.	HARISHMA B	---	SRI RAMAKRISHNA COLLEGE OF ARTS AND SCIENCE FOR WOMEN	---	PAID
28.	SHANMUGA PRIYA S	---	SRI RAMAKRISHNA COLLEGE OF ARTS AND SCIENCE FOR WOMEN	---	PAID
29.	DEVI S	---	SRI RAMAKRISHNA COLLEGE OF ARTS AND SCIENCE FOR WOMEN	---	PAID
30.	LATHIKA R K	---	SRI RAMAKRISHNA COLLEGE OF ARTS AND SCIENCE FOR WOMEN	---	PAID
31.	PRITHIV DK	---	SRI RAMAKRISHNA COLLEGE OF ARTS AND SCIENCE	---	PAID

32.	LAKSHMI NARAYANAN M	---	SRI RAMAKRISHNA COLLEGE OF ARTS AND SCIENCE	---	PAID
33.	HANISIKA J	---	KG COLLEGE OF ARTS AND SCIENCE	---	PAID
34.	KAVIYA R	---	KG COLLEGE OF ARTS AND SCIENCE	---	PAID
35.	ABHILASH B	---	KRISHNA COLLEGE	---	PAID
36.	GUNA SEKAR.A	---	KARPAGAM ENGINEERING COLLEGE	---	PAID

Participants	No.of Students	Amount (Rs.)	Total Amount (Rs.)
Internal	245	100	24,500
External	36	150	5,400
Grand Total	281	--	29,900

**KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)
COIMBATORE - 641 029**

Department of Computer Science (SF)

&

Department of Computer Science with Data Analytics

GENIX – 2024 - NATIONAL LEVEL TECHNICAL SYMPOSIUM

EVENT COORDINATORS – DETAILS

S.No.	EVENT NAME	EVENT COORDINATORS NAME	VENUE	TIME
1.	Paper Presentation	Mrs. S. Narmadha , Assistant Professor, Department of CS with DA (9942069935) Mrs. M. Jagadheeswari , Assistant Professor, Department of CS (SF) (8248869373)	Conference Hall	11.30AM to 1.30 PM
2.	Dumb Charades	Mrs. N. Paviyasre , Assistant Professor, Department of CS (SF) (6382594793) Mrs. Deekshana , Assistant Professor, Department of CS (A) (9944166750)	B-12, B-16 FINAL	11.30 AM to 1.30 PM 2.00 PM to 3.00 PM
3.	Creative Vision	Dr. S. Velmurugan , Assistant Professor, Department of CS (SF) (6369657959) Mr. P. Kaliraj , Assistant Professor, Department of CS (SF) (9655044743)	Lab-IV	11.30 AM to 01.30 PM
4.	Debugging	Dr. A. Nithya , Assistant Professor, Department of CS (SF) (9952167902) Mrs. B. Praveena , Assistant Professor, Department of CS with DA (9865364183)	L1, L2 Lab-III FINAL	11.30 AM to 12.30 PM 2.00 PM to 3.00 PM
5.	Poster Design	Mr. B. Manogaran , Associate Professor, Department of CS (SF) (9442343101) Mrs. P. Sumitha , Assistant Professor, Department of CS with DA (9952747987)	Lab-VII	11.30 AM to 12.30 PM
6.	Connect-Tech	Mrs. R. Vanitha , Assistant Professor, Department of CS with DA (9003688845) Mrs. S. Vanjimalar , Assistant Professor, Department of CS (SF) (9791708608)	B-13	11.30 AM to 1.30 PM
7.	Discover (Quiz)	Mrs. A. Immaculate , Associate Professor, Department of CS (SF) (8870112361) Mrs. N. Paviyasre , Assistant Professor, Department of CS (SF) (6382594793)	Lab-V Lab-VII FINAL	11.30 AM to 12.30 PM, 2.00 PM to 3.00 PM



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www.kongunaducollege.ac.in



GENIX'24

Department of Computer Science & Computer Science with Data Analytics Organizes NATIONAL LEVEL TECHNICAL SYMPOSIUM-24 **GENIX'24** 21st February 2024

General Instructions

All the participants must bring their respective identity cards| Entry will be restricted without the college ID cards | All the participants must register themselves using the online registration forms. | The Participants are requested to report at the registration desk by 09.00 AM. |Registration will be done in first come and first serve basis and will be closed once the participant limit for the respective event is reached. |Decisions made by the Judges and the organizer will be the final. |Prizes and Certificates will be provided to all the winners. |Participant certificates will be provided to all the participants. |Participant can pay their registration fee only through online. |Participant who pays through online must take a screenshot of it. |Every UG and PG students are eligible to participate in this intercollegiate Event. | Spectators are strictly prohibited.

Events

Theme: Paper Presentation

Recent Trends in IT, Cloud Computing, Artificial Intelligence, Machine Learning. The PPT should not be taken from any other sources. genix@kongunaducollege.ac.in

Staff Co-ordinators :

Dr. S. Narmadha (9942069935)

Dr. M. Jagadheeswari (8248869373)

Poster Design

Theme will be given on spot. Participant can bring their own laptop(Optional).

Staff Co-ordinators :

Mr. B. Manogaran (9442343101)

Mrs. P. Sumitha (9952747987)

Creative Vision (UI/UX)

Participant should not use any other software a pplication. Theme will be given on the Spot.

Staff Co-ordinators :

Dr. S. Velmurugan (6369657959)

Mr. P. Kaliraj (9655044743)

UI Tools Figma,
Origami Studio,
Proto.io Etc.,

Code Debugging

C,C++ Program will be given. Participant should not use any AI or any source to rectify the errors.

Staff Co-ordinators :

Dr. A. Nithya (9952167902)

Mrs. B. Praveena (9865364183)

Theme: Discover(Quiz)

Technical, Reasoning and Aptitude.

Staff Co-ordinators :

Mrs. A. Immaculate (8870112361)

Mrs. N. Paviyasre (6382594793)

Connect-Tech

Theme – Technical & General

Staff Co-ordinators :

Mrs. R. Vanitha (9003688845)

Mrs. S. Vanjimalar (9791708608)

Dumb Charade

Word Guessing Game. One person should give the gestures and the other two should guess the word.

Staff Co-ordinators :

Mrs. N. Paviyasre (6382594793)

Mrs. Deekshana (9944166750)

Registration fee Rs. 150 Per Student (for 2 Events)

Account Name: KASC- School of Computer Science | Bank Account No: 170701000018311

IFSC Code: IOBA0001707 | Branch: Kavundampalyam- Kongunadu College

S. Navalsidu

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Student Coordinators

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2nd B. Sc CSDA

Sujith S

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2nd B. Sc CSDA



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GENIX'24

Department of Computer Science & Computer Science with Data Analytics

Organizes

NATIONAL LEVEL TECHNICAL SYMPOSIUM-24

GENIX'24

21st February 2024

EVENTS

Discover(Quiz)

Poster Design

Dumb Charade

Connect-Tech

Code Debugging

Paper Presentation

Creative Vision (UI/UX)

GENIX'24

GPay

Registration fee Rs.150/- (for 2 Events)

Account Name: KASC- School of Computer Science | Bank Account No: 170701000018311

IFSC Code: IOBA0001707 | Branch: Kavundampalyam- Kongunadu College

Dr. L. Kathirvelkumaran Assistant Professor & Head, Dep. of CS with DA, KASC, Coimbatore	Dr. R. Saravanamoorthy Academic Coordinator, Associate Professor & Head, Dep. of Computer Science (SI), KASC, Coimbatore	Dr. M. Lekshmanaswamy Principal, KASC, Coimbatore	Dr. C. A. Vasuki Secretary and Director, KASC, Coimbatore
S. Navalsidu +91 8072401900 2 nd B. Sc Computer Science	A. R. Sahana +91 6238473549 2 nd B. Sc Computer Science	R. Natchathira +91 9566788571 2 nd B. Sc CSDA	Deepak Kumar VS +91 9384744483 2 nd B. Sc CSDA
			Sujith S +91 9360184412 2 nd B. Sc CSDA

GENIX 24 – NATIONAL LEVEL TECHNICAL SYMPOSIUM

21 FEBRUARY 2024

Conference Hall, Kongunadu Arts and Science College,
Coimbatore



GENIX - 2024 -
National Level Technical Symposium



21st February 2024

GENIX - 2024 -
National Level Technical Symposium



21st February 2024

GENIX - 2024 -
National Level Technical Symposium



21st February 2024

Sample Certificates



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National Level Technical Symposium
GENIX – 2024

Certificate of Participations

This is to certify that Mr./Ms.of
.....has participated in the events Paper
Presentation/ **Dumb Charades**/ **Creative Vision (UI/UX)**/ **Code Debugging**/ **Poster Design**/
Connect-Tech / **Discover (Quiz)** at the “**National Level Technical Symposium – GENIX 24**”
organized by the Department of Computer Science (SF) & Department of Computer Science with
Data Analytics on 21.02.2024.

Dr. L. Kathirvelkumaran Assistant Professor & Head, Department of CS with DA, KASC, Coimbatore	Dr. R. Saravanamoorthy Academic Coordinator (SF), KASC, Coimbatore	Dr. M. Lekeshmanaswamy Principal, KASC, Coimbatore
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National Level Technical Symposium

GENIX – 2024

Certificate of Winners

This is to certify that Mr./Ms. of
..... has won First / Second / Third place in
Paper Presentation event at the "National Level Technical Symposium - GENIX 24" organized
by the Department of Computer Science (SF) and Department of Computer Science with Data
Analytics on 21. 02. 2024.



Dr. L. Kathirvelkumaran **Dr. R. Saravanamoorthy** **Dr. M. Lekeshmanaswamy**

Assistant Professor & Head,
Department of CS with DA,
KASC, Coimbatore

Academic Coordinator (SF),
KASC,
Coimbatore

Principal,
KASC,
Coimbatore



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Coimbatore - 029



**KASC INSTITUTION INNOVATION COUNCIL
&
DEPARTMENT OF COMPUTER SCIENCE (SF)
ORGANIZES**



**23.02.2024
FRIDAY**



10.00 AM

"A ONE DAY WORKSHOP ON ENTREPRENEURSHIP SKILL, ATTITUDE AND BEHAVIOR DEVELOPMENT"



Mr. KUMARAN ALALASUNDARAM
FOUNDER & CEO: ZAKPRO



Mr. T. SELVAGANESH
AVP & BRANCH HEAD, FEDERAL BANK



Mr. K. SELVARAJ
MANAGING DIRECTOR,
HI-TECH CNC AUTOMATION



Mr. N. SASIKUMAR
CAF FOR VESTIGE &
NETWORK BUILDER

Dr. R. SARAVANAMOORTHY
ACADEMIC CO-ORDINATOR

Dr. B. DIVYA PRIYA
CONVENOR - KASC, IIC

Dr. G. DHANDAPANI
PRESIDENT - KASC, IIC

Dr. M. LEKESHMNASWAMY
PRINCIPAL &
KASC - IIC CHAIRMAN

PATRON
Dr. C. A. VASUKI
SECRETARY AND DIRECTOR

ORGANIZING SECRETARY
Dr. M. JAGADHEESWARI
ASSISTANT PROFESSOR

ORGANIZING COORDINATORS

Mr. B. MANOGARAN, Mrs. A. IMMACULATE, Mrs. N. PAVIYASREE, Mr. P. KALIRAJ
Mrs. S. VANJIMALAR, Dr. S. VELMURUGAN, Dr. A. NITHYA
ASSISTANT PROFESSORS



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KASC INSTITUTION INNOVATION COUNCIL & DEPARTMENT OF COMPUTER SCIENCE (SF) ORGANIZES

Program Schedule

WORKSHOP ON ENTREPRENEURSHIP SKILL, ATTITUDE AND BEHAVIOR DEVELOPMENT

Day: 23-02-2024

TIME	EVENT	SPEAKERS
10.00 AM	Prayer Song	
10:05 AM	Welcome Address	Dr.M.Jagadheeswari Assistant Professor, Department of Computer Science(SF), Kongunadu Arts and Science College, Coimbatore – 641029, Tamilnadu, India
10.10 AM	Presidential Address	Dr. R. Saravana moorthy Associate Professor & Head, Department of Computer Science(SF), Kongunadu Arts and Science College, Coimbatore – 641029, Tamilnadu, India
10.15 AM	Felicitation Address	Dr. B. Divya Priya Assistant Professor & Head, Department of Commerce B&I, Kongunadu Arts and Science College, Coimbatore – 641029, Tamilnadu, India
10:30 AM	About Chief guest	Mrs. S. Vanjimalar, Assistant Professor, Department of Computer Science(SF), Kongunadu Arts and Science College, Coimbatore – 641029, Tamilnadu, India
10.35 AM	Session by Eminent Speaker	Mr. KUMARAN ALALASUNDARAM Founder & CEO ZAKPRO
11:40 AM	About Chief guest	Dr. S. Velmurugan, Assistant Professor, Department of Computer Science(SF), Kongunadu Arts and Science College.

11.45 AM	Session by Eminent Speaker	Mr. T. SELVA GANESH AVP & Branch Head, Federal Bank
1PM – 2PM	LUNCH BREAK	
2.00 PM	Welcome Address	Dr.M.Jagadheeswari Assistant Professor, Department of Computer Science(SF), Kongunadu Arts and Science College, Coimbatore – 641029, Tamilnadu, India
2.05 PM	About Chief guest	Mrs. N. Paviyasre, Assistant Professor, Department of Computer Science(SF), Kongunadu Arts and Science College, Coimbatore – 641029, Tamilnadu, India
2.10 PM	Session by Eminent Speaker	Mr.K. Selvaraj, Managing Director, Hi-Tech CNC Automation
3.00 PM	About Chief guest	Mrs. A. Leena Immaculate, Assistant Professor, Department of Computer Science(SF), Kongunadu Arts and Science College, Coimbatore – 641029, Tamilnadu, India
3.05 PM	Session by Eminent Speaker	Mr. N. Sasi Kumar C&F For Vestige & Network Builder
3.57 PM	Vote of Thanks	Dr. A. Nithya, Assistant Professor, Department of Computer Science(SF), Kongunadu Arts and Science College, Coimbatore – 641029, Tamilnadu, India
4.00 PM	National anthem	

Report on "A ONE DAY WORKSHOP ON ENTREPRENEURSHIP SKILL, ATTITUDE, AND BEHAVIOR DEVELOPMENT"

Date: 23rd February 2024, Friday

Venue: Conference Hall, KASC Institution Innovation Council & Department of Computer Science (SF), Kongunadu Arts and Science College (Autonomous).

One day workshop entrepreneurship skills, attitudes, and behaviour development was held on 23.02.2024 at Kongunadu Arts and Science College Organized by KASC Institution Innovation Council and Department of Computer Science(SF) from 10.00AM too 4 PM. Nearly 200 students participated and got benefited about entrepreneurship skills, attitudes, and behaviour. This workshop will enhance students to be future successors by sowing their startup ideas in business. The session was presided by four eminent speakers Mr. Kumaran Alalasundaram, Mr. T. Selvaganesh, Mr. K. Selvaraj and Mr. N. Sasikumar.

Organizers:

- Patron: Dr. C.A. Vasuki, Secretary and Director
- Dr. M. Lekeshmanaswamy, Principal & KASC - IIC Chairman
- Dr. B. Divya Priya, Convenor – KASC IIC
- Dr. G. Dhandapani, President - KASC, IIC
- Academic Coordinator Dr. R. Saravanamoorthy
- Organizing Secretary - Dr. M. Jagadheeswari

Resource Persons:

1. Mr. Kumaran Alalasundaram - Founder & CEO, Zakpro
2. Mr. T. Selvaganesh - AVP & Branch Head, Federal Bank
3. Mr. K. Selvaraj - Managing Director, Hi-Tech CNC Automation
4. Mr. N. Sasikumar - C&F for Vestige & Network Builder

Objective of the Workshop:

The one-day workshop aimed at developing entrepreneurship skills, attitudes, and behaviors among the participants. The event sought to inspire and educate students on the

nuances of entrepreneurship, providing insights into the practical aspects of starting and running a business.

Program Highlights:

Inauguration: The workshop commenced with an inaugural session where the Academic co-ordinator, Dr.R. Saravanamoorthy, and other dignitaries addressed the participants, setting the tone for the day.

Keynote Addresses: Each resource person delivered a keynote address, sharing their experiences, challenges, and successes in the entrepreneurial journey. Participants gained valuable insights into different industries and entrepreneurial strategies.

Interactive Sessions: The workshop included interactive sessions where students could directly engage with the resource persons, asking questions, seeking advice, and gaining a deeper understanding of the entrepreneurial landscape.

Case Studies: Real-life case studies were presented, illustrating the practical application of entrepreneurship skills in various scenarios. This allowed students to analyse and discuss different business situations.

Skill Development Workshops: Parallel workshops were conducted by the resource persons focusing on specific skills crucial for entrepreneurship, such as financial management, marketing strategies, and effective communication.

Networking Opportunities: The participants had the chance to network with the resource persons, fellow students, and faculty members, fostering a sense of community and collaboration.

Closing Ceremony: The workshop concluded with vote of thanks by Dr. A. Nithya, the Secretary and Academic co-ordinator, expressed gratitude to the resource persons and participants for making the event successful.

Beneficiaries:

Approximately 180 Computer Science and Commerce students benefited from the workshop. The knowledge gained during the event is expected to empower these students with the necessary skills and mindset to embark on their entrepreneurial journeys.

Conclusion:

The "One Day Workshop on Entrepreneurship Skill, Attitude, and Behavior Development" at Kongunadu Arts and Science College proved to be a resounding success, providing a platform for students to learn, interact, and gain practical insights into the world of entrepreneurship. The organizers and resource persons were commended for their efforts in orchestrating a meaningful and impactful event.













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Department of Computer Science (SF)

**A Detailed Report on One Day Workshop
2023-2024**

Organized by

Department of Computer Science (SF)

and

Department of Computer Science with Data Analytics

Kongunadu Arts and Science College

Venue: Lab 1

Date : 13th December, 2023



KONGUNADU

Arts and Science College
(Autonomous)

Re-accredited by NAAC with 'A+' Grade (4th Cycle)
College of Excellence (UGC), 29th Rank Among College in NIRF 2023
Coimbatore - 029



**Department of Computer Science (SF)
and**

Department of Computer Science with Data Analytics

Jointly Organise

CAPACITY BUILDING WORKSHOP ON LIFE SKILLS AMONG TODAY'S STUDENTS



KARTHIK RENGARAJAN

HEAD, BUSINESS DEVELOPMENT & MANAGEMENT
2K SPEAKATHON, COIMBATORE



**13 DECEMBER
2023**



2.00 PM



Lab 1, KASC

Dr. R. Saravanamoorthy
Academic Coordinator

Dr. M. Lekeshmanaswamy
Principal

Dr. C.A. Vasuki
Secretary & Director

Dr.L.Kathivelkumaran
Assistant Professor and Head
Department of CS with DA



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Coimbatore - 641029, Tamilnadu, India



DEPARTMENT OF COMPUTER SCIENCE (SF)

Program Schedule

Capacity Building Workshop on Life Skills Among Today's Students

Day: 13-12-2023

TIME	EVENT	SPEAKERS
2.00 PM		Prayer Song
02:05 PM	Welcome Address	Mrs.A.Immaculate Assistant Professor, Department of Computer Science(SF), Kongunadu Arts and Science College, Coimbatore – 641029, Tamilnadu, India
02:10 PM	About Chief guest	Dr.A.Nithya Assistant Professor, Department of Computer Science(SF), Kongunadu Arts and Science College, Coimbatore – 641029, Tamilnadu, India
2:15 PM	Session by Eminent Speaker	Karthik Rengarajan, Head, Business Development & Management, 2K Speakathon, Coimbatore
3:50 AM	Vote of Thanks	Mrs.B.Pravena Assistant Professor, Department of Computer Science with Data Analytics, Kongunadu Arts and Science College, Coimbatore – 641029, Tamilnadu, India

REPORT ON CAPACITY BUILDING WORKSHOP ON LIFE SKILLS

AMONG TODAY'S STUDENTS

Department of Computer science and Department of Computer Science with Data Analytics, Kongunadu Arts and Science College, Coimbatore conducted a “***Capacity Building Workshop on Life Skills Among Today's Students***” on **13.10.2023**. UG Final year students of Computer Science (SF) and Department of Computer Science with Data Analytics have attended this workshop.

The Resource Person **Karthik Rengarajan, Head, Business Development & Management, 2K Speakathon, Coimbatore, TamilNadu**, discussed collaboratively on objectives and provided an insight to embed life skills in our daily basis. They emphasised on students' self-directed learning, so that students will become successful in achieving their goals. They gave a beautiful insight on the basis on which LIFE SKILL is categorized. The THINKING SKILLS; EMOTIONAL SKILLS; & SOCIAL SKILLS. They ensured ample activities for teachers to keep them involved and to learn. The workshop was supported by few Handouts for teachers in learning the concepts well. Life skills as the word describes, are abilities required to effectively deal with the demands and the challenges of life. Faculties and Students acquired life skills to lead a happy life with positive attitude that enabled them to become an engaged member of the society. The student feels the session was informative and enjoyed. Around 60 more of students participated and got benefitted.

**PHOTOS - CAPACITY BUILDING WORKSHOP ON LIFE SKILLS
AMONG TODAY'S STUDENTS**







The PG and Research Department of Biotechnology organized a “Guest Lecture” on “Enhancement of Vitamin E Content in Rice” on 7.7.2023. Dr. A. U.Thangavelu Head of Biotechnology welcomed the gathering. and Dr. R. Arvindganth Assistant Professor, Department of Biotechnology introduced the resource person. Dr. S. Sathish, Research Associate I National Institute of Plant Genome Research (NIPGR) New Delhi was the resource Person. He handled the guest lecture on Introduction to Development of genome-edited rice lines for nutritional enhancement through CRISPR Cas9 approach, Rice Biofortification with enhanced iron and zinc in high yielding non-basmati cultivars through marker-assisted breeding and transgenic approach. After the session, Dr. G. Iswarya Assistant Professor, Department of Biotechnology delivered the Vote of thanks. Total of 75 students of the Biotechnology and Botany department benefited.

Photo glimpse of the event:

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Coimbatore 641029

DEPARTMENT OF BIOTECHNOLOGY
Organizes a Guest Lecture On

"Enhancement of Vitamin E Content in Rice"

On 7 July 2023
10:30 AM

Lecture Given By
Dr. S. Sathish
Research Associate I
National Institute of Plant Genome Research
(NIPGR) New Delhi

Venue: PG Biotech Lab

Dr. M. Lekshmanaswamy
Principal
KASC Coimbatore

Dr. C. A. Vasuki
Secretary and Director
KASC Coimbatore

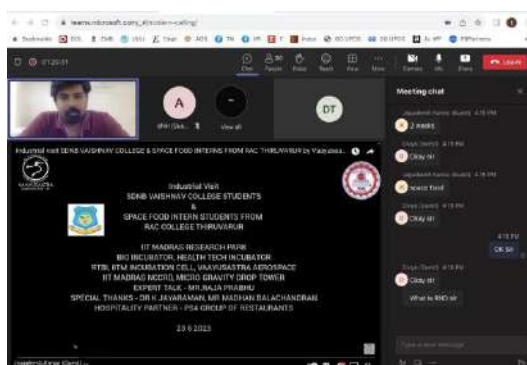
Dr. A. U. Thangavelu
Assistant Professor & Head (i/c)
Department of Biotechnology
KASC Coimbatore

Organizing Secretaries
Dr. R. Arvindganth & Dr. S. Dinesh Kumar
Department of Biotechnology
KASC Coimbatore



PG and Research Department of Biotechnology and IIC jointly organized Programme on “Entrepreneurship, Career Guidelines and Orientation Program on Space Foods” on 30.08.2023. The resource person of the event was Mr **Jagadeesh Kanna G**, CEO of Ed-Tech Startup “Vaayusastra Aerospace”, Chennai. He is expert in Teaching / Facilitator, Team Leadership, Talent Acquisition, Faculty Training, Start-up Enablement and Aeronautics & Aerospace Educational curriculum Design. He designed and implemented a 12 year curriculum for students of Age 5 to 22 by combining Aeronautics, Hands-on models and stories. The Programme was organized by Dr B Vishnupriya and Dr V Elakiya, Assistant Professor, PG and Research Department of Biotechnology. Dr A U Thangavelu, Assistant Professor and Head welcomed the gathering and the Resource Person of the Event. He explained that space food has been used by various nations and facilitate intercultural communication. Although astronauts consume a wide variety of food and drink in space, the initial idea from The Man in Space committee of the Space Science Board was to supply all the needed vitamins and nutrients. He highlighted Entrepreneurial opportunities in Space food.





Students gathered information about start up, struggles might be faced during the startup initiation, space food production along with interesting examples. Students interacted with participants and clarified their doubt. Vote of thanks was delivered by Dr B Vishnupriya, Assistant Professor, Biotechnology, KASC.

PG and Research Department of Biotechnology and Tamil Nadu Coir Business Development Corporation (TANCOIR) jointly commemorate World's Coconut Day 2023 on 01.09.2023. The event was started with guest lecture by Mr. Dhinesh Dharmaraj, Domestic Marketing Executive and Mr. S. Gowthamsivan, International Marketing Executive from Tamil Nadu Coir Business Development Corporation on Entrepreneurial Opportunities in Coir Sector. The welcome address was given by Dr. A. U. Thangavelu, HOD- Department of Biotechnology. The Felicitation address was given by Dr. M. Lekshmanaswamy, Principal followed by the presidential address given by academic Co-ordinator, Dr.Saravanamoorthy. Further the resource person was honored with memento and the chief guest was introduced by Dr. R. Arvindganth, Assistant Professor, PG and Research Department of Biotechnology and the session handed over for the lecture. The resource person discussed about Entrepreneurial Opportunities in Coir Sector and Various Government Schemes and they interacted with UG and PG students and clarified the doubts regarding the funding opportunities in coir sector. Further Intercollegiate competition like coconut based Flameless cooking, Arts and crafts and quiz was held in UG and PG laboratory. The students from various colleges like Avinashilingam University for Women, Sona College of Arts and Science, Salem, Kongu Arts and Science College, Erode, Sri Ramakrishna College of Arts and Science and Kongunadu Arts and Science College actively participated in various events and won prizes. The prizes and participation certificates were distributed by Academic Co-Ordinator in the valedictory session. The session concluded with vote of thanks by organizing secretary Dr. B. Vishnupriya, Assistant Professor, PG and Research Department of Biotechnology. The master of ceremony was taken care by Dr. S. Dinesh kumar, Assistant Professor, PG and Research Department of Biotechnology.

Outcomes: -

The event provides exposures to students about the coir and other coconut related product ideas.

Lecture Invitation



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G. N. Mills, Coimbatore – 641029, Tamil Nadu

PG and Research Department of Biotechnology
And
Tamil Nadu Coir Business Development Corporation, Coimbatore

Cordially invite you on the occasion of commemorating
"WORLD'S COCONUT DAY -2023"

Guest lecture on:
Entrepreneurial Opportunities in Coir Sector

Resource Person :
Mr. DHINESH DHARMARAJ, Domestic Marketing Executive
Mr. S. GOWTHAMSIVAN, International Marketing Executive,
TANCOIR, Coimbatore

Inter collegiate competitions:

- Coconut based Art and Crafts
- Quiz
- Flameless cooking - Coconut based food products

Date : 01.09.2023
Time : 10.00 AM
Venue : Conference Hall

For Registration:
<https://forms.gle/nxdbKQ3UekBXn2mF7>

For any queries contact:
Dr. V. Elakkiya - 9688624642
Dr. B. Vishnupriya - 9994925042

General Points:
Eligibility : All UG and PG Students
Registration fee : Rs. 150/-
Participants should bring their required materials for the competitions
Winners will get Awards and certificates

Rules for Flameless Cooking (Value added coconut food)	Rules for quiz competition	Coconut shell crafts and Arts
1. One team may contain maximum 2 members.	1. There will be having a team of 2 participants	1. Participants can bring template design from outside.
2. Total preparation Time: 2 Hours.	2. Quiz will be conducted in 3 rounds.	2. College doesn't provide any properties for their crafts.
3. Participants are required to be present 30 minutes prior to commencement at the venue.	3. The first round will be prelim round for all the participants.	3. Provided time is 1 ½ hours.
4. Cutting of vegetables should be done on the spot. No prior preparation allowed.	4. The second round will be a semifinal between top 10 highest scorers.	4. Mobiles are strictly not allowed.
5. Participants should arrange separate glass, spoon, straw and cutlery items for three judges.	5. The final round will be between the top 5 highest scorers.	5. All the required things for their crafts should bought by themselves.
6. Heating by any method is not permitted.	6. Quiz will be conducted through offline	6. Individual or team participants
7. Participants should maintain cleanliness by all means and raw materials/ prepared items should be hygienic.		
8. Participants should clean their respective work places after the competition.		
9. Mobiles are strictly not allowed.		
10. Judges decision will be final and binding.		

❖ Refreshment will be provided

❖ Hostel will be provided for boys and girls from outside Coimbatore (48 h prior request)



The PG and Research Department of Biotechnology organized an “ASSOCIATION MEETING AND GUEST LECTURE ON RECENT DEVELOPMENT AND CAREER OPPORTUNITIES IN BIOTECHNOLOGY” on 15.9.2023. Dr. A. U. Thangavelu Head of Biotechnology welcomed the gathering and B. Vishnavi II M.Sc., of Biotechnology, introduced the resource person. Dr. S. Sathish Kumar, Professor & Head Department of Biotechnology Bharathiar University was the resource Person. He handled the guest lecture on the immense career scope in Biotechnology and some of the major job opportunities in Biotechnology include, Forensic Science Technicians, Medical Scientists, Microbiologists, Environmental Biotechnologist, Geneticist, Molecular Biotechnologist, Epidemiologist, R&D Scientist, Biochemist, Biophysicist, Biomanufacturing Specialist, Bioproduction Specialists, Medical Technician and Clinical Lab Technologist and Pharmaceutical Biotechnologist, etc





After the session, Swathi Shri II M.Sc., of Biotechnology, delivered the Vote of thanks. A total of 140 students of the Biotechnology benefited.

Session Details

Title of the session: **Exploration to Entrepreneurship in Biological Sciences**

Date: 08.12.2023

Duration: 3 h (1 PM to 4 PM)

Activity Category: IIC Self driven activity

Theme: Entrepreneurship

Expert/Speaker Details:

Name: Dr. D. Padmanabhan

Designation: **Founder and CTO “Dhanajeevam Labs Pvt Ltd”**

Organization: **Kongunadu Arts and Science College, Coimbatore**

Brief about Expert/Speaker:

Dr. D. Padmanabhan is a Founder and CTO of “Dhanajeevam Labs Pvt Ltd”. He is a Lead Auditor, Trainer, Technical Microbiologist & Toxicologist. He has 9 years of experience in various Medical Device Industries, Design and Development Validation, Manufacturing Optimization, Sterilization, Microbiology testing of medical device, packaging validation, Biocontamination control. He designed and developed a clean room for ISO 8, Developed UV based biocontamination controlled system for Various Class IIa, II b medical device manufactures. Completed to ISO 13485:2016 QMS implementation project for Class II B sterile Device. He received patent for “Biosynthesis of Isopropyl myristate” - Indian Patent Ref. 201841028122 A 46/2018 dated 6/11/2018. He is recipient of “Innovation Leadership Award” by Asian Confederation of Businesses with World Innovation Congress during 11th May 2023

Outcome of the activity:

Students gathered information about entrepreneurship, struggles might be faced during the business carrier initiation with few successful business man entrepreneurship journey stories. Students gained knowledge about fundamentally important drivers of entrepreneurial activities such as innovation, business growth and business strategies. He clearly stated self-assessment qualities, skills and dreams to identify our personality before starting a business venture.

Key Highlights: Entrepreneurship, goals, medical devices certification

Participant details:

Total no. of Student participation: 92

Total no. of Staff (Teaching) participation:

07

Photographs:





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(Institution Affiliated to Bharathiar University)

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COIMBATORE - 641029



PG AND RESEARCH DEPARTMENT OF BIOTECHNOLOGY

Organizes and Cordially Invite you all for
Industry Academia Lecture Series Talk-7

On



**Exploration to Entrepreneurship in Biological
Sciences**

Resource Person

Dr D. Padmanabhan

Founder and CTO

Dhanajeevam Labs Pvt Ltd

Coimbatore 641 105



Date: 08.12.2023

Venue: G5 Hall

Time: 3 to 4 PM

Dr. G. Dhandapani
Asst. Prof. of Botany,
President, KASC-IIC

Dr. M. Lekeshmanaswamy
Principal

Dr. C. A. Vasuki
Secretary and Director

Dr. B. Divya Priya
Convenor, KASC-IIC

Dr A U Thangavelu
Head, Biotechnology

Dr R Saravanamoorthy
Academic Coordinator

Organizers

Dr B Vishnupriya
Dr V Elakkiya

Assistant Professor,
PG and Research Department of Biotechnology

Organizing Members: Faculties of PG and Research Department
of Biotechnology



KONGUNADU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS)
COIMBATORE – 641 029



Department of Computer Science with Data Analytics and IIC (Institution's Innovation Council) Event Report

Name of the Event: A seminar on Youth Startup – The Next Big Leap

Date of the Event: 12-01-2024(AN)

Venue of the Event: C-29

Type of the Event: Seminar

No. of Students Participated: 56

No. of Staffs Participated: 4

Detail Descriptions of Event:

The Department of CS with DA and the Institution's Innovation Council (IIC) at Kongunadu Arts and Science College collaborated to host a seminar titled "Youth Startup – The Next Big Leap" on January 12, 2024. The event, held in Room No C-29 from 02:30 pm to 11:30 pm, was graced by the presence of Dr. L. Kathirvelkumaran, Head of the Department, along with faculty members Mrs. B. Praveena, Dr. S. Narmadha, and Mrs. P. Sumitha, alongside students.

Commencing with a prayer song by N. Varsha and the I B.Sc CS with DA team, Aparna Sasidharan from III B.Sc CS with DA delivered a welcoming note, setting the tone for the occasion. K. Pavithra from II B.Sc CS with DA introduced the guest, Mr. P.B. Arun Vignesh, Founder and CEO of Kraft Kesari, Coimbatore. In his engaging seminar on "Youth Startup – The Next Big Leap," Mr. Arun Vignesh shared insights into his startup's work structure, narrating his journey to success with minimal investment. He provided valuable guidance on initiating startups with unique ideas. The audience actively participated, posing questions and seeking advice from Mr. Arun Vignesh regarding startup ventures and investments. The session proved to be both interesting and informative.

In conclusion, K. Sujith Prabhu from I B.Sc CS with DA expressed gratitude through a Vote of Thanks, marking the successful culmination of an insightful seminar that inspired students towards the entrepreneurial world.



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G.N.Mills Post, Coimbatore - 641 029, Tamil Nadu, INDIA



CSDA

KASC- Institution's Innovation Council (KASC-IIC) &
Department of Computer Science with Data Analytics

Commemorating National Startup Day - 16th January 24

A SEMINAR ON Youth Startup -The Next Big Leap



KASC-IIC

P. B. Arun Vignesh

Kraft Kesari, Founder & CEO, Coimbatore

Time: 02:30 PM

Venue: C29

Date: 12th January 24

Dr. M. Lekshmanaswamy

Principal, KASC, Coimbatore

Dr. C. A. Vasuki

Secretary and Director, KASC, Coimbatore

Dr. B. Divya Priya

Convener – KASC IIC

Dr. G. Dhandapani

President- KASC-IIC

Mrs. B. Praveena

Assistant Professor,
Member- KASC IIC
Dep. of. CS with DA , KASC

Dr. L. Kathirvelkumaran

Assistant Professor & Head,
Member- KASC IIC
Dep. of. CS with DA , KASC

Dr. R. Saravanamoorthy

Academic Coordinator,
Associate Professor & Head,
Dep. of. CS(SF), KASC, Coimbatore

www.kongunaducollege.ac.in







Outcome:

The seminar successfully achieved its goals of inspiring, educating, and empowering students in the realm of startups, equipping them with valuable insights and fostering a mindset conducive to entrepreneurial success. A Total 56 Students and 4 Faculty benefited from this Programme.



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Coimbatore - 641 029.

-Report-

Department of Commerce with Information Technology organised a programme on ‘**APPLICATION OF INFORMATION TECHNOLOGY IN BUSINESS PROJECTS**’ on 13.12.2023 at 11 am, in Lab 1 .**Dr.RSaravanamoorthy,Academic Co-Ordinator SF,Associate Professor and Head, Department of Computer Science**, was the Chief Guest of the programme. The program was started with a welcome speech by**Dr. KSUDHA**, Assistant Professor, Department of Commerce with Information Technology.

Dr. B Divya Priya, Associate Professor and Head, Department of Commerce with Information Technology felicitated the gathering. The session is opened to **Dr.RSARAVANAMOORTHY** by a short introduction to the chief guest by **Mrs. Princess Monica Victoria**, Assistant Professor.

Our resource person,**Dr.RSaravanamoorthy**explained the need of**Application Of Information Technology In Business Projects**. He highlighted the importance of doing projects; front end and back end description. He also emphasized the need for software testing. He interacted with the students and cleared all the queries raised by the students.

Dr.K Akila, Assistant Professor, proposed vote of thanks and co-ordinated all the activities of the program. Around 52 students got benefited out of this program.



SESSION GLIMPSE





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-Report-

Department of Commerce with Information Technology and KASC - NDLI CLUB jointly organised a programme on **SERVANT LEADERSHIP** on **02.02.2024 at 10.30 am, Digital Media Centre, LIBRARY and Information Centre. Mr. BALA SENTHIL KUMAR, FOUNDER OF ZE BANCAIRO /IWE BOOKS**, was the Chief Guest of the programme. The program was started with a welcome speech by **Mrs. Princess Monica Victoria**, Assistant Professor, Department of Commerce with Information Technology.

Dr. R Senthil Kumar, Head President – NDLI Club and Librarian presided the program and **Dr. B. Divya Priya**, Associate Professor and Head, Department of Commerce with Information Technology felicitated the gathering. The session is opened to **Mr. BALA SENTHIL KUMAR, FOUNDER OF ZE BANCAIRO /IWE BOOKS** by a short introduction to the chief guest by **Dr. K Akila, Assistant Professor**.

Our resource person, **Mr. BALA SENTHIL KUMAR** explained the need of servant leadership. He quoted few examples and highlighted various qualities, special qualities and strategies to master our own skills. He asked the students to accept the challenges; think big, act boldly and drive out the fear of failures. He interacted with the students and cleared all the queries raised by the students. He concluded the session by words ‘when big is believed to be bad, small thinking rules the day and big never sees the light of it’.

Dr.K. Sudha, Assistant Professor, proposed vote of thanks and co-ordinated all the activities of the program. Around 112 students got benefited out of this program.









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Department Of Commerce With Information Technology

Inter Department Lecture Series

Building DEMS

11TH OCTOBER, 2023

-Report -

Kongunadu Arts And Science College (Autonomous),
Department Of Commerce With Information Technology Have
Organised Inter Department Series On 'BUILDING DEMS' On
11TH OCTOBER, 2023 At E-22

Objective: The Main Objective Of The Program Is To Introduce
And Enable Students To Understand About Building DEMS.

Resource Person: ***Mrs.B.KAVITHA***, Assistant Professor&Head ,
Department Of PSYCHOLOGY, Coimbatore Was The Resource
Person.

Benefits:

Students have developed With a basic understanding about

- Diet,
- Engaging Activities,
- Mindfulness and
- Sleep :

Number Of Beneficiaries: Faculty: 04 Students: 106

About The Event:

Mrs.B.KAVITHA, Assistant Professor And Head of
Psychology (KASC), Coimbatore, was The Chief Guest. She

Emphasized About How Psychological Factors Control The Human Behaviour . She Explained About Keeping Depression, Anxiety And Stress At Bay. At The End, Students' Queries Were Answered.

Dr. B.DIVYA PRIYA. Associate Professor Welcomed The Gathering,

DR. K.SUDHA, Assistant Professor Delivered Vote Of Thanks.

Invitation



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COIMBATORE - 641 029.



DEPARTMENT OF COMMERCE WITH INFORMATION TECHNOLOGY

**Cordially invites you for the
Inter Departmental Lecture Series on**

'BUILDING DEMS'

CHIEF GUEST

Mrs. B. KAVITHA
ASSISTANT PROFESSOR & HEAD
DEPARTMENT OF PSYCHOLOGY
KONGUNADU COLLEGE OF ARTS AND SCIENCE

CHIEF PATRON

Dr. C.A VASUKI
Secretary and Director

PATRON

Dr. M. LEKESHMANASWAMY
Principal

Organization Secretary

Dr. K. SUDHA
Assistant Professor
Department of B.Com. IT

Head of the department

Dr. B. DIVYA PRIYA
Associate Professor & Head
Department of B.Com. IT

Organising Team

Mrs. M. PRINCESS MONICA VICTORIA
&
Dr. K. AKILA
Assistant Professors
Department of B.Com. IT

DATE & TIME

11.10.2023
10:00 A.M



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DEPARTMENT OF INFORMATION TECHNOLOGY

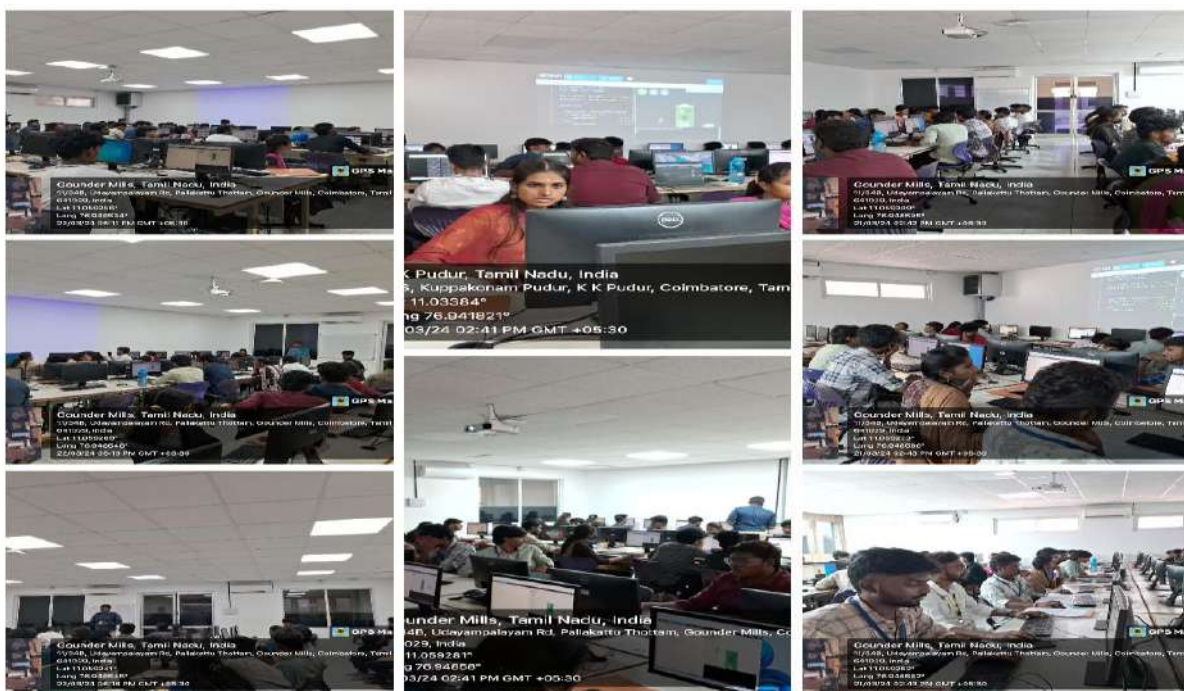
TWO DAYS WORKSHOP ON IoT USING PYTHON

REPORT

The Department of Information Technology organized a Two Days Workshop on “IoT using Python” from 21st March 2024 to 22nd March 2024 at Lab – III from 10.00 am to 5 pm. III - B.Sc IT students were attended the workshop.

The Head of the Department, Dr. K .Dhanalakshmi, in her introduction talk, briefed about the Resource Personnel Mr.R.Jegadeswaren and Mr. H. Naveen, Technical Engineers, from Enthi Technology Solutions India Pvt. Ltd., to the gathering. She began with the purpose of the workshop and elaborated the importance of IoT in the current scenario.

Mr.R.Jegadeswaren, highlighted the various job roles and importance of IoT in Industry 6.0. The enthusiastic gathering patiently trailed the resource person.

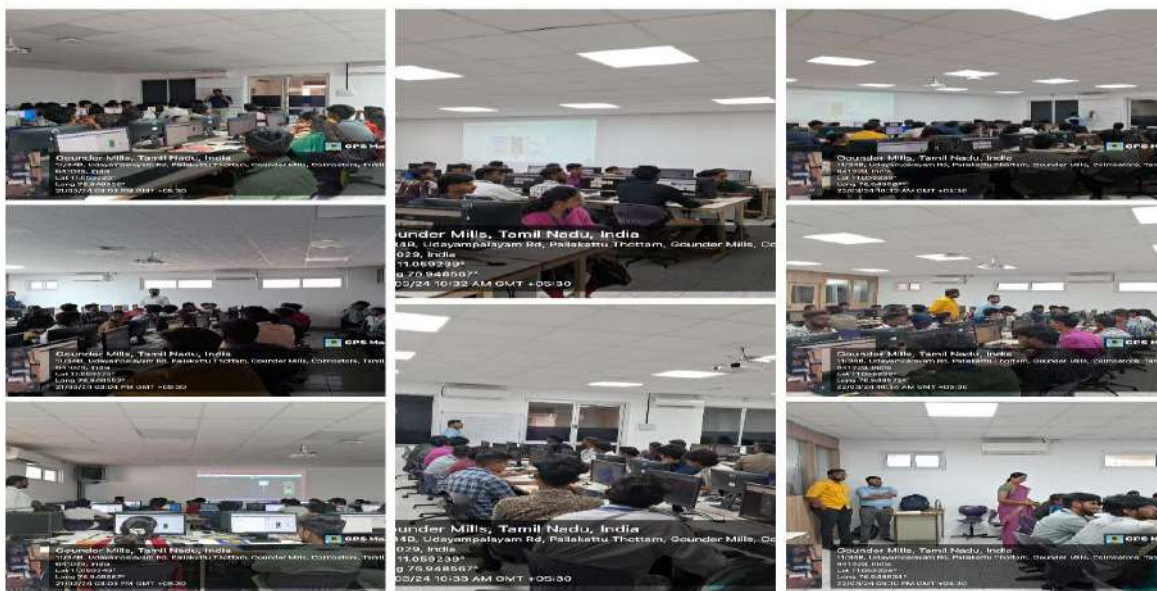


In Day1, Mr.R.Jegadeswaren, in his talk, exchanged views about embedded technologies, IoT devices, working of IoT with some real-time examples. The usage of smart devices in the IoT ecosystem was pitched on and the future for IoT was instilled. The network connections, networking and communication protocols used with the web-enabled devices basic concepts were taught. Wokwi Simulation tool was introduced, registration process was done.

Mr. H. Naveen discussed Raspberry kit construction model, functions and uses were highlighted and various components and their purpose was detailed. Initially, a Python program for Switching LED on/off from Raspberry Pi console was elaborated. Further various technologies in Raspberry kit, publishing temperature data to MQTT broker session was given by Mr. Mohammed Syed Ashraf.

In Day 2, Advance technologies like sending sensor data to smartphone using Bluetooth, sending an E-mail on switch press, creating TCP server to display humidity when client request TCP client, interfacing motor using relay, intrusion detection system, Smart Parking service and weather reporting bot was given by Mr.R.Jegadeswaren.

Moreover Mr. H. Naveen, in his final presentation demonstrated basic programs and on hands training on LED brightness controlling.



Workshop concluded by summary of the insights given by the Resource personnel. A feedback session was organized and the day ended fruitfully. For the workshop in total 51 number of III B.Sc IT students attended the program, trained in IoT using Python programming in Wokwi Simulation tool and were benefitted.

PG & Research Department of Bio-technology of Kongunadu Arts and Science College has organized ICSSR sponsored one day workshop on 'Women Entrepreneurship: Awareness on Start-ups and Government Schemes' on 11/12/2023 in Dos Bosco Hall, Nedungula village, Kotagiri. The main objective of the workshop was to empower women through the entrepreneurship and make them aware of start-up schemes and schematic assistances of Government of India. Dr. S. R. MadhanShankarm, Propreitor, Ashwini's Herbs and Foods, Coimbatore offered felicitations. C. Gayathri, Project lead, TN start-up & Innovation Mission, Coimbatore has explained the importance of obtaining certification to start up the enterprises and the processes involved in it. She insisted the need for effective market search and locates the business ideas to start up the venture.



Indian Council of
Social Science Research

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KONGUNADU ARTS AND SCIENCE COLLEGE
கங்குனாடு அர்ட்ஸ் அன்ட் சைன்ஸ் கல்லூரி
பொருளாதார அமைதி அமைதி அமைதி
Estd 1973



StartupTN



50
Golden
Jubilee

**PG and Research Department of Biotechnology
Organizes
One Day workshop on**

"Women Entrepreneurship: Awareness on Start ups and MSME Schemes"

Sponsored by
Indian Council of Social Science Research (ICSSR)
New Delhi

Date : 11.12.2023

She emphasized the group approach and team building among women to start up the businesses. She described the eligibility, Rate of subsidy and salient features of various schemes such as AnnalAmbedgar Business Championship Scheme, Agricultural Infrastructural fund and the supportive assistances to TN start up, MSME and District Industrial Centres.



Ms.Gayathri, Project Lead, Startup TN
Propreitor, Ashwini's Herbs & Foods



Dr S R Madhan Shankar,



The field investigators Mr.Arun and Mr.Dharshan have elicited data and details from the tribal women participants gathered in the hall using structured interview schedules. Focus Group Discussions have also been conducted with these respondents to understand the problems and challenges of tribal women and their expectations from the Government and other formal institutions to overcome the problems. At the end of the session, government scheme pamphlets were distributed. The session was formally concluded with Vote of thanks given by Dr M Revathi Bala, Associate Professor & Head, Research Department of Commerce, Kongunadu Arts and Science College, Coimbatore.



Session Details

Title of the session: **Innovation and Entrepreneurship for Rural Women: A Path to Success**

Date: 10.02.2024

Duration: One day

Activity Category: Outreach Programs in Community

Theme: Innovation and Entrepreneurship

Expert/Speaker Details:

Name: Dr. A U Thangavelu

Designation: **Assistant Professor and Head, Biotechnology**

Organization: **Kongunadu Arts and Science College, Coimbatore**

Brief about Expert/Speaker:

Dr A U Thangavelu, is Assistant Professor and Head, Department of Biotechnology, kongunadu Arts and Science college, Coimbatore. He did his Post-Doctoral Research in Ehime University, JAPAN and PhD (Molecular Cell Biology) in Faculty of Agriculture, Ehime University, JAPAN. He did his MSc Biotechnology in TNAU, Coimbatore. He has 21 years of Industrial experience and 9 years of Teaching Experiences. He published more than 20 journals in reputed publications.

Outcome of the activity:

The programme for developing women entrepreneur would help to alleviate poverty in our country and discussed about entrepreneurship, struggles might be faced during the business with few successful stories. They gained knowledge about fundamentally important drivers of entrepreneurial activities such as innovation, business growth and business strategies. Raised awareness of the role that women play in rural development and identify some strategic considerations towards the development of their work.

Key Highlights: Entrepreneurship, Innovation, Success story

Participant details:

Total no. of Student participation: 52

Total no. of Staff (Teaching) participation: 03

Title of the session: **Innovation and Entrepreneurship for Rural Women:
A Path to Success**

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CHANDRA P	11	7700275966	P. S. S. S. S.
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ANURAG M	11	7108 555765	M. S. S. S. S.
SUDHAKAR R	11	9002 91 2011	R. S. S. S. S.
CHANDRA V	11	7108 5171 422	V. S. S. S. S.
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Saadhana	Udayakumarpalayam	9843197307	R. Senthil





PG and Research Department of Biotechnology organize Guest Lecture on “Small and Large Scale Vermicomposting for Waste Management” on 23.02.2024 at UG Biotechnology Lab. The Guest Speaker on the day was Dr P Kathireswari, Assistant Professor, Zoology. She is expertizing in Vermitechnology, Nanotoxicity in Earthworms and Vermicomposting. She is a Vermicomposting Certificate Programme Co-ordinator at KASC. She guided more than hundred people to set up their vermiculture farm with her training and consultation program. She conducted offline training in remote villages and group training.

Objectives of the Session

- Awareness among students about benefit of Organic Farming.
- Propagation of Vermicomposting process.
- To develop training, skill & team work spirit among students.
- Aware the students to make their own unit.



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G.N. Mills (PO), Coimbatore-641029, Tamil Nadu, India.



PG and Research Department of Biotechnology

Organizes Guest lecture on

on

“Small and Large scale Vermicomposting for Waste Management”

Guest Speaker

Dr P Kathireswari

Assistant Professor

Department of Zoology, KASC

Date: **23.02.2024 (FN)**

Venue: UG Biotech Lab

Dr R Saravanamoorthy

Academic Coordinator

Programme Convenor
Dr A U Thangavelu
Assistant Professor & Head

Dr. M. Lekeshmanaswamy

Principal

Programme Organizer
Dr B Vishnupriya
Assistant Professor

Dr. C. A. Vasuki

Secretary and Director

Organizing Members
Faculty members
Biotechnology Department

She clearly explained the benefits of Vermicomposting like; Productive utilization of organic waste materials eg. Agriculture wastes, forest litter, agro based industrial wastes etc, To improve physical, chemical & biological properties of soil & ensure better, crop productivity.



Students interacted well with guest speaker and clarified their doubts. More than 30 participants participated and benefitted

PG & Research Department of Biotechnology, Kongunadu Arts and Science College organized and cordially conducted the, “One Day Hands on Workshop of Polymerase Chain reaction (PCR) Technique” on 29.02.2024 at PG Biotechnology Lab. The objective of this workshop was to train students with technique of Polymerase Chain Reaction which is very important technique for the detection of gene sequence which helps in detection of pathogen, diagnosis of genetic diseases, fingerprinting etc.,

The aim of this workshop was to make students learn about different molecular biology subject that depends on primer designing and thermal cycler experiments. In this workshop students were given hands on training on technique in Polymerase Chain Reaction, PR machine protocol setup, loading of DNA samples in Agarose Gel electrophoresis and visualization of DNA bands. Students were given training in the primer designing which is an important aspect in molecular biology research. All undergraduate students were happy to learn PCR and work with instrument thermal cycler. This basic instrumentation training will benefit and help students to take up any project conducted in molecular biology laboratories. This will also improve their skills in molecular biology research.

The program was initiated and welcomed by Dr. A.U.Thangavelu, Assistant Professor and Head of PG and Research Department of Biotechnology, KASC. Around 71 participants including I PG and II UG students and faculties were benefitted through the programme. All the faculties actively participated in the event. This workshop was organized by Dr. S. Bhargavi and Dr. G.T. Iswariya, Assistant Professor, PG & Research Department of Biotechnology; KASC expressed their gratitude and delivered the vote of thanks.



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Organized by
PG and Research Department Of Biotechnology
Cordially Invite you all for the

One Day Hands-on Workshop on Polymerase Chain Reaction (PCR) Technique

- ☐ Suitable for UG and PG students, Research Scholars and faculties.
- ☐ PCR is a valuable technique for the detection and identification of gene sequences, which helps in detection of pathogen, diagnosis of genetic diseases, fingerprinting etc.,
- ☐ To provide a wonderful opportunity for the participants to learn this technique directly from a subject expert and obtain necessary skills for
 - ☐ Designing primers
 - ☐ Carrying out Polymerase Chain Reaction (PCR)
 - ☐ Analysis of PCR products using Agarose Gel Electrophoresis (AGE)

Date : 29.02.2024 Venue : PG Biotechnology Lab



9361524714

To Register:

<https://forms.gle/6dKdGBgBYNRQsGKM7>

Last Date to Apply: 27.02.2024

Dr R Saravanamoorthy
Academic Coordinator

Dr. M. Lekshmanaswamy
Principal and Chairman

Dr. C. A. Vasuki
Secretary and Director

Organizing secretaries
Dr. S. Bhargavi
Dr. G. T. Iswariya
Assistant Professor
PG and Research Department
of Biotechnology

Dr A U Thangavelu
Head, Biotechnology

Registration Fee:
Students UG/PG: Rs. 500/-
Research Scholars: Rs. 700/-
Faculties: Rs. 800/-
Spot Registration:
Registration fee+Rs.100 extra



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PG AND RESEARCH DEPARTMENT OF BIOTECHNOLOGY ORGANIZES WORKSHOP ON

“BASIC TECHNIQUES IN PLANT TISSUE CULTURE”
01.03.2024

Report of the event

The PG and Research Department of Biotechnology organized a **“WORKSHOP ON BASIC TECHNIQUES IN PLANT TISSUE CULTURE”** on 01.03.2024. Dr. R. Arvindganth Assistant Professor Department of Biotechnology welcomed the gathering and introduced the resource person. Dr. A. U. Thangavelu, Assistant Professor & Head Department of Biotechnology Kongunadu Arts and Science College, Coimbatore, Tamilnadu, India was the resource, Person. He explained the fundamentals and applications of *in vitro* plant propagation through his lecture followed by a technical session and the demo of explant sterilization and inoculation each participant was provided with hands-on training individually. After the session, Ahana II B.Sc., of Biotechnology, delivered the Vote of thanks. A total of 77 students of the KASC benefited.

Photo glimpse of the event:



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Organized by

PG and Research Department Of Biotechnology

Cordially Invite you all to the

Hands-on Workshop on Basic Techniques in Plant Tissue Culture

Learning plant tissue culture (PTC) technique will help us in propagating plants in large numbers in a small area on nutrient media in a sterile environment. In short, PTC helps in multiplication of elite clones, disease free plants, and conservation of endangered medicinal plant species.

Topics covered:

- Aseptic and Sterilization techniques
- Media composition and Preparation
- Hardening Techniques

Date: 01.03.2024

Time: 10:30 AM

Venue : PG Biotechnology Lab

To Register:

<https://docs.google.com/forms/d/14YaYFeeK54e3-bslYtm6YI1YqsYxAhNGE9dKipPpK3c/edit>

Application deadline: 27.02.2024

Dr. R. Saravanamoorthy
Academic Coordinator

Dr. M. Lekeshmanaswamy
Principal

Dr. C. A. Vasuki
Secretary and Director

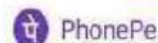
Dr. A. U. Thangavelu
Head, Biotechnology

Organizing secretaries
Dr. R. Sathish Kumar
Dr. R. Arvindganth
Assistant Professors
PG and Research Department of
Biotechnology

Fees Details

**UG/PG Students –
350**

**Researcher
Scholar/Faculty – 500
6374509498**







PG and Research Department of Biotechnology organize guest lecture on “Pharmacovigilance and its importance in monitoring the safety of Pharmaceutical Products” on 16.03.2023 at KASC library. The resource person was Dr R Gayathri, Professor, Department of Pharmaceutics, KMCH college of Pharmacy, Coimbatore. She explained in detail on pharmacovigilance and its importance in monitoring drug safety.

Primary objectives of the guest lecture are;

- Elucidate the concepts of adverse drug effects (ADR) and pharmacovigilance (PV)
- Highlight the significance of PV and ADR reporting
- Explain the centers responsible for pharmacovigilance

She explained in detail on clinical trial phases and drug approval process with different examples.



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PG and Research Department of Biotechnology
Organizes Guest lecture on
on

**“Pharmacovigilance and its Importance in monitoring the safety of
Pharmaceutical Products”**



Guest Speaker
Dr R Gayathri
Professor
Department of Pharmaceutics
KMCH College of Pharmacy, Coimbatore

Date: 16.02.2024 (FN)
Venue: PG Biotech Lab

Dr R Saravanamoorthy
Academic Coordinator

Dr. M. Lekshmanaswamy
Principal

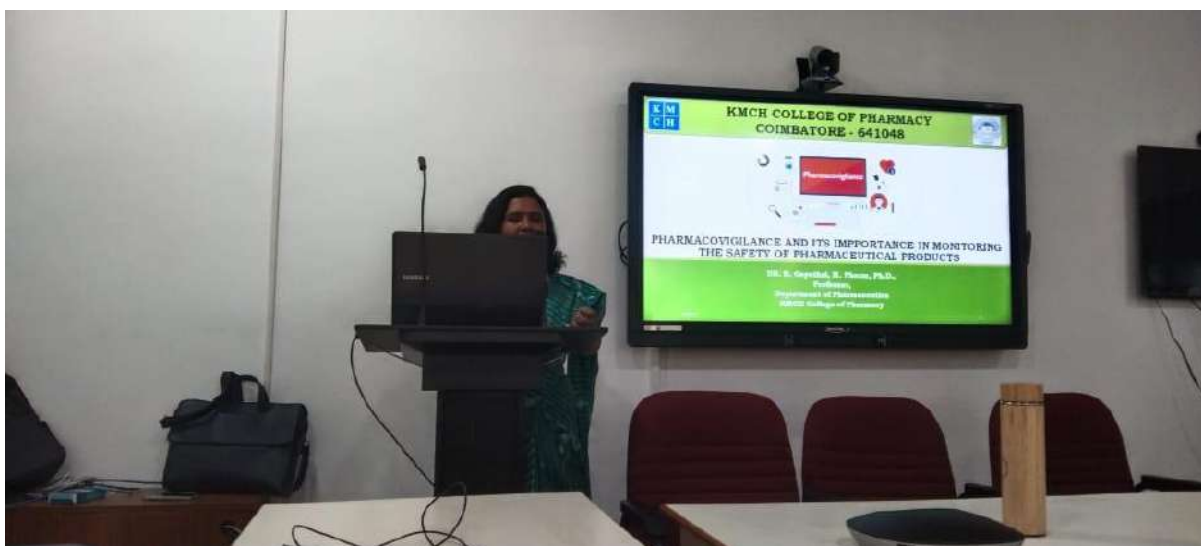
Dr. C. A. Vasuki
Secretary and Director

Programme Convenor
Dr A U Thangavelu
Assistant Professor & Head

Programme Organizer
Dr B Vishnupriya
Assistant Professor

Organizing Members
Faculty members
Biotechnology Department





Students from III UG and II PG Biotechnology got benefitted. Students interacted with guest speaker and clarified their doubts. Also guest speaker explored career opportunities of Biotechnology students in pharmaceutical sector.

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PG AND RESEARCH DEPARTMENT OF BIOTECHNOLOGY CONDUCTED GUEST LECTURE ON

“AN INSIGHTFUL JOURNEY INTO THE WORLD OF BIO-STARTUPS”
25.03.2024

Report of the event

The PG and Research Department of Biotechnology organized a Guest Lecture **“AN INSIGHTFUL JOURNEY INTO THE WORLD OF BIO-STARTUPS”** on 25.03.2024. Dr. A.U. Thangavelu Assistant Professor & Head Department of Biotechnology Kongunadu Arts and Science College, Coimbatore, welcomed the gathering and introduced the resource person. Dr. M. S. Lipin Dev, Director, VT Ecogreen Technologies Pvt. was the resource, Person. He provided a brief overview of the biotech startup, its mission, and its goals, also Introduced the biotech startup and its area of focus within the biotechnology sector including growth prospects, milestones, and strategic initiatives. After the session, Srinidhi II B.Sc., of Biotechnology, delivered the Vote of thanks. A total of 41 students of the Biotechnology benefited.

Photo glimpse of the event:



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Cycle) 29th Rank among colleges in NIRF 2023
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DEPARTMENT OF BIOTECHNOLOGY

Organize a Guest Lecture on

**"An Insightful Journey into the World of
Bio - Startups"**

Resource Person
Dr. M.S. Lipin Dev
Director,
VT ECOGREEN TECHNOLOGIES PVT LTD

Dr. R. Saravanamoorthy
Academic Coordinator

Dr. M. Lekshmanaswamy
Principal

Dr. C. A. Vasuki
Secretary and Director

Programme Convenor
Dr. A. U. Thangavelu
Head, Biotechnology

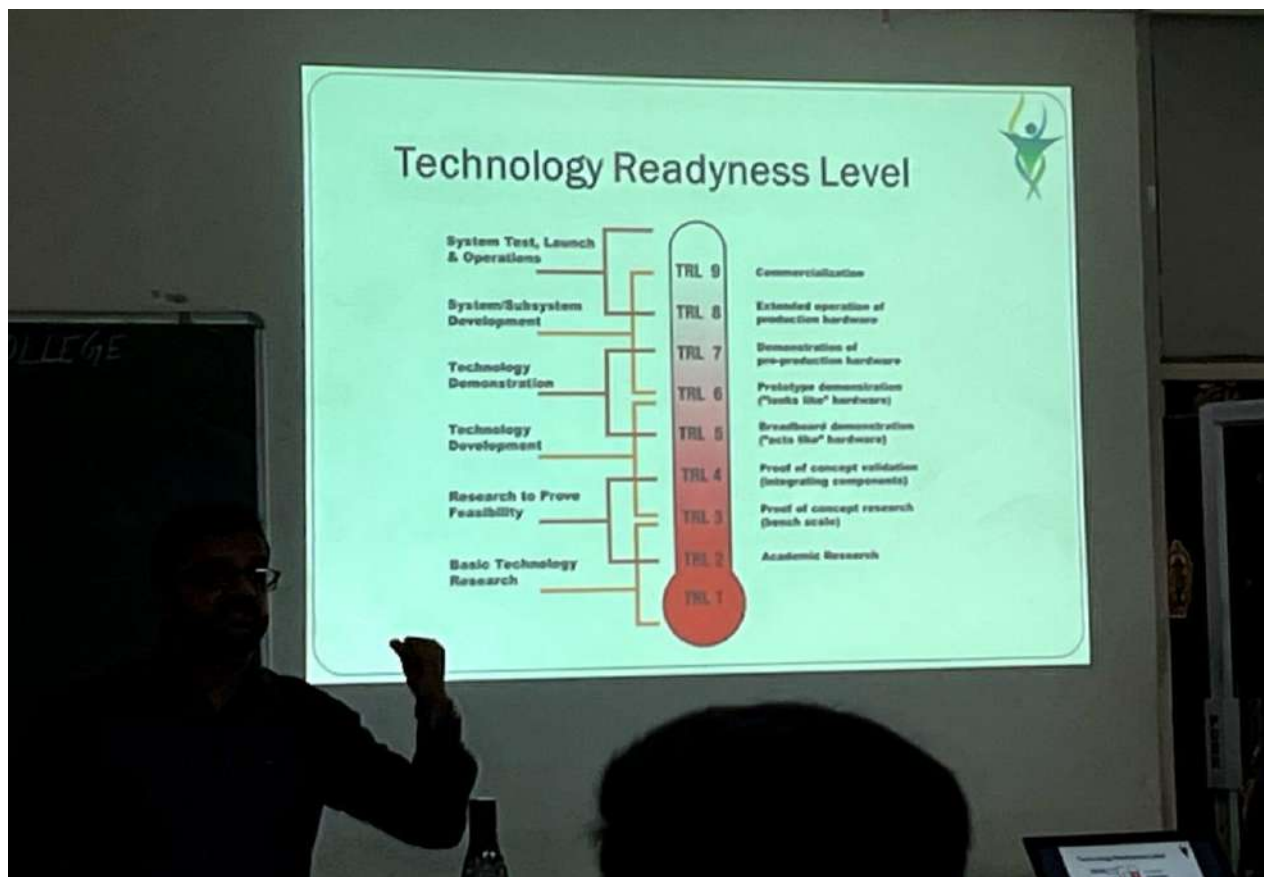
Programme Organizer
Dr. R. Arvindganth
Assistant Professor

Organizing Members
Faculty Members
Biotechnology Department

Date: 25.03.2024

Venue: PG Biotech Lab







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Coimbatore – 641 029

DEPARTMENT OF ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING

SEMINAR ON AI TRANSFORMING IN ENTREPRENEURSHIP

SEMINAR REPORT

Department of Artificial Intelligence & Machine Learning organized a Seminar on AI Transforming in Entrepreneurship on **30.01.2024** from **2.00 pm** to **4.00 pm** in **Laboratory 8**. The Resource Person was Mr. Jagadish Selvaraj, Board Director, Bluez Infomatic Solutions, Coimbatore.



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Department of
Artificial Intelligence and Machine Learning

Organises

Seminar on

AI TRANSFORMING IN ENTREPRENEURSHIP

By

Mr. Jagadish Selvaraj

Board Director

Bluez Infomatic Solutions, Coimbatore

Academic Coordinator
Dr. R. Sarayanamoorthy

Principal
Dr. M. Lekshmanaswamy

Secretary & Director
Dr. C. A. Vasuki

Staff Coordinators
Dr. P. Aruna Devi, AP
Mrs. R. Pavithra, AP

Convener
Dr. S. Gomathi alias Rohini
HOD in-charge

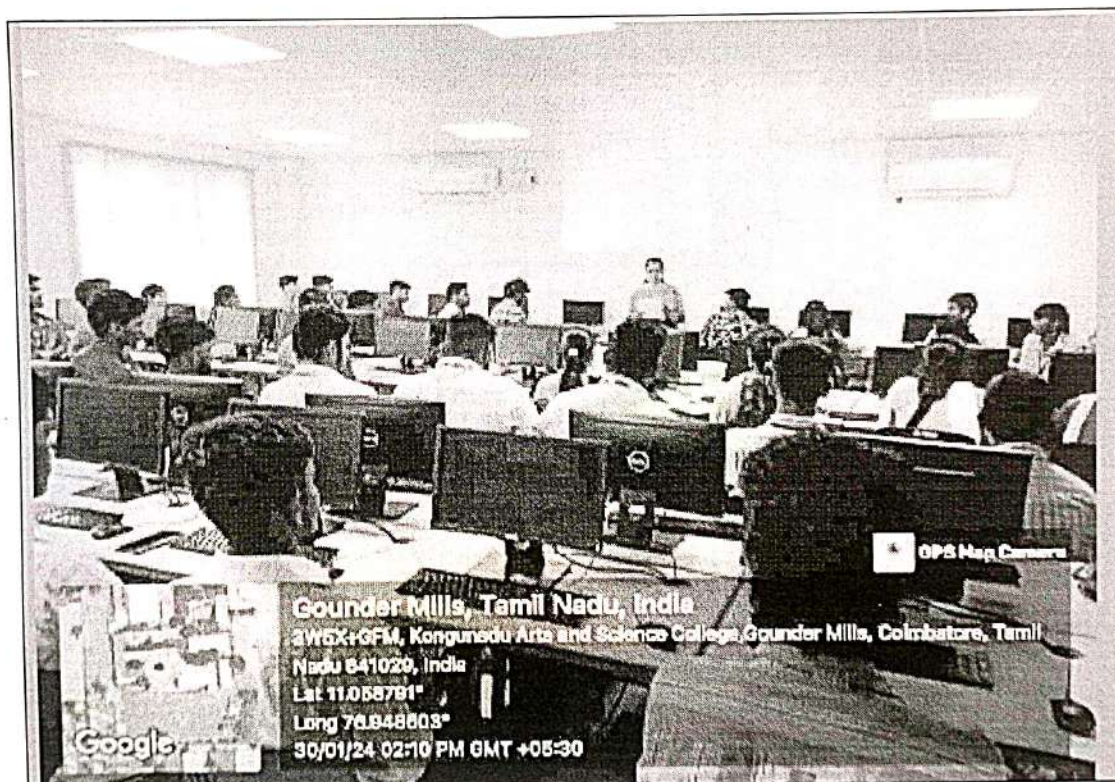
Venue: Lab 8 | Date: 30.01.2024 | Time: 02.00 PM – 04.00 PM

The Seminar started with prayer by students of AI & ML department. Ms.G.Abilasha, II Year B.Sc. AI & ML welcomed the gathering. Ms.M.Sowmiya, I year B.Sc. AI&ML introduced the Resource Person. He conducted the seminar followed by interactions by the participants.

He explained how entrepreneurs can make informed choices, identify emerging opportunities and optimize their operations based on data driven insights using AI.

Mr.I.Afsal Mohammed, II B.Sc. AI & ML delivered Thanks note. 60 participants attended the seminar. They gained knowledge on how AI shall be used for more effective business outcome and transforming the business models.

Dr. S. Gomathi alias Rohini, Associate Professor & Head (i/c), Department of Artificial Intelligence and Machine Learning convened the seminar. Dr. P. Aruna Devi, Assistant Professor and Ms. R. Pavithra, Assistant Professor, Department of Artificial Intelligence and Machine Learning coordinated the seminar.







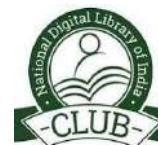
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DEPARTMENT OF ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING

and

KASC-NATIONAL DIGITAL LIBRARY OF INDIA (NDLI) CLUB

WORKSHOP ON AI IN HUMANOID ROBOT

WORKSHOP REPORT

Department of Artificial Intelligence & Machine Learning and KASC-National Digital Library of India (NDLI) Club organized a Workshop on AI in humanoid Robot on **12.01.2024** from **2.00 pm to 4.00 pm**. The Resource Person was Mr. M. Vetri Selvam, Senior Research Specialist, Robomiracle Technologies, Coimbatore.



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**Department of
Artificial Intelligence and Machine Learning
&
KASC-National Digital Library of India (NDLI) Club**

Organise

WORKSHOP ON AI IN HUMANOID ROBOT

By

Mr. M. Vetri Selvam
Senior Research Specialist
Robomiracle Technologies, Coimbatore

Academic Coordinator Dr. R. Saravanamoorthy	Principal Dr. M. Lekshmanaswamy	Secretary Dr. C. A. Vasuki
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KASC-National Digital Library of India (NDLI) Club

Executive Member Dr. G. Youveniya HoD/English	Secretary Dr. M. K. Praseeda AP/English	President Dr. R. Senthilkumar Librarian & Head
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Department of Artificial Intelligence and Machine Learning

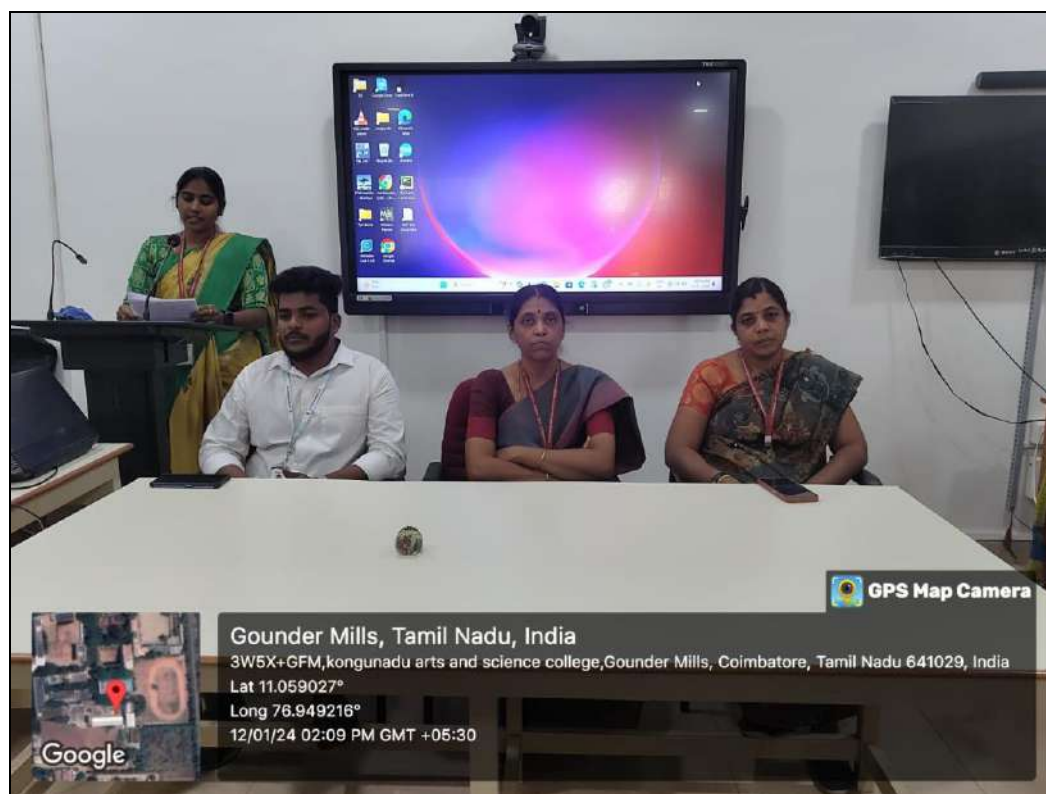
Staff Coordinators Dr. P. Aruna Devi, AP Mrs. R. Pavithra, AP	Convener Dr. S. Gomathi alias Rohini HOD in-charge
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Venue: Library | Date: 12.01.2024 | Time: 02.00 PM – 04.00 PM

The session started with a prayer song by students of AI & ML department. Welcome address was given by Dr. S. Gomathi alias Rohini, Associate Professor & Head (i/c), Department of Artificial Intelligence and Machine Learning. Introduction of the Resource Person was given by Dr. P. Aruna Devi, Assistant Professor, Department of Artificial Intelligence and Machine Learning. The Workshop was handled by Mr. M. Vetri Selvam, Senior Research Specialist, Robomiracle Technologies, Coimbatore followed by interactions by the participants.

He explained how AI equips humanoid robots with the ability to perceive and understand the world around them to identify faces, discern emotions, recognize voices and interpret gestures, allowing robots to interact with humans in a meaningful way. He demonstrated the subject with a few examples in the workshop.

Vote of Thanks was proposed by Ms. R. Pavithra, Assistant Professor, Department of Artificial Intelligence and Machine Learning. More than 117 participants attended the workshop and got benefited out of it. They gained knowledge on how machine learning programs allow the humanoids to apply new experiences to known information, in effect learning new experiences.







KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

COIMBATORE

DEPARTMENT OF COMMERCE

INAUGURAL & GUEST LECTURE

Sept 1st- 2023 (Friday)

REPORT

The Department of Commerce inaugurated the association meeting on September 1st 2023 and the Chief Guest for the function was **Mr.VigneshDuraismi, Practicing Company Secretary, Institute of Company Secretaries of India, Coimbatore**

The function started with a prayer song and lighting up of kuthuvilaku was done by the dignitaries.Dr.S.Uma, Head of the Department, Department of Commerce welcomed the gathering. The Chief Guest Mr.Vignesh Duraismi, Practicing Company Secretary, Institute of Company Secretaries of India, Coimbatore, delivered the inaugural address on “Academics to Actuals”. In his address, he highlighted the Role of academics in actual business life. He motivated the students to enhance their accounting skills and other business skills to become better future business personalities. His address was very inspiring and the students participated actively. 290 UG & PG Commerce students were benefited by the programme.

Mrs.S.Poorni, Assistant Professor, Department of Commerce delivered the vote of thanks.

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)
COIMBATORE
DEPARTMENT OF COMMERCE
GUEST LECTURE
On
“Startups Restoring the Indian Economy”
Sept 7th- 2023 (Thursday)
REPORT

The Department of Commerce organized a Guest lecture on 07.09.2023 and the Chief Guest for the function was **Mr.NaveenManickam, Certified EDII Trainer and Founder, NM Academia, Coimbatore**

The function started with a prayer song. Dr.S.Uma, Head of the Department, Department of Commerce welcomed the gathering. The Chief Guest **Mr.Naveen Manickam, Certified EDII Trainer and Founder, NM Academia, Coimbatore**, delivered the lecture on **“Startups Restoring the Indian Economy”**. In his address, he highlighted the importance of startups and the fast growing numbers of start-ups in India. He motivated the students to innovative new marketing ideas to threshold the business sector. His address was very inspiring and the students participated actively. 98 UG & PG Commerce students were benefited by the programme.

Dr.S.Kalpna devi Assistant Professor, Department of Commerce delivered the vote of thanks.



KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)
COIMBATORE
DEPARTMENT OF COMMERCE
GUEST LECTURE
On
“Prospectus and Opportunities in Digital Marketing”
Sept 14th - 2023 (Thursday)
REPORT

The Department of Commerce organized a Guest lecture on 14.09.2023 and the Chief Guest for the function was **Mr.C.P.Abishek, Marketing Manager, Robomatiic, Coimbatore**

The function started with a prayer song. Dr.S.Uma, Head of the Department, Department of Commerce welcomed the gathering. The Chief Guest Mr.C.P.Abishek, Marketing Manager, Robomatiic, Coimbatore, delivered the lecture on **“Prospectus and Opportunities in Digital Marketing”**. In his address, he emphasized the rapid growth of digital marketing in India. He pointed out the employment opportunities in the field of digital marketing. His address was very inspiring and the students participated actively. 98 UG Commerce students were benefited by the programme. Dr.S.Kalpna devi Assistant Professor, Department of Commerce delivered the vote of thanks.



KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)
COIMBATORE
DEPARTMENT OF COMMERCE
GUEST LECTURE
On
“Career Opportunities in Commerce”
January 11th - 2024 (Thursday)
REPORT

The Department of Commerce organized a Guest lecture on 11.01.2024 and the Chief Guest for the session was **Dr.J.Vijayalakshmi, Placement Director, KASC, Coimbatore**

The function started with a prayer song. Mrs.V. Ramya, Assistant Professor, Department of Commerce welcomed the gathering. The Chief Guest **Dr.J.Vijayalakshmi, Placement Director, KASC, Coimbatore**, delivered the lecture on **“Career Opportunities in Commerce”**. In her address, she stressed the significance role played by commerce graduates in real business and the widespread opportunities for them in India. She motivated the students to inculcate ample of knowledge and new business ideas to verge into the business sector. Her address was very stimulating and the students participated actively. 74 UG & PG Commerce students were benefited by the programme.

Mrs.P.Sudha, Assistant Professor, Department of Commerce delivered the vote of thanks.



Kongunadu Arts and Science College (Autonomous), Coimbatore

Department of Commerce

National Webinar On

“E-Commerce and its Transformation in Global Business”

March 21, 2024

Report

The Department of Commerce conducted a National Webinar on “E-Commerce and its Transformation in Global Business” on 21st March, 2024, between 8am to 11am. The webinar started with a prayer song continued with the welcome address delivered by Dr.S.Uma, Associate Professor & Head, Department of Commerce, Kongunadu Arts and Science College. She gave a brief note about the theme of the webinar. There were two sessions handled by two speakers. Session one was handled by Dr. R.Sunderaraj and session two was handled by Dr.P.Viswanathan

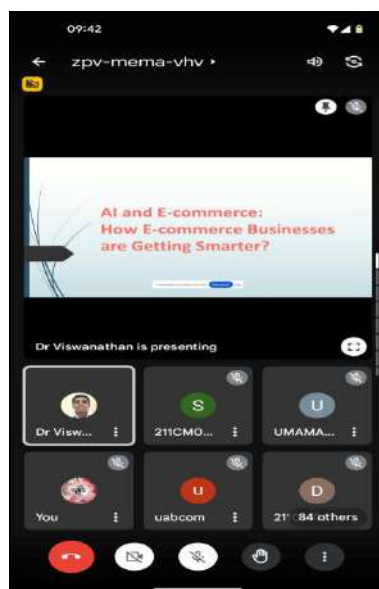
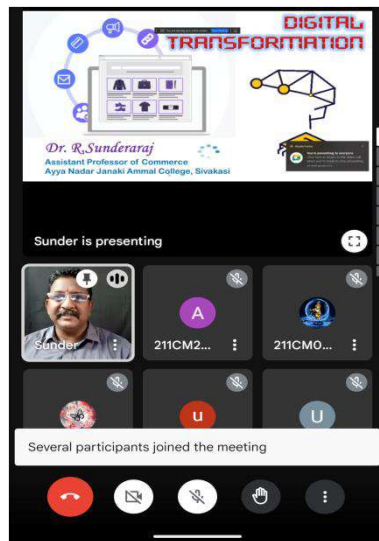
Session I

Session one started at 08.00 am through Google Meet. Ms.L.Revathy, III BCOM, Department of Commerce, Kongunadu Arts and Science College, introduced the Chief Guest of the Session I **Dr.R.Sunderaraj, Assistant Professor in Commerce, Ayya Nadar Janaki Ammal College, Sivakasi.** The core theme of the session was “Digital Transformation and its role in Business”. The session highlighted the significance of Digitalization for future India. He emphasized the government initiatives to developing digipreneurs and growing need for digital marketing. The speaker covered about the relationship between digitalization and CRM and stated few case studies on the topic. The session was very much interactive and informative. 97 students, faculty members and research scholars from Department of Commerce, Kongunadu Arts and Science College participated and benefitted through the session. Dr.S.Kalpana Devi, Assistant Professor, Department of Commerce delivered Vote of Thanks.

Session II

Session two started at 9.30 am through Google Meet. Dr.P.K.Uma Maheswari, Associate professor, Department of Commerce, Kongunadu Arts and Science College, welcomed the gathering. Ms.L.Revathy introduced the Chief Guest of the Session II **Dr.P.Viswanathan, Assistant Professor, School of Commerce, REVA University, Bengaluru.** The base theme

of the session was on “AI and E-Commerce”. The session highlighted how AI and e-commerce have enabled India to **increase efficiency, reduce costs, and create new opportunities for businesses** of all sizes. The session was very much interactive and informative. 98 students, faculty members and research scholars from Department of Commerce, Kongunadu Arts and Science College participated and benefitted from the session. Dr.S.Amudha, Associate Professor, Department of Commerce delivered Vote of Thanks.



**KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS),
COIMBATORE**

DEPARTMENT OF COMMERCE

Webinar

On

“Global Leadership Unveiled – G20 Summit Transitions from India to Brazil”

March 23rd - 2024 (Saturday)

REPORT

The Department of Commerce organized a Webinar on “Global Leadership Unveiled – G20 Summit Transitions from India to Brazil” on March 23rd - 2024 (Saturday). Mr.P.Vijeyakumar, Assistant Professor in Management, Guruvayurappan Institute of Management, Navakkarai, Coimbatore was the chief guest for the programme. Dr.S.Uma, Head of the department welcomed the gatherings. The Webinar was very enlightening and the Chief Guest highlighted about the transmission of leadership from developed nations to developing nations. He gave ample of information about India’s pivotal in G-20 summit and the take of Brazil on environmental sustainability in the next G-20 summit. The Vote of Thanks was delivered by Dr.S.Kalpana Devi, Assistant Professor in Commerce. 71 Commerce students actively participated and benefited with the programme.



கொங்குநாடு கலை அறிவியல் கல்லூரி (தன்னாட்சி) கோவை,
தமிழ்நாடு அரசு தமிழ் வளர்ச்சித்துறை சொற்பிறப்பியல் அகரமுதலித் திட்ட

இயக்ககம் சென்னை, தமிழாய்வு அறக்கட்டளை சென்னை

இணைந்து நடத்திய

தேசியப்பயிலரங்கம்

இயற்கை மொழி ஆய்வு

(கணினிச் செயல்பாடுகளில் தமிழ் மொழியின் இன்றைய நிலை)

கொங்குநாடு கலை அறிவியல் கல்லூரி (தன்னாட்சி) கோவை, தமிழ்நாடு அரசு தமிழ் வளர்ச்சித்துறை சொற்பிறப்பியல் அகரமுதலித் திட்ட இயக்ககம் சென்னை, தமிழாய்வு அறக்கட்டளை இணைந்து இயற்கை மொழி ஆய்வு (கணினிச் செயல்பாடுகளில் தமிழ் மொழியின் இன்றைய நிலை) என்னும் தலைப்பில் 26.02.24 அன்று கல்லூரி கருத்தரங்க அறையில் தேசியப் பயிலரங்கம் நடத்தப்பட்டது. திருவிளக்கு ஏற்றும் நிகழ்வுடன் மங்களகரமாக தொடங்கிய பயிலரங்கத்தில் முதலாவதாக பயிலரங்க ஒருங்கிணைப்பாளர் முனைவர் அ.இராஜலட்சுமி வரவேற்புரை ஆற்றினார். காலை 10.30 மணி அளவில் தொடங்கிய இப்பயிலரங்கத்தில் கல்லூரி முதல்வர் முனைவர் மா லட்சுமணச்சாமி ஐயா அவர்கள் அன்றைய நாளில் சிறப்பு விருந்தினரான புதுவை பல்கலைக்கழகத்தில் சுப்பிரமணிய பாரதி தமிழ் மொழி இலக்கியப்பள்ளியின் இணைப்பேராசிரியர் முனைவர் வ. தனலட்சுமி அம்மையார் அவர்களுக்கும் பயிலரங்கப் புரவலர் தமிழாய்வு அறக்கட்டளை அறங்காவலர் திரு.அ.சிவக்குமார் அவர்களுக்குச் சிறப்பு செய்தார். பல்வேறு கல்லூரிகளிலிருந்தும் பங்கேற்ற பேராசிரியர்கள், ஆய்வு மாணவர்கள், முதுகலை மாணவர்களுக்கு இயற்கை மொழி ஆய்வு குறித்து ஒரு முன்னோட்ட குறிப்புகளை முனைவர் வ.தனலட்சுமி அம்மையார் அவர்கள் வழங்கினார். தமிழ்த்துறை உதவிப் பேராசிரியர் முனைவர் அ. சதீஷ்குமார் அவர்கள் நன்றியுரை வழங்க வரவேற்பு விழா இனிதே நிறைவுற்றது. தேநீர் இடைவேளைக்குப் பிறகு தொடங்கிய அமர்வில் இணைய வழியாக சொற்பிறப்பியல் அகரமுதலித் திட்ட இயக்குநர் முனைவர் கோ.விசயராகவன் ஐயா அவர்கள் இயற்கை மொழி ஆய்வு மற்றும் சொற்பிறப்பியல் குறித்த அறிமுக உரை வழங்கினார். அவரைத் தொடர்ந்து மதுரை தொழில்நுட்ப வல்லுநர், விக்கிப்பீடியர், கணினித் தமிழ் ஆர்வலர் நீச்சல்காரன் ராஜாராமன் அவர்கள் தமிழ் இயற்கை முறை பகுப்பாய்வு என்ற தலைப்பில் இணைய வழியில் அருமையானதொரு சிறப்பான உரையை வழங்கினார். உணவு இடைவேளைக்குப் பிறகு புதுவை

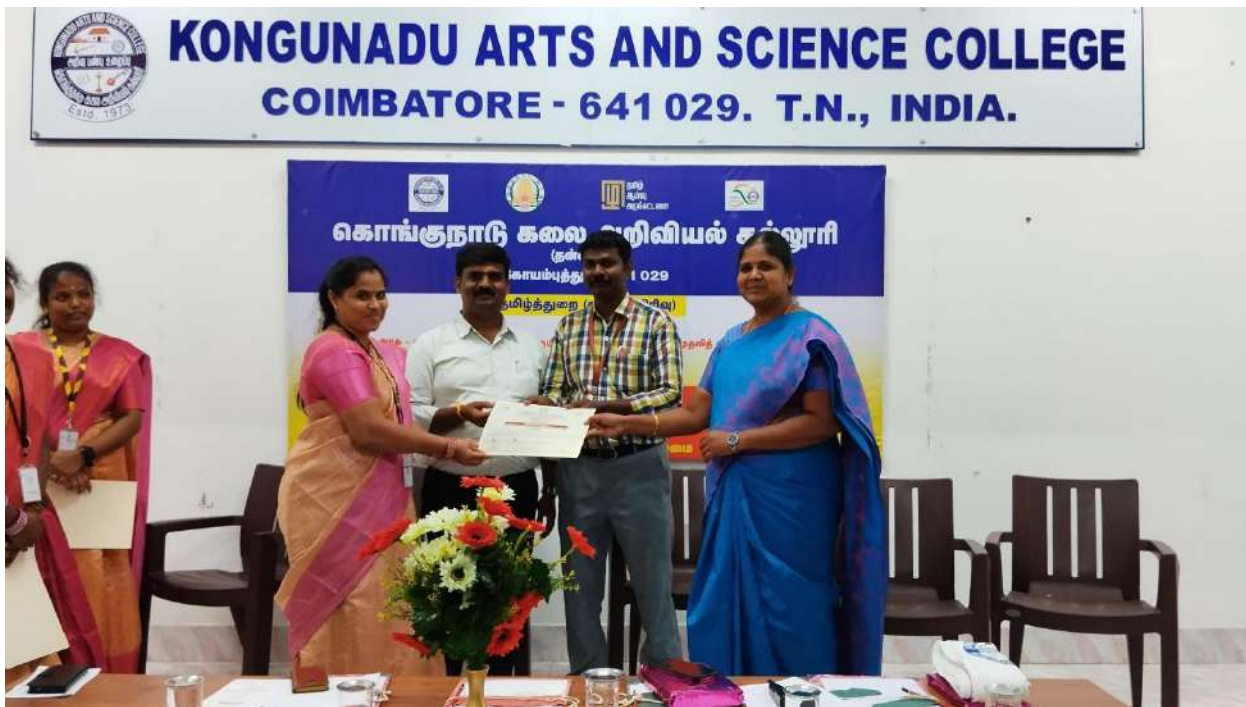
பல்கலைக்கழக சுப்பிரமணிய பாரதி தமிழ் மொழி மற்றும் இலக்கிய பள்ளி இணைப்பேராசிரியர் முனைவர் வ.தனலட்சுமி அவர்கள் இயற்கை மொழி ஆய்வு கருவிகள் என்னும் தலைப்பில் செறிவான உரையாற்றினர். பங்கேற்பாளர்களால் பெரிதும் விரும்பப்பட்ட இந்த அமர்வில் இயற்கை மொழி ஆய்வு குறித்த பல வினாக்களும் அதற்கான விடைகளும் பகிரப்பட்டன. மாலை 4 மணி அளவில் நிறைவு விழாவின் தொடக்கமாக தமிழ்த்துறை உதவிப் பேராசிரியர் முனைவர் த.பிரியா அவர்கள் வந்திருந்தவர்களை வரவேற்று வரவேற்புரை வழங்கினார். தமிழ்த்துறைத் தலைவர் முனைவர் சு.அரிச்சந்திரன் அவர்கள் நிறைவு விழாவில் இயற்கை மொழி ஆய்விற்கு விக்கித் திட்டங்களின் கொடை என்ற தலைப்பில் சிறப்புரையாற்ற வந்திருந்த ஸ்ரீ கிருஷ்ணா ஆதித்யா கலை மற்றும் அறிவியல் கல்லூரி தமிழ்த்துறை பேராசிரியர் முனைவர் த.சத்யராஜ் அவர்களுக்கு நினைவுப் பரிசு வழங்கி சிறப்பு செய்தார். சிறப்பு விருந்தினரின் சிறப்பான உரையைப்போட்டுத்து பங்கேற்பாளர்களுக்குச் சிறப்பு விருந்தினர்கள் சான்றிதழ்கள் அளித்தனர். பயிலரங்கத்தின் நிறைவாக அனைத்துப் பங்கற்பாளர்களிடமிருந்தும் பின்னூட்டப்படிவம் பெறப்பட்டது. அதன் பின் பயிலரங்க ஒருங்கிணைப்பாளரின் நன்றியுரையுடன் விழா இனிதே நிறைவுற்றது.

இப்பயிலரங்கத்திற்குத் தமிழ்நாட்டின் பல மாவட்டங்களிலிருந்தும் பல கல்லூரிப் பேராசிரியர்கள், ஆய்வு மாணவர்கள், முதுகலை மாணவர்கள் மற்றும் கொங்குநாடு கலை அறிவியல் கல்லூரி தமிழ்த்துறை மட்டும் அல்லாது பிற துறைப் பேராசிரியர்கள், மாணவர்கள் என 93 பேர் பங்கேற்றனர். சீரும் சிறப்புமாக மிகவும் பயனுள்ள வகையில் அமைந்த இப்பயிலரங்கத்திற்காக ரூ.23,891 செலவு செய்யப்பட்டது. இது தவிர தமிழாய்வு அறக்கட்டளை மூலம் சிறப்பு



விருந்தினருக்கான தொடர்வண்டி மற்றும் பேருந்து பயணச்சீட்டுகள், பயிலரங்கப் பதாகை, பங்கேற்பாளர்களுக்கான கோப்புகள், எழுதுப் பொருள்கள், சான்றிதழ்கள் பெறப்பட்டன.











 **KONGUNADU ARTS AND SCIENCE COLLEGE**
COIMBATORE - 641 029. T.N., INDIA.

கொங்குநாடு கலை அறிவியல் கல்லூரி
கொம்பட்டி - 641 029
தமிழ்நாடு
தலைவர்: க. கிருஷ்ணமூர்த்தி
தலைவர்: க. கிருஷ்ணமூர்த்தி
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தலைவர்: க. கிருஷ்ணமூர்த்தி

 GPS Map Camera



Gounder Mills, Tamil Nadu, India
3W5X+GFM, Gounder Mills, Coimbatore, Tamil Nadu 641029, India
Lat 11.059162°
Long 76.949013°
26/02/24 04:19 PM GMT +05:30



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MI DUAL CAMERA

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

Re-accredited by NAAC with 'A⁺' Grade (4th Cycle)

College of Excellence (UGC)

Coimbatore - 641 029, Tamil Nadu, India

PG AND RESEARCH DEPARTMENT OF BIOCHEMISTRY

PG and Research Department of Biochemistry organized a entitled “Scope of medical coding” on 07.09.2023 at 11.30 am in the G-5 hall.

The program was started with welcome addressed by Dr.R.Venkatesh, Assistant professor and Head, PG and Research Department of Biochemistry. Dr.S.Monisha introduced the chief guest. A total of 66 students and research scholar actively participate attended the Programme. Mrs. Regina Elizabeth. A Founder, IDEAL medical coding academy, Coimbatore, gave key notes to the gathering on Role of medical coding job various biological students. The chief guest interacted with the students and students are enriched their knowledge on the respective topic. Dr. J. Anitha, Assistant Professor PG and Research Department of Biochemistry same vote of thanks to the evidence.



KONGUNADU ARTS AND SCIENCE COLLEGE



(AUTONOMOUS)

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COLLEGE OF EXCELLENCE - UGC

29th RANK AMONG COLLEGES IN NIRF 2023

COIMBATORE - 641 029, TAMIL NADU, INDIA.



DEPARTMENT OF BIOCHEMISTRY PG AND RESEARCH Orientation programme on

SCOPE OF MEDICAL CODING

RESOURCE PERSON



REGINA ELIZABETH.A -CPC,CPMA & CPC-I
FOUNDER @ IDEAL MEDICAL CODING ACADEMY

DATE & TIME

07th SEP, 2023
11.30 AM to 12.30 PM

VENUE

G-5 Hall

DR. M. LEKESHMNASWAMY

**PRINCIPAL
KASC**

DR. C. A. VASUKI

**SECRETARY AND DIRECTOR
KASC**

PROGRAME CONVENOR AND ORGANISING SECRETARY

DR. R.VENKATESH

ASSISTANT PROFESSOR & HEAD

**DEPARTMENT OF BIOCHEMISTRY PG AND RESEARCH,
KASC**

PROGRAMME COORDINATORS

DR.J.ANITHA

DR.P.GOWTHAM

DR.S.MONISHA

**DEPARTMENT OF BIOCHEMISTRY PG AND
RESEARCH, KASC**

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

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College of Excellence (UGC)

Coimbatore - 641 029, Tamil Nadu, India

PG AND RESEARCH DEPARTMENT OF BIOCHEMISTRY

PG and Research Department of Biochemistry organized a entitled “Future scope of analytical instruments” on 26.09.2023 at 11 am in the D-11 class room.

The program was started with welcome addressed by Dr.R.Venkatesh, Assistant professor and Head, PG and Research Department of Biochemistry. Dr.S.Monisha introduced the chief guest. A total of 46 students and research scholar actively participate attended the Programme. Dr. K.J. Balasubramani, Director, Business development advisor, Atria research lab Coimbatore, gave key notes to the gathering on Role of analytical instruments in biochemistry laboratories. The chief guest interacted with the students and students are enriched their knowledge on the respective topic. Dr. J. Anitha, Assistant Professor PG and Research Department of Biochemistry same vote of thanks to the evidence.





KONGUNADU ARTS AND SCIENCE COLLEGE

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COLLEGE OF EXCELLENCE - UGC

29th RANK AMONG COLLEGES IN NIRF 2023

COIMBATORE - 641 029, TAMIL NADU, INDIA.



DEPARTMENT OF BIOCHEMISTRY (PG AND RESEARCH) orientation programme on

"FUTURE SCOPE OF ANALYTICAL INSTRUMENTS"

RESOURCE PERSON



DR. K.J. BALASUBRAMANI
DIRECTOR
BUSINESS DEVELOPMENT ADVISOR
ATRIA RESEARCH LAB COIMBATORE

DATE & TIME

26th SEP, 2023, 11.00 AM

VENUE

D-11 CLASSROOM



DR. M. LEKESHMNASWAMY
PRINCIPAL, KASC



DR. C. A. VASUKI
SECRETARY & DIRECTOR KASC

ORGANISING SECRETARY
DR. R. VENKATESH
ASSISTANT PROFESSOR & HEAD
DEPARTMENT OF BIOCHEMISTRY
(PG & RESEARCH), KASC

PROGRAMME COORDINATOR
DR. J. ANITHA
DR. P. GOWTHAM
DR. S. MONISHA
DEPARTMENT OF BIOCHEMISTRY (PG &
RESEARCH), KASC

SEMINAR REPORT

ENLIGHTENING YOUNG MINDS

Department of psychology have conducted a one day seminar on the title of “Enlightening Young Minds” on 27th July 2023 in Conference Hall. We invited students and differently abled student from various departments in our college. The Resource person of the seminar was Ms. Radhika.AJ, Artisan & founder, Queenbee paper crafts & creative arts, Coimbatore. The program was started at 10.30am with the blessing of god by singing pray song by the students of our department. The welcome address was given by S.Dhazsha from I B.Sc Psychology. The chief guest introduction was given by MS.K.Vasugi, Assistant Professor, Department of psychology. Mrs.B.Kavitha, head of the psychology department was honoured the chief guest. The chief guest started their motivation seminar by telling their real life struggles and her victory. And she gifted the doll to our department which was made by her with the used news paper and tissues. Finally the seminar was concluded by giving Vote of thanks by Mr.M.Karthikkumar, Assistant Professor, Department of psychology.







KONGUNADU ARTS AND SCIENCE COLLEGE

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COLLEGE OF EXCELLENCE - UGC
29TH RANK AMONG COLLEGES IN NIRF 2023
COIMBATORE - 641 029, TAMIL NADU, INDIA.



**DEPARTMENT OF PSYCHOLOGY
PSYCHOLOGY ASSOCIATION &
"SAMRAKSHANA"
CORDIALLY INVITES YOU FOR
SEMINAR ON**

"ENLIGHTENING YOUNG MINDS"

CHIEF GUEST



MS.RADHIKA.AJ,
ARTISAN & FOUNDER,
QUEENBEE PAPER CRAFTS &
CREATIVE ARTS,
COIMBATORE.

DATE & TIME

**27th July, 2023
10.30am to 11.30am**

VENUE

**CONFERENCE HALL,
KASC**



DR. M. LEKESHWANASWAMY
PRINCIPAL
KASC



DR. C. A. VASUKI
SECRETARY
KASC

ORGANIZER

MRS.B.KAVITHA, ASST.PROFESSOR & HEAD I/C

ORGANIZING MEMBERS

MS.K.VASUGI, ASST. PROFESSOR

MR.M.KARTHIKKUMAR, ASST. PROFESSOR

MS.G.CHARUMUKI, ASST. PROFESSOR

FOR MORE INFO

**MRS.B.KAVITHA,
ASST.PROFESSOR & HEAD I/C**

 **8124839707**

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)
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College of Excellence (UGC)
Coimbatore - 641 029, Tamil Nadu, India
DEPARTMENT OF PSYCHOLOGY
REPORT
Role of Psychologist in Current Scenario 13/12/2023

Department of Psychology, Psychology Association & Samrakshana – Counselling Centre organized a seminar on “Role of Psychologist in Current Scenario” in C-49 Classroom on 13.12.2023 at 11.00 AM - 01.00 PM.

The program was started with the Prayer song, sung by Ms.Pavithra and Ms.Teena, from II B.Sc. Psychology. The welcome address was delivered by Mr. G.RishiGandh, the Vice President, Psychology Association, from II Bsc Psychology. Ms.Vivekavani, III B.Sc. Psychology, introduced the chief guest. A total number of 57 students and 4 Faculty members actively participated in the seminar. Master of the Ceremony was done by Mr. John Joel, II B.Sc. Psychology.

The Chief guest Dr.M.Chandramohan, MA., MPhil., PhD., delivered the speech on the Role of Psychologist in Current Scenario with PPT presentation. He shared his various work roles and his experience in it. He clearly explained about the scope of psychology and the psychological needs of society. Really the session was thought provoking and useful to the students. Finally the vote of thanks was delivered by President of Psychology Association, S.Kocila from III Bsc Psychology, and we have concluded the session with National Anthem.





KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)



RE-ACCREDITED BY NAAC WITH A⁺ GRADE - 4th CYCLE,
COLLEGE OF EXCELLENCE - UGC,
29th RANK AMONG COLLEGES IN NIRF 2023,
COIMBATORE - 641 029, TAMIL NADU, INDIA.



DEPARTMENT OF PSYCHOLOGY

PSYCHOLOGY ASSOCIATION & SAMRAKSHNA - COUNSELLING CENTRE

CORDIALLY INVITES YOU FOR THE SEMINAR ON

“THE ROLE OF PSYCHOLOGISTS IN CURRENT SCENARIO”



CHIEF GUEST

**DR.V.CHANDRAMOHAN
CLINICAL PSYCHOLOGIST,
COIMBATORE**

**VENUE
C - BLOCK, C - 49,
KASC**

**DATE & TIME
13th December, 2023
11:00 am to 01:00 pm**

PATRON

**DR. M. LEKESHMNASWAMY
PRINCIPAL
KASC**

CHIEF PATRON

**DR. C. A. VASUKI
SECRETARY
KASC**

CONVENDOR

**MRS. B. KAVITHA
ASST.PROFESSOR & HEAD I/C
DEPT. PSYCHOLOGY**

ORGANIZING SECRETARIES

**MS.S.KOCILA, III B.SC., PRESIDENT,
PSYCHOLOGY ASSOCIATION
MR.G.RISHI GANDH, II B.SC., VICE PRESIDENT,
PSYCHOLOGY ASSOCIATION**

ORGANIZING MEMBERS

**MS.K. VASUGI, ASST. PROFESSOR
MR.M. KARTHIKKUMAR, ASST. PROFESSOR
MSG. CHARUMUKI, ASST. PROFESSOR
&
STUDENTS OF PSYCHOLOGY DEPARTMENT**



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College of Excellence (UGC)

Coimbatore - 641 029, Tamil Nadu, India

DEPARTMENT OF PSYCHOLOGY

REPORT PSYCHOLOGY EXHIBITION IN AGRI THIRUVIZHA 05/01/2024

Department of psychology have conducted one day Psychology Exhibition on the occasion of Agri Thiruvizha, Start-up and Awards on 05th January 2024 in C-Block, C-51. We invited students from various schools and all the departments in our college. Total numbers of 80 school students and college students have been participated in the exhibition. The program was started at 10.00a.m. and Chief Guest Dr.Shivaa, Founder, Happy Mindster International, Coimbatore, inaugurated and visited the exhibition. We have exhibited the apparatus and paper pencil tests. It was explained by our department students and subject orientated chart works with various disorders were explained by students from our department. The chief guest was very much excited after visiting the exhibition. After inauguration the schools which we have invited started to visit the exhibition. And the students from various departments in our college have visited the exhibition. The students' doubts were allayed, and the program concluded.





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Coimbatore - 641 029, Tamil Nadu, India
DEPARTMENT OF PSYCHOLOGY
REPORT ON CAPACITY BUILDING & PERSONALITY DEVELOPMENT 07/02/24

Department of psychology has organized one day seminar on capacity building and personality development for UG and PG girl students funded by National Commission for Women on 07.02.2024 Wednesday. The program was started around 10 Am with the blessing of almighty included prayer song by psychology students. The warm welcome of greetings was provided by Ms.K.Vasugi, Assistant professor, Department of Psychology. On the next part of the program the brief introduction about the seminar was explained by Dr.C.Ramya, Research Associate, Department of women studies, Bharathiar University, Coimbatore.



SESSION I

The session I started around 10.30AM with the topic of Personal capacity building by the Resource person Pavithra.T.R. Director and Excellence, KGISL Institute of Technology, Saravanampatti. She has briefed the concepts like Personal goal setting and importance of goal setting and steps to achieve the personal goals in life. She has also presented with few

stuffs on capacity building in life. She also laid few notes on entrepreneurship and independency of women's financial status in their carrier. She has also included the notes on Tips to become a women entrepreneur and she has motivated every student to setup their own startup ideas which will be their hands on work. She has also shared her own life experience entrepreneurship journey which was very motivating to the girl students.



SESSION II

Around 11.30AM, The session II started with the topic of Professional carrier skills by Resource Person Mrs.P.Selvapranambika & Mrs.S.Summi, Research scholar, Department of Extension and Carrier Guidance, Bharathiar University. She has provided many thoughts on importance of carrier in life and also explained about the different types of job opportunities which will be much scopfuf and useful to the students. She has laid the importance notes on how to prepare the professional resume and Curriculum vitae and difference between both of those. She also included the session with demo of self introduction by our college students. The session was really useful to the students and the students had a practical exposure on interview skills.





SESSION III

The session III was started around 2.30PM with the topic of Digital Literacy and Effective use of social media by Dr.S.Kalpana HOD, Department of AI&DS, KGISL Institute of Technology, Coimbatore. In her session, she has given a detail seminar on importance and impact of digital literacy. She has also briefed about the effective use of social media in current trends among adolescence and how it is been impacting our own life. She has provided the insight on cyber crime and made cyber awareness among college students. The session was really fascinating and the students felt much grateful about the seminar. The privileged gratitude was addressed by MS.G.Charumuki, Assistant Professor, Department of Psychology. The seminar was ended up with National Anthem.



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DEPARTMENT OF PSYCHOLOGY

REPORT ON RESEARCH METHODOLOGY 11/03/2024

The workshop started with prayer song which was sung by the 1st and 2nd year Psychology students. The Research Methodology workshop was held on 11/03/2024 and Mrs.Paviyazhini Assistant professor, Department of psychology, PSGR Krishnamal College for Women, Coimbatore, act as a resource person. 57 students were participated in this workshop.

Provided a comprehensive overview of the fundamental principles and practices involved in conducting research in Psychology. It highlighted the importance of clarity in research objectives, the significance of appropriate research design, and the necessity of rigorous data collection and analysis methods. She covered various key topics which included emphasizing the significance of selecting the most appropriate research design based on the nature of the research question, whether it is experimental, observational, qualitative, or quantitative. Discussing various sampling methods such as random sampling, stratified sampling, and convenience sampling, with an emphasis on their respective advantages and limitations. Highlighting the importance of selecting suitable data collection techniques, to ensure the reliability and validity of research findings.

Exploring different data analysis methods, including descriptive statistics, inferential statistics, content analysis, thematic analysis, and qualitative data analysis, to draw meaningful conclusions from research data. Addressing ethical issues in research, such as informed consent, confidentiality, privacy, and the responsible conduct of research involving human subjects. Emphasizing the significance of clear and transparent reporting of research findings, including the importance of peer review, academic integrity, and the dissemination of research results to relevant stakeholders. After completion of session the students were clarified their doubts. Overall, the workshop provided valuable insights into the process of conducting rigorous and ethical research, equipping participants with the necessary knowledge and skills to undertake meaningful research endeavors in their respective fields. Finally, session was completed with the national anthem.





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DEPARTMENT OF PSYCHOLOGY, PSYCHOLOGY ASSOCIATION & "SAMRAKSHANA"

CORDIALLY INVITES YOU FOR THE WORKSHOP ON

"OVERVIEW OF PSYCHOLOGICAL RESEARCH METHODOLOGY"

CHIEF GUEST

DATE & TIME

11th March, 2024
10am to 12pm



MRS PAVIYAZHINI K S
ASSISTANT PROFESSOR,
DEPARTMENT OF PSYCHOLOGY,
PSGR KRISHNAMMAL COLLEGE FOR WOMEN,
COIMBATORE.

VENUE

C - 53, PSYCHOLOGY
LABORATORY,
KASC

Patron

DR. M. LEKESHMNASWAMY
PRINCIPAL
KASC

Chief Patron

DR. C. A. VASUKI
SECRETARY AND DIRECTOR
KASC

Organizing Secretary

MRS. B. KAVITHA
ASST.PROFESSOR & HEAD I/C,
DEPARTMENT OF PSYCHOLOGY,
KASC, COIMBATORE.

Programme Coordinators

MS. K. VASUGI
ASSISTANT PROFESSOR,
DEPARTMENT OF PSYCHOLOGY,
KASC, COIMBATORE.

MR. M. KARTHIKKUMAR
ASSISTANT PROFESSOR,
DEPARTMENT OF PSYCHOLOGY,
KASC, COIMBATORE.

MS. G. CHARUMUKI
ASSISTANT PROFESSOR,
DEPARTMENT OF PSYCHOLOGY,
KASC, COIMBATORE.

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DEPARTMENT OF PSYCHOLOGY

REPORT ON DESIGN THINKING 28/03/2024

Yuva Yi, Department of Psychology and Department of Business Administration with CA jointly organized the workshop on the topic **Design thinking** on 28th march 2024 at G5. The resource person of the workshop is Mr.Yash Manivannan, Founder & CEO, Watts and Joules INC. The program started with blessings of almighty which made the program as the wonderful beginning. The warm welcome was given by Student from BBA CA which was the greatest greeting for those who joined the hands for the workshop. DR.B.Divya Priya, YUVA Yi, Coordinator, Associate Professor & Head, Department of B.COM IT honored the chief guest with memento.

Mr. Yash Mannivannan started the session and elaborated the definition of design thinking, process and steps included in design thinking. He has laid the steps to sort out any kind of problems by using the process of design thinking with the discussion on college cultural and what are the reasons for not having the cultural in certain colleges. Different kinds of answers were given by the students which were very exciting reasons for the above issue.

He has provided the clear-cut idea about how to find a solution for daily life situations in very smarter way. Then he had included the activity session by the team work which has enhanced the students to find the causes of climate change and ideas to solve the climatic change. After the discussion, each team had presented their HOW idea, NOW idea and WOW idea. Many kinds of ideas like avoiding the war, planting more trees in every part of the city, avoiding air pollutions which are very hazardous etc to sort out the problem of climate change by using strategies of design thinking. Finally the workshop got ended with the gratitude of love.





CLIMATE CHANGES

Now

Wow

Now

How might we solve the issue of pollution

Issue of factories waste

Issue of Over population

* Reduce the Transportation usage

- Bicycle
- Private Vehicle

• Increase the usage of solar, Wind, Hydro energy

Government should implement a rule that each home should plant and grow a tree

People should follow to use the Bullockcarts in day to day life

Deforestation

Save energy at home

Team members,

Priem Kumar, Sonu

Abhishek, Priem

Nivashini, Swinithi

Kavitha

Sugithra

Gunna

Arunkumar

Team mata

BBN (CA)

1) Pooja II

2) Priya II

3) Sugithra II

4) Sai Sowjanya H II

5) Anu II

6) Praveena II

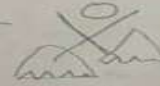


Climate change
in Coimbatore

Define

→ save water

How → to protect illness, Bring back to the normal temperature



Empathy

Wrong utilization of people, Lack of rain

Now → To plant more trees, pipeline facilities in underground water

Wow → saving from sampling, awareness program



→ save trees

- 1) Agri lands occupied
- 2) Underground water

- 1) Deforestation
- 2) Pollution
- 3) Population



pollution

prototype

Can study from other country to implement here

To do

to conduct orientation with schools & colleges. In that awareness program giving plastic free pencil which is made of wood with seed at the bottom

Tapar Draining

Automatic cut off water

Test

5-10 days the all time to implement

Saving water & planting trees is the main solution for climate change



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COIMBATORE - 641 029, TAMIL NADU, INDIA.



YUVA YI PRESENTS

DEPARTMENT OF BUSINESS ADMINISTRATION WITH CA

&

DEPARTMENT OF PSYCHOLOGY,

Jointly organizes a workshop on

"DESIGN THINKING"

DATE & TIME

28th March, 2024
10.30am

VENUE

G-4 HALL, KASC

CHIEF GUEST

MR.YASH MANIVANNAN,
FOUNDER & CEO,
WATTS AND JOULES INC.

Chief Patron

DR. C. A. VASUKI
SECRETARY AND DIRECTOR
KASC

Patron

DR. M. LEKESHTMANASWAMY
PRINCIPAL
KASC

Academic Coordinator

DR.R.SARAVANA MOORTHY,
ASST.PROFESSOR & HEAD,
DEPARTMENT OF COMPUTER SCIENCE,
KASC, COIMBATORE.

YUVA Coordinator

DR.B.DIVYA PRIYA,
ASSOCIATE PROFESSOR & HEAD,
DEPARTMENT OF B.COM IT,
KASC, COIMBATORE.

Programme Coordinators

DR.S.PUNITHADEVI,
ASSOCIATE PROFESSOR & HEAD,
DEPARTMENT OF BBA CA,
KASC, COIMBATORE.

MRS. B. KAVITHA
ASST.PROFESSOR & HEAD I/C,
DEPARTMENT OF PSYCHOLOGY,
KASC, COIMBATORE.

REPORT ON
INAGURAL CEREMONY OF PSYCHOLOGY ASSOCIATION AND
SAMRAKSHNA - COUNSELING CENTRE

The Inaugural ceremony of Psychology Association and SAMRAKSHANA Counselling centre has been organized by department of Psychology on 24.07.2023 in the conference hall. DR.B.Selvaraj, the Controller of Examinations of the Government Arts College in Coimbatore, served as the ceremony's resource person. The ceremony started at 8.30AM we invited the Chief Guest and we also invited the faculties and students from various departments of our college. The inaugural started with the blessings of prayer song by the students of our department. The welcome address was given by MS.K.Vasugi, Assistant Professor, Department of psychology. The chief guest was introduced by Mrs.B.Kavitha, head of the psychology department. There were preliminary events like the lightening of lamp by the resource person and he has renowned the counselling centre named SAMRAKSHANA by cutting the ribbon. Then the resource person has honoured the President and Vice President of the Psychology Association with their respective badges and both of them has taken their oath for the post of President and Vice president. The resource person had an inspirational speech on benefits of counselling and purpose of psychology in everyday life. He also clearly stated as how such an association is useful for a bright future of students from any field of study. The inaugural ended at 10.30AM with the grand vote of thanks by Ms.S.Kocila III BSc.Psychology President of Psychology Association.







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COIMBATORE - 641 029, TAMIL NADU, INDIA.



**DEPARTMENT OF PSYCHOLOGY
CORDIALLY INVITES YOU FOR
INAUGURATION CEREMONY OF**

"PSYCHOLOGY ASSOCIATION" & "SAMRAKSHANA" COUNSELLING CENTRE

CHIEF GUEST



DR. B. SELVARAJ,
CONTROLLER OF EXAMINATIONS,
GOVERNMENT ARTS COLLEGE,
COIMBATORE.

DATE & TIME

**24th July, 2023
8.30am to 9.30am**

VENUE

**CONFERENCE HALL,
KASC**



DR. M. LEKESHMANASWAMY
PRINCIPAL
KASC



DR. C. A. VASUKI
SECRETARY
KASC

ORGANIZER

MRS. B. KAVITHA, ASST. PROFESSOR & HEAD I/C

ORGANIZING MEMBERS

MS. K. VASUGI, ASST. PROFESSOR

MR. M. KARTHIKKUMAR, ASST. PROFESSOR

MS. G. CHARUMUKI, ASST. PROFESSOR

FOR MORE INFO

**MRS. B. KAVITHA,
ASST. PROFESSOR & HEAD I/C**

 **8124839707**

Self-Defence Workshop

"The counselling and self-defence workshop" was held on [7th, 8th, 10th & 11th August-2023] Venue Sister Nivedita Hall at Department of Psychology Kongunadu Arts and Science College. The workshop started with prayer song which is sung by the 1st & 2nd year psychology students and Mrs. Kavitha, Head of the Department, Department of Psychology was given by the welcome address to the chief guest and other department staff, students. Then chief guest introduction was given by the Ms. Vasuki, Assistant Professor Department of Psychology. The workshop conducted for various departments first year female students and around 456 students were participated in this workshop. The workshop aimed to empower participants with a holistic approach to personal well-being and essential self-defence skills, enhance their personal safety awareness, the risk of abuse and cybercrime, mental and physical resilience, and boost their confidence in handling potential threats. Provide guidance on how to protect themselves in the digital world, and impart basic self-defence skills for personal safety. The Primary objective of the workshop is to raise awareness about different forms of abuse, including physical emotional and online abuse. To educate participants about common cyber threats, such as identity theft, online harassment, and scams. To provide participants with strategies for managing stress, anxiety, and building emotional resilience. Teach basic self-defence techniques. Educate participants about personal safety, awareness, and risk assessment. Educated the student's basic self-defence techniques enhance their physical confidence and personal safety.

The "counselling and self-defence workshop" took place on [7, 8, 10, and 11 August 2023] at the Psychology Department of Kongunadu Arts and Science College in Sister Nivedita Hall. Around 456 individuals attended the session that was held for first-year female students in several departments. The goal of the session was to provide attendees with a holistic approach to personal well-being and fundamental self-defence skills, improve their knowledge of personal safety, the risk of abuse and cybercrime, mental and physical resilience, and build their confidence in addressing potential threats. Give advice on how to stay safe online and have an impact on fundamental self-defence techniques for personal safety. The workshop's main goal is to increase public awareness of many types of abuse, including cyber, emotional, and physical abuse. To

The Workshop began with opening remarks from (7th August-2023) that welcomed the participants and emphasized the importance of recognizing and addressing abuse. The counsellor Anu Kiruthika Manager from Aram Foundation Charitable Trust, she was provided information on different forms of abuse, their signs, and the importance of seeking help when facing abusive situations. The Anu Kiruthika provides an overview of common cyber threats, including identity theft, online harassment, and financial scams. Participants received practical tips and advice on how to protect themselves online, secure their personal information, and recognize phishing attempts.

The participants engaged in interactive discussion, sharing their experiences and concerns related to abuse. The counsellor provides guidance and resources for those in need.



Basic self-defence Techniques

The Mr.J.Gokul Raj, Founder Trustee, Martial Arts Trainer, Aram Foundation Charitable Trust. He was taught fundamental self-defence techniques, including proper stance and balance, Strikes (e.g., Punches, Kicks), Escapes from common holds, Defence against verbal harassment. The Mr. J Gokul Raj Self-Defence instructors provide live demonstrations of self-defence techniques, allowing participants to observe and learn and participants were then given the opportunity to practice these techniques with partners, ensuring they understood and could apply what they had learned. Simulated scenarios were conducted to test participants' ability to respond to potential threats. These scenarios included situations such as being approached by a stranger or dealing with verbal aggression. Finally we conclude the self-defence workshop on 11th August 2023.





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CHIEF GUESTS



MR. J. GOKUL RAJ
 FOUNDER TRUSTEE AND
 MARTIAL ARTS TRAINER,
 ARAM FOUNDATION CHARITABLE TRUST,
 COIMBATORE



MS. M. ANU KIRUTHIKA
 MANAGER,
 PSYCHOLOGY ASSOCIATION &
 SAMRAKSHNA - COUNSELLING CENTRE

**DEPARTMENT OF PSYCHOLOGY
 PSYCHOLOGY ASSOCIATION &
 SAMRAKSHNA - COUNSELLING CENTRE
 CORDIALLY INVITES YOU FOR
 A WORKSHOP ON**

SELF DEFENSE AND COUNSELLING

DATE & TIME
 7th & 8th August, 2023
 10th & 11th August, 2023
 10:00 AM - 01:00 PM

**DO NOT DEPEND ON THE
 ENEMY NOT COMING,
 BUT DEPEND ON OUR
 READINESS AGAINST HIM.
 DO NOT DEPEND ON THE
 ENEMY NOT ATTACKING,
 BUT DEPEND ON OUR
 POSITION THAT CANNOT
 BE ATTACKED"**
 - SUN TZU

VENUE
 Sister Nivedita Hall



DR. C. A. VASUKI
 SECRETARY
 KASC



DR. M. LEKSHMANASWAMY
 PRINCIPAL
 KASC

ORGANIZERS
 MRS.B.KAVITHA, ASST.PROFESSOR & HEAD I/C
 MS.K.VASUGI, ASST.PROFESSOR
 MR.M.KARTHIKKUMAR, ASST.PROFESSOR
 MS.G.CHARUMUKI, ASST.PROFESSOR

ORGANIZING MEMBERS
 MS.S.KOCILA, III B.SC., PRESIDENT,
 PSYCHOLOGY ASSOCIATION
 MR.G.RISHI GANDH, II B.SC., VICE PRESIDENT,
 PSYCHOLOGY ASSOCIATION

REGISTRATION FEE
 RS.50/-

FOR WHOM
 GIRL STUDENTS

FOR MORE INFO
 MRS.B.KAVITHA, ASST.PROFESSOR & HEAD I/C
 8124839707

Let's Sail!

A REPORT

STRESS MANAGEMENT AND OVERCOMING BEHAVIOURAL ADDICTION -14.08.2023

The Stress Management & Overcoming Behavioral Addiction was held on 14th August 2023, Venue Sister Nivedita Hall at Kongunadu Arts and Science College. The seminar was organized by the Department of Psychology & Commerce Banking and Insurance. Around 157 students were attended the seminar. The seminar aimed to provide insight into stress management and overcoming behaviour addiction. The Seminar was started with prayer song sung by the 1st year & 2nd year psychology students. Ms.Vasuki, Assistant professor, Department of psychology welcomed the chief guest and Mr. Karthikkumar.M, Assistant Professor, Department of psychology delivered the chief guest introduction. Dr.P.Thamilselvan, Assistant Professor, Department of Psychology, PSG College of Arts and Science, Coimbatore, delivered an engaging, informative, enlightening, and practical guest lecture. His presentation aimed to provide attendees with a comprehensive understanding of stress management and behavioural addiction, its impact on mental and physical health, and effective strategies for managing and reducing stress in daily life, for recovery and long term management.



G20
भारत 2023 INDIA

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Golden Jubilee

CHIEF GUEST



DR.P.TAMILSELVAN,
ASSISTANT PROFESSOR ,
PSG COLLEGE OF ARTS & SCIENCE,
COIMBATORE - 641014

**THE DEPARTMENT OF
Commerce Banking and Insurance &
Psychology**
*cordially invites for the
seminar on*
**Stress and Behavioral Addictions
Management**



DR. C. A. VASUKI
SECRETARY
KASC



DR. M. LEKSHMANASWAMY
PRINCIPAL
KASC

DATE & TIME
14th August, 2023
08.30am to 09.30am

VENUE
Sister Nivedita Hall

ORGANIZERS
DR. K.SUBASHINI, ASST.PROFESSOR & HOD
MRS.B.KAVITHA, ASST.PROFESSOR & HOD I/C

ORGANIZING MEMBERS
FACULTYS IN THE DEPARTMENT OF COMMERCE
BANKING AND INSURANCE & PSYCHOLOGY



He elaborated on the wide-ranging effects of chronic stress on mental and physical health. He discussed how stress can lead to anxiety, depression, automatic negative thoughts, and lack of attention, concentration, and decision-making. He emphasized the importance of recognizing the signs and symptoms of stress in oneself and others, as early intervention can prevent more severe consequences. Emphasized that behavioural addiction is real and can be as challenging to overcome as various behavioural addictions. He encouraged self-awareness and reflection on addictive behaviours, as recognition is the first step toward recovery.



Speaker was introduced to a variety of stress management techniques, both cognitive and behavioural, that can be implemented in daily life. These include mindfulness meditation, deep breathing exercises, and progressive muscle relaxation. He stressed the significance of regular physical activity, a balanced diet, and adequate sleep as fundamental components of managing stress effectively. Students learned about common triggers for behavioural addiction, such as stress, loneliness, boredom, and negative emotions. He highlighted the importance of identifying personal triggers to develop effective coping strategies. He discussed evidence-based treatment

approaches for behavioural addiction, including Cognitive Behavioral Therapy (CBT) and contingency management. The students were informed about the benefits of support groups and counselling in providing guidance and accountability during recovery. Finally students are clarified their doubts & Vote of thanks which is given by the Dr. R Maharajothi Priya Associate professor Department of Commerce Banking and Insurance.

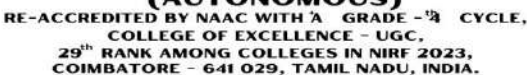


KONGUNADU ARTS AND SCIENCE COLLEGE
COIMBATORE- 641029
DEPARTMENT OF PSYCHOLOGY
REPORT
Psychology Exhibition & Mental Health Awareness Program
09/10/2023 & 10/10/2023

Department of psychology, Psychology Association & Samrakshana – Counselling Centre have conducted two days Psychology Exhibition and mental health awareness program on the occasion of World Mental Health Day on 09th and 10th October 2023 in Conference Hall. We invited students from various schools which are Green Fields Matriculation School, Annai Voilet Matriculation Higher secondary School, Kikani Vidhya Mandir and M.G.M Matriculation Higher secondary School and all the departments in our college. Total number of 207 school students and more than 1500 have been participated in the exhibition.

The program was started at 10.00 Am and our Secretary Dr.C.A.Vasugi inaugurated the exhibition. The program was started with the blessing of god by sing prayer song by our department students. The welcome address was given by the President of Psychology Association S.Kocila from III Bsc Psychology. The speech was given by the chief guest Dr.C.A.Vasugi. We have exhibited the apparatus and paper pencil test was explained by our department students and subject orientated chart works with various disorders were explained by students from our department. The chief guest is asked to visit the Exhibition and she was very much excited after visiting the exhibition. Finally the vote of thanks was given by the Vice President G.Rishi Gandh from II Bsc Psychology. And we have concluded with National Anthem.

After inauguration the schools which we have invited started to visit the exhibition. And the students from various departments in our college have visited the exhibition. After visiting the exhibition the school students are asked to attend the mental health program and it was given by Mrs.B.Kavitha, HOD i/c, Department of psychology. Educated the students regarding the problem faced by them on over usage of social media, remedial measures, exam tips, memory techniques, mental health awareness, subject of Psychology etc. The students' doubts were then allayed, and the program concluded.


**KONGUNADU ARTS AND SCIENCE COLLEGE
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COLLEGE OF EXCELLENCE - UGC,
29th RANK AMONG COLLEGES IN NIRF 2023,
COIMBATORE - 641 029, TAMIL NADU, INDIA.

WORLD MENTAL HEALTH DAY CELEBRATIONS - 2023

DEPARTMENT OF PSYCHOLOGY
PSYCHOLOGY ASSOCIATION & SAMRAKSHNA - COUNSELLING CENTRE
CORDIALLY INVITES YOU FOR
“PSYCHOLOGY EXHIBITION & MENTAL
HEALTH AWARENESS PROGRAMME”

VENUE
CONFERENCE HALL,
KASC

CHIEF PATRON
DR. C. A. VASUKI
SECRETARY
KASC
PATRON
DR. M. LEKESHWANASWAMY
PRINCIPAL
KASC

ORGANIZING SECRETARIES
MS.S.KOCILA, III B.SC., PRESIDENT,
PSYCHOLOGY ASSOCIATION
MR.G.RISHI GANDH, II B.SC., VICE PRESIDENT,
PSYCHOLOGY ASSOCIATION



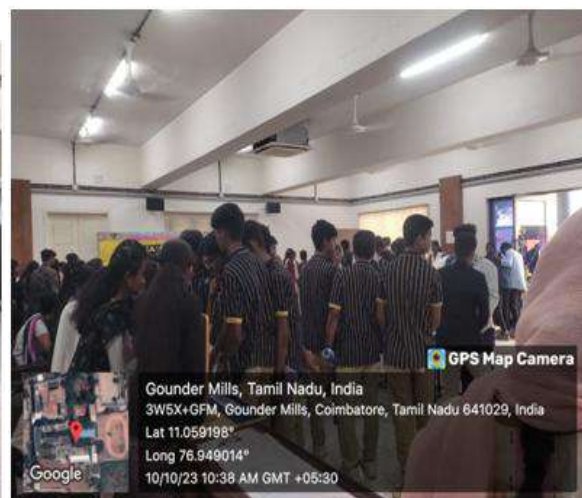
DATE & TIME
9th and 10th October, 2023
10:00 am to 4:00 pm

FOR WHOM
COLLEGE STUDENTS &
11th & 12th SCHOOL STUDENTS

CONVENOR
MRS. B. KAVITHA
ASST.PROFESSOR & HEAD I/C
DEPT. PSYCHOLOGY

ORGANIZING MEMBERS
MS.K. VASUGI, ASST. PROFESSOR
MR.M. KARTHIKKUMAR, ASST. PROFESSOR
MS.G. CHARUMUKI, ASST. PROFESSOR
&
STUDENTS OF PSYCHOLOGY DEPARTMENT









**KONGUNADU ARTS AND SCIENCE COLLEGE
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College of Excellence – UGC
29th Rank among Colleges in NIRF 2023
Coimbatore - 641 029, Tamil Nadu, India



DEPARTMENT OF COMPUTER TECHNOLOGY

HANDS ON TRAINING PROGRAMME IN DIGITAL MARKETING

REPORT

Name of the Event	Hands on Training Programme in Digital Marketing
Date	31-1-2024
Time	2.00 AM - 4.00 PM
Resource Person With Designation	Mr. Ganesh Babu Balamurugan Founder, CEO Web Epic Technologies Private Limited, Coimbatore
Venue of the Programme	Lab 5, KASC.
Objectives of the Programme	• Create knowledge on using digital marketing to reach out to new audiences. • To create awareness about job opportunities in Digital Marketing field • Understand why Digital marketing is essential for running a company
Outcome of the Programme	• how to generate revenue via digital marketing • Learned how to companies use digital marketing to create lead among competitors.
Number of Beneficiaries (Both Students and Faculty)	Staff members: - 04 Students - 65 Total Beneficiaries - 69





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Coimbatore - 641 029, Tamil Nadu, India



DEPARTMENT OF COMPUTER TECHNOLOGY

HANDS ON TRAINING PROGRAMME IN ONLINE DESIGN TOOLS

REPORT

Name of the Event	Hands on Training Programme in Online Design Tools
Date	16-12-2023
Time	10.00 AM - 1.00 PM
Resource Person With Designation	Mr.Jaisurya Chandrasekar 3D , Environment / Prop Artist, Creative Monkey Games, Coimbatore
Venue of the Programme	Lab 1, KASC.
Objectives of the Programme	• Create knowledge how to design branded templates that can be used across different platforms • To broaden knowledge of Designing tools • Learn how to create a visual narrative in simple way
Outcome of the Programme	(i)Created awareness about free Online Designing tools (ii)Learned how to design Invitation, Posters etc., using canva and photopea
Number of Beneficiaries (Both Students and Faculty)	Staff members: - 04 Students - 38 Total Beneficiaries - 42





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Coimbatore - 641 029, Tamil Nadu, India**



DEPARTMENT OF COMPUTER TECHNOLOGY

Seminar on

Upskill for IT Industry

REPORT

Name of the Event	Seminar on “Upskill for IT Industry “
Date	16 -03-2024
Time	2.00 pm - 4.00 pm
Resource Person With Designation	Mr. MANOJ KUMAR Process Associate i-cons Technology Coimbatore-641011
Venue of the Programme	C - 41, KASC.
Objectives of the Programme	• Basic understanding of newer technologies • Understand why skills and training important for students • How to cope with technological advancements
Outcome of the Programme	(i) Learned about the available resources for upskilling themselves (ii) Understand how upskill in Technology provides opportunities for their career growth.
Number of Beneficiaries (Both Students and Faculty)	Staff members: - 04 Students - 64 Total Beneficiaries - 68



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Coimbatore – 641 029, Tamilnadu, India.

DEPARTMENT OF INFORMATION TECHNOLOGY

Seminar on

“CRAFTING MACHINE LEARNING BRILLIANCE”

Date: 29.01.2024

Time: 2.00pm to 3.30pm

Venue: Block C43

AGENDA

Prayer Song	Students of II BSc IT
Welcome Address	Mrs. D. PRINCY, Assistant Professor, Department of Information Technology
Introduction of the Chief Guest	Mrs. N. DEEPA, Assistant Professor, Department of Information Technology
Chief Guest Speech	Dr. L. MARY LOUIS, Professor, Kumaraguru College of Liberal Arts and Science
Vote of Thanks	Dr. N. ALAMELUMANGAI, Assistant Professor, Department of Information Technology
MoC By Students of II BSc IT	

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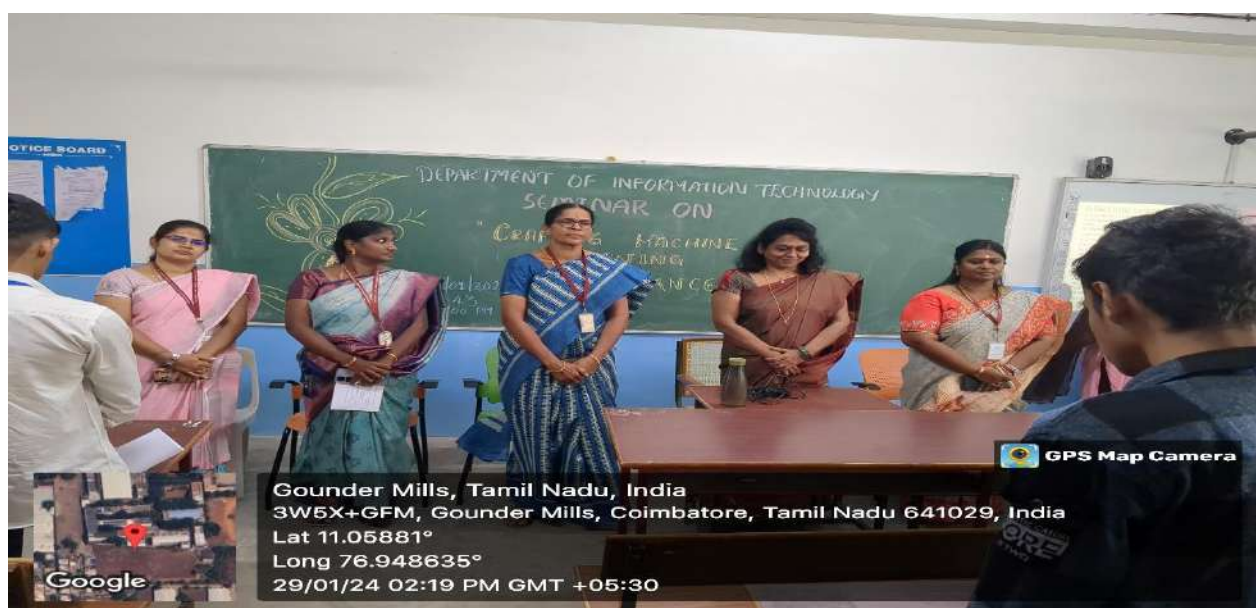
DEPARTMENT OF INFORMATION TECHNOLOGY

Seminar on

“CRAFTING MACHINE LEARNING BRILLIANCE”

REPORT

The Department of Information Technology organized a Guest Lecture on 29th January 2024 at 02.00 pm in Hall number C-43. The session began with the greetings of the enthusiastic MOC by **Mr. K. Surya** II Year B.Sc IT. All that begins well with the prayer song was sung by **Ms. Sri Varshini and Team** of II B.Sc IT.



The MOC invited **Mrs.D. Princy**, Assistant Professor, Department of Information Technology to welcome the gathering cheerfully. In her address, she welcomed the Chief Guest, HOD, faculty and students. Further, to introduce the Chief Guest, **Mrs. N. Deepa**, Assistant Professor, Department of Information Technology was called by the MoC. She introduced **Dr. L. Mary Louis** as Professor in the Department of Data Analytics, Kumaraguru College of Liberal Arts and Science. In her introduction she enlightened the audience about the achievements of the Chief Guest.



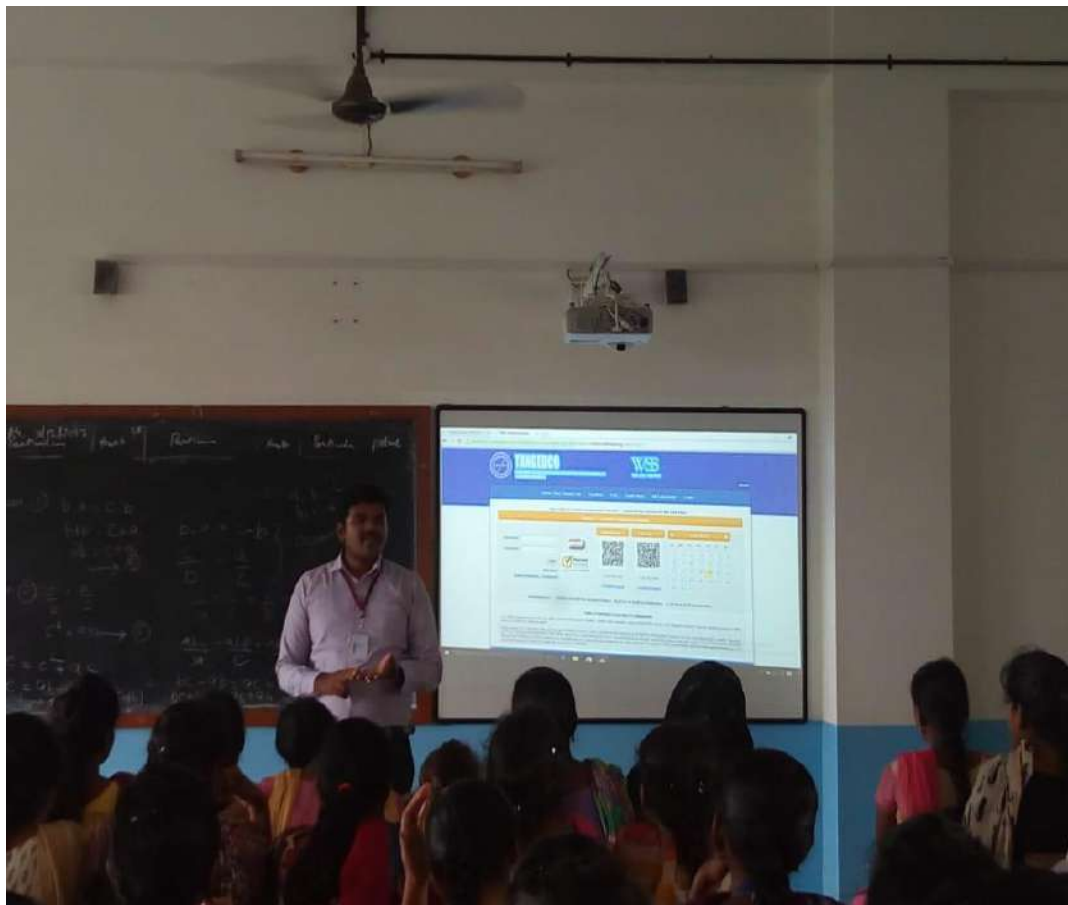
The session was handed over to the chief guest with her invited talk on “CRAFTING MACHINE LEARNING BRILLIANCE”. In her guest talk **Dr. L. Mary Louis** highlighted the journey of building a machine learning model evolution of Machine Learning, usage of ChatGPT and its importance. Further, she in her presentation Course Era Courses were mentioned regarding to Machine Learning, types of Machine Learning were elaborated, importance of Analyst Job Roles were detailed, Online databases like Google Colab, Kaggle were introduced, present gaming technology was introduced and finally a brief introduction about Python and its libraries were demonstrated. Later, she concluded the recent trends in computers with its relevance.



The seminar came to a conclusion with the vote of thanks by **Dr.N.Alamelumangai**, Assistant Professor, Dept of IT. In total 46 number of students were present for the session and were benefitted.

FACTS OF RESEARCH METHODOLOGY

Department of Commerce with Computer Applications organize a seminar on “Facts of Research methodology” on 7.08.2023 organising Secretary Dr.T.Kumar resource person.Mr.R.V.Ramanadhan Director,Primax Foundation and primax Eduacademy, Bangalore.Nearly 100 participants has been participated and the students learned how to write a reviews of literature and they gained knowledge about how to select topic and develop hypothesis and they learned the Types of sampling etc.The seminar is very useful to the students.





**KONGUNADU ARTS AND SCIENCE COLLEGE(AUTONOMOUS)
COIMBATORE - 641029
DEPARTMENT OF B.COM BANKING & INSURANCE
&
KASC – NDLI CLUB**



Jointly organizes

**GUEST LECTURE ON
“CAREER OPPORTUNITIES IN INVESTMENT BANKING SECTOR”**

Venue: Digital Media Centre, Library -KASC

Time: 10.AM TO 11.30AM

Date: 08.02.2024

AGENDA

- ❖ **PRAYER SONG**
- ❖ **WELCOME ADDRESS**
- ❖ **PRESENTING A MOMENTO**
- ❖ **PRESIDENTIAL ADDRESS**
- ❖ **CHIEF GUEST INTRODUCTION**
- ❖ **SESSION BY THE CHIEF GUEST**
- ❖ **VOTE OF THANKS**
- ❖ **NATIONAL ANTHEM**

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)
DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE
EXTENSION ACTIVITY REPORT – 05.01.24 & 06.01.24

The department of B.Com B&I in association with YUVA YI has conducted Educational Campaign on Livestock Insurance Scheme on 05.01.24 and 06.01.24. The College along with WBN (Women Business Network) has organized Agri Thiruvizha on the above dates. The farmers were given opportunity to display their products in the stall with the intension to give marketing exposure to them. The students of B.Com B&I students have guided and motivated to give livestock insurance awareness to the farmers who was present in the stall. The students collected informations about the insurance scheme and prepared chart for the presentation.

On the day of Agri Thiruvizha, the students visited the stall and spoke about the livestock insurance scheme and clarified the basic information about the scheme. The farmers paid attention towards the scheme and got clarity from the students. In recent days, many farmers apart from their regular farming engage in livestock business too. However, most of the farmers do not have awareness about various agricultural insurance schemes like crop insurance, livestock insurance etc, introduced by central and state government with less premium and more benefits. Hence, the Agri thiruvizha organized by the college has provided them the meaningful opportunity for the farmers to expose their agri products and also to know about various insurance schemes. The awareness given by the students would definitely help the farmers to feel confident about growing crop and livestock and in turn contributes for the growth of agricultural sector in India.





KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)
DEPARTMENT OF COMMERCE WITH BANKING AND INSURANCE
PLAY WITH ACCOUNTANCY – 20.09.2023

The Department of BCOM B&I has organized Inter-Departmental competition **on 20.09.2023 (Wednesday)** between 9.30.AM and 1.30 PM in G-5 Seminar Hall. The competition was started with a prayer song by B.Com B&I girls and a welcome note by the Head of the Department Dr.K.Subashini. All the commerce and management stream students were invited to take part in the competition.

Competition Highlights:

The play with accountancy competition had five levels and one team consisting of two students from each class possessing basic accounts knowledge was encouraged to register. The five levels are **1. MCQ 2. BALANCE THE SHEET 3. PICK THE WORDS 4. CONNECTION and 5. PUZZLE**. For each level, one staff and student volunteers of BCom B&I students were allotted with proper agenda and timing. Prize winners in each level and overall was selected based on their marks.

1. MCQ

The competition was started by 9.30 a.m. MCQ question paper was distributed to each team and 20 minutes were allotted to complete. The teams participated enthusiastically and completed the task within the allotted timing. The team with highest mark was selected for the prize.



2. **BALANCE THE SHEET**

The competition was started by 10.00.a.m. Balance sheet question paper was given to all the team and 15 minutes given to tally the balance sheet. The teams completed within the allotted time and marks calculated. The team with highest mark was selected for the prize.



3. **PICK THE WORDS**

The third level was picking the words. Fill in the blanks type questions were asked to each team and three minutes allotted to complete the task. The correct answers are to be arranged using alphabets put in the box. All the teams played the game interestingly and the one who scored highest mark was selected for the prize.



4. CONNECTION

The fourth level was connection. Different accountancy related words were selected and related pictures shown on the screen to identify the word connecting the pictures. Each team was given two connections and 3 minutes given to complete the game. The teams and other participants were very much enthusiastic in finding the answers. The teams who got highest score were selected for the prize.



5. PUZZLE

The final level was puzzle. The puzzled letters typed on a sheet was given to each team and asked to identify maximum accounts related words in it. The timing allotted was 3 minutes and all the teams participated with winning spirit.



All the teams participated in all the levels and contributed their best effort to score high marks. The team who scored maximum marks was selected for first, second and third position. The prizes distributed by Dr. M.Revathybala, Associate Professor and Head, Department of B.Com PA of KASC. The certificates for all the participants were also given. The programme ended up with photo session and National Anthem. The total number of participants was 46.



Outcome of the Competition.

1. Students were able to analyse their basic accountancy knowledge.
2. Students were able to adopt the team spirit
3. Students were able to practice timing and coordination to complete the given tasks.

AN AWARENESS ON RBI CAREER PROSPECTS

Department of commerce with computer applications has organized a workshop on “AN AWARENESS SESSION ON RBI CAREER PROSPECTS “on 11.12.2023 Organising Secretary Dr.T.Kumar and Resource person Shri.R.Kalpana Assistant General Manager RBI Chennai. Nearly 95 students has been participated and the students gained knowledge about various opportunities in RBI and She enlightened the minds of Students about RBI.



CAREER GUIDANCE FOR COMMERCE AND MANAGEMENT

Department of Commerce with computer Applications organize a Guest lecture on “CAREER GUIDANCE PROGRAMME” for commerce and management on 12.08.2023. The organizing Secretary Dr.T.Kumar and the resource person Mr.Srijith Head of Marketing Logic School of Management, Kerala. Nearly 95 Students has been participated and it helped the students to identify career that match their skill, Interest and personality Traits. The students Gathered information about different career options, Job markets trends and Educational requirements. This Lecture helped the students to develop clear and achieve career goals.



EAT RIGHT FUTURE BRIGHT

Department of Commerce with Computer Applications Organized National Nutrition week Awareness Programme on “EAT RIGHT FUTURE BRIGHT” on 1.9.2023 Organising Secretary Dr.T. Kumar and Resource person Dr. Karthika Padmaja Ravichandran, Medical Officer, Richmond Ortho Hospital Coimbatore. Nearly 100 Students has been participated and the students learned how to overcome stress, what is healthy food etc. The students were interacted with the chief guest and gained more ideas about mental healthiness and also, they know about balancing food diet and Physical Fitness.



PLACEMENT READINESS ENHANCEMENT PROGRAMME

Department of Commerce with Computer Applications organizes a Seven day workshop on “PLACEMENT READINESS ENHANCEMENT PROGRAMME” on 28.08.2023 to 04.09.2023. Organizing Secretary Dr.T.Kumar and Resource Person Ms.Selvi Mathiyalakan. Aptitude cum Placement Trainer, Talent 64, Madurai. Nearly 60 Students of Final year B.com(ca) has been Participated and they learned to solve the aptitudes and they gained practical Knowledge about interview techniques. The students were Enlightened about the Group Discussion and other interview process. The Program is an Eye opener for the students regarding Placement.





KONGUNADU ARTS AND SCIENCE COLLEGE
(Autonomous)
Coimbatore – 29

Department Of Commerce with Information Technology

Workshop on “Perform or Perish” - Insights of Soft Skills

12th March 2024

-Report -

Kongunadu Arts and Science College (Autonomous), Department of Commerce with Information Technology have organised Workshop on "Perform or Perish" - Insights of Soft Skills on 12 March 2024 at Conference Hall.

Objective: To enable the students to understand and help them to develop skills, those are important in professional environment, such as communication, teamwork, presentation skills and leadership

About the Event:

Mr.S.Jonathan Anand Kumar, Asst.Professor and Syllabus Coordinator, Department of Catering Science and Hotel Management, Hindustan College of Arts and Science (Autonomous), Coimbatore - 641028 was the Resource Person. He emphasized how the soft skills are crucial for professional as well as personal development- with all the hype around soft skills. He also insisted that Soft skills are non-technical skills that impact the way to absorb information, do the day-to-day work, and interact with others and to solve problems. The session also insisted about the interpersonal skills, communication and listening skills, emotional intelligence, time management and empathy. At the end, students' queries were answered.

Dr.K.Sudha, Assistant Professor welcomed the gathering, Mrs.M.Princess Monica Victoria, delivered vote of thanks.

Number of Beneficiaries: Faculty: 04 and Students: 152





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COLLEGE OF EXCELLENCE - UGC
COIMBATORE - 641029
TAMIL NADU, INDIA.

DEPARTMENT OF COMMERCE WITH INFORMATION TECHNOLOGY

Organizes

A Workshop on

"Perform or Perish" - Insights of Soft Skills

Resource Person



S. Jonathan Anand Kumar

ASST. PROFESSOR & SYLLABUS COORDINATOR
DEPARTMENT OF CATERING SCIENCE & HOTEL MANAGEMENT
HINDUSTHAN COLLEGE OF ARTS & SCIENCE (AUTONOMOUS),
COIMBATORE - 641028
FREE LANCE SOFT SKILL TRAINER
MEMBER - TOAST MASTERS INTERNATIONAL
COIMBATORE SPEAKERS FORUM, DIVISION B : DISTRICT 120

Date: 12.03.2024

Venue: Conference Hall

Time: 11.30am

Patron

Dr. M. Lekshmanaswamy
Principal

Dr. R. Saravanamoorthy
Academic Co-ordinator

Chief Patron

Dr. C.A. Vasuki
Secretary & Director

Convenor

Dr. B. Divya Priya
Associate Professor & Head

Organising Secretary

Mrs. M. Princess Monica Victoria
Assistant Professor

Organising Team

Dr. K. Sudha
Assistant Professor
Dr. K. Akila
Assistant Professor

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)



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Coimbatore 641029



KASC I – HUBand Entrepreneurship Development Cell (EDC)

Jointly organized session on Opportunities for early-stage entrepreneurs and exploring the benefits of mentorship

Date & Time: 24.01.2024 & 03:00 PM

Report

KASC I – HUB and Entrepreneurship Development Cell (EDC) conducted session on Opportunities for early-stage entrepreneurs and exploring the benefits of mentorship for students from various department who all willing to start new business or having start up ideas on 24.01.2024 at PG Biotechnology Lab. Dr.B.Vishnupriya Assistant, Professor, Department of Biotechnology welcomed the gathering. Dr. R. Saravanamoorthy, Academic coordinator gave presential address, he encouraged students to come up with new ideas and to apply for various hackathon to get funds. The guest speaker C. Gayathri, Project Lead, Tamil Nadu Startup and Innovation Mission, MSME, Coimbatore was honoured with shawl by KASC-iHub members. The speaker gave insights about the various funding opportunities available for start-ups. She also highlighted how to approach and avail funds for different sectors. Dr. V. Elakkiya, Assistant Professor, Department of Biotechnology delivered the vote of thanks. After the session students demonstrated their prototype and ideas and discussed with the speaker for further proceeding to avail funds for their product development. Speaker guided the students like where to approach and how to apply for patent. A total of 47 students of KASC and 7 faculty members attended the session and gained knowledge to convert their prototype into business.



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G.N. Mills (PO), Coimbatore-641029, Tamil Nadu, India.

KASC Innovation Hub

&

Entrepreneurship Development Cell (EDC)

Jointly organize and Cordially Invite You all for the
Session on



Opportunities for Early-Stage Entrepreneurs and Exploring the Benefits of Mentorship

Date: **24.01.2024**

Venue: PG Biotech Lab

Time: 3 to 4 PM



Guest Speaker

Gayathri C

Project Lead

Tamilnadu Start-up and Innovation Mission, MSME,
Coimbatore

Dr R Saravanamoorthy
Academic Coordinator

Dr. R Thirugnanasampandan
Convenor, EDC

Dr. M. Lekeshmanaswamy
Principal & Chairman, I-HUB

Dr. C. A. Vasuki
Secretary and Director

Programme Organizer
Dr B Vishnupriya
KASC I-HUB Manager

Organizing Members- KASC I-HUB
Dr K ChandraPrakash
Dr R Arvindganth
Dr V Elakkiya

Photo glimpse of the event:



Prototype demonstration by the students of KASC













Kongunadu Arts and Science College, Coimbatore

KASC ihub & EDC organise
a session on

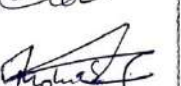
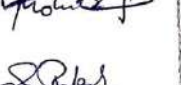
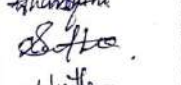
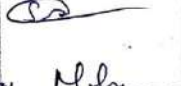
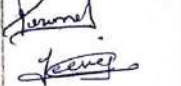
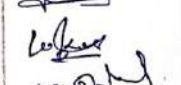
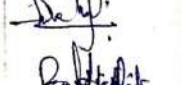
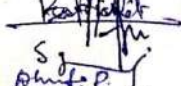
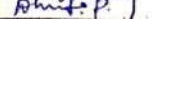
Opportunities for Early stage Entrepreneurs & Exploring
the Benefits of Mentorship.

Attendance sheet

24.01.24

PGI Biotech Lab

Sl.No	REGISTER NUMBER	NAME	DEPARTMENT	SIGN
1.	232BT006	BHAVYA SHREE.S	I.M.sc.Biotech	Bhavya
2.	232BT016	SWETHA.A	I.M.sc.Biotech	Swetha
3.	232BT011	PREETHI.A	I.M.Sc.Biotech	Preethi.A
4.	232BT003	ABIRUBA.S	I.M.Sc.Biotech	Abiruba.S
5.	232BT001	MOHANA PRABHA.G	I.M.Sc.Biotech	Mohana
6.	232BT009	KAVIYARASI.K	I.M.Sc.Biotech	Kaviyarasi.k.
7.	232BT008	SWASTIKA.S	I.M.Sc., Biotech	Swastika.S
8.	232BT002	SUPRIYA.G	I.M.sc.Biotech	Supriya.
9.	232BT013	DHANYA.A	I.M.sc.Biotech	d.Dhanya.
10.	211BT019	VISHNA PRABHA.U	III.B.sc.Biotech	Vishna.Prabha.U.
11.	211BT024	NANDHANA PRASHANTH.P	III Bsc.Biotech	Nandhana.
12.	211BT004	MUKITA.C	III BSc.Biotech	mukita.c
13.	211BT017	KEETHANA.M	III BSC, Biotech	Keethana.
14.	211BT007	Lincy.P	III BSc. Biotech	Lincy.
15.	211BT013	Ramya.R	III BSc. Biotech	Ramya.
16.	211BT001	GREENGALAKSHMI	III BSc. Biotech	Greengalakshmi.
17.	211BT010	SANDHIYA.S	III BSc. Biotech	Sandhya.
18.	211BT023	AKSHARA.C	III.BSc.Biotech	Akshara.
19.	211BT003	P.PARVITHRA	III.B.Sc.Biotech	P.Parvithra.
20.	211BT024	SRIVARSHINI.C.S	III Bsc Biotech	Srivarshini.
21.	211BT026	AISHWARYA	III BSc Biotech	Aishwarya.
22.	232BT007	SATHYASHREE.K	I.M.Sc. Biotech	Sathyashree.k.
23.	232BT005	LOKESHWARAN	I.M.Sc. Biotech	Lokeshwaran.

Sl.NO	REGISTER NUMBER	NAME	DEPARTMENT	SIGNATURE
1	232PH005	D.Naveen	I-M.Sc. Physics	
2	232PH030	K. Hari Prakash	I-M.Sc. Physics	
3	231PS014	Shankar. h	I. B. sc psychology	
4	231BC044	Parthiv. S	I Bio Chemistry	
5	231BT022	V. Sureshprakash	I- Biotech	
6	231BT032	K. Asees	I- Bio-tech	
7	231BT034	V. Murali	I- Bio-tech	
8	231BT023	C. Dharshini	I- Bio-tech	
9	231BT024	J. Swetha	I- Bio-tech	
10	231BT041	K. Muthu Meenakshi	I- Bio-tech	
11	231BT038	Sabariresha B. S	I Bio-tech	
12	221PH013	Ajmal. Y	II BSc Physics	
13	22B1D0027	Sabari Vishnu S	II Botany	
14	232BT014	Mohanprasad. K	I MSc. Biotechnology	
15	232BT015	Ajith. V	I MSc. Biotechnology	
16	211BT011	Danish	II BSc Biotech	
17	211BT020	Pranav.	II BSc. Biotechnology	
18	211BT014	Jeev Sheen Joseph	III. BSc. Biotechnology	
19	211BT004	LOKESH. R	"	
20	211BT022	POOVARASAN. M	"	
21	211BT015	MANGANDAN. S	"	
22	211BT005	BARATHRAJ. V	"	
23	211BT025	SOLAIRAJ. S	"	
24	232BT012	Dhivakaran. P	I-M.Sc. Biotech	

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)

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College of Excellence (UGC)

Coimbatore – 641 029

Tamil Nadu, India



KASC – ENTREPRENEURSHIP DEVELOPMENT CELL & DEPARTMENT OF MATHEMATICS (A)

Name of the Event: Design Thinking

Date of the Event: 22.09.2023

Venue of the Event: C 17

Type of the Event: Internal

No. of Students Participated: 65

Detail Descriptions of Event:

The KASC –Entrepreneurship Development Cell and Department of Mathematics jointly organized a Lecture on ‘Design Thinking’. A total of 65 students attended the event. Welcome address was presided over by Dr.V.Kokilavani, Associate Professor & Head, Department of Mathematics. Dr.R.Thirugnanasampandan, EDC Coordinator felicitates the gathering. Mr.M.Vivek Kumar, Innovation Head, Department of ECE, Sri Eshwar College of Engineering, Coimbatore was the Resource person. The resource person discussed about Empathizing a customer and to find out problem statement. The main outcome of this lecture was a detailed design thinking process is required for a successful business. He gave techniques on prioritizing ideas; navigate between stages of design thinking and to understand the customer fully. Dr. C.Ravichandran, Assistant Professor, Department of Mathematics (A) proposed the vote of thanks. Overall it was a unique and different experience to all the students.

KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)
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29th Rank among Colleges in NIRF 2023
College of Excellence (UGC)

Entrepreneurship Development Cell & Department of Mathematics
Under DBT Star College Scheme
Jointly Organize
Lecture on
"DESIGN THINKING"

Resource Person
Mr. M. VIVEK KUMAR, M.E., (Ph.D.),
Innovation Head, Department of ECE,
Sri Eshwar College of Engineering, Coimbatore.

Organizing Secretary
Dr. L. Vidyavathi
Associate Professor of Mathematics

Convener
Dr. V. Kokilavani
H.O.D of Mathematics

Patron
Dr. M. L. Eshwar
Principal

Chief Patron
Dr. C. A. Vaidya
Secretary & Director

Date: 22.09.2023
Time: 2.00 pm
Venue: C-17





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Coimbatore – 641029, Tamil Nadu



Entrepreneurship Development & Skill Development Cell

Organize

Session on Entrepreneurship As A Career Path

REPORT

Entrepreneurship Development and Skill Development Cell organized the session on Entrepreneurship As A Career Path on 17.10.2023. The main aim of the program was to encourage the students to become the entrepreneurs. Dr. R. Thirugnanasampandan, EDC Convenor welcomed the gathering. Shri S. Sathyanarayanan, State Organizer, Swadesi Jagran Manch, Tamil Nadu delivered an inaugural address mainly dealt about basic qualities of an entrepreneur. Resource person further shared the important qualities like honesty, tolerance and perseverance are to be integral part of a successful entrepreneur. Further, he explained the need of the entrepreneurship and its benefits to the society. Followed by Mr. L. Eswaramurthy, Director-CBRSETI, Senior Manager- Canara Bank, Pudupudur, Coimbatore-641020 shared his experience on entrepreneurship with many examples like starting a business is easy and taking further is difficult and if any one come across the second step may reach the heights in business. In addition, the resource person shared the successful stories of many entrepreneurs. In his speech Mr. L. Eswaramurthy highlighted the importance of entrepreneurship with live example of a women entrepreneur who observed problem and found the solution which made her successful entrepreneur. He also shared government schemes and other financial supports available to start a business. Finally, Mr. Kanian V.P, Director- Pulse India Group Companies, Coimbatore-641006 has shared his experience on how he started his business and became an entrepreneur. Mr. Kanian primarily insisted the students, developing a good thought and working towards will definitely take a person as a successful person in his/her career. Resource person also shared his experience

on struggles faced during the initial stage of business and how he has overcome such struggles was inspirational. He also said that investing the profit in another business or in same business would be the right choice. Since to meet out unexpected down falls in business, investment or rotating the profit will be highly useful, he added. Finally, students were eagerly interacted with resource persons. A total of eighty-five students and five faculty members of EDC were participated and benefited. Finally, the programme came to an end with vote of thanks proposed by Dr. P. Matheswaran, Assistant Professor of Physics.

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ENTREPRENEURSHIP DEVELOPMENT & SKILL DEVELOPMENT CELL		
Organize		
Session on Entrepreneurship As A Career Path		
Resource Persons Shri S. Sathyanarayanan State Organizer, Swadesi Jagran Manch, Tamil Nadu. Mr. L. Eswaramurthy, Director- CBRSETI, Senior Manager- Canara Bank, Pudupudur, Coimbatore-641020. Mr. Kanian V.P Director- Pulse India Group Companies, Coimbatore-641006		
Date : 17/10/2023 Time : 10.30 AM– 12.00 Noon		
Patron: Dr. C. A. Vasuki, Secretary and Director Dr. M. Lekshmanaswamy, Principal Dr. R. Thirugnanasampandan Convenor		
Programme Schedule		
Welcome Address	Dr. R. Thirugnanasampandan Convenor	
Presidential address	Dr. M. Lekshmanaswamy, Principal	
Vote of Thanks	Dr. P. Matheswaran, Member of EDC	
Place: G5 Hall, KASC		





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Entrepreneurship Development & Skill Development Cell

Organize

Student Training Programme on Naan Mudhalvan- Niral Thiruvizha

REPORT

As per the circular No. 172, Dated: 22.12.2023, Entrepreneurship Development and Skill Development Cell organized the training on Naan Mudhalvan-Niral Thiruvizha on 27.12.2023 for the benefit of students. The main aim of the training is triggering an innovation mindset among the students to develop solution for various problems. The training was given by Dr. R. Thirugnanasampandan, EDC Convenor. A total of thirty-three students (17 boys and 16 girls) were undergone the training.



National Seminar

Coimbatore Kongunadu College of Arts and Sciences (Autonomous) Department of Tamil SF and Kongunadu Arts and Science College Tribal Studies and Welfare Center organized a National Seminar on “Tribal Life Systems and Genealogy Techniques” on 13.10.2023 on the occasion of the golden jubilee year of the college. The opening ceremony of the seminar started at 10.30 am with the tribal’s traditional song. The participants were welcomed by the coordinator of the seminar and head of Self-Finance Tamil Department. Dr. S. Arichandran welcomed. Later, Dr. C.A Vasuki, Secretary and Director of the college addressed the special guests and tribal leaders who were invited as special invitees.

The special guest of this seminar was the Director of Tribal Welfare Department, Government of Tamil Nadu. Mr. S. Annadurai participated and released the seminar book together with the tribal leaders and then delivered a keynote speech. In his address, he emphasized the need to preserve the tribal culture and traditional knowledge in the present times and pass it on to the next generation. Continue to record the culture of the tribal people and find out what the needs of the people are today and fulfill it. He highlighted the changes in their lifestyle and the need for registration. He was followed by the college principal, Dr. M. Lekshmanasamy and New Delhi Indian Social Sciences Research Centre Senior Research Fellow Dr. C. Maheswaran gave a welcome speech. At the end of the opening ceremony, Assistant Professor of Tamil Department, Dr. D. Priya thanked him.

After that, in the seminar sessions that started at 12 o'clock, the Participants who came from various districts of Tamil Nadu, Kerala and other states read their research papers. Special invitees such as tribal leaders Mr. Northow kutton, Ms. Dayabari, Mr. Anishkumar shared his traditional way of life with the participants. Ms. P. Padmini, Assistant Professor, Department of Tamil delivered the welcome speech at the closing ceremony of the seminar. The event was presided over by College Self-Finance Division Coordinator Dr. R. Saravanamurthy presided. Pondicherry French Research Institute Researcher Dr. A. Bhagat Singh delivered the keynote address. Sri Lanka Eastern University Fine Arts Lecturer Mr. T. Gaureswaran gave the concluding speech of the seminar. Certificates were awarded to the speakers and participants who presented papers in the seminar. More than two hundred and fifty people including special guests, teachers, researchers, activists and students participated in this seminar. Finally, the Seminar coordinator, Dr. S. Arichandran delivered the vote of thanks and the seminar ended. On

the occasion of this seminar, tribal handicrafts and forest products such as honey, pepper, kungilam were arranged to be sold by the tribes.

