



**KONGUNADU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
COIMBATORE – 641 029**

ECO CLUB ACTIVITIES

Wildlife weekcelebration2022Restoration of Vellakinar Lake

The Eco club of our college and in association with Siruthuli, NGO, Coimbatore have organized the A Stockholders meeting on "Restoration of Vellakinar Lake" held on 04.09.2023 at our seminar hall. In this awareness campaign, more than 100 stakeholders like Siruthuli office bearers, Dr.C.A.Vasuki, Secretary and Director of Kongunadu Arts and Science College, other faculty members and student members of KASC, Coimbatore Corporation officials, Corporation ward councillors, NGO representatives, industrialists, and publics have participated.

Environmental Protection Awareness Campaign on No to Single use Plastic

The Eco club of our college and in association with Utkarsh Global Foundation (formerly known as Utkarsh Star Mitra Mandal) B-31, 34 and 35, Minerva Industrial Estate, Asha Nagar, Mulund (West), Mumbai-400 080 have organized the Environmental Protection Awareness Campaign on “NO TO SINGLE USE PLASTIC” held on 15.09.2023 at our college auditorium. In this awareness campaign, more than 500 students participated and benefited.



Recent Scenario on wildlife Conservation in Western Ghats

The Eco club of our college, in association with the Department of Wildlife Biology, Zoology, and Bird Club organized the invited lecture, Thiru. S. Ramasubramanian IFS, Field Director and Conservator of Forests, Anamalai Tiger Reserve, Coimbatore has delivered a lecture entitled "Recent Scenario on Wildlife Conservation in Western Ghats" held on 16.10.2023 at our college seminar hall. In this event, more than 90 students participated and benefited.



Evaluate the population of moths

Our Eco club students enthusiastically took part in this initiative to evaluate the population of moths, a species of ecological significance. From December 8 to December 10, 2023, they dedicated three days to actively engage in a survey of moth insects within the Mudumalai Tiger Reserve Forest. Their involvement reflects our commitment to understanding and preserving the biodiversity of this vital ecosystem.



The World Wetlands Day 2024 celebration at Kumarasamy Lake, Coimbatore

The Sálim Ali Centre for Ornithology and Natural History (SACON), functioning as the South India Centre of the Wildlife Institute of India (WII) under the Ministry of Environment, Forest and Climate Change (Government of India), organized the World Wetlands Day 2024 celebration at Kumarasamy Lake, Coimbatore.

This remarkable event, observed on 2nd February 2024, featured an enthralling wetland bird-watching session. Actively engaging in this enlightening session, our students and colleagues seized a unique opportunity to connect with nature, explore the captivating realm of wetland birds, and comprehend the vital importance of wetland conservation.

Beyond its immediate benefits, this bird-watching session is poised to provide an enriching experience, fostering a deeper appreciation for nature and its conservation endeavors. Our sincere gratitude to SACON scientists and their team members for facilitating this invaluable opportunity.



World Sparrow Day celebration

World Sparrow Day, observed annually on March 20th, serves as a global initiative to spotlight the dwindling population of sparrows and advocate for the conservation of these diminutive birds and their habitats. Despite being ubiquitous worldwide, sparrows face a rapid decline in urban areas due to multifaceted challenges including habitat loss, pollution, pesticide usage, and shifts in agricultural practices.

In commemoration of World Sparrow Day, the Department of Wildlife Biology, Computer Science, and Eco Club, in collaboration with NEST-NGO in Coimbatore, organized events to foster awareness and enlighten non-biology students about the pivotal role sparrows play in preserving ecological equilibrium. These initiatives aim to galvanize conservation efforts, recognizing the significance of these charming avian species in our ecosystems.

**KONGUNADU ARTS AND SCIENCE COLLEGE (Autonomous)**
Re-accredited by NAAC with "A+" Grade - 4th Cycle
College of Excellence awarded by UGC
29th Rank among colleges in NIRF 2023
Coimbatore – 641 029

World Sparrow Day
Guest Lecture on
Conservation of Sparrow
20-03-2024: 11.50 am at Computer Lab - 4

Keynote Address
Thiru. M. Ananth
Founder President of NEST—NGO
Environmental Journalist, Independent Film Maker

Patron
Dr. C.A. Vasuki
Secretary & Director, KASC
Co-Patron
Dr. M. Lekshmanaswamy
Principal, KASC
Convener
Dr. R.Saravanamoorthy
Academic Coordinator—KASC
Organizers
Dr.G.Sivasubramanian
Dr.G.Srinivas
Department of Wildlife Biology

Organized By
Department of Wildlife Biology
Department of Computer Science (SF) &
Eco-Club in association with NEST

The World Water Day 2024 –Noyyalum Naamum

On March 22nd, 2024, World Water Day was observed globally to underscore the paramount importance of freshwater and promote the sustainable management of water resources. In Coimbatore, Siruthuli, along with other prominent organizations, collaborated to mark World Water Day. The Eco Club of our college proudly participated in these collaborative efforts. Together, our goal is to highlight the significant role of the Noyyal River, emphasizing crucial aspects such as water conservation, sanitation, access to clean water, and the adoption of sustainable water management practices.



The Vital Role of Water and Soil for Biological Organisms

On March 27, 2024, the Eco Club of our college orchestrated a successful eco-lecture with the generous support of Vaanam Foundation, Coimbatore. Er. Jaganathan, from Vaanam Foundation, delivered an insightful lecture on 'The Vital Role of Water and Soil for Biological Organisms' during the Forenoon session, which was specially curated for the Ecoclub students. The lecture was highly beneficial and received with enthusiasm by the students.

