

KONGUNADU ARTS AND SCIENCE COLLEGE
(Autonomous)
Coimbatore -641029

WOMEN EMPOWERMENT CELL

**AWARENESS PROGRAM ON LAWS RELATED TO SEXUAL HARASSMENT -
2023**

The awareness program on laws concerning sexual harassment took place on 09.10.2023 at Kongunadu Arts and Science College, organized by IQAC, ICC, WEC, under the coordination of Dr. P. Sujatha. Aimed at educating individuals about the legal framework surrounding this issue, the event attracted approximately 900 female students, providing them with valuable insights into sexual harassment laws. S. Padma (III additional district judge), the guest speaker, emphasized disseminating crucial information and empowering attendees to effectively recognize, prevent, and respond to instances of sexual harassment. Attendees were encouraged to engage by asking questions and seeking clarifications on various aspects discussed during the program.



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**TRAINING PROGRAMME ON PERSONALITY DEVELOPMENT AND HYGIENE-
2023**

The Training program on personality development and hygiene held on 18.07.2023 at Kongunadu Arts and Science College, organized by the Placement cell and WEC, aimed to equip participants with crucial skills for personal growth and well-being. Under the guidance of Dr. D. Vijayalakshmi, Placement Cell and Dr. P. Sujatha, WEC, and attended by around 1000 students, the event focused on fostering self-awareness, emotional intelligence, and instilling good hygiene practices. Mrs. Anjuman Bhanu from Rexona Confidence Academy, the guest speaker, emphasized these objectives and elucidated hygienic beauty routines while also aiming to enhance communication and interpersonal skills among the attendees. The program was highly interactive, receiving positive feedback from the majority, who expressed satisfaction with its impact on both personal and professional aspects of their lives. Additionally, free samples were distributed to all participants, and they were encouraged to actively engage by asking questions and seeking clarifications on various topics discussed during the session.



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INAUGURATION- 2023

Subject:

The inauguration of the Women Empowerment Cell at Kongunadu Arts and Science College on 9th September 2023 marked a significant milestone. The event commenced with the inauguration led by Dr. Rupa Gunaseelan, Director in-charge and Professor at the Bharathiar School of Management and Entrepreneur Development (BSMED), Bharathiar University, Coimbatore. Dr. R. Manimekalai, Assistant Professor in the Department of Chemistry, extended a warm welcome to the assembled audience. The distribution of badges to the office bearers was overseen by Dr. M. Lekshmanaswamy, the Principal of the college. Dr. S. Paulsamy, Dean of Research and Development, graced the occasion with his felicitation. Concluding the event, Dr. K. Dhanalakshmi, Head in-charge of the Department of Information Technology, delivered the Vote of Thanks, acknowledging the participation of 1120 students.

Objective:

On 9th September 2023, the Women Empowerment Cell at Kongunadu Arts and Science College was inaugurated with esteemed guests and faculty members in attendance. Dr. Rupa Gunaseelan, the Director in-charge from Bharathiar School of Management and Entrepreneur Development (BSMED) at Bharathiar University, Coimbatore, led the inauguration ceremony. The event commenced with a warm welcome by Dr. R. Manimekalai, an Assistant Professor in the Department of Chemistry. Dr. M. Lekshmanaswamy, the college's Principal, oversaw the distribution of badges to the appointed office bearers. Dr. S. Paulsamy, the Dean of Research and Development, honored the occasion with a felicitation speech. Wrapping up the event, Dr. K. Dhanalakshmi, the Head in-charge of the Department of Information Technology, delivered a Vote of Thanks, recognizing the active participation of 1120 students in the event.

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PUBLIC AWARENESS PROGRAMME

The Public Awareness Programme on “Post COVID19-Health and Hygiene Awareness Programme at Kotagiri Tribal Village” was conducted by the PG and Research Department of Biotechnology, Kongunadu Arts and Science College, Coimbatore. This Programme was proposed to and supported by Tamilnadu State Council for Science & Technology (TNSCST) Govt of Tamilnadu, Chennai and National Council for Science & Technology Communication (NCSTC) Govt. of India , New Delhi, under the scheme of Popularization of Science activities.

The Awareness Programme was supported by Dr C A Vasuki, Secretary and Director, and Dr M Lekshmanaswamy, Principal, Kongunadu Arts and Science College. The guidance to organize the programme was obtained from Centre for Tribal Studies and Welfare of KASC. The Teaching and Non-Teaching faculty members of Biotechnology Department actively indulged in all aspects of the programme under the direction and Supervision of Dr A U Thangavelu, Head of the Biotechnology Department, KASC.

The Awareness Programme was scheduled on 24th September 2023 (Sunday) was successfully held at Govt. Tribal Higher Secondary School, Kunjapani Tribal Village, The Nilgiris with the capacity of 100 participants and the same was advertised in the public newspaper and social media.

The Resource Persons of the event were Dr O A Paramasivan, F.R.C.S., Senior Orthopaedic Surgeon, Kovai Medical Centre and Hospital, Coimbatore, Dr Arjun Paramasivan, M.R.C.S., Merseyside NHS trust, UK and Mrs Sumathi, Naturopathy and Yoga therapist.

The programme was hosted by the Organizing Secretary, Dr B Vishnupriya who welcomed the gathering and introduced the Chief guests. The Presidential address was given by Dr C A Vasuki, Secretary and Director, KASC. She clearly explained the objectives of the programme;

- To promote health literacy and sanitation among tribal girls and women post covid-19

- To educate importance of balanced diet, mitigate and manage the risk of malnutrition prevalent among tribal women and girls between the age group of 11 and 60 years.
- Importance of Cultivating Medicinal plants
- To inculcate Naturopathy and Yoga for healthy life style.





The session I was handled by Dr O AParamasivan, for the topic on “Promoting Health Practices”. He explained about the way to improve healthcare practices with healthy diets. The Second session of the programme was handled by DrArjunParamasivan for the topic “Sanitation, Malnutrition and Infectious Diseases”. His speech was much focused on impacts of malnutrition and infectious disease spread through flies. The session III of the awareness programme comprised on Naturopathy for healthy life style and handled by MrsSumathi, Naturopathy and Yoga therapist. Participants were interacted with the resource persons and clarified their doubts.

After the successful completion of the experts talk, Sanitary Napkins, Health Mix and Diet chart containing packs were distributed to tribal girls and women by the Resource person. As well, multigrain biscuits and fruits were distributed to all the participants.

At the end of Valedictory session, Vote of thanks speech was given by DrA U Thangavelu, Head, Department of Biotechnology. He thanked the management Kongunadu Arts and Science College, TNSCST, Govt of Tamilnadu and NCSTC, Govt of India for supporting and sponsoring the programme. All the participants were thanked or their contribution of their One day to this awareness programme and also for their active participation.

PG and Research Department of Biotechnology, KASC with the support of Indian Science Congress Association Coimbatore Chapter conducted one day workshop on "mushroom cultivation program for rural women" at PG Biotechnology lab on 22.01.24. Dr A U Thangavelu, Assistant Professor and Head welcomed the gathering. Dr R Saravanamoorthy, Academic Co coordinator felicitated the session. Dr S Paulsamy, Dean R&D, ISCA Coimbatore Chapter explained in brief on Program objectives and the importance of mushroom cultivation to the participants.

Objectives of the program

- To give hands on training to rural women on important steps involved in cultivation (Substrate collection and processing, Packing and autoclaving, Cleaning and disinfection of plastic bottles/Bags, layering and spawning, Identifying and optimizing different stages : spawn run, pinning and final Harvesting)
- Demonstration as well as hands on training of In house spawns preparation
- To provide knowledge on how to set up mushroom enterprise, its requirements, significance and profitability.
- To inculcate the concept and boost the culture of entrepreneurship and sustainability among the rural women participants.

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Kongunadu Arts and Science College
(Autonomous)
College of Excellence (UGC)
Re-accredited by NAAC with "A⁺⁺" Grade (4th Cycle)
29th rank among colleges in NIRF 2023
G.N. Mills (PO), Coimbatore-641029, Tamil Nadu, India.
PG and Research Department of Biotechnology
With the support of Indian Science Congress Association,
Coimbatore Chapter
Organizes One Day Workshop
on
"Mushroom Cultivation Training Programme for Rural Women"
Date: 22:01:2024
Venue: PG Biotechnology lab

Programme Coordinator
Dr S Paulsamy
Dean R&D
Convenor
ISCA Coimbatore Chapter

Programme Convenor
Dr R Saravnamoorthy
Academic Coordinator

Patron
Dr M Lekshmanaswamy
Principal

Chief Patron
Dr C A Vasuki
Secretary and Director

Chair Person
Dr A U Thangavelu
Assistant Professor & Head

Organising Secretary
Dr B Vishnupriya
Assistant Professor, Biotechnology

Organizing Committee Members
Faculty members of
Department of Biotechnology

Dr B Vishnupriya explained in detail on Oyster Mushroom Cultivation technology in Tamil to the participants. Student volunteers Sandhya and Keerthana from III BSc Biotechnology actively involved in the workshop. In an afternoon session, Hands on training on bed preparation, layering and spawning were performed individually. The participants were taken their prepared bags with them for harvesting.



The workshop was highly appreciated by all the participants and showed enthusiastic involvement to start their own mushroom enterprise in future.



At the end of session, certificates, spawn and CD (mushroom cultivation procedure) were distributed to the participants. Formal Vote of thanks was given by Dr S Bhargavi, Assistant Professor, Department of Biotechnology, KASC.