

THE WORLD WATER DAY 2024

In connection with World Water Day, a conference titled **'NoyyalumNaamum'** was organised by the Eco club of our college in collaboration with Siruthuli, KovaiKulangalPadhukappuAmaippu, WWF, OSAI, KousikaNeerKarangal, Noyyalaaru Trust, KuruchikulampadhukappuAmaippu on 22.03.2024 at 10.00 am in Dr.Marappa G Aruchami Auditorium. An awareness campaign 'ThulithuliyaaiSiruthuliyaai' was set off during the conference. Mrs. Vanitha Mohan, Managing Trustee, Siruthuli, Mr.R.Manikandan, KovaiKulangalPadhukappuAmaippu, Mr.K.Kalidasan, OSAI Environmental organization, Mr.C.R.Elangovan, Coordinator Arivukeni ,Mr. Kumaravel Ramasamy, Yaakkai Heritage Trust, Thiru.N.Manickam, Farmer, Thiru S. Sivaraja, KousikaNeerKarangal actively participated in the event. Dr.S.Raja , Coordinator of Eco club organized the event. Dr.K.Muthukumar, Assistant Professor of Tamil and Principal investigator of the Major project "Socio-economic Analysis of textile effluent pollution impact in Noyyal river and exploration of Remediation through Algae and Graphene membrane" sponsored by Ministry of Education under SPARC scheme in collaboration with University of Exeter and Teesside University, United Kingdom proposed Vote of Thanks. Around 997 participants attended the event.

On March 27, 2024, the Eco Club of our college orchestrated a successful eco-lecture with the generous support of Vaanam Foundation, Coimbatore. Er. Jagathan, from Vaanam Foundation, delivered an insightful lecture on 'The Vital Role of Water and Soil for Biological Organisms' during the Forenoon session, which was specially curated for the Eco club students. The lecture was highly beneficial and received with enthusiasm by the students.