



KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)



Reaccredited by NAAC with 'A⁺' Grade (4th cycle)
College of Excellence (UGC)

COIMBATORE -641029

YOUTH RED CROSS (YRC) & RED RIBBON CLUB (RRC)

Jointly Conducted

CLEANLINESS DRIVE

01 October 2023

A nationwide cleanliness drive will be conducted on October 1 responding to Prime Minister Narendra Modi's appeal for "one hour of shramdaan for swachhata", the Ministry of Housing and Urban Affairs. Our KASC Youth Red Cross and Red Ribbon Club jointly conducted a **Cleanliness drive** is part of the "Swachhata Pakhwada- Swachhata Hi Seva-2023". Our volunteers involved in cleaning activities of public places of GN Mills areas nearby Kongunadu Arts and Science College (Autonomous) on **01 October 2023** from 10:00am onwards. The Campaign was headed by our esteemed Principal and Dean, School of Computer Science accompanied by YRC & RRC Program Officers, Coordinators, Volunteers and Students. The objective of cleaning is not just to clean, but to feel happiness living within that environment.

“Environmental cleanliness begins with each individual desire to be clean.” More than 40 students came forward shared their views and were involved in mass cleaning campaign. The YRC Cleaning campaign was ended up successfully by motivating everyone to Stay Clean, Safe and Healthy for a Healthy Lifestyle.



