

CERTIFICATE

This is to certify that Project work entitled “A STUDY ON FINANCIAL PERFORMANCE OF PVR INOX PRIVATE LIMITED”, submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of **Bachelor of Commerce with Accounting and Finance** is a record of original work done by **R.SAIRAM** during the period of his study in the **Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05/03/2025


Signature of the Guide

Ms. K.M. SWATHI, M.Com.,

Assistant Professor

Department of Commerce With Accounting & Finance

Kongunadu Arts & Science College (Autonomous)

Coimbatore - 641 029.

Counter Signed




Head of the Department

Dr. S.K. ARUNKUMAR

M.Com., M.Phil., PGDIT., PGDCA., Ph.D.,

HOD of Commerce A&F

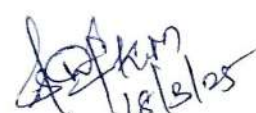
Kongunadu Arts & Science College (Autonomous)

Coimbatore - 641 029.


Principal

PRINCIPAL
KONGUNADU ARTS & SCIENCE COLLEGE
COIMBATORE - 641 029

Submitted for the Viva Voce held on 18/03/2025 at Kongunadu Arts and Science College (Autonomous), Coimbatore – 641029.


Internal Examiner

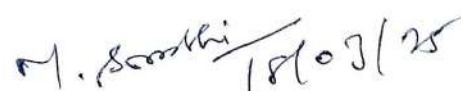
Ms. K.M. SWATHI, M.Com.,

Assistant Professor

Department of Commerce With Accounting & Finance

Kongunadu Arts & Science College (Autonomous)

Coimbatore - 641 029.


External Examiner

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CONSUMER PREFERENCE AND SATISFACTION TOWARDS LULU HYPERMARKET IN COIMBATORE CITY", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of Bachelor of Commerce with Accounting and Finance is a record of original work done by R. KALPANA during the period of her study in the Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05-03-2025

Dharshana 05/03/25

Signature of the Guide

Dr. P. S. DHARSHANA M.Com, M.Phil., PGDCA., Ph.D.,
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.



Counter Signed

Principal

PRINCIPAL

KONGUNADU ARTS & SCIENCE COLLEGE
COIMBATORE - 641 029

Head of the Department
Dr. S.K. ARUNKUMAR

M.Com., M.Phil., PGDIT, PGDCA., Ph.D.,

HOD of Commerce A&F

Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

Submitted for the Viva Voce held on 18-3-25 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

Dharshana 18/03/25

Internal Examiner

18/03/25

External Examiner

Dr. P. S. DHARSHANA M.Com, M.Phil., PGDCA., Ph.D.,
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON FINANCIAL PERFORMANCE OF INFOSYS LTD", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfillment of the award of the Degree of Bachelor of Commerce with Accounting and Finance is a record of original work done by CLAVANYA during the period of her study in the Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05.05.2025

Signature of the Guide

[Signature]
5/5/25

Dr. S. JAYARAJ, B.Com, FCA, M.Phil, Ph.D, AET

Assistant Professor

Department of Commerce with Accounting & Finance
Kongunadu Arts & Science College (Autonomous),
Coimbatore - 641 029.

[Signature]

Principal

KONGUNADU ARTS & SCIENCE COLLEGE
COIMBATORE - 641 029

Dr. S.K. ARUNKUMAR

Head of the Department

M.Com., M.Phil, PGDIT, PGDCA, Ph.D.,

HOD of Commerce A&F
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.



Submitted for the Viva Voce held on 18.03.25 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

Internal Examiner

[Signature]
18/3/25

External Examiner

[Signature]
18/03/25

Dr. S. MANIMOGALAN, B.Com, FCA, M.Phil, Ph.D, AET

Assistant Professor

Department of Commerce with Accounting & Finance
Kongunadu Arts & Science College (Autonomous),
Coimbatore - 641 029.

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS DOMINO'S PIZZA", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of **Bachelor of Commerce with Accounting and Finance** is a record of original work done by **HARIPRIYA.M** during the period of his study in the **Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05.03.2025

Dharshana 25/03/25
Signature of the Guide

P.S.DHARSHANA M.Com, M.Phil., PGDCA., Ph.D.
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.



[Signature]
Head of the Department
Dr. S.K.ARUNKUMAR

M.Com., M.Phil., PGDIT., PGDCA., Ph.D.,
HOD of Commerce A&F
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

[Signature]

Principal
PRINCIPAL
KONGUNADU ARTS & SCIENCE COLLEGE
COIMBATORE - 641 029

Submitted for the Viva Voce held on 18.3.2025 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

Dharshana 18/03/2025
Internal Examiner

[Signature] 18/03/25
External Examiner

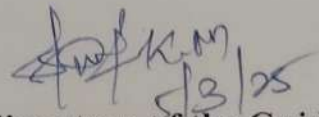
Dr. P.S.DHARSHANA M.Com, M.Phil., PGDCA., Ph.D.,
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS HONDA SHINE WITH SPECIAL REFERENCE TO COIMATORE CITY", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of **Bachelor of Commerce with Accounting and Finance** is a record of original work done by **P.SHANMUGAPRIYA** during the period of her study in the **Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

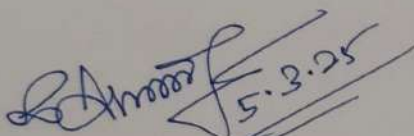
Place: Coimbatore

Date: 05.03.2025


Signature of the Guide
Ms. K.M. SWATHI, M.Com.,

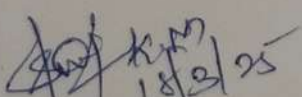
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.




Head of the Department
Dr. S.K. ARUNKUMAR
M.Com., M.Phil., PGDIT, PGDCA, Ph.D.,
HOD of Commerce A&F
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.


Principal
PRINCIPAL
KONGUNADU ARTS & SCIENCE COLLEGE
COIMBATORE - 641 029

Submitted for the Viva Voce held on 18/03/2025 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.


Internal Examiner
Ms. K.M. SWATHI, M.Com.,

Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.


External Examiner

CERTIFICATE

This is to certify that Project work entitled "A COMPARATIVE STUDY ON CUSTOMER SATISFACTION TOWARDS RELIANCE JIO AND AIRTAL", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of Bachelor of Commerce with Accounting and Finance is a record of original work done by P.RANJANII during the period of his/her study in the Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place:

Coimbatore

Date: 05.03.2025

Dharsana 25/03/25

Signature of the Guide

Dr. P.S.DHARSHANA M.Com, M.Phil, PGDCA, Ph.D.,
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

Counter Signed



S.K. Arunkumar 5.3.25
Head of the Department
Dr. S.K.ARUNKUMAR

M.Com., M.Phil, PGDIT, PGDCA, Ph.D.,
HOD of Commerce A&F
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

Principal
Principal

PRINCIPAL
KONGUNADU ARTS & SCIENCE COLLEGE
COIMBATORE - 641 029

Submitted for the Viva Voce held on 18/03/2025 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

Dharsana 18/03/2025
Internal Examiner

Dr. P.S.DHARSHANA M.Com, M.Phil, PGDCA, Ph.D.
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

External Examiner
External Examiner

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CONSUMER BUYING BEHAVIOUR AND ITS EFFECT TOWARDS ADVERTISING TELEVISION MEDIA", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of Bachelor of Commerce with Accounting and Finance is a record of original work done by V. AVANTHIKAA during the period of his/her study in the Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place:

Coimbatore

Date: 05/03/2025

Signature of the Guide

Ms. K.M. SWATHI, M.Com.,

Assistant Professor

Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)

Coimbatore - 641 029.



Principal
KONGUNADU ARTS & SCIENCE COLLEGE
COIMBATORE - 641 029

Head of the Department

Dr. S.K. ARUNKUMAR

M.Com., M.Phil., PGDCA., Ph.D.,

Asst. HOD of Commerce A&F
Kongunadu Arts & Science College (Autonomous)

Coimbatore - 641 029.

Submitted for the Viva Voce, held on 18/3/2025 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

Internal Examiner, M.Com.,

Assistant Professor

Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)

External Examiner

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CONSUMER BEHAVIOUR TOWARDS SONY AND ITS PRODUCT IN COIMBATORE CITY", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of Bachelor of Commerce with Accounting and Finance is a record of original work done by S. SHYAM SUNDAR during the period of his study in the Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05/03/2025

Dharshana 05/03/25
Signature of the Guide

Dr. P.S. DHARSHANA M.Com, M.Phil, PGDCA, Ph.D.,
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

Counter Signed



S.K. Arunkumar 5.3.25
Head of the Department

Dr. S.K. ARUNKUMAR

M.Com., M.Phil., PGDIT, PGDCA., Ph.D.,
HOD of Commerce A&F

Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

V. S. Sankar
Principal

KONGUNADU ARTS & SCIENCE COLLEGE
COIMBATORE - 641 029

Submitted for the Viva Voce held on 18/03/2025 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

Dharshana 18/03/2025
Internal Examiner

Dr. P.S. DHARSHANA M.Com, M.Phil, PGDCA, Ph.D.
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

M. Sankar 18/03/25
External Examiner

CERTIFICATE

This is to certify that Project work entitled "**A STUDY CONSUMER PREFERENCE AND SATISFACTION TOWARDS MARUTI SUZUKI IN COIMBATORE CITY**", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of **Bachelor of Commerce with Accounting and Finance** is a record of original work done by **N.VIGNESH** during the period of his study in the **Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05/03/2025

Signature of the Guide

Dr. S.K.ARUNKUMAR

M.Com., M.Phil., PGDIT, PGDCA., Ph.D.,

HOD of Commerce A&F

Kongunadu Arts & Science College (Autonomous)

Coimbatore - 641 029

Counter Signed



Head of the Department

Dr. S.K.ARUNKUMAR

M.Com., M.Phil., PGDIT, PGDCA., Ph.D.,

HOD of Commerce A&F

Kongunadu Arts & Science College (Autonomous)

Coimbatore - 641 029.

Submitted for the Viva Voce held on 18/03/2025 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

Internal Examiner

Dr. S.K.ARUNKUMAR

M.Com., M.Phil., PGDIT, PGDCA., Ph.D.,

HOD of Commerce A&F

Kongunadu Arts & Science College (Autonomous)

Coimbatore - 641 029.

Principal

PRINCIPAL

KONGUNADU ARTS & SCIENCE COLLEGE

COIMBATORE - 641 029

External Examiner

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CONSUMER PREFERENCE AND SATISFACTION TOWARDS IRON AND STEEL IN COIMBATORE CITY", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfillment of the award of the Degree of Bachelor of Commerce with Accounting and Finance is a record of original work done by A.HARINI during the period of her study in the Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05/03/2025

Signature of the Guide

Dr. S. MANI MOHAN B.Com., P.H.D., M.A., M.F.

Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.



Head of the Department

Dr. S.K. ARUNKUMAR

M.Com., M.Phil., PGDIT, PEDCA, Ph.D.,

HOD of Commerce A&F

Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

Principal
KONGUNADU ARTS & SCIENCE COLLEGE
COIMBATORE - 641 029

Submitted for the Viva Voce held on 18/3/2025 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

Internal Examiner

External Examiner

Dr. S. MANI MOHAN B.Com., P.H.D., M.A., M.F.

Assistant Professor

Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

11.5.2025

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON FINANCIAL STATEMENT ANALYSIS OF DALMIA CEMENT BHARAT LTD", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of **Bachelor of Commerce with Accounting and Finance** is a record of original work done by **S.SAHANA** during the period of her study in the **Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05/03/2025

Signature of the Guide

Dr. S.K. ARUNKUMAR

M.Com., M.Phil., PGDIT, PGDCA., Ph.D.,
HOD of Commerce A&F
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.



Head of the Department
Dr. S.K. ARUNKUMAR

M.Com., M.Phil., PGDIT, PGDCA., Ph.D.,
HOD of Commerce A&F
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

Principal
PRINCIPAL

KONGUNADU ARTS & SCIENCE COLLEGE
COIMBATORE - 641 029

Submitted for the Viva Voce held on 18/03/2025 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

Internal Examiner

Dr. S.K. ARUNKUMAR

M.Com., M.Phil., PGDIT, PGDCA., Ph.D.,
HOD of Commerce A&F
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

External Examiner

M. Senthil
18/03/25

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON THE FINANCIAL PERFORMANCE OF TATA MOTORS LIMITED", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of Bachelor of Commerce with Accounting and Finance is a record of original work done by A.ABISHA during the period of her study in the Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05-03-2025

Dharshana 25/03/25
Signature of the Guide

DHARSHANA M.Com, M.Phil., PGDCA, Ph.D.,
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.



S.K. Arunkumar 5.3.25
Head of the Department

Dr. S.K. ARUNKUMAR
M.Com., M.Phil., PGDIT., PGDCA, Ph.D.,
HOD of Commerce A&F
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

[Signature]
Principal
PRINCIPAL
KONGUNADU ARTS & SCIENCE COLLEGE
COIMBATORE - 641 029

Submitted for the Viva Voce held on 18/03/2025 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

Dharshana 18/03/2025
Internal Examiner

Dr. P.S. DHARSHANA M.Com, M.Phil., PGDCA, Ph.D.,
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore

M. Senthil 18/03/25
External Examiner

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CONSUMER SATISFACTION TOWARDS MRF TYRES WITH REFERENCE TO COIMBATORE CITY", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of Bachelor of Commerce with Accounting and Finance is a record of original work done by N. VAIRAVA PANDI during the period of his study in the Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05-03-2025


Head of the Department
Dr. S.K. ARUNKUMAR

M.Com., M.Phil., PGDIT., PGDCA., Ph.D.,
HOD of Commerce A&F
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.




Signature of the Guide
Dr. S.K. ARUNKUMAR

M.Com., M.Phil., PGDIT., PGDCA., Ph.D.,
HOD of Commerce A&F
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.


Principal
PRINCIPAL
KONGUNADU ARTS & SCIENCE COLLEGE
COIMBATORE - 641 029

Submitted for the Viva Voce held on 18/03/25 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.


Internal Examiner

Dr. S.K. ARUNKUMAR
M.Com., M.Phil., PGDIT., PGDCA., Ph.D.,
HOD of Commerce A&F
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

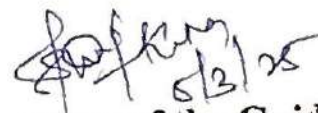

External Examiner

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON FINANCIAL PERFORMANCE OF AVENUE SUPERMARTS LIMITED", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of **Bachelor of Commerce with Accounting and Finance** is a record of original work done by **C.BALAJI** during the period of his study in the **Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05.03.2025


Signature of the Guide

Ms. K.M. SWATHI, M.Com.,

Assistant Professor

Department of Commerce With Accounting & Finance

Kongunadu Arts & Science College (Autonomous)

Coimbatore - 641 029.

Counter Signed




Head of the Department

Dr. S.K. ARUNKUMAR

M.Com., M.Phil., PGDIT., PGDCA., Ph.D.,

HOD of Commerce A&F

Kongunadu Arts & Science College (Autonomous)

Coimbatore - 641 029.


Principal
PRINCIPAL
KONGUNADU ARTS & SCIENCE COLLEGE
COIMBATORE - 641 029

Submitted for the Viva Voce held on 18/03/2025 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.


Internal Examiner

Ms. K.M. SWATHI, M.Com.,

Assistant Professor

Department of Commerce With Accounting & Finance

Kongunadu Arts & Science College (Autonomous)

Coimbatore - 641 029.


External Examiner

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CONSUMER PERCEPTION TOWARDS OTT PLANTFORM IN COIMBATORE CITY", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of **Bachelor of Commerce with Accounting and Finance** is a record of original work done by **K.V.DEEPAK** during the period of his study in the **Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05.03.2025


Head of the Department
Dr. S.K. ARUNKUMAR
M.Com., M.Phil., PGDIT, PGDCA, Ph.D.,
HOD of Commerce A&F
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.




Signature of the Guide
Dr. S. MANIMEGALAI M.Com., M.Phil., Ph.D., SET
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.


Principal
PRINCIPAL
KONGUNADU ARTS & SCIENCE COLLEGE
COIMBATORE - 641 029

Submitted for the Viva Voce held on 18/03/2025 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.


Internal Examiner


External Examiner

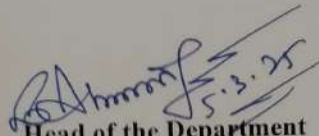
Dr. S. MANIMEGALAI M.Com. (FCA), M.Phil., Ph.D., SET
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

CERTIFICATE

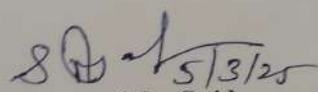
This is to certify that Project work entitled "A STUDY ON FINANCIAL PERFORMANCE OF MAHINDRA & MAHINDRA LTD", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of Bachelor of Commerce with Accounting and Finance is a record of original work done by M.AYSHA ISHACK during the period of her study in the Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05/03/2025

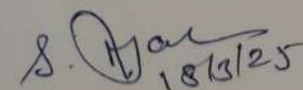

Head of the Department
Dr. S.K. ARUNKUMAR
M.Com., M.Phil., PGDIT., PGDCA., Ph.D.
HOD of Commerce A&F
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

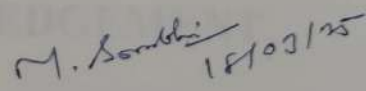



Signature of the Guide
Dr. S. MANIMEGALAI B.Com., PGD., M.Phil., Ph.D., SET
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.


Principal
PRINCIPAL
KONGUNADU ARTS & SCIENCE COLLEGE
COIMBATORE - 641 029

Submitted for the Viva Voce held on 18.03.25 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.


Internal Examiner


External Examiner

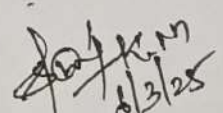
Dr. S. MANIMEGALAI B.Com., PGD., M.Phil., Ph.D., SET
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

CERTIFICATE

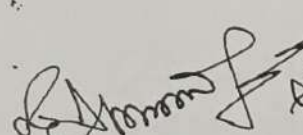
This is to certify that Project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS HEALTH DRINKS", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of **Bachelor of Commerce with Accounting and Finance** is a record of original work done by **RITHIKAA - M** during the period of his study in the **Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 06.03-2025


Signature of the Guide
Ms. K.M. SWATHI, M.Com.,
Assistant Professor

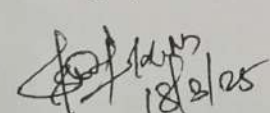
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

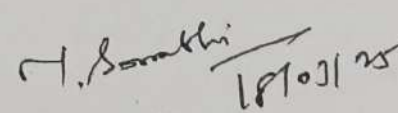

Head of the Department
Dr. S.K. ARUNKUMAR
M.Com., M.Phil., PGDIT., PGDCA., Ph.D.,
Assistant Professor & Head
Dept. of Commerce Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.




Principal
PRINCIPAL
Kongunadu Arts & Science College
Coimbatore - 641 029

Submitted for the Viva Voce held on 18/3/2025 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.


Internal Examiner
Ms. K.M. SWATHI, M.Com.,
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

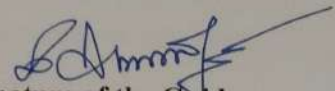

External Examiner

CERTIFICATE

This is to certify that Project work entitled "**A STUDY OF CUSTOMER SATISFACTION ON BMW MOTORS**", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of **Bachelor of Commerce with Accounting and Finance** is a record of original work done by **K.PRANESH** during the period of his study in the **Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05/03/25


Signature of the Guide

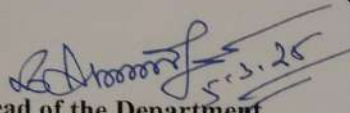
Dr. S.K.ARUNKUMAR

M.Com., M.Phil., PGDIT., PGDCA., Ph.D.,
HOD of Commerce A&F
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.


Principal

PRINCIPAL

KONGUNADU ARTS & SCIENCE COLLEGE
COIMBATORE - 641 029

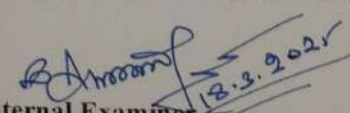

Head of the Department

Dr. S.K.ARUNKUMAR

M.Com., M.Phil., PGDIT., PGDCA., Ph.D.,
HOD of Commerce A&F
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

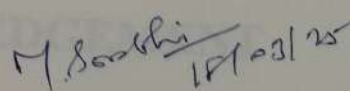


Submitted for the Viva Voce held on 18/3/25 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.


Internal Examiner

Dr. S.K.ARUNKUMAR

M.Com., M.Phil., PGDIT., PGDCA., Ph.D.,
HOD of Commerce A&F
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.


External Examiner

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CONSUMER SATISFACTION TOWARDS OF MOBILE WALLET IN COIMBATORE CITY", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of Bachelor of Commerce with Accounting and Finance is a record of original work done by R.SUDHA during the period of her study in the Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05.03.2025

 5/3/25

Signature of the Guide

Dr. S. MANIMEGALAI M.Com, PCA, M.Phil, Ph.D, NET
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.



 5.3.25
Head of the Department

Dr. S.K. ARUNKUMAR

M.Com., M.Phil., PGDIT, PGDCA., Ph.D.,

HOD of Commerce A&F

Kongunadu Arts & Science College (Autonomous)

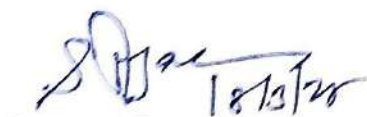
Coimbatore - 641 029.



Principal
PRINCIPAL

KONGUNADU ARTS & SCIENCE COLLEGE
COIMBATORE - 641 029

Submitted for the Viva Voce held on 18.03.2025 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

 18/3/25
Internal Examiner

Dr. S. MANIMEGALAI M.Com, PCA, M.Phil, Ph.D, NET

Assistant Professor

Department of Commerce With Accounting & Finance

Kongunadu Arts & Science College (Autonomous)

Coimbatore - 641 029.

 18/03/25

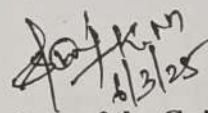
External Examiner

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS HEALTH DRINKS", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of **Bachelor of Commerce with Accounting and Finance** is a record of original work done by **VELANKANNIKAROLINA** during the period of his study in the **Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 06.03-2025


Signature of the Guide

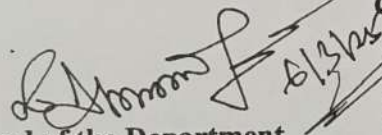
Ms. K.M. SWATHI, M.Com.,

Assistant Professor

Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.


Principal

PRINCIPAL
Kongunadu Arts & Science College
Coimbatore - 641 029

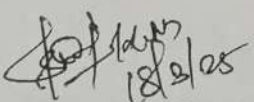

Head of the Department
Dr. S.K. ARUNKUMAR

M.Com., M.Phil., PGDIT., PGDCA., Ph.D.,
Assistant Professor & Head

Dept. of Commerce Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.



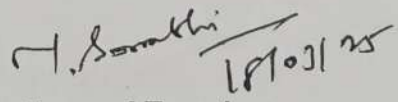
Submitted for the Viva Voce held on 18/3/2025 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.


Internal Examiner

Ms. K.M. SWATHI, M.Com.,

Assistant Professor

Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.


External Examiner

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS DOMINO'S PIZZA", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of Bachelor of Commerce with Accounting and Finance is a record of original work done by VISHNU DHARSHIN during the period of his study in the Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05.03.2025

Dharshan 25/03/25
Signature of the Guide

P.S. DHARSHANA M.Com, M.Phil, PGDCA., Ph.D.
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.



Counter Signed

Dr. S.K. Arunkumar
Head of the Department

Dr. S.K. ARUNKUMAR

M.Com., M.Phil., PGDIT., PGDCA., Ph.D.,

HOD of Commerce A&F

Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

M. A. R.

Principal

PRINCIPAL

KONGUNADU ARTS & SCIENCE COLLEGE
COIMBATORE - 641 029

Submitted for the Viva Voce held on 18.3.2025 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

Dharshan 18/03/2025
Internal Examiner

H. Somathi 18/03/25
External Examiner

P.S. DHARSHANA M.Com, M.Phil, PGDCA., Ph.D.,
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS RAYMOND'S FAISHON WITH SPECIAL REFERENCE TO COIMBATORE CITY", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of Bachelor of Commerce with Accounting and Finance is a record of original work done by M. YASHOTHAMA during the period of his study in the Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05.03.2025

Dh. P. S. Dharshana
Signature of the Guide

DR. P.S. DHARSHANA M.Com, M.Phil, PGDCA, Ph.D.,
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.



S.K. Arunkumar
Head of the Department

Dr. S.K. ARUNKUMAR

M.Com., M.Phil., PGDIT., PGDCA., Ph.D.,

HOD of Commerce A&F

Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

[Signature]
Principal
PRINCIPAL

KONGUNADU ARTS & SCIENCE COLLEGE
COIMBATORE - 641 029

Submitted for the Viva Voce held on 18/03/2025 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

Dh. P. S. Dharshana
Internal Examiner

[Signature]
External Examiner

DR. P.S. DHARSHANA M.Com, M.Phil, PGDCA, Ph.D.,
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CUSTOMERS SATISFACTION TOWARDS ROLEX WATCH WITH SPECIAL REFERENCE TO COIMBATORE CITY", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of **Bachelor of Commerce with Accounting and Finance** is a record of original work done by **S. SARAVANA VELU** during the period of his study in the **Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05/03/2025



Signature of the Guide

Dr. S.K. ARUNKUMAR

M.Com., M.Phil., PGDIT., PGDCA., Ph.D.,

HOD of Commerce A&F

Kongunadu Arts & Science College (Autonomous)

Coimbatore - 641 029.



Head of the Department

Dr. S.K. ARUNKUMAR

M.Com., M.Phil., PGDIT., PGDCA., Ph.D.,

HOD of Commerce A&F

Kongunadu Arts & Science College (Autonomous)

Coimbatore - 641 029.



Principal

PRINCIPAL

KONGUNADU ARTS & SCIENCE COLLEGE

COIMBATORE - 641 029

Submitted for the Viva Voce held on 18/3/2025 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.



Internal Examiner

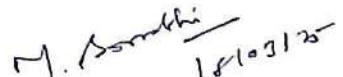
Dr. S.K. ARUNKUMAR

M.Com., M.Phil., PGDIT., PGDCA., Ph.D.,

HOD of Commerce A&F

Kongunadu Arts & Science College (Autonomous)

Coimbatore - 641 029.



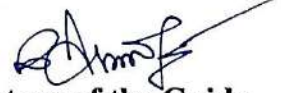
External Examiner

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CUSTOMER PREFERENCE AND SATISFACTION TOWARDS ZUDIO IN COIMBATORE CITY", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of Bachelor of Commerce with Accounting and Finance is a record of original work done by D.SWETHA during the period of her study in the Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05/03/2025



Signature of the Guide

Dr. S.K.ARUNKUMAR

M.Com., M.Phil., PGDIT, PGDCA., Ph.D.,

HOD of Commerce A&F

Kongunadu Arts & Science College (Autonomous)

Coimbatore - 641 029.



Head of the Department

Dr. S.K.ARUNKUMAR

M.Com., M.Phil., PGDIT, PGDCA., Ph.D.,

HOD of Commerce A&F

Kongunadu Arts & Science College (Autonomous)

Coimbatore - 641 029.



Principal

KONGUNADU ARTS & SCIENCE COLLEGE
COIMBATORE - 641 029

Submitted for the Viva Voce held on 18/03/2025 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.



Internal Examiner

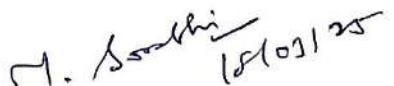
Dr. S.K.ARUNKUMAR

M.Com., M.Phil., PGDIT, PGDCA., Ph.D.,

HOD of Commerce A&F

Kongunadu Arts & Science College (Autonomous)

Coimbatore - 641 029.



External Examiner

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CUSTOMER SATISFCATION TOWARDS FASTRACK WATCHES WITH REFERENCE OF COIMBATORE CITY", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of **Bachelor of Commerce with Accounting and Finance** is a record of original work done by **K.NANTHA KUMAR** during the period of his study in the **Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 06.03.2025

Signature of the Guide
Dr. S.K.ARUNKUMAR

M.Com., M.Phil., PGDIT., PGDCA., Ph.D.,
Assistant Professor & Head
Dept. of Commerce Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

Counter Signed



Head of the Department

Dr. S.K.ARUNKUMAR

M.Com., M.Phil., PGDIT., PGDCA., Ph.D.,
Assistant Professor & Head
Dept. of Commerce Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

Principal
PRINCIPAL

Kongunadu Arts & Science College
Coimbatore - 641 029

Submitted for the Viva Voce held on 18.03.2025 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

Internal Examiner

Dr. S.K.ARUNKUMAR

M.Com., M.Phil., PGDIT., PGDCA., Ph.D.,
HOD of Commerce A&F
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

External Examiner

M. Senthil
18/03/25

CERTIFICATE

This is to certify that Project work entitled “A STUDY ON SALES AND PROMOTION OF BIG BAZAAR WITH REFERENCE OF COIMBATORE CITY”, submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of **Bachelor of Commerce with Accounting and Finance** is a record of original work done by **K. AKASH** during the period of his study in the **Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05.03.2025



Signature of the Guide

Dr. S.K.ARUNKUMAR

M.Com., M.Phil., PGDIT., PGDCA., Ph.D.,
HOD of Commerce A&F
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.



Head of the Department

Dr. S.K.ARUNKUMAR

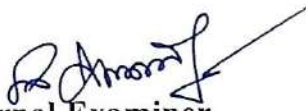
M.Com., M.Phil., PGDIT., PGDCA., Ph.D.,
HOD of Commerce A&F
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.



Principal

KONGUNADU ARTS & SCIENCE COLLEGE
COIMBATORE - 641 029

Submitted for the Viva Voce held on 18/03/2025 at Kongunadu Arts and Science College (Autonomous), Coimbatore – 641029.



Internal Examiner

Dr. S.K.ARUNKUMAR

M.Com., M.Phil., PGDIT., PGDCA., Ph.D.,
HOD of Commerce A&F
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.



External Examiner

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CONSUMER FINANCIAL PERFORMANCE OF ITC LTD IN COIMBATORE", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of **Bachelor of Commerce with Accounting and Finance** is a record of original work done by **R.PRIYADHARSHINI** during the period of her study in the **Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 06-03-2025

 5/3/25

Signature of the Guide

Dr. S. MANIMEGALAI M.Com, (FCA), M.Phil, Ph.D., SET
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.



 5.3.25

Head of the Department

Dr. S.K. ARUNKUMAR

M.Com., M.Phil., PGDIT, PGDCA, Ph.D.,

HOD of Commerce A&F

Kongunadu Arts & Science College (Autonomous)

Coimbatore - 641 029.



Principal

PRINCIPAL

KONGUNADU ARTS & SCIENCE COLLEGE,
COIMBATORE - 641 029

Submitted for the Viva Voce held on 18-3-2025 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

 18/3/25

Internal Examiner

 18/03/25

External Examiner

Dr. S. MANIMEGALAI M.Com, (FCA), M.Phil, Ph.D., SET

Assistant Professor

Department of Commerce With Accounting & Finance

Kongunadu Arts & Science College (Autonomous)

Coimbatore - 641 029.

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CONSUMER SATISFACTION AND PREFERENCE TOWARDS VEGA AUTO ACCESSORIES PVT LTD IN COIMBATORE CITY", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of Bachelor of Commerce with Accounting and Finance is a record of original work done by M.THARUN during the period of his study in the Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05/03/2025


Signature of the Guide
Ms. K.M. SWATHI, M.Com.,
Assistant Professor

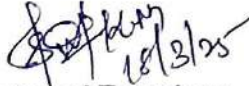
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.




Head of the Department
Dr. S.K. ARUNKUMAR
M.Com., M.Phil., PGDIT., PGDCA., Ph.D.,
HOD of Commerce A&F
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.


Principal
PRINCIPAL
KONGUNADU ARTS & SCIENCE COLLEGE
COIMBATORE - 641 029

Submitted for the Viva Voce held on 18/03/2025 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.


Internal Examiner
Ms. K.M. SWATHI, M.Com.,
Assistant Professor

Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.


External Examiner

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS HEALTH DRINKS", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of Bachelor of Commerce with Accounting and Finance is a record of original work done by G.RUTHRAPATHI during the period of his study in the Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 06.03.2025

Signature of the Guide

Ms. K.M. SWATHII, M.Com.,

Assistant Professor

Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.



Principal

PRINCIPAL
Kongunadu Arts & Science College
Coimbatore - 641 029



Head of the Department
Dr. S.K. ARUNKUMAR

M.Com., M.Phil., PGDIT., PGDCA., Ph.D.,
Assistant Professor & Head

Dept. of Commerce Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

Submitted for the Viva Voce held on 18/3/2025 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

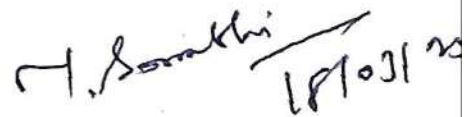


Internal Examiner

Ms. K.M. SWATHII, M.Com.,

Assistant Professor

Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.


External Examiner

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CONSUMER SATISFACTION TOWARDS APPLE I PHONE", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of **Bachelor of Commerce with Accounting and Finance** is a record of original work done by **A.B.HARIHARAN** during the period of his/her study in the **Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 03.03.2025



Signature of the Guide

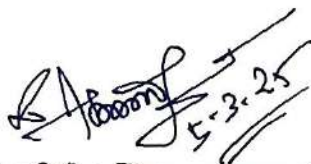
Ms. K.M. SWATHI, M.Com.,

Assistant Professor

Department of Commerce With Accounting & Finance

Kongunadu Arts & Science College (Autonomous)

Coimbatore - 641 029.



Head of the Department

Dr. S.K. ARUNKUMAR

M.Com., M.Phil., PGDIT, PGDCA., Ph.D.,

HOD of Commerce A&F

Kongunadu Arts & Science College (Autonomous)

Coimbatore - 641 029.



Principal

KONGUNADU ARTS & SCIENCE COLLEGE

COIMBATORE - 641 029

Submitted for the Viva Voce held on 18.03.2025 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.



Internal Examiner

Ms. K.M. SWATHI, M.Com.,

Assistant Professor

Department of Commerce With Accounting & Finance

Kongunadu Arts & Science College (Autonomous)

Coimbatore - 641 029.



External Examiner

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CUSTOMER SATISFACTION FOR ADIDAS IN COIMBATORE CITY", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of **Bachelor of Commerce with Accounting and Finance** is a record of original work done by R.AISWARYA during the period of her study in the **Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05/03/2025

Signature of the Guide

Dr. S.K.ARUNKUMAR

M.Com., M.Phil., PGDIT., PGDCA., Ph.D.,
HOD of Commerce A&F
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

Head of the Department

Dr. S.K.ARUNKUMAR
M.Com., M.Phil., PGDIT., PGDCA., Ph.D.,
HOD of Commerce A&F
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.



Principal

PRINCIPAL
KONGUNADU ARTS & SCIENCE COLLEGE
COIMBATORE - 641 029

Submitted for the Viva Voce held on 18/03/2025 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

Internal Examiner

Dr. S.K.ARUNKUMAR
M.Com., M.Phil., PGDIT., PGDCA., Ph.D.,
HOD of Commerce A&F
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

External Examiner

M. Senthil
18/03/25

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS RELIANCE JIO IN COIMBATORE CITY", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of Bachelor of Commerce with Accounting and Finance is a record of original work done by G. SANTHOSH during the period of his study in the Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05/03/2025


Signature of the Guide

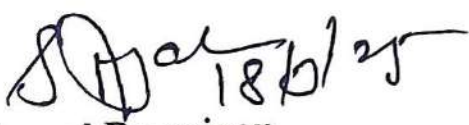
Dr. S. MANIMEGALAI B.Com., PGDIT., PGDCA., Ph.D., SET
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.




Principal
PRINCIPAL
KONGUNADU ARTS & SCIENCE COLLEGE,
COIMBATORE - 641 029


Head of the Department
Dr. S.K. ARUNKUMAR
M.Com., M.Phil., PGDIT., PGDCA., Ph.D.,
HOD of Commerce A&F
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

Submitted for the Viva Voce held on 18/03/25 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.


Internal Examiner


External Examiner

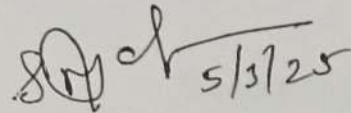
Dr. S. MANIMEGALAI B.Com., PGDIT., PGDCA., Ph.D., SET
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON FINANCIAL PERFORMANCE OF INFOSYS LTD", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of Bachelor of Commerce with Accounting and Finance is a record of original work done by MOHAMED SHIAF during the period of her study in the Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

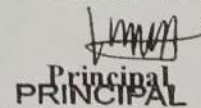
Place: Coimbatore

Date: 05.03.2025

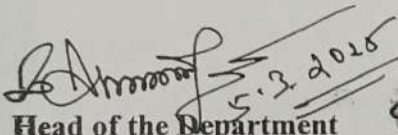
 5/3/25

Signature of the Guide

Dr. S. MANJEEBALAI M.Com, FPA, MPA, Ph.D., SET
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.


Principal

KONGUNADU ARTS & SCIENCE COLLEGE
COIMBATORE - 641 029

 5.3.2025

Head of the Department

Dr. S.K. ARUNKUMAR

M.Com, M.Phil, PGDIT, PGDCA, Ph.D.,

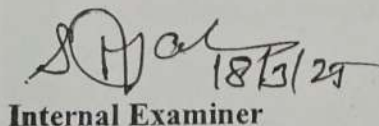
HOD of Commerce A&F

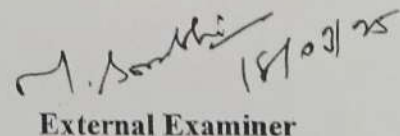
Kongunadu Arts & Science College (Autonomous)

Coimbatore - 641 029.



Submitted for the Viva Voce held on 18.03.25 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

 18/3/25
Internal Examiner

 18/03/25
External Examiner

Dr. S. MANJEEBALAI M.Com, (FCA), M.Phil, Ph.D., SET
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS DOMINO'S PIZZA", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of Bachelor of Commerce with Accounting and Finance is a record of original work done by D.C. HARJEET during the period of his study in the Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05.03.2025

Dharshana 25/03/25
Signature of the Guide

P.S. DHARSHANA M.Com, M.Phil, PGDCA, Ph.D.,
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.



S.K. Arunkumar 5.3.25
Head of the Department
Dr. S.K. ARUNKUMAR
M.Com., M.Phil., PGDIT., PGDCA., Ph.D.,
HOD of Commerce A&F
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

[Signature]
Principal
PRINCIPAL
KONGUNADU ARTS & SCIENCE COLLEGE
COIMBATORE - 641 029

Submitted for the Viva Voce held on 18.3.2025 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

Dharshana 18/03/2025
Internal Examiner

P.S. DHARSHANA M.Com, M.Phil, PGDCA, Ph.D.,
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

[Signature]
External Examiner

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CUSTOMERS AWARENESS TOWARDS E- BANKING SERVICES OF STATE BANK OF INDIA WITH SPECIAL REFERENCE TO COIMBATORE CITY", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of Bachelor of Commerce with Accounting and Finance is a record of original work done by D.A. AADHIL TAJ during the period of his study in the Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05/03/2025.

Signature of the Guide
Dr. S.K. ARUNKUMAR

M.Com., M.Phil., PGDIT., PGDCA., Ph.D.,
HOD of Commerce A&F
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.



Head of the Department

Dr. S.K. ARUNKUMAR

M.Com., M.Phil., PGDIT., PGDCA., Ph.D.,
HOD of Commerce A&F
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

Principal
PRINCIPAL

KONGUNADU ARTS & SCIENCE COLLEGE
COIMBATORE - 641 029

Submitted for the Viva Voce held on 18/03/25 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

Internal Examiner

Dr. S.K. ARUNKUMAR

M.Com., M.Phil., PGDIT., PGDCA., Ph.D.,
HOD of Commerce A&F
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

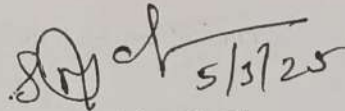
M. Sankar
18/03/25
External Examiner

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON FINANCIAL PERFORMANCE OF INFOSYS LTD", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of Bachelor of Commerce with Accounting and Finance is a record of original work done by **VAISHNAVIDEV.M** during the period of her study in the Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

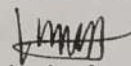
Place: Coimbatore

Date: 05.03.2025



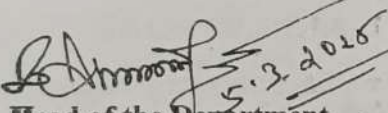
Signature of the Guide

Dr. S. MANNEGALAI B.Com, FCA, M.Phil, Ph.D., SET
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.



Principal

KONGUNADU ARTS & SCIENCE COLLEGE
COIMBATORE - 641 029


Head of the Department

S.K. ARUNKUMAR

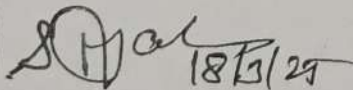
M.Phil, PGDIT, PGDCA, Ph.D.,

HOD of Commerce A&F

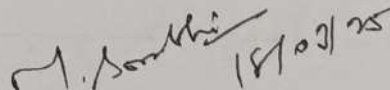
Arts & Science College (Autonomous),
Coimbatore - 641 029.



Submitted for the Viva Voce held on 18.03.25 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.



Internal Examiner



External Examiner

Dr. S. MANNEGALAI M.Com, (FCA), M.Phil, Ph.D., SET

Assistant Professor

Department of Commerce With Accounting & Finance

Kongunadu Arts & Science College (Autonomous)

Coimbatore - 641 029.

CERTIFICATE

This is to certify that project work entitled " A STUDY ON FINANCIAL PERFORMANCE OF AXIS BANK ", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfillment of the award of the Degree of **Bachelor of Commerce with Accounting and Finance** is a record of original work done by **PONEZHIL C.K** during the period of his study in the **Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place : Coimbatore

Date : 5/3/2025

Dharshana 5/3/25
Signature of the Guide

Dr. P.S. DHARSHANA M.Com, M.Phil., PGDCA., Ph.D.
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.



S.K. Arunkumar 5.3.25
Head of the Department
Dr. S.K. ARUNKUMAR

M.Com., M.Phil., PGDIT., PGDCA., Ph.D.,
HOD of Commerce A&F

Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029

Submitted for the Viva Voce held on 18/03/25 at Kongunadu Arts and Science College (Autonomous), Coimbatore – 641 029.

Dharshana 18/03/2025
Internal Examiner

Dr. P.S. DHARSHANA M.Com, M.Phil., PGDCA., Ph.D.,
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

[Signature]
Principal
KONGUNADU ARTS & SCIENCE COLLEGE
COIMBATORE - 641 029

[Signature] 18/03/25
External Examiner

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CONSUMER SATISFACTION TOWARDS ONLINE SHOPPING IN COIMBATORE CITY", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of Bachelor of Commerce with Accounting and Finance is a record of original work done by P.HARINI during the period of her study in the Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 05.03.2025



Signature of the Guide

Dr. S. MANIMEGALAI M.Com, (FCA), M.Phil, Ph.D, SET
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.



Counter Signed



Head of the Department

Dr. S.K. ARUNKUMAR
M.Com., M.Phil., PGDIT., PGDCA., Ph.D.,
HOD of Commerce A&F
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.



Principal

KONGUNADU ARTS & SCIENCE COLLEGE
COIMBATORE - 641 029

Submitted for the Viva Voce held on 18.03.2025 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.



Internal Examiner



External Examiner

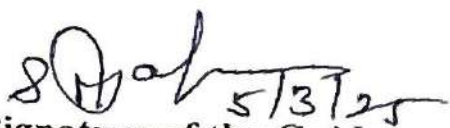
Dr. S. MANIMEGALAI M.Com, (FCA), M.Phil, Ph.D, SET
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CONSUMER SATISFACTION TOWARDS OF MOBILE WALLET IN COIMBATORE CITY", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of **Bachelor of Commerce with Accounting and Finance** is a record of original work done by **R.SUDHA** during the period of his/her study in the **Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore** under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

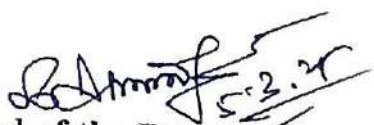
Date: 05/03/2025


5/3/25

Signature of the Guide

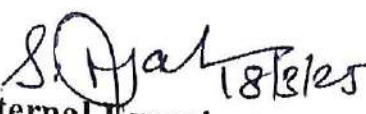
Dr. S. MANIMEGALAI B.Com, (FCA), B.F.A, Ph.D, NET
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.




5.3.25
Head of the Department
Dr. S.K. ARUNKUMAR
M.Com., M.Phil., PGDIT., PGDCA, Ph.D.,
HOD of Commerce A&F
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.


Principal
PRINCIPAL
KONGUNADU ARTS & SCIENCE COLLEGE
COIMBATORE - 641 029

Submitted for the Viva Voce held on 18.03.2025 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.


18/3/25
Internal Examiner

Dr. S. MANIMEGALAI B.Com, (FCA), B.F.A, Ph.D, NET
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.


18/03/25
External Examiner

CERTIFICATE

This is to certify that Project work entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS SAMSUNG REFRIGERATOR", submitted to Kongunadu Arts and Science College (Autonomous) affiliated to Bharathiar University in partial fulfilment of the award of the Degree of Bachelor of Commerce with Accounting and Finance is a record of original work done by R. SABARIVASAN during the period of his study in the Department of Commerce with Accounting and Finance, Kongunadu Arts and Science College (Autonomous), Coimbatore under my supervision and the project has not formed the basis for the award of any Degree/ Diploma/ Associate ship/ Fellowship or other similar title to any candidate in any University.

Place: Coimbatore

Date: 5/3/2025

Dharshana 5/03/25
Signature of the Guide

Dr. P.S. DHARSHANA M.Com, M.Phil, PGDCA, Ph.D.,
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.



Dr. S.K. Arunkumar 5.3.25
Head of the Department

Dr. S.K. ARUNKUMAR
M.Com., M.Phil., PGDIT, PGDCA., Ph.D.,
HOD of Commerce A&F

Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.

[Signature]
Principal
PRINCIPAL
KONGUNADU ARTS & SCIENCE COLLEGE
COIMBATORE - 641 029

Submitted for the Viva Voce held on 18/3/2025 at Kongunadu Arts and Science College (Autonomous), Coimbatore - 641029.

Dharshana 18/03/25
Internal Examiner

M. Sankhi 18/03/25
External Examiner

Dr. P.S. DHARSHANA M.Com, M.Phil, PGDCA, Ph.D.,
Assistant Professor
Department of Commerce With Accounting & Finance
Kongunadu Arts & Science College (Autonomous)
Coimbatore - 641 029.