KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)
Department of Commerce (PA)
Department Inauguration

"Igniting Innovation: Empowering the Next Generation of Entrepreneurs."

Date: 17.7.2026 **Time: 9.00 am**

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The Department of Commerce with Professional Accounting, Kongunadu Arts and Science College (Autonomous), Coimbatore, successfully organized its **Department Inauguration** on **17 July 2026** at **9.00 a.m.** in the **Conference Hall**. The programme was centred on the theme **"Igniting Innovation: Empowering the Next Generation of Entrepreneurs."**The programme commenced with a warm **Welcome Address** delivered by **Dr. P. Geetha, Assistant Professor**, who welcomed the Chief Guests, Principal, Secretary & Director, Head of the Department, faculty members, students, and all the dignitaries. She emphasized the importance of entrepreneurship, innovation, and professional excellence in shaping the future of commerce students.



The **Ceremonial Lighting of the Lamp** was performed by the **Chief Guests Dr. S. Rajam, Head of the Department**, and the faculty members. The ceremony marked the auspicious beginning of the academic journey of the department.



The inaugural session featured inspiring addresses by the distinguished resource persons. **Datuk Rtn. S. Sundar** shared valuable insights keynote address on **entrepreneurship and innovation**. He emphasized that entrepreneurs are not born but are made through determination, continuous learning, and perseverance. He encouraged students to identify business opportunities, develop leadership qualities, embrace calculated risks, and strengthen their marketing and communication skills. He highlighted the importance of innovation, customer satisfaction, ethical business practices, and strategic planning in building successful enterprises. He motivated students to transform their ideas into successful ventures and become job creators rather than job seekers.



Mr. Sivakumaran Nirosan, Founder & Managing Director of Pallueir Pvt. Ltd., Jaffna, Sri Lanka, shared his **entrepreneurial journey and life experiences**. He spoke about the challenges he encountered during the initial stages of his career and how hard work, persistence, and self-confidence helped him overcome obstacles. He explained how he started his business with limited resources and gradually expanded it through dedication, discipline, and a clear vision. He encouraged students to believe in their abilities, learn from failures, adapt to changing business environments, and never give up on their dreams. His real-life experiences inspired the students to pursue entrepreneurship with confidence, resilience, and a positive mindset.

The speeches of both resource persons were highly motivating and provided valuable insights into entrepreneurship, leadership, innovation, and career development, leaving the students inspired to strive for excellence in their professional lives.



The programme concluded with the **Vote of Thanks** proposed by **Dr. M. Jeshi, Assistant Professor**, who expressed heartfelt gratitude to the Chief Guests, the college management, Principal, Head of the Department, faculty members, students, organizing committee, and everyone who contributed to the successful conduct of the inauguration.

The Department Inauguration was a grand success, leaving the participants inspired to pursue innovation, entrepreneurship, and professional excellence.

The programme ended with the National Anthem.150 students are attended this program.

KONGUNADU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
Coimbatore – 641029

Department of Commerce (PA)

REPORT ON EXTENSION ACTIVITY ON DIGITAL PAYMENTS

Date: 04/08/2025 **Time: 10.00 a.m**

The Department of Commerce with Professional Accounting, Kongunadu Arts and Science College, Coimbatore, organized an extension activity on "Digital Payments" on 29.07.2026 from 12.00 a.m. to 2.00 p.m. at G.N. Mills, Urandampalayam and nearby areas.



As part of the activity, 15 students from the B.Com. PA were deputed to create awareness among petty and small shopkeepers about the importance and usage of digital payment methods. The students explained various digital payment options such as UPI, QR code payments, mobile banking and other cashless payment facilities. Students explained about how to avoid fraudulent activities.



The activity focused on creating awareness about the convenience, speed, transparency and security of digital transactions. The students also interacted with the shopkeepers, clarified their doubts and encouraged them to adopt digital payment methods in their day-to-day business transactions.



The extension activity provided the students with practical exposure and an opportunity to interact with the local community. It also helped them understand the importance of digital financial literacy and its role in promoting a cashless economy.

The programme was successfully completed with active participation from the students and positive interaction with the shopkeepers.

	KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS) **Re-accredited by NAAC with A+ Grade – 4th cycle,** **College of Excellence–UGC** **Coimbatore - 641 029, Tamil Nadu, India**

Report

The Department of Commerce with Professional Accounting, Kongunadu Arts and Science College (Autonomous), Coimbatore, organized a National Level Seminar on "Investment Options for Individuals" on 7 September 2026 (Monday) at 10.00 a.m. at E.17 hall

The first session 55 students and second session 54 students are benefited. The meeting started with prayer followed by Welcome Address given by Dr. S . Rajam, Associate Professor and Head, Department of B.com PA. The gathering was felicitated by Dr. P. Geetha, Assistant Professor, and Department of Commerce with PA



The resource person was introduced by Dr. M. Jeshi, Assistant Professor, Department of Commerce with PA.The resource person, **Mr. Senthil Kumar Sekar, Securities Market Trainer, SEBI**, delivered an informative session on various investment avenues available to individuals. He explained the importance of identifying suitable investment options based on an individual's financial objectives, risk tolerance, investment horizon and expected returns.



The session covered various aspects of investment planning, including securities market investments and the importance of understanding market-related risks before investing. The participants were encouraged to develop the habit of analysing investment opportunities carefully rather than making decisions based on rumours or short-term market movements.

The resource person also emphasized the importance of financial discipline, investor awareness and informed decision-making. The practical orientation of the session helped students understand how investment knowledge can contribute to effective personal financial management.

Following the seminar session on **"Investment Options for Individuals,"** the resource person conducted an additional session on **"Tax Planning – Do's and Don'ts"** at **11.30 a.m.**

Mr. Senthil Kumar Sekar explained the significance of tax planning as an important component of personal financial management. He highlighted that effective tax planning should be undertaken within the framework of the law and should be integrated with an individual's overall financial goals.

The resource person explained various **do's and don'ts of tax planning** and emphasized the need to maintain proper documentation and financial records. Participants were made aware of the importance of understanding applicable tax provisions before making investment or tax-saving decisions.



The session also focused on avoiding improper practices and emphasized that taxpayers should distinguish between **legitimate tax planning and tax evasion**. The resource person encouraged students to develop awareness of tax-related provisions and to seek appropriate professional guidance whenever necessary.

An interactive session was conducted as part of the seminar. Students actively participated and raised questions relating to investment opportunities, securities markets, risk management and financial planning. Dr. B. Divya Priya, Associate Professor of B. Com PA, proposed the vote of thanks.

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Report

KASC – Institution's Innovation Council (KASC–IIC) and the Department of Commerce with Professional Accounting jointly organized a session entitled **"Successful Entrepreneurs – My Story"** on **10 September 2026 at 10.00 a.m.** at **E-17, Kongunadu Arts and Science College (Autonomous), Coimbatore**. The programme was organized with the objective of providing students with practical insights into entrepreneurship, business development and the experiences of a successful entrepreneur.



The programme commenced with the Welcome Address delivered by Dr. S. Rajam, Associate Professor and Head, Department of B.Com Professional Accounting. She extended a warm welcome to the resource person, dignitaries, faculty members and students and highlighted the importance of entrepreneurial thinking among young learners. The Chief Guest was honoured by Dr. B. Divya Priya, Convenor, KASC–IIC The profile of the resource person was presented by Dr. M. Jeshi, Assistant Professor, Department of B.Com Professional Accounting. The session was led by Mr. Venkatesh, Founder, Trip on Holidays, Sri Kumaran Transports, Coimbatore. Through his session, he shared his



entrepreneurial journey, experiences, challenges and achievements. He explained how an entrepreneurial idea can be transformed into a successful venture through determination, innovation, effective decision-making and continuous learning. His personal experiences provided students with valuable practical exposure to the realities of entrepreneurship.

The interaction with the students was highly informative and inspiring. The resource person encouraged students to develop confidence, identify opportunities, take calculated risks and cultivate an innovative mindset. The session also helped the participants understand the importance of perseverance and adaptability in achieving entrepreneurial success.



The programme concluded with the Vote of Thanks proposed by Dr. P. Geetha, Assistant Professor, Department of B.Com Professional Accounting. The session was successful in creating awareness about entrepreneurship and motivating students to consider entrepreneurship as a viable career option. Totally 55 students were benefited.

Coimbatore – 641 029, Tamil Nadu, India

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING

ALUMNI LECTURE SERIES

ALUMNI SERIES REPORT for FIVE days

"Career 360° for Commerce Students: From Classroom to Corporate World"

7th – 11th September 2026

The Department of Commerce with Professional Accounting, Kongunadu Arts and Science College (Autonomous), Coimbatore, organized a five-day Alumni Lecture Series titled "Career 360° for Commerce Students: From Classroom to Corporate World" from 7th to 11th September 2026. The series was designed to provide Commerce students with wider exposure to career opportunities, emerging professional pathways, digital transformation, entrepreneurship, professional skills and finance-oriented careers. The programme connected classroom learning with practical perspectives from professionals and alumni/resource persons associated with different areas of the corporate and professional world.

Objectives of the Alumni Lecture Series

- To bridge the gap between classroom learning and the practical requirements of the corporate world.
- To create awareness among Commerce students about diverse career opportunities in banking, financial services, fintech, entrepreneurship, professional services, accounting and finance.
- To provide students with practical insights into emerging skills and changing workplace expectations.
- To encourage students to develop professional competencies, career readiness and a continuous learning orientation.
- To expose students to entrepreneurial thinking, startup opportunities and contemporary business practices.
- To strengthen interaction between students and professionals/alumni through an experience-sharing platform.

Day-wise Programme Details

Day 1 – 07.09.2026	Banking & Financial Services	Ms. Bhavishya V, MBA	Motivational Speaker	The session introduced students to the broad area of banking and financial services and provided career-oriented exposure to opportunities and professional expectations in the sector.	**75**	
Day 2 – 08.09.2026	Digital Skills & Fintech	CA K Anand	Audit Associate @ Suri & Co	The session focused on the growing relevance of digital skills and fintech in the modern business environment, highlighting the need for technology awareness and professional adaptability.	**80**	
Day 3 – 09.09.2026	Entrepreneurship & Startups	Mr. Manojkumar P	CMA Intern @ Rare & Associates	The session highlighted entrepreneurship and startup-oriented career possibilities and encouraged students to view business creation and innovation as potential career pathways.	**68**	
Day 4 – 10.09.2026	Professional Skills & Career Growth	Mr. Sai Krishnan S	Consultant – Deloitte Touche Tohmatsu India LLP, Bengaluru	The session addressed professional skills and career growth, with emphasis on preparing students for corporate environments and developing competencies	**74**	

				relevant to professional careers.		
Day 5 – 11.09.2026	Accounting & Finance Careers	Ms. E Karthika	CMA Intern @ Veevee Consultancy Services	The concluding session focused on accounting and finance careers and helped students understand the relevance of professional knowledge, career planning and continuous skill development.	79	

Key Highlights

- A five-day thematic lecture series covering major career domains relevant to Commerce students.
- The programme addressed both traditional and emerging career areas, including banking, financial services, digital skills, fintech, entrepreneurship, startups, professional services, accounting and finance.
- Students received exposure to professional perspectives beyond the conventional classroom environment.
- The series emphasized the importance of digital readiness, professional skills, adaptability, career planning and continuous learning.
- The interaction with resource persons provided an opportunity for students to relate academic concepts to workplace and career contexts.
- The programme supported the department's efforts to promote career awareness and industry-oriented learning among Commerce students.

Outcomes of the Programme

- Students gained broader awareness of career pathways available to Commerce graduates.
- Students understood the increasing importance of digital capabilities and fintech knowledge in contemporary business and financial services.
- The entrepreneurship and startup session encouraged students to consider innovation and enterprise creation as career options.

- Students were sensitized to the importance of professional skills, workplace readiness and career development.
- The accounting and finance session reinforced the relevance of professional qualifications and continuous competency development.
- The programme strengthened the connection between academic learning, professional practice and career planning.
- The lecture series provided a platform for professional interaction and experience sharing, contributing to students' overall career awareness.

Conclusion

The Alumni Lecture Series "Career 360° for Commerce Students: From Classroom to Corporate World" successfully provided a structured five-day platform for career-oriented learning and professional exposure. By covering banking and financial services, digital skills and fintech, entrepreneurship and startups, professional skills and career growth, and accounting and finance careers, the series offered students a broad view of the changing opportunities available in the Commerce domain. The programme reinforced the importance of connecting academic knowledge with practical skills, professional competencies and future career requirements.

Programme Coordination

Role	**Name / Designation**
Organising Secretary	Dr. P. Geetha, Assistant Professor
Convenor	Dr. S. Rajam, Associate Professor & Head
Patron	Dr. T. Kumar, Academic Coordinator – Commerce
Chief Patron	Dr. V. Sangeetha, Principal
Chief Patron	Dr. C. A. Vasuki, Secretary & Director
Faculty Coordinators	Dr. B. Divya Priya, Associate Professor; Dr. M. Jeshi, Assistant Professor