

## IIC- IDEA PITCHING WORKSHOP

### KASC- INSTITUTION INNOVATION COUNCIL

#### Report on First Quarter activity (IIC Idea Pitching workshop)

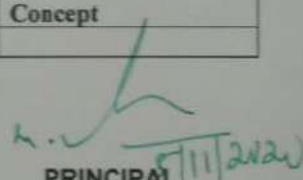
KONGUNADU ARTS AND SCIENCE COLLEGE (AUTONOMOUS)  
Re-accredited by NAAC with A<sup>+</sup> Grade (4<sup>th</sup> cycle)  
College of Excellence (UGC)  
COIMBATORE – 641 029

CIRCULAR

05.11.2020

As per the instructions / recommendations from MoE's Innovation Cell, Govt. of India the Institution's Innovation Council (IIC) of our college has planned to conduct the IIC calendar activities (Quarter- I) for the Academic Year 2020-2021. In this regard, it has been decided to conduct a **pitching workshop** for our college students to invite their ideas and to create linkage of these innovators with the Innovation Ambassadors. Hence, I request all the HODs & Tutors to discuss and identify the young innovators from your Department and send the details of the students in the below mentioned format along with a one page summary about the Idea / concept of the student to **Dr.K.Velmurugan, Assistant Professor, Department of Zoology (Mail Id: kvelmurugan\_zo@kongunaducollege.ac.in)** on or before **18<sup>th</sup> November 2020**. The date and venue of the Pitching workshop will be informed to all later.

S. No	Reg. No	Name of the Student	Class & Department	WhatsApp number	Email ID	Title of the Idea / Concept
1.						

  
PRINCIPAL

To

1. All the Heads of the Departments
2. All the students through the Heads of the Departments
3. All the staff members through the Heads of the Departments

Copy to

1. Secretary's office
2. Dean, Academics
3. Dean, R & D
4. Librarian
5. Controller of Examinations
6. Office Superintendent (Aided & Unaided)

Copy for favour of information of :  
Chief Executive Officer - Unaided courses

To discuss and implement the IIC-First quarter activities for the Academic Year 2020-2021, a meeting was arranged through Google meet on **2<sup>nd</sup> November 2020**. Two faculty members Dr. K. Velmurugan, Assistant Professor, Department of Zoology and Dr. Hema, HoD, Department of BCA have been assigned to implement above mentioned activity. To create awareness among the students and to encourage them to present their innovative ideas for the idea pitching workshop, the following efforts have been made:

1. A circular has been prepared requesting a one-page write-up about their idea and the same has been circulated to the students and staff members and to involve themselves in the IIC idea pitching workshop. The staff members are involved to mentor the students. One-page summary about their ideas from many students was received.
2. Another circular has been issued with a prepared common template for the PPT presentation to the students those who submitted their idea summary and submit the same for the scheduled Idea Pitching workshop.
3. 31 PPT presentations were received from the students of various Departments and the same will be validated by the Angel Investors in the scheduled Idea pitching workshop.