

REPORT

“Orientation session for all students & faculties of Institute by Innovation Ambassador”

The Institution Innovation Council (IIC) and Department of Botany, Kongunadu Arts and Science College (KASC), Coimbatore jointly organized “Orientation session for all students & faculties of Institute by Innovation Ambassador” on 23.01.2021 via google meet.

Google Meet link: <https://meet.google.com/xks-snot-wpp>

YouTube Link: <https://youtu.be/qdqIV0-yAfQ>

Dr. K. Sowndhararajan, Organizing Secretary and Assistant Professor of Botany, KASC welcomed the gathering. **Dr. M. Lekshmanaswamy**, Principal, KASC delivered presidential address and introduced the resource person.

The resource person, **Dr. V. Balaji**, Founder & Director, Radiance Technology Research Services Pvt Ltd. Coimbatore delivered a talk on “**Awareness Talk on Innovation Practices**”. This lecture was very useful for students with innovative thinking and he provided lots of information regarding the innovation. Further, he gave detailed explanation about invention versus innovation, how to generate innovative ideas?, SCAMPER technique for creative thinking (substitute/simplify, combine, adapt, modify, magnify, minify, put to other uses, eliminate, reverse / rearrange, activity - exploring innovation, brainstorming, and vertical thinking versus lateral thinking.

Dr. P. Revathi, Assistant Professor of Botany, KASC proposed vote of thanks. A total of 63 persons from both UG and PG courses, research scholars and staff members of KASC participated in this programme. From this lecture, participants gained more knowledge about creative thinking.



KONGUNADU ARTS AND SCIENCE COLLEGE

(Autonomous)

College of Excellence (UGC)

Re-accredited by NAAC with 'A+', Grade (4th Cycle)

COIMBATORE - 641029



INSTITUTION INNOVATION COUNCIL
&
DEPARTMENT OF BOTANY



Jointly organize & Cordially Invite You All for an

**Orientation session for all students & faculties
of Institute by Innovation Ambassador**

Resource Person

Dr. V. Balaji,
Founder & Director,
Radiance Technology Research Services Pvt Ltd.
Coimbatore, Tamil Nadu



Date : 23/01/2021

Time : 11.00 AM

Chief Patron: Dr. M. Aruchami
President

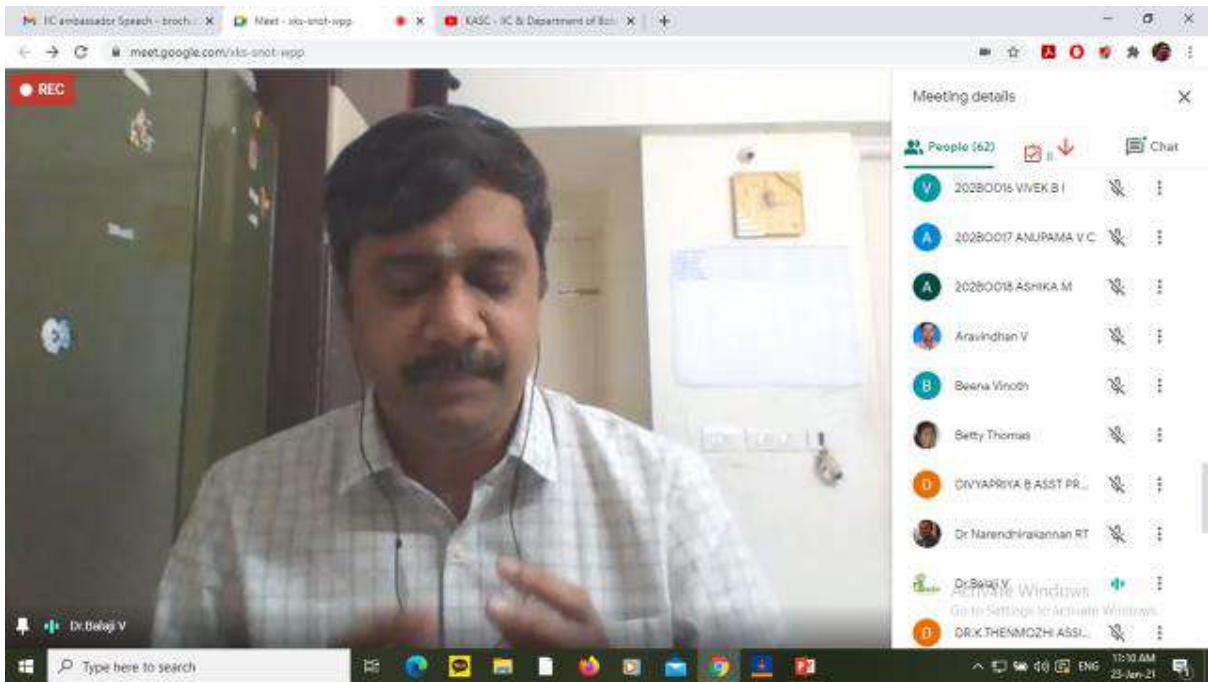
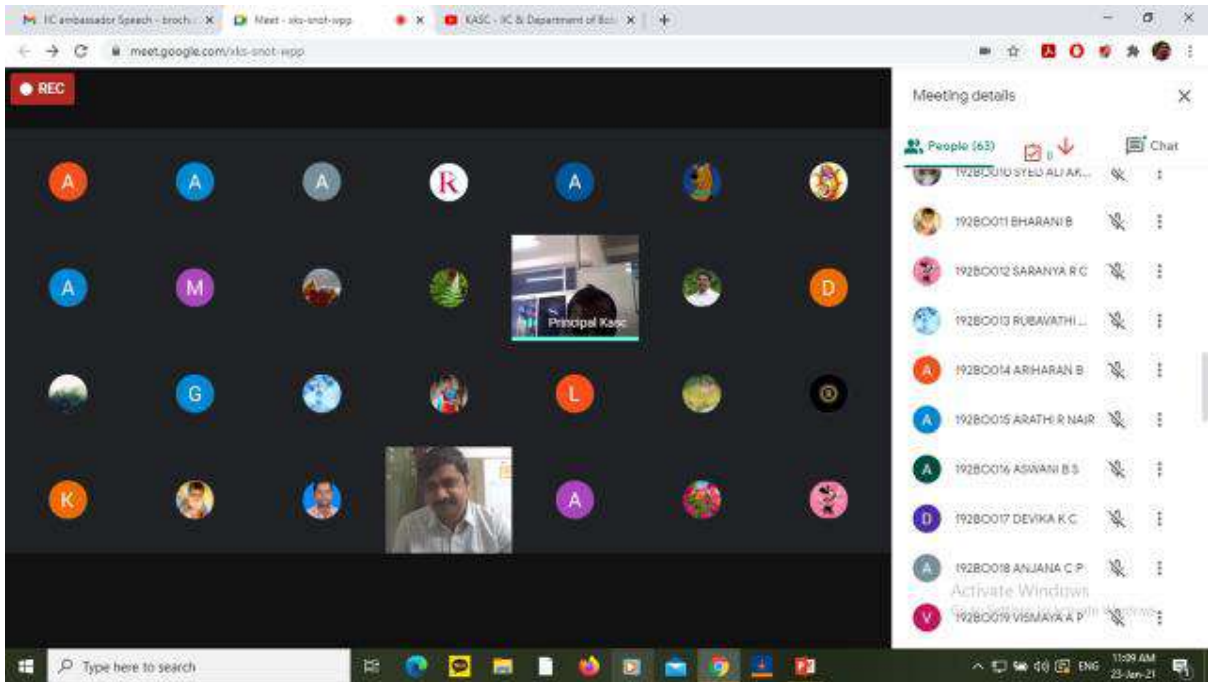
Patron : Dr. C. A. Vasubi
Secretary and Director

Program Schedule

Welcome Address & Introduction of Resource person	Dr. K. Sowndhararajan, Assistant Professor of Botany, KASC
Presidential Address	Dr. M. Lekshmanaswamy, Principal, KASC
Special Address	Dr. V. Balaji, Founder & Director, Radiance Technology Research Services Pvt Ltd., Coimbatore
Vote of Thanks	Dr. P. Revathi, Assistant Professor of Botany, KASC

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Dr. Balaji V is presenting

Activity : Exploring Innovation

- Look around at technological products at home/college etc.
- Pick a product that interests you
- Google it and carry out a quick search for the history of the product's development. (Note down the timeline)
- Understand the key stages in the development of the technology and the various individuals and companies likely to have been involved.
- If you spend around 1 hour on the search, you are likely to come up with a surprising amount of information. See how many of the following questions you can answer.
 - When and where was the product invented?
 - Who invented it?
 - What was innovative about it?
 - Was it invented in response to a need or because of developments in technology?
 - Was it an immediate success?
 - Has its design changed over time?
 - Has it led to any related or spin-off products?

Meeting details


People (59)

- G Chandepati
- Hemamalini S
- KASC Webinar
- malini rajandran
- Premkumar N
- rami k
- rekar Assistant Profess...
- Revathi Ponnusamy
- Somathi P

11:41 AM
23-Jun-21

Dr. Balaji V is presenting

Some Innovative Ideas (Awarded by IGNITE – NIF)



A solar ironing cart is shown with a person in a red shirt and white shorts operating it. The cart has a solar panel on top and a bicycle wheel. A sun icon is in the top left corner.

- Solar Ironing Cart developed by Class 8 student Vinisha from Tamilnadu.

Meeting details

People (55)

- Hemamalini S
- KASC Webinar
- mahalakshmi ramasamy
- malini rajandran
- Premkumar N
- rekar Assistant Profess...
- Revathi Ponnusamy
- Somathi P
- suresha balle

11:41 AM
23-Jun-21