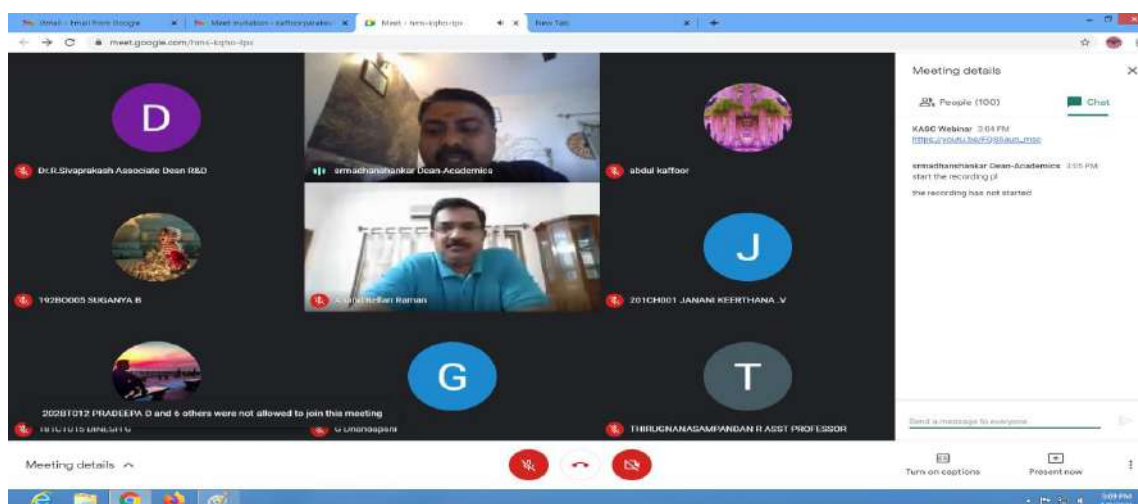


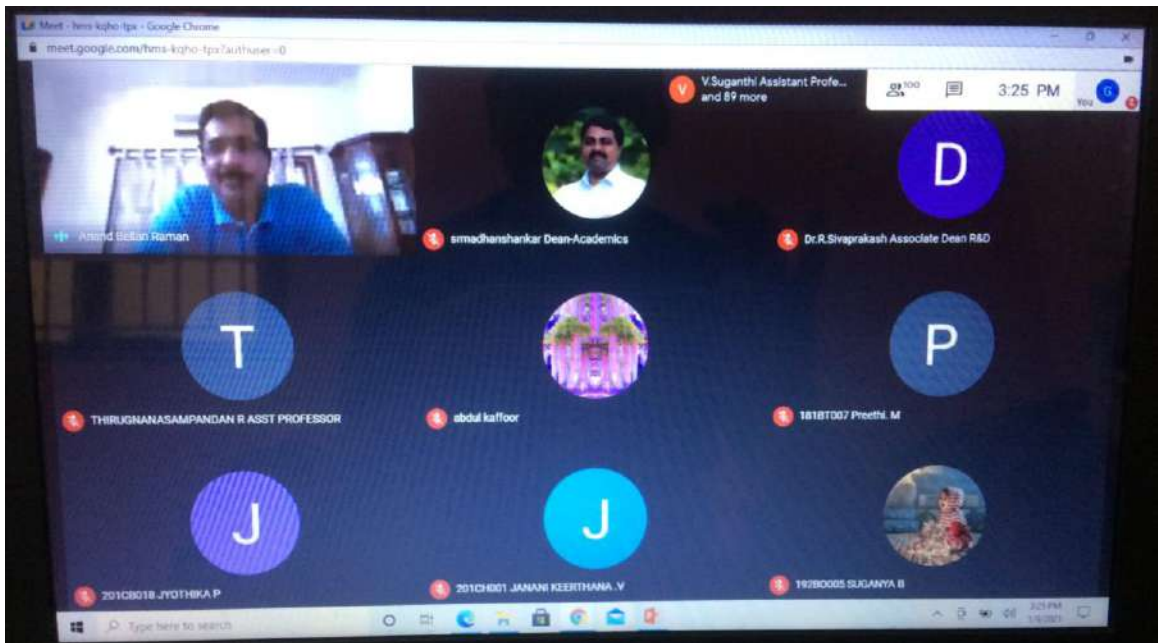
Kongunadu Arts and Science College (Autonomous), Coimbatore
Department of Botany
IIC Report

Webinar details:

One day webinar on My story – Motivational Session by Successful Entrepreneur/ Startup founder was organized by Institutional Innovation Council (IIC) Kongunadu Arts and Science College, Coimbatore held on 09. 01. 2021 through online Google meet. The Programme was started with formal invocation and the participants were welcomed by Dr. H. Abdul kaffoor, Assistant Professor in Botany. The resource person was introduced by R. Thirugnanasanrpendan, Assistant Professor in Botany, Presidential address was given by Dr. S. R. Madhan Shanker. Lecture was arranged on the focal theme “The Motivational Session by Successful Entrepreneur”. Resource Person **Mr. Anand Bellan Raman**, Managing Partner, Farmkraft, Coonor, Cofounder & COO, Krishitantra, Hyderabad delivered a lecture on ‘My Story Successful Entrepreneur’. In his speech, he emphasized the need of startup. He explained clearly about the cultivation of strawberry using hydroponic system in order to obtain higher yield in less space as well as to conserve soil and water. He also explained about his soil testing device which is helpful to farmers to understand soil fertility levels and identify nutrient deficiencies, potential toxicities, and trace minerals. Finally, Dr. S. Selvi, Assistant professor in Physics, KASC, Coimbatore delivered the vote of thanks. In total 100 participants attended this Online session through Google Meet and more than 200 viewers watched this session via You Tube Live streaming.



The resource person Mr. Anand Bellan Raman, Managing partner, Farmkraft, Coonor, Cofounder & COO, Krishitantra, Hyderabad





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INSTITUTION INNOVATION COUNCIL



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**MY STORY - MOTIVATIONAL SESSION BY
Successful Entrepreneur/Startup Founder**

Resource Person

Mr. Anand Bellan Raman,
Managing Partner,
Farmkraft, Coonoor;
Cofounder & COO, Krishitantra, Hyderabad



Date : 09/01/2021

Time : 03.00 PM

**Chief Patron: Dr. M. Aruchami
President**

**Patron : Dr. C. A. Vasuki
Secretary and Director**

Program Schedule

Welcome Address	Dr. H. Abdul Kaffoor, Assistant Professor of Botany, KASC
Presidential Address	Dr. M. Lekshmanaswamy, Principal, KASC
Introduction of Resource person	Dr. R. Thirugnanasampandan, Assistant Professor of Botany, KASC
Special Address	Mr. Anand Bellan Raman, Managing Partner, Farmkraft, Coonoor; Co-Founder & COO, Krishitantra, Hyderabad
Vote of Thanks	Dr. S. Selvi, Assistant Professor of Physics, KASC

Google Meet link: <https://meet.google.com/hms-kqho-tpx>

YouTube Link: https://youtu.be/FQS5auo_msc