

## **IIC- IDEA PITCHING WORKSHOP**

### **KASC- INSTITUTION INNOVATION COUNCIL**

#### **Report on First Quarter activity (IIC Idea Pitching workshop)**

To discuss and implement the IIC-First quarter activities for the Academic Year 2020-2021, a meeting was arranged through Google meet on **2<sup>nd</sup> November 2020**. Two faculty members Dr. K. Velmurugan, Assistant Professor, Department of Zoology and Dr. Hema, HoD, Department of BCA have been assigned to implement above mentioned activity. To create awareness among the students and to encourage them to present their innovative ideas for the idea pitching workshop, the following efforts have been made:

1. A circular has been prepared requesting a one page write-up about their idea and the same has been circulated to the students and staff members and to involve themselves in the IIC idea pitching workshop. The staff members are involved to mentor the students. One page summary about their ideas from many students was received.
2. Another circular has been issued with a prepared common template for the PPT presentation to the students those who submitted their idea summary and submit the same for the scheduled Idea Pitching workshop.
3. 32 PPT presentations were received from the students of various Departments and the same will be validated by the Angel Investors in the scheduled Idea pitching workshop.

The following eminent personalities have kindly consented to be as Juries.

#### **1. Shri. Shrinath Honnavalli**

Chief Operating Officer,  
Trawello Healthcare,  
Bangalore.

## 2. Dr. Vanita Prasad

Founder & Director, CTO,  
REVY Environmental Solutions Pvt. Ltd.,  
313-314, Siddharth Upscale,  
Vasna Road, Vadodara – 390007.

Another circular dated 4<sup>th</sup> February 2021 from the Principal to all the Head of the Departments and requested to circulate this information along with the pamphlet enclosed to the students those who have submitted their PPTs for the **idea pitching workshop (IIC first quarter activity-AY 2020-2021)** which is scheduled on **10<sup>th</sup> February 2021 (Wednesday) between 2:00 and 5:00 PM (Venue: LCS Room, First Floor, KASC Library).**

**INSTITUTION'S INNOVATION COUNCIL**  
(Ministry of Education Initiatives)

**KONGUNADU ARTS AND SCIENCE COLLEGE**  
(Autonomous)  
College of Excellence (UGC)  
Re-accredited by NAAC with 'A+' Grade (4<sup>th</sup> Cycle)  
COIMBATORE – 641029

**KASC - INSTITUTION INNOVATION COUNCIL**  
Organizes & Cordially Invite You All to the  
**IDEA PITCHING WORKSHOP**

**Juries**

Shri. Shrinath Honnavalli  
Chief Operating Officer  
Trawello Healthcare  
Bangalore

Chief Patron: Dr. M. Aruchami,  
President

Dr. M. Lekshmanaswamy,  
Chairman, IIC

Dr. K. Velmurugan,  
Assistant Professor,  
Department of Zoology

Dr. S. R. Madhan Shankar  
President, IIC

Dr. G. Dhandapani  
Convener, IIC

Dr. Vanita Prasad  
Founder & Director, CTO  
REVY Environmental Solutions Pvt. Ltd.  
Vadodara

Patron: Dr. C. A. Vasuki,  
Secretary and Director

**Organizing Secretaries**

Dr. A. Hema,  
Assistant Professor & Head, Department  
of Computer Applications (UG)

**10<sup>th</sup> February 2021**  
**2:00 – 5:00 PM**

**YouTube** <https://youtu.be/5MjCsmdKzt8>  
**meet.google.com/qkq-udft-fzg**

A prior meeting was held on 9<sup>th</sup> February 2021 for the students those who submitted their PPT for the scheduled Idea pitching workshop with the Organising secretaries:

**Dr. K. Velmurugan**, Assistant Professor, Department of Zoology.

**Dr. A. Hema**, Assistant Professor & Head, Department of Computer Applications (UG).

## Programme Schedule:



The image is a promotional poster for an 'Idea Pitching Workshop'. It features a central graphic of a human head profile with gears inside, symbolizing innovation. The text is arranged in a structured layout. At the top left is the logo of the Institution's Innovation Council (IIC) established in 1973. At the top center is the logo of the Institution's Innovation Council (IIC) with the text 'INSTITUTION'S INNOVATION COUNCIL'. At the top right is a gold seal with the number '48' and the text 'Years of Excellence'. The main title 'KONGUNADU ARTS AND SCIENCE COLLEGE KASC - INSTITUTION INNOVATION COUNCIL' is prominently displayed. Below this is the event title 'IDEA PITCHING WORKSHOP'. The schedule is presented in a list of colored boxes with corresponding speaker names and titles. At the bottom left, there is a YouTube logo and a link to the event's live stream. At the bottom right, there is a Google Meet logo and a link to the event's virtual meeting.

**Programme Schedule**

<b>WELCOME ADDRESS :</b>	Dr. K. Velmurugan, Assistant Professor, Department of Zoology, KASC
<b>PRESIDENTIAL ADDRESS :</b>	Dr. C. A. Vasuki, Secretary and Director, KASC
<b>FELICITATION BY :</b>	Dr. M. Lekeshmanaswamy, Principal, KASC
<b>INTRODUCTION OF RESOURCE PERSON :</b>	Dr. S. R. Madhan Shankar, Dean Academics, KASC
<b>IDEA PITCHING PPT :</b>	Students, KASC
<b>NOTE OF THANKS :</b>	Dr. A. Hema, Assistant Professor & Head, Department of Computer Applications (UG), KASC

**10<sup>th</sup> February 2021  
2:00 – 5:00 PM**

**YouTube** <https://youtu.be/5MjCsmkZt8>

**meet.google.com/qpk-udft-fzq**

## Programme Report:

An “**Idea Pitching workshop**” was organized by the Institutional Innovation Council, Kongunadu Arts and Science College, Coimbatore on **10<sup>th</sup> February 2021 between 2:00-5:00 PM at LCS Room, KASC Library**. The objective was to explore the best innovative talents by networking the students of the college and expert angel investors leading to the exchange of views and ideas and identification of the ideas which can be commercialised and used for the society.

At the outset **Dr. K. Velmurugan, Assistant Professor, Department of Zoology** welcomed the Secretary & Director, Principal, Dean Academics, Chief Guests & juries, Student presenters and the gathering.

The Presidential address was delivered by **Dr. C. A. Vasuki, Secretary and Director, Kongunadu Arts and Science College**, who highlighted the importance of innovation and its importance for nation building. Madam also emphasized the significance of the creation of innovation ecosystem in Higher education institutions.

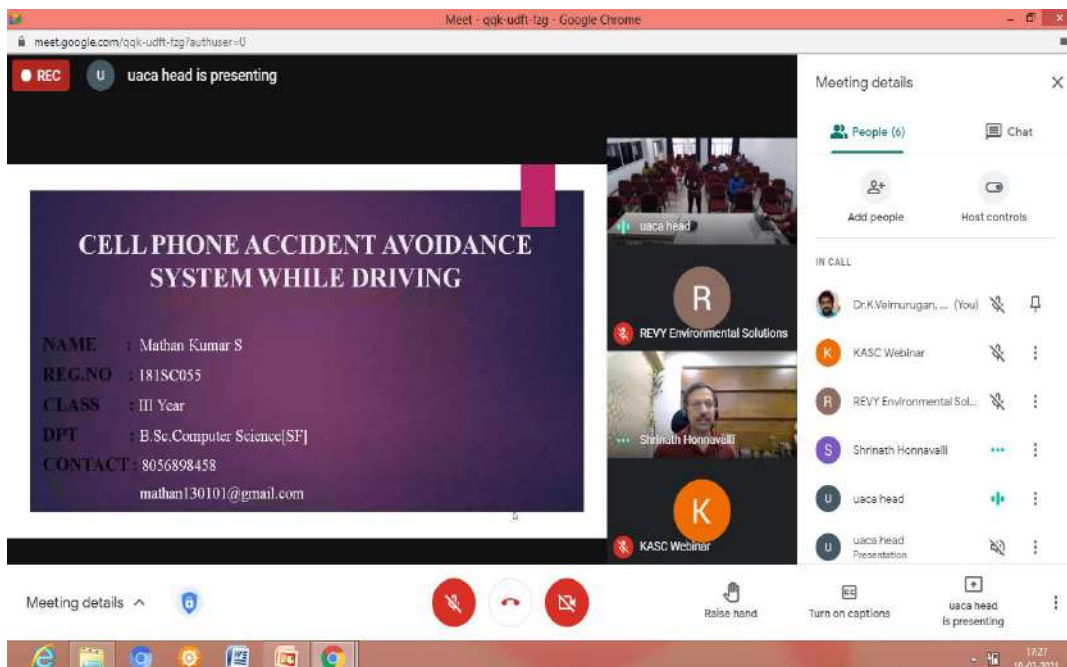
The Felicitation was given by **Dr. M. Lekeshmanaswamy, Principal, KASC**, Kongunadu Arts and Science College, who gave valuable inputs on present scenario of the Innovation and Entrepreneurship.

**Dr. S. R. Madhan Shankar**, Dean Academics & President, IIC, KASC introduced the Chief Guests & Juries of the Idea Pitching workshop **Shri. Shrinath Honnavalli**, Chief Operating Officer, Trawello Healthcare, Bangalore and **Dr. Vanita Prasad**, Founder & Director, CTO, REVY Environmental Solutions Pvt. Ltd., Vadodara.

The students those who submitted their titles of their ideas have presented the same by the PowerPoint presentation in person (**31 presentations**). The juries observed the

presentation and provided the marks in the scoring sheet in accordance with the rubrics. They also gave their valuable comments and suggestions for each presentation.

The Idea pitching workshop was ended with vote of thanks by **Dr. A. Hema, Assistant Professor & HOD, Department of Computer Applications (UG), KASC.**



Meet - qqk-udfi-fzq - Google Chrome

meet.google.com/qqk-udfi-fzq?authuser=0

REC u uaca head is presenting

Meeting details

People (6) Chat

Add people Host controls

IN CALL

- Dr.K.Velmurugan, ... (You)
- REVY Environmental Solutions
- KASC Webinar
- REVY Environmental Sol...
- Shrinath Honnavalli
- uaca head
- uaca head Presentation

Meeting details ^

Raise hand Turn on captions uaca head is presenting

17:38 10-02-2021

Meet - qqk-udfi-fzq - Google Chrome

meet.google.com/qqk-udfi-fzq?authuser=0

REC u uaca head is presenting

Meeting details

People (6) Chat

Add people Host controls

IN CALL

- Dr.K.Velmurugan, ... (You)
- REVY Environmental Solutions
- KASC Webinar
- REVY Environmental Sol...
- Shrinath Honnavalli
- uaca head
- uaca head Presentation

Meeting details ^

Raise hand Turn on captions You are presenting

17:39 10-02-2021